

## ANDY MORRIS—Promotions Director



**YEARS AT ASU:** Now in his sixth. Joined athletic staff in July, 1969, as Sports Information Director. Named Promotions Director in May, 1974. Also in his third season as football play-by-play announcer on Indian Radio Network.

**EDUCATION:** Graduated from Little Rock Central High School in 1957. Received BS in journalism from Arkansas State in 1962.

**EXPERIENCE:** Sports writer, Jonesboro Sun, 1961-63; Sports writer, Arkansas Democrat, 1963-64; Assistant Sports Information Director, University of Alabama, 1965; Sports editor, Jonesboro Sun, 1966; City editor, Jonesboro Sun, 1967. Private business, 1968.

**PERSONAL DATA:** Age 35 . . . Born 1939 at Little Rock . . . Stands 5-9 and weighs 160 . . . Was standout outfielder on ASU baseball team in early '60s and later played professionally . . . Married to former Nancy Snipes of Jonesboro and they have two children, Mark (6) and Kelley (4) . . . Enjoys golf and tennis . . . Methodist.

## JERRY SCHAEFFER—Sports Information Director

**YEARS AT ASU:** Now in his first. Joined athletic staff in May, 1974.

**EDUCATION:** Graduated from North Little Rock Ole Main High School in 1964. Received BS in journalism from Arkansas State in 1968.

**EXPERIENCE:** Sports writer-editor at Jonesboro Sun, 1966-68. Editorial staff, The Hallmark (military magazine), 1970. Sports writer at Alexandria (Va.) Gazette, 1970. Associate editor of Probe Magazine (Memphis, Tenn.), 1970-71. Sports staff at Arkansas Gazette, 1971-74 (served two years as sports news editor).

**PERSONAL DATA:** Age 27 . . . Born 1946 at Memphis, Tenn. . . . Stands 5-10 and weighs 165 . . . Served two years as intelligence officer in Army (including a year in Vietnam) . . . Married to former Pat Barber of Jonesboro . . . Likes photography and the outdoors . . . Baptist.

