

For Immediate Release
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September 7, 2021
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Allora...Beauty is no accident. A New Virginia Langley Collection

Allora is the design story of modern Italy and its creative energy. The romance occurs when the natural beauty of quality Italian leather is combined with an innovative approach to color and performance, offering designers a contemporary, daring and versatile choice for interiors, suitable everywhere.

Inspired by Tuscany, protected by Crypton®.

Allora's stunning hues were created in collaboration with noted designer Virginia Langley, who was inspired by the unique sun-touched colors of Tuscany. She shares, "When you arrive in Tuscany, it's as if you have put on a pair of invisible sunglasses that allow you to see color through a new lens. There is a certain glow, an ambience in the drama of the sunlight from dusk till dawn and dusk again, that differs from all other regions of Italy." With Virginia's hand-painted swatches of variegated colors, she was able to recreate the depth and glow of Tuscany.

Cortina's leather experts worked extensively with Italian artisans and Crypton's engineers to bring this color inspiration to life with the new Allora collection, a cleanable leather of uncompromising beauty and performance. Embracing the natural characteristics of leather, Allora's aniline finish (no pigments) presents with a smooth texture and pleasing hand, along with a complex variation and clarity of color that you can see into. In Allora, Cortina has realized its vision of an aniline leather that retains its clean lines and sophisticated look over time.

Where beauty meets performance.

Protected by our powerful Crypton top coat, Allora is stain, abrasion and wear resistant, unique to aniline leathers of this quality. The ability to sterilize and remove stains with many CDC-approved cleaners makes Allora a sustainable, high-performance leather ready for hotel rooms, lobbies, restaurants, bars, and offices, as well as residential kitchens, dining rooms, and all the places where we live.

Jack Prause, President of Cortina Leathers, says, "In many ways, Allora represents the pinnacle of our 120-year journey to bring together the best aspects of U.S. manufacturing capabilities with Italian romance. With Allora, we successfully apply our expertise in performance to an Italian-crafted leather of enduring elegance."

About Cortina Leathers. Since 1903, Cortina Leathers has been the premier source of fine leathers for the office furniture and interior design community worldwide. While they continue to manufacture leather at their original factory location in Ohio, they now employ an international network of artisanal tanneries, showrooms and sales representatives to offer designers limitless custom leather possibilities. A core belief in the timeless beauty and unmatched quality of genuine leather inspires every Cortina Leathers project.

The Allora Color Story

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Available in 13 colors

Southern Alps	The distant mountain range, sprinkled with snow, offers a soft glow from afar, not true white.
Moon Walk	As you set out for a walk under the evening moon, the amber reflections in the sky bounce back from the moon.
Phantom Grey	It's a misty, hazy day with hints of grey clouds around. Now you see it, now you don't, the mystery of Phantom Grey.
Zanzibar	With its African name, Zanzibar is all about earth. The feel, the look, the mood. Earth tones.
Jade Garden	This is the green of the grass of Tuscany, not your typical grassy green because here the hues are more subtle in nature. Still very clear, but softer.
Ocean Mist	The misty Tuscan sea mist sprays the cliffs.
Sapphire Night	Tuscan nights have a touch of light. As the sun sets, the sapphire hue rises from the horizon line into the sky where you see the stars begin to twinkle.
Essence	Not pure black. A romantic version of the night, it holds the essence of black.
Lotus Pond	A fashion color discovered in wildflowers draping the rolling hillside.
Harvest Vine	The vine branches twisted and turning, collecting the flavors of wine country.
Toasted Caramel	The terracotta never tires in the interiors and architecture of even the most modern Mediterranean buildings.
L'Americano	A nod to coffee's rich color as we sit under the shade of a Cypress pine enjoying an espresso or a cappuccino and embracing the beauty around us.
Roasted Mulberry	During the harvest of berries and fruits picked from the vines, we suddenly see ourselves again, looking through the magic sunglasses.

Environmental Stewardship: Allora is solvent and lead free, emits low VOCs and has achieved an Indoor Gold Advantage certificate from SCS.