

Recruiting.

13.01 General Principles.

13.01.1 Scope and Application. The regulations set forth in this bylaw apply to athletics-based recruiting and shall not limit an institution's admissions office from the recruitment of prospective students generally. (*Adopted: 5/28/08*)

13.01.2 Entertainment. A member institution may provide entertainment, at a scale comparable to that of normal student life and not excessive in nature. (*Revised: 3/24/05*)

13.01.3 Institutional Responsibility in Recruitment. A member of an institution's athletics staff or a representative of its athletics interests shall not recruit a prospective student-athlete except as permitted by this Association, the institution and the member conference, if any.

13.01.4 Recruiting by Representatives of Athletics Interests. Representatives of an institution's athletics interests (as defined in Bylaw 13.02.9) may make in-person, on- or off-campus recruiting contacts with a prospective student-athlete; however, such off-campus contacts may not occur until the conclusion of the prospective student-athlete's sophomore year in high school.

13.01.5 U.S. Service Academy Exceptions. Exceptions to recruiting regulations for the U.S. service academies are set forth in Bylaw 13.15.

13.01.6 Eligibility Effects of Recruiting Violation. The recruitment of a prospective student-athlete by a member institution or any representative of its athletics interests in violation of the Association's legislation, as acknowledged by the institution or established through the Association's enforcement procedures, shall result in the student-athlete's becoming ineligible to represent that institution in intercollegiate athletics. The Committee on Student-Athlete Reinstatement may restore the eligibility of a student involved in such a violation only when circumstances clearly warrant restoration. A student is responsible for his or her involvement in a violation of NCAA regulations during the student's recruitment and involvement in a major violation (see Bylaw 19.02.2.2) may cause the student to become permanently ineligible for intercollegiate athletics competition at that institution.

13.02 Definitions and Applications.

13.02.1 Business Day. A business day is any weekday that is not recognized as a national holiday, including any weekday that an institution is closed for other reasons (e.g., holiday break). (*Adopted: 1/12/11*)

13.02.2 Competition Site. The "competition site" is the facility in which athletics competition is actually conducted, including any dressing room or meeting facility used in conjunction with the competition.

13.02.3 Contact. A contact is any face-to-face encounter between a prospective student-athlete or the prospective student-athlete's relatives, guardian(s) or individual of a comparable relationship and an institutional athletics department staff member or athletics representative during which any dialogue occurs in excess of an exchange of a greeting. Any such face-to-face encounter that is prearranged (e.g., positions himself/herself in a location where contact is possible) or that takes place on the grounds of the prospective student-athlete's educational institution or at the site of organized competition or practice involving the prospective student-athlete or the prospective student-athlete's high school, preparatory school, two-year college or all-star team shall be considered a contact, regardless of the conversation that occurs. Any communication (e.g., face-to-face, telephone call or electronic transmission) with a prospective student-athlete at the site of organized competition involving the prospective student-athlete by athletics personnel who are attending the competition or who are aware of the competition also shall be considered a contact. (*Adopted: 1/13/03, Revised: 1/12/04, 4/7/05, 1/9/06, 12/19/13*)

13.02.4 Evaluation. An evaluation is any off-campus activity designed to assess the academic qualifications or athletics ability of a prospective student-athlete, including any visit to a prospective student-athlete's educational institution (during which no contact occurs) or the observation of a prospective student-athlete participating in any practice or competition at any site. (*Adopted: 4/20/09*)

13.02.5 Student-Athlete. An individual becomes a student-athlete when he or she participates in an intercollegiate squad practice or contest that is under the jurisdiction of the athletics department. (*Revised: 1/9/06*)

13.02.5.1 Permissible Recruitment Activities for Enrolled Student-Athletes. Permissible recruitment activities for enrolled student-athletes are limited to the following: **[D]** (*Revised: 7/23/07*)

- (a) **Telephone contact.** It is permissible for an enrolled student-athlete to receive telephone calls made at the expense of a prospective student-athlete at any time. Telephone calls made by enrolled students in accordance with an institution's regular admissions program directed at all prospective students shall be permissible. In addition, an institution may permit an enrolled student-athlete to telephone a prospective student-athlete at the institution's expense, provided the call is only for the purpose of recruitment and is with the full knowledge of the athletics department. *(Revised: 1/9/06)*
- (b) **Electronic transmissions.** It is permissible for an enrolled student-athlete to send electronic correspondence (e.g., electronic mail, Instant Messenger, private communication through social networking site, text messages or facsimiles) to a prospective student-athlete for the purpose of recruitment, provided the correspondence is sent directly to the prospective student-athlete (or his or her parents or legal guardians) and is private between only the sender and recipient (e.g., no use of public chat rooms, message boards, public communication through a social networking site). *(Adopted: 4/11/11, Revised: 1/14/12, 1/19/13)*
- (c) **Official visits.** An enrolled student-athlete may participate as a student host during a prospective student-athlete's official visit to the institution's campus. *(Revised: 6/11/14)*
- (d) **Unofficial visits.** A prospective student-athlete on an unofficial visit may stay in an enrolled student-athlete's dormitory room, provided the housing is available to all visiting prospective students.

13.02.6 Home. In general, a prospective student-athlete's "home" is the prospective student-athlete's legal residence, or the community of the educational institution in which the prospective student-athlete is enrolled while residing there.

13.02.7 Prospective Student-Athlete. A prospective student-athlete is a student who has started classes for the ninth grade. In addition, a student who has not started classes for the ninth grade becomes a prospective student-athlete if the institution provides such an individual (or the individual's relatives or friends) any financial assistance or other benefits that the institution does not provide to prospective students generally. An individual remains a prospective student-athlete until one of the following occurs (whichever occurs earlier):

- (a) The individual officially registers and enrolls in a minimum full-time program of studies and attends classes in any term of a four-year collegiate institution's regular academic year (excluding summer); or
- (b) The individual participates in a regular squad practice or competition at a four-year collegiate institution. *(Revised: 1/11/89, 1/10/90)*

13.02.8 Recruiting. Recruiting is any solicitation of a prospective student-athlete or a prospective student-athlete's relatives [or guardian(s)] by an institutional staff member or by a representative of the institution's athletics interests for the purpose of securing the prospective student-athlete's enrollment and ultimate participation in the institution's intercollegiate athletics program. *(Revised: 8/3/06)*

13.02.8.1 Recruited Prospective Student-Athlete. Actions by staff members or athletics representatives that cause a prospective student-athlete to become a recruited prospective student-athlete at that institution are: *(Revised: 1/10/90, 1/11/94 effective 8/1/94 for those students entering a collegiate institution on or after 8/1/94)*

- (a) Providing the prospective student-athlete with an official visit; *(Adopted: 1/11/94 effective 8/1/94 for those students entering a collegiate institution on or after 8/1/94)*
- (b) Having an arranged, in-person, off-campus encounter with the prospective student-athlete or the prospective student-athlete's relatives, guardian(s) or individual of a comparable relationship; or *(Adopted: 1/11/94 effective 8/1/94 for those students entering a collegiate institution on or after 8/1/94, Revised: 1/9/06)*
- (c) Initiating or arranging a telephone contact with the prospective student-athlete, the prospective student-athlete's relatives, guardian(s) or individual of a comparable relationship on more than one occasion for the purpose of recruitment. *(Revised: 1/11/94 effective 8/1/94 for those students entering a collegiate institution on or after 8/1/94, 1/9/06)*

13.02.9 Representative of Athletics Interests. A "representative of the institution's athletics interests" is an individual who is known (or who should have been known) by a member of the institution's executive or athletics administration to:

- (a) Have participated in or to be a member of an agency or organization promoting the institution's intercollegiate athletics program;
- (b) Have made financial contributions to the athletics department or to an athletics booster organization of that institution;
- (c) Be assisting or to have been requested (by the athletics department staff) to assist in the recruitment of prospective student-athletes;
- (d) Be assisting or to have assisted in providing benefits to enrolled student-athletes or their families; or
- (e) Have been involved otherwise in promoting the institution's athletics program.

13.02.10 Telephone Calls. All electronically transmitted human voice exchange (including videoconferencing and videophones) shall be considered telephone calls. All electronically transmitted correspondence (e.g., electronic mail, facsimiles, instant messaging, text messaging and social networking websites) shall not be considered telephone calls. (*Adopted: 1/10/95, Revised: 1/9/96 effective 8/1/96, 1/14/97, 8/24/04, 1/14/08 effective 8/1/08*)

13.02.10.1 Timing of Telephone Calls. There are no restrictions on the timing of telephone calls to prospective student-athletes. See Bylaw 13.1.3 for information on permissible callers. (*Adopted: 4/20/09*)

13.02.11 Electronic Transmissions. Any electronically transmitted correspondence (e.g., electronic mail, Instant Messenger, private communication through social media platforms, text messages or facsimiles) may be sent to a prospective student-athlete (or his or her parents or legal guardians) provided the communication is private between only the sender and recipient (e.g., no use of public chat rooms, message boards, public communication through social media platforms). An enrolled student-athlete may send private electronic correspondence (e.g., electronic mail, Instant Messenger, private communication through social media platforms, text messages or facsimiles) to a prospective student-athlete for recruitment purposes. **[D]** (*Adopted: 1/14/08 effective 8/1/08, Revised: 7/21/09, 4/11/11, 1/14/12, 1/19/13, 1/26/19*)

13.02.11.1 Timing of Electronic Transmissions. There are no restrictions on the timing for sending private electronic correspondence (e.g., electronic mail, Instant Messenger, text messages or facsimiles) to prospective student-athletes. (*Adopted: 4/20/09, Revised: 1/14/12, 1/19/13*)

13.02.11.2 Exception -- Electronic Transmissions by or to Individuals Diagnosed as Deaf or Hard of Hearing. Electronically transmitted correspondence in forms other than electronic mail, text messages and facsimiles may be sent to a prospective student-athlete if either the athletics department staff member sending the correspondence or the prospective student-athlete receiving the correspondence has been diagnosed as deaf or hard of hearing. (*Adopted: 1/14/08 effective 8/1/08, Revised: 1/14/12*)

13.02.11.3 Exception -- Public Release of General Athletics Information Sent Through Electronic Transmission. Electronically transmitted correspondence in forms other than electronic mail, text messages and facsimiles may be sent to a prospective student-athlete by an institution's athletics department, or a campus department acting on behalf of athletics, provided the following criteria are satisfied: (*Adopted: 7/21/09 effective 8/1/08, Revised: 1/14/12*)

- (a) Any member of the general public may become a member of the group to which the electronic transmission is sent;
- (b) A prospective student-athlete who chooses to receive electronic transmissions through the electronic service must retain the ability to decline receipt of the communications at any time or may unsubscribe from the electronic service at any time; and
- (c) The content of any electronic transmission that is sent to a public group that may include prospective student-athletes must be the same for all members of the group (e.g., news alerts, admissions and alumni information, scores) and of a general nature.

13.02.11.4 Exception -- After Receipt of Financial Deposit. On or after May 1 of a prospective student-athlete's senior year in high school, there shall be no limit on the forms of electronically transmitted correspondence that may be sent by an institution to a prospective student-athlete, provided the institution has received a financial deposit in response to the institution's offer of admission. (*Adopted: 10/19/10*)

13.02.11.5 Exception—Actions on Social Media Platforms. An athletics department staff member may connect with (e.g., "friend," "follow," etc.) a prospective student-athlete on social media platforms. Further, an athletics department staff member may take actions (e.g., "like," "favorite," republish, etc.) on social media platforms that indicate approval of social media content generated by users of the platforms other than institutional staff members or representatives of an institution's athletics interests. (*Adopted: 1/26/19*)

13.02.12 Recruiting or Scouting Service. A recruiting or scouting service includes any individual, organization, entity or segment of an entity that is primarily involved in providing information about prospective student-athletes. A recruiting or scouting service may include: (*Adopted: 4/16/12*)

- (a) Any service that provides information only to paid subscribers;
- (b) Any service that is only available to a select group of individuals (e.g., coaches), regardless of whether there is a charge associated with the service; or
- (c) Any service that provides information to the public free of charge.

Any individual, organization, entity or segment of an entity that provides information about prospective student-athletes incidental to its primary purpose and is generally available to the public (e.g., news media), is not considered a recruiting or scouting service.

13.02.13 Visits by Prospective Student-Athletes.

13.02.13.1 Official Visit. An official visit to a member institution by a prospective student-athlete is a visit financed in whole or in part by the member institution (see Bylaw 13.6).

13.02.13.2 Unofficial Visit. An unofficial visit to a member institution by a prospective student-athlete is a visit made at the prospective student-athlete's own expense (see Bylaw 13.7).

13.1 Contacts and Evaluations. Recruiting contacts with a prospective student-athlete (or the prospective student-athlete's relatives or guardians) by institutional staff members and/or representatives of the institution's athletics interests are subject to the provisions set forth in this bylaw. **[D]** (*Revised: 1/10/91 effective 7/1/91, 8/3/06, 1/19/12, 10/16/18*)

13.1.1 Contactable Prospective Student-Athletes.

13.1.1.1 High School Prospective Student-Athletes. In-person, off-campus recruiting contacts shall not be made with a prospective student-athlete or the prospective student-athlete's relatives or guardian(s) until the prospective student-athlete has completed his or her sophomore year in high school. U.S. service academy exceptions to this provision are set forth in Bylaw 13.15.1. **[D]** (*Revised: 1/10/91 effective 7/1/91, 1/11/94 effective 3/15/94, 1/10/95, 1/14/97, 8/3/06, 1/19/12, 1/17/15 for prospective student-athletes who complete their sophomore year in high school during the 2014-15 academic year or later, 10/16/18*)

13.1.1.1.1 Contact by Coach Employed in Admissions Office. It is permissible for a coach who is employed in the admissions office of the institution to be involved in off-campus admissions programs directed at prospective students in general, provided contact made with a prospective student-athlete before the completion of his or her sophomore year in high school is not for the purpose of athletics recruitment (e.g., athletics recruiting presentation). **[D]** (*Adopted: 7/22/08, Revised: 1/17/15 for prospective student-athletes who complete their sophomore year in high school during the 2014-15 academic year or later, 10/16/18*)

13.1.1.2 Four-Year College Prospective Student-Athletes. An athletics staff member or other representative of the institution's athletics interests shall not make contact in any manner (e.g., in-person contact, telephone calls, electronic communication, written correspondence) with the student-athlete of another NCAA or NAIA four-year collegiate institution, directly or indirectly, without first obtaining written permission to do so, regardless of who makes the initial contact. If permission is not granted, the second institution shall not encourage the transfer. If permission is granted, all applicable NCAA recruiting rules apply. If an institution receives a written request from a student-athlete to permit another institution to contact the student-athlete about transferring, the institution shall grant or deny the request within seven business days (see Bylaw 13.02.1) of receipt of the request. If the institution fails to respond to the student-athlete's written request within seven business days, permission shall be granted by default and the institution shall provide written permission to the student-athlete. Written permission may be granted by: **[D]** (*Revised: 1/10/91, 1/16/93, 1/11/94, 1/12/04 effective 8/1/04, 1/9/06, 10/17/06, 1/12/11*)

- (a) The first institution's athletics director (or an athletics administrator designated by the athletics director); or (*Adopted: 1/14/02 effective 8/1/04*)
- (b) The student-athlete, if the student-athlete attends a Division III institution (see Bylaw 13.1.1.2.1). (*Adopted: 1/14/02 effective 8/1/04*)

13.1.1.2.1 Self-Release. Using a form made available by the NCAA national office, a student-athlete who attends a Division III institution may issue, on his or her own behalf, permission for another Division III institution to contact the student-athlete about a potential transfer. The student-athlete shall forward this form to the director of athletics at the institution of interest. Contact between the student-athlete and institution may occur during the 30-day period beginning with the date the permission to contact form is signed by the student-athlete. An additional form must be issued for contact to occur or continue beyond the initial 30-day period. **[D]** (*Adopted: 1/12/04 effective 8/1/04, Revised: 1/10/05, 10/16/18*)

13.1.1.2.1.1 Privacy and Disclosure Requirements. During the initial 30-day period, the institution in receipt of the form shall not notify the student-athlete's current institution of the contact. At the completion of the initial 30-day period, if the student-athlete decides to transfer to the institution in receipt of the form, the institution in receipt of the form shall notify the student-athlete's current institution within a seven-day period of the form's expiration date that the self-release was issued. At the completion of the initial 30-day period, if the student-athlete decides not to pursue the transfer, the institution in receipt of the form shall not notify the student-athlete's current institution of the contact at any time. If the student-athlete is undecided at the end of the 30-day period, the initial contact must remain private unless and until the student-athlete issues a second permission to contact form. Upon receipt of the second permission to contact form, the institution in receipt of the form shall notify the student-athlete's current institution within seven days that a second release was issued. **[D]** (*Revised: 1/10/05, 10/16/18*)

13.1.1.2.2 Hearing Opportunity. If the institution decides to deny a student-athlete's request to permit any other institution to contact the student-athlete about transferring, the institution shall inform the student-athlete in writing that he or she, on request, shall be provided a hearing conducted by an institutional entity or committee outside of the athletics department (e.g., the office of student affairs; office of the dean of students; or a committee composed of the faculty athletics representative, student-athletes and nonathletics faculty/staff members). The student-athlete shall be informed of this hearing opportunity within seven business days of the request for permission to contact. Within 15 business days (see Bylaw 13.02.1) of receipt of the student-athlete's written request for a hearing, the institution shall conduct and provide written results of the hearing to the student-athlete. The student-athlete shall be provided the opportunity to actively participate (e.g., in-person, via telephone) in the hearing. If the institution fails to conduct the hearing or provide the written results to the student-athlete within 15 business days, permission to contact the student-athlete shall be granted by default and the institution shall provide written permission to the student-athlete. **[D]** (Adopted: 1/11/94, Revised: 10/17/06, 1/12/11, 10/16/18)

13.1.1.2.3 Student-Athlete Withdrawn from Four-Year College. A member institution may contact a student-athlete who has withdrawn officially from a four-year collegiate institution without obtaining permission from the first institution. **[D]** (Revised: 1/9/06, 10/16/18)

13.1.1.2.4 Transfer from Institution on Probation. It is not necessary for an institution to obtain permission in writing to recruit a student-athlete at an institution that has been placed on probation with sanctions that preclude it from competing in postseason competition during the remaining seasons of the student-athlete's eligibility. However, the student-athlete's institution must be notified of the recruitment and may establish reasonable restrictions related to the contact (e.g., no visits during class time), provided such restrictions do not preclude the opportunity for the student-athlete to discuss transfer possibilities with the other institution [see Bylaw 14.13.1.2-(c)]. **[D]** (Adopted: 1/10/92, Revised: 1/19/12, 10/16/18)

13.1.1.2.5 Transfer While Ineligible Due to Positive Drug Test. If a student-athlete who is declared ineligible due to a positive drug test administered by the NCAA transfers to another NCAA institution, the institution from which the student-athlete transferred must notify the new institution of the student-athlete's ineligibility (see Bylaw 18.4.1.5.4). **[D]** (Adopted: 1/14/97 effective 8/1/97, Revised: 10/16/18)

13.1.2 Permissible Recruiters.

13.1.2.1 Talent Scout. An institution may not pay any costs incurred by an athletics talent scout or a representative of its athletics interests in studying or recruiting prospective student-athletes. An institution may not provide any such person a fee or honorarium and thereby claim the person as a staff member entitled to expense money. **[D]** (Revised: 12/5/14)

13.1.2.1.1 Employment Prohibition. An institution may not employ an individual for the primary purpose of recruiting or evaluating prospective student-athletes and designate the individual as a coach if he or she does not reside in the institution's general locale. Such an individual would be considered an athletics talent scout rather than a regular institutional staff member. **[D]** (Revised: 12/5/14)

13.1.2.1.2 Expense Prohibition. An institution may not pay expenses (other than meals provided in the institution's home community) for representatives of its athletics interests to visit its campus for the purpose of becoming familiar with the institution's academic and athletics programs and campus facilities in order to represent the institution better when recruiting prospective student-athletes. The provision of such expenses would be considered payment of costs incurred by athletics talent scouts. **[D]** (Revised: 12/5/14)

13.1.3 Telephone Calls to Prospective Student-Athletes. An institution may permit a student-athlete, a staff member, or a representative of athletics interests to telephone a prospective student-athlete at the institution's expense at any time, provided the call is only for the purpose of recruitment and is with full knowledge of the athletics department (see Bylaw 13.02.5.1). **[D]** (Revised: 1/10/91 effective 7/1/91, 1/10/05, 1/9/06)

13.1.4 Contact Restrictions at Specified Sites.

13.1.4.1 Practice or Competition Site. Recruiting contact may not be made with a prospective student-athlete before any athletics competition in which the prospective student-athlete is a participant on that day of competition until the prospective student-athlete is released for that day by the appropriate institutional authority (e.g., prospective student-athlete's coach or comparable authority). Further, telephone calls or electronic communications may not be made with a prospective student-athlete at the site of organized competition involving the prospective student-athlete by athletics personnel who are attending the competition or who are aware of the competition. **[D]** (Revised: 1/11/89, 1/10/91, 1/11/94, 1/9/96 effective 7/1/96, 12/19/13, 1/17/15, 1/21/15, 1/16/16)

13.1.4.1.1 Exception -- Official/Unofficial Visit -- Contact on Institution's Campus on Day of Competition Prior to Competition. Athletics staff members are permitted to have on campus contact prior to

competition with a prospective student-athlete, provided the prospective student-athlete is not scheduled to compete on that day on the institution's campus. **[D]** (*Adopted: 1/16/16, Revised: 10/16/18*)

13.1.4.1.2 Contact with Prospective Student-Athlete's Relatives or Guardians at Practice or Competition Site. Recruiting contact may be made with the relatives, guardian(s) or individual of a comparable relationship of a contactable prospective student-athlete (see Bylaw 13.1.1) at the site of the prospective student-athlete's practice or competition, including during the conduct of a competition. **[D]** (*Adopted: 7/21/09, Revised: 10/16/18*)

13.1.5 Evaluations. There are no restrictions on the number or timing of evaluations (see Bylaw 13.02.4). **[D]** (*Adopted: 4/20/09, Revised: 10/16/18*)

13.2 Offers and Inducements.

13.2.1 General Regulation. An institution's staff member or any representative of its athletics interests shall not be involved, directly or indirectly, in making arrangements for or giving or offering to give any financial aid or other benefits to the prospective student-athlete or the prospective student-athlete's relatives or friends, other than expressly permitted by NCAA regulations. Receipt of a benefit by prospective student-athletes or their relatives or friends is not a violation of NCAA legislation if it is demonstrated that the same benefit is generally available to the institution's prospective students or their relatives or friends or to a particular segment of the prospective student body determined on a basis unrelated to athletics ability. **[R]** (*Revised: 1/13/98, 1/10/05, 1/9/06, 10/15/08*)

13.2.2 Specific Prohibitions. Specifically prohibited financial aid, benefits and arrangements include, but are not limited to, the following:

- (a) An employment arrangement for a prospective student-athlete's relatives;
- (b) Gift of clothing or equipment;
- (c) Co-signing of loans;
- (d) Providing loans to a prospective student-athlete's relatives or friends;
- (e) Cash or like items;
- (f) Any tangible items, including merchandise;
- (g) Free or reduced-cost services, rentals or purchases of any type;
- (h) Free or reduced-cost housing;
- (i) Use of an institution's athletics equipment (e.g., for a high school all-star game); or
- (j) Sponsorship of or arrangement for an awards banquet for high school, preparatory school or two-year college athletes by an institution, representatives of its athletics interests, or its alumni groups or booster clubs. **[R]** (*Revised: 12/5/14*)

13.2.3 Awards to Prospective Student-Athletes. A member institution may only provide a prospective student-athlete with awards presented at regularly scheduled high school, preparatory school and two-year college athletics contests or matches. The awards are limited in value to \$50 and may bear the institution's name and logo. (*Adopted: 1/10/91, Revised: 4/7/05*)

13.2.4 Employment of Prospective Student-Athletes.

13.2.4.1 Normal Employment Procedures. An institution may employ prospective student-athletes in any department outside of intercollegiate athletics provided the employment is arranged through normal institutional employment policies and procedures. (*Revised: 1/10/05*)

13.2.4.2 Transportation to Summer Job. An institution or its representatives shall not provide a prospective student-athlete free transportation to and from a summer job unless it is the employer's established policy to transport all employees to and from the job site.

13.2.5 Life-Threatening Injury or Illness. An institution may present a prospective student-athlete with a donation to a charity on behalf of the prospective student-athlete or provide other reasonable tokens of support (e.g., flowers) in the event of the prospective student-athlete's relative's death or life-threatening injury or illness, provided the prospective student-athlete has signed a written offer of admission and/or financial aid with the institution. (*Adopted: 1/9/06*)

13.2.6 Use of Athletics Training-Room Services. A prospective student-athlete who has signed a written offer of admission and/or financial aid and is enrolled in the institution's summer term before the prospective student-athlete's initial full-time collegiate enrollment may receive athletics training-room services (e.g., taping, treatment, therapy). (*Adopted: 10/22/07*)

13.4 Recruiting Materials.

13.4.1 General Regulations. Institutions are permitted to provide to prospective student-athletes, prospective student-athlete's relatives [or guardian(s)], and to coaches of prospective student-athletes any official academic, admissions, athletics and student-services publications or electronic media published or produced by the institution. Institutions are also permitted to provide other information of a general nature that is available to all students or prospective students. *(Revised: 1/11/89, 7/24/07, 4/21/09, 4/29/09)*

13.4.1.1 Timing of Recruiting Materials. There are no restrictions on the timing for providing recruiting materials to prospective student-athletes. *(Adopted: 4/20/09)*

13.4.1.2 Conference or NCAA Championships. An institution or conference that is hosting any portion of a conference or NCAA championship may send printed materials promoting the championship event (e.g., ticket application or promotional brochures, flyers or posters) to high school or two-year college coaches or administrators, but not to specific prospective student-athletes, provided: *(Adopted: 1/13/10)*

- (a) The printed material includes only information relevant to the championship events;
- (b) The printed material is available to the general public, including all high schools in the local area; and
- (c) The printed material contains no information related to the institution's athletics program.

13.4.2 Advertisements and Promotions.

13.4.2.1 Recruiting Advertisements. A member institution is permitted to produce any athletically related recruiting advertisement or promotion, provided the advertisement or promotion is not placed or conducted at an athletics event featuring prospective student-athletes (or during broadcasts of such events). **[D]** *(Revised: 1/13/98, 1/9/06, 4/29/09, 1/31/18, 10/16/18)*

13.4.2.1.1 Exception -- Nonathletics Institutional Advertisements. An institution (or a third party acting on behalf of the institution) may produce a nonathletics institutional advertisement or promotion at an athletics event featuring prospective student-athletes (or during broadcasts of such events), provided: **[D]** *(Revised: 1/15/11 effective 8/1/11, 10/16/18)*

- (a) The funds generated by the advertisements or promotional material are not used for a high school or a two-year college's athletics program;
- (b) The institution's athletics department is not involved in the advertisements or promotional material; and
- (c) The advertisements or promotional material do not contain athletics information.

13.4.2.1.2 Exception -- College/High School Shared Home Facility. A member institution may advertise and upgrade its home facility even if that facility is also the home facility for prospective student-athletes (e.g., high school football stadium). *(Revised: 1/9/06)*

13.4.2.2 Miscellaneous Promotions. Member institutions and their representatives of athletics interests are prohibited from financing, arranging or using recruiting aids (e.g., newspaper advertisements, bumper stickers, message buttons) designed to publicize the institution's interest in a particular prospective student-athlete. **[D]** *(Revised: 1/13/98)*

13.5 Transportation.

13.5.1 General Restrictions. An institution may not provide transportation to a prospective student-athlete other than on the official paid visit or, on an unofficial visit, to view a practice or competition site and other institutional facilities when accompanied by an institutional staff member. However, an institution may not provide transportation to attend one of the institution's home contests (on or off campus) during the unofficial visit. **[R]** *(Revised: 1/11/89, 1/13/98, 1/9/06)*

13.5.2 Transportation on Official Paid Visit.

13.5.2.1 General Regulations. A member institution may pay the prospective student-athlete's actual round-trip transportation costs for his or her official visit to its campus, provided a direct route between the prospective student-athlete's home and the institution's campus is used. **[R]** *(Revised: 1/11/00 effective 8/1/00)*

13.5.2.2 Automobile Transportation. When a prospective student-athlete travels by automobile on an official visit, the institution may pay round-trip expenses to the individual incurring the expense (except the prospective student-athlete's coach, see Bylaw 13.8.1.1) at the same mileage rate it allows its own personnel. Any automobile may be used by the prospective student-athlete, provided the automobile is not owned or operated or its use arranged by the institution or any representative of its athletics interests. **[R]** *(Revised: 1/11/94)*

13.5.2.2.1 Use of Automobile. The institution or representatives of its athletics interests shall not provide an automobile for use during the official visit by the prospective student-athlete or by a student host. **[R]**

13.5.2.2.2 Coach Accompanying Prospective Student-Athlete. Coaching staff members (except as permitted in Bylaw 13.5.2.4) shall not accompany a prospective student-athlete in the coach's sport to or from an official visit unless the prospective student-athlete travels only by automobile. All transportation must occur within the state in which the institution is located, or if outside the state, within 100 miles of the institution's main campus. On completion of the 48-hour period, the coach shall terminate contact with the prospective student-athlete and his or her parent(s), guardians, spouse or individual of a comparable relationship immediately (see Bylaw 13.6.2.1). **[R]** *(Adopted: 1/10/95 effective 8/1/95, Revised: 1/14/97 effective 8/1/97, 1/9/06, 10/20/06)*

13.5.2.3 Air Transportation. The airfare for commercial transportation for the official visit may not exceed coach (or comparable) class. Coaching staff members shall not accompany a prospective student-athlete to or from an official visit when air travel is used, except as permitted in Bylaw 13.5.2.4. **[R]** *(Revised: 1/10/95 effective 8/1/95)*

13.5.2.4 From Airport. During the official visit, any member of an institution's athletics department staff may provide ground transportation for a prospective student-athlete and the prospective student-athlete's parents, guardians, spouse or individual of a comparable relationship between the campus and any bus or train station or airport. **[R]** *(Revised: 1/9/06)*

13.5.2.5 To/From Site of Competition. A prospective student-athlete may be transported to campus for an official visit from the site of his or her athletics competition or the reverse arrangement, provided only actual transportation expenses are paid and the cost of the transportation does not exceed the cost of transportation between the prospective student-athlete's home or educational institution and the institution's campus. **[R]**

13.5.2.6 From Educational Institution. An institution may pay actual transportation costs for the prospective student-athlete to return to his or her home after an official visit that originated at the prospective student-athlete's educational institution, provided the cost of the transportation to the legal residence does not exceed the cost of transportation to the educational institution. **[R]**

13.5.2.7 Visiting Two or More Institutions. Two or more institutions to which a prospective student-athlete is making official visits on the same trip may provide travel expenses, provided there is no duplication of expenses, only actual and necessary expenses are provided, and the 48-hour visit limitation is observed at each institution. **[R]**

13.5.2.8 Transportation of Prospective Student-Athlete's Relatives, Friends, Guardian(s), Spouse or Individual of a Comparable Relationship. An institution shall not permit its athletics department staff members or representatives of its athletics interests to pay, provide or arrange for the payment of transportation costs incurred by relatives, friends, guardian(s), spouse or individual of a comparable relationship of a prospective student-athlete to visit the campus or elsewhere; however, an institution may: **[R]** *(Revised: 1/9/06)*

- (a) Provide automobile-mileage reimbursement to a prospective student-athlete on an official visit, even if relatives or friends accompany the prospective student-athlete; and *(Revised: 1/11/94, 1/9/06)*
- (b) Provide transportation between its campus and the airport for the relatives, guardian(s) or individual of a comparable relationship of a prospective student-athlete making an official visit. *(Revised: 1/9/06)*

13.5.3 Transportation on Unofficial Visit. During any unofficial recruiting visit, the institution may provide the prospective student-athlete with transportation to view practice and competition sites in the prospective student-athlete's sport and other institutional facilities. An institutional staff member must accompany the prospective student-athlete during such a trip. Payment of any other transportation expenses, including providing transportation to attend one of the institution's home contests (on or off campus) is not permissible. However, the institution may provide transportation for a prospective student-athlete to attend home athletics contests if that transportation is available to prospective students generally. **[R]** *(Revised: 1/11/89, 1/11/90, 1/11/00, 1/8/05, 5/4/05, 1/9/06)*

13.5.4 Transportation to Enroll. An institution or its representatives shall not furnish a prospective student-athlete, directly or indirectly, with transportation to the campus for enrollment. However, it is permissible for any member of the institution's staff to provide transportation from any bus or train station or airport to the campus on the occasion of the student-athlete's initial arrival at the institution to attend classes. **[R]** *(Revised: 1/11/12)*

13.6 Official Visit.

13.6.1 Limitations on Official Visit.

13.6.1.1 One-Visit Limitation. A member institution may finance only one visit to its campus for a prospective student-athlete. *(Revised: 1/9/06)*

13.6.1.1.1 First Opportunity to Visit. A prospective student-athlete may not be provided an official visit earlier than January 1 of the prospective student-athlete's junior year in high school. *(Revised: 1/17/15 effective 8/1/15)*

13.6.1.2 Post-High School Visits. The one-visit limitation applies separately to the period in which the prospective student-athlete is in high school and to the period beginning October 15 after the prospective student-athlete's completion of high school. **[D]** *(Revised: 1/10/05)*

13.6.1.2.1 Transfer Student. If a student-athlete attending a four-year institution desires to transfer and that institution provides the permission required (per Bylaw 13.1.1.2), it is permissible for a second institution to provide the student-athlete one official visit to that institution's campus.

13.6.2 Length of Official Visit. An official visit to an institution shall not exceed 48 hours. A prospective student-athlete may remain in the locale in which the institution is located after the permissible 48-hour period for reasons unrelated to the official visit, provided that at the completion of the 48-hour visit, the individual departs the institution's campus, and the institution does not pay any expenses thereafter, including the cost of return transportation to the prospective student-athlete's home. Additionally, if the prospective student-athlete does not return home before attending the institution, the one-way transportation to the campus would be considered a violation of Bylaw 13.5.4, which prohibits transportation to enroll. **[D]** *(Revised: 1/9/96 effective 8/1/96, 1/10/05)*

13.6.2.1 48-Hour Period Defined. The 48-hour period of the official visit begins at the time the prospective student-athlete arrives on the institution's campus, rather than with the initiation of the prospective student-athlete's transportation by a coach or the time of the prospective student-athlete's arrival at the airport or elsewhere in the community. The prospective student-athlete's transportation to and from the campus must be without delay for personal reasons or entertainment purposes. The institution may not pay any expenses for entertainment (other than the actual and reasonable cost of meals) in conjunction with the prospective student-athlete's transportation. At the completion of the 48-hour visit, the prospective student-athlete must depart the institution's campus immediately; otherwise, the institution may not pay any expenses incurred by the prospective student-athlete upon departure from the institution's campus, including the cost of the prospective student-athlete's transportation home.

13.6.2.2 Exception to 48-Hour Period for Extenuating Circumstances. An official visit may extend beyond 48 hours for reasons beyond the control of the prospective student-athlete and the institution (e.g., inclement weather conditions, natural disaster, flight delays or cancellations, airport security activity). In such instances, the institution shall submit a report to the conference office after the visit (or, in the case of independent institutions, to the NCAA national office), noting the details of the circumstances. *(Adopted: 10/19/09)*

13.6.3 Transportation on Official Visit. For regulations relating to transportation on the official visit, see Bylaw 13.5.2.

13.6.4 Accommodations on Official Visit. A prospective student-athlete on an official visit shall be provided lodging and take meals as regular students normally do. Local commercial facilities may be used but at a scale comparable to that of normal student life and only within a 30-mile radius of the institution's campus. (See Bylaw 13.6.5.6 for restrictions on meals provided to prospective student-athletes on official visits.) **[D]** *(Revised: 1/13/03)*

13.6.5 Entertainment/Tickets on Official Visit.

13.6.5.1 General Restrictions. An institution may provide entertainment, which may not be excessive, on the official visit only for a prospective student-athlete and the prospective student-athlete's parents, guardian(s), spouse or individual of a comparable relationship and only within a 30-mile radius of the institution's main campus. It is not permissible to entertain other relatives or friends (including dates) of a prospective student-athlete at any time at any site. **[R]** *(Revised: 1/13/98, 1/8/01, 1/9/06)*

13.6.5.1.1 Meals and Lodging While in Transit. It is permissible for an institution to pay a prospective student-athlete's actual costs for reasonable expenses (e.g., meals, lodging) incurred while traveling to and from campus on the official visit.

13.6.5.2 Complimentary Admissions. During the official visit, complimentary admissions to a home athletics event may be provided to a prospective student-athlete and the individuals accompanying the prospective student-athlete. Seating shall be provided in the general seating area of the facility used for conducting the event. **[R]** *(Revised: 1/10/90 effective 8/1/90, 1/11/94, 1/13/98, 1/12/04, 1/9/06, 8/3/06, 1/15/14, 3/27/14)*

13.6.5.2.1 Conference Tournaments. An institution may provide complimentary admissions to a prospective student-athlete for a postseason conference tournament only if the institution participates in the tournament and it is held on the institution's campus. **[R]** *(Revised: 1/10/91 effective 8/1/91)*

13.6.5.2.2 NCAA Championships or Other Postseason Contests. The provision of complimentary or reduced-cost admissions to prospective student-athletes for an NCAA championship (all rounds) or other postseason contests (e.g., NAIA championship) constitutes excessive entertainment and is prohibited. **[R]** *(Revised: 1/10/92)*

13.6.5.2.3 Purchase of Game Tickets in Same Locale. An institution may reserve tickets, only for the use of immediate family members accompanying a prospective student-athlete during an official visit and for seat locations adjacent to the complimentary seats being provided to the prospective student-athlete. These tickets must be purchased at face value. **[R]** (*Adopted: 1/10/92*)

13.6.5.3 Parking. An institution may arrange special on-campus parking for prospective student-athletes during an official visit. (*Adopted: 1/10/92*)

13.6.5.4 Cash to Prospective Student-Athlete. The institution or representatives of its athletics interests shall not provide cash to a prospective student-athlete for entertainment purposes.

13.6.5.5 Student Host. The institution may provide the following to a student host entertaining a prospective student-athlete:

- (a) A maximum of \$40 for each day of the visit to cover all actual costs of entertaining the prospective student-athlete (and the prospective student-athlete's parents, guardian(s), spouse or individual of a comparable relationship) and the student host(s), excluding the cost of meals and admission to campus athletics events. These funds may not be used for the purchase of souvenirs such as T-shirts or other institutional mementos. It is permissible to provide the student host with an additional \$20 per day for each additional prospective student-athlete the host entertains. Neither the student host(s) nor the prospective student-athlete may contribute funds toward the cost of the entertainment; (*Revised: 1/10/90 effective 8/1/90, 1/9/96 effective 8/1/96, 1/9/06, 10/22/13, 12/19/13*)
- (b) A complimentary meal, provided the student host is accompanying the prospective student-athlete during the prospective student-athlete's official visit; and (*Adopted: 1/10/92*)
- (c) A complimentary admission to a campus athletics event, provided the ticket is used to accompany a prospective student-athlete to that event during the prospective student-athlete's official visit.

13.6.5.5.1 Multiple Hosts. If several students host a prospective student-athlete, the \$40-per-day entertainment money may be used to cover the actual and necessary expenses incurred by the prospective student-athlete and all hosts. Only one student host per prospective student-athlete may be provided a free meal if restaurant facilities are used. **[D]** (*Revised: 1/10/92, 1/16/93, 1/9/96 effective 8/1/96, 1/13/03, 10/22/13*)

13.6.5.6 Meals on Official Visit. The cost of actual meals, not to exceed three per day, on the official visit for a prospective student-athlete and the individuals accompanying the prospective student-athlete need not be included in the \$40-per-day entertainment expense. A dessert or after-meal snack also may be excluded. **[R]** (*Adopted: 1/10/92, Revised: 1/11/94 effective 8/1/94, 1/10/95 effective 8/1/95, 1/9/06, 8/3/06, 10/22/13, 10/21/14*)

13.6.5.6.1 Entertainment at Staff Member's Home. A luncheon, dinner or brunch at the home of an institutional staff member (e.g., the athletics director, a coach, a faculty member or the institution's president) may be held for a prospective student-athlete on an official visit, provided the entertainment is on a scale comparable to that of normal student life, is not excessive in nature and occurs on only one occasion. **[R]** (*Revised: 1/9/96*)

13.6.5.6.2 Meal Location. Meals provided for a prospective student-athlete and the individuals accompanying the prospective student-athlete on an official visit must occur on campus. It is permissible for the meals to be purchased from off-campus vendors (e.g., restaurants, caterers) as long as the meal is on a scale comparable to normal student life. If all on-campus dining facilities are closed, the institution may provide meals off-campus. If an institution normally participates in home competition at a site that is not located on the institution's campus, the meal may occur at that site. **[D]** (*Adopted: 1/10/92, Revised: 1/11/94 effective 8/1/94, 1/10/95 effective 8/1/95, 1/14/97, 1/9/06, 10/26/15*)

13.6.5.6.2.1 Awards Banquet. An institution may provide a meal to a prospective student-athlete and the prospective student-athlete's parents, guardian(s), spouse or individual of a comparable relationship at an institutional awards banquet, provided the banquet occurs on the institution's campus. **[R]** (*Revised: 1/10/95, 1/9/06*)

13.6.5.6.2.2 Meal Served at Other On-Campus Facility. An institution may provide a meal, provided the meal is prepared at any on-campus location in an on-campus dining facility. **[R]** (*Revised: 1/10/95*)

13.6.5.6.2.3 Pre- or Postgame Meal or Snack. An institution that provides a pre- or postgame meal or snack to its student-athletes as a benefit incidental to participation may provide that meal or snack to a prospective student-athlete and the prospective student-athlete's parents, guardian(s), spouse or individual of a comparable relationship as one of the three permissible official visit meals. **[R]** (*Revised: 1/10/95, 8/3/06*)

13.6.6 Lodging for Additional Persons. Additional persons (e.g., prospective student-athlete's brother, sister, friend) may stay in the same room as the prospective student-athlete or parents, guardian(s), spouse or individual of a comparable relationship of the prospective student-athlete, but the institution shall not pay the costs resulting from the additional occupants.

The additional occupants shall not be prospective student-athletes being recruited by the institution. The institution may provide separate lodging (e.g., hotel room) for the prospective student-athlete and the prospective student-athlete's parents or guardians. **[R]** (*Adopted: 1/10/92, Revised: 1/8/01, 12/19/05*)

13.6.7 Institutional Admissions Departments -- Programming and Benefits Available to All Prospective Students Generally. The limitations within this section do not apply to programming or benefits (e.g., entertainment, meals) provided by the institution's admissions department and available to prospective students generally. It is not permissible for the admissions department to provide benefits exclusively to groups of prospective student-athletes to avoid the application of the official visit legislation. All limitations within this section apply if the funding for any of the benefits described are provided through the athletics department. (*Adopted: 10/19/09*)

13.7 Unofficial Visit.

13.7.1 Number Permitted. A prospective student-athlete may visit a member institution's campus at his or her own expense an unlimited number of times. A prospective student-athlete may make unofficial visits before January of his or her junior year in high school.

13.7.2 Entertainment/Tickets.

13.7.2.1 General Regulations. During an unofficial visit, the institution may not pay any expenses or provide any entertainment, except complimentary admissions to the prospective student-athlete and the individuals accompanying the prospective student-athlete to a home athletics event at any facility in which the institution's intercollegiate team practices or competes. Such complimentary admissions are for the exclusive use of the prospective student-athlete and those persons accompanying the prospective student-athlete on the visit and must be issued on an individual-game basis. Seating shall be provided in the general seating area of the facility used for conducting the event. **[R]** (*Revised: 1/10/90 effective 8/1/90, 1/11/94, 1/12/04, 8/3/06, 7/26/11, 1/15/14, 3/27/14*)

13.7.2.1.1 Meals. An institution may provide a prospective student-athlete with a meal in the institution's on-campus dining facility during an unofficial visit. An institution may provide a meal in an off-campus dining facility when all on-campus dining facilities are closed, provided the institution can certify that it is the institution's normal policy to provide such a meal under similar circumstances to all prospective students (including nonathletes) visiting the campus. **[R]**

13.7.2.1.2 Housing. An institution may provide a prospective student-athlete with housing during an unofficial visit, provided such housing is generally available to all visiting prospective students. **[R]**

13.7.2.1.2.1 Lodging in Dormitories. A prospective student-athlete on an unofficial visit may stay in an enrolled student-athlete's dormitory room, provided the housing is available to all visiting prospective students. **[R]** (*Revised: 4/21/09*)

13.7.2.1.3 Transportation during Unofficial Visit. For regulations relating to transportation on an unofficial visit, see Bylaw 13.5.3.

13.7.2.1.4 Reserving Game Tickets. An institution may not reserve tickets (in addition to the permissible complimentary admissions) to be purchased by a prospective student-athlete (or individuals accompanying the prospective student-athlete) on an unofficial visit. Tickets may be purchased only in the same manner as prospective students generally. **[R]** (*Adopted: 1/10/92, Revised: 1/9/06*)

13.7.2.1.5 Parking. An institution may not arrange special parking for prospective student-athletes to use while attending a member institution's campus athletics event during an unofficial visit. **[R]** (*Adopted: 1/10/92*)

13.7.2.1.6 Academic Interviews. An athletics department staff member may arrange academic interviews for a prospective student-athlete on an unofficial visit.

13.7.2.2 Home Games Outside the Community. If an institution schedules any regular-season home games at a site located in a community other than its own, the host institution may provide a maximum of three complimentary admissions to only one such game for the exclusive use of a prospective student-athlete and those persons accompanying the prospective student-athlete. Tournament and postseason games are excluded. The institution shall not arrange or permit any other entertainment or payment of expenses, including transportation. **[R]**

13.7.2.3 Conference Tournaments. An institution may provide complimentary admissions to a prospective student-athlete for a postseason conference tournament only if the institution participates in the tournament and it is held on the institution's campus. **[R]** (*Revised: 1/10/91 effective 8/1/91*)

13.7.2.4 NCAA Championships or Other Postseason Contests. The provision of complimentary or reduced-cost admissions to prospective student-athletes for an NCAA championship (all rounds) or other postseason contests (e.g., bowl

game, NAIA or NIT championship) constitutes excessive entertainment and is prohibited. The prospective student-athlete may purchase tickets to such events only in the same manner as any other member of the general public. **[R]** (*Revised: 1/10/92*)

13.7.2.5 Visit Unrelated to Recruitment. The limitations on providing entertainment to a prospective student-athlete shall not extend to a visit to the institution's campus for a purpose having nothing whatsoever to do with the prospective student-athlete's athletics recruitment by the institution (e.g., band trip, fraternity weekend, athletics team's attendance at a sporting event with the high school coach). The institution's athletics department or representatives of its athletics interests may not be involved in any way with the arrangements for the visit, other than providing (in accordance with established policy) free admissions to an athletics event on a group basis, rather than personally to the prospective student-athlete. **[R]**

13.7.2.6 Visit Related to National Student-Athlete Day or National Girls and Women in Sports Day. The limitations on providing entertainment to a prospective student-athlete shall not extend to a visit to the institution's campus for activities related to National Student-Athlete Day or National Girls and Women in Sports Day. **[R]** (*Adopted: 1/14/97, Revised: 4/22/98*)

13.7.3 Institutional Admissions Departments -- Programming or Benefits Available to All Prospective Students Generally. The limitations within this section do not apply to programming or benefits (e.g., entertainment, meals) provided by the institution's admissions department and available to prospective students generally. It is not permissible for the admissions department to provide benefits exclusively to groups of prospective student-athletes to avoid the application of the official visit legislation. All limitations within this section apply if the funding for any of the benefits described are provided through the athletics department. (*Adopted: 10/19/09*)

13.8 Entertainment, Reimbursement and Employment of High School/College-Preparatory School/Two-Year College Coaches.

13.8.1 Entertainment Restrictions. Entertainment of a high school, college-preparatory school or two-year college coach or any other individual responsible for teaching or directing an activity in which a prospective student-athlete is involved shall be limited to providing a maximum of two complimentary admissions to a home athletics event at any facility in which the institution's intercollegiate team regularly practices or competes, not to exceed full-season passes or tickets. Such entertainment shall not include food and refreshments, room expenses, or the cost of transportation to and from the campus. **[D]** (*Revised: 1/11/00 effective 8/1/00, 10/18/04, 1/8/05, 1/10/05, 1/9/06, 10/16/18*)

13.8.1.1 Transportation Reimbursement. An institution shall not reimburse a high school, preparatory school or two-year college coach for transportation expenses of any kind. **[D]** (*Revised: 1/9/06, 10/16/18*)

13.8.1.2 Purchase of Game Tickets. Tickets in addition to the permissible complimentary admissions may be purchased only in the same manner as any other member of the general public. **[D]** (*Adopted: 1/10/92, Revised: 1/9/06, 10/16/18*)

13.8.1.3 Noncoaching-Related Organization. If a high school, preparatory school or two-year college coach is a member of a noncoaching-related organization (e.g., state high school principals association, college fraternity alumni organization, institution's alumni association), an institution may entertain the group, provided there is no direct involvement by the institution's athletics department. **[D]** (*Revised: 10/16/18*)

13.8.2 Material Benefits. Arrangements by an institution that involve a material benefit for a high school, preparatory school or two-year college coach, or for any other individual responsible for teaching or directing an activity in which a prospective student-athlete is involved (e.g., the provision of a gift such as a tangible item bearing the institution's insignia, the offer to pay a portion of the coach's or other individual's personal expenses or an arrangement to provide transportation for the coach or other individual) are prohibited. **[D]** (*Revised: 1/8/05, 12/19/05, 1/9/06, 10/16/18*)

13.8.2.1 Alumni Exception. An institution may provide a high school, preparatory school or two-year college coach who is an alumna or alumnus of that institution with a material benefit (e.g., meal, plaque, certificate) comparable to a benefit provided to non-coaches for recognition of a special achievement. **[D]** (*Adopted: 4/11/06, Revised: 10/16/18*)

13.8.3 Employment Conditions. (See Bylaw 11.4)

13.9 Letter-of-Intent Programs.

13.9.1 Letter-of-Intent Prohibition. An institution shall not use any form of a letter of intent or similar form of commitment in the recruitment of a prospective student-athlete. However, it shall be permissible for the institution to use in the recruitment of a prospective student-athlete its pre-enrollment forms executed by prospective students in general at that institution. **[D]** (*Revised: 1/10/05, 12/23/09*)

13.9.1.1 Exception -- Nonbinding Athletics Celebratory Form. An institution may use a standard, nonbinding athletics celebratory signing form after a prospective student-athlete has been accepted for enrollment to the institution. The standard form shall be made available by the NCAA national office. *(Adopted: 1/17/15 effective 4/15/15)*

13.9.1.1.1 Staff Member Presence. An institution may not permit a prospective student-athlete to sign the standard, nonbinding athletics celebratory signing form on the institution's campus, nor may institutional staff members be present when a prospective student-athlete signs the standard, nonbinding celebratory signing form. *(Adopted: 5/6/15, Revised: 10/20/15)*

13.10 Publicity.

13.10.1 Presence of Media During Recruiting Contact. A member institution shall not permit a media entity to be present during any recruiting contact made by an institution's coaching staff member. **[D]** *(Adopted: 1/9/96, Revised: 1/14/97)*

13.10.2 Comments Before Acceptance. An institution may comment publicly only to the extent of confirming its recruitment of the prospective student-athlete. **[D]** *(Revised: 1/14/97, 1/11/00 effective 8/1/00)*

13.10.2.1 Evaluations for Media, Recruiting Services. Athletics department staff members shall not evaluate or rate a prospective student-athlete for news media, scouting services or recruiting services before the prospective student-athlete's signed acceptance of the institution's written offer of admission as a student and/or written tender of financial assistance to be provided on the prospective student-athlete's enrollment. **[D]**

13.10.2.2 Exception—Actions on Social Media Platforms. An athletics department staff member may connect with (e.g., "friend," "follow," etc.) a prospective student-athlete on social media platforms. Further, an athletics department staff member may take actions (e.g., "like," "favorite," republish, etc.) on social media platforms that indicate approval of social media content generated by users of the platforms other than institutional staff members or representatives of an institution's athletics interests. *(Adopted: 1/26/19)*

13.10.3 Radio/TV Show. A member institution shall not permit a prospective student-athlete or a high school, college-preparatory school or two-year college coach to appear, be interviewed or otherwise be involved (in person or via film, audio file or video) on: *(Revised: 1/9/06, 1/31/18)*

- (a) A radio or television program conducted by the institution's coach; or
- (b) A program for which a member of the institution's athletics staff has been instrumental in arranging for the appearance of the prospective student-athlete or coach or related program material.

13.10.3.1 Game Broadcast/Telecast. A prospective student-athlete may not be interviewed during the broadcast or telecast of an institution's intercollegiate contest. A member institution may not permit a station telecasting a game to show a video of competition involving high school, preparatory school or two-year college players. *(Revised: 1/31/18)*

13.10.4 Prospective Student-Athlete's Visit. A member institution shall not publicize (or arrange for publicity of) a prospective student-athlete's visit to the institution's campus. **[D]** *(Revised: 1/14/97, 7/20/10)*

13.10.4.1 High School, Preparatory School or Two-Year College Contest in Conjunction with Collegiate Competition Advertising Activities. A member institution hosting a high school, preparatory school or two-year college contest may not advertise the appearance of any specific prospective student-athletes nor may it use individual or team photographs of participating teams involving prospective student-athletes in any advertising activities, except as permitted in Bylaw 13.10.6. **[D]** *(Adopted: 7/20/10)*

13.10.4.2 Exception. A member institution's admissions office may publicize (or arrange for publicity of) a prospective student-athlete's visit to the institution's campus provided the same manner of publicity is done for prospective students generally. *(Adopted: 1/14/08)*

13.10.5 Introduction of Prospective Student-Athlete. An institution may not introduce a visiting prospective student-athlete at a function (e.g., the institution's sports award banquet or an intercollegiate athletics contest) that is attended by media representatives or open to the general public. **[D]** *(Revised: 1/14/97)*

13.10.6 Photograph of Prospective Student-Athlete. It is permissible for an institution to photograph a prospective student-athlete during a campus visit to be used in the institution's permissible publicity and promotional activities (e.g., press release, media guide), but the photograph may not be given to the prospective student-athlete. **[D]** *(Adopted: 1/16/93, Revised: 1/11/94, 1/13/03)*

13.10.7 Announcement of Acceptance. Publicity released by an institution concerning a prospective student-athlete's commitment to attend the institution shall occur only after the paid acceptance of the institution's written offer of admission and/or financial aid. Such communications may be released to media outlets at the institution's discretion; however, an

institution is prohibited from purchasing or receiving commercial advertising (e.g., print, media or billboard) to be used to identify a prospective student-athlete by name or picture. **[D]** *(Revised: 1/14/97, 1/11/00 effective 8/1/00, 1/9/06)*

13.10.7.1 Staff Member Presence. Institutional staff members may be present when a prospective student-athlete signs an institution's pre-enrollment forms executed by prospective students in general at that institution, provided no media representatives are present. This does not preclude the presence of bona fide media representatives who are employed on a part-time basis by the institution. (See Bylaw 13.9.1.1.1 for staff member presence when a prospective student-athlete signs a nonbinding athletics celebratory signing form) **[D]** *(Revised: 1/9/06, 5/6/15, 10/20/15)*

13.11 Events Involving Prospective Student-Athletes. *(Revised: 1/21/17 effective 1/21/17)*

13.11.1 Prospective Student-Athlete Defined for Purposes of this Section. For purposes of this section, the phrase "prospective student-athlete" shall include any individual who has started classes for the ninth grade and is not enrolled in the member institution at the time of the activity described. For an incoming student, the limitations of this section do not apply to preseason participation if the student has been accepted by the institution for enrollment in a regular, full-time program of studies and is no longer enrolled in the previous educational institution. *(Revised: 1/11/89, 5/4/09, 1/16/10, 12/5/14, 1/21/17 effective 1/21/17)*

13.11.2 Prohibited Physical Activities Involving Prospective Student-Athletes.

13.11.2.1 Traditional Tryout. It is impermissible for an athletics department coaching staff member to observe or conduct physical workouts or other recreational activities designed to test the athletics abilities of a prospective student-athlete. **[D]** *(Revised: 9/15/08, 5/4/09, 1/16/10)*

13.11.2.1.1 Permissible Observation of Recreational Activities. A coaching staff member who observes a prospective student-athlete engaging in recreational activities is not considered to be conducting a tryout, provided: *(Adopted: 1/16/10)*

(a) The documented job responsibilities for the coaching staff member include monitoring of an institutional facility for purposes of safety and facility security and the observation occurs while the coaching staff member performs this monitoring responsibility; or *(Revised: 1/21/17)*

(b) The activity meets one of the criteria outlined in 13.11.3. *(Revised: 1/21/17)*

The exception in Bylaw 13.11.2.1.1-(a) does not permit a coaching staff member to direct, supervise or provide instruction to prospective student-athletes, but permits a coaching staff member to stop any activity that is dangerous to a prospective student-athlete or other students. *(Adopted: 1/21/17)*

13.11.2.2 Competition Against Prospective Student-Athletes. It is impermissible for an institution's varsity intercollegiate team to compete against a high school or preparatory school team. **[D]** *(Revised: 9/5/08, 5/4/09, 1/16/10)*

13.11.3 Permissible Events Involving Prospective Student-Athletes. *(Revised: 1/16/10, 1/21/17 effective 1/21/17)*

13.11.3.1 Competition-Only Events. An institution or an athletics department staff member may conduct an event involving prospective student-athletes in which prospective student-athletes are engaged solely in competition. *(Revised: 1/16/10, 1/21/17 effective 1/21/17)*

13.11.3.2 Sports Camps and Clinics and Other Athletics Events. An institution or an athletics department staff member may host, conduct or be employed by an event involving prospective student-athletes, provided: *(Revised: 1/16/10, 1/21/17)*

(a) The event is open to the general public (limited only by number, age, gender and grade level); *(Adopted: 1/21/17, Revised: 2/25/20)*

(b) The event does not offer free or reduced admission to any individual who has started classes for the ninth grade; *(Adopted: 1/21/17)*

(c) Any awards or mementos received by prospective student-athletes are included in the admissions fees charged for participation in the event; and *(Adopted: 1/21/17)*

(d) No athletics department staff member is employed (either on a salaried or volunteer basis) in any capacity by an event established, sponsored or conducted by a recruiting or scouting service (events established, sponsored or conducted by a recruiting or scouting service are permitted to occur on an institution's campus.) (See Bylaw 11.3.3.) *(Adopted: 1/21/17)*

13.11.3.2.1 Institutional Camps/Clinics and Other Athletics Events. Institutional camps and clinics may provide results of an evaluation only to the specific prospective student-athlete to which that evaluation pertains. *(Adopted: 1/21/17)*

13.11.3.2.2 Service or Religious Organization Camps and Conferences. Events conducted by service or religious organizations are exempt from NCAA restrictions on events involving prospective student-athletes. *(Adopted: 1/21/17)*

13.11.3.2.3 Exception -- Hosting Events Involving Prospective Student-Athletes Without Institutional Involvement. A member institution's facilities may be made available for a camp, clinic or other athletic event involving prospective student-athletes that does not meet the criteria outline in Bylaw 13.11.3.2, provided institutional staff members are not involved in any manner with the event and the institution does not promote the event. *(Adopted: 7/23/18)*

13.11.3.3 Private Lessons. An institution's coach may teach private lessons to a prospective student-athlete, provided the criteria detailed in Bylaw 11.3.2 are satisfied. *(Adopted: 1/9/06 effective 8/1/06, Revised: 5/4/09, 1/16/10)*

13.11.3.4 Sports Club Teams. It is permissible for an institution's coach or administrator to be involved in any capacity (e.g., as a participant or administrator or in instructional or coaching activities) in an organized sports club or organization involving teams of prospective student-athletes; however, neither an institution's athletics department nor an institution's athletics booster group may sponsor a sports club that includes prospective student-athletes. It is permissible for a department of the institution that operates independent of the athletics department (e.g., physical education department, recreation department) to sponsor a sports club that includes prospective student-athletes, provided no athletics department staff member is involved with the club team. *(Adopted: 1/10/90, Revised: 1/16/93, 1/9/06, 5/4/09, 1/16/10)*

13.11.3.5 High School All-Star Games. See Bylaw 13.12. *(Adopted: 4/21/10, Revised: 1/21/17)*

13.11.4 Employment at Competition Events, Sports Camps and Clinics and Other Events. *(Adopted: 1/21/17)*

13.11.4.1 Prospective Student-Athletes. An institution may employ a prospective student-athlete at its event provided all compensation received by the prospective student-athlete is for work actually performed and at a rate commensurate with the going rate in that locality for similar services. *(Adopted: 1/21/17)*

13.11.4.2 Student-Athlete Employment. Student-athletes may be employed by athletics events (institutional or non-institutional) involving prospective student-athletes, provided: *(Adopted: 1/21/17)*

- (a) The student-athlete performs administrative duties in addition to any coaching or officiating duties; *(Adopted: 1/21/17)*
- (b) A student-athlete who only lectures or demonstrates may not receive compensation for his/her appearance; and *(Adopted: 1/21/17)*
- (c) A student-athlete with remaining eligibility is not permitted to conduct his or her own event. *(Adopted: 1/21/17, Revised: 9/13/17)*

13.12 High School All-Star Games.

13.12.1 Coach and Athletics Department Staff Member Involvement. Any coach or athletics department staff member directly involved in the recruiting of prospective student-athletes shall not participate (directly or indirectly) in the coaching, officiating or player selection for a high school all-star event. Such staff members may serve in an administrative or operational capacity (e.g., ticket administration, concessions, scoreboard operator) for a high school all-star event. **[D]** *(Revised: 1/13/03, 1/12/11)*

13.12.1.1 Exception -- Previous Contractual Agreement. If a coach has made a contractual commitment to coach in a high school all-star game before being employed by a member institution and then becomes a member of the institution's staff before the game is held, the coach may honor the contractual commitment. *(Revised: 1/8/01 effective 8/1/01)*

13.12.2 Use of Institutional Facilities. A member institution's facilities may be made available for a high school all-star game provided the provisions of Bylaw 13.12.1 are met. **[D]** *(Revised: 1/10/05, 4/21/10)*

13.12.3 Use of Institutional Equipment. It is not permissible for an institution to provide its athletics equipment to a prospective student-athlete (e.g., for use in a high school all-star game). **[D]** *(Revised: 1/10/05)*

13.13 Use of Recruiting Funds.

13.13.1 Institutional Control. All funds for the recruitment of prospective student-athletes shall be deposited with the member institution, which shall be exclusively and entirely responsible for the manner in which such funds are expended.

13.13.2 Visiting a Prospective Student-Athlete. A member institution's athletics department staff member or a representative of its athletics interests may visit a prospective student-athlete or the prospective student-athlete's relatives or guardian(s) at any location for recruiting purposes. However, on any such visit, the staff member or athletics representative may not expend any funds other than the amount necessary for his or her own personal expenses. *(Revised: 8/3/06)*

13.13.3 Recruiting Services.

13.13.3.1 Video Services. Member institutions are permitted to use video services so long as only regularly scheduled (regular season) high school or two-year college contests are involved. The institution may not contract with the service in advance to have a particular contest recorded, and the service must be available to all institutions at the same cost. *(Revised: 1/10/05, 1/31/18)*

13.13.4 Alumni Organizations. Alumni organizations of an institution may sponsor luncheons, teas or dinners at which prospective students (athletes and nonathletes) of that immediate locale are guests. A member institution's area alumni organization may be considered a bona fide part of that institution, provided such an organization is accredited by the president or chancellor of the institution and meets these additional terms and conditions: **[D]** *(Revised: 10/3/05)*

- (a) A staff member of the institution periodically shall inspect the financial records of the alumni organization and certify that the expenditures comply with the rules and regulations of the NCAA and the conference(s), if any, of which the institution is a member; and
- (b) A club official shall be designated by the president or chancellor as the institution's official agent in the administration of the club's funds, and said club official shall file regular reports to the institution relating the manner in which the club funds have been spent in the recruitment of student-athletes. *(Revised: 10/3/05)*

13.13.4.1 Subject to NCAA Rules. When an alumni organization is certified by the president or chancellor as being a bona fide part of the institution, said organization becomes subject to all of the limitations placed upon the member institution by NCAA legislation. A violation of such legislation by any member of the alumni organization shall be a violation by the member institution. **[D]** *(Revised: 10/3/05, 12/5/14)*

13.14 Precollege Expenses.

13.14.1 Prohibited Expenses. An institution or a representative of its athletics interests shall not offer, provide or arrange financial assistance, directly or indirectly, to pay (in whole or in part) the costs of the prospective student-athlete's educational or other expenses for any period before his or her enrollment or so the prospective student-athlete may obtain a postgraduate education. **[R]** *(Revised: 1/9/06)*

13.14.1.1 Extent of Prohibition. The provisions of Bylaw 13.14.1 apply to all prospective student-athletes, including those who have signed an institutional offer of admission or written tender of financial assistance.

13.14.1.2 Fundraising for High School Athletics Program. An institution may not provide funding, directly or through paid advertisements, to benefit a high school athletics program. **[D]** *(Adopted: 1/10/92, Revised: 1/8/01)*

13.14.1.2.1 Exception -- NCAA Championships. An institution or conference that is hosting any portion of an NCAA championship may purchase paid advertisements in a high school athletics program to generally promote the NCAA championship, provided: *(Adopted: 1/15/14)*

- (a) The advertisement includes only information relevant to the championship events;
- (b) The advertisement is available to the general public, including all high schools in the local area; and
- (c) The advertisement does not contain information related to the institution's athletics program or the conference's member institutions.

13.14.1.2.2 Involvement by Local Representatives of Institution's Athletics Interests. A representative of an institution's athletics interests may provide funding to benefit a high school athletics program located in the community in which the athletics representative resides, provided: *(Adopted: 1/10/92)*

- (a) The representative acts independently of the institution;
- (b) The funds are distributed through channels established by the high school or the organization conducting the fundraising activity; and
- (c) The funds are not earmarked directly for a specific prospective student-athlete.

13.14.1.3 College Use of High School Facility. An institution may not contribute to a high school or its athletics booster club any funds realized from an athletics contest played or a practice held at a high school facility, except actual and necessary expenses for rental of the facility.

13.14.1.4 High School Contest in Conjunction with College Competition. An institution shall be permitted to host high school contests in all sports held in conjunction with intercollegiate contests. (See Bylaw 13.10.4.1) *(Revised: 1/10/90, 1/10/95, 2/26/10, 7/20/10)*

13.14.1.5 Donation of Equipment.

13.14.1.5.1 Athletics Equipment. A member institution may provide used athletics equipment to high schools or bona fide youth organizations (e.g., the YMCA, YWCA, Boy Scout troops, Girl Scout troops, a summer recreation league) that may consist of prospective student-athletes, provided the issuance of equipment is in accordance with the institution's regular policy regarding discarding equipment. Further, an institution may only provide those high schools or organizations within a 30-mile radius of the campus with such equipment. **[D]** (Adopted: 1/10/92, Revised: 1/8/01, 1/9/06)

13.14.1.5.1.1 Exception -- Women's Rowing. An institution may loan rowing equipment to a high school's or junior club program's women's team on an issuance and retrieval basis and may permit high schools' and junior club programs' women's teams to use its rowing facilities for practice and/or competition. (Adopted: 1/9/96 effective 8/1/96)

13.14.1.5.1.2 Donation of Used Athletics Equipment to Foundation. An institution may donate used athletics equipment to a nonprofit foundation established to distribute such equipment to high schools, provided the request for such donations is initiated by the foundation and the institutions have no part in selecting the high schools that are to receive the equipment. (Adopted: 1/11/94)

13.14.1.5.2 Nonathletics Equipment. A member institution may provide nonathletics equipment (e.g., a computer) to a high school, provided there is no athletics department involvement and the equipment is not used to benefit only the high school's athletics program. (Adopted: 1/10/91)

13.14.1.6 Ticket Sales. It is not permissible for a member institution to compensate a high school, preparatory school or two-year college for selling tickets to the institution's athletics contests. Specifically, the member institution may not provide such forms of compensation as a guarantee, a percentage of the income realized from the sale of the tickets or any other form of commission for providing such services.

13.14.2 Permissible Expenses.

13.14.2.1 Institution Providing Items to Athletics Youth Groups for Fundraising. An institution may provide items to assist in the fundraising efforts of athletics youth groups composed of individuals who have not started classes for the ninth grade without causing such individuals to become prospective student-athletes per Bylaw 13.02.7. (Adopted: 1/10/95, Revised: 1/9/06)

13.14.2.2 Advertisements and Upgrades for College/High School Shared Home Facility. A member institution may advertise and upgrade its home facility even if that facility is also the home facility for prospective student-athletes (e.g., high school football stadium). (Revised: 1/9/06)

13.15 U.S. Service Academy Exceptions and Waivers.

13.15.1 Contacts.

13.15.1.1 Freshmen at Summer Enrollment Programs. Freshmen entering the official summer enrollment program of one of the five national service academies (i.e., U.S. Air Force, Coast Guard, Merchant Marine, Military and Naval Academies) shall be considered student-athletes of a senior collegiate institution and may not be contacted by other member institutions without permission from the athletics director of the service academy. (Revised: 9/21/05)

13.15.2 Precollege Expenses/Preparatory School Assistance -- Waiver. The Management Council, by a two-thirds majority of its members present and voting, may approve waivers of Bylaw 13.14, provided such waivers are limited to procedures involving preparation for entrance into one of the U.S. service academies. (Revised: 4/13/10)

13.15.2.1 Air Force, Coast Guard, Merchant Marine, Military and Naval Academies Exception. A nonprofit, outside organization representing the interests of an academy may collect contributions from alumni and other friends of the academy for the purpose of assisting candidates in obtaining a preparatory education, provided the following conditions are met: (Revised: 9/21/05, 4/13/10)

- (a) The foundation's arrangements with the preparatory school(s) shall provide that the foundation's contributions shall be turned over to the preparatory school for the school's administration without interference or dictation from the foundation or the academy;
- (b) The preparatory school shall have sole jurisdiction in determining the recipient of financial assistance and the terms and conditions of the award;
- (c) The foundation may recommend candidates to the preparatory school; athletics staff members of the academy may not; and
- (d) Such a foundation shall provide preparatory education assistance for prospective candidates who do not have specialized athletics abilities as well as those who do. The number of candidates with recognized ability assisted each

year as the result of the foundation's program shall be in equal ratio to the number of student-athletes on the regular intercollegiate squads of the academy compared with the total enrollment of the academy.

FIGURE 13-1
Division III Official and Unofficial Visit Chart*

	Official Visit	Unofficial Visit
Number of Visits Permitted	One per institution. (See Bylaw 13.6.1.1)	Unlimited. (See Bylaw 13.7.1)
First Opportunity to Visit	January 1 of the prospective student-athlete's junior year in high school. (See Bylaw 13.6.1.1.1)	Any time. (See Bylaw 13.7.1)
Permissible Length of Visit	Shall not exceed 48 hours. The 48 hour period begins at the time the prospective student-athlete arrives on campus. (See Bylaw 13.6.2)	No time limitations. (See Bylaw 13.7 generally)
Meals	Three on-campus meals per day for prospective student-athlete and individuals accompanying the prospective student-athlete. Dessert or after-meal snack also permitted. May provide meals while in transit to and from visit. (See Bylaw 13.6.5.6, 13.6.5.1.1 and 13.6.2.1)	One on-campus meal for prospective student-athlete only. (See Bylaw 13.7.2.1.1)
Lodging	On campus or at a local facility within a 30-mile radius of institution's campus and comparable to normal student life. May provide a separate room for parents/guardian and spouse or individual of comparable relationship. (See Bylaw 13.6.4 and 13.6.6))	None, unless housing is generally available to all visiting prospective students. (See Bylaw 13.7.2.1.2)
Entertainment	\$40 per day to cover prospective student-athlete, prospective student-athlete's parents/guardians, spouse or individual of comparable relationship and host. (See Bylaw 13.6.5.5)	None. (See Bylaw 13.7.2.1)
Complimentary Admissions to Home Athletics Event	Admissions for prospective student-athlete and individuals accompanying the prospective student-athlete. No special seating. (See Bylaw 13.6.5.2)	Admissions for prospective student-athlete and individuals accompanying the prospective student-athlete. No reserving additional game tickets. No arranging of special parking. No special seating. (See Bylaw 13.7.2.1)
Transportation	Round-trip (e.g., airfare, mileage) cost for prospective student-athlete only (may include relatives or friends traveling in the same automobile). (See Bylaw 13.5.2)	To view off-campus practice and competition sites in the prospective student-athlete's sport or other institutional facilities. Must be accompanied by institutional staff member. (See Bylaw 13.5.3)

*This chart summarizes what accommodations an institution may provide to a prospective student-athlete on an official or unofficial visit and the legislative references. It is not intended to replace the Division III recruiting legislation in Bylaw 13.