Form **990**

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private

OMB No 1545-0047 2017

DLN: 93493312017778

			foundations)						
•		of the Treasu enue Service	Information about	al security numbers on this form as t Form 990 and its instructions is a				C	Open to Public Inspection
\ Fo	or th	e 2017 c	alendar year, or tax year begini	ning 01-01-2017 , and ending	12-31	L-2017			
Che∈	ck if a dress	applicable change	C Name of organization CALIFORNIA DENTAL ASSOCIATION				D Employ 95-282		ication number
□ Nai □ Init		_	Doing business as						
☐ Fina	l retur	n/terminated		E Telepho	na numbar				
		d return Ion pending	Number and street (or P O box if ma 1201 K STREET 14TH FLOOR		E Telephone number (916) 554-5307				
ш Арі	Jiicati	on pending	City or town, state or province, count	try, and ZIP or foreign postal code			(910)	554-5307	
			SACRAMENTO, CA 95814	,,			G Gross re	eceipts \$ 28	8,963,991
			F Name and address of principal	officer		H(a) Is	this a group re	eturn for	<u> </u>
			KEVIN ROACH 1201 K STREET			SL	ıbordınates?		□Yes ☑No
			SACRAMENTO, CA 95814				re all subordina cluded?	tes	☐ Yes ☐No
Tax	(-exe	mpt status	☐ 501(c)(3) ☑ 501(c)(6) ◄ ((Insert no) 4947(a)(1) or	527		"No," attach a	list (see	instructions)
W	ebsit	te:► WV	VW CDA ORG			H(c) G	roup exemptior	number	>
						1 1 6		NA St. 1	
		rganızatıon	Corporation Trust Assoc	ciation ☐ Other ►		L Year of f	ormation 1973	M State	of legal domicile CA
Pa	ŒΙ		mary						
			scribe the organization's mission or OMMITTED TO THE SUCCESS OF OU		IR PAT	IENTS ANI	D THE PUBLIC		
2									
<u> </u>									
GOVERNANCE	2	Check th	is box $\blacktriangleright \Box$ if the organization disc	continued its operations or dispose	ed of m	ore than i	25% of its net a	assets	
			of voting members of the governing					3	49
	4	Number	of independent voting members of	the governing body (Part VI, line :	1b) .			4	49
ACHVINES &	5	Total nur	mber of individuals employed in cal	endar year 2017 (Part V, line 2a)				5	178
			mber of volunteers (estimate if nece	, ,				6	0
₹			related business revenue from Part	, ,,				7a	1,081,204
		Not unro							_
	D	Net unie	lated business taxable income from	Form 990-T, line 34	• •	· · ·	Duit - Was -	7b	0
							Prior Year		Current Year
enu	8	Contribu	tions and grants (Part VIII, line 1h)					0	Current Year
ēnuēvē	8	Contribu Program	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g))			19,201,	0 016	Current Year 0 19,088,832
Ravenue	8 9 10	Contribu Program Investme	tions and grants (Part VIII, line 1h))				0 016 927	Current Year
Ravenue	8 9 10 11	Contribute Program Investme Other res	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), l)			19,201, 645,	0 016 927 719	Current Year 0 19,088,832 804,098
Rayenua	8 9 10 11 12	Contribu Program Investme Other red Total rev	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), l venue (Part VIII, column (A), lines)			19,201, 645, 7,989, 27,836,	0 016 927 719	Current Year 0 19,088,832 804,098 3,306,931
Ravenua	8 9 10 11 12	Contribute Program Investme Other retail rev	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), l venue (Part VIII, column (A), lines renue—add lines 8 through 11 (mus)			19,201, 645, 7,989, 27,836,	0 016 927 719 662	Current Year 0 19,088,832 804,098 3,306,931 23,199,861
	8 9 10 11 12 13 14	Contribute Program Investme Other restricted revenue Grants a Benefits	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), l venue (Part VIII, column (A), lines renue—add lines 8 through 11 (mus nd similar amounts paid (Part IX, co)	. 12)		19,201, 645, 7,989, 27,836,	0 016 927 719 662 744 0	Current Year 0 19,088,832 804,098 3,306,931 23,199,861 20,000
	8 9 10 11 12 13 14 15	Contribution Program Investme Other recorded reverses Grants a Benefits Salaries,	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), l venue (Part VIII, column (A), lines renue—add lines 8 through 11 (mus nd similar amounts paid (Part IX, co paid to or for members (Part IX, co	o	. 12)		19,201, 645, 7,989, 27,836, 57,	0 016 927 719 662 744 0	Current Year 0 19,088,832 804,098 3,306,931 23,199,861 20,000 0
	8 9 10 11 12 13 14 15 16a b	Contribute Program Investme Other reverse Grants a Benefits Salaries, a Profession Total fund	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), lines venue (Part VIII, column (A), lines venue—add lines 8 through 11 (mus and similar amounts paid (Part IX, co paid to or for members (Part IX, co other compensation, employee ber onal fundraising fees (Part IX, column raising expenses (Part IX, column (D), lir	lines 3, 4, and 7d)	. 12)		19,201, 645, 7,989, 27,836, 57,	0 016 927 719 662 744 0 101	Current Year 0 19,088,832 804,098 3,306,931 23,199,861 20,000 0 12,012,936
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	8 9 10 11 12 13 14 15 16a b 17 18	Contribution Program Investme Other reconstruction Grants a Benefits Salaries, Profession Total fund Other ex Total exp	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), lines venue (Part VIII, column (A), lines venue—add lines 8 through 11 (musind similar amounts paid (Part IX, column to or for members (Part IX, column compensation, employee beronal fundraising fees (Part IX, column raising expenses (Part IX, column (A), lines 10 penses (Part IX, column (A), lines 10 penses Add lines 13–17 (must equation)	lines 3, 4, and 7d)	-10)		19,201, 645, 7,989, 27,836, 57, 11,500,	0 016 927 719 662 744 0 101 0	Current Year 0 19,088,832 804,098 3,306,931 23,199,861 20,000 0 12,012,936 0 14,589,228 26,622,164
Expenses	8 9 10 11 12 13 14 15 16a b 17 18	Contribution Program Investme Other reconstruction Grants a Benefits Salaries, Profession Total fund Other ex Total exp	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), lines venue (Part VIII, column (A), lines venue—add lines 8 through 11 (mus nd similar amounts paid (Part IX, co paid to or for members (Part IX, co other compensation, employee ber onal fundraising fees (Part IX, colum raising expenses (Part IX, column (D), lir penses (Part IX, column (A), lines 1	lines 3, 4, and 7d)	-10)		19,201, 645, 7,989, 27,836, 57, 11,500, 15,288, 26,846, 990,	0 016 927 719 662 744 0 101 0	Current Year 0 19,088,832 804,098 3,306,931 23,199,861 20,000 0 12,012,936 0 14,589,228 26,622,164 -3,422,303
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Expenses	8 9 10 11 12 13 14 15 16a b 17 18 19	Contribute Program Investment Other revenue Total revenue Total asset Total as	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), lines renue—add lines 8 through 11 (must amounts paid (Part IX, column to or for members (Part IX, column to or for members (Part IX, column to other compensation, employee beronal fundraising fees (Part IX, column raising expenses (Part IX, column (D), lines 19 penses (Part IX, column (A), lines 19 penses Add lines 13–17 (must equal less expenses Subtract line 18 fro	lines 3, 4, and 7d)	-10)		19,201, 645, 7,989, 27,836, 57, 11,500, 15,288, 26,846, 990, ning of Current V	0 016 927 719 662 744 0 101 0 526 371 291 /ear	Current Year 0 19,088,832 804,098 3,306,931 23,199,861 20,000 0 12,012,936 0 14,589,228 26,622,164 -3,422,303 End of Year
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Net Assets of Expenses Fund Balances	8 9 10 11 12 13 14 15 16a 17 18 19 20 21 22	Contribute Program Investme Other revenue Total revenue Total assemble Total liable Net assemble Program Investment Inves	tions and grants (Part VIII, line 1h) service revenue (Part VIII, line 2g) ent income (Part VIII, column (A), lines venue (Part VIII, column (A), lines venue—add lines 8 through 11 (musind similar amounts paid (Part IX, copaid to or for members (Part IX, coother compensation, employee beronal fundraising fees (Part IX, column raising expenses (Part IX, column (A), lines 10 penses (Part IX, column (A), lines 10 penses Add lines 13–17 (must equal less expenses Subtract line 18 from the sets (Part X, line 16)	lines 3, 4, and 7d)	10)	Beginr	19,201, 645, 7,989, 27,836, 57, 11,500, 15,288, 26,846, 990, ning of Current \(\) 251,385, 10,423, 240,961,	0 016 927 719 662 744 0 101 0 526 371 291 (ear 669 792 877	Current Year 0 19,088,832 804,098 3,306,931 23,199,861 20,000 0 12,012,936 0 14,589,228 26,622,164 -3,422,303 End of Year 266,397,062 10,692,463 255,704,599
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Firm's name CAMPBELL TAYLOR & COMPANY

Firm's address ► 3741 DOUGLAS BLVD SUITE 350

ROSEVILLE, CA 95661

May the IRS discuss this return with the preparer shown above? (see instructions) .

Paid

Preparer

Use Only

Firm's EIN ► 68-0251243

Phone no (916) 929-3680

☑ Yes ☐ No

Form	990 (2017)				Page 2
Par	t IIII Statement	of Program Service Ac	complishments		
	Check If Sche	edule O contains a response o	r note to any line in this Part III		🗆
1	Briefly describe the	organization's mission			
THE	CALIFORNIA DENTAL	ASSOCIATION IS COMMITTED	TO THE SUCCESS OF OUR MEMB	ERS IN SERVICE TO THEIR PATIE	NTS AND THE PUBLIC
2	-	, -	ogram services during the year wh		
					🗌 Yes 🗹 No
	If "Yes," describe the	ese new services on Schedule	0		
3	Did the organization	cease conducting, or make s	ignificant changes in how it conduc	cts, any program	
	services?				🗌 Yes 🗹 No
	If "Yes," describe the	ese changes on Schedule O			
4	Section 501(c)(3) ar		nplishments for each of its three la e required to report the amount of service reported		
4a	(Code) (Expenses \$	including grants of \$) (Revenue \$)
	See Additional Data				·
4b	(Code) (Expenses \$	including grants of \$) (Revenue \$)
	See Addıtıonal Data				
4c	(Code) (Expenses \$	including grants of \$) (Revenue \$)
	See Additional Data				_
4d	Other program servi	ces (Describe in Schedule O	<u> </u>		
	(Expenses \$	ıncludıng	grants of \$) (Revenue \$)
4e	Total program ser	vice expenses ▶			

or X as applicable

Checklist of Required Schedules

Section 501(c)(3) organizations.

Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year?

Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right

Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation

Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments,

Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its

d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported

Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D. Part X 🕏

Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses

the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 🛸

If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 🕏

Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any

Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to

Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX.

Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII,

Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"

Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total

5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues,

Did the organization receive or hold a conservation easement, including easements to preserve open space,

the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 🥞 .

Did the organization maintain collections of works of art, historical treasures, or other similar assets?

assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 🛸

to provide advice on the distribution or investment of amounts in such funds or accounts?

a Did the organization report an amount for land, buildings, and equipment in Part X, line 10?

12a Did the organization obtain separate, independent audited financial statements for the tax year?

Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E

14a Did the organization maintain an office, employees, or agents outside of the United States? . . .

column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)

foreign organization? If "Yes," complete Schedule F, Parts II and IV

or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV

b Was the organization included in consolidated, independent audited financial statements for the tax year?

b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments

valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV

assessments, or similar amounts as defined in Revenue Procedure 98-19?

Page 3

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11a

11b

11c

11d

11e

11f

12a

12b

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14a

14b

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Yes

Yes

Yes

Yes

Yes

Yes

No

Nο

Nο

Nο Nο Nο Nο Nο Nο Nο Nο Nο Νo Nο No

Nο

Form **990** (2017)

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Yes

Yes

Yes

Form **990** (2017)

Nο

Nο

Nο

Nο

Nο

Nο

No

Νo

Nο

Page 4

Par	t IV Checklist of Required Schedules (continued)			
			Yes	No
20a	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	Yes	
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a		
ь	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			

١	to defease any tax-exempt bonds?	24c	
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a	
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b	
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or	76	

a A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L,

officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV

301 7701-2 and 301 7701-3? If "Yes," complete Schedule R, Part I 💆

within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2 . . .

Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets?

35a Did the organization have a controlled entity within the meaning of section 512(b)(13)?

b A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part

An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an

Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation

Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections

Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and

b If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity

Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related

Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 197 Note.

is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI 🛸

Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I .

Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M . . .

orm	990 (2017)			Page !
Par	t V Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V			
			Yes	No
	Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable 1a 186 Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable 1b 1b 186	4		
		4		
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1 c	Yes	
	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by			
	this return	4		
b	If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note.If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes	
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes	
	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	Yes	
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a	H-		
-	financial account in a foreign country (such as a bank account, securities account, or other financial account)?	4a		No
b	If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR)			
_				
	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?	5b		No
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		No
b	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b		
7	Organizations that may receive deductible contributions under section 170(c).			
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and service provided to the payor?	7a		
ь	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b		
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file			
	Form 8282?	7c		
d	If "Yes," indicate the number of Forms 8282 filed during the year	-		
e	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		
	If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as	<u> </u>		
,	required?	7g		
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form			
_	1098-C?	7h		
8	Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8		
0-	Did the energy arganization make any tayable distributions under section 10662	9a		
	Did the sponsoring organization make any taxable distributions under section 4966? Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9a 9b		
	Section 501(c)(7) organizations. Enter	190		
	Initiation fees and capital contributions included on Part VIII, line 12 10a			
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b	1		
	Section 501(c)(12) organizations. Enter	1		
	Gross income from members or shareholders			
	Gross income from other sources (Do not net amounts due or paid to other sources	1		
	against amounts due or received from them)]		
2a	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?	12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year			
3	Section 501(c)(29) qualified nonprofit health insurance issuers.	-		
	Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O	13a		
b	Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans			
С	Enter the amount of reserves on hand]		
4a	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No

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Par		nce, Management, and DisclosureFor each "Yes" response 10b below, describe the circumstances, processes, or change				" respo	nse to l	ines	
	Check if S	chedule O contains a response or note to any line in this Part	VI					✓	
Se		ning Body and Management							
		yy					Yes	No	
1a	Enter the number	r of voting members of the governing body at the end of the	tax year	1a	49				
	body, or if the g	erial differences in voting rights among members of the gover overning body delegated broad authority to an executive com e, explain in Schedule O							
b		r of voting members included in line 1a, above, who are inde	pendent	1b	49				
2		lirector, trustee, or key employee have a family relationship of trustee, or key employee?	or a busine	ss rela	tionship with any other	2		No	
3	3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person? .								
4	Did the organiza	tion make any significant changes to its governing documents	s since the	prior l	Form 990 was filed?	4		No	
5	Did the organiza	tion become aware during the year of a significant diversion o	of the orga	nızatıo	n's assets? .	5		No	
6	Did the organiza	tion have members or stockholders?				6		No	
7a		tion have members, stockholders, or other persons who had t governing body?			t or appoint one or more	7a		No	
b		nce decisions of the organization reserved to (or subject to an an the governing body?	pproval by)	mem	bers, stockholders, or	7b	Yes		
8	Did the organizathe following	tion contemporaneously document the meetings held or writte	en actions	under	taken during the year by				
а	The governing b	ody ⁹				8a	Yes		
b	Each committee	with authority to act on behalf of the governing body?				8b	Yes		
9		er, director, trustee, or key employee listed in Part VII, Secti ailing address? <i>If "Yes," provide the names and addresses in</i>			t be reached at the	9		No	
Se	ction B. Polici	es (This Section B requests information about policies	not requ	ıred b	y the Internal Revenu	e Code	e.)		
							Yes	No	
10a	Did the organiza	tion have local chapters, branches, or affiliates?				10a		No	
b		organization have written policies and procedures governing t ensure their operations are consistent with the organization's				10b			
11a	Has the organization	tion provided a complete copy of this Form 990 to all membe	ers of its go	vernın •	ig body before filing the	11a	Yes		
b	Describe in Sche	dule O the process, if any, used by the organization to review	v this Form	990					
12a	Did the organiza	tion have a written conflict of interest policy? <i>If "No," go to lir</i>	ne 13 .			12a	Yes		
b	Were officers, di conflicts?	rectors, or trustees, and key employees required to disclose a	annually int	terests	that could give rise to	12b	Yes		
С	Did the organiza Schedule O how	tion regularly and consistently monitor and enforce compliance this was done	e with the	policy •	? If "Yes," describe in	12c	Yes		
13	=	tion have a written whistleblower policy?				13	Yes		
14	Did the organiza	tion have a written document retention and destruction policy	/ [?] · ·			14	Yes		
15		or determining compensation of the following persons include ability data, and contemporaneous substantiation of the delib							
а	The organization	's CEO, Executive Director, or top management official				15a	Yes		
b	Other officers or	key employees of the organization				15b	Yes		
	If "Yes" to line 1	5a or 15b, describe the process in Schedule O (see instruction	ns)						
	taxable entity di	- '				16a	Yes		
b	ın joint venture	organization follow a written policy or procedure requiring the arrangements under applicable federal tax law, and take steps ect to such arrangements?	s to safegu	ard th					
	<u> </u>			•		16b		No	
	ction C. Discle								
17	List the States w	ith which a copy of this Form 990 is required to be filed▶	CA						
18		uires an organization to make its Form 1023 (or 1024 if appli lic inspection Indicate how you made these available. Check			990-T (501(c)(3)s only)				
	Own websit	e 🗌 Another's website 🗹 Upon request 🔲 Other (ex	xplain in So	chedul	e O)				
19		dule O whether (and if so, how) the organization made its go	verning do	cumer	its, conflict of interest				
20		cial statements available to the public during the tax year address, and telephone number of the person who possesses	the organ	ization	's books and records				
		1201 K STREET NO 1511 SACRAMENTO, CA 95814 (916) 5			. 5 500K5 and records				

orm 990 (2017) Page 7											
Part VII	Compensation of Officer and Independent Contra		Truste	es,	Key	En	ıploy	ees	, Highest Comp	ensated Employ	rees,
	Check if Schedule O contains a	response or no	te to an	y line	ın t	his	Part V	Π.			<u> </u>
Section	A. Officers, Directors, Tru	stees, Key E	mploy	ees	, an	d H	lighe	st C	Compensated En	nployees	
ear	e this table for all persons require										
of compensa	of the organization's current off tion Enter -0- in columns (D), (E), and (F) if no	compe	nsatı	on v	vas į	paid			-	
	of the organization's current key		•								
vho received organization	organization's five current high d reportable compensation (Box and any related organizations	5 of Form W-2	and/or E	Зох 7	of F	orm	1099	-MIS	SC) of more than \$1	00,000 from the	
of reportable	of the organization's former office compensation from the organiz	ation and any r	elated o	rganı	zatı	ons	-				
List all o organization	of the organization's former dire , more than \$10,000 of reportab	ectors or trust le compensation	ees that n from t	t rece the or	gan	l, ın ızatı	the ca	paci any	ty as a former direc v related organization	tor or trustee of the ons	2
	in the following order individua d employees, and former such p		ectors,	ınstıtı	utior	nal t	rustee	s, of	ficers, key employe	es, highest	
🗌 Check tl	his box if neither the organizatio	n nor any relate	ed organ	nzatio	on co	omp	ensate	d ar	ny current officer, di	rector, or trustee	
	(A) Name and Title		ne b	ox, ι n of or/t	t che unles ficer rust	s pers and a ee)	on	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the organization and	
		for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	,	MISC)	related organizations
See Additiona	al Data Table										

777 CONVENTION WAY ANAHEIM, CA 92802

compensation from the organization ► 7

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Form	990 (2017)													Page 8	
Part	Section A. Officers, Dire	ctors, Trustees	, Key	Empl	loye	es,	and	Higl	hest Comper	sate	d Employees	cont	inued)		
	(A) Name and Title	(B) Average hours per week (list any hours	than o	ne b	ox, u in off	t che inles ficer	and a	son	(D) Reportabl compensati from the organization	on (W-	(E) Reportable compensation from related organizations (1)	N-			
		for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	2/1099-MIS	SC)	2/1099-MISC)	organızai rela organız	ted	
See A	Additional Data Table							\vdash				+			
												\perp			
												+			
												_			
												+			
1b S	Gub-Total			Ή.	Щ.		▶	<u> </u>		T		十			
c T	Total from continuation sheets to	Part VII, Sectio	nΑ.		-		•								
<u>a T</u> 2	Total (add lines 1b and 1c) Total number of individuals (includir of reportable compensation from the	ng but not limited	to thos			bove	e) who	rec	4,312,53 eived more tha		290,24	1		555,216	
		e organization P											Yes	No	
3	Did the organization list any forme l line 1a? <i>If "Yes," complete Schedule</i>			ee, k			oyee,	or hı	ghest compens	ated	employee on	3	Yes	110	
4	For any individual listed on line 1a, organization and related organization individual										n the				
5				·		•	uprol	• •	organization o	• r indi	· · · ·	4	Yes		
5	Did any person listed on line 1a rece services rendered to the organization									r inai •	vidual for	5		No	
Se	ection B. Independent Contrac	ctors											_		
1	Complete this table for your five hig from the organization Report comp											npens	sation		
		(A)		year	ena	iiig	WICH O	7 7710			(B)			C)	
RNO	LD & PORTER LLC	e and business addre	ess						LEGAL		ription of services TICES		Compe	nsation 900,294	
о вс	OX 37116													·	
	MORE, MD 21297 NBERG TRAURIG LLP								LEGAL	SERV	ICES			326,585	
201	K STREETSTE 1100 AMENTO, CA 95814										1010			020,000	
MG F	FOOD & BEVERAGE LLC								CATER	ING				310,960	
	LOOR 747 HOWARD ST FRANCISCO, CA 94103														
	TCAL SOLUTIONS								GOVE	RNME	NT RELATIONS			210,000	
	K STREET 400 AMENTO, CA 95814														
	R ANAHEIM-ANAHEIM HILTON								EVENT	RENT	AL			157,739	

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of

Part \	/ III			a resn	onse or note to any l	ine in this	Part VIII				П
		Check II Schedul	e O Contains à	a resp	onse of flote to any i	(A) Total rev		Rela exe fun	B) ted or empt ction	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
/^	1a	Federated campaig	ns	1a				rev	enue		512-514
unts	ь	Membership dues		1b							
GE.	c	Fundraising events		1 c							
ffs. ar A	d	d Related organizatio	ns	1 d							
⊒. ⊡.	e	Government grants (co	ontributions)	1e							
Contributions, Gifts, Grants and Other Similar Amounts	f	 All other contributions and similar amounts n above 	, gıfts, grants, ot ıncluded	1f							
	g	Noncash contribute in lines 1a-1f \$	ons included								
	h	Total.Add lines 1a-1	lf		•						
<u> </u>	_				Business (Code	_				
Ye n	_	MEMBERSHIP DUES				900099		28,872	9,728,		
oξ.		SEMINAR OR TRADESHO PUBLICATIONS	OW INCOME			900099 511120		90,621 53,387	8,290, 351,		751
Ž.		RENTAL INCOME - CDAF	=			531120		15,952	15,		, 01
<i>3</i> 5	e										
Program Service Revenue		All other program se	rvice revenue								
Æ	g٦	Total.Add lines 2a-2i	f		19,08	38,832					
		nvestment income (i			interest, and other		810,557			17,398	793,159
		imilar amounts) . Income from investm	 ent of tax-exe		ond proceeds		610,557			17,390	793,139
					_ i		571,205				571,205
			(ı) Rea		(II) Personal						
	6a	Gross rents	1.7	20 522							
	ь	Less rental expenses		20,523 74,246							
	_	Rental income or		46,277							
	С	(loss)		40,277							
	d	Net rental income o					646,277			302,055	344,222
	7-	Gross amount	(ı) Securit	ies	(II) Other						
		from sales of assets other than inventory	4,6	83,425							
	b	Less cost or other basis and sales expenses	4,6	89,884							
		Gain or (loss)		-6,459							
		Net gain or (loss) . Gross income from f			•		-6,459				-6,459
Other Revenue			ed on line 1c)	of							
Rev		Less direct expense		b							
ē	c	Net income or (loss)	from fundrais	ing ev	ents						
O		Gross income from g See Part IV, line 19		es a							
	b	Less direct expense	s	b							
		Net income or (loss)		activit	ies						
		Gross sales of invent returns and allowand		a							
	b	Less cost of goods s	sold	b							
	С	Net income or (loss)		inven							
-	11.	Miscellaneous			Business Code 900099		980,943				980,943
	11.	anon-recurring if recovery	NSURANCE		900099		960,943				960,943
	b	MISCELLANEOUS RE	EVENUE		900099		624,828			60,000	564,828
	С	SPONSORSHIP REVE	ENUE		511190		483,678				483,678
	d	All other revenue .									
	е	Total. Add lines 11a	-11d		•		2,089,449				
	12	Total revenue. See	Instructions				23,199,861		18,387,081	1,081,204	3,731,576
							,1,2,001		10,007,001	1,001,204	5,/31,3/0

Part IX	Statement of Functional Expenses	

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Part IX Statement of Functional Expenses Section 501(c)(3) and 501(c)(4) organizations must complete all co	lumns All other orga	nizations must com	plete column (A)	
Check if Schedule O contains a response or note to any	line in this Part IX	<u> </u>	<u></u>	<u> 🗆</u>
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraisingexpenses
1 Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	20,000			
2 Grants and other assistance to domestic individuals See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, line 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	4,006,384			
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	5,432,665			
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	505,790			
9 Other employee benefits	1,399,886			
10 Payroll taxes	668,211			
11 Fees for services (non-employees)				
a Management				
b Legal	1,847,559			
c Accounting				
d Lobbying	1,609,028			
e Professional fundraising services See Part IV, line 17	, ,			
f Investment management fees	48,259			
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	40,237			
12 Advertising and promotion	239,475			
13 Office expenses	717,549			
14 Information technology	1,259,211			
15 Royalties	_,			
16 Occupancy	1,851,469			
	1,582,063			
17 Travel	1,382,003			
19 Conferences, conventions, and meetings	2,249,132			
	2,243,132			
20 Interest				
21 Payments to affiliates	1 102 724			
22 Depreciation, depletion, and amortization	1,182,734			
23 Insurance	282,016			
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a PRINTING & PUBLICATIONS	677,206			
b BANK CHARGES	579,032			
c OTHER EXPENSE	386,452			
d RECRUITING EXPENSE	58,937			
e All other expenses	19,106			
25 Total functional expenses. Add lines 1 through 24e	26,622,164			
Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				
Check here ► ☐ If following SOP 98-2 (ASC 958-720)				

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Net

Page **11**

		beginning or year		End of year
1	Cash-non-interest-bearing		1	
2	Savings and temporary cash investments	6,483,025	2	7,456,647
3	Pledges and grants receivable, net		3	

4 Accounts receivable, net . Loans and other receivables from current and former officers, directors, trustees, key employees, and highest compensated employees Complete Part 5 II of Schedule L Loans and other receivables from other disqualified persons (as defined under

section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) 6 voluntary employees' beneficiary organizations (see instructions) Complete Part II of Schedule L . . . Assets Notes and loans receivable, net . 7.101.047 1.075.246 Inventories for sale or use . 8 1.169.092 505,241 9 Prepaid expenses and deferred charges

10a Land, buildings, and equipment cost or other 17,292,373 10a basis Complete Part VI of Schedule D 4,157,436 13,539,128 10c b Less accumulated depreciation 10b

Check if Schedule O contains a response or note to any line in this Part IX

3,753,245 28.208.050 27.709.377 11 Investments—publicly traded securities . 11 202.790.540 225.387.037 12 12 Investments—other securities See Part IV, line 11 . 13 13 Investments—program-related See Part IV, line 11 14 14 Intangible assets 1,476,479 510.269 15 15 Other assets See Part IV, line 11 251,385,669 266.397.062 16 **Total assets.**Add lines 1 through 15 (must equal line 34) . . . 16 17 Accounts payable and accrued expenses 6,165,538 17 6,434,211 18 Grants payable . . . 18

19 4,234,144 19 Deferred revenue . . . Tax-exempt bond liabilities 20 20 21 Escrow or custodial account liability Complete Part IV of Schedule D 21 22 Loans and other payables to current and former officers, directors, trustees,

4,249,821 Liabilities key employees, highest compensated employees, and disqualified persons Complete Part II of Schedule L . 22 23 23 Secured mortgages and notes payable to unrelated third parties . . .

24 24 Unsecured notes and loans payable to unrelated third parties . Other liabilities (including federal income tax, payables to related third parties, 24.110 25 25 and other liabilities not included on lines 17-24)

Complete Part X of Schedule D 26 10,423,792 Total liabilities. Add lines 17 through 25 . 26

8.431 10,692,463 Organizations that follow SFAS 117 (ASC 958), check here 🕨 🗹 and complete lines 27 through 29, and lines 33 and 34. 27 240.961.877 27 255,704,599 Unrestricted net assets

28 28 Temporarily restricted net assets

Fund Balances 29 29 Permanently restricted net assets Organizations that do not follow SFAS 117 (ASC 958),

check here

and complete lines 30 through 34. Assets or 30 Capital stock or trust principal, or current funds 30

31

32

33

34

255,704,599

266.397.062

Form **990** (2017)

240,961,877

251.385.669

Paid-in or capital surplus, or land, building or equipment fund . . .

Retained earnings, endowment, accumulated income, or other funds

Total net assets or fund balances

Total liabilities and net assets/fund balances

Page **12**

2b

2c

3a

3b

Yes

Νo

No

Form 990 (2017)

2	Total expenses (must equal Part IX, column (A), line 25)		
3	Revenue less expenses Subtract line 2 from line 1	3	
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	-
5	Net unrealized gains (losses) on investments	5	

Form 990 (2017)

Reconcilliation of Net Assets

separate basis, consolidated basis, or both

Consolidated basis

b Were the organization's financial statements audited by an independent accountant?

Consolidated basis

☐ Separate basis

consolidated basis, or both

Audit Act and OMB Circular A-133?

Separate basis

Part XI

240,961,877 10.482.450 Donated services and use of facilities . . . Investment expenses . 7

Prior period adjustments 9 10

7,682,575 10 Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B)) 255,704,599 Part XII **Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII Yes

~ No ☐ Cash ☑ Accrual ☐ Other 1 Accounting method used to prepare the Form 990 If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O

2a Were the organization's financial statements compiled or reviewed by an independent accountant? 2a Nο If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a

If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis,

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required

c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

Both consolidated and separate basis

☐ Both consolidated and separate basis

Additional Data

Software ID:

Software Version:

EIN: 95-2822367

Name: CALIFORNIA DENTAL ASSOCIATION

Form 990 (2017)

Form 990, Part III, Line 4a: CDA PRESENTS THE ART AND SCIENCE OF DENTISTRY - PROFESSIONAL TRADE SHOWS TOTAL ANNUAL ATTENDANCE FOR SHOWS ARE APPROXIMATELY 47,982 THIS INCLUDES ASSOCATION MEMBERS AND DENTAL PROFESSIONALS CONTINUING EDUCATION CREDIT, SPECIALIZED SEMINARS, AND PROFESSIONAL SERVICES ARE AVAILABLE FOR ATTENDEES

Form 990, Part III, Line 4b: INTEGRATED MEMBERSHIP COMMUNICATIONS INCLUDING MASS ADVERTISING, CAMPAIGN PROMOTING AND GENERAL DENTAL WELFARE MONTHLY PUBLICATIONS

MONTHLY CIRCULATION FOR EACH PUBLICATION IS APPROXIMATELY 24.250

INCLUDE JOURNAL OF THE CALIFORNIA DENTAL ASSOCIATION, A SCIENTIFIC, PEER-REVIEWED PUBLICATION AND CDA UPDATE, A MONTHLY MEMBERSHIP NEWSLETTER

Form 990, Part III, Line 4c: ADVOCACY - CDA RESPONDS TO AND ANTICIPATES THE TOP ISSUES FACING THE DENTAL PROFESSION BY TAKING POSITIONS ON ISSUES FROM ABUSE DETECTION AND REPORTING TO HEALTH-CARE REFORM, LICENSING AND THIRD-PARTY PAYMENT

(A) (D) (E) (B) (C) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless hours per compensation compensation amount of other person is both an officer week (list from the from related compensation

	any hours	and	a dır	ecto	r/tr	ustee))	organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee		Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
SHARINE THENARD DDS MS	1 00										
		X						0	0	0	
TRUSTEE	0 00										
DAVID ANSON DDS	1 00										
TRUSTEE		X						0	0	0	
	0 00										
MICHAEL CADRA DMD MD	1 00										
TRUSTEE	0 00	X						U	0	0	
ADRIAN CARRINGTON DDS	1 00										
		×						0	0	0	
TRUSTEE	0 00										
MARTIN COURTNEY DDC	1 00			I	l	i l					

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ADRIAN CARRINGTON DDS	ſ
TRUSTEE	
MARTIN COURTNEY DDS	l
TRUSTEE	l

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RICHARD BARNES DDS

JEAN CREASEY DDS

NATASHA A LEE DDS

PRESIDENT-ELECT

GAIL DUFFALA DDS

ALAN FELSENFELD DDS

TRUSTEE

TRUSTEE

TRUSTEE

TRUSTEE

and Independent Contractors

(A) (D) (E) (B) (C) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation hours per compensation amount of other person is both an officer week (list from the from related compensation from the

and Independent Contractors

TRUSTEE

TRUSTEE

SECRETARY

TRUSTEE

TRUSTEE

TRUSTEE

CARLIZA MARCOS DDS

RICHARD J NAGY DDS

RICHARD GRAHAM DDS

KENNETH HARRISON DDS

ALMA CLARK DDS

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	for related organizations below dotted line)		Institutional Trustee	Officer	key employee	Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
PARISA ZARBAFIAN DDS	1 00	×						0	0	0	
TRUSTEE	0 00										
NAVA FATHI DDS TRUSTEE	1 00	×						0	0	0	
IRENE HILTONDDS MPH	1 00	Х						0	0	0	
TRUSTEE	0 00										
M SALEH KHOLAKI DDS	1 00	х						0	0	0	
TRUSTEE	0.00	l ''	l	1					•	1	

TRUSTEE	0 00					
IRENE HILTONDDS MPH	1 00	l				
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GEORGE A MARANONDDS	1 00					

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	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
BIJAN MODJTAHEDI DDS	1 00	×						0	0	0
TRUSTEE JOHN K HALL DDS	0 00 1 00									
TRUSTEE	0 00	X						0	0	0
TERRENCE W JONES DDS TRUSTEE	1 00	×						0	0	0
BRENDA J BUZBY DDS TRUSTEE	1 00	×						0	0	0
STEPHEN M LOJESKI DDS	1 00									

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TRUSTEE
STEPHEN M LOJESKI DDS
TRUSTEE
ARIANE R TERLET DDS

TRUSTEE

TRUSTEE

TRUSTEE

CRAIG S YARBOROUGH DDS

MELANIE PARKER DDS

KENNETH G WALLIS DDS

IMM PAST PRESIDENT

SANJAY PATEL DDS

SPEAKER OF THE HOUSE

and Independent Contractors

(A) (D) (E) (B) (C) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated amount of other than one box, unless compensation hours per compensation person is both an officer from the week (list from related compensation

	any hours					ustee)		organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee		Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
KEVIN M KEATING DDS	15 00			,							
TREASURER	0 00	X		Х				40,000	0	0	
LYNN SAYRE-CARSTAIRS DMD TRUSTEE	1 00	х						0	0	0	
WILLIAM W EVANS DMD MD	1 00										
TRUSTEE	0 00	X						0	0	0	
CHARLOTTE SENSENY DMD	1 00	V							0	0	
TRUSTEE	0 00	X									
KERRY K CARNEY DDS	15 00	х		x				40,000	0	0	
	1				ı			,	-		

EDITOR

CLELAN EHRLER DDS

JAMES SANDERSON DDS

PRESIDENT

TRUSTEE

TRUSTEE

ANA AMAYA DDS

and Independent Contractors

1 00 SCOTT SMITH DDS Х **TRUSTEE** 0 00 15 00 DEL R BRUNNER DDS Х Χ 40,000 VICE PRESIDENT

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	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee		key employee	Highest compensated	Former	(W- 2/1099- MISC)		organization and related organizations	
MOHD AWWADDDS	1 00										
	•••••	X						0	0	0	
TRUSTEE	0 00										
NANNETTE BENEDICTDDS	1 00										
TRUSTEE		X						0	0	0	
	0 00										
THIEN BUIDDS	1 00								_	_	
TRUSTEE		X						0	0	0	
	0 00										
SCOTT KIMDDS	1 00								_	_	
TRUSTEE		×						0	0	0	
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LYNDON LAMBETH	1 00			l	l	1					

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TRUSTEE
SCOTT KIMDDS
TRUSTEE
LYNDON LAMBETH
TRUSTEE

OARIONA LOWEDDS

LINDA LUKACSDDS

MAX MARTINEZDDS

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TRUSTEE

TRUSTEE

TRUSTEE

TRUSTEE

TRUSTEE

LELAND PANEC

ROBIN REISZ

and Independent Contractors

(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average amount of other than one box, unless hours per compensation compensation person is both an officer week (list from the compensation from related and a director/trustee) any hours organization organizations from the

4	Kananalakaal							1 (14, 2/1000	· /W 2/1000 '	1
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	101	key employee	Highest compensated employee	Former	- (W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
DEEPINDER SAHOTADDS TRUSTEE	1 00	x						0	0	0
JOHN SULAKDDS TRUSTEE	1 00	×						o	0	0
PETER DUBOIS EXECUTIVE DIRECTOR/CEO	18 00 22 00			x				354,739	290,241	41,575
KEVIN ROACH CHIEF FINANCIAL OFFICER	7 00 33 00			x				317,750	0	47,502
JENNIFER GEORGE	23 00						\Box			

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295,662

307,801

305,738

327,988

218,652

211,696

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28,110

44,802

44,802

34,008

44,642

41,443

KEVIN ROACH
CHIEF FINANCIAL OFFICER
JENNIFER GEORGE
CHIEF MARKETING OFFICER

ALISON SANDMAN

GENERAL COUNSEL

......

CHIEF STRATEGIC OFFICER

CHIEF INFORMATION OFFICER

VP MEETINGS AND CONVENTION

DIRECTOR, MARKET RESEARCH & INSIGHTS

CARRIE GORDON

THOMAS OSTEEN

ANDERS BJORK

DEBORAH IRWIN

and Independent Contractors

(A) (B) (C) (D) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average hours per than one box, unless amount of other compensation compensation week (list person is both an officer from the from related compensation

and Independent Contractors

CREATIVE DIRECTOR, MARKETING

JANE TISHKOFF

STEPHEN BROWN

CAO, PREVIOUS

CORPORATE COUNSEL

CORPORATE COUNSEL

AMII BARNARD-BAHN

	any hours)	organization	organizations	from the	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(Ŵ- 2/1099- MISC)	organization and related organizations	
EVERT HENDRIX VP, HUMAN RESOURCES	12 00				х			169,074	0	33,783	
KRISTINE ALLINGTON	28 00 23 00								_		
DIRECTOR,MARKETING	17 00				×			188,424	0	35,118	
TODD LEWIS	8 00				×			229,307	0	42,684	
VP,FINANCE	32 00				^			223,307	· ·	12,001	
POLIN CHAN	16 00					х		235,026	0	18,716	
AVP, SYSTEMS	24 00					^		233,020	0	10,710	
BRIAN BURCH	23 00					х		190,486	0	21,471	

177,401

169,288

258,500

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35,365

41,195

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Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No 1545-0047

DLN: 93493312017778

Open to Public Inspection

Department of the Treasury Internal Revenue Service

SCHEDULE C (Form 990 or 990-

EZ)

4a

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ. ▶Information about Schedule C (Form 990 or 990-EZ) and its instructions is at

www.irs.gov/form990.

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then • Section 501(c)(3) organizations Complete Parts I-A and B Do not complete Part I-C • Section 501(c) (other than section 501(c)(3)) organizations Complete Parts I-A and C below Do not complete Part I-B Section 527 organizations Complete Part I-A only If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)) Complete Part II-A Do not complete Part II-B Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)) Complete Part II-B Do not complete Part II-A If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

• Section 501(c)(4), (5), or (6) organizations Complete Part III Name of the organization **Employer identification number** CALIFORNIA DENTAL ASSOCIATION 95-2822367

Complete if the organization is exempt under section 501(c) or is a section 527 organization. Part I-A Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")

Political campaign activity expenditures (see instructions) 2 3 Volunteer hours for political campaign activities (see instructions) Part I-B Complete if the organization is exempt under section 501(c)(3).

Enter the amount of any excise tax incurred by the organization under section 4955 1 2

Enter the amount of any excise tax incurred by organization managers under section 4955 3

If the organization incurred a section 4955 tax, did it file Form 4720 for this year?

Was a correction made? If "Yes," describe in Part IV

Complete if the organization is exempt under section 501(c), except section 501(c)(3).

function activities

Enter the amount directly expended by the filing organization for section 527 exempt function activities 2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt

Total exempt function expenditures Add lines 1 and 2 Enter here and on Form 1120-POL, line 17b

Did the filing organization file Form 1120-POL for this year?

☐ Yes

☐ No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC) If additional space is needed, provide information in Part IV

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds If none, enter -0-	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization If none, enter -0-
(1) CALIFORNIA DENTAL ASSOCIATION PAC	1201 K ST 15TH FL SACRAMENTO, CA 95814	23-7090703		2,258,945
2				
3				
4				
5				

Calendar year (or fiscal year (a) 2014 **(b)** 2015 (c) 2016 (d) 2017 (e) Total beginning in) 2a Lobbying nontaxable amount Lobbying ceiling amount (150% of line 2a, column(e)) Total lobbying expenditures Grassroots nontaxable amount Grassroots ceiling amount (150% of line 2d, column (e)) Grassroots lobbying expenditures

Schedule C (Form 990 or 990-EZ) 2017

Part II-B

Volunteers?

activity

1

c

Part IV

3

No

9,630,304

1,609,028

1,896,420

1,620,671

275,749

287.392

(b)

Amount

(a)

No

Yes

2a

2b

2c

3

4 5

Schedule C (Form 990 or 990EZ) 2017

D	Paid staff or management (include compensation in expenses reported on lines 10 through 11)?		
С	Media advertisements?		
d	Mailings to members, legislators, or the public?		
е	Publications, or published or broadcast statements?		
f	Grants to other organizations for lobbying purposes?		
g	Direct contact with legislators, their staffs, government officials, or a legislative body?		
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		
i	Other activities?		
j	Total Add lines 1c through 1i		
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		

Complete if the organization is exempt under section 501(c)(3) and has NOT filed

During the year, did the filing organization attempt to influence foreign, national, state or local legislation,

including any attempt to influence public opinion on a legislative matter or referendum, through the use of

If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year? Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6). Yes No Were substantially all (90% or more) dues received nondeductible by members? 1 1 No No

Provide the descriptions required for Part I-A, line 1, Part I-B, line 4, Part I-C, line 5, Part II-A (affiliated group list), Part II-A, lines 1 and 2 (see

Explanation

2 Did the organization make only in-house lobbying expenditures of \$2,000 or less? Did the organization agree to carry over lobbying and political expenditures from the prior year?

2 Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6)Part III-B and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is

answered "Yes." Dues, assessments and similar amounts from members 1

1 2 Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).

b If "Yes," enter the amount of any tax incurred under section 4912

If "Yes," enter the amount of any tax incurred by organization managers under section 4912

Current year

Carryover from last year

Taxable amount of lobbying and political expenditures (see instructions)

instructions), and Part II-B, line 1 Also, complete this part for any additional information

Total Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues

If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?

Return Reference

Supplemental Information

efile GRAPHIC print - DO NOT PROCESS As Filed Data -SCHEDULE D

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Supplemental Financial Statements

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. OMB No 1545-0047

DLN: 93493312017778

Open to Public

(Form 990)

▶ Attach to Form 990.

Department of the Treasury Information about Schedule D (Form 990) and its instructions is at www.irs.gov/form990. Internal Revenue Service Inspection Name of the organization **Employer identification number** CALIFORNIA DENTAL ASSOCIATION 95-2822367 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts Total number at end of year 2 Aggregate value of contributions to (during year) Aggregate value of grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? 🗌 Yes 🗌 No Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Year Total number of conservation easements Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 8/17/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year 🕨 Number of states where property subject to conservation easement is located ▶ 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(II)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Part III Complete if the organization answered "Yes" on Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X

Cat No 52283D

Schedule D (Form 990) 2017

Par	t III	Organizations Mair	ntaining Coll	ections o	f Art, H	istorio	al Tr	easu	res, or	Other	Similar A	ssets (contin	ued)	
3		g the organization's acquis s (check all that apply)	sition, accession	, and other	records,	check a	ny of t	he fol	llowing t	hat are a	significant	use of it	s colle	ction	
а		Public exhibition d Loan or exchange programs													
b		☐ Scholarly research e ☐ Other													
c		Preservation for future g	enerations												
4	Provi Part	de a description of the org XIII	ganızatıon's coll	ections and	explain h	now the	y furth	er the	organız	atıon's ex	empt purp	ose in			
5	During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection?														
Pa	rt IV	Escrow and Custod Complete if the organ X, line 21.			" on Fori	n 990,	Part	IV, lıı	ne 9, or	reporte	ed an amo	unt on	Form	990,	Part
1a		e organization an agent, tr ded on Form 990, Part X?	rustee, custodia	ın or other ı	ıntermedi	ary for (contrib	ution	s or othe	er assets	not	□ Y	es	□ N	o
ь	If "Ye	es," explain the arrangeme	ent in Part XIII	and comple	ete the fol	lowing t	table		Γ		j	Amount			_
С		nning balance				-			Ī	1c					_
d	_	ions during the year							ı	1d					_
е		butions during the year							ŀ	1e					-
f		ng balance							ŀ	1f					_
		he organization include an	a amount on Eo	000 Ban	+ V line -)1 for a	acrou	05.611	L ctodial a		.b.l.+./2				_
2a	Dia t	ne organization include an	i almount on For	111 990, Par	t A, iiile z	21, 101 €	SCIOW	or cu	Stoulal a	CCOUIIC III	ibility '	☐ Ye	es	Ц.	0
b	If "Ye	es," explain the arrangeme	ent ın Part XIII	Check here	e if the ex	planatio	n has	been	provided	in Part)	KIII				
Pa	ırt V	Endowment Funds	. Complete ıf	the organ	ızatıon a	nswere	ed "Ye	s" or	Form 9	990, Par	t IV, line	10.			
				(a)Curren	t year	(b) Pri	or year		(c) Two ye	ears back	(d)Three ye	ears back	(e) Fo	ur year	s back_
1a	Beginn	ning of year balance .													
b	Contril	outions													
c	Net inv	vestment earnings, gains,	and losses												
d	Grants	or scholarships													
е		expenditures for facilities ograms													
f	Admın	istrative expenses													
q	End of	year balance													
2		, de the estimated percenta	l age of the curre	nt vear end	L halance	(line 1a	colun	nn (a)	n held as						
a		d designated or quasi-end	_	ne year end	balance	(mic 19	, colui	iii (a)	i) licia a.	•					
		anent endowment >													
b															
С		porarily restricted endowm			201										
2-		percentages on lines 2a, 2				414									
3a		here endowment funds no าเzation by	ot in the possess	sion of the d	organizati	on that	are ne	eia and	a admini	sterea ro	rtne		Г	Yes	No
	_	nrelated organizations .										3	a(i)		
		elated organizations .											a(ii)		
b		es" on 3a(II), are the relate		s listed as r	equired o	n Sched	dule R					.	3b		
4	Desc	ribe in Part XIII the intend	ded uses of the	organızatıoı	n's endow	ment fu	unds								
Pa	rt VI	Land, Buildings, an	nd Equipmen	ıt.											
		Complete if the organ						_							
	Descr	iption of property	(a) Cost or othe (Investmen		(b) Cost	or other l	basis (o	ther)	(c) Accı	umulated o	lepreciation		(d) Boo	ok valu	е
1a	Land						1,46	8,471						1	,468,471
b	Buildin	ngs													
С	Leasel	nold improvements					1,72	2,930			909,463				813,467
		nent					6,49	8,932			5,364,985			1	,133,947
	Other	<u> </u>						2,040			7,264,680	1			337,360
		lines 1a through 1e (Colu	mn (d) must ed	ual Form 9	90, Part λ	(, colum			!0(c)).		>			3	,753,245
		- ,					. , ,					1			

Part VII Investments—Other Securities. Complete if the org See Form 990, Part X, line 12.	janization answe	ered "Yes" on Form 99	0, Part IV, line 11b.
(a) Description of security or category (including name of security)	(b) Book value		d of valuation -year market value
(1) Financial derivatives	225,387,037		F
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)	225,387,037		
Part VIII Investments—Program Related. Complete if the organization answered 'Yes' on Form 9	990, Part IV, lin	e 11c. See Form 990.	Part X. line 13.
(a) Description of investment	(b) Book value	(c) Metho	d of valuation -year market value
(1)		333 37 3112 3	year market value
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)	5 000 B	77/ 11/5 5 0	00 D 1 V 1 45
Part IX Other Assets. Complete if the organization answered 'Yes' (a) Description	on Form 990, Pan	: IV, line IId See Form 9	(b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 15)			
Part X Other Liabilities. Complete if the organization answe	red 'Yes' on For	m 990, Part IV, line 11	e or 11f.
See Form 990, Part X, line 25. 1. (a) Description of liability	(b) Boo	ok value	
(1) Federal income taxes		0.424	
DUE TO RELATED PARTIES (2)		8,431	
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	<u> </u>	8,431	
2. Liability for uncertain tax positions In Part XIII, provide the text of the form	ootnote to the org	anızatıon's fınancıal stateı	
organization's liability for uncertain tax positions under FIN 48 (ASC 740)	Check here if the t	ext of the footnote has be	en provided in Part XIII 🗹

Schedule D (Form 990) 2017

Page 4

1	Total revenue, gains, and other s		1			
2	Amounts included on line 1 but no	ot on Form 990, Part VIII, line 12				
а	Net unrealized gains (losses) on i	nvestments	2a			
b	Donated services and use of facilities					
c	Recoveries of prior year grants		2c			
d	Other (Describe in Part XIII) .		2d			
е	Add lines 2a through 2d				2e	
3	Subtract line $\mathbf{2e}$ from line 1 .				3	
4	Amounts included on Form 990, F	Part VIII, line 12, but not on line 1				
а	Investment expenses not included	d on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII) .		4b			
c	Add lines 4a and 4b				4c	
5	Total revenue Add lines 3 and 4d	c. (This must equal Form 990, Part I, line 12)			5	
Par		penses per Audited Financial Statem zation answered 'Yes' on Form 990, Part			Retur	n.
1	Total expenses and losses per au	dited financial statements			1	
2	Amounts included on line 1 but no	ot on Form 990, Part IX, line 25				
а	Donated services and use of facili					
b	Prior year adjustments		2b			
С	Other losses		2c			
d	Other (Describe in Part XIII) .		2d			
е	Add lines 2a through 2d				2e	
3	Subtract line 2e from line 1 .				3	
4	Amounts included on Form 990, F	Part IX, line 25, but not on line 1:				
а	Investment expenses not included	d on Form 990, Part VIII, line 7b	4a			
b	Other (Describe in Part XIII) .		4b			
c					4c	
5		Ic. (This must equal Form 990, Part I, line 18) .		5	
Pai	t XIII Supplemental Info	ormation				
Pro XI,	vide the descriptions required for Pi lines 2d and 4b, and Part XII, lines	art II, lines 3, 5, and 9, Part III, lines 1a and 4 2d and 4b Also complete this part to provide	4, Part any ac	IV, lines 1b and 2b, Part Iditional information	V, line	e 4, Part X, line 2, Part
	Return Reference		Exp	lanation		
See A	Addıtıonal Data Table					

Page 5		hedule D (Form 990) 2017		
	ormation (continued)	Part XIII Supplemental Info		
	Explanation	Return Reference		

Schedule D (Form 990) 2017

Additional Data

Software Version: EIN: 95-2822367

CCOUNTING FOR CONTINGENCIES

Name: CALIFORNIA DENTAL ASSOCIATION

TIONS THAT MET THE MORE-LIKELY-THAN-NOT RECOGNITION THRESHOLD ON JANUARY 1, 2009 WERE RECO GNIZED OR CONTINUE TO BE RECOGNIZED UPON ADOPTION THE ASSOCIATION PREVIOUSLY RECOGNIZED I NCOME TAX PROVISIONS BASED ON MANAGEMENT'S ESTIMATE OF WHETHER IT WAS REASONABLY POSSIBLE THAT A LIABILITY HAD BEEN INCURRED FOR UNRECOGNIZED INCOME TAX BENEFITS BY APPLYING ASC, A

PART X, LINE 2

Supplemental Information

Return Reference Explanation SINCE JANUARY 1, 2009, THE ASSOCIATION HAS ACCOUNTED FOR THE UNCERTAINTY OF INCOME TAXES U

Software ID:

NDER ASC ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES UNDER THESE PROVISIONS, ONLY TAX POSI

efile GRAPHIC print - DO	O NOT PROCESS	As Filed Data -					DLI	N: 934933120	17778
Schedule I (Form 990) Department of the	Co	Governments omplete if the organiz	Other Assistan and Individual ation answered "Yes," Attach to Form le I (Form 990) and its	S in the Unite on Form 990, Part IV n 990.	d States , line 21 or 22.		C	2017 Open to Public Inspection	
Treasury Internal Revenue Service Name of the organization	P Inioi	mation about schedu	ie I (Form 990) and its	mstructions is at wn		Emple	over identifie	ation number	
CALIFORNIA DENTAL ASSOCIA	TION						322367	acion number	
Part I General Inform	mation on Grants	and Assistance							
the selection criteria used Describe in Part IV the or	d to award the grants rganızatıon's procedu	or assistance? res for monitoring the u	se of grant funds in the U	nited States	for the grants or assistant		Part IV line	Yes 21 for any recip	□ No
			ditional space is needed	T Complete in the o	T		Tare IV, mic	T T	
(a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Descr noncash as		(h) Purpose o or assistance	f grant
(1) See Additional Data									
(2)									
(3)									
(4)									
(5)									
(6)									
(7)									
(8)									
(9)									
(10)									
(11)									
(12)									
2 Enter total number of sec 3 Enter total number of oth		_					>		5
For Paperwork Reduction Act No				Cat No 50055			Sch	edule I (Form 990) 2017

Schedule I (Form 990) 2017						Page 2
		Domestic Individu	als. Complete if the org	anızatıon answered "Yes'	on Form 990, Part IV, line 22	-
(a) Type of grant or	•	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1)						
(2)						
(3)						
(4)						
(5)						
(6)						
(7)						
Part IV Suppleme	ental Informati	on. Provide the inf	ormation required in	Part I, line 2; Part III	, column (b); and any other a	dditional information.
Return Reference	Explanati	on				
PART I, LINE 2	I, LINE 2 THE ORGANIZATION'S MANAGEMENT TEAM EVALUATES POTENTIAL DONATIONS TO OUTSIDE ORGANIZATIONS TAKING INTO ACCOUNT HOW THE OUTSIDE ORGANIZATION ALIGNS WITH THE ORGANIZATION'S MISSION					

Additional Data

ASSOCIATION FOUNDATION

SACRAMENTO, CA 95814 TEXAS DENTAL ASSOCIATION

1946 S IH 35 FRONTAGE

AUSTING, TX 78704

1201 K STREET

RD400

Software ID: **Software Version: EIN:** 95-2822367 Name: CALIFORNIA DENTAL ASSOCIATION Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

74-2897487

40,000

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	

) Amount of non-	(f) Method of valua
cash	(book, FMV, apprais
assistance	other)

501(C)(3)

(q) Description of (h) Purpose of grant non-cash assistance or assistance

DISASTER RELIEF FUND

HURRICANE HARVEY

RELIEF

CALIFORNIA DENTAL 68-0411536 501(C)(3) 75,000

(a) Name and address of **(b)** EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (a) Description of (h) Purpose of grant if applicable (book, FMV, appraisal, organization grant cash non-cash assistance or assistance or government other) assistance 94-2891517 501(C)(3) 25,000 SCHOLARSHIP FUND SACRAMENTO REGION

COMMUNITY FOUNDATION 955 UNIVERSITY AVE STE A SACRAMENTO, CA 95825					
NYU COLLEGE OF DENTISTRY RM 1017 W DENTAL CENTER	13-5562308	501(C)(3)	10,000		SCHOLARSHIP FUND

421 FIRST AVE

NEW YORK, NY 10010

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments. (a) Name and address of (b) EIN (c) IRC section (d) Amount of cash (e) Amount of non-(f) Method of valuation (g) Description of (h) Purpose of grant organization ıf applıcable arant cash (book, FMV, appraisal, non-cash assistance or assistance other) or government assistance 501(C)(3) 10.000 HURRICAN MARIA COLEGIO DE CIRUJANOS DENTISTAS DE PUERTO RICO RELIEF

DENTISTAS DE PUERTO R

200 CALLE MANUAL

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Sch	nedule J	C	ompensati	ion Information	МО	IB No	1545-0	0047	
(Form 990)		▶ Attach to Form 990.					2017 Depen to Public		
•	tment of the Treasury al Revenue Service	► Information a		gov/form990.	is at		ectio		
	ne of the organiza				Employer identificat				
CAL	IFORNIA DENTAL AS	SSOCIATION			95-2822367				
Pa	rt I Questi	ons Regarding Compensa	ation						
							Yes	No	
1a				f the following to or for a person liste y relevant information regarding the					
		s or charter travel		Housing allowance or residence for	personal use				
	_	companions		Payments for business use of perso					
		nification and gross-up paymen	ts 🔽	Health or social club dues or initiati					
	☐ Discretion	nary spending account	Ш	Personal services (e g , maid, chauf	ffeur, chef)				
b		xes in line 1a are checked, did t all of the expenses described ab		ollow a written policy regarding payn iplete Part III to explain	nent or reimbursement	1 b	Yes		
2				or allowing expenses incurred by all	4.5	2	Yes		
	directors, truste	ees, officers, including the CEO/	Executive Director	r, regarding the items checked in line	e 1a/				
3	organization's C	EO/Executive Director Check a	ill that apply Dor	ed to establish the compensation of the not check any boxes for methods CEO/Executive Director, but explain					
	✓ Compensa	ation committee		Written employment contract					
		ent compensation consultant	✓	Compensation survey or study					
	✓ Form 990	of other organizations	\checkmark	Approval by the board or compensa	ition committee				
4	During the year related organiza		990, Part VII, Se	ction A, line 1a, with respect to the f	iling organization or a				
а	Receive a sever	ance payment or change-of-cor	ntrol payment?			4a	Yes		
b		r receive payment from, a supp		ified retirement plan?		4b		No	
c	Participate in, o	r receive payment from, an equ	ııty-based comper	nsation arrangement?		4c		No	
	If "Yes" to any o	of lines 4a-c, list the persons ar	d provide the app	plicable amounts for each item in Par	t III				
	Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations	must complete lines 5-9.					
5	For persons liste		on A, line 1a, did	the organization pay or accrue any					
а	The organization	n?				5a			
b	Any related orga					5b			
	If "Yes," on line	5a or 5b, describe in Part III							
6		ed on Form 990, Part VII, Section on tingent on the net earnings o		the organization pay or accrue any					
а	The organization	n?				6 a			
b	Any related orga					6b			
	If "Yes," on line	6a or 6b, describe in Part III							
7		ed on Form 990, Part VII, Section escribed in lines 5 and 67 If "Ye		the organization provide any nonfixe rt III	d	7			
8				red pursuant to a contract that was section 53 4958-4(a)(3)? If "Yes," di	escribe	8			
9	If "Yes" on line 53 4958-6(c)?	8, did the organization also follo	ow the rebuttable	presumption procedure described in	Regulations section	9			
For F	Panerwork Redu	uction Act Notice, see the In	structions for Fo	orm 990. Cat No 5	50053T Schedule J	(Forn	1990)	2017	

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed. For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the

instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual (A) Name and Title (C) Retirement (D) Nontaxable (B) Breakdown of W-2 and/or 1099-MISC (E) Total of (F) and other benefits columns compensation Compensation in

		compensation		deferred	Bellettes	(B)(ı)-(D)	compensation in
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	deferred compensation		(B)(I)-(D)	column (B) reported as deferred on prior Form 990
See Additional Data Table							
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		1	Schedule J (Fo	orm 990) 2017

Part III Supplemental Information							
Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information							
Return Reference	Explanation						
·	SCHEDULE J PART 1 LINE 1A TRAVEL FOR COMPANIONS CDA'S EXECUTIVE DIRECTOR MAY HAVE OCCASION TO ATTEND APPROVED CONFERENCES, SEMINARS AND OTHER BUSINESS FUNCTIONS THAT MAY REQUIRE THE ATTENDANCE OF HIS SPOUSE CDA HAS DETERMINED THAT FOR THESE CONFERENCES OR EVENTS THAT MAY REQUIRE HIS SPOUSE'S ATTENDANCE, THE BUSINESS PURPOSE UNDER THE ACCOUNTABLE PLAN RULES IS MET AND CDA WILL PROVIDE TRAVEL EXPENSES FOR THE SPOUSE HEALTH OR SOCIAL CLUB DUES - CDA PROVIDES A SOCIAL CLUB MEMBERSHIP IN SACRAGUED OF THE RECUTIVE DIRECTOR THE MEMBERSHIP ALLOWS CDA TO HOLD STRATEGIC PLANNING AND VARIOUS OTHER MEETINGS OR EVENTS AT THE CLUB. CDA HAS DETERMINED THAT FOR						

Page 3

Schedule J (Form 990) 2017

ITHE MEMBERSHIP ALLOWS CDA TO HOLD STRATEGIC PLANNING AND VARIOUS OTHER MEETINGS OR EVENTS AT THE CLUB CDA HAS DETERMINED THAT FOR THESE MEETINGS, THE BUSINESS PURPOSE UNDER THE ACCOUNTABLE PLAN RULES IS MET, AND THEREFORE THESE DUES ARE TREATED AS REASONABLE

IBUSINESS EXPENSES PART I, LINE 4A THOMAS OSTEEN RECEIVED SEVERANCE PAYMENT OF \$126,987 IN 2017

Schedule J (Form 990) 2017

Software ID:

Software Version:

EIN: 95-2822367

Name: CALIFORNIA DENTAL ASSOCIATION

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (A) Name and Title (B) Breakdown of W-2 and/or 1099-MISC compensation (C) Retirement and (E) Total of columns (F) Compensation in (D) Nontaxable other deferred (B)(i)-(D)column (B) (i) Base Compensation benefits compensation reported as deferred on Bonus & incentive Other reportable prior Form 990 compensation compensation 1PETER DUBOIS 285,989 68,750 9,983 12,883 377,605 EXECUTIVE DIRECTOR/CEO 233,991 56,250 308,950 8,168 10,541 1KEVIN ROACH 268,750 49,000 18,150 29,352 365,252 CHIEF FINANCIAL OFFICER 2JENNIFER GEORGE 248,662 47,000 18,150 9,960 323,772 CHIEF MARKETING OFFICER 3ALISON SANDMAN 258,801 49,000 18,150 26,652 352,603 GENERAL COUNSEL 4CARRIE GORDON 257,738 48,000 18,150 26,652 350,540 CHIEF STRATEGIC OFFICER 5THOMAS OSTEEN (i) 282,988 45,000 12,060 21,948 361,996 CHIEF INFORMATION OFFICER 6ANDERS BJORK 191,482 27,170 15,290 29,352 263,294 DIRECTOR, MARKET RESEARCH & INSIGHTS 7DEBORAH IRWIN 188,446 23,250 14,791 26,652 253,139 VP MEETINGS AND CONVENTION **8**EVERT HENDRIX 139,074 30,000 11,835 21,948 202,857 VP, HUMAN RESOURCES 9KRISTINE ALLINGTON (1) 164,274 24,150 13,170 21,948 223,542 DIRECTOR, MARKETING (11) 10TODD LEWIS 200,057 29,250 16,032 26,652 271,99: VP, FINANCE 11POLIN CHAN 235,026 7,784 10.932 253,742 AVP, SYSTEMS 12BRIAN BURCH 190,486 6,699 14,772 211,957 CREATIVE DIRECTOR, MARKETING 13JANE TISHKOFF 177,401 8,713 26,652 212,766 CORPORATE COUNSEL 14STEPHEN BROWN 169,288 11,843 29,352 210,483 CORPORATE COUNSEL 0 0 0 15AMII BARNARD-BAHN 258,500 (1) 258,500 CAO, PREVIOUS

efile GRAPH	IC print - DO NOT PROCESS		DLN: 9349331201777				
SCHEDUL (Form 990 or EZ)	990- Complete to pro Form 990 o ► Information abou	tal Information to Form 990 or 990-EZ ovide information for responses to specific questions on or 990-EZ or to provide any additional information. > Attach to Form 990 or 990-EZ. t Schedule 0 (Form 990 or 990-EZ) and its instructions is at www.irs.gov/form990.			OMB No 1545-004 2017 Open to Public Inspection		
Name of the org CALIFORNIA DENTA 990 Schedule		n		95-2822367	tification number		
Return Reference			Explanation				
FORM 990, PART VI, SECTION A, LINE 7B	DECISIONS OF THE BOARD AFFI RATIFICATION BY THE HOUSE O		NANCE STRUCTURE OF THE (ORGANIZATION	ARE SUBJECT TO		

Paturn

Reference	Explanation
FORM 990, PART VI,	THE BOARD OF DIRECTORS HAS DELEGATED THE REVIEW OF THE FORM 990 TO THE AUDIT COMMITTEE THE ORGANIZATION'S CFO AND VP OF FINANCE WORK CLOSELY WITH THE OUTSIDE ACCOUNTING FIRM IT ENGAGES TO
SECTION B, LINE 11B	PREPARE THE RETURN, AND REVIEWS THE DRAFT OF THE FORM 990 PRIOR TO PROVIDING THE DRAFT TO THE AUDIT COMMITTEE IN ADDITION TO CONSULTING WITH THE CFO AND VP OF FINANCE, THE AUDIT COMMITTEE ALSO MET WITH THE ACCOUNTING FIRM HIRED TO PREPARE THE FORM 990 SUBSEQUENT TO ITS REVIEW, THE AUDIT COMMITTEE INFORMED THE BOARD THAT IT HAD REVIEWED THE FORM 990 AND THE FINAL DRAFT WAS PROVIDED TO THE ENTIRE VOTING BOARD BEFORE THE RETURN WAS FILED

Evolunation

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 12C	THE CDA LEGAL DEPARTMENT IS CHARGED WITH MONITORING PROPOSED OR ONGOING TRANSACTIONS FOR CONFLICTS OF INTEREST AND ADDRESSING ANY POTENTIAL OR ACTUAL CONFLICTS PURSUANT TO THE CONFLICTS OF INTEREST POLICY, AN ANNUAL CONFLICT OF INTEREST QUESTIONNAIRE, AIMED AT DETERMINING ANY FAMILY AND BUSINESS RELATIONSHIPS AND TRANSACTIONS OR OTHER TRANSACTIONS THAT MAY POSE A POTENTIAL CONFLICT, IS DISTRIBUTED TO ALL COVERED PERSONS (I E , BOARD MEMBERS, OFFICERS AND EXECUTIVE LEADERSHIP OR KEY EMPLOYEES) COVERED PERSONS ARE REQUIRED TO DISCLOSE REAL OR POTENTIAL CONFLICTS AT THE TIME WHEN SUCH CONFLICTS ARISE WHEN SOMEONE BECOMES A COVERED PERSON AND ANNUALLY THEREAFTER, EACH COVERED PERSON IS REQUIRED TO SIGN A STATEMENT AFFIRMING THAT HE/SHE (1) HAS RECEIVED A COPY OF THE CONFLICTS OF INTEREST POLICY, (2) HAS READ THE POLICY AND UNDERSTANDS SAID POLICY, AND (3) AGREES TO COMPLY WITH ALL REQUIREMENTS OF THE POLICY, INCLUDING COMPLETING THE CONFLICTS OF INTEREST QUESTIONNAIRE THE COMPLETED QUESTIONAIRES ARE REVIEWED BY THE LEGAL DEPARTMENT AND ANY PERSONS WITH ACTUAL OR POTENTIAL CONFLICTS ARE INFORMED VERBALLY OR VIA WRITTEN COMMUNICATION THE PROCEDURES FOR ADDRESSING ANY CONFLICT OF INTEREST INCLUDES, BUT IS NOT LIMITED TO, THE FOLLOWING (1) THE CONFLICTING INTEREST IS FULLY DISCLOSED TO THE BOARD, (2) THE INTERESTED PERSON RESPONDS TO FACTUAL QUESTIONS RELATED TO THE SUBSTANCE OF THE TRANSACTION OR ARRANGEMENT BEING CONSIDERED, AFTER WHICH HE/SHE SHALL LEAVE THE MEETING, (3) THE PERSON WITH THE CONFLICT OF INTEREST IS EXCLUDED FROM THE DISCUSSION AND APPROVAL OF SUCH TRANSACTION, AND (4) THE TRANSACTION OF ACTION MUST BE APPROVED BY A MAJORITY OF DISINTERESTED PERSONS

990	Schedule	Ο,	Supplemental	Information

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 15	AN EVALUATION COMMITTEE, ESTABLISHED AND OUTLINED BY THE BY-LAWS OF THE ASSOCIATION AND CO MPRISED SOLELY OF INDEPENDENT DIRECTORS, NONE OF WHICH HAVE A CONFLICT OF INTEREST WITH RE SPECT TO THE COMPENSATION AGREEMENT, IS ACCOUNTABLE FOR SETTING REASONABLE COMPENSATION PACKAGES FOR ALL OFFICERS REPORTING TO A BOARD (INCLUDING THE EXECUTIVE DIRECTOR) THE EVALU ATION COMMITTEE DEVELOPS, CONSISTENT WITH THE ORGANIZATION'S STRATEGIC PLAN, PHILOSOPHY AN D PRINCIPLES, THE ANNUAL PERFORMANCE GOALS AND CRITERIA TO BE USED IN DETERMINING MERIT IN CREASES AND VARIABLE COMPENSATION FOR EACH OFFICER REPORTING TO A BOARD THE EVALUATION CO MMITTEE ALSO HIRES A QUALIFIED INDEPENDENT COMPENSATION FOR EACH OFFICER REPORTING TO A BOARD THE EVALUATION OO MMITTEE ALSO HIRES A QUALIFIED INDEPENDENT COMPENSATION AND BENEFITS PACKAGES OF OFFICERS AND KEY EMPLOYEES APPROPRIATE COMPARABILITY DATA IS OBTAINED FROM THE INDEPENDENT EXPERTS, I.E., TOTAL ECONOMIC BENEFITS PAID BY SIMILARLY SITUATED ORGANIZATIONS (BOTH TAXABLE AND TAX EX EMPT) FOR SIMILAR JOB RESPONDISIBILITIES THE COMMITTEE'S WRITTEN RECORDS INCLUDE 1) THEIR DELIBERATIONS AND CONCLUSIONS, (2) A LIST OF MEMBERS PRESENT DURING THE DISCUSSION AND DEC ISION PROCESS (INCLUDING MOTIONS MADE, APPROVED AND TABULATED), AND (3) A DESCRIPTION OF THE COMPARABLE DATA RELIED ON BY THE COMMITTEE KEY DELIBERATIONS OF THE COMMITTEE ARE ALSO DOCUMENTED IN MINUTES WHICH ARE APPROVED AT THE NEXT COMMITTEE WENTOWERS OF THE COMMITTEE ARE ALSO DOCUMENTED IN MINUTES WHICH ARE APPROVED AT THE NEXT COMPENSATION PROGRAM TO ATTRACT, RET AIN AND MOTIVATE THE BEST EMPLOYEES POSSIBLE BY ENSURING IT PAYS COMPETITIVELY WHEN COMPAR ED WITH AN APPROPRIATE LABOR MARKET CDA BENCHMARKS (I E COMPARES LIKE JOBS) AS MANY POSI TIONS AS POSSIBLE USING RELIABLE SALARY SURVEYS THAT PROVIDE DATA FOR MARKETS WHERE CDA COMPETITIVE MARKETS BASED ON DATA FROM THESE SURVEYS THAT PROVIDE DATA FOR MARKETS WHERE CDA COMPETITIVE MARKETS BASED ON DATA FROM THESE SURVEYS. CDA WORKS WITH OUTSIDE SUB JECT MATTER EXPERTS TO DEVELOP

Return Explanation

Reference

FORM 990,	X-EXEMPT STATUS WHEN ENTERING INTO JOINT VENTURE AGREEMENTS, BY PRACTICE, IT ONLY ENTERS I NTO
PART VI,	SUCH AGREEMENTS WHERE CDA IS A CONTROLLING PARNTER OR MEMBER AND SPECIFIC LANGUAGE HAS BEEN
SECTION B,	ADDED TO THE JOINT VENTURE AGREEMENT WHICH STATES THAT THE JOINT VENTURE WILL FOLLOW CDA'S
LINE 15	EXEMPT PURPOSE AND REMAIN IN-LINE WITH THOSE PRINCIPALS

Return Explanation

FORM 990, PART VI, SECTION C, LINE 19

Return Explanation
Reference

LINE 9

FORM 990, BOOK INVESTMENT IN SUBSIDIARIES - EQUITY METHOD 7,682,575
PART XI,

Return Explanation

Reference	
FORM 990,	THE ORGANIZATION HAS NOT CHANGED THE OVERSIGHT PROCESS OR SELECTION PROCESS IN REGARDS TO THE
PART XII,	AUDIT OF THE ORGANIZATION'S FINANCIAL STATEMENTS
LINE 2C	

efile GRAPHIC print - DO NOT PROCESS As Filed Data -**SCHEDULE R Related Organizations and Unrelated Partnerships** (Form 990) ▶ Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

Department of the Treasury

► Attach to Form 990.

▶ Information about Schedule R (Form 990) and its instructions is at www.irs.gov/form990.

DLN: 93493312017778 OMB No 1545-0047

> Open to Public Inspection

Internal Revenue Service						Insp	ection	
Name of the organization CALIFORNIA DENTAL ASSOCIATION					Employer ident	ification number		
CALIFORNIA DENTAL ASSOCIATION					95-2822367			
Part I Identification of Disregarded Entities Comple	te If the or	ganızatıon answe	red "Yes" on Form	990, Part IV, line 3	3.			
(a) Name, address, and EIN (if applicable) of disregarded entity			(c) Legal domicile (sta or foreign country		(e) End-of-year assets	ets (f) Direct controlling entity		
(1) CALIFORNIA DENTAL ASSOCIATION - ROTUNDA 1201 K STREET 14TH FLOOR SACRAMENTO, CA 95814 95-2822367		REAL ESTATE	CA	0	0	N/A		_
								_
								_
								_
Part II Identification of Related Tax-Exempt Organization related tax-exempt organizations during the tax years.			•		· -			
(a) Name, address, and EIN of related organization		(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512 (13) control entity?	
(1)CDA FOUNDATION	EDUC.	ATION	CA	501(C)(3)	LINE 7		Yes	No No
1201 K STREET SUITE 1511 SACRAMENTO, CA 95814 68-0411536						N/A		
							_	
For Paperwork Reduction Act Notice, see the Instructions for Fo	orm 990.		Cat No 5013	<u> </u> 5Y		Schedule R (Form	990) 2	 017

(a) Name, address, and EIN of related organization		(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end- of-year assets	Disprop alloca	h) irtionate itions?	(1) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	Gener mana parti	ral or iging ner?	(k Percer owner
ROTUNDA PARTNERS LLC		REAL ESTATE	CA	N/A	INVESTMENT	621,384	32,076,633	Yes	No No		Yes	No No	100
TREET 14TH FLOOR ENTO, CA 95814 866													
												_	
												+	
V Identification of Related Organ because it had one or more related							answered "Ye	es" on	Form	990, Part I	V, lın	e 34	
(a) Name, address, and EIN of related organization	(b) Primary activity	(5	(c) Legal domicil state or fo country	e reign	(d) Direct controlling entity	(e) Type of entity (C corp, S cor or trust)	(f) Share of tot p, income	cal Sha	(g) are of en year assets	ow	(h) centag nershi	e o	Section (13) co ent Yes
onal Data Table				<u>′ </u>						<u> </u>			res

Schedule R (Form 990) 2017

Part V Transactions With Related Organizations Complete of the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.			
Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule		Yes	No
1 During the tax year, did the orgranization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?			
a Receipt of (i) interest, (ii) annuities, (iii) royalties, or(iv) rent from a controlled entity	1a	Yes	
b Gift, grant, or capital contribution to related organization(s)	1b	Yes	
c Gift, grant, or capital contribution from related organization(s)	1c		No
d Loans or loan guarantees to or for related organization(s)	1d	Yes	
e Loans or loan guarantees by related organization(s)	1e		No
f Dividends from related organization(s)	1f		No
g Sale of assets to related organization(s)	1 g		No
h Purchase of assets from related organization(s)	1h		No
i Exchange of assets with related organization(s)	1 i		No
j Lease of facilities, equipment, or other assets to related organization(s)	1j		No
k Lease of facilities, equipment, or other assets from related organization(s)	1k		No
l Performance of services or membership or fundraising solicitations for related organization(s)	11		No
m Performance of services or membership or fundraising solicitations by related organization(s)	1m		No
n Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n		No
o Sharing of paid employees with related organization(s)	10		No
p Reimbursement paid to related organization(s) for expenses	1p		No
q Reimbursement paid by related organization(s) for expenses	1 q	Yes	
			

	. Tentermande of the fine state of the fine stat		I	1
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n		No
0	Sharing of paid employees with related organization(s)	10		No
р	Reimbursement paid to related organization(s) for expenses	1 p		No
q	Reimbursement paid by related organization(s) for expenses	1q	Yes	
r	Other transfer of cash or property to related organization(s)	1r		No
s	Other transfer of cash or property from related organization(s)	1s		No
	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds Additional Data Table			
	(a) (b) (c) (d) Name of related organization Transaction type (a-s)	ount	nvolve	d

Part VI Unrelated Organizations Taxable as a Partnership Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships

(a) Name, address, and EIN of entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Predominant income (related, unrelated, excluded from tax under sections 512-	01	(e) re all partners section 501(c)(3) rganizations?	(f) Share of total Income	(g) Share of end-of-year assets	(h) Disproprtiona allocations?	ate	Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General d managin partner	g l	(k) Percentage ownership
			514)	Yes	No			Yes	No		Yes	No	
													_
	•		•			•				Schedul	e R (Forn	າ 99	0) 2017

Schedule R (Form 990) 2017 Part VII Supplemental Information Provide additional information for responses to questions on Schedule R (see instructions) Schedule R (Form 990) 2017 CDA HOLDING COMPANY INC

1201 K STREET 14TH FLOOR SACRAMENTO, CA 95814

THE DENTISTS INSURANCE CO

1201 K STREET 17TH FLOOR SACRAMENTO, CA 95814

TDIC INSURANCE SOLUTIONS

THE DENTISTS SUPPLY COMPANY

DENTISTS BENEFITS CORPORATION

NORTHWEST DENTISTS INSURANCE

DENTISTS BENEFITS INSURANCE COMPANY

1201 K STREET 17TH FLOOR SACRAMENTO, CA 95814

1201 K STREET 14TH FLOOR SACRAMENTO, CA 95814

1201 K STREET 17TH FLOOR SACRAMENTO, CA 95814

1201 K STREET 17TH FLOOR SACRAMENTO, CA 95814

1201 K STREET 17TH FLOOR

1201 K STREET 14TH FLOOR

SACRAMENTO, CA 95814

ARNOLD DENTAL SUPPLY CO INC

SACRAMENTO, CA 95814

68-0317339

94-2698799

68-0065239

47-2354867

93-0787508

91-1444206

93-0890424

91-0746004

COMPANY

Software ID: Software Version:

EIN: 95-2822367

(state or foreign

country)

CA

CA

CA

CA

OR

WA

OR

WA

Name: CALIFORNIA DENTAL ASSOCIATION

N/A

N/A

N/A

N/A

TDIC INSURANCE

SOLUTIONS

THE DENTISTS

INSURANCE CO

THE DENTISTS

INSURANCE CO

THE DENTISTS

SUPPLY COMPANY

Form 990, Schedule R, Part IV - I	dentification of Relate	d Organizations	Taxable as a Co	rporation or Tr	rus
(a)	(b)	(c)	(d)	(e)	ĺ
Name, address, and EIN of	Primary activity	Legal	Direct controlling	Type of entity	ĺ
related organization		domicile	entity	(C corp, S corp,	l

MGMT

INSURANCE

BROKER

MGMT

BROKER

INSURANCE

INSURANCE

DENTAL SUPPLIER

st Share of total income

ownership

100 000 %

100 000 %

100 000 %

100 000 %

(h)

Percentage

(i)

Section 512

(b)(13)

controlled

entity? Yes

No

Nο

No

No

Nο

No

No

No

No

(f)

152,545

7,975,668

1,665,906

-9,195,339

or trust)

c

lc

С

(g)

Share of end-of-year

assets

226,509,303

396,853,587

4.882.002

13,125,664

(a) (b) (c) Name of related organization Transaction Amount Involved (d) Method of determining amount involved type(a-s) TDIC INSURANCE SOLUTIONS 581,130 FINANCIAL RECORDS Α THE DENTISTS INSURANCE COMPANY Α 481,059 FINANCIAL RECORDS CDA ROTUNDA PARTNERS LLC FINANCIAL RECORDS Α 0 CDA FOUNDATION FINANCIAL RECORDS Α 15,952 CDA FOUNDATION В 100,000 FINANCIAL RECORDS TDIC INSURANCE SOLUTIONS 1,735,506 FINANCIAL RECORDS Q

	_		
THE DENTISTS INSURANCE COMPANY	Q	5,193,937	FINANCIAL RECORDS
CDA ROTUNDA PARTNERS LLC	Q	326,944	FINANCIAL RECORDS
CDA FOUNDATION	Q	499,236	FINANCIAL RECORDS

31,475,916 FINANCIAL RECORDS CDA ROTUNDA PARTNERS LLC D

Form 990, Schedule R, Part V - Transactions With Related Organizations

THE DENTISTS SUPPLY COMPANY

DENTISTS BENEFITS INSURANCE CO

NORTHWEST DENTISTS INSURANCE COMPANY

DENTISTS BENEFITS CO

3,279,664 FINANCIAL RECORDS Q Q 378,765 FINANCIAL RECORDS

304,826

306,039

FINANCIAL RECORDS

FINANCIAL RECORDS

Q

Q