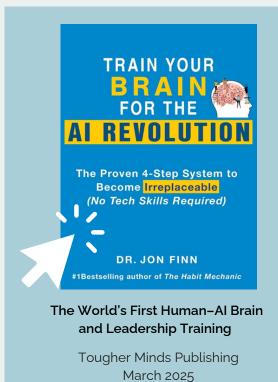
Fall 2025

# RIGHTS GUIDE

Business







Tougher Minds Publishing

March 2025

Page Count: 340

Retail Price: \$14.99

Trim Size: 6in x 9in

ISBN: 9781068429712

Categories:

BUSINESS & ECONOMICS

Career / Management & Leadership

### TRAIN YOUR BRAIN FOR THE AI REVOLUTION

In Train Your Brain for the AI Revolution, Dr. Jon Finn—performance coach to elite athletes, CEOs, and top teams—reveals a groundbreaking "first principles" approach to supercharging human cognitive performance—just as sports science revolutionized world-champion athletes' physical abilities.

Backed by 25 years of brain-based science, his proven 4-step system shows you how to master your mind, boost focus, and become irreplaceable in the AI era—with no tech skills required.

- RIGHTS SOLD: CHINESE (SIMPLIFIED)
- AMAZON #1 IN BUSINESS MANAGEMENT
   & LEADERSHIP (UK)
- AMAZON #1 BUSINESS MOTIVATION & SELF IMPROVEMENT (US)

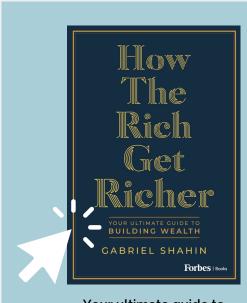
Dr. Finn founded the award-winning Tougher Minds consultancy and has three psychology-related degrees, including a PhD. He has worked in performance psychology, resilience, and leadership science for over 20 years and writes regularly for *Forbes*.



#### **ABOUT THE AUTHOR**

Dr. Jon Finn

Dr. Jon Finn, founder of the award-winning Tougher Minds consultancy, has spent 25 years pioneering approaches in behavioral science and performance psychology. Through Tougher Minds' Brain State Intelligence framework, Dr. Finn and his team help organizations create cultures where human potential and AI work in harmony. His innovative "Habit Mechanics" methodology has helped over 20,000 people develop resilience and thrive amid change.



Your ultimate guide to building wealth.

Forbes Books
July 2025
Page Count: 190
Retail Price: \$29.99
Trim Size: 6.25in x 9in
ISBN: 979-8887505367
Categories:
Business & Economics
Wealth Management

#### HOW THE RICH GET RICHER

Unlock the secrets behind building lasting wealth with *How the Rich Get Richer* by Gabriel Shahin. In this eye-opening guide, Gabriel, the Founder of Falcon Wealth Planning, shares his philosophy on smart investing, offering a refreshingly honest perspective on wealth management and financial planning. Unlike many advisors, Gabriel operates as a fee-only advisor—not commission-based—meaning his advice is free from the pressure to sell products. This allows him to provide an inside look at the strategies used by the wealthy to grow and preserve their fortunes—strategies rarely shared in a commission-driven industry.

- RIGHTS SOLD: CHINESE (COMPLEX)
   SPANISH, THAI AND KOREAN
- DESIGNED TO HELP READERS
   NAVIGATE THEIR FINANCIAL
   JOURNEY

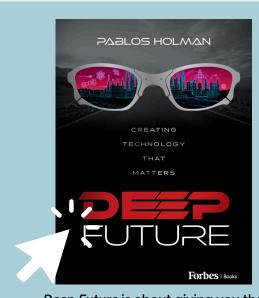
Gabriel Shahin will help you discover personal finances from a different perspective. It is not only about earning more money, but also about understanding how to manage it wisely.



#### **ABOUT THE AUTHOR**

#### Gabriel Shahin

Gabriel Shahin, CFP® helps high-income earners simplify the complex world of money. He's the founder of Falcon Wealth Planning—one of the fastest-growing fiduciary firms in the U.S.—and a nationally recognized advisor who believes financial advice should be clear, honest, and actionable. In *How the Rich Get Richer*, Gabriel shares the playbook so readers can protect their wealth, lower their tax bill, retire with clarity, and take full control of their financial future.



Deep Future is about giving you the mindset, the tools and the reasons for creating technology that matters.

Forbes Books

July 2025
Page Count: 235
Retail Price: \$9.99
Trim Size: 5.9in x 9in
ISBN: 979-8887507255
Categories:
Business & Economics
Science & Technology

#### **DEEP FUTURE**

For decades, the tech industry has overwhelmingly been just a software industry. Energy, water, waste, food, manufacturing, construction—things every human on Earth relies on—have made incremental progress over the last century but have not seen the kind of exponential improvements we take for granted in computing.

Meanwhile, scientific progress continued, invention kept advancing, but these technologies were considered too hard by the tech geniuses. Now is the moment when all of this changes. We call it Deep Tech—the advanced technologies we will use to solve the biggest problems in the world.

- RIGHTS SOLD: KOREAN
- CREATING TECHNOLOGY THAT MATTERS

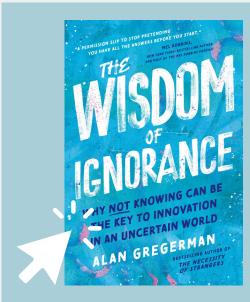
Deep Future is the kind of book that makes you rethink the whole tech game. Silicon Valley's been stuck disrupting taxis and cramming ads, but this one's about shaking up the real essentials—energy, water, food, manufacturing—the stuff that actually keeps life running.



#### **ABOUT THE AUTHOR**

#### Pablos Holman

Pablos Holman is a hacker turned inventor. His wild career implementing science fiction, from cryptocurrency in the 1990s to AI for stock market trading to building spaceships at Blue Origin for Jeff Bezos, is like no other. Pablos leads Deep Future, an Invention Capital firm that backs the kind of mad scientists, rogue inventors, and maverick entrepreneurs who are crazy enough to try building a better future.



The right kind of ignorance can be genius.

Amplify Publishing Group
October 2025
Page Count: 256
Retail Price: \$28
Trim Size: 5.5in x 8.25in
ISBN: 979-8891387140
Categories:
BUSINESS & ECONOMICS
Career / Self-Help

#### THE WISDOM OF IGNORANCE

Expertise in any field is ultimately important to success. But it usually comes with a problem—a tendency toward incremental change and to become limited by what we know and what has worked in the past.

As a result, the most innovative thinking that has driven upstart companies and allowed old brands to stay relevant in a fast-changing world often comes when we leave behind what we know best and what's considered "possible." What if we could harness this power of not knowing? Alan Gregerman reveals six keys to turning our inherent human gifts into skills for driving innovation by using the powerful lens of enlightened ignorance.

- WORLD RIGHTS AVAILABLE
- ENGAGING, THOUGHT-PROVOKING, AND INSPIRING BOOK
- INTERNATIONALLY RENOWNED BUSINESS STRATEGIST AND BESTSELLING AUTHOR

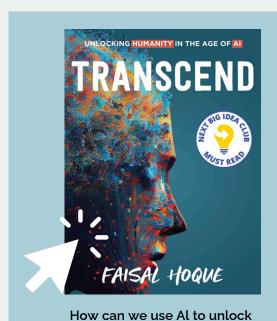
"In a world obsessed with expertise, Alan Gregerman flips the script and shows you why not knowing can be your biggest asset in a fast-changing world." —MEL ROBBINS, *New York Times*—bestselling author and host of The Mel Robbins Podcast



#### **ABOUT THE AUTHOR**

#### Alan Gregerman

As the president and chief innovation officer of Washington, D.C.-based consultancy VENTURE WORKS, a bestselling author, and a sought-after keynote speaker, he focuses on helping companies and organizations unlock the genius in all of their people in order to deliver the most compelling value to their customers. He is also the founder of Passion for Learning, an award-winning nonprofit that teaches girls technology skills as a key to life and career success.



humanity's full potential?

Post Hill Press
April 2025
Page Count: 288
Retail Price: \$30
Trim Size: 6in x 9in
ISBN: 979-8895650103
Categories:
Business & Economics
Science & Technology

#### **TRANSCEND**

As humanity takes its first steps into the Age of Artificial Intelligence, we are only just beginning to think through the possibilities and the dangers this technology brings. But we do not have time for leisurely speculation. Al will overturn the world we know in our lifetimes, and we must prepare ourselves to meet the unprecedented changes that will soon be upon us.

This book provides readers with the road maps they need to tackle the most important questions of our generation. It offers a unique perspective that emerges at the intersection of philosophy, humanity, business, and technology, providing powerful and practical frameworks to guide readers in understanding and utilizing AI.

- RIGHTS SOLD: CHINESE (TRADITIONAL)
   KOREAN
- RECIPIENT OF AXIOM GOLD MEDAL, FOREWORD, PENCRAFT, BIBA, BOOK EXCELLENCE, AMERICAN BOOK FEST, GLOBEE, AND OTHER AWARDS

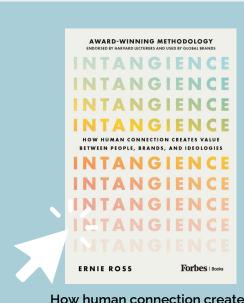
"Faisal Hoque's wise 'detach and devote' approach offers a powerful strategy for deriving the best of both human potential and machine intelligence." —Daniel H. Pink, New York Times #1 bestselling author of The Power of Regret



#### **ABOUT THE AUTHOR**

#### Faisal Hoque

Faisal Hoque is an accomplished entrepreneur, noted thought leader, technology innovator, advisor to CEOs, BODs, and the US federal government, with more than 25 years of cross-industry success. He has authored, co-authored 10 award-winning books (his awards include Axiom Gold Medal, Foreword, PenCraft, BIBA, Book Excellence, Globee, American Book Fest, and others) on humanity, business, and technology,



How human connection creates value between people, brands, and ideologies.

Forbes Books
October 2025
Page Count: 164
Retail Price: \$ 9.99
Trim Size: 6.25in x 9.25in
ISBN: 979-8887506326
Categories:
Business & Economics / Career
Management & Leadership

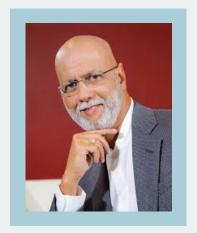
#### INTANGIENCE

Drawing from decades of experience creating transformative campaigns for global brands and political movements, Ross introduces a revolutionary methodology that explains why emotional connections matter more than features or facts.

Through compelling stories—from converting gang leaders through basketball to rescuing a national brewery from foreign competition—Ross demonstrates how understanding intangible values creates resonant messaging and authentic engagement. The book introduces three powerful frameworks: Pillars of Purpose, Currency of Conversation, and the Science of Human Connection.

- RIGHTS SOLD: THAI
- AWARD-WINNING STRATEGIST ERNIE ROSS REVEALS THE HIDDEN LANGUAGE THAT DRIVES HUMAN CONNECTION, DECISION-MAKING, AND PERCEIVED VALUE

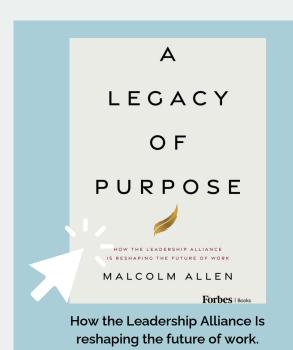
Whether you're building a brand, leading an organization, or seeking greater meaning in your personal life, Intangience provides practical insights for creating connections that transcend rational thinking and inspire lasting loyalty, conviction, and impact.



#### **ABOUT THE AUTHOR**

#### **Frnie Ross**

Ernie Ross is the founder of Ross | ReThink, an award-winning branding and innovation agency. Creator of the Intangience methodology (certified by the United Nations-established University for Peace) Ross has led historic political campaigns across the Caribbean that elevated the first female prime ministers and presidents in multiple nations. Through his philanthropic organization ReThink, he develops global initiatives focused on kindness and happiness.



Forbes Books
October 2025
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Trim Size: 9in x 6in
ISBN: 979-8887505183

Categories:
Business & Economics / Career
Management & Leadership
Sales & Marketing

#### A LEGACY OF PURPOSE

A Legacy of Purpose offers an inspiring and timely exploration of how the Leadership Alliance has transformed academic diversity through its three-decade mission to support underrepresented students in pursuing research careers.

Malcolm D. Allen provides readers with a comprehensive look at this groundbreaking consortium, beginning with Dr. James H. Wyche's founding vision and expanding to examine how the Alliance's signature programs have provided critical research experiences, mentorship, and professional development for thousands of students. The book highlights compelling success stories of alumni.

- WORLD RIGHTS AVAILABLE
- PRACTICAL BLUEPRINT FOR INSTITUTIONS SEEKING TO CREATE MORE INCLUSIVE ACADEMIC AND PROFESSIONAL ENVIRONMENTS

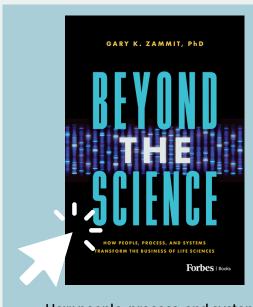
At a time when educational equity faces new challenges, this book provides valuable insights into successful models for diversifying the research pipeline.



**ABOUT THE AUTHOR** 

Malcolm Allen

Malcolm Allen is a visionary leader, best-selling Forbes author, and social innovator who has revolutionized pathways in higher education. As the architect behind Graduate America, he has opened educational opportunities for thousands from economically disadvantaged backgrounds. A Navy veteran with a global perspective, Allen bridges education, industry, and community to create lasting impact.



How people, process, and systems transform the business of life sciences.

Forbes Books
October 2025
Page Count: 222
Retail Price: \$9.99
Trim Size: 6in x 9in
ISBN: 979-8887506432
Categories:
Business & Economics

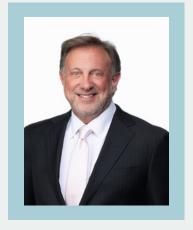
Health & Fitness / Science & Technology

#### **BEYOND THE SCIENCE**

Drawing from his twenty-five years of experience leading Clinilabs, a specialty contract research organization focused on central nervous system (CNS) therapeutics, Zammit provides behind-the-scenes insights into the often-overlooked human elements that drive scientific breakthroughs. The book's actionable and practical advice is focused on two core parts, first examining the people and culture needed for research and development (R&D) to thrive, and then elaborating on the systems and processes required to empower those individuals to deliver the kind of R&D capable of changing patient lives—and starting medical revolutions.

- WORLD RIGHTS AVAILABLE
- INSIGHTFUL GUIDE FOR
   PROFESSIONALS WORKING IN
   PHARMACEUTICAL AND MEDICAL
   DEVICE DEVELOPMENT

Throughout the book, insightful contributions from industry leaders provide diverse perspectives on what it takes to succeed in the challenging world of life sciences research.



**ABOUT THE AUTHOR** 

Gary K. Zammit

Gary Zammit, PhD, is founder and CEO of Clinilabs, an award-winning entrepreneur, and an expert in neuropsychiatric drug development. He also is a clinical professor at the Icahn School of Medicine at Mount Sinai and Fellow of the American Academy of Sleep Medicine. Dr. Zammit has dedicated his career to developing better treatments for patients with psychiatric and neurological disorders.



Tilt Publishing January 2025 Page Count: 276 Retail Price: \$14.99 Trim Size: 6in x 9in

ISBN: 979-8991163064

Categories:

Business & Economics
Sales & Marketing
Management & Leadership

#### **SPONSOR MAGNET**

In Sponsor Magnet, sponsorship expert Justin Moore reveals the exact frameworks he uses to help creators transform their influence into predictable income through brand partnerships. This isn't another vague "build your personal brand" guide – it's your practical roadmap to landing and executing your dream sponsorships.

What makes this different? While other books give surface-level advice about "providing value," *Sponsor Magnet* hands you the exact scripts, templates, and frameworks that successful creators use to build six-figure sponsorship businesses.

- RIGHTS SOLD: CHINESE (TRADITIONAL)
- READY TO STOP HOPING FOR BRAND DEALS AND START CONSISTENTLY LANDING THEM?

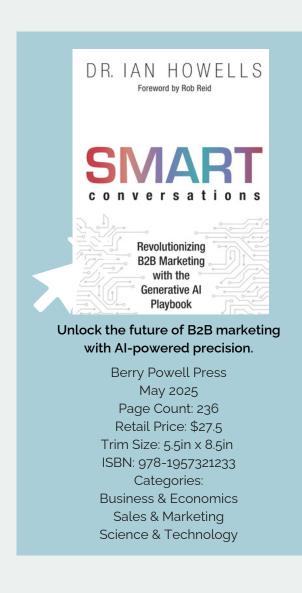
Justin Moore breaks down the industry in a way that's both practical and empowering, giving creators the confidence to negotiate better deals and truly understand their worth.



#### **ABOUT THE AUTHOR**

#### **Justin Moore**

Justin Moore is a Sponsorship Coach who has generated over \$5M in brand partnerships. As both a full-time creator since 2014 and former influencer marketing agency owner, he brings unique insider knowledge of how brands evaluate and select their ideal partners. Through his school, community, and books Justin shares proven frameworks for attracting, pricing, and executing lucrative brand deals, with a mission to help creators big and small land 1 million paid sponsorships.



#### **SMART CONVERSATIONS**

Generative AI is revolutionizing B2B marketing. Smart Conversations shows you how to harness it for unparalleled growth. In this hands-on guide, marketing strategist Dr. Ian Howells reveals how to create and scale hyper-targeted campaigns in days, not months.

With over twenty years of experience crafting innovative, go-to-market strategies, Ian offers an actionable framework, featuring real ChatGPT conversation transcripts that show marketing plans come to life right before your eyes. Whether you're a marketer, sales leader, or executive, this is your blueprint for driving market-shifting change and leading the next era of B2B growth.

- WORLD RIGHTS AVAILABLE
- MAXIMIZE GENERATIVE AI CONVERSATIONS TO UNLOCK POWERFUL INSIGHTS

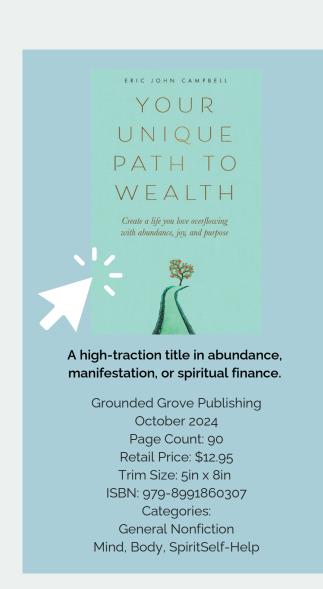
"As someone who's worked at the intersection of finance and innovation for over two decades, I can say this with confidence: *Smart Conversations* gets it. It turns generative AI into a practical engine for scalable, intelligent go-to-market execution." —Aaron Harris, Global CTO at Sage



#### **ABOUT THE AUTHOR**

Dr. Ian Howells. PhD

Dr. Ian Howells is a B2B SaaS strategist with over twenty years of experience crafting innovative go-to-market strategies. Having held executive positions at iconic software companies, he is pioneering the fusion of micro-vertical marketing and generative AI. His PhD is in Distributed Databases from Cardiff University.



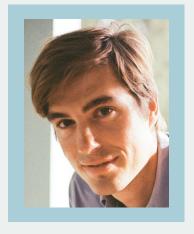
#### YOUR UNIQUE PATH TO WEALTH

Your Unique Path To Wealth is a concise, powerful spiritual guide to abundance and aligned living. It helps readers heal their relationship with money and become magnetic to the resources they need to manifest their dream life. Written in clear, uplifting language, this empowering book resonates deeply with Millennial and Gen Z readers seeking a more intuitive, conscious path to prosperity.

Its broad appeal, viral social performance, and high re-read value make it an excellent candidate for international markets.

- RIGHTS SOLD: KOREAN
- 3,000+ COPIES SOLD | 590K+
   GLOBAL FOLLOWERS | HIGH PERFORMING SOCIAL CONTENT

Written in clear, uplifting language, this empowering book resonates deeply with Millennial and Gen Z readers seeking a more intuitive, conscious path to prosperity.



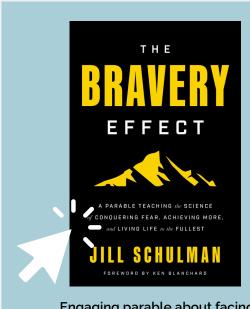
#### **ABOUT THE AUTHOR**

Eric John Campbell

Eric's journey started with a love for business as a kid, which led him to live around the world and connect with like-minded people. After living in 8 countries, he had a sudden spiritual awakening.

This spiritual awakening led Fric down a path of synchronicities that

This spiritual awakening led Eric down a path of synchronicities that brought him to countless spiritual classes, from clairvoyant training to plant music breathwork and crystal reiki meditation. During this period of experimentation, Eric found his calling in the dance of life as an Author.



Engaging parable about facing the fears that hold you back.

Greenleaf Book Group
August 2025
Page Count: 256
Retail Price: \$24.95
Trim Size: 5.5in x 8.5in
ISBN: 979-8886453966
Categories:
Business & Economics
Management & Leadership

#### THE BRAVERY EFFECT

In *The Bravery Effect*, leadership expert and former Marine Corps officer Jill Schulman weaves a compelling, science-backed parable that reveals a life-changing truth: The key to a fulfilling, regret-free life isn't avoiding discomfort—it's leaning into it. This is what it means to be brave.

Bravery is the bridge between where you are today and the life you truly want. It's about running toward what scares you rather than away from it—because that's where real transformation happens. Like a muscle, bravery grows stronger with practice. It requires discomfort, but just like in the gym, the reward comes when we put in the work.

- WORLD RIGHTS AVAILABLE
- THE BOOK INCLUDES DOWNLOADABLE TOOLS TO HELP YOU PUT BRAVERY INTO ACTION IMMEDIATELY

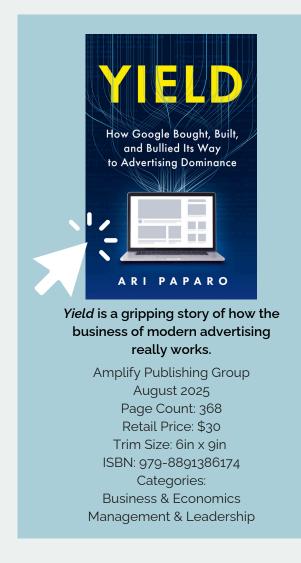
The Bravery Effect is an engaging parable about facing the fears that hold you back from achieving what you truly want.



#### **ABOUT THE AUTHOR**

Jill Schulman

Jill Schulman is a U.S. Marine Corps veteran and expert in the science of bravery. With a Master's in Applied Positive Psychology (Science of Happiness and Well-Being) from UPenn, she combines evidence-based research with real-world experience to help individuals and teams embrace courage, push limits, and achieve greater performance and well-being. In her books, she provides practical tools for developing a courageous mindset, taking bold actions, and building brave relationships.



#### **YIELD**

Everyone knows Google as the world's most iconic search engine. But over the past twenty years, it has also bought, built, and bullied its way to control of the online advertising market. It has cornered the market so completely that they are often the buyer, seller, and intermediary in a single transaction.

In this gripping work of narrative journalism, former advertising executive Ari Paparo tells the story of how Google—starting in the mid-2000s with its initial near-monopoly on text ads (the ones you see alongside its search results)—began to look for ways to obtain a similar stranglehold on the display advertising market (the boxes and rectangles on most every website).

- WORLD RIGHTS AVAILABLE
- A DEEPLY RESEARCHED INSIDER'S
   ACCOUNT OF GOOGLE'S EPIC TWO DECADE CAMPAIGN TO DOMINATE ONLINE

   ADVERTISING BY ANY MEANS NECESSARY

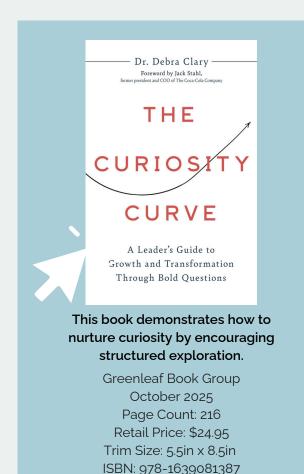
"The untold story of how Google conquered online advertising and changed media forever. Paparo, a former DoubleClick and Google insider, delivers a riveting exposé of power, technology, and the battle for control of the digital economy." —Alex Kantrowitz, founder, Big Technology



#### **ABOUT THE AUTHOR**

#### Ari Paparo

Ari Paparo is a writer, podcaster, and commentator on all things advertising. He has worked in the advertising industry for two decades, including as an executive at DoubleClick and Google, and was part of the acquisition and witness to many of the events in the early portions of this book. He is now the CEO of Marketecture Media, a network of podcasts, newsletters, and events covering the digital media business.



**BISAC Codes:** 

Business & Economics / Carreer

Management & Leadership

#### THE CURIOSITY CURVE

Growth, resilience, and adaptability are qualities that are not only desirable but essential in today's workplace. Dr. Debra Clary, a narrative scientist and transformational leader, has discovered that the driving force behind these qualities is curiosity.

The Curiosity Curve demonstrates how to nurture curiosity by encouraging structured exploration, focused engagement, inspirational creativity, and openness to new ideas, ensuring that curiosity isn't just supported in theory but integrated into the day-to-day workings of a company. With conscious effort, you can build a workplace culture where curiosity thrives.

- WORLD RIGHTS AVAILABLE
- WANT TO THRIVE IN TODAY'S FAST-CHANGING WORLD? CURIOSITY IS YOUR COMPETITIVE EDGE

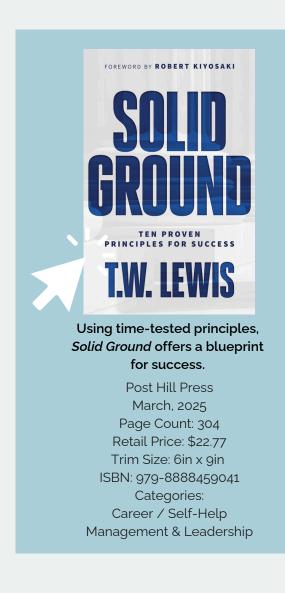
"This book is an indispensable resource for anyone who wants to coach with intention in today's complex world." —Marshall Goldsmith, *New York Times #1* best-selling author of *The Earned Life* 



#### **ABOUT THE AUTHOR**

Dr. Debra Clary

Dr. Debra Clary believes curiosity is the catalyst for transformation. After three decades in senior leadership roles at Fortune 50 companies, Debra turned her focus to what she believes is the most underutilized power in business and life: curiosity. Her forthcoming book, *The Curiosity Curve* (Fast Company Press, 2025), reveals how curiosity fuels innovation, deepens relationships, and creates cultures where people thrive.



#### **SOLID GROUND**

In Solid Ground, award-winning entrepreneur Tom Lewis shatters the myths in today's culture about how to achieve success. By reminding us of the time-tested principles that seem to have gotten lost—like personal character, hard work, goal setting, helping others, and faith—Solid Ground explains and celebrates the real building blocks of a successful career and life. Lewis offers both a road map and a compass for finding True North. Following these principles will put your life on solid ground—and will increase your chances for finding success and happiness.

- WORLD RIGHTS AVAILABLE
- THE POWER OF PERSONAL CHARACTER
- THE VALUE OF HARD WORK
- THE MAGIC OF GOAL SETTING
- THE BENEFITS OF SELF-AWARENESS

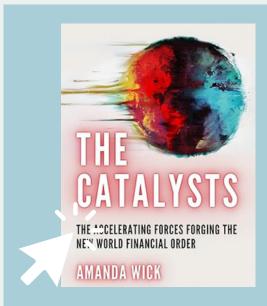
Solid Ground is packed with practical wisdom, timeless values, and real-life advice that actually help build a meaningful and successful life. T.W. Lewis writes in a clear, honest, and profound way.



#### **ABOUT THE AUTHOR**

T.W. Lewis

Tom Lewis is the founder of T.W. Lewis Company, a Scottsdale, Arizona-based real estate investment company known for its outstanding quality and customer service in the homebuilding industry. In 2002, Tom and his wife, Jan, formed T.W. Lewis Foundation to support higher education, children and families in need, youth character education, and a variety of local and national nonprofits that build community and strengthen America's civil society.



The accelerating forces forging the new world financial order.

Racket Publishing
May 2025
Page Count: 436
Retail Price: \$34.95
Trim Size: 6 x 9 in
ISBN: 979-8990924208
Categories:
Business & Economics
Management / Public Policy

#### THE CATALYSTS

For a bevy of reasons, America's global financial reign is rapidly coming to a close. It's not a question of if, but when. No dynasty lasts forever, and the US is proving to be no exception to this rule.

Blame—or thank, depending on your point of view—a diverse set of powerful catalysts. They include American political dysfunction, the invention of cryptocurrencies and decentralized finance, the rise of nationalism, and others. Any one of these forces alone would challenge the mightiest of empires. Their combination, however, is accelerating the birth of a new financial world order.

- WORLD RIGHTS AVAILABLE
- ESSENTIAL READING FOR
   POLICYMAKERS, INVESTORS, AND
   ANYONE TRYING TO MAKE SENSE OF
   A WORLD IN FLUX

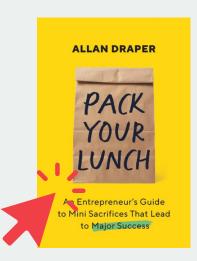
"The Catalysts isn't just a book about finance—it's a roadmap to understanding the forces reshaping our world." —The Honorable Stephanie Murphy, former US Representative from Florida

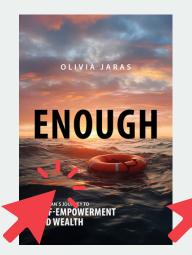


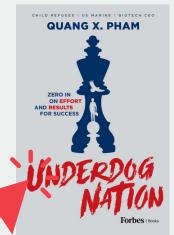
#### **ABOUT THE AUTHOR**

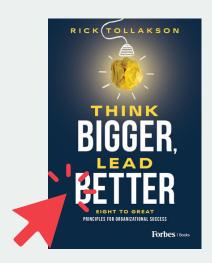
#### Amanda Wick

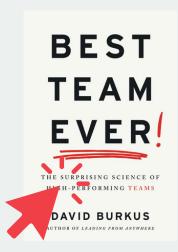
Amanda Wick served as a federal prosecutor for the US Department of Justice (DOJ) for nearly a decade, specializing in money laundering and cryptocurrency. She left the government to serve as the Chief of Legal Affairs at Chainalysis, a blockchain analytics company. She is a principal with Incite Consulting, providing expert and advisory services to law firms and crypto-related businesses. She is also a keynote speaker and trainer to financial institutions, regulators, and conferences around the world.

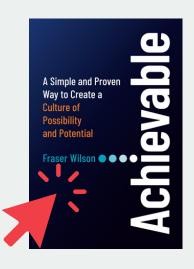


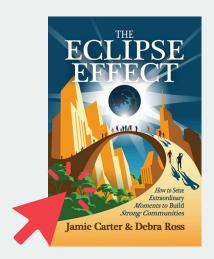


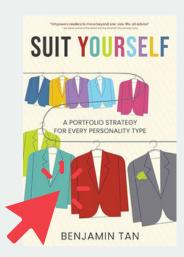


















## IF YOU WANT TO KNOW MORE ABOUT THESE TITLES, PLEASE GET IN TOUCH!

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monica@dropcap.com

**BOOK A MEETING WITH US** 

