

PEOPLEMAX

(678) 229-2413 | bwolff@peoplemaximizers.com

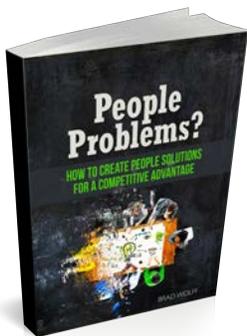
DISCOVER HOW TO MAXIMIZE YOUR PROFITS BY MAXIMIZING YOUR PEOPLE

YOU CAN SOLVE ANY PROBLEM WHEN YOU GET THE PEOPLE SIDE RIGHT

REAL INSIGHT INTO OUR HIRING NEEDS!

"Brad is an exceptionally sophisticated and scientific professional with a unique and effective recruiting process. He genuinely cares for his clients and is interested in their success."

—Jim Frenthway
Former Director, HR
Kumho Tire Georgia Inc.



Most of your competitors are trying to solve technology problems with technology. They're trying to solve process problems with more processes. But these **"problems" are actually symptoms of a People Problem—and your people are at the root of your successes, too.**

When you have the right people in the right seats, empower your staff to take ownership of their jobs, engage them in their roles, and create leaders within your organization... your technology and process problems almost magically find solutions.

That's where Brad Wolff comes in.

Brad Wolff works with business owners, executives and HR leaders in manufacturing, distribution and construction companies to maximize their "human potential" resources. This **greatly increases their ability to adapt and capitalize on the unexpected changes and obstacles** that are inherent in today's world. This way they **make more money with greater ease and less stress.**

Brad puts an equal emphasis on the critical months **after the program.** You want **lasting change in how people think and behave.** No more "pumped up and excited" when leaving the session only to see people revert to their old ways within a few months. Brad can customize a program for **repetition, reinforcement and application** so your investment produces **desired results permanently!**



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MOST REQUESTED PROGRAMS

TURNING PEOPLE PROBLEMS INTO PEOPLE SOLUTIONS: *Thriving in a Changing World*

In today's fast-changing, unpredictable world, surviving is difficult. You can have the dominant product or service today and be **obsolete almost overnight**. Those organizations that choose to become **flexible, adaptive, learning organizations**, go beyond surviving to thriving! Your audience will leave with:

- **A practical 7-step model to implement workforce optimization** to create a flexible, adaptive, learning organization. . .
- Solid evidence from prominent companies **that apply these principles and solutions to old problems they've been stuck in for years. . .**

The keys to workforce optimization that are sitting right under their noses (when they recognize and identify these keys, they'll be on their way to higher profits and productivity!) . . .

PEOPLE MAXIMIZER™: The Right People In The Right Seats

Almost 50% of hires are gone within 18 months. In most companies, 20% of their employees are top-performers and 80% are low to mid performers. A major cause is abilities of employees not matching with the job duties. It doesn't have to be this way. Your attendees will discover:

- **How to hire top performers (in ANY role) 95% of the time. . .** which means they spend less on the wrong hires and increase their company's productivity, profitability & engagement. . .
- How to ensure that their current workforce is in the right roles. . . (and **why having people in the wrong roles is the fastest path to stress and low profits**). . .
- How to spend their time interviewing only the people who have the ability to be top performers (this secret will **save your audience a tremendous amount of wasted time and help prevent bad hires!**). . .

EMPLOYEE DISENGAGEMENT: It's Not What You Think

Companies invest **BILLIONS** per year to improve employee engagement, yet the results rarely improve. Clearly the typical approaches aren't working. Your audience can do much better than that! Brad will share:

- **Insight and understanding of what actually causes high engagement** and actual causes of employee disengagement (knowing these can help **solve the people problem that spreads through organizations!**). . .
- **Specific ideas and an action plan** to create the high engagement they want. . .
- How to develop the big-picture strategy for their company so they can **create goals and plans that actually make a difference. . .**

Each program is fully customized to your audience's greatest needs and interests. All audiences leave with an actionable plan to take positive steps for a competitive edge right out of the gate! To schedule a discovery call with Brad about speaking at your event, contact (678) 229-2413 or e-mail bwolff@peoplemaximizers.com

"Brad, your presentation to our CEO group was very informative and entertaining. As a company, we've had very mixed results in hiring so your explanation of how to use a science-based approach was very timely. The presentation was clear and easy to understand. I left the meeting ready to get started with your system and approach to the hiring process."

—**John Pawlak, CEO, ClaimsComp**

"Brad, thank you for your expertise and passion. Your presentation, and the skill in which you transfer knowledge, will help us all to transform our companies. You have an uncanny ability to show us how to better create an amazing work environment that in turn helps to meet our goals and objectives."

—**Glenn Furneaux, Past Human Resources Vice President of Coca-Cola Enterprises and owner of an Atlanta based HR consulting company**