



WE CARE —

DO YOU?

We used to blame children's cavities on too many sweets and poor tooth brushing habits. It used to be the child's fault. Those days may be over. With modern dental technology it may be possible to virtually eliminate tooth decay in children.

How can that be? With the use of fluorides in drinking water, vitamins, toothpaste and mouth rinses the enamel of teeth becomes less prone to dental decay. The result is fewer cavities between the teeth. The areas most prone to decay are now the deep groves, pits and fissures on the biting surfaces of the back teeth. These cavity prone areas can be covered with pit and fissure sealers thus reducing the chance of tooth decay by 85-90%.

So what does a child need to do in order to avoid tooth decay? More than anything he needs a parent who cares enough. He needs a parent who wants him to never have a cavity, never need a Novocaine shot, never need to have a tooth drilled.

Parents, the unpleasant dental experiences of your youth do **NOT** have to be repeated on your children. An educated and concerned parent can raise a child with positive dental experiences who can look forward to keeping his teeth healthy and functional for a lifetime.

**DO YOU CARE
ENOUGH TO MAKE
IT HAPPEN?**

