



**GENERAL INFORMATION**

Name .....Appalachian State University (App State)  
 Location .....Boone, N.C.  
 Founded .....1899  
 Enrollment .....21,000+  
 Conference .....Sun Belt (East Division)  
 Affiliation .....NCAA Division I Football Bowl Subdivision  
 Nickname .....Mountaineers  
 Colors .....Black and Gold  
 Mascot .....Yosef  
 Marching Band .....Marching Mountaineers  
 Interim Chancellor .....Dr. Heather Norris (Penn State, 1995)  
 Athletics Director .....Doug Gillin (SUNY Cortland, 1991)  
 Faculty Athletics Representative .....René Salinas  
 Game Operations Director .....Drew Jacobs  
 Stadium .....Kidd Brewer Stadium  
     Capacity .....30,000  
     Surface .....AstroTurf 3D3  
 Football Office Phone .....828-262-2501  
 Ticket Office Phone .....828-262-7733  
 Athletics Website .....appstatesports.com  
 Athletics Twitter/X .....@appstatesports  
 Football Twitter/X .....@AppState\_FB  
 Athletics Instagram .....@appstatesports  
 Football Instagram .....@appstate\_fb  
 Athletics Facebook .....facebook.com/appstatesports  
 Football Facebook .....facebook.com/AppStateFootball

**FOOTBALL HISTORY**

First Year .....1928  
 All-Time Record .....663-356-28 (94 seasons completed)  
 Conference Championships .....22  
     North State Conference (6) .....1931, '37, '39, '48, '50, '54  
     Southern Conference (12) .....1986, '87, '91, '95, '99, '05, '06, '07, '08, '09, '10, '12  
     Sun Belt Conference (4) .....2016, '17, '18, '19  
         Division titles (Format began in 2018 — 4) .....2018, '19, '21, '23  
 NCAA Bowl Games .....8  
     Years .....2015, '16, '17, '18, '19, '20, '21, '23  
     Record .....7-1  
     Most Recent .....2023 Cure Bowl (W)

NCAA Division I FCS Playoff Appearances .....20  
     Years .....1986, '87, '89, '91, '92, '94, '95, '98, '99, '00, '01, '02, '05, '06, '07, '08, '09, '10, '11, '12  
 NCAA Division I FCS National Championships .....3  
     Years .....2005, '06, '07  
 NAIA Bowl Games .....9  
     Record .....3-6  
     Years .....1937, '38, '48, '49, '50 (2), '54 (2), '55  
 All-Americans .....99  
 Academic All-Americans .....7

**TEAM INFORMATION**

2023 Record .....9-5  
 2023 Sun Belt Conference Record/Finish .....6-2/1st East  
 Basic Offense .....Pro Tempo  
 Basic Defense .....3-4  
 Letterwinners Returning/Lost .....51/24  
     Offense .....23/12  
     Defense .....24/12  
     Specialists .....4/0  
 Starters Returning/Lost .....14/10  
     Offense .....6/5  
     Defense .....6/5  
     Specialists .....2/0

**2024 SCHEDULE**

| Day           | Date            | Time             | Opponent              | TV            |
|---------------|-----------------|------------------|-----------------------|---------------|
| <b>SAT.</b>   | <b>AUG. 31</b>  | <b>3:30 P.M.</b> | <b>ETSU</b>           | <b>ESPN+</b>  |
| Sat.          | Sept. 7         | 8 p.m.           | at Clemson            | ACC Network   |
| Sat.          | Sept. 14        | 4 p.m.           | at East Carolina      | ESPNU         |
| <b>THURS.</b> | <b>SEPT. 19</b> | <b>7:30 P.M.</b> | <b>SOUTH ALABAMA*</b> | <b>ESPN</b>   |
| <b>SAT.</b>   | <b>SEPT. 28</b> | <b>TBD</b>       | <b>LIBERTY</b>        | <b>TBD</b>    |
| Sat.          | Oct. 5          | TBD              | at Marshall*          | TBD           |
| Sat.          | Oct. 12         | TBD              | at Louisiana*         | TBD           |
| <b>SAT.</b>   | <b>OCT. 26</b>  | <b>TBD</b>       | <b>GEORGIA STATE*</b> | <b>TBD</b>    |
| <b>SAT.</b>   | <b>NOV. 2</b>   | <b>TBD</b>       | <b>OLD DOMINION*</b>  | <b>TBD</b>    |
| Thurs.        | Nov. 7          | 8 p.m.           | at Coastal Carolina*  | ESPN or ESPN2 |
| <b>SAT.</b>   | <b>NOV. 23</b>  | <b>TBD</b>       | <b>JAMES MADISON*</b> | <b>TBD</b>    |
| Sat.          | Nov. 30         | TBD              | at Georgia Southern*  | TBD           |
| Sat.          | Dec. 7          | 7:30 p.m. ET     | Sun Belt Championship | ESPN          |

\* denotes Sun Belt Conference game  
 All times Eastern

**APP STATE ATHLETICS STRATEGIC COMMUNICATIONS**



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 ASSISTANT A.D. FOR STRATEGIC COMMUNICATIONS  
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**MAILING ADDRESS:** App State Athletics Strategic Communications, 425 Jack Branch Drive, Boone, NC 28608

**BRANDING**

**WHEN REFERENCING APP STATE, PLEASE USE:**

- App State
- Appalachian State University
- Mountaineers
- Pronunciation: app-uh-LATCH-in

**PLEASE DO NOT USE:**

- ASU
- Appalachian State
- Appy State
- AppState
- App. State
- Pronunciation: app-uh-LAY-chin

**APP STATE OFFICIAL MARKS**

