

Academy of Art University

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San Francisco, California 94105

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- MPT Motion Pictures & Television
- MUS Music for Visual Media
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- PH Photography



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*Department of Intercollegiate Athletics*

# 2010 CROSS COUNTRY/ MEDIA GUIDE




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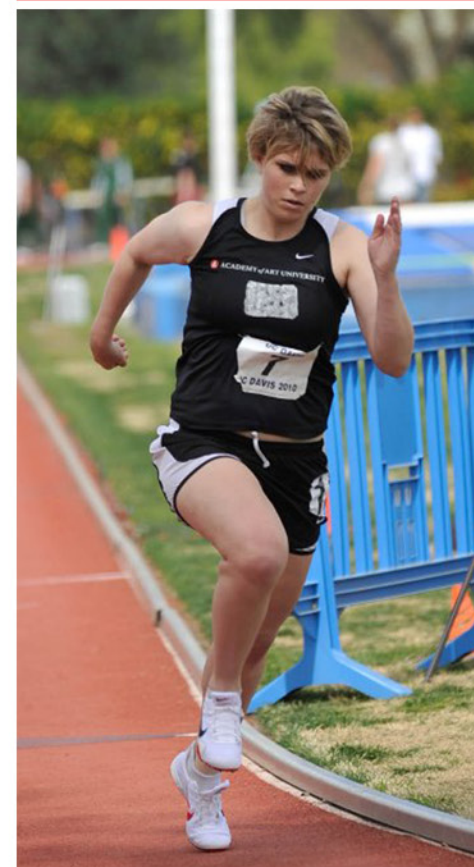




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FALL 2010 MEDIA GUIDES



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# DEPARTMENT OF INTERCOLLEGIATE ATHLETICS





## DIRECTOR OF ATHLETICS

**DR. JAMIE WILLIAMS:***Director of Athletics*

Dr. Jamie Williams is the first Athletic Director at the Academy of Art University in San Francisco, the largest, private art university in the country.

Dr. Williams is a graduate of the University of Nebraska, where he was an All-American and an All-Big Eight Conference football player, earning an undergraduate degree in Broadcast Journalism. He continued his education by completing a Masters of Science in Mass Communication from San Jose State University and receiving a Doctorate of Education in Organization and Leadership from the University of San Francisco.

Dr. Williams' philosophy on developing the athletic program is based on the 3 A's: Academics, the feeder of intellect and wisdom; Arts, the emancipator of spirit and expression; and Athletics, the builder of physicality and courage.

Professionally, Dr. Williams played 12 years in the National Football League as a tight end for the San Francisco 49ers, Houston Oilers, Los Angeles Raiders and St. Louis Cardinals. He won a Superbowl Championship in 1990 with the San Francisco 49ers. After working with Oscar Award-winning Director, Oliver Stone, to create the motion picture, Any Given Sunday, Dr. Williams started his production company YMotion Media, which is focused on original sports content.

Dr. Williams is a firm believer in Arts and Athletics coexisting like the "warrior-poet" of yesteryear. He plans for the Academy of Art University to make an immediate impact on the world of collegiate athletics. In just under two years, Dr. Williams has molded the Academy of Art University's Athletic Department into a model program that has grown from no athletics to sponsoring 14 intercollegiate NCAA Division II sports in the 2008-2009 season. Commencing Fall '09, the Athletics Department will add Women's Golf to its athletic arsenal. As the program's student-athletes compete successfully in the classroom and devote charitable time with the community, Dr. Williams is on his way to taking the historic Academy of Art University to a whole new level.

Dr. Williams was raised in Davenport, IA and now resides on the Peninsula with his wife and two kids. Dr. Williams is a Star Wars and Lord of the Rings fan as well as an avid comic book reader and collector.



## DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

**ACADEMY OF ART UNIVERSITY ATHLETICS****MISSION STATEMENT**MISSION

Our mission is a dedication to distinction, sportsmanship, pride, teamwork, credibility, and creativity. Through the Academy of Art University Intercollegiate Athletic program, student-athletes are empowered to realize their full potential academically, personally, and professionally while on the path to collegiate success.

GUIDING PRINCIPLES

"A Pathway to Artistry" through a distinction in:

- Staff who work as a collaborative team
- Student-Athletes who embrace competition
- Athletic support that enhances the academic experience
- Community Engagement that inspires the San Francisco public
- Sportsmanship that builds credibility

VISION

"Establish a Tradition of Excellence" through a:

- Director of Athletics who establishes and carries forth the vision of AAU Athletics
- Head Coaching staff who ensures that team goals are met and their athletes adhere to AAU's athletic mission and vision
- Support Staff who meets goals in their focus area and upholds the mission and vision in everyday tasks
- Student-Athlete who embraces the NCAA Division II athletics experience and fosters the mission and vision through art, academics, athletics, and personal development.





# 2010 CROSS COUNTRY SCHEDULE

## SCHEDULE / CROSS COUNTRY

DATE	OPPONENT (HOST)	LOCATION	TIME
<i>September 4, 2010</i>	USF Invitational (University of San Francisco)	SAN FRANCISCO, CA	10:00 AM
<i>September 11, 2010</i>	Hornet Jamboree (Sacramento State)	SACRAMENTO, CA	9:45 AM
<i>September 25, 2010</i>	Stanford Invitational (Stanford University)	PALO ALTO, CA	10:50 AM
<i>October 8, 2010</i>	SF State Invitational (San Francisco State)	SAN FRANCISCO, CA	10:00 AM
<i>October 16, 2010</i>	Bronco Invitational (Santa Clara University)	SANTA CLARA, CA	10:00 AM
<i>October 23, 2010</i>	Western Washington Invite (Western Washington)	BELLINGHAM, WA	11:15 AM
<i>November 6, 2010</i>	Pacific West Conference Championships	TURTLE BAY, HI	TBA





## COACHING STAFF / CROSS COUNTRY

**CHARLES RYAN***Head Coach*

Charles Ryan has a strong coaching background and brings a wealth of experience to the Urban Knights as Head Track and Cross Country Coach. This will be his first season with the Academy of Art.

Ryan is no stranger to success, both as an athlete and a coach. He spent three seasons as the Assistant Sprints/Hurdles Coach for Louisiana Tech. While coaching at Louisiana Tech Ryan trained 30 WAC Conference Champions, 28 NCAA Regional Qualifiers, and 12 NCAA National Qualifiers.

Prior to his arrival at Louisiana Tech, the Bay Area native from Richmond, CA had major success at the club and high school level. He led numerous athletes to All-American high school accolades. His athletes broke three US National records, won six individual national championships and 15 state champions. Ryan co-founded Track Knoxville in 2005, a club team out of Knoxville, TN, that sent 100 percent of its graduates to Division-I NCAA programs.

During his four year college tenure, Ryan ran hurdles and relays for both UCLA and South Carolina. While at South Carolina, he earned a BA in Liberal Arts with a major in Sociology, and was a part of the quartet that set an American record in the Shuttle Hurdle Relay in 2003 and was a US Junior All-American while at UCLA.



## COACHING STAFF / CROSS COUNTRY

**ANNE RICKETTS***Assistant Coach*

Anne Ricketts first came to Academy of Art University in January of 2008 as an English as a Second Language teacher. After a semester of teaching, she heard of the growing athletic department at ART U and decided to get in on the action.

In Anne's second year for the Urban Knights, she helped coach both the men's and women's cross country squads, helping the men win the Pacific West Conference Championship in their first year in the Conference and the women place 4th. Ricketts coaches both men's and women's mid-distance to distance events in track.

Ricketts has been running competitively since she was 10 years old. She ran cross country and track for Saratoga High School in the Bay Area and then went on to compete for UC Davis. She still holds the 1,500 and 3,000 meter records at her high school and was named Saratoga High School Female Athlete of the Year in 1999. Having been plagued with injuries through her competitive career, she takes a special interest in injury prevention/management and cross training.

Ricketts received her undergraduate degree in Italian and a minor in Sports Psychology from UC Davis in 2003 and completed her masters from San Francisco State University in Teaching English to Speakers of Other Languages in 2007. She has lived and taught English in Italy and Mexico. Ricketts currently resides in San Francisco and is a full-time teacher and coach at Academy of Art University.



COACHING STAFF / CROSS COUNTRY



**DENISSE CORREA**  
*Student Assistant*

Denisse Correa joins the Academy of Art University cross country coaching staff as a student assistant after competing for one season with the Urban Knights.

Correa had the best finish of all Urban Knights in four of their eight meets in 2009. She achieved her personal best on a 5k course (20:03) at the Santa Clara Bronco Invitational on Oct. 17. Correa then had her top finish in non-dual meets (14th) at the Pacific West Conference Championships on Oct. 31.

Correa was born in San Diego, California and will be continuing her education at the Academy in the Interior Architecture & Design department.

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## SEASON PREVIEW / CROSS COUNTRY

San Francisco, CA -- In back-to-back seasons, the Academy of Art University men's cross country team placed five runners in the top seven slots at the Pacific West Conference Championships. Tremendous recognition one year, and a league title the second. The big question now: What will they do for a 2010 encore?

"The men are ready to up the ante this year," Interim Head Coach Anne Ricketts said. "Of course we want to repeat as conference champions, but they know they can do more and this year is the year to do it. They are ready to get after it."

Beginning on Sept. 4, the Urban Knights will take their first steps toward their third ultimate distinction in three years. The team remains entirely intact and psyched for another championship run.

"This year will be exciting for the men's cross country team," Coach Ricketts said. "On top of our goal as repeating as conference champions, the men have decided to set their sights on making a splash at some bigger meets like Stanford and Western Washington. We want to be able to run right up there with some big Division I programs. I foresee the theme of this year as being teamwork. We want to define who we are as a team in our third year and start to create a legacy of excellence and commitment."

After no seniors last year, there will be one for the men's team this season. Geoffrey Cheruiyot is the lone senior and one of seven returning runners to the Knights in 2010. The core supporting Cheruiyot still has youth on its side as Mark Bretan, Shawn Daut, Kennedy Kurgat, Daveson Marindich, Amos Maru, and Simon Mutai will all assume junior status. Those seven athletes have been with the program since its

inception and they understand the importance of that unity according to Coach Ricketts.

"At this point, the returnees know each other really well," Coach Ricketts said. "They know each other's strengths, and they know each other's weaknesses. We talked about the importance of holding each other accountable and trying to push and encourage teammates in areas where they struggle. I think at this point they know how to race as a team."

Joining men's cross country from ART U's 2010 track & field squad will be senior Aric Armon and junior Joey Villasenor. Armon captained the track team and his top outing was a first place finish in the 100m at the 2010 SF State Distance Carnival. Villasenor also succeeded in the SFSU meet where he placed 6th in both the 200m and the 400m events.

The Urban Knights' 2009 campaign had its share of impressive performance well before the championship race took place. At the Sun-dodger Invitational on Sept. 19, ART U set the tone by taking 2nd place with Maru outrunning the competition. He captured 1st overall and beat out runners from British Columbia, Simon Fraser, and Northwest Nazarene in the process.

Maru, the Knights' top finisher all last season, led the way with a 16th place run only one week later when Academy of Art University went up against schools such as Stanford and UC Berkeley at the Stanford Invitational. Injuries hit late in the season effectively preventing ART U from placing five runners in the SF State Invitational, but it turned out to be a blessing in disguise because it meant extra rest for the PacWest Championships on Oct. 31. Coinciding on Halloween, the championships

saw a downright scary performance from Urban Knights men's cross country. Maru led the charge with a total of five Knights in the top seven for the second consecutive year. All five runners garnered All-PacWest First Team for their efforts and by the season's end, Maru was named 2009 PacWest Conference Runner of the Year and Newcomer of the Year. The season was a success to say the least.

Battling injuries all season in 2009, the Academy of Art University women's cross country team persevered through adversity for a chance to compete when it really counted. The Urban Knights captured 4th place at the Pacific West Conference Championships in their first year of PacWest competition and are set for another inspiring run in 2010. The journey begins Sept. 4 in Golden Gate Park.

"I think we will start to make a name for ourselves in the running community and for the first time, other teams will start to see what we can do," Coach Ricketts said. "The women are motivated and gel together really well, so I think this year is also the start of tradition in terms of who we are as a team. The theme will have to be putting ourselves on the map."

Returning to don the ART U black and red for their senior seasons will be Irinel Zamfir and Monica Anguiano. Zamfir earned 2009 PacWest Newcomer of the Year after coming on strong to lead the Knights and close out the year. She posted the best Urban Knight finish in four of the final five meets, including a new personal best (19:25) at the Santa Clara Bronco Invitational.



## SEASON PREVIEW / CROSS COUNTRY

"I want to see Irinel enjoy an injury-free season first and foremost," Coach Ricketts said. "Irinel has had a lot of success in the past so battling through injuries the past couple years has been hard for her because she always compares her performance to the past. I want her to let go of that, enjoy running and racing, and have a positive final season for the Knights. If she can do that, she will run fast, I know it!"

Anguiano improved as the season wore on and she was one of just two Academy of Art University runners to compete in all eight meets. In fitting fashion, her top time came at the PacWest Championships.

"Monica has come a long way over the past year," Coach Ricketts said. "Last year she improved her 5k time by over two minutes. I would like to see her start the season where she finished last year, and continue to see improvement. Already watching her in practice the past week, her form looks faster and stronger. I have a good feeling about her season."

Stacey Toth, who returns for her junior year with the Urban Knights, also took part in every meet and consistently finished with times below 22:00 late in the season. Toth will be joined by sophomore Laura Wolfe from the 2010 ART U women's track & field team. Wolfe, a distance specialist, participated in six track meets and earned 16th in the 1500m at the UC Davis Woody Wilson Classic for her top result.

Academy of Art University also welcomes Kendall Long, a freshman out of West Ranch High School, whom Coach Ricketts is excited to bring in. In high school, she competed in cross country and soccer as well as track & field. Long awarded 2010 West Ranch Most Improved Athlete and was a Foothill league finalist in the 300m hurdles.

Junior Leticia Saldaña transfers to the Academy from Heartnell College after competing in both cross country and track & field at North Salinas High School. She captured various honors Tri-County Richard Chamberlin Award, Most Inspirational (2 years), and Most Dedicated.

"Also transfer Leticia Saldaña I predict will be in our top three, and her coming to the team helps motivate returnees to fight for their position," Coach Ricketts said. "Before [this season], we didn't have enough women to simulate race situations, so it left us less prepared in races to run in a pack. Now every girl has a girl to run against in practice, and this will help us immensely in feeling more prepared mentally for races."

Last season, the Knights did not qualify in their first three meets of 2009, but after they were able to finish enough runners in meets midway through, the team started coming together. Spring boarding from a Crystal Springs Invitational race (Oct. 2) in which Zamfir ART U for the first time, the momentum continued.

On Oct. 17, Academy of Art University posted a strong 7th place result out of 14 teams in the Bronco Invitational hosted by Santa Clara. The Urban Knights then defeated Notre Dame de Namur in convincing fashion as part of a dual meet shortly before the PacWest Championships. At Golden Gate Park for the finale, both Zamfir and sophomore Denisse Correa propelled ART U to a 4th place finish which looked almost impossible earlier in the year. Both earned All-PacWest Second Team honors for their performances.

"Stacey Toth, Irinel Zamfir, Denisse Correa, and Monica Anguiano fought so hard to make our season count," Coach Ricketts said. "It must

have been hard racing and knowing our score might not count. But they really wanted it and stayed focused on their goal. I was so impressed with their tenacity. These girls don't complain, they just do. They're the kind of girls I want on my team."

In 2010, both Academy of Art University squads will begin close to home with the University of San Francisco Invitational on Sept. 4 at Golden Gate Park. The Knights then go north to Sacramento State for the Hornet Invitational on Sept. 11 before heading south for the Stanford Invitational on Sept. 25.

"For the beginning of the season we decided to focus on local meets because there is so much amazing competition right here in the Bay Area," Coach Ricketts said. "For the men, USF will be our first test to see how hard they worked over the summer and how we stack up against some strong teams like Cal and USF. Stanford is obviously a huge meet. Last year, we struggled as a team at that meet in extreme heat and battling injuries, so this year we want to go to Stanford confident, strong, and ready to be well into the top 10 teams overall. That's the goal."

Staying in California for the next two meets, SF State Invitational and Bronco Invitational, ART U then travels outside the state for the Western Washington Invite on Oct. 23. That will be the final preparation before the PacWest Championships which take place in Turtle Bay, HI this year on Nov. 6.

"Western Washington will have some great Division II competition and will be a great tune-up," Coach Ricketts said. "Hopefully it will be a confidence-booster two weeks before the PacWest Championships. The women have their sights set on winning conference, so Hawaii will be a focus throughout the season."



ROSTER / MEN'S CROSS COUNTRY

NAME	Ht	WT	YR	HOMETOWN / HIGH SCHOOL
Aric Armon	6-0	155	SR	MILPITAS, CA / MILPITAS HIGH SCHOOL
Mark Bretan	5-6	135	JR	NOVATO, CA / NOVATO HIGH SCHOOL
Geoffrey Cheruiyot	5-9	129	SR	NAIROBI, KENYA / TRIGE HIGH SCHOOL
Shawn Daut	6-2	150	JR	PLEASANTON, CA / AMADOR VALLEY HIGH SCHOOL
Brandon Howe	5-9	156	JR	CHARLOTTE, NC / NORTH MECKLENBURG HIGH SCHOOL
Kennedy Kurgat	5-8	156	JR	KAPSABET, KENYA /
Daveson Marindich	5-9	120	JR	ELDORET, KENYA /
Amos Maru	5-9	130	JR	NANDI HILLS, KENYA /
Simon Mutai	5-7	119	JR	NAKURU, KENYA /
Joey Villasenor	5-10	155	JR	OLIVEHURST, CA / LUNDHURST HIGH SCHOOL

Head Coach: Charles Ryan (1st year)

Assistant Coach: Anne Ricketts (3rd year)

Student Assistant: Denisse Correa (1st year)

# 2010 MEN'S CROSS COUNTRY ROSTER





## PLAYER BIOS / MEN'S CROSS COUNTRY - SENIORS

**ARIC ARMON***School of Industrial Design*

HEIGHT: 6-0

HOMETOWN: Milpitas, CA

HIGH SCHOOL: Milpitas High School

**CAREER:** Aric Armon is a junior transfer from West Valley College where he participated in track for two years ... earned All-League honors both years as well as Most Valuable Freshman ... was also a two-year letterwinner at Milpitas High School ... he was named All-League for three years there in addition to being a two-time MVP.

**PERSONAL:** Aric Armon was born March 8, 1989 in Santa Clara, CA ... parents are Angela Flunoy-Armon and Richard Armon ... has two siblings, Kieth (32) and Ariel (18) ... hopes to become a product designer ... enjoys building and creating new things like bikes ... Industrial Design major.

**Get to Know Aric Armon...****Role Model:**

Michael Johnson

**What do you want to do after graduation?**

Work as a product designer for a couple years and then create my own design firm

**Favorite Quote:**

"Art without innovation is reproduction"

**Favorite Class (so far):**

Design Problem Solving

**Favorite Book/Magazine:**

Master of the Game by Sidney Sheldon

**What do you like best about living in San Francisco?**

So much in a small space. It has a lot of character.



## PLAYER BIOS / MEN'S CROSS COUNTRY - SENIORS

**GEOFFREY CHERUIYOT***School of Interior Architecture & Design*

HEIGHT: 5-9

HOMETOWN: Nairobi, Kenya

HIGH SCHOOL: Trige High School

2009: Cheruiyot achieved his personal best (26:17) and had his top finish (7th) at the Pacific West Conference Championships on Oct. 31.

2008: Cheruiyot achieved his season best (26:23) and had his top finish (36th) at the UW Sundodger Invitational on Sept. 20.

**CAREER:** Lists his biggest athletic thrill as running in the Washington Cross Country 8km in Seattle.

**PERSONAL:** Geoffrey Cheruiyot was born on July 29, 1985 in Eldoret, Kenya ... parents are Samuel Kiptum Kemboi and Elizabeth Chepkorir Kipengtich ... has three siblings, Nelly Chelagat, Robert Kibet, and Margaret Kogei ... transferred from University of Nairobi in Kenya ... plans on becoming an architect ... enjoys watching movies, reading journals and documentaries, swimming, and friends' company.

**Get to Know Geoffrey Cheruiyot...****Nickname:**

Al-adeen

**What do you want to do after graduation?**

Go and form my own architectural firm

**What do you like best about running for ART U?**

It's fun spending your days as a track star

**Three words others would use to describe you:**

1. Diligent
2. Rational
3. Smart

**Favorite Food**

Pilau (Arabian rice)



## PLAYER BIOS / MEN'S CROSS COUNTRY - JUNIORS

**MARK BRETAN***School of 3-D Animation*

HEIGHT: 5-6

HOMETOWN: Novato, CA

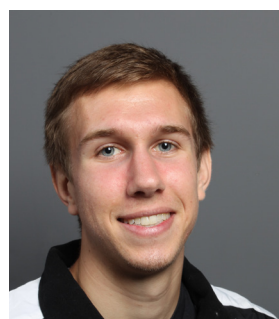
HIGH SCHOOL: Novato High School

2009: Bretan achieved his personal best (27:33) at the Cowboy Jamboree on Oct. 3 ... had his top finish (37th) at the Pacific West Conference Championships on Oct. 31.

2008: Bretan achieved his season best (27:36) at the UW Sundodger Invitational on Sept. 20 ... had his top finish (27th) at the Pacific West Conference Championships on Oct. 25.

CAREER: Bretan ran cross country and track at Novato High School ... served as team captain his junior and senior years ... placed second at the Marin County Athletic League Championships his junior year ... qualified for the North Coast Section Championships in the mile ... personal bests are 4:35 (mile) and 10:15 (two-mile).

PERSONAL: Mark Bretan was born June 27, 1990 in Greenbrae, Calif. ... parents are Peter and Melaine Bretan ... has three siblings, Mason (21), Jonathan (26), and Anna (23) ... enjoys playing the piano, trumpet, and guitar.

**SHAWN DAUT***School of Graphic Design*

HEIGHT: 6-2

HOMETOWN: Pleasanton, CA

HIGH SCHOOL: Amador Valley High School

2009: Daut achieved his personal best (26:31) at the San Francisco Invitational on Sept. 5 ... had his top finish (23rd) at the Pacific West Conference Championships on Oct. 31.

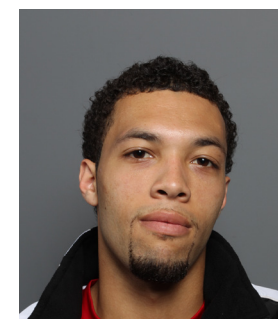
2008: Daut achieved his season best (27:18) at the SF State Invitational on Oct. 10 ... had his top finish (19th) at the Pacific West Conference Championships on Oct. 25.

CAREER: Daut is a graduate of Amador Valley High School in Pleasanton, Calif. ... placed 35th in the Cross Country CA State Championships ... earned First Team All-EBAL (East Bay Athletics League) ... his team won the 2007 Stanford Invitational ... is a cross country and middle-distance specialist.

PERSONAL: Shawn Daut is a native of Pleasanton, CA ... enjoys music, art, and sports.



## PLAYER BIOS / MEN'S CROSS COUNTRY - JUNIORS

**BRANDON HOWE***School of Animation & Visual Effects*

HEIGHT: 5-9

HOMETOWN: Charlotte, NC

HIGH SCHOOL: North Mecklenburg High School

CAREER: Brandon Howe is a transfer from Winston-Salem State University in North Carolina ... competed in track & field from 2006-2008 and was a one-year letterwinner ... honors included Rookie of the Year in 2006 and Cross Country MVP in 2007.

PERSONAL: Brandon Howe was born October 16, 1987 in San Diego, CA ... parents are Sherita Howard and William Howe ... has one sister, Erin ... enjoys listening to music and chillin' ... Animation & Visual Effects major.

**KENNEDY KURGAT***School of Multimedia Communications*

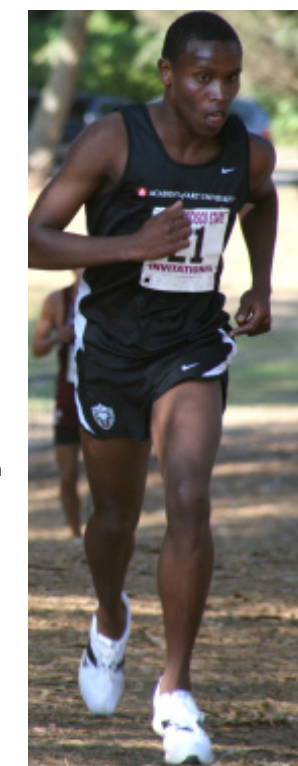
HEIGHT: 5-8

HOMETOWN: Kapsabet, Kenya

2009: Kurgat achieved his personal best (26:13) and his top finish (6th) at the Pacific West Conference Championships on Oct. 31.

2008: Kurgat achieved his season best (26:22) and his top finish (7th) at the Pacific West Conference Championships on Oct. 25.

CAREER: Kennedy Kurgat of Kapsabet, Kenya, is a leading middle distance runner having completed the half mile in 1:50 seconds and the 1500 meters in 3:51 seconds.





## PLAYER BIOS / MEN'S CROSS COUNTRY - JUNIORS

**DAVESON MARINDICH***School of Multimedia Communications*

HEIGHT: 5-9

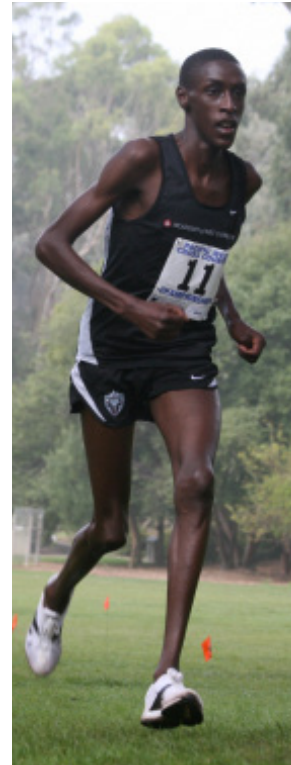
HOMETOWN: Eldoret, Kenya

2009: Marindich achieved his personal best (25:01) at the UW Sundodger Invitational on Sept. 19 ... had his top finish (2nd) at the PacWest Championships on Oct. 31.

2008: Marindich achieved his season best (25:44) on two occasions (SF State Invitational on Oct. 10 and PacWest Championships on Oct. 25) ... had his top finish (3rd) at the PacWest Championships on Oct. 25.

CAREER: Marindich is called "Smiley" by his teammates and is a cross country and distance specialist ... lists his biggest athletic thrill as running in the Washington Cross Country 8km in Seattle ... his best time is 24:50 for 8,000 meters and 8:40 for 3,000 meters.

PERSONAL: Daveson Marindich was born on December 18, 1984 in Uasin-Gishu, Kenya ... parents are David Marindich and Mary Massam ... has two siblings, Kevin (16) and Faith (10) ... hopes to get involved in journalism ... enjoys traveling, watching movies, and reading newspapers.

**AMOS MARU***School of Interior Architecture & Design*

HEIGHT: 5-9

HOMETOWN: Nandi Hills, Kenya

2009: Maru had the best finish of all Urban Knights in five of their five qualifying meets ... achieved his personal best (24:44) at the Stanford Invitational on Sept. 26 ... had his top finish (1st) on two occasions (at the UW Sundodger Invitational on Sept. 19 and at the Pacific West Conference Championships on Oct. 31).

2008: Maru achieved his season best (24:56) at the UW Sundodger Invitational on Sept. 20 ... had his top finish (2nd) at the Pacific West Conference Championships on Oct. 25.

CAREER: Amos Maru is from the Nandi Training Center and is one of the top middle distance runners who has run 1:50 for 800 meters and equivalent to 4:06 for the mile.



## PLAYER BIOS / MEN'S CROSS COUNTRY - JUNIORS

**SIMON MUTAI***School of Multimedia Communications*

HEIGHT: 5-7

HOMETOWN: Nakuru, Kenya

2009: Mutai achieved his personal best (26:03) at the UW Sundodger Invitational on Sept. 19 ... had his top finish (4th) at the Pacific West Championships on Oct. 31.

2008: Mutai achieved his personal best (26:06) and had his top finish (4th) at the Pacific West Championships on Oct. 25.

CAREER: Mutai is a standout cross country runner who comes from Nairobi, Kenya. His best time in 5,000 meters is 14:45.

PERSONAL: Simon Mutai was born November 20, 1987 in Nakuru, Kenya ... his mother is Elizabeth Mutai ... has two siblings, Alice (28) and Samwel (26) ... hopes to become an architect ... enjoys reading novels, watching movies, cars, listening to music, and general architecture.

**JOEY VILLASENOR***School of Multimedia Communications*

HEIGHT: 5-10

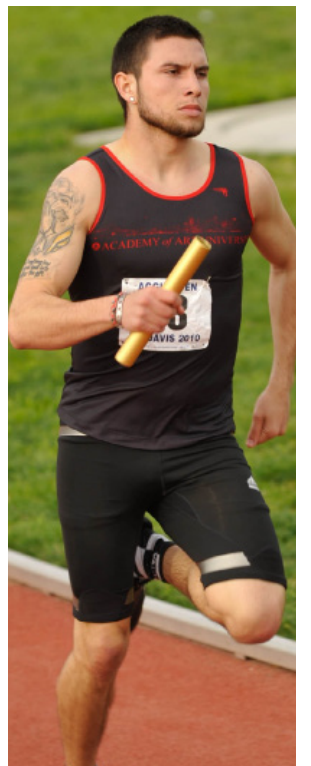
HOMETOWN: Olivehurst, CA

HIGH SCHOOL: Lindhurst High School

2008: Villasenor achieved his personal best (28:29) and had his top finish (57th) at the Pacific West Championships on Oct. 25.

CAREER: Joey Villasenor hails from Lindhurst High School in Marysville outside of Sacramento. He placed 9th in the California 800 meters with a 1:54 in 2008.

PERSONAL: Joey Villasenor is a Multimedia Communications major.





# 2010 WOMEN'S CROSS COUNTRY ROSTER

## ROSTER / WOMEN'S CROSS COUNTRY

NAME	Ht	Yr	HOMETOWN / PREVIOUS SCHOOL
Monica Anguiano	5-3	SR	BAKERSFIELD, CA / HIGHLAND HIGH SCHOOL
Kendall Long	5-6	FR	STEVENS RANCH, CA / WEST RANCH HIGH SCHOOL
Kylie Long	5-6	FR	STEVENS RANCH, CA / WEST RANCH HIGH SCHOOL
Leticia Saldaña	5-4	JR	SALINAS, CA / NORTH SALINAS HIGH SCHOOL
Cassandra Schumacher	5-5	JR	SWEET HOME, OR / SWEET HOME HIGH SCHOOL
Stacey Toth	5-6	JR	LAS VEGAS, NV / SHADOW RIDGE HIGH SCHOOL
Laura Wolfe	5-6	SO	OLYMPIA, WA / CAPITAL HIGH SCHOOL
Irinel Zamfir	5-6	SR	SUCEAVA, ROMANIA /

Head Coach: Charles Ryan (1st year)

Assistant Coach: Anne Ricketts (3rd year)

Student Assistant: Denisse Correa (1st year)





## PLAYER BIOS / WOMEN'S CROSS COUNTRY - SENIORS

**MONICA ANGUIANO***School of Animation & Visual Effects*

HEIGHT: 5-3

HOMETOWN: Bakersfield, CA

HIGH SCHOOL: Highland High School

2009: Anguiano achieved her personal best (22:02) and had her top finish of non-dual meets (24th) at the Pacific West Conference Championships on Oct. 31.

CAREER: Anguiano was a one-year letterwinner in both track and cross country at Highland High School ... she participated in a total of seven years between both sports as a Scot ... earned MVP honors twice, Most Improved, and Most Inspirational in cross country ... garnered Most Improved and Most Inspirational in track.

PERSONAL: Monica Anguiano was born on March 31, 1985 in Bakersfield ... parents are Arturo and Maria Anguiano ... enjoys anything animated, sculpting, drawing, reading, and photography ... 2-D Animation major.

**Get to Know Monica Anguiano...****Favorite Class (so far):**

Experimental Animation

**Role Model:**

Coach Denisse!

**What are you listening to on your iPod right now?**

Placebo

**Favorite Food:**

Sashimi

**What inspires you as an artist?**

My house plantL Mr. Ooki

**Favorite T.V. Show:**

Ninja Warrior on G4



## PLAYER BIOS / WOMEN'S CROSS COUNTRY - SENIORS

**IRINEL ZAMFIR***School of Advertising*

HEIGHT: 5-6

HOMETOWN: Suceava, Romania

2009: Zamfir led all Urban Knights in four of their eight meets ... achieved her personal best (19:25) and had her top finish of non-dual meets (4th) at the Santa Clara Bronco Invitational on Oct. 17.

2008: Zamfir had her season best (19:36) and had her top finish (5th) at the Pacific West Conference Championships on Oct. 25.

CAREER: Zamfir ran at the Balkan XC in Turkey (2005) ... also ran at the World Championships (Ekyden) last year in Japan ... she ran with the national team in the European Championships (2006) in Italy ... has successfully competed in every distance from 1,500 meters to 10,000 meters.

PERSONAL: Irinel Zamfir was born on March 11, 1985 in Suceava, Romania ... parents are Nicolae and Liliana Zamfir ... has one sibling, Bogdan (20) ... hopes to coach one day ... enjoys swimming, dancing, walking on the beach.

**Get to Know Irinel Zamfir...****Role Model:**

Gabi Szabo

**What do you like best about running for ART U?**

I like running for ART U because we can see different places in the US

**Favorite Song:**

"In The Dark" by DJ Tiësto

**If you were stuck on a deserted island, what three things would you like to have?**

1. A book
2. A camera
3. A tent

**If you could have any superhero power, what would it be?**

I would give health to the people and I'd make all the illnesses disappear.



## PLAYER BIOS / WOMEN'S CROSS COUNTRY - JUNIORS

**LETICIA SALDAÑA***School of Animation & Visual Effects*

HEIGHT: 5-4

HOMETOWN: Salinas, CA

HIGH SCHOOL: North Salinas High School

**CAREER:** Leticia Saldaña was a two-sport athlete (track, cross country) at North Salinas High School ... participated in track for three years and finished with a personal record of 2:32 (800m) ... competed in cross country for three years with a personal record of 21:51 (3 mi) ... captured Tri-County Richard Chamberlin Award, Most Inspirational (2 years), and Most Dedicated.

**PERSONAL:** Leticia Saldaña was born August 26, 1990 in Salinas, CA ... parents are Rodolfo and Leticia Saldaña ... has two brothers ... enjoys hiking, drawing, and painting ... Animation & Visual Effects major (3-D).

**CASSANDRA SCHUMACHER***School of Illustration*

HEIGHT: 5-5

HOMETOWN: Sweet Home, OR

HIGH SCHOOL: Sweet Home High School

**CAREER:** Cassandra Schumacher is a transfer from Oregon State where she ran track and cross country ... was a four-year letterwinner in cross country and three-year letterwinner in track & field at Sweet Home High School in Oregon ... competed in the cross country state championships all four years ... ran at track & field state championships her junior and senior years ... member of the national honors society and the honor roll ... lists her biggest athletic thrill as making it to state her junior year in high school in the 3000M.

**PERSONAL:** Cassandra Schumacher was born September 26, 1986 in Lebanon, OR ... parents are Glenn and Generva Schumacher ... has three older sisters, Shavonne, Devynn, and Kambria ... hopes to become a graphic novel illustrator ... Illustration major.



## PLAYER BIOS / WOMEN'S CROSS COUNTRY - JUNIORS

**STACEY TOTH***School of Computer Arts: New Media*

HEIGHT: 5-6

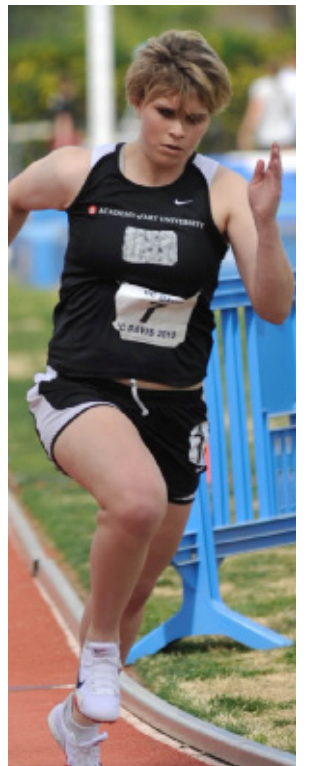
HOMETOWN: Las Vegas, NV

HIGH SCHOOL: Shadow Ridge High School

**2009:** Toth achieved her personal best on a 5k course (21:34) at the Santa Clara Bronco Invitational on Oct. 17 ... had her top finish in non-dual meets (22nd) at the Pacific West Conference Championships on Oct. 31.

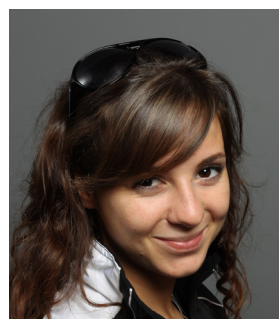
**CAREER:** Stacey Toth was a two-sport (basketball and cross country) athlete at Shadow Ridge High School ... in cross country, she was a four year letterwinner and captained the team for two years ... Toth also earned the Most Inspirational award ... in basketball, she was Second Team All-Conference, honorable mention, and captain ... lists winning the three-point contest and the start of any cross country meet as her biggest athletic thrills.

**PERSONAL:** Stacey Toth was born November 2, 1988 in Las Vegas, Nevada ... parents are Patricia and Alan Toth ... has two sisters, Julie (22) and Mary (18) ... enjoys painting/mixing media, reading, writing sketchbook, sports, and working hard but practicing harder.





## PLAYER BIOS / WOMEN'S CROSS COUNTRY - SOPHOMORES

**LAURA WOLFE***School of Advertising*

HEIGHT: 5-6

HOMETOWN: Olympia, WA

HIGH SCHOOL: Capital High School

**CAREER:** Laura Wolfe was a three year two-sport athlete at Capital High School in Olympia Washington...Wolfe lettered in both track & field and cross-country... As a cougar Wolfe broke the 6 minute mark in the mile... Was voted team captain and most inspirational by her teammates and coaches.

**PERSONAL:** Wolfe was born to Chris and Cynthia Wolfe in San Francisco, CA... Wolfe grew up in Olympia, WA and has one older sister, Lena (21)... When she is not running she enjoys singing and songwriting... Plans on majoring in Advertising, with hopes of becoming an event planner.



## PLAYER BIOS / WOMEN'S CROSS COUNTRY - FRESHMEN

**KENDALL LONG***School of Multimedia Communications*

HEIGHT: 5-6

HOMETOWN: Stevenson Ranch, CA

HIGH SCHOOL: West Ranch High School

**CAREER:** Kendall Long was a three-sport athlete at West Ranch High School (track, soccer, cross country) in Stevenson Ranch, CA ... competed in the 400m, 300m Hurdles, 800m, and long jump over three years of track ... was a forward for one year in soccer and ran cross country for one season ... awarded 2010 West Ranch Most Improved Athlete ... finished as a Foothill league finalist in the 300m Hurdles ... lists her biggest athletic thrill as being part of the school record in the 4x400m when she qualified for league finals in 300m Hurdles.

**PERSONAL:** Kendall Long was born on August 17, 1991 in Valencia, CA ... parents are Bob and Michelle Long ... has a twin sister, Kylie (18), and a brother, Colton (14) ... hopes to become a TV journalist ... enjoys producing videos and news segments, creative writing, modeling, family, and pigs ... Multimedia Communications major.

**KYLIE LONG***School of Photography*

HEIGHT: 5-6

HOMETOWN: Stevenson Ranch, CA

HIGH SCHOOL: West Ranch High School

**CAREER:** Kylie Long was a three-sport athlete (track, soccer, cross country) at West Ranch High School in Stevenson Ranch, CA ... competed in the 200m, 400m, 800m, distance medley relay, and 4x800m during her three years of track ... played soccer for one year as a forward and ran cross country for one season ... captured the Varsity Coaches Award for 2010 ... placed 4th in the California State Indoor Championship in the 800m ... was a finalist in Foothill league finals (800m) as well as a CIF finalist (800m) ... on the National Record team in 4x800m and distance medley relay which she lists as her biggest athletic thrill.

**PERSONAL:** Kylie Long was born August 17, 1991 in Valencia, CA ... parents are Bob and Michelle Long ... has a twin sister, Kendall (18), and a brother, Colton (14) ... hopes to become a photo journalist for National Geographic ... enjoys photography, video production, sketching, computer photo artwork (Photoshop), and family ... Photography major.



# RECORD BOOK





RECORD BOOK / MEN'S CROSS COUNTRY 2009 STATISTICS

**Team Results**

Date	Competition	Place
Sept. 6	San Francisco Invitational (8k)	5th/ 8 teams
Sept. 19	UW Sunlodger Invitational (8k)	2nd/ 20 teams
Sept. 28	Stanford Invitational (8k)	18th/ 18 teams
Oct. 3	Cowboy Jamboree (8k)	18th/ 25 teams
Oct. 9	San Francisco State Invitational (8k)	Did Not Qualify
Oct. 31	Pacific West Conference Championships (8k)	1st/ 7 teams

**Invitational Results**

	USF	UW	Stanford	Cowboy Jamboree	SF State	PacWest
Mark Brotan	28:07/46th	-	27:53/112th	27:33.80/136th	27:48.3/89th	28:27.4/37th
Geoffrey Cheruiyot	27:35.20/41st	28:33.30/48th	28:35/98th	28:45.70/108th	-	28:17/7th
Shawn Daut	28:31.80/28th	28:41/60th	29:09/118th	-	-	27:24.8/23rd
Kennedy Kurgat	-	28:58.81/68th	-	-	27:47.1/70th	28:13.8/8th
Daveason Marindiah	25:30.20/8th	25:01.48/8th	25:55/68th	25:49/67th	<u>25:31.8/8th</u>	25:48.8/2nd
Amos Maru	<u>25:10.20/3rd</u>	<u>24:52.34/1st</u>	<u>24:44/18th</u>	<u>24:59.70/34th</u>	-	<u>25:17/1st</u>
Simon Mutai	-	28:03.08/31st	-	27:28.80/130th	27:10.4/60th	28:08.7/4th

Underline denotes Academy of Art's top performer at each meet



RECORD BOOK / MEN'S CROSS COUNTRY 2008 STATISTICS

**Team Results**

Date	Competition	Place
Aug. 30	San Francisco Invitational (8k)	5th/ 7 teams
Sept. 20	UW Sunlodger Invitational (8k)	2nd/ 15 teams
Sept. 27	Stanford Invitational (8k)	10th/ 28 teams
Oct. 10	San Francisco State Invitational (8k)	1st/ 8 teams
Oct. 25	Pacific West Conference Championships (8k)	

**Invitational Results**

	USF	UW	Stanford	SF State	PacWest
Jonathan Bowling	30:12/72nd	30:14/117th	31:53/228th	29:27/67th	-
Mark Brotan	28:05/81st	27:38/82nd	28:35/207th	27:49/44th	28:08/27th
Geoffrey Cheruiyot	-	28:23/38th	28:01/182nd	-	-
Shawn Daut	28:09/58th	28:41/60th	28:53/214th	27:18/37th	27:41/19th
Edward Kibet	<u>25:07/1st</u>	<u>24:45/1st</u>	<u>24:47/14th</u>	<u>24:18/1st</u>	<u>25:08/1st</u>
Kennedy Kurgat	28:09/13th	-	-	28:24/14th	28:22/7th
Daveason Marindiah	28:31/29th	25:24/16th	25:57/54th	25:44/5th	25:44/3rd
Amos Maru	-	24:58/4th	25:20/28th	25:28/3rd	25:27/2nd
Simon Mutai	27:58/58th	28:09/32nd	28:55/123rd	28:50/21st	28:08/4th
Joey Villanor	30:11/71st	-	-	28:29/57th	-

Underline denotes Academy of Art's top performer at each meet



RECORD BOOK / WOMEN'S CROSS COUNTRY 2009 STATISTICS

**Team Results**

Date	Competition	Place
Sept. 6	San Francisco Invitational (8k)	Did Not Qualify
Sept. 18	UW Sundodger Invitational (8k)	Did Not Qualify
Sept. 28	Stanford Invitational (8k)	Did Not Qualify
Oct. 2	Crystal Springs Invitational (>5k)	8th/ 13 teams
Oct. 9	San Francisco State Invitational (8k)	11th/ 18 teams
Oct. 17	Santa Clara Broncos Invitational (5k)	7th/ 14 teams
Oct. 23	AAU/NDNU Dual Meet (5k)	1st/ 2 teams
Oct. 31	Pacific West Conference Championships	4th/ 7 teams

**Invitational Results**

	USF	UW	Stanford	Crystal Springs	SF State	Santa Clara	AAU/NDNU Dual Meet	PacWest
Monica Anguiano	<u>25:23.20/92nd</u>	29:58.59/198th	30:44/179th	22:27.88/42nd	28:01.2/86th	22:03/58th	23:13/4th	22:02.3/24th
Denise Correa	<u>20:25.80/43rd</u>	<u>23:40.51/55th</u>	<u>24:23/149th</u>	19:23.85/5th	<u>24:27.4/52nd</u>	20:03/18th	20:28/2nd	20:38.5/14th
Lorraine Etahell	-	-	-	28:27.25/84th	-	-	-	-
Monique Hernandez	23:47.90/87th	DNF	-	-	-	-	-	-
Stacey Toth	22:22.40/68th	27:29.35/190th	27:58/177th	21:18.24/30th	28:06.1/76th	21:34/50th	21:35/3rd	21:43.1/22nd
Miranda Wiley	-	-	-	28:07.02/70th	33:30.1/98th	27:25/80th	28:14/8th	28:21.8/38th
Irina Zamfir	-	25:10.47/128th	25:47/172nd	<u>19:33.53/4th</u>	25:03.8/87th	<u>19:25/4th</u>	<u>20:28/1st</u>	<u>19:32.1/8th</u>

Underline denotes Academy of Art's top performer at each meet



RECORD BOOK / WOMEN'S CROSS COUNTRY 2008 STATISTICS

**Team Results**

Date	Competition	Place
Aug. 30	San Francisco Invitational (5k)	8th/ 9 teams
Sept. 20	UW Sundodger Invitational (8k)	13th/ 13 teams
Sept. 27	Stanford Invitational (8k)	Did Not Qualify
Oct. 10	San Francisco State Invitational (8k)	10th/ 11 teams
Oct. 25	Pacific West Conference Championships	

**Invitational Results**

	USF	UW	Stanford	SF State	PacWest
Joyce Chopkiri	22:35/83rd	25:34/104th	25:24/218th	25:18/81st	20:43/18th
Martha Cherop Boro	20:42/57th	28:08/116th	-	25:48/88th	21:27/22nd
Karriane Dorevaux	24:11/93rd	28:38/141st	-	-	24:05/37th
Aubrey Hadley	-	-	-	28:08/98th	22:27/27th
Monique Hernandez	22:53/87th	28:10/139th	30:31/278th	28:28/101st	25:32/44th
Betty Jibichii Lagat	24:58/98th	29:00/144th	30:01/275th	28:55/103rd	24:57/42nd
Irina Zamfir	<u>20:06/42nd</u>	<u>23:14/28th</u>	<u>24:25/172nd</u>	<u>23:42/23rd</u>	<u>19:38/8th</u>

Underline denotes Academy of Art's top performer at each meet

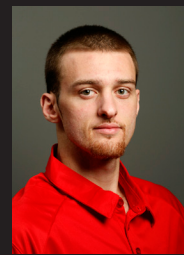


# STUDENT-ATHLETE ARTWORK PROFILES



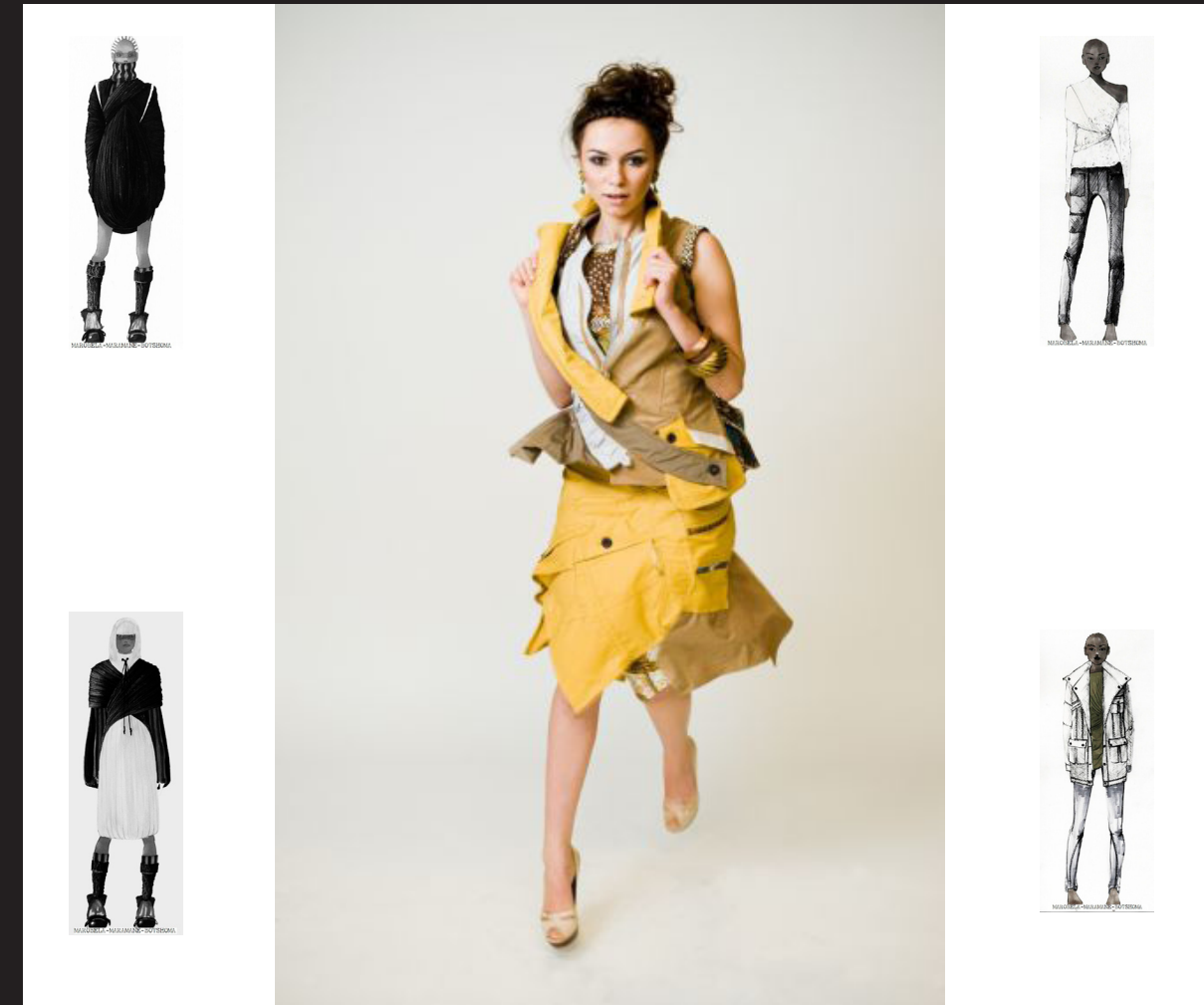


STUDENT- ATHLETE / ART PROFILES



Hunter Hayden  
Men's Basketball, Junior, Forward, School of Advertising

STUDENT- ATHLETE / ART PROFILES



Laone "Lala" Botshoma  
Women's Tennis, Senior, School of Fashion



STUDENT- ATHLETE / ART PROFILES



Miriam Tolentino  
Women's Soccer, Senior, Midfield, School of Fashion (Textile Design)

STUDENT- ATHLETE / ART PROFILES



Melissa Cheng  
Women's Volleyball, Sophomore, Setter, School of Advertising

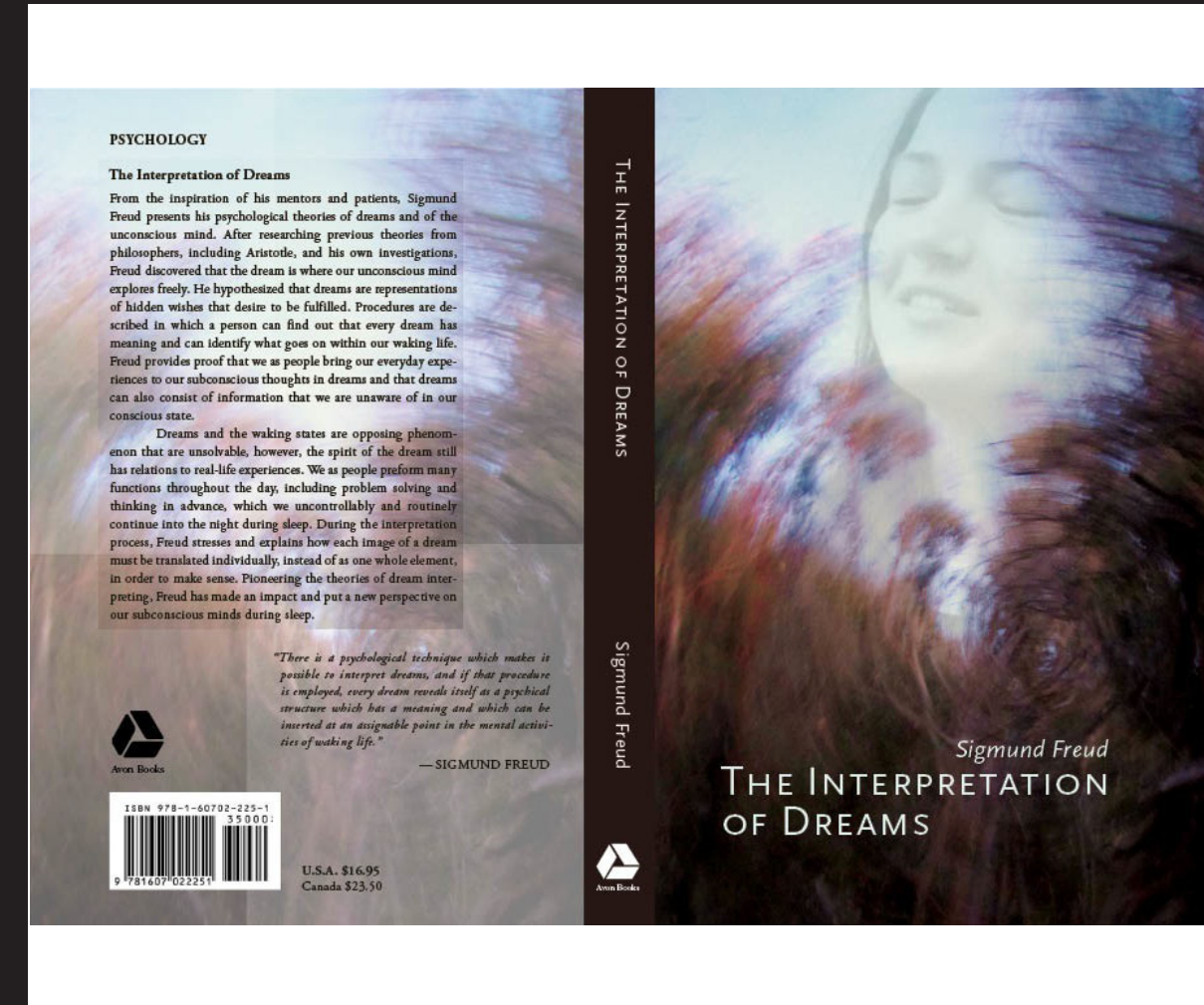


STUDENT- ATHLETE / ART PROFILES



Alex Rosenthal  
Baseball, Sophomore, Right-handed Pitcher, School of Illustration

STUDENT- ATHLETE / ART PROFILES



Kim Dauer  
Softball, Sophomore, Right-Handed Pitcher, School of Graphic Design



STUDENT- ATHLETE / ART PROFILES



Aric Armon  
Cross Country/Track & Field, Senior, School of Industrial Design

STUDENT- ATHLETE / ART PROFILES



Dan "Phooey" Yang  
Women's Volleyball, Junior, Outside Hitter, School of Fashion



## ACADEMY OF ART UNIVERSITY / HISTORY + MISSION

### HISTORY

The Academy of Art University was established in San Francisco in 1929 by Richard S. Stephens, a fine art painter who had accepted the position of Creative Director for Sunset Magazine. Assisted by his wife, Mrs. Clara Stephens, he opened the new school in a rented loft at 215 Kearny Street to teach advertising art. In a few years, a distinguished faculty of practicing art and design professionals was assembled and the school's philosophy was formulated: hire established professionals to teach future professionals. In 1933 the curriculum was expanded to include Fashion Illustration, and in 1936 a Fine Art Department was added.

In 1951, after graduating from Stanford University, Dr. Richard A. Stephens took over the Presidency from his parents. His vision led to the expansion of the Academy from an enrollment of fifty students in two rented loft spaces to a 5,200 student body, with continued expansion of department majors available. In 1966 the school was incorporated and granted authority to offer a Bachelor's Degree in Fine Art by the Bureau for Private Postsecondary and Vocational Education of the State of California. The graduate program was inaugurated in 1977 and approved by 1983.

Dr. Elisa Stephens, the granddaughter of the school's founder, succeeded her father as President of the Academy of Art University in 1992. Dr. Stephens has been committed to expanding the Academy's curriculum to stay current with new technologies and industry trends, as well as making state-of-the-art facilities and resources available to Academy students. In 2004, the name of the school was changed from Academy of Art College to Academy of Art University in recognition of its depth, scope and quality.

Today the University has nearly 16,000 students, making it the largest private school of art and design in the country. Students now have the opportunity to pursue a Bachelor of Fine Arts, Bachelor of Arts, Associate of Arts, Master of Fine Arts, Master of Arts, Master of Architecture, Certificate Programs or Continuing Art Education courses, with over 30 areas of academic emphasis.

### MISSION

The Academy of Art University prepares aspiring artists and designers for careers in the fields of art and design by delivering excellent undergraduate and professional degree and certificate programs.

To achieve its mission the Academy of Art University:

- maintains an inclusive admissions policy for all persons who meet basic requirements for admission and instruction and who want to obtain higher learning in a wide spectrum of disciplines in art and design;
- teaches a disciplined approach to the study of art and design that encourages students to develop their own styles that blend their talents, technical skills and creative aspirations with professional knowledge;
- enlists a dedicated and very able full-time and part-time faculty of career artists, designers and scholars who are professionals and whose success as educators comes from their ability to teach students through the wisdom and skill they have amassed through years of experience and study;
- operates in an urban context so that academic programs can draw upon and contribute to the cultural wealth of those communities that are served;
- provides a creative environment that is at once supportive and challenging and underpinned by excellent personalized teaching and support services that address the needs of students of diverse ages and backgrounds;
- offers an undergraduate general education program designed to stimulate development of critical thinking, and communications skills, and to encourage emerging artists to draw upon a variety of disciplines to look at issues from multiple perspectives and to cultivate the ability to function as educated global citizens;
- manages in an ethical and efficient manner and administers the finances in a prudent fashion; and
- fosters optimum quality in all aspects of programs and services.

# INTRODUCTION TO THE ACADEMY OF ART UNIVERSITY





## ACADEMY OF ART UNIVERSITY / MAJORS

### ADVERTISING

The objective of the School of Advertising is to offer students the opportunity to acquire the skills and knowledge necessary to create exciting and effective advertising. Majors within this school can one day find themselves working as a Copywriter, Account Planner, Creative Director, Brand Strategist, or Strategic Planner. The students become focused and creative communicators capable of expressing themselves in the traditional media and in the emerging interactive advertising.

### ANIMATION & VISUAL EFFECTS

The Academy of Art University is a leader in the field of Animation and Visual Effects because it offers the best resources and instructors from top companies like Pixar and Electronic Arts. Students pursuing this major can eventually work as Video/Computer Game Designers, 2D and 3D Animators, or Storyboard/Concept Artists. On the whole, majors attain strong traditional animation skills and storytelling abilities that can then be applied to digital technology.

### ARCHITECTURE

The architecture program at the Academy of Art University is one of the top architecture schools in the nation. When you are a student here, you will feel like a professional working at your first architecture firm. Hone your skills in Residential, Commercial and Environmental architecture.

### ART EDUCATION

Art Education Degrees from Academy of Art University combine theory and practice to create a one-of-a-kind program. Through the Art Education curriculum students learn to reflect on their learning process and apply these insights to future teaching in a variety of venues. Students from the Art Education school will graduate with a Visual Arts Portfolio and a Presentation Journal of Reflective Practice and Lesson Plans.

### FASHION

As one of the top fashion schools in the nation, Academy of Art University features one of the most famous shows in the industry and provides students with a global vision that combines the design excellence of Europe with the energy of the United States and the technology of Asia. Career paths that follow from the major include: Fashion Design, Textile Design, Knitwear Design, or Fashion Journalism. The School of Fashion has developed a strong curriculum and offers these worldwide opportunities for graduates.

### FINE ART

The internationally renowned Fine Arts school at the Academy of Art University offers a top painting school, sculpture school, and jewelry design school all under one roof. The expansive fine arts curriculum allows majors to pursue futures as Gallery Painters, Portrait Artists, Sculptors, Muralists, Printmakers, Art Critics, Art Educators, or Prototype Designers. It is the objective of the School of Fine Art to provide students with the creative and technical skills needed to thrive in today's art world.

### GAME DESIGN

Games and interactive immersive worlds grab you and provide not only entertainment, but education, cultural enrichment, and groundbreaking social interaction. There is no limit to the potential in this field, which is quickly becoming the premiere medium for cultural storytelling, information and entertainment. Virtual worlds and interactive environments touch every part of our lives, from the games we play to the phones we use.

### GRAPHIC DESIGN

The Graphic Design program embraces the entire range of visual communication and recognizes that design is a cultural force. Through a robust curriculum of problem-solving and innovation, graduates are well-prepared to meet the rigorous challenges within the occupations of Graphic Designer, Typographic Designer, Publication Designer, or Branding Designer. The numerous awards bestowed on the students' work demonstrate the excellent approach to design and audience-based marketing strategies.



## ACADEMY OF ART UNIVERSITY / MAJORS

### ILLUSTRATION

Students within the School of Illustration develop a unique portfolio that demonstrates a personal style and professional skills, enabling them to enter the job market at a competitive level. Advertising, Publishing, or Editorial Illustrator, Comic Book Artist, Concept Art and Visual Development, Greeting Cards or Children's Book Artist are just some of the futures these majors may discover. The specialized career training in this department helps ensure that student portfolios are of a professional quality.

### INDUSTRIAL DESIGN

The School of Industrial Design seeks to establish one of the preeminent design programs in the country. Producing Product & Toy Designers, Furniture Designers, Transportation Designers and Automobile Designers are all part of increasing graduates' exposure to the design and business community. In an effort to keep them more employable, students are provided with a technical skill base and a problem-solving ability within the Industrial Design major.

### INTERIOR ARCHITECTURE & DESIGN

In an effort to prepare students for a professional career in architecture, the objective of the School of Interior Architecture & Design is to provide excellent courses taught by professionals. Majors may move on to serve as a Junior Designer, Design Assistant, Senior Designer, Project Manager, or Lighting Designer. The School strives to achieve a balance between design knowledge and creativity.

### MOTION PICTURES & TELEVISION

The School of Motion Pictures & Television fosters creativity and independence in filmmaking as an art. With a dedicated approach to practical, hands-on training in a collaborative framework, students are able to launch their career as an Actor, Producer, Director, Editor, Gaffer, Camera Operator, Art Director, Set Designer, or Screenwriter. Graduates are ultimately trained to become specialists, since specialists are what the industry requires.

### MULTIMEDIA COMMUNICATIONS

Through hands-on classes in a studio environment, students learn to write, shoot, edit, produce, host, and report in the School of Multimedia Communications. Graduates can then pursue their dreams to be a News Correspondent, Station Manager, News Anchor, DJ, Video Journalist, News Journalist, Video Editor, Sports Announcer, or Sports Writer. The variety of media specialties learned in this School place its majors in a good position within an adaptive field.

### MUSIC FOR VISUAL MEDIA

Music for Visual Media is designed to teach students the language of music, and how to apply that language to visual media, including film, television, web, video games, and animation. Coursework will provide a strong foundation in music fundamentals, as well as tools to help you capture the right emotional tone with music to fit the visual image. Our approach is dedicated to practical, hands-on training in a collaborative framework, utilizing the latest computer-based production tools which provide a thorough training in all the latest technology applications of the music-for-picture industry.

### PHOTOGRAPHY

The School of Photography develops technically and aesthetically sound photographers, capable of successfully entering and competing in the open marketplace upon graduation. Whether they are interested in Photography as it pertains to Digital, Fashion, Advertising, Portrait, Documentary, or Journalism, graduates find their "style" both by content and approach. Armed with technical skills plus design and concept knowledge, students develop a cohesive portfolio that has their personal signature in every image.

### WEB DESIGN & NEW MEDIA

Academy of Art University is a top new media and web design school because students learn an overall knowledge in graphic design, print design, web design, and motion graphic design. Study Contemporary Visual Design and Communications, Web and Interactive design and production, Print design and production, Motion Graphic Design, Photography and Imaging, Typography, Digital Video, Digital Audio, Hand coding HTML, Flash, ActionScripting, PHP and MySQL server-side scripting, and more!



do you spell community?



# ATHLETICS ADVISORY BOARD

## ACADEMY OF ART UNIVERSITY / ATHLETICS ADVISORY BOARD

NAME	WORK/CAREER
Michael Johnson	Olympian, Track & Field, World Record Holder
Kevin Anderson	Athletic Director, United States Military Academy (USMA)
Larry Biehl	Finance and Non-Profit Specialist
Dave Stewart	Former Major League All-Star Pitcher, Oakland A's
Marilyn King	Olympian, Track & Field, Founder of Beyond Sports Inc
Sandy Sandoval	Senior Director of Marketing, Electronic Arts
Kim Oden	Olympian, Women's Volleyball
Brandi Chastain	Olympian, World Cup Soccer Player, FC Gold Pride (WPS)
Dusty Baker	Former Major League Baseball All-Star, General Manager – Cubs, Giants, Reds
Barbara Pavnika	Honorary Consul of the Slovak Republic, President & CEO of SF Global Trade Council
Dennis Haysbert	Actor, <i>The Unit</i> , <i>24</i>
Karl Kani	Fashion Designer
Baron Davis	NBA All-Star point guard, LA Clippers
John C. McGinley	Actor, <i>Scrubs</i> , <i>Any Given Sunday</i>
Jennifer Azzi	Former Stanford and WNBA player, Olympian
Chris Mullin	Former NBA Star, GM – Golden State Warriors
Vida Blue	Former Major League All-star Pitcher, San Francisco Giants
Barbara Higgins	Olympian, Fencing
Tom Bowen	Athletic Director, San Jose State University
Gene Huey	Running Backs Coach, Indianapolis Colts
David Salzberg	President, High Road Entertainment

