

Support our research to create healthier spaces for everyone.

| **Ambassadors of Healthy Materials**

We invite manufacturers, design firms, organizations, and individuals to join Parsons' "Ambassadors of Healthy Materials." By becoming a member, you will support material researchers and gain access to transformative resources that accelerate healthy, sustainable design.

You will gain access to leading research in healthy building materials and be prominently recognized on our website, at public events, and in HML mailings, which reach tens of thousands of designers and architects.

Your support, through a donation of \$1,000-10,000, will fund our students and advance our research. All donations are tax-deductible.

For more information contact healthymaterialslab@newschool.edu.

To achieve our goals, Healthy Materials Lab produces a wealth of content and resources. We aim to build on our momentum by:

- | Providing free library of carefully vetted, available healthier materials.
- | Offering online, self-paced courses to wide audiences on platforms including Coursera, YouTube, and The New School.
- | Demonstrating the use of healthier, low-carbon materials made from plants and minerals in affordable housing and subsidized housing.
- | Delivering essential content and knowledge through our website, social, and media appearances.

Thank you to our Supporters

Parsons School of Design, Ambassadors of Healthy Materials, The JPB Foundation, Angelo Donghia Foundation, and other generous organizations and individuals.



healthymaterialslab.org

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Benefits of becoming an Ambassador:

- Broad exposure** to our extensive network of Designers and Architects committed to sustainable, healthy, and equitable building practices.
- Increased visibility** among purchasers of healthier products and materials.
- Educational influence** to students, the next generation of architects and designers.
- Leadership recognition** in sustainability through association with Parsons Healthy Materials Lab.

Sponsor Benefits:

	\$5K - \$10K	\$1K - \$4,999K
Logo Included in Newsletters	●	
Logo Listed at HML Events	●	
Early Invitations to HML Events + MasterClasses	●	●
Logo Included on HML Website	●	●

Email Subscribers: 15,000+
AVG Monthly Website Traffic: 22,000+
Social Media Following: 40,000+

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Our Impact



Our Material Collections have over 3,000 unique monthly visits.



6,377 graduates from our courses to date.



Over 50,000 downloads of our podcast, Trace Material.



Our audience includes over 25,000 architects and designers interested in Healthy Materials.



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