



THE SEINT COMMISSION GUIDE

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# INTRODUCTION

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At Seint, we are beauty conservationists. Just as a museum would care for and preserve a beautiful work of art, we see makeup as a vital way to care for and preserve the story of your life that you wear each day on your beautiful face. Beauty connects us to each other, and our passion is helping others find the beauty in themselves and the world around them.



## MISSION STATEMENT

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Beauty connects us.

It transcends time and knows no boundaries.

Seeking, experiencing, and cultivating beauty in ourselves and the world around us is a sacred work.

And that work—our work—is beautiful.

We see beauty in every face.

Our mission is to preserve and nurture it.

Everything we do and everything we create is based on what we believe in:

That beauty matters.

That helping others look beautiful is nice,

But helping them believe they are beautiful is life changing.

Beauty is not our creation;

Beauty is our passion.

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SEINT

## THE POWER OF SOCIAL SELLING

Our enhanced affiliate program has a simple commission structure, and offers one of the highest commission rates in the industry for an affiliate program, ranging from 25% to 45% commissions on sales. Our affiliate program also provides a bonus pool for qualifying sales levels, further boosting an Artist's earning potential.

### BENEFITS

- / Earn 25-45% commissions on your personal sales
- / Qualify to earn a share of the entire company's sales volume
- / Enjoy a 25% discount on your own purchases
- / Early access to most new releases
- / Opportunity to earn various incentives
- / Up to 5 Paydays a month





## GETTING STARTED

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At Seint, we want you to have everything you need to start strong and build a foundation for success. To help you make the most of being an Artist Affiliate, we've outlined three steps to take in your first month as an Artist:

### SIGN UP

Your journey as a Seint Artist begins with a \$50 USD | \$65 CAD enrollment fee. To maintain your status as an Artist, an annual fee of \$35 USD | \$50 CAD will be applied. This is the only cost you'll ever be charged by Seint to maintain your status as an Artist and includes access to your Artist back office and all associated tools and resources. You will also need to read through and sign our Affiliate Join Agreement, which is a legally binding agreement between an Artist and Seint.

### GET TO KNOW THE PRODUCTS

The more you love and use Seint products, the easier they'll be to share. One of the best things about our products is that they each have multiple uses! Practice applying makeup on various faces to build your confidence and skill with application and ease of use- the products really are beginner friendly!

### START SHARING

Make this journey your own. Go live on social media, post videos of yourself applying Seint makeup, or share your before and after makeup selfies. Sharing your passion and love for the product is key to your success.

# WAYS TO BE COMPENSATED

Seint provides a robust and streamlined affiliate commission structure, offering two distinct ways to earn. This enhanced model is designed to maximize your earning potential and simplify your path to success.

/ 25-45% commissions

/ Artist Level VI+ Bonus Pools

The cornerstone of your Seint journey is selling products to both new and returning customers. As an Artist, you will earn commissions on the sales you generate. These commissions are calculated based on the Sales Volume (SV).



All Artist's earn a minimum of 25% on their referred sales. This commission rate increases as you reach higher monthly sales volume thresholds, as outlined in the chart below:

MONTHLY SALES	COMMISSIONS RATE ON SALES
\$0 - \$999.99 (CA: \$0 - \$1,399.99)	25%
\$1,000 - \$2,499.99 (CA: \$1,400 - \$3,499.99)	30%
\$2,500 - \$4,999.99 (CA: \$3,500 - \$6,999.99)	35%
\$5,000 - \$14,999.99 (CA: \$7,000 - \$20,999.99)	40%
\$15,000+ (CA: \$21,000+)	45%

The base 25% personal sales commissions will be paid out to Artists on a weekly basis.

/ Personal Sales is based on Sales Volume (SV) generated by the Artist for the given month. SV is your customer sales and your own personal sales.

/ Artist Affiliates are NOT paid commissions on their personal purchases, but do receive SV on their personal purchases.

/ Commission rates apply to sales volume totals.

/ Earnings under the Seint commission plan are based on individual performance and adherence to plan requirements. Results will vary, and earnings are not guaranteed.

# ARTIST AFFILIATE LEVELS

ARTIST	MONTHLY SALES	COMMISSION RATE ON SALES	BONUS POOL
I	\$0 - \$999.99 (CA: \$0 - \$1,399.99)	25%	—
II	\$1,000 - \$2,499.99 (CA: \$1,400 - \$3,499.99)	30%	—
III	\$2,500 - \$4,999.99 (CA: \$3,500 - \$6,999.99)	35%	—
IV	\$5,000 - \$14,999.99 (CA: \$7,000 - \$20,999.99)	40%	—
V	\$15,000 - \$29,999.99 (CA: \$21,000 - \$41,999.99)	45%	—
VI	\$30,000 - \$44,999.99 (CA: \$42,000 - \$62,999.99)	45%	0.5%
VII	\$45,000 - \$59,999.99 (CA: \$63,000 - \$83,999.99)	45%	0.25%
VIII	\$60,000 - \$74,999.99 (CA: \$84,000 - \$104,999.99)	45%	0.25%
IX	\$75,000 - \$99,999.99 (CA: \$105,000 - \$139,999.99)	45%	0.25%
X	\$100,000+ (CA: \$140,000+)	45%	0.25%

# BONUS POOLS

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All Artist Affiliates who qualify for Levels VI through X are eligible to earn a share of the entire company's total sales volume! Eligibility is based on month-to-month earnings. This incentivizes every Artist to support the growth of everyone involved with Seint.

Seint is sharing a total of up to 1.5% of the company's Total Sales Volume with Artist's at these top levels of the Artist Affiliate Commission Program.

The bonus pools are cumulative, meaning that, for example, an Artist Level VIII would earn the pool share for Levels VI, VII and VIII for that month.



WHEN YOU GROW YOUR SALES, WE REWARD  
YOU FOR THE COMPANY'S SUCCESS!

/ As the company's Total Sales Volume increases,  
your share grows.

/ As you level up, your share increases.

ARTIST LEVEL	MONTHLY SALES	BONUS POOL
VI	\$30,000 - \$44,999.999 (CA: \$42,000 - \$62,999.99)	0.5%
VII	\$45,000 - \$59,999.99 (CA: \$63,000 - \$83,999.99)	0.25%
VIII	\$60,000 - \$74,999.99 (CA: \$84,000 - \$104,999.99)	0.25%
IX	\$75,000 - \$99,999.99 (CA: \$105,000 - \$139,999.99)	0.25%
X	\$100,000+ (CA: \$140,000+)	0.25%



## MAINTAINING AFFILIATE STATUS

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Your journey as a Seint Artist began with a \$50 USD | \$65 CAD fee at enrollment. This fee will then be applied annually at a lower amount of \$35 USD | \$50 CAD in each of the years that follow. This annual cost to remain an Artist is the only fee you will ever be charged from Seint.

There are requirements to remain active as an Artist so you can continue to enjoy all the perks of being an Artist Affiliate.

You must generate a minimum of \$500 USD | \$700 CAD in retail sales (SV) within 12 months of your enrollment or renewal date. This requirement ensures you maintain active status in selling Seint.

If an Artist does not meet the qualification requirements, their account will be downgraded to a customer account.

Once an Artist Affiliate account is deactivated...

- / They will no longer receive Artist discounts.
- / They will no longer earn commissions as an Artist.
- / They will no longer enjoy the additional perks of being an Artist.
- / They will no longer have ties to their customers, even if they re-enroll in the future.

They can re-enroll as an Artist Affiliate no sooner than six months after the date of their account downgrade.



## LOOKING FORWARD

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Whether you are familiar with Seint or are brand new, as you begin to share Seint products, you will quickly fall in love with the ease in which you can apply your makeup. The more comfortable you get with the products, the more comfortable you'll feel sharing them, and soon, others will experience the magic of Seint, too.

The simplicity of our one-compact system transforms the way you do makeup—no clutter, no layers, and no endless time spent in front of the mirror, making it easier to focus on connection, confidence, and building something meaningful as you learn and grow.

# GLOSSARY

## TERMS TO KNOW

**ARTIST AFFILIATE:** The generic name for an independent contractor who has signed an Affiliate Application and Agreement form with Seint, and whose Affiliate Application and Join Agreement Seint has accepted. Upon acceptance of such Agreement by Seint, an Artist is eligible to purchase the company's products at a distributor price and is eligible to earn Commissions and Bonuses in accordance with the terms and provisions of the Commission Plan. The two terms, Artist and Artist Affiliate are interchangeable

**AFFILIATE (i.e., a distributor):** an individual or business entity that is to market and sell Seint products and services.

**COMMISSION:** A generic term referring to pay receivable from commissions and bonuses associated with sales of products to customers.

**SALES VOLUME (SV):** Sales Volume, or SV, is your retail customer sales and your own personal purchases. This is based on the subtotal of an order after any discount, and before tax or shipping charges. Exceptions to this rule may be made.

**ARTIST AFFILIATE LEVELS:** Levels are determined during the Monthly commission run. Artists are recognized at Levels I-X.

**BONUS POOL:** Seint will incorporate a bonus pool structure that pays a certain percentage of total SV generated, company-wide, to qualifying Artists, starting at Artist VI. For these bonus pools, a set percentage will be shared equally among all achievers at that level for the month. The bonuses will be cumulative, meaning that an Artist VIII will earn the bonus pool for VI, VII and VIII.

**INCENTIVE:** A commission, a bonus, an earning, a credit, a voucher, or any other type of award that an Artist may receive based on their performance.

**SEINT TOTAL SALES VOLUME:** This is the total SV created by you and all Artist Affiliates. It includes all company sales for the month. This is used to calculate the Bonus Pool payout.

**COMMISSION PERIOD:** The time between compensation processing runs.

**DISTRIBUTOR PRICE:** Artist discounted price is 25% off retail price.