

a new era.



UNIVERSITY OF DELAWARE
**ATHLETICS, COMMUNITY
& CAMPUS RECREATION**

Dear Blue Hens,

College Athletics has evolved at a rapid pace and the University of Delaware is embracing our opportunity to be successful in this new era. Our commitment to continuing to provide a world class student-athlete experience and positioning our teams for success remains core to our mission. Now, we can do even more than ever before to support our student-athletes and we are ready to meet the moment with you!

With the House Settlement passing, Delaware Athletics has the opportunity to invest in our student-athletes in new ways including adding scholarships, sharing revenue and growing their brands through business partnerships. This comes at an exciting and transformational moment as we move to FBS Football, Conference USA and affiliate conferences.

We are grateful to our current donors, season ticket holders and fans for their loyal support that has gotten us to this point. Moving forward, alongside our dedicated supporters, we have an opportunity to engage more people and generate more exposure for the University of Delaware than ever before. We are counting on Blue Hens far and wide to join the movement as we forge ahead.

We are excited to announce the creation of two new funds to support our student-athletes experiences at UD:

The **Student-Athlete Excellence Fund** is designed to provide expanded opportunities for donors to directly support student-athletes at the University of Delaware, funding that will help us attract and retain elite Blue Hens. We are incredibly grateful to a long time generous family and student-athlete alum who has committed \$750,000 to match donations from other Blue Hens supporters to this newly established fund.

The **Student-Athlete Financial Aid Fund** will provide immediate financial aid support for Blue Hen student-athletes, allowing us to provide additional scholarship and academic award support for student-athletes who proudly represent Delaware.

Additionally, support for the Blue & Gold Fund and sport specific programs also ensures our ability to provide all of our student-athletes with personalized support to prepare them for success in competition, in the classroom, and in life after graduation. Gifts to these funds help pay for travel, equipment, and student-athlete support services.

Those interested in learning more about support for the Student-Athlete Excellence Fund, Student-Athlete Financial Aid Fund, or sport-specific giving to support these critical initiatives can visit our website or contact Casey Macdonald. Similarly, businesses looking to support these efforts through Name, Image and Likeness (NIL) agreements with our student-athletes can contact Kate Rudolph to learn more about how our Blue Hens can become ambassadors for your product or business.

While the landscape of college athletics is constantly changing, we are prepared for the incredible opportunity ahead of us. We invite all of our Blue Hen Family to join us as we elevate our programs. Our commitment to excellence, our values, and our dedication to the student-athlete experience remains the same and we will continue to work every day to make our Delaware community proUD. Thank you for your support of our student-athletes.

Go Hens!

A handwritten signature in blue ink that reads "Jordan".

Jordan Skolnick

Interim Director of Athletics, Community & Campus Recreation
University of Delaware