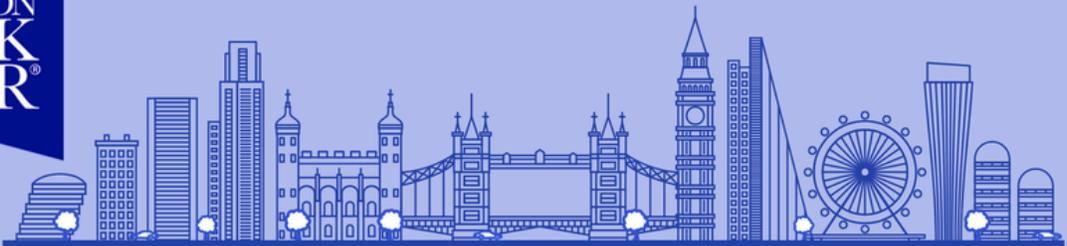


Spring 2026

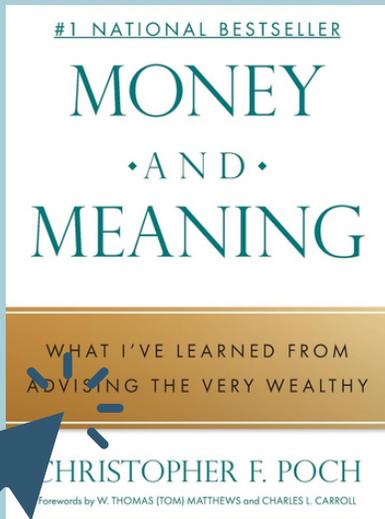
RIGHTS GUIDE

Business

THE
LONDON
BOOK
FAIR®



DROPCAP®



Take charge of your finances and get on the road to financial independence.

Promethium Advisors
September 2025
Page Count: 244
Retail Price: \$17.99
Trim Size: 5.5in x 8.5in
ISBN: 978-1544549156
Categories:
Business & Economics
Management & Leadership

MONEY AND MEANING

Do you have the tools you need to make smart choices?

In *Money and Meaning*, Christopher Poch shares his strategies and insight for achieving financial independence and creating peace of mind. This is a unique look at how emotions impact investor results as much as logic or analysis, and why embracing emotions benefits your overall approach to finances. You'll learn how to use financial assets to accomplish your goals and unlock the mindset you need to manage both money and overall wealth. With wealth come important considerations involving family, friends, and community. *Money and Meaning* is a straightforward, step-by-step guide for navigating these complex issues and reducing stress in planning for the future.

- WORLD RIGHTS AVAILABLE
- WHEN BUILDING WEALTH, PRIORITIES ARE MADE, GOALS ARE ESTABLISHED, AND VALUES BECOME CLEAR.

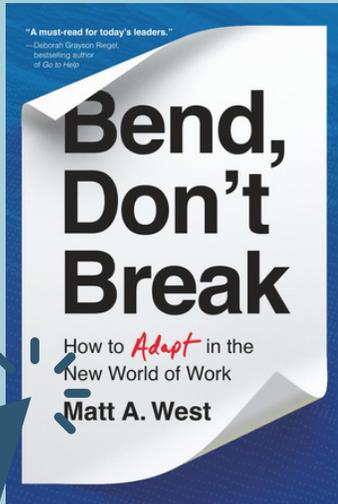
“Why do you need to read this book? To take conventional ideas and use them as springboards for a financial life that reflects you. To grow your understanding of issues such as: the role of risk in any portfolio; the role of money as a tool for your family.”—Mary Deatherage, Co-Founder and President, Xcelerate Growth Partners



ABOUT THE AUTHOR

Christopher F. Poch

Christopher F. Poch is the founder and CEO of Promethium Advisors, a wealth management firm serving family offices and high-net-worth individuals. As founder and head of Citi Private Wealth Management at Citigroup Smith Barney, Chris is recognized as a global leader in advising ultra-high-net-worth families. Over his four-decade career, he has received numerous industry awards and has been widely quoted in *Barron's* and *The Wall Street Journal*.



The future of work isn't waiting for you to catch up.

Girl Friday Books
January 2026
Page Count: 226
Retail Price: \$18.95
Trim Size: 5.5in x 8.5in
ISBN: 978-1967510269
Categories:
Business & Economics
Career / Psychology

BEND, DON'T BREAK

AI is reshaping jobs. Teams are being reinvented overnight, and entire industries are shifting faster than most of us can catch our breath. The new competitive edge isn't expertise—it's adaptability. But real adaptability isn't just about staying positive or being flexible. It's about building a system that helps you evolve without losing what matters most. In *Bend, Don't Break*, Matt A. West introduces the Adaptability System—a practical, research-backed framework for navigating change with purpose. Whether you're leading through uncertainty, shifting roles, or simply trying to stay relevant, Matt A. West will help you meet the future with confidence, clarity, and purpose.

this book will help you spot and break free from the patterns of resistance that keep you stuck.

- WORLD RIGHTS AVAILABLE
- *BEND, DON'T BREAK* HELPS PROFESSIONALS, LEADERS, AND TEAMS FLEX WITH CHANGE.

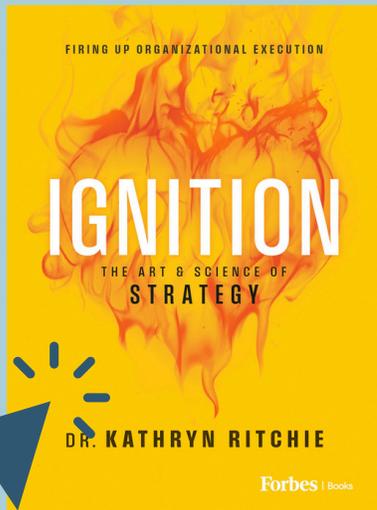
"*Bend, Don't Break* is essential reading for managers, leaders, entrepreneurs, and everyday workers. It's for anyone wants to not just get ahead, but assure their jobs and life perspectives remain relevant, dynamic, and inspired."—*Midwest Book Review*



ABOUT THE AUTHOR

Matt A. West

Matt A. West is a leadership coach, trainer, speaker, and consultant who has spent over two decades helping people and organizations grow stronger in times of change. Drawing on a mix of learning and development, communications strategy, organizational behavior, and creative design, his work has taken him inside some of the world's most recognizable organizations, including Walmart, Facebook, Adobe, McDonald's, Unilever, Johnson & Johnson, Kraft Foods, PepsiCo, Cisco, and Kaiser Permanente.



**Lead with Strategy.
Transform with Accountability.**

Forbes Books
March 2026
Page Count: 248
Retail Price: \$29.99
Trim Size: 5.98in x 9in
ISBN: 979-8887501314
Categories:
Management & Leadership
Sales & Marketing

IGNITION: THE ART & SCIENCE OF STRATEGY

Too many leaders pretend everything is fine, even when change is desperately needed. *Ignition: The Art & Science of Strategy* reveals how to break that cycle and create lasting transformation. Drawing on over two decades of global experience, Dr. Kathryn Ritchie offers a practical roadmap to align teams, inspire innovation, and achieve results. This is not just theoretical. It's a tested method used by leaders across industries and continents. Readers will discover how to:

- Build a clear, compelling strategy that energizes teams
- Inspire collective buy-in and shared accountability
- Translate vision into measurable results

- WORLD RIGHTS AVAILABLE
- SPARK CREATIVITY AND INNOVATION AT EVERY LEVEL
- LEAD TRANSFORMATION IN ORGANIZATIONS

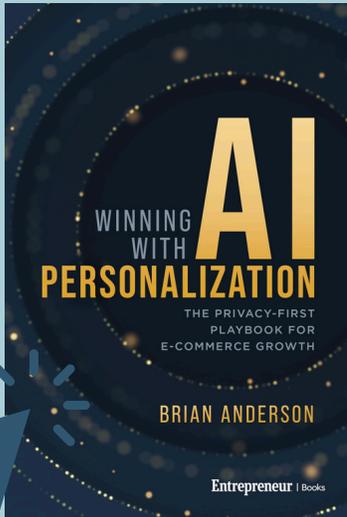
Whether you lead a startup or a multinational enterprise, *Ignition: The Art & Science of Strategy* equips you with the tools to stop pretending, start leading, and ignite change that lasts.



ABOUT THE AUTHOR

Dr. Kathryn Ritchie

Dr. Kathryn Ritchie is founder and CEO, Ignition Institute, an international strategy execution firm. A world-renowned leader in strategy execution, cultural change and transformation, Dr. Ritchie brings her unique method to her many clients from across the globe, including North America, Australia and Asia. *Women's Leader Magazine* hails her as one of the most inspiring Women Leaders of 2022.



The AI commerce revolution is here. This book provides the framework to win it.

Forbes Books
March 2026
Page Count: 224
Retail Price: \$32
Trim Size: 5.89in x 9in
ISBN: 979-8897010448
Categories:
Management & Leadership
Sales & Marketing

WINNING WITH AI PERSONALIZATION

Brian Anderson, founder of AI-powered commerce platform Nacelle, exposes why 63% of marketing leaders still struggle with personalization despite massive investments. The problem isn't the technology—it's applying retention strategies to acquisition challenges. You can't personalize for people you don't know. This book introduces the Three-Stage Personalization Framework: Strategic Segmentation for anonymous visitors, Progressive Identification for engaged prospects, and Individual Personalization for known customers. Each stage employs different tactics matched to different levels of customer identification, all powered by AI that solves the historic content bottleneck.

- WORLD RIGHTS AVAILABLE
- READERS WILL LEARN TO EVALUATE AI SOLUTIONS, AVOID VENDOR HYPE, BUILD ETHICAL DATA PRACTICES.

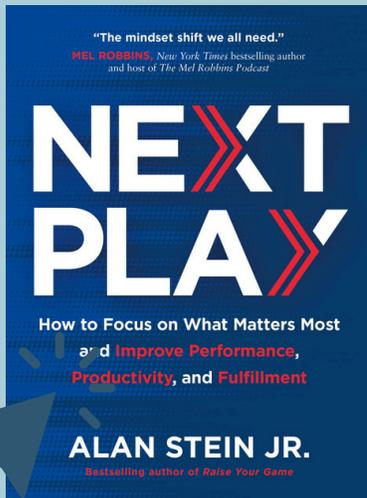
Through detailed case studies and implementation guides, Anderson demonstrates how brands have scaled from \$10 million to \$120 million by embracing intelligent segmentation over impossible one-to-one approaches.



ABOUT THE AUTHOR

Brian Anderson

Brian Anderson is an entrepreneur and the Founder & CEO of Nacelle, where he's pioneered AI-driven personalization strategies that work for anonymous ecommerce visitors. Since launching his first company in 2016, Brian has become a sought-after speaker at leading industry events, including Shopify's first headless commerce stage, and regularly shares insights through Forbes Council and Entrepreneur.



An elite performance coach reveals the life-changing two-word philosophy for simplifying success.

Amplify Publishing Group
November 2025
Page Count: 232
Retail Price: \$24.95
Trim Size: 5in x 7in
ISBN: 979-8891386624
Categories:
Motivational Self-Help
Success Self-Help

NEXT PLAY

What's your Next Play? An elite performance coach reveals the life-changing two-word philosophy for simplifying success.

The truth about success is that it isn't complicated. We just tend to make it that way. For corporate keynote speaker and performance coach Alan Stein Jr., nothing drove this concept home more than his firsthand observations of how NBA stars like Stephen Curry, Kevin Durant, and Kobe Bryant prepared during the unseen hours. Their highly focused training, centered mostly on mastery of fundamentals, revealed what most people miss: simplicity is the foundation upon which excellence is built.

This book contains 34 powerfully simple strategies and 35 practical exercises designed to show how reaching the top of your game doesn't require more. It requires less but better.

- WORLD RIGHTS AVAILABLE
- *NEXT PLAY* IS THE ULTIMATE HANDBOOK FOR IMPROVING PERFORMANCE AND INCREASING PRODUCTIVITY.

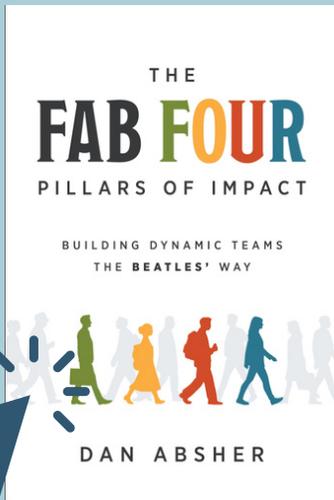
"Next Play is real, raw, and packed with the kind of clarity that helps you stop obsessing over the past and start moving forward with purpose. This is the mindset shift we all need."—Mel Robbins, *New York Times* bestselling author and host of *The Mel Robbins Podcast*



ABOUT THE AUTHOR

Alan Stein Jr.

Alan Stein Jr. is an internationally renowned corporate keynote speaker and performance coach who spent more than fifteen years working with some of the highest-performing athletes on the planet, including NBA superstars Kevin Durant, Stephen Curry, and Kobe Bryant. A masterful storyteller, he reveals how the same strategies that elite athletes use to perform at a world-class level will help organizations improve performance, productivity, cohesion, accountability, and culture.



Leverage the Hidden Principles Behind The Beatles' Success.

Greenleaf Book Group Press

February 2026

Page Count: 344

Retail Price: \$ 27.95

Trim Size: 6in x 9in

ISBN: 979-8886454383

Categories:

Business & Economics / Career
Management & Leadership

THE FAB FOUR PILLARS OF IMPACT

What if the secret formula for organizational excellence has been hiding in plain sight for over sixty years, embedded in the remarkable story of the most successful musical group of all time?

Dan Absher—longtime CEO, coach, and educator—presents The Beatles as the ultimate case study for building exceptional teams.

Drawing from The Beatles' meteoric rise and infamous breakup, Absher identifies four transformative pillars of enduring excellence:

1. right people, right seats
2. catalytic vision
3. esprit de corps
4. "magical mystery" of synergy and serendipity

- WORLD RIGHTS AVAILABLE
- A UNIQUE INTEGRATION OF MUSIC HISTORY AND ORGANIZATIONAL WISDOM.

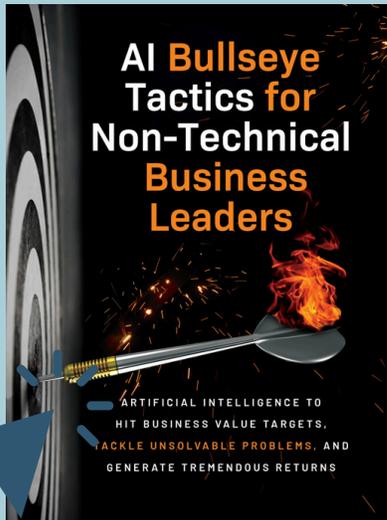
"Dan Absher's insightful exploration of The Beatles offers every leader a masterclass in collaborative excellence. This book hits all the right notes for building dynamic teams." —Robbie Bach, former president, Microsoft Entertainment and Devices Division



ABOUT THE AUTHOR

Dan Absher

Dan Absher is a business leader, teacher, and author, who spent 32 years as CEO of Absher Construction. He has learned his greatest lessons about leadership, teambuilding and organizational excellence from raising a family, leading a successful business, and a lifelong passion for The Beatles. Dan has shared his knowledge of The Beatles by leading workshops for businesses, community groups, and as a college professor.



Get real-world business results with AI—minus all the hype.

Grape Publishing
January 2023
Page Count: 240
Retail Price: \$27.99
Trim Size: 9in x 6in
ISBN: 979-8986843520
Categories:
Management & Leadership
Science & Technology

AI BULLSEYE TACTICS FOR NON-TECHNICAL BUSINESS LEADERS

In this book, AI-for-business expert Thomas Gilbertson shares real-life, insider stories to illustrate unique concepts culled from his thousands of hours of experience delivering AI projects for Fortune 10 companies.

This guide uncovers Gilbertson's 12 core business principles for deploying AI effectively.

Tactical, user-friendly, and irreverent, this book sidesteps the hype and shares the secrets to gaining a competitive advantage over your peers. Get the AI-for-business book for everyone from CEOs to department managers, from entrepreneurs to MBAs. *AI Bullseye Tactics for Non-Technical Business Leaders* will give you the path and confidence to effectively apply AI in your business today.

- WORLD RIGHTS AVAILABLE
- START ENJOYING THE BENEFITS OF ARTIFICIAL INTELLIGENCE TODAY WITH NO TECHNICAL EXPERTISE REQUIRED!

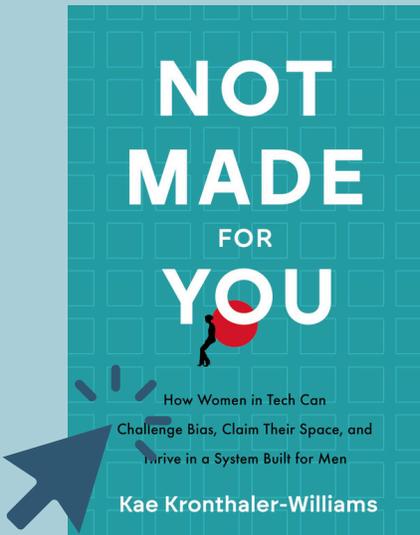
This book provides ready-to-use blueprints and guides, making it an invaluable resource for both business executives and technical leaders. The practical advice on how to be intelligent about AI without needing to understand all its math and minutiae is particularly beneficial.



ABOUT THE AUTHOR

Thomas Gilbertson

Thomas Gilbertson is a seasoned AI-for-business expert and trailblazing business leader. He currently serves as senior director of AI delivery and innovation with Optum Technology, a part of UnitedHealth Group. As a health care innovation executive, he harnesses advanced AI technologies to transform business processes and enhance customer experiences. Tom has been active in cutting-edge technologies for over three decades.



Achieve success in a system built by men, for men.

River Grove Books
November 2025
Page Count: 220
Retail Price: \$18.95
Trim Size: 6in x 9in
ISBN: 9781966629887
Categories:
Business & Economics
Career Management & Leadership

NOT MADE FOR YOU

Achieve success in a system built by men, for men. It's no secret the technology industry wasn't designed for women to succeed. Having risen from telemarketer to tech executive, author Kae Kronthaler-Williams knows firsthand how to mentor women as they confront sexism, racism, ageism, and other discriminatory behaviors still shaping corporate America. For women, this means navigating an environment never built to include or support us. In *Not Made for You*, Kronthaler-Williams shares personal experiences and real-life stories to expose the biases that create barriers, offering techniques for raising awareness, finding support, and challenging the status quo.

- WORLD RIGHTS AVAILABLE
- AMPLIFY DIVERSE VOICES AND HELP BUILD A MORE INCLUSIVE WORKPLACE.

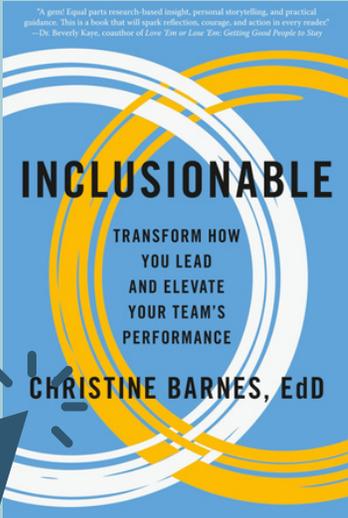
“Kae's book provides a sobering and unflinching look at the real barriers many women in tech face, yet manages to be equally optimistic and practical in her advice on how to overcome these hurdles to build a better workplace for us all.”—Regina Lawless, former Meta executive



ABOUT THE AUTHOR

Kae Kronthaler-Williams

Kae Kronthaler-Williams is a global software marketing executive and a passionate advocate for women's advancement in the workplace. She uses her platform to confront bias, challenge toxic work cultures, and spark change through writing, public speaking, coaching, and nonprofit work. Her mission is to ensure every woman is seen, supported, and empowered to lead, because when barriers are removed for women, everyone benefits.



Inclusive leadership to build team performance and boost business results.

Girl Friday Books
 January 2026
 Page Count: 234
 Retail Price: \$18.95
 Trim Size: 5.5in x 8.5in
 ISBN: 978-1967510160
 Categories:
 Business & Economics
 Management & Leadership

INCLUSIONABLE

Too often, inclusion gets reduced to buzzwords or check-the-box exercises—detached from the real pressures of leading a team and driving business results. *Inclusionable* bridges that gap. This isn't a book about setting surface-level hiring goals or measuring diversity. It's a hands-on guide for managers who want to lead better, build trust, and create a team where people thrive and perform. Grounded in extensive research and real-world stories, *Inclusionable* shows how inclusion, done right, isn't just a nice-to-have. It's your edge.

This book helps you integrate inclusive leadership into your everyday work—with practical, actionable steps you can take right away.

- WORLD RIGHTS AVAILABLE
- FUEL THE KIND OF INNOVATION THAT HAPPENS ONLY WHEN PEOPLE FEEL SAFE TO SHOW UP FULLY.

“Barnes creates a guide that feels both practical and inspiring... Rather than treating inclusion as a corporate checkbox or fleeting trend, Barnes reframes it as a sustainable advantage... Inclusionable stands out for its clarity and compassion.”

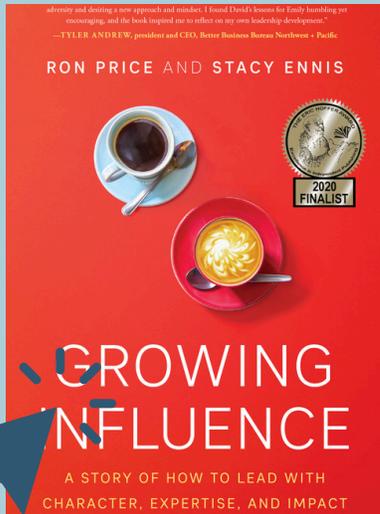
—Portland Book Review



ABOUT THE AUTHOR

Christine Barnes

Dr. Christine Barnes brings over thirty years of experience in organization development and design and executive coaching to partner with leaders and teams to tackle challenges. She gets to the heart of what is most important, beginning by asking a simple question, “What problem are you trying to solve?”, which leads to bespoke solutions for better results. Christine's strength is to operate at the intersection of her research, coaching and consulting, to inspire and drive changes that lead to more inclusive environments.



Leadership is about influence....

Greenleaf Book Group

October 2020

Page Count: 195

Retail Price: \$19.95

Trim Size: 5.25in x 8in

ISBN: 9781626345577

Categories:

Business & Economics / Career
Management & Leadership

GROWING INFLUENCE

Emily is a career-driven 30-something with big ambitions and a young family. She is making an impact as a leader at a tech company, but after being passed up for multiple promotions, she finds herself at a loss for how to improve. Fate answers her in the form of a kind - and surprisingly direct - older man in a coffee shop. A well-respected CEO before he retired, David has deep and rich leadership knowledge. Emily needs direction, and David is the perfect mentor. *Growing Influence* offers listeners both practical advice on how to develop leadership skills and a relatable account of one woman's growth by applying the principles in the book. This story is a business fable that is both impactful and transformative.

- DROPCAP DOES NOT REPRESENT CHINESE (SIMPLIFIED), VIETNAMESE
- A BOOK THAT HIGHLIGHTS UNCOMMON ASPECTS OF BUSINESS LEADERSHIP.

“Using storytelling as their means, the authors develop a scenario around a chance encounter ... to present a comprehensive and effective plan for becoming an effective and engaged leader.”—*US Review*

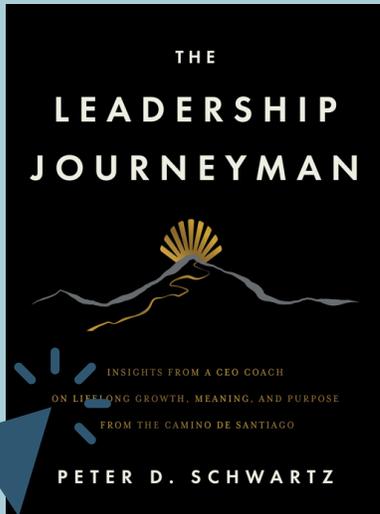


ABOUT THE AUTHORS

Ron Price and Stacy Ennis

Ron Price is an internationally recognized business advisor, executive coach, speaker, and author. Known for his creative and systematic thinking, business versatility, and practical optimism, Ron has worked in fifteen countries and served in almost every level of executive management.

Stacy Ennis is a creative consultant, success coach, speaker, and writer, as well as the cofounder of Next Level, a women's leadership training program.



Insights from a CEO Coach on Lifelong Growth, Meaning, and Purpose from the Camino de Santiago.

Entrepreneur Books

January 2026

Page Count: 234

Retail Price: \$21.99

Trim Size: 6in x 9in

ISBN: 979-8897010394

Categories:

Management & Leadership / Career

THE LEADERSHIP JOURNEYMAN

The Leadership Journeyman invites readers to see leadership not as a destination, but as a continuous practice of growth.

Drawing on two decades as a CEO coach and Vistage Chair, Peter Schwartz blends hard-earned insights from working with hundreds of top executives with the transformative lessons of his pilgrimage along Spain's Camino de Santiago. Through vivid stories and practical tools, Schwartz reveals the powerful interplay between the inner game—self-awareness, values, and mindset—and the outer game—skills, strategy, and execution. Four Camino “revelations” frame the journey: travel light, travel with soft eyes, find joy in the walking, and embrace wabi-sabi, the beauty of imperfection.

- WORLD RIGHTS AVAILABLE
- THESE LESSONS HELP LEADERS SHED OUTDATED SUCCESS STRATEGIES, ADAPT TO COMPLEXITY, AND LEAD WITH AUTHENTICITY.

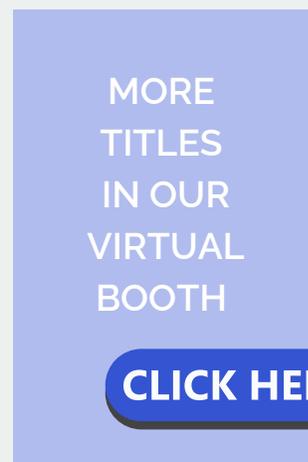
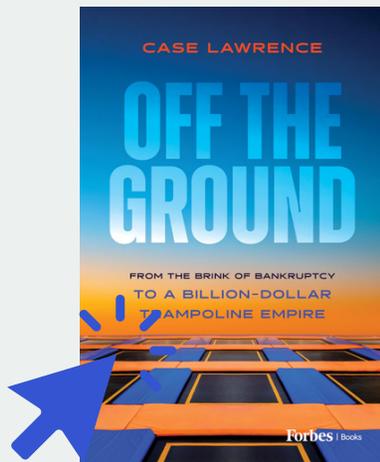
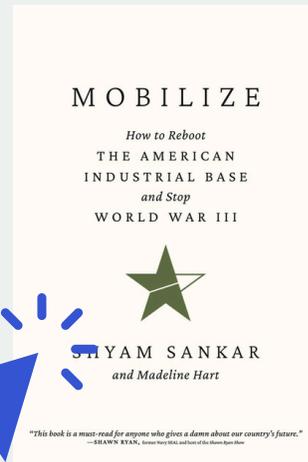
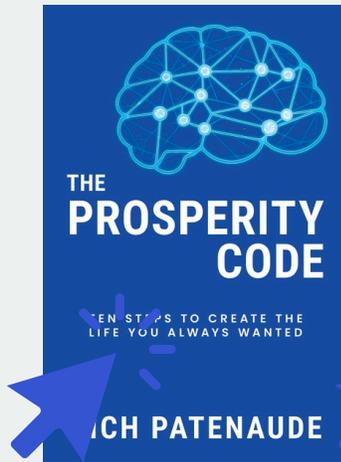
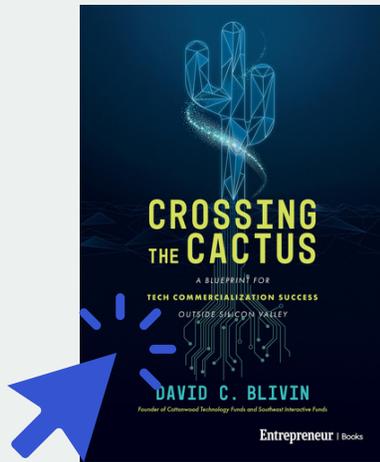
"Finally—a leadership book that courageously integrates the inner journey of consciousness with real-world skill-building... It is a groundbreaking resource that will resonate profoundly with those ready to evolve, transform, and lead consciously."—Bob Anderson, Creator of the Leadership Circle



ABOUT THE AUTHORS

Peter D. Schwartz

Peter Schwartz is an award-winning CEO Coach, author/speaker, and longtime Vistage Master Chair who has worked with over 379 chief executives throughout his CEO coaching career. With more than 30 years of business experience—including founding and scaling companies—Peter understands that leadership mastery requires continual development of both the “inner and outer games” of leadership effectiveness.



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THESE TITLES, PLEASE GET IN TOUCH!

allison@dropcap.com

monica@dropcap.com

[BOOK A MEETING WITH US](#)

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