

***NCAA Bylaw: 12.3.1 Use of Agents, General Rule.***

An individual shall be ineligible for participation in an intercollegiate sport if he or she ever has agreed orally or in writing to be represented by an agent for the purpose of marketing his or her athletics ability or reputation in that sport. Further, an agency contract not specifically limited in writing to a sport or particular sports shall be deemed applicable to all sports, and the individual shall be ineligible to participate in any sport.

Forms Used for Documentation:

1. Agent Registration Form
2. Agent Permission to Contact Authorization

Policy:

1. ASU student-athletes (and parents/legal guardians) may not have in person contact with sports agents until they have exhausted their eligibility or declare their intent to forego any remaining intercollegiate athletics eligibility and turn professional, unless such contact is approved and arranged by the Director of Athletics (or his designee).
2. If a student-athlete or his/her relatives are contacted by an agent or their representative, face-to-face, by telephone or by written correspondence, the student-athlete should:
 - a. Advise the agent that he/she and his/her family may not have any personal contact with agents until his/her eligibility is exhausted;
 - b. Request the agent to submit copies of all written correspondence from agents to the Athletics Compliance;
 - c. Advise the agent that he/she will schedule interviews when his/her eligibility is exhausted unless the interview is approved and arranged by the Athletics Director (or designee).
3. Agents must register with the ASU Compliance Office prior to contacting student-athletes.
4. Agents must demonstrate that they are properly licensed by the State of Arkansas.
5. Any written correspondence sent to student-athletes in care of their coaches should be submitted to the Compliance Office.
6. All written correspondence from properly-registered agents will be distributed to student-athletes when their eligibility has been exhausted.
7. Student-athletes must notify the ASU Compliance Office any time they have contact with an agent.
8. Student-athletes who do not abide by NCAA rules and the policies of the ASU Compliance Office will be disciplined.
9. Agents who do not abide by the policies of the ASU Compliance Office may not contact student-athletes and may be reported to the governing body of the applicable professional sport and/or to local law enforcement.

Procedure:

1. Each agent that would like to make contact with ASU student-athletes must become properly licensed in the State of Arkansas.
2. Each agent must then register with the ASU Compliance Office prior to contacting any student-athletes. They register by completing and submitting the *Agent Registration Form*.
3. Each *Agent Registration Form* will be kept on file in the Compliance Office.
4. All written correspondence to current student-athletes should be sent to the student-athlete in care of the Compliance Office.
5. The Compliance Office will hold the correspondence on file until the student-athlete has exhausted his or her eligibility at which point the correspondence will be given to him or her.
6. If an ASU student-athlete (or parents/legal guardians) would like to contact an agent prior to the time that they exhaust their eligibility or declare their intent to forego any remaining intercollegiate athletics eligibility and turn professional, they should complete and submit the *Agent Permission to Contact Authorization* form to the Athletics Compliance Office for approval.