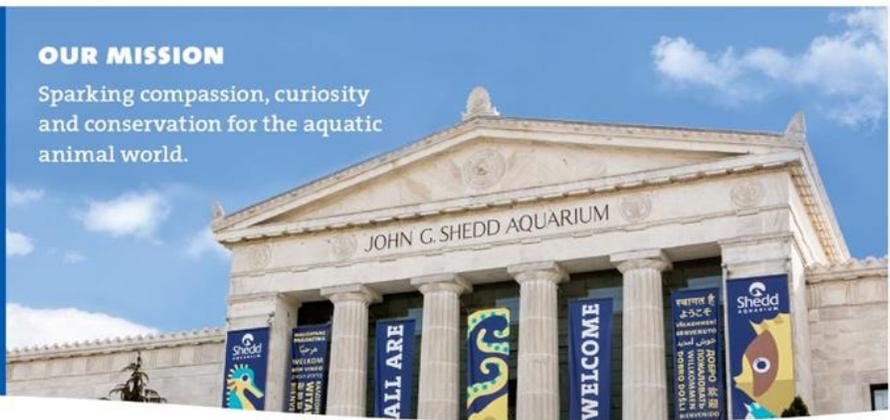




OUR MISSION

Sparking compassion, curiosity
and conservation for the aquatic
animal world.



THE AUXILIARY BOARD OF SHEDD AQUARIUM

The Shedd Aquarium Auxiliary Board was established more than 25 years ago to support the next generation of Shedd's philanthropic and community leaders. Auxiliary Board members are incredible ambassadors for Shedd, gaining and providing invaluable insights into the organization's goals and amplifying those messages in their personal and professional networks.

Structure and Leadership:

The Auxiliary Board is comprised of up to 80 young professionals with diverse careers and backgrounds who are passionate about aquatic education and conservation. Members in good standing of any age may remain on the Auxiliary Board for as long as they wish to serve.

The Executive Committee of the Auxiliary Board is comprised of a Chair and Vice Chairman, a Vice President of Development and a Vice President of Communications, and two Vice Presidents of Engagement, Programming, and Membership. Executive members commit to two years of service, and the Vice Chairman serves an additional two years as the succeeding Chairman of the Auxiliary Board.

There are four additional committees that members can join any time: Advocacy, the committee responsible for planning discussions with Shedd experts and communicating conservation and policy takeaways; Membership, which meets with candidates and selects new member slates; Conservation & Community Engagement, which organizes volunteer opportunities such as beach clean-ups and kayaking outings; and Event Planning, the group which previously was responsible for BLU and will lead a to-be-determined signature fundraising event in 2021.

The Auxiliary Board holds several informal events and meetings throughout the year to support these committees, as well as one formal meeting each quarter which is led by the Executive Committee. The Auxiliary Board is also invited to one Board of Trustees meeting and to other networking opportunities and events with the Board of Trustees and President's Council members every year.

Goals, Expectations, and Benefits:

- Professional Development and Community Building
 - Auxiliary Board members receive exclusive networking, volunteering, and visiting opportunities at Shedd and gain professional board experience (and potentially leadership experience) through their service.
 - Auxiliary Board members also have insider access to Shedd programs, projects, research, and leadership, and form personal relationships with one another and with Shedd scientists, educators, and staff.
 - Auxiliary Board members are expected to attend four meetings or events a year, and Executive Committee members convene by phone once a month.
 - All Board members are also expected to serve on one of the four above committees and/or the Executive Committee each year.

- Fundraising
 - Auxiliary Board members also share an interest in supporting the Shedd financially. The Auxiliary Board is responsible for the planning and execution of a signature fundraising event for Shedd which generates significant revenue.
 - It is expected that all Board members personally contribute to Shedd’s Annual Fund by maintaining an active membership at either the Ambassador (\$1,000) or Aquarium Council (\$1,500+) level.
 - Memberships can be instated, upgraded, or renewed via a single gift any time during the calendar year or by making several contributions to the Annual Fund throughout the year.
 - Benefits of Ambassador and Aquarium Council memberships at Shedd include complimentary priority entry on all Shedd visits, invitations to exclusive member events, free subscription to member publications, and discounts in aquarium store and restaurants year-round. Aquarium Council membership additionally includes complimentary VIP parking on Shedd’s loading dock year-round and yearly personalized private tours of Shedd.
- Friend-raising
 - The Auxiliary Board strives to connect new audiences, especially other young professionals and families, with the Shedd, and Board members can bring friends, family, and coworkers to visit free of charge.
 - Board members are expected to also contribute and meet dues by successfully soliciting others in their network, either directly or through ticket sales, fundraising events, and corporate support. Individuals on the Auxiliary Board who give at the Ambassador level are required to raise \$1,000 or more annually, and those at the Aquarium Council level and higher are expected to raise at least \$500 in this manner.

Membership Process:

Those interested in joining the Auxiliary Board should please submit an application by sending a resume and statement of interest to AuxiliaryBoard@sheddaquarium.org. Applications are reviewing on a rolling basis, and candidates will be contacted by the Membership Committee within six weeks of applying to schedule one-on-one conversations. Once a candidate has completed 2-3 such conversations and become an active Shedd member (at any level), they are eligible for consideration on the subsequent new member slate. New member slates are presented twice-annually by the Committee to be voted on by the Board at their Q2 and Q4 meetings.

