

# LAGOS OR BUST

FROM NIGERIA TO NEW ORLEANS

by Courtney Balestier



**M**UCH HAS HAPPENED in the two years since thirty-two-year-old Tunde Wey began developing Lagos, the Nigerian restaurant concept named after his hometown. He's grown it from a series of informal barbecues to a sell-out, multi-city tour of pop-up dinners. He's been detained by



Border Patrol; has gotten married; and has relocated from Detroit to New Orleans, where he opened a Lagos stall in the St. Roch Market. Then, in August, Wey shuttered that to focus on a brick-and-mortar New Orleans restaurant.

Wey started tinkering with Lagos after opening (revolver), a Detroit restaurant that features a rotating lineup of chefs. He was not one of them. He wanted to pursue his own ideas by himself. Wey had never intended to cook Nigerian food but soon found himself committed to his home country's cuisine, interested in its ability to translate a message that food doesn't have to be pretentious. Sharing this message became his mission. At pop-ups, he served dishes like peppered goat, jollof rice in tomato-pepper broth, and melon-seed soup with the intense flavor of fermented locust beans.

Wey is always thinking and questioning. It hasn't escaped him that Nigerian food actually might

have a plan for him. "These are experiences that have been percolating and waiting to manifest," he says. "Nothing just happens. These are things that I've always believed in, and everything you believe in finds expression in how you live."

Wey didn't grow up cooking; he is learning on the job. He wants to serve "magnificent" Nigerian food that tastes as good as his mother's, and this may take him twenty years, "maybe never." In a sense, that benchmark might be beside the point. He is using Nigerian food to talk about how we value things, and how some cuisines—and the cultures they nourish—are marginalized while others are not.

At his Lagos stall at St. Roch Market, Wey would watch people stumble upon his menu and be confused by what they received, sometimes due to translation issues. He even sold a chicken sandwich for a few weeks, "my begrudging admittance that maybe Americans loved sandwiches more than Nigerian food." One patron opted out of egusi, a stew thickened with melon seeds, in a manner that's hard to imagine in more normalized "ethnic" restaurants: "He was like, 'It tastes weird; I can't do this. I'm sorry,'" Wey remembers.

The forthcoming Lagos will be a more deliberate restaurant, with an aesthetic style that Wey calls minimalist bohemian ("It's not going to indulge anybody's fetish of Africa") and service on his

terms: a prix fixe, family-style menu, Thursday to Sunday, reservation-only. It will be a restaurant for diners who want to sample Nigerian food presented in an intentional context.

Wey left Nigeria because it was what middle-class kids already exposed to American television shows and Burger King commercials did. "This is a strange place, this land of burgers and women," Wey remembers thinking. He went to Detroit, where an aunt lived, and experimented with college before quitting. When he first moved to the States, people would ask if he missed his parents back in Lagos. Wey's mother ran a bakery for several years and calls him before and after each Lagos dinner. He'd say no, that he talked to them all the time, but then he would write poetry, and all of it was about his parents.

## WEY USES NIGERIAN FOOD TO TALK ABOUT HOW WE VALUE CULTURES AND CUISINES.

"You begin to realize the influence of what you came from, where you came from," he says.

Now, the man who used to cook to the sounds of rap and alternative rock plays Nigerian hip-hop artists like Olamide, Ice Prince, and Davido. He also still writes poetry, which he shrugs off but his friend Dave Mancini,

**OPPOSITE LEFT TO RIGHT:** Tunde Wey on St. Ann Street in New Orleans' French Quarter; Dodo (fried plantains), jollof rice, frejon (black bean coconut pudding), and obe ata (tomato stew)

Rush Jagoe

*Egusi (stew thickened with melon seeds) and eba (ground cassava)*



a Detroit chef and restaurateur, calls “stuff that people who study this kind of thing don’t ever get to.” Wey’s interests are diverse, and they play into Lagos in creative ways, from the soundtrack to the offbeat e-mails advertising his pop-ups: A mailer plugging a goat-centric dinner joked that anecdotal evidence suggested Serena Williams, Rihanna, and Mother Theresa enjoyed the meat, because “everyone knows only goat can improve your tennis game, make your skin glow, and engender empathy.”

Wey is not cavalier, though he feels he sometimes appears that way. Instead, he’s awake to a constant sense of responsibility, imparted by his parents’ generation. “I share this with all people from a certain generation who grew up in Nigeria and moved. I think if you live there it’s worse, because you just see it all the time,” he says. “Even when I’m having a

good time, I’m reminded by my parents or whoever, ‘you’re here for a reason. Don’t forget why the fuck you’re here.’ And here means the United States, here means alive, here means your presence isn’t just an excuse for frivolity. You should do some shit. That’s very Nigerian.”

Wey came to the United States on a visiting visa, then changed his status to become a student. Eventually the permissions expired. This January, Wey was on a coach bus to Los Angeles on a pop-up tour that included Chicago, New York, and New Orleans, where his now-wife, Claire, was living. This dinner was to be held at Roy Choi’s POT. Wey had cold-emailed POT, not quite realizing Choi’s renown, because he felt its vibe was simpatico. In Las Cruces, New Mexico, Border Patrol agents pulled the bus over. Wey, undocumented, spent weeks in an El Paso, Texas, detention center.

Rush Jagoe



“I’ve been living undocumented for like eight years,” he says. “It wasn’t a preoccupation, but it was very present. I faced the frustrations and limitations of being undocumented every day.” He plans to apply for a status adjustment.

Wey likes New Orleans, which reminds him of Detroit: “I feel like the same kind of white cool kids who live in Detroit also live in New Orleans. This is to stereotype, of course—but the conscious, black, educated folks who live in Detroit and are advocating for Detroit’s equitable distribution of resources also live in New Orleans. And then, the same sort of underprivileged class of mostly black people, a predominantly black city, also live in New Orleans. And the history, the culture. The fear and the presence

of random violence also exists. I feel like New Orleans is Detroit with better weather and nicer buildings. Great buildings.”

He also recognizes the similarities that West African foods like bean fritters and jollof rice share with Southern dishes like Hoppin’ John and jambalaya: “To the extent that what I’ve eaten is Southern food, it’s very much West African,” he says. Not that he’s going out to dinner much. Mostly, he works on Lagos and plays soccer. He’s currently scouting locations in New Orleans, where he will open Lagos both again and for the first time.

With a dedicated brick-and-mortar location also comes the suggestion of permanence—significant for a guy who admits that he always starts with high expectations, then gets bored and moves on quickly. A mentor counseled him once on the idea of breadth versus depth, suggesting that he pursue a single project for a month or two, then a year or two. At the time, Wey resented the idea that he had to specialize.

Now, he thinks about that prompt to stick to one thing and realizes that Lagos, through all its evolutions, is that thing. “The blips that happen are just the cadence of living, but I have been doing Lagos for two years. And I’ve been doing me for longer than that, and Lagos is an extension of me.”

Rush Jagoe

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