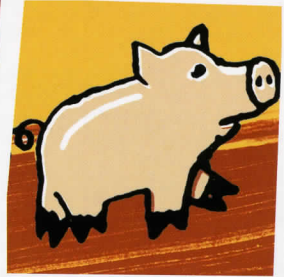
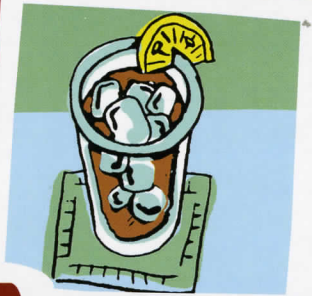
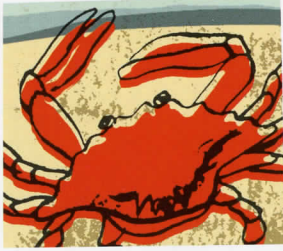


* WELCOME TO THE *

SEA

***** SOUTHERN FOODWAYS ALLIANCE



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elcome to the Southern Foodways Alliance (SFA), a not-for-profit institute of the Center for the Study of Southern Culture with headquarters at the University of Mississippi in Oxford.



What does the SFA do?

The mission of the SFA is to celebrate, teach, preserve, and promote the diverse food cultures of the American South.

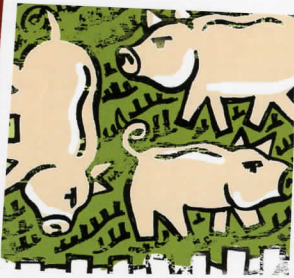
Along with sponsoring events like the Southern Foodways Symposium (held each October in and around Oxford, Mississippi) and the annual Field Trip (a moveable feast, coming soon to a city near you), an important aspect of the SFA's mission is the preservation of Southern foodways history and tradition through the collection and dissemination of oral histories.

But wait, there's more. We compile and edit a book series, *Cornbread Nation: the Best of Southern Food Writing*. We publish a blog at www.southernfoodways.com. We stage dinners and lectures throughout the region. And we produce films, reportage, and radio journals that honor our region's keepers of the flame.

OUR MEMBERS SEEK & FIND... *

GOOD FOOD AND FELLOWSHIP, educational and experiential opportunities, and networking.

INTELLECTUALLY CHALLENGING, INTERESTING, AND HUMOROUS programming that includes experts from all levels of the food chain.



About that Symposium:

Founded in 1998, the Southern Foodways Symposium showcases academic scholarship, informed personal recollection, and oral histories by way of a four-day October conference. Past speakers include essayist Calvin Trillin, barbecue pitmaster J. C. Hardaway, Creole cooking doyenne Leah Chase, foodways scholar Karen Hess, chef Ann Cashion, and jazz musician Olu Dara. Our focus is upon food as culture, and in keeping with that charge we have hosted symposia that examine race relations as well as connections between the farm and the table.

About those Oral Histories:

Integral to an appreciation of our region's diverse food cultures is the collection and preservation of the stories behind the food. Our Oral History Initiative documents the lifework of people who grow, cook, serve, and savor Southern food and drink. We invite you to conduct your own interviews, using the tools available at www.southernfoodways.com. While there, take a look at what we have already accomplished.

OUR MEMBERS SEEK & FIND... *

AN OPPORTUNITY TO LEARN ABOUT THE SOUTH AND SOUTHERN FOODWAYS, to embrace the table as a locus for change, and to break down barriers of race, class, and gender.

KNOWLEDGE—resources, background, details; people and places throughout the South who know and care about our food, both its traditions and its future.



Who we are:

We're a diverse bunch: cookbook authors and anthropologists, culinary historians and good home cooks, chefs, organic gardeners and barbecue pitmasters, food journalists and inquisitive eaters, native-born Southerners and outlanders, too. We believe the SFA should be a representative democracy, and we are dedicated to diversity in all its guises.

Meet our parent:

Established in 1977 at the University of Mississippi, the Center for the Study of Southern Culture has become a focal point for innovative education and research by promoting scholarship on every aspect of Southern culture. The Center offers both B.A. and M.A. degrees in Southern Studies and is well known for its public programs including the Faulkner and Yoknapatawpha Conference and Blues Today: A *Living Blues* Symposium.

How do I get involved?

Start by joining our alliance. Then join us at a gathering. Soon enough, we'll put you to work. Interviewing bakers in your hometown. Chronicling the lifework of an aged gumbo cook. Spreading the gospel of grits and greens.

OUR MEMBERS SEEK & FIND... *

COMMUNITY—the chance to stay connected to and learn more about the food traditions of the South by participating in a wide-ranging, high-level conversation on the subject.

INFORMATION, INSPIRATION, and being part of a network of talented individuals with similar interests, values, and goals.

Membership Benefits:

- 10% reduction in registration for SFA events
- Advance notice of all SFA events
- Subscription to *Gravy*, our food letter
- Recognition in our annual membership directory

Member enrollment is open to anyone. Rate are \$50 for students, \$75 for individuals, \$100 for families, \$200 for nonprofit institutions and artisinal producers, and \$500 for corporations. Make checks payable to the SFA and mail them to the Southern Foodways Alliance, Barnard Observatory, P.O. Box 1848, University, MS 38677-1848.

SFA Endowment:

To secure the long term health of our organization, we have established an endowment. Contributions to the SFA endowment are channeled through the University of Mississippi Foundation and are tax-deductible. Interest-derived income from that endowment will drive our future endeavors. We're thinking big. We're thinking of establishing academic chairs and developing foodways curricula. But we need your help.

Visit southernfoodways.com

Call 662-915-5993 • E-mail sfamail@olemiss.edu

John T Edge, Director • Mary Beth Lasseter, Associate Director



TO JOIN the Southern Foodways Alliance please detach this card and mail it along with payment to:
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Yes, I would like to get involved. Contact me
about _____

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Families \$100 Corporations \$500

Nonprofits and Artisanal Producers \$200

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