Digital ink-jet printing for labels has established itself among brand owners who like the short-run, quick-turnaround capability that digital offers. Recent advances on the electrophotography side of digital printing – combined with new approaches to digital carton creasing, carton cutting, and other finishing technologies – now make it possible to bring the magic of wide-format digital to flexible packaging, folding cartons, and corrugated packaging.

If you make digital presses or finishing equipment, or if you are a converter of labels, flexible packaging, cartons or corrugated or if you supply the software, inks, coatings, substrates, or services that make digital printing and finishing possible, PW’s July supplement on Digital Printing for Labels & Packaging will offer your products excellent exposure to your target market.

Featured in our July digital printing supplement:

• **Emerald Packaging** - This California producer of flexible films became one of the early users of a digital press, where electrophotographic technology enables all kinds of short run, fast turnaround jobs.

• **Boutwell Owens** - As if digital printing of folding carton stock on a 30-inch-wide press wasn’t exciting enough, we look at Boutwell Owens’ installation of a digital creasing and cutting system.

• **Q & A with Experts and Thought Leaders** - A big picture view of the marketplace, challenges, and opportunities for stakeholders.


• **SUPPLIER DIRECTORY** - Featuring companies that offer converting, printing, proofing, prepress, finishing, cutting equipment, materials or software.

Distribution will be to **30,000** qualified packaging professionals in package development, R & D, package design, brand management, and marketing. The supplement will be mailed with July Packaging World and bound separately.

Advertisers can choose from full or half page ads:

- 1/2 page ad $2750 net
- Full-page ad $4000 net
- Boldface directory listing included with all ads

Supplement trim size is 8 by 10-1/2 inches. See ad page sizes [here](#).

**Supplement closing dates**

- Space reservations June 2
- Ad materials due June 9

**To reserve your ad space** contact your PW sales rep or Jane Nelson at 800-355-5595, ext. 115.

*To be included in the Supplier Directory, contact Kim Overstreet at koverstreet@pmmimediagroup.com or 630-205-8735.*

6/4/15