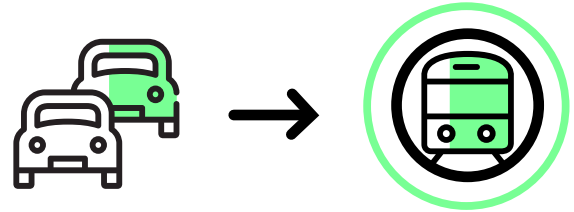
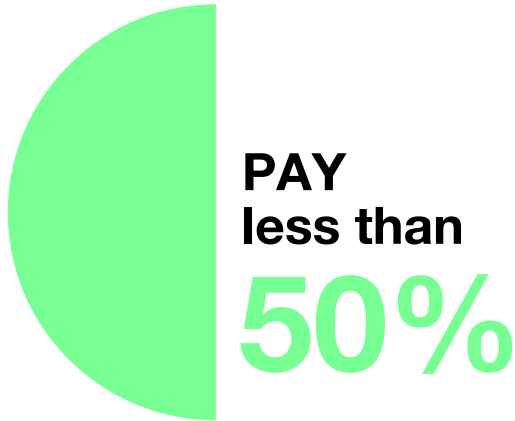


COST SAVINGS

Examples:



Greater incentive for employees to switch to public transit

Without the Perq program, a dollar of subsidy for transit simply doesn't go as far for a rider, so a company that offers a 50% subsidy on a LinkPass would leave its employees paying the full 50%, while Perq allows the rider to actually pay something well below 50% of the cost of the pass.

Perq also relieves pressure for employers to subsidize parking. Without Perq, parking is a more affordable option for employees than with Perq, so Perq provides a great incentive for employees to switch to public transit. This can reduce the burden on employers to pay for parking.



If your tax rate on income is 35%, you effectively save 35% off the price of a LinkPass (due to using pre-tax money). So, 12 months of a LinkPass (priced at \$84.50/month) currently equals \$1014, and 35% would be a \$355 savings. Perq can mean even bigger tax savings for Commuter Rail customers, as passes for these trains tend to be pricier.