



# BRONCO ATHLETIC ASSOCIATION

*2025 MEMBERSHIP GUIDE*



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*We believe in creating opportunities  
that transform lives.*

The Bronco Athletic Association (BAA) is the spearhead of fundraising for Boise State Athletics. We provide the necessary support and resources for Boise State student-athletes to be successful in the classroom, community, and competition. Our members are essential to creating a first-class student-athlete experience.

A BAA member purchases football or men's basketball season tickets and/or contributes philanthropically to the Bronco Nation Fund, sport-specific enhancement funds, endowments, or capital projects. Membership level is determined solely through philanthropic giving.

The athletic department raises nearly 50% of student-athlete scholarship money through ticket sales and donations.

**“The community is what makes Boise State special. The support and love from Bronco Nation is unmatched. I want the student-athletes that come after me to have the same support I’ve felt.”**

*Ashton Jeanty | Football*

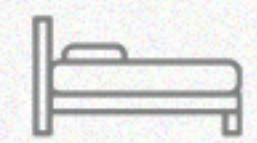

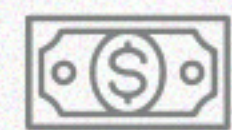







**MEMBERSHIP STARTS AT \$25 ANNUALLY**



Boise State's operating budget compared to other schools.






















































































The annual cost of a scholarship is **\$53,644** per student-athlete.

 <b>ROOM &amp; BOARD</b> <b>\$14,259</b>	 <b>TEAM TRAVEL</b> <b>\$12,758</b>	 <b>TUITION &amp; FEES</b> <b>\$9,048</b>	 <b>COST OF ATTENDANCE</b> <b>\$4,824</b>	 <b>SPORTS PERFORMANCE &amp; HEALTH AND WELLNESS</b> <b>\$4,722</b>
 <b>NUTRITION</b> <b>\$3,288</b>	 <b>ACADEMIC SERVICES</b> <b>\$1,693</b>	 <b>MEDICAL COSTS</b> <b>\$1,316</b>	 <b>STRENGTH &amp; CONDITIONING</b> <b>\$935</b>	 <b>BOOKS &amp; SUPPLIES</b> <b>\$800</b>

# STUDENT-ATHLETE INVESTMENT

# MEMBERSHIP LEVELS & BENEFITS

GIVING LEVEL	SEASON TICKETS	\$25	\$100	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
IMPACT OF YOUR PHILANTHROPIC GIFT			Access to Fueling Station annually per athlete	Student-Athlete Development annually per athlete	Academic Services per semester per athlete	Medical Services annually per athlete	Team Equipment annually per athlete	Team Bonding Activities annually per team	
Priority Over General Public									
Membership Kit									
Special Offers from Boise State Athletics Partners									
Student-Athlete Engagement Opportunities									
Invitation to Zoom Fall/Spring Coaches Q&A Sessions									
Men's Basketball Open Practice									
Football Open Practice									
Fall/Spring Coaches Luncheons									
Student-Athlete Luncheon and Events									
Holiday Corporate/Family Pictures on The Blue									
Annual Meet The Broncos Event									
Pregame Sideline Access for Game of Choice									
Exclusive Behind-The-Scenes Updates from Athletics									
Pregame Hospitality + Sideline Access for Game of Choice									
Exclusive Access and Recognition Opportunities									
Eligible to Request Head Coach Special Appearance*									
VIP Weekend Invitation									

\*Not eligible for multi-year pledges. Based on coach availability. Location subject to approval by the athletic department. Policies and restrictions apply.

# IMPORTANT DATES & DEADLINES

JANUARY 1	JANUARY	JANUARY	MARCH 28	APRIL	APRIL 25
2025 Membership Year Begins	Football Season Ticket & Parking Invoices Available	Philanthropic Invoices Available	Football Season Ticket & Parking Renewal Deadline	Men's Basketball Season Ticket & Parking Invoices Available	Ranking Deadline for Football Seating & Parking Upgrades
MAY	JUNE 27	JULY 25	AUGUST	NOVEMBER	DECEMBER 31
Football Upgrades Begin	Men's Basketball Season Ticket & Parking Renewal Deadline	Ranking Deadline for Men's Basketball Seating & Parking Upgrades	Men's Basketball Upgrades Begin	Ranking Deadline for Postseason Ticket Access	2025 Membership Year Ends





# EVENTS & BENEFITS

## SUMMER 25

- Membership Kit Delivery
- Football Single-Game Ticket Presale
- Coaches Zoom Q&A
- Notre Dame Ticket Requests

## FALL 25

- Men's Basketball Single-Game Ticket Presale
- Coaches Luncheon
- Football Open Practice
- Student-Athlete Luncheon

## WINTER 25/26

- Bronco Giving Day
- Men's Basketball Open Practice
- Holiday Pictures on The Blue

## SPRING 26

- Coaches Luncheon
- Coaches Zoom Q&A
- Student-Athlete Luncheon
- VIP Weekend



# PRIORITY RANKING MODEL

Each BAA member receives a priority ranking that positions them to receive access to high-demand, limited-inventory items. Members are placed in priority ranking groups by their annual philanthropic giving and organized within each group by priority point total.

PRIORITY RANKING WILL BE USED TO ALLOCATE THE FOLLOWING:



## MEMBERSHIP DISTRIBUTION CHART

8,977 MEMBERS AS OF DEC. 31, 2024

## CURRENT YEAR GIVING TO ATHLETICS

7 points per \$100	Bronco Nation Fund, Built Different
5 points per \$100	General Scholarship, Capital Endowment, Sport Enhancements, Irrevocable Planned Gifts
3 points per \$100	Football & Men's Basketball Season Ticket Value, Stueckle Sky Center, In-kind Gifts

## LOYALTY

10 points per year	Consecutive years as a BAA Member
3 points per year/per sport	Season Ticket Holder Status

## AFFINITY (ONE-TIME ALLOCATION)

50 points	Former Student-Athlete, Volunteer (BAA Board Officer/Member or HoF Ambassador)
25 points	Alumni & Faculty/Emeriti, Lifetime Alumni Association Paid Member

# PRIORITY POINT CRITERIA



# THE LYLE SMITH SOCIETY

*The Lyle Smith Society is a leadership giving society to support Boise State Athletics.*

Lyle Smith Society membership begins with a minimum pledge of \$50,000 over a five-year period or donating an annual cash gift of \$50,000 or more.

The purpose of the Lyle Smith Society is to increase philanthropic revenues for Boise State Athletics, supporting operational needs and capital priorities.

While the program is philanthropic in nature, Lyle Smith Society members will enjoy unique stewardship opportunities based on giving levels. Membership in the Lyle Smith Society has many advantages, but the biggest perk is knowing that your gift will have an impact on generations of Broncos to come.

Boise State Athletics will establish its top priorities, but Lyle Smith Society members will have the flexibility to designate their gift to the fund of their choice. These funds may include but are not limited to:

- Bronco Nation Fund
- Women's Sports Fund
- Sport Enhancement Funds
- Endowment
- Capital Projects
- BroncoLife and BroncoBOLD
- Sports Performance, Health and Wellness
- AD Excellence Fund
- Academic Excellence Fund





Giving Level	Benefits	
<b>\$50,000</b> <i>\$10,000 x 5 years</i>	Exclusive LSS Events	Access to Select Football Practices and Lunches
	Behind the Scenes on Football Pro Day	Complimentary Football Gameday Season Parking
	Pregame Sideline Access for Home Football Games	Men's Basketball Pregame Social
	Complimentary Men's Basketball Gameday Season Parking	
<b>\$100,000</b> <i>\$20,000 x 5 years</i>	Full Game Football Sideline Access	Special Events with Select Head Coaches
<b>\$250,000</b> <i>\$50,000 x 5 years</i>	Away Game Travel with Football Team <sup>1</sup>	Exclusive Customized Bronco Athletics Experience <sup>2</sup>
<b>\$500,000</b> <i>\$100,000 x 5 years</i>	Complimentary Parking in Stadium Lots <sup>3</sup>	Honorary Team Captain at Home Football or Men's Basketball Game
<b>\$1,000,000</b> <i>\$200,000 x 5 years</i>	Permanent Recognition (Lifetime Giving to LSS)	Two Personalized Special Access Passes to Stueckle Sky Center <sup>4</sup>



Lyle Smith Society membership is commensurate with the respective length of one's pledge and benefits are included on the signed length of the pledge agreement.  
<sup>1</sup>Game agreed upon by BAA and donor. Based on availability.  
<sup>2</sup>Example includes special dinner with student-athletes or coaches.  
<sup>3</sup>Non-gameday parking only. <sup>4</sup>Applies to home football games only.  
 \*All benefits are subject to availability and will be active upon receipt of first pledge payment. Recognition for gifts made based on five-year pledge or yearly cash gift. All gifts made to Bronco Nation Fund will receive 7 priority points for every \$100 donated.  
 Annual Benefit Values: \$50K level \$1,940 / \$100K level \$2,840 / \$250K level \$4,090 / \$500K level \$4,290 / \$1M level \$4,840

# FOOTBALL SEATING

Total
\$ 174
\$ 224
\$ 299
\$ 399
\$ 499
\$ 624
\$ 674
\$ 699
\$ 774
\$ 799
\$ 899
\$ 949

-  Blue Thunder Marching Band
-  Student Seating
-  Visitor Seating
-  Accessible Seating

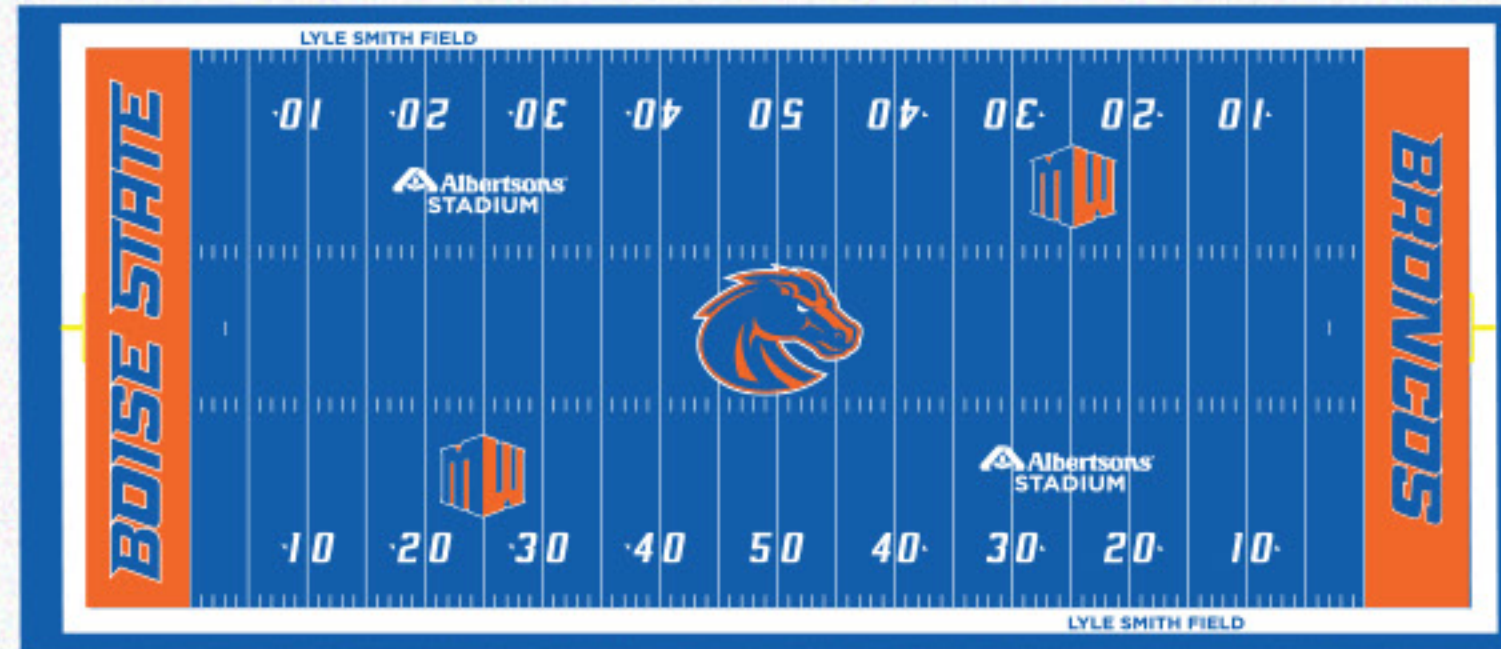
All fully paid and renewed BAA members are automatically given a date & time to participate in online seating and parking upgrades after the renewal deadline has passed.

\*Per-seat requirement included in total cost at time of check out/on renewal invoice.

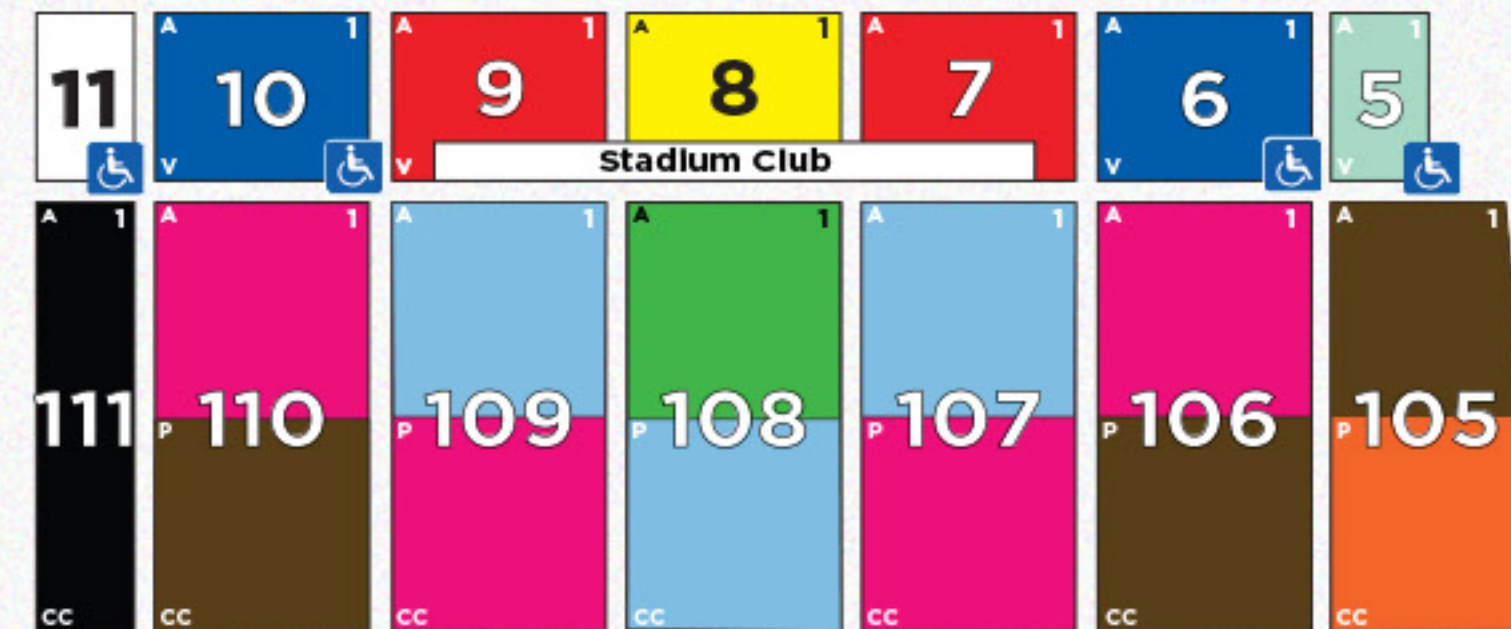
## Entry 1 Gates L, M



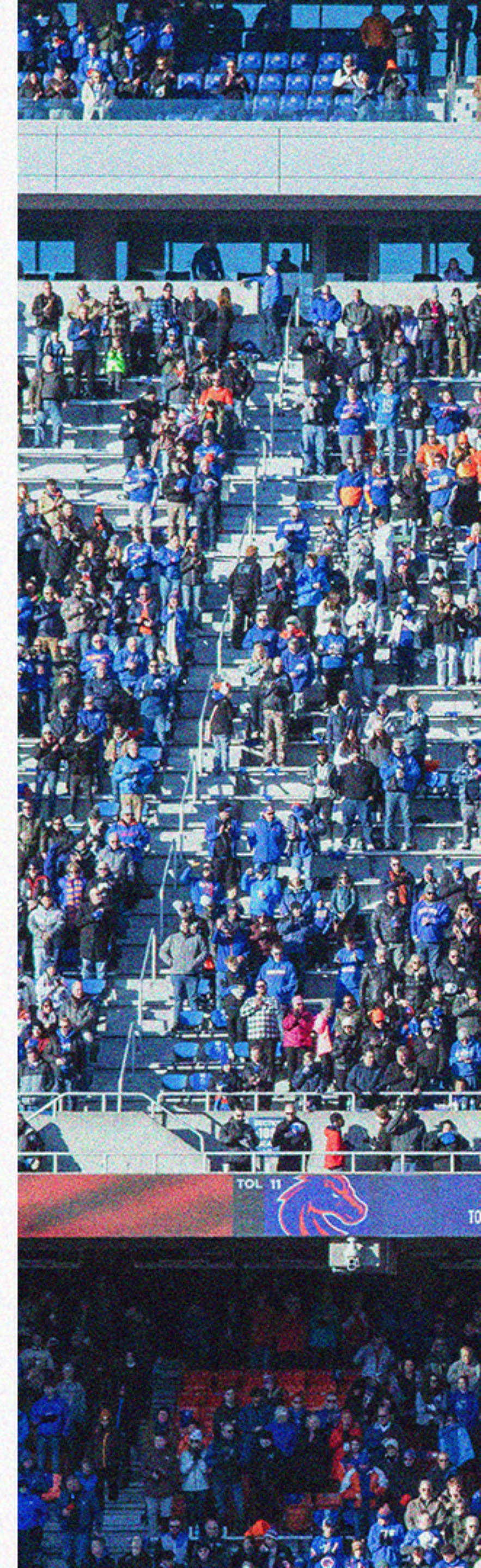
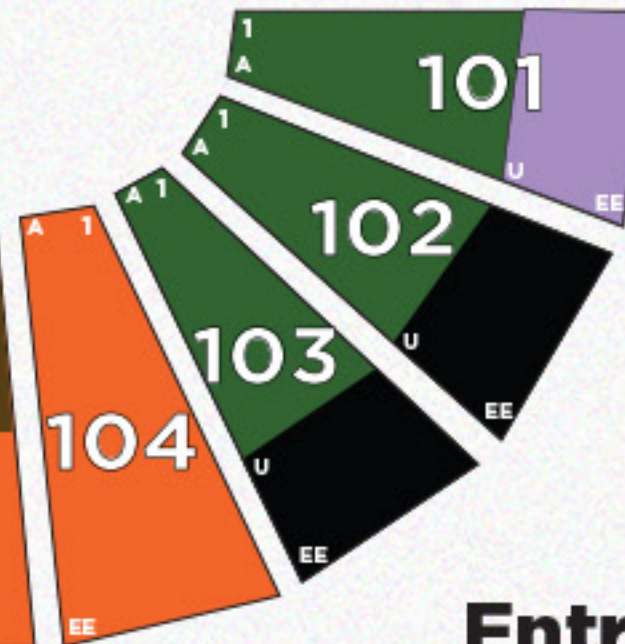
## Entry 2 Gates N, P



## Entry 4 Gates E, F, H

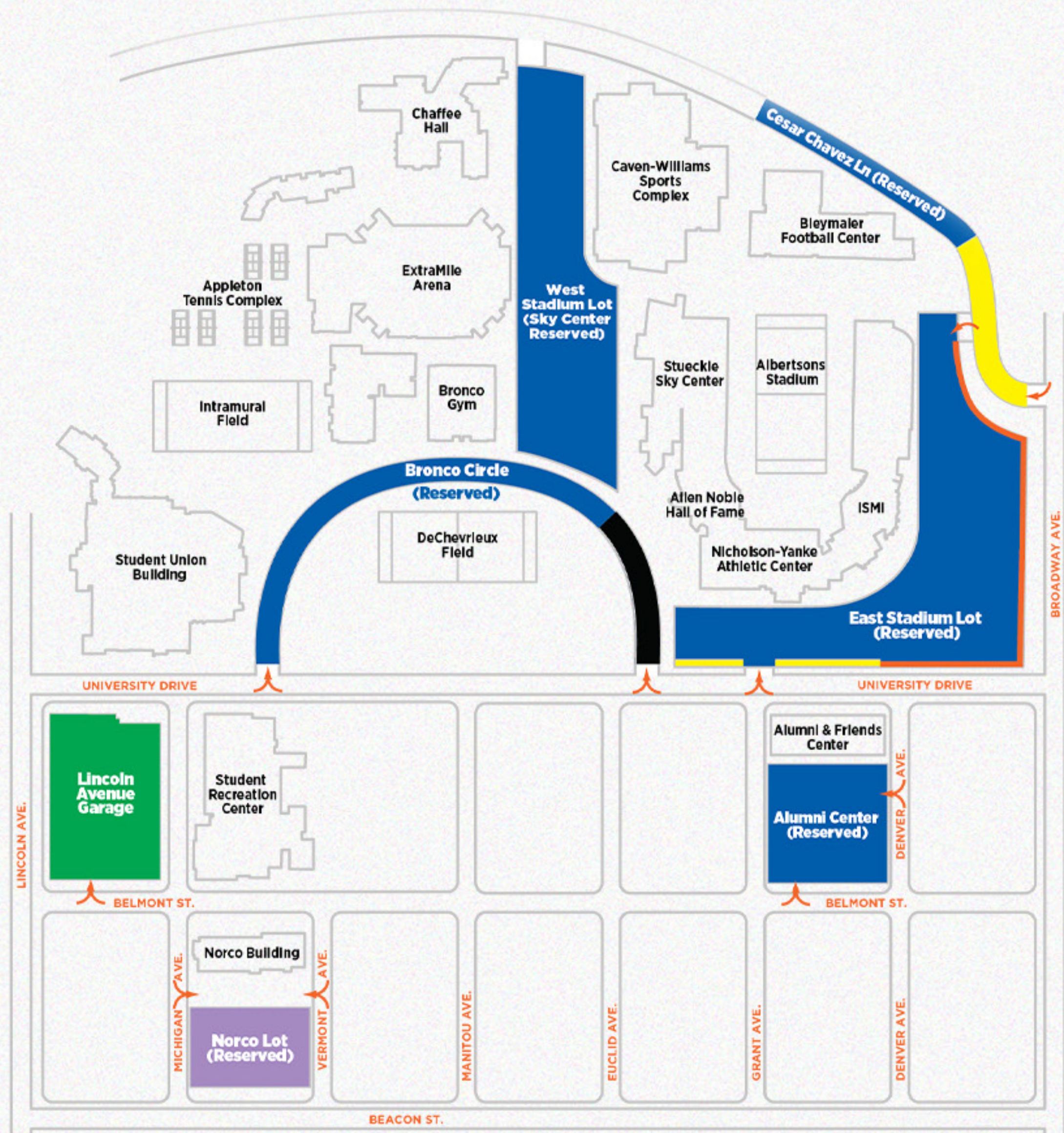


## Entry 3 Gates A, B, C, D



# FOOTBALL PARKING

-  **RV Parking**  
\$1,300 / space
-  **East Stadium Exterior**  
\$1000 / space
-  **East Stadium, West Stadium, Cesar Chavez Lane, Bronco Circle, Alumni Center**  
\$800 / space
-  **Norco Lot**  
\$350 / space
-  **Lincoln Garage**  
\$120 / space





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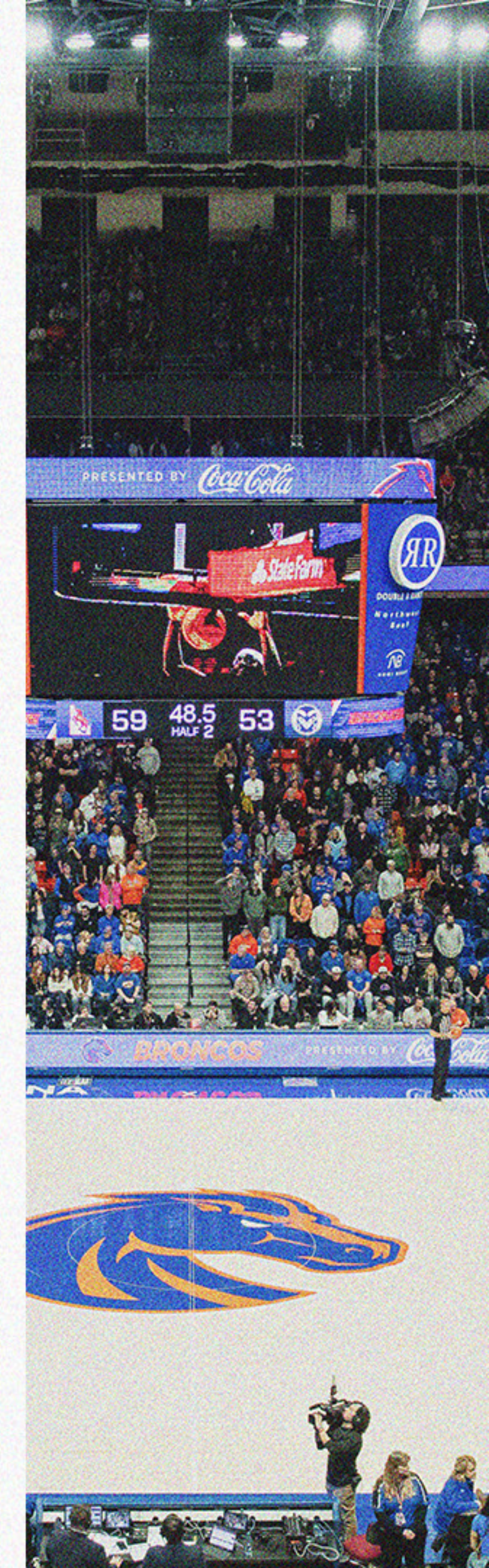
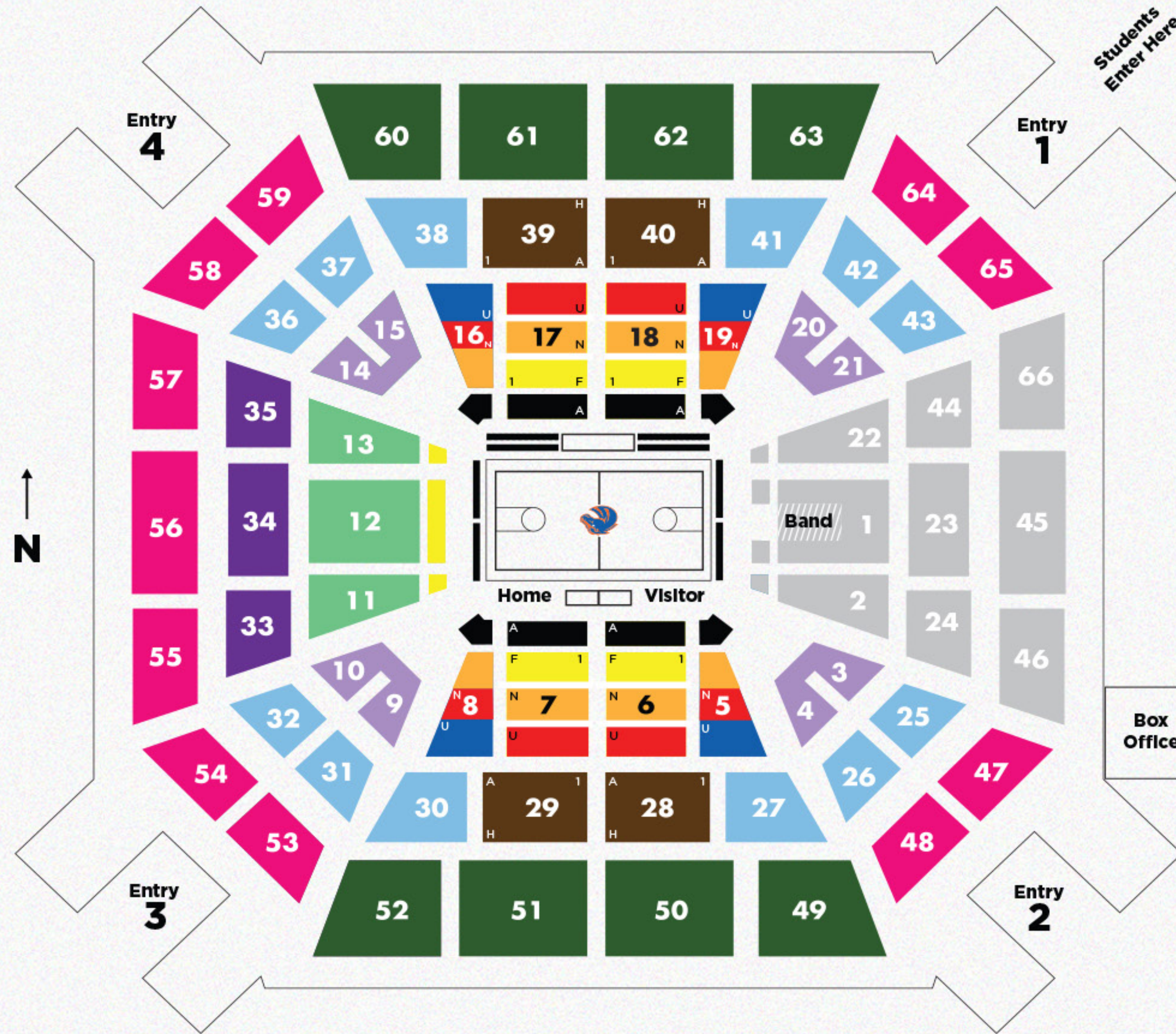
# MEN'S BASKETBALL SEATING

	Total
	\$99
	\$175
	\$199
	\$249
	\$299
	\$314
	\$349
	\$370
	\$430
	\$490
	\$550

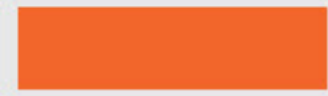
-  Premium Seating
-  Student Seating

\*Per-seat requirement included in total cost at time of check out/on renewal invoice.

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# MEN'S BASKETBALL PARKING



**VIP Parking**  
West Stadium Lot  
& Bronco Circle  
\$300 / pass

*Complimentary for LSS,  
lifetime, and premium seating  
season ticket holders*



**BAA Parking**  
East Stadium Lot,  
Alumni Lot  
& Lincoln Garage  
\$150 / pass



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# UNBRIDLED

*University-wide goal of fundraising \$500 million by 2028  
\$395 million raised as of Dec. 2024*

The Campaign for Boise State University

## 2024 ATHLETICS HIGHLIGHTS

- 3 consecutive years over \$20 M fundraised
- Six \$1 million gifts, second \$1 million gift allocated to women's athletics, since fall 2023
- Seven games, seven sellouts for football this season for the first time in program history
- Sold out season tickets for the first time in program history for men's basketball
- Increased ticket sales & attendance for all 7 sports ticketed sports

## WHAT'S NEXT INITIATIVE

### PAC-12 CONFERENCE



### NORTH END ZONE PROJECT



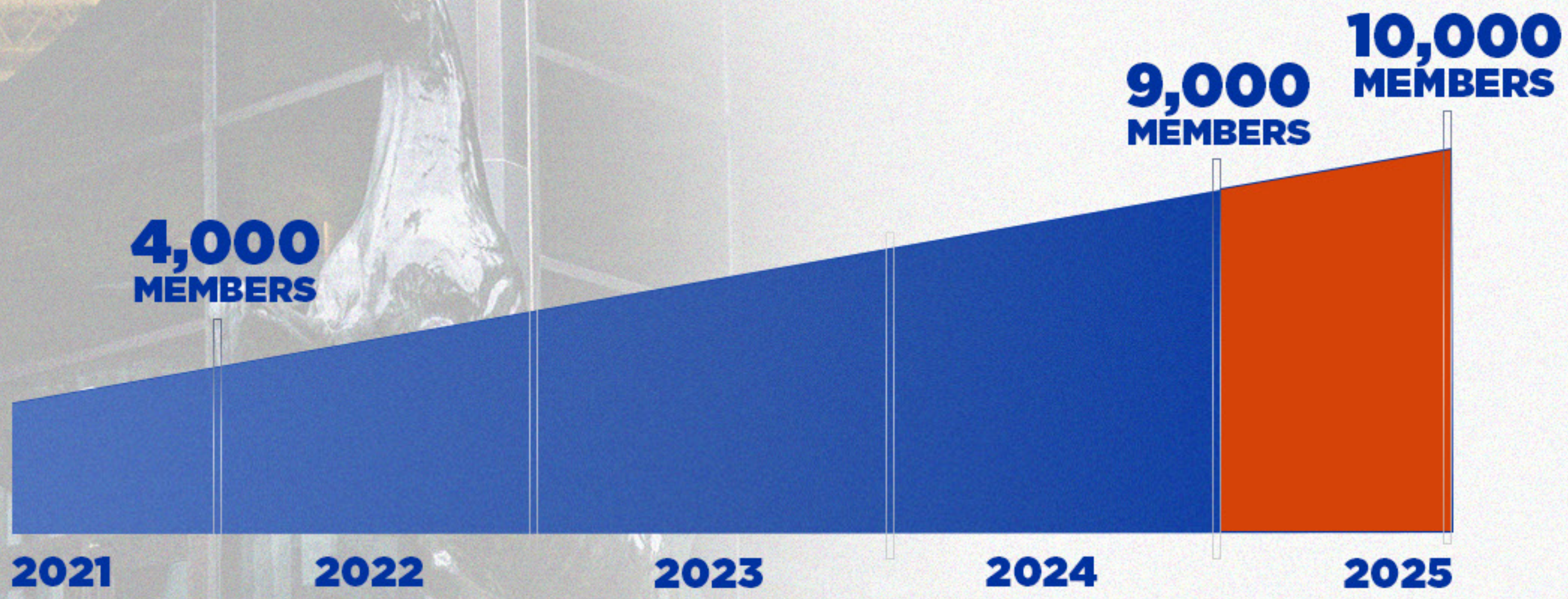
### COLLEGE FOOTBALL PLAYOFF



# HORSEPOWER MEMBERSHIP DRIVE

*10,000 members by Dec. 2025*

*make a one-time or recurring gift* **GIVING AVENUES**



## MAIL A CHECK

Makes checks payable to the "Bronco Athletic Association"

Boise State University  
ATTN: Bronco Athletic Association  
1910 University Dr, Boise, ID 83725

## DONATE ONLINE

[boisestatebaa.com](http://boisestatebaa.com)

OR

[am.ticketmaster.com/boisestateathl/donate](http://am.ticketmaster.com/boisestateathl/donate)

## OVER THE PHONE

(208) 426-3556

## SUPPORT BOISE STATE NIL

Visit the Horseshoe Collective at [thehorseshoecollective.com](http://thehorseshoecollective.com)



## Ways to Give

Bronco Nation Fund

Planned Giving

The Lyle Smith Society

Sport Enhancement Funds

Endowed Athletics Scholarships

# CONTACT INFORMATION

For information on philanthropic giving, membership benefits, premium seating and parking, contact the Bronco Athletic Association.

<b>PHONE</b>	<b>EMAIL</b>
<b>208-426-3556</b>	<b>baa@boisestate.edu</b>

For information on tickets, account management and game day information, contact the Athletic Ticket Office.

<b>PHONE</b>	<b>EMAIL</b>
<b>208-426-4737</b>	<b>ticketoffice@boisestate.edu</b>

## BOARD OF DIRECTORS

### EXECUTIVE COMMITTEE

- PRESIDENT:** Mark Nelson
- VICE PRESIDENT:** Lee Schrack      **SECRETARY:** Barb Kennedy
- PAST PRESIDENT:** Jason Coronado      **TREASURER:** Diane Compton

### DIRECTORS

- |                     |                |                    |
|---------------------|----------------|--------------------|
| Bob Vorbeck         | Jordan Morales | Rex Warwick        |
| Brad Daines         | Joy Kealey     | Ric Gale           |
| Cole Anderson       | Joy Snider     | Rick Seymour       |
| Cortney Stein-Ditto | Kaleb Smith    | Sam McCaskill      |
| David Gardner       | Kekaula Kaniho | Taylor Tharp       |
| Dixie Grant         | Mark Sanchez   | Thomas Schoeck     |
| Dona Jo Sabala      | Mark Wennstrom | Toni Nielsen       |
| Ian Johnson         | Matt Bauscher  | Torry McAlvain Jr. |
| Jay Larsen          | Randy Heffner  |                    |
| Joel Hickman        | Remy Pop       |                    |



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