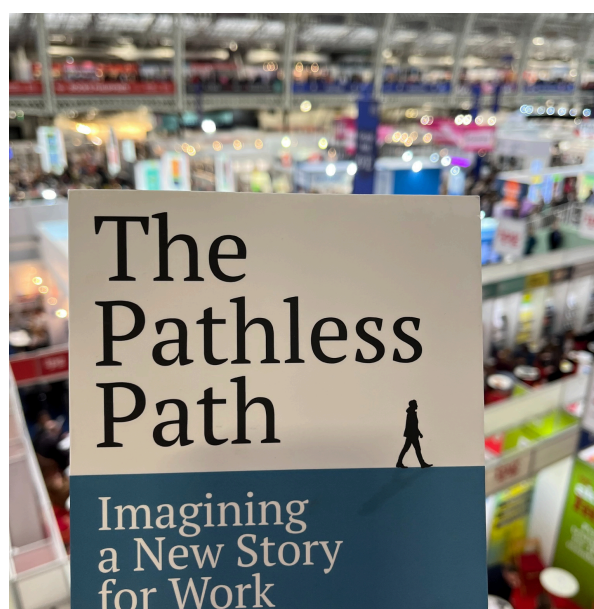
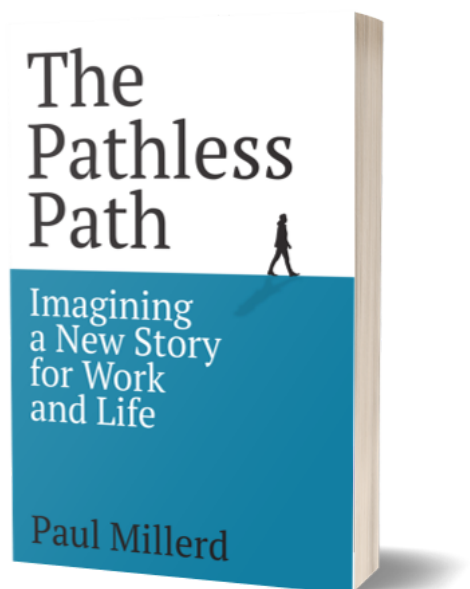


# 4 STEPS. The story of an international success: how we licensed “The Pathless Path” for the Indian market.

## 1

### February 2024

Author Paul Millerd signs up to DropCap Marketplace, our exclusive foreign rights marketplace, to reach new book buyers around the world.



## 2

### March 2024

“The Pathless Path” is part of our special London Book Fair promotion: we take the book overseas with us, include it in our rights guides and promote it on our Social Media channels.

## 3

### London Book Fair 2024

Our agents Allison Olson and Monica Meehan pitch the book to several international buyers – this year it is an incredible Book Fair for DropCap with over 60 meetings.



## 4

### June 2024

We sign a deal with our friends at Manjul Publishing House for foreign rights in these 4 languages: English for India, Hindi, Malayalam, Marathi.

**DROPCAP**<sup>®</sup>  
MARKETPLACE