DLN: 93493225007190 OMB No 1545-0047 Return of Organization Exempt From Income Tax Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations) ▶ Do not enter social security numbers on this form as it may be made public Open to Public Department of the ▶ Go to www.irs.gov/Form990 for instructions and the latest information. Inspection Internal Revenue Service For the 2019 calendar year, or tax year beginning 10-01-2018 , and ending 09-30-2019 C Name of organization CALIFORNIA RODEO INC D Employer identification number B Check if applicable □ Address change 94-0361165 ☐ Name change Doing business as ☐ Initial return ☐ Final return/terminated E Telephone number ☐ Amended return Number and street (or P O box if mail is not delivered to street address) Room/suite ☐ Application pending (831) 775-3100 City or town, state or province, country, and ZIP or foreign postal code SALINAS, CA 93902 G Gross receipts \$ 7,030,909 Name and address of principal officer **H(a)** Is this a group return for JAMES SLATEN □Yes ☑No subordinates? PO BOX 1648 H(b) Are all subordinates SALINAS, CA 93902 ☐ Yes ☑No included? Tax-exempt status □ 527 501(c)(3) **✓** 501(c) (4) **◄** (insert no) 4947(a)(1) or If "No," attach a list (see instructions) **H(c)** Group exemption number ▶ Website: ► www carodeo com L Year of formation 1924 M State of legal domicile CA K Form of organization ☑ Corporation ☐ Trust ☐ Association ☐ Other ▶ Summary 1 Briefly describe the organization's mission or most significant activities THE CALIFORNIA RODEO ASSOCIATION IS A NON-PROFIT ORGANIZATION THAT STRIVES TO PRESERVE AND PROMOTE THE TRADITIONS OF THE CALIFORNIA RODEO SALINAS AND THE WEST THE CALIFORNIA RODEO SALINAS AND THE SALINAS SPORTS COMPLEX SUPPORT Activities & Governance THE COMMUNITY AND OTHER NON-PROFIT ORGANIZATIONS Check this box ▶ ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets Number of voting members of the governing body (Part VI, line 1a) . 3 63 Number of independent voting members of the governing body (Part VI, line 1b) 4 63 Total number of individuals employed in calendar year 2018 (Part V, line 2a) 5 38 **6** Total number of volunteers (estimate if necessary) . . . 6 1,300 Total unrelated business revenue from Part VIII, column (C), line 12 7a -38,705 Net unrelated business taxable income from Form 990-T, line 34 -38,705 **Prior Year Current Year** 8 Contributions and grants (Part VIII, line 1h) . Program service revenue (Part VIII, line 2g) . 5,523,331 5,212,431 10 Investment income (Part VIII, column (A), lines 3, 4, and 7d) . 27,334 79,171 11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e) 216,834 237,200 5,767,499 12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12) 5,528,802 13 Grants and similar amounts paid (Part IX, column (A), lines 1-3). 72,500 82,500 14 Benefits paid to or for members (Part IX, column (A), line 4) . 15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10) 859,606 869.490 Expenses 16a Professional fundraising fees (Part IX, column (A), line 11e) . **b** Total fundraising expenses (Part IX, column (D), line 25) ▶0 4,428,820 4,316,719 17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e) . 5,360,926 5,268,709 18 Total expenses Add lines 13-17 (must equal Part IX, column (A), line 25) 19 Revenue less expenses Subtract line 18 from line 12 . 406,573 260,093 Assets or d Balances **End of Year Beginning of Current Year** 7,251,677 7,503,090 20 Total assets (Part X, line 16) . 21 Total liabilities (Part X, line 26) 358,307 349,202 Net assets or fund balances Subtract line 21 from line 20 6,893,370 7,153,888 Signature Block Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge 2020-08-12 Signature of officer Date Sign Here TOM NIELSEN Treasurer Type or print name and title Print/Type preparer's name Preparer's signature Check \Box if P00930869 **Paid** self-employed Firm's name ► HAYASHI WAYLAND Accounting & Consulting Firm's EIN ► 20-1939256 Preparer Use Only Firm's address ▶ 1188 Padre Drive Suite 101 Phone no (831) 759-6300 Salınas, CA 93901 ☑ Yes ☐ No May the IRS discuss this return with the preparer shown above? (see instructions) . For Paperwork Reduction Act Notice, see the separate instructions. Form **990** (2018) Cat No 11282Y

Form	990 (2018)					Page 2
Pa	rt III Statem	nent of Program Service	e Accomplis	hments		
	Check If	Schedule O contains a respo	onse or note to	any line in this Part III		🗆
1	Briefly describe	the organization's mission				
CALI AND OPER ROD	FORNIA RODEO S OTHER NON-PRO AATIONS OF THE EO AND OTHER E	SALINAS AND THE WEST TH FIT ORGANIZATIONS THRO SALINAS SPORTS COMPLEX	E CALIFORNIA JGH THE STAGI THROUGH DOI DDEO ASSOCIAT	RODEO SALINAS AND ING OF THE ANNUAL C NATION OF OUR FACIL ION AIMS TO RETURN	ES TO PRESERVE AND PROMOTE THE SALINAS SPORTS COMPLEX SALIFORNIA RODEO SALINAS AND ITY, VENDING AND FUNDRAISING FUNDS ANNUALLY TO LOCAL NO	SUPPORT THE COMMUNITY OTHER YEAR ROUND SOPPORTUNITIES DURING
2	Did the organiza	ation undertake any significa 990 or 990-EZ?	ınt program ser	vices during the year v	which were not listed on	☐ Yes ☑ No
	If "Yes," describ	e these new services on Sch	nedule O			
3	Did the organiza	ation cease conducting, or m	ake significant	changes in how it cond	lucts, any program	
	services? .					🗌 Yes 🗹 No
	If "Yes," describ	e these changes on Schedul	e O			
4	Section 501(c)(ons are required	to report the amount	e largest program services, as mea of grants and allocations to others	
4a	(Code) (Expenses \$	2,585,377	including grants of \$	32,500) (Revenue \$	2,540,973)
	See Additional Da	ta				
4b	(Code) (Expenses \$	2,339,008	ıncludıng grants of \$) (Revenue \$	2,671,458)
	See Additional Dat	ta				
4c	(Code) (Expenses \$	50,000	ıncludıng grants of \$	50,000) (Revenue \$)
	See Additional Dat	ta				
4d		services (Describe in Schedu	,			
	(Expenses \$	ıncl	uding grants of	\$) (Revenue \$)
4e	Total program	n service expenses ►	4,974,3	85		

Form 990 (2018) Page 3 Checklist of Required Schedules Yes No Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Nο 1 2 Nο Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? . . . No Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates 3 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? 4 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? 5 No Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? No 6 Did the organization receive or hold a conservation easement, including easements to preserve open space, Nο 7 the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II 🕏 . . . Did the organization maintain collections of works of art, historical treasures, or other similar assets? No 8 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability, serve as a custodian for amounts not listed in Part X, or provide credit counseling, debt management, credit repair, or debt negotiation No 9 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, 10 Nο permanent endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V 👺 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VIII, VIII, IX, or X as applicable a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? Yes 11a Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total Nο 11h assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 😏 Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its Nο 11c total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII 🕏 Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported Nο 11d Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 🕏 11e Yes Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses 11f No the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X 🕏 12a Did the organization obtain separate, independent audited financial statements for the tax year? 12a Nο b Was the organization included in consolidated, independent audited financial statements for the tax year? 12b Nο If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional 🕏 Is the organization a school described in section 170(b)(1)(A)(u)? If "Yes," complete Schedule E 13 Nο 14a 14a Did the organization maintain an office, employees, or agents outside of the United States? . . . Nο **b** Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments 14h No Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any Nο foreign organization? If "Yes," complete Schedule F, Parts II and IV 15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to Nο 16 or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV . . . Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, No 17 column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I(see instructions) Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, 18 Yes Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," 19 Nο

Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic

b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?

column (A), line 2? If "Yes," complete Schedule I, Parts I and III

20a

20b

21

Yes

Yes

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No

20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H . . .

37

38

Part V

36

37

38

254

0

1a

1b

Yes

Yes

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No

No

Pai	t IV Checklist of Required Schedules (continued)			
			Yes	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete Schedule J	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		No
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		No
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		No
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	25b		No
26	Did the organization report any amount on Part X, line 5, 6, or 22 for receivables from or payables to any current or former officers, directors, trustees, key employees, highest compensated employees, or disqualified persons? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part III	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions)			
а	A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>	28a		No
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		No
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30		No
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I .	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete Schedule N, Part II	32		No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301 7701-2 and 301 7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33		No
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34		No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section $512(b)(13)$? If "Yes," complete Schedule R, Part V, line 2	35b		

Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related

is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI

Check if Schedule O contains a response or note to any line in this Part V .

Statements Regarding Other IRS Filings and Tax Compliance

1a Enter the number reported in Box 3 of Form 1096 Enter -0- if not applicable .

Enter the number of Forms W-2G included in line 1a Enter -0- if not applicable

Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that

Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 197 Note.

c Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming

Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . . If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as

If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form

Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during

9a Did the sponsoring organization make any taxable distributions under section 4966? . . .

Sponsoring organizations maintaining donor advised funds.

a Initiation fees and capital contributions included on Part VIII, line 12 . . .

b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities

b If "Yes," enter the amount of tax-exempt interest received or accrued during the year

a Is the organization licensed to issue qualified health plans in more than one state?

Enter the amount of reserves the organization is required to maintain by the states in

Section 501(c)(29) qualified nonprofit health insurance issuers.

Section 501(c)(7) organizations. Enter

Section 501(c)(12) organizations. Entera Gross income from members or shareholders .

b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? . . .

12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?

Note. See the instructions for additional information the organization must report on Schedule O

14a Did the organization receive any payments for indoor tanning services during the tax year?

b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O.

Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess

parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N

Is the organization an educational institution subject to the section 4968 excise tax on net investment income?

7e 7f

7g

7h

8

9a

9h

12a

13a

14a

14b

15

10a

10b

11a

11b

12b

13b

13c

No

Nο

Nο

Nο

Nο

No

No

Form **990** (2018)

orm	990 (2018)			Page
Par	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O See instructions Check if Schedule O contains a response or note to any line in this Part VI	" respo	onse to l	ines
Se	ction A. Governing Body and Management			
			Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year 1a 63			
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O			
b	Enter the number of voting members included in line 1a, above, who are independent 1b 63			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		No
6	Did the organization have members or stockholders?	6	Yes	
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following			
а	The governing body?	8a	Yes	
Ь	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ction B. Policies (This Section B requests information about policies not required by the Internal Revenue	∟ Cod€	 ⊋.)	
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? <i>If "Yes," describe in Schedule O how this was done</i>	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
а	The organization's CEO, Executive Director, or top management official	15a	Yes	
Ь	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions)			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
Ь	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ction C. Disclosure			
17	List the States with which a copy of this Form 990 is required to be filed▶			
18	Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply			
	Own website Another's website 🗹 Upon request 🗌 Other (explain in Schedule O)			
19	Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest			
20	policy, and financial statements available to the public during the tax year State the name, address, and telephone number of the person who possesses the organization's books and records HAYASHI WAYLAND 1188 Padre Drive Ste 101 SALINAS, CA 93901 (831) 759-6300			

101111 330 (2	010)										Page /
Part VII	Compensation of Officer and Independent Contra		Truste	es,	Key	En	nploy	ees	, Highest Comp	ensated Employ	ees,
	Check if Schedule O contains a	response or no	te to an	y line	≘ ın t	hıs	Part VI	١.			🗆
Section	A. Officers, Directors, Tru	ıstees, Key E	mploy	ees	, an	d F	lighe	st (Compensated En	nployees	
year .	this table for all persons requir of the organization's current of		·						, ,		•
of compensa	tion Enter -0- in columns (D), (if the organization's current key	E), and (F) if no	compe	nsatı	on w	vas į	paid		- ,,		
• List the who received	organization's five current high direportable compensation (Box and any related organizations	est compensate	d emplo	yees	(oth	ner t	than a	n off	icer, director, truste	e or key employee)	1
• List all o	of the organization's former office compensation from the organization						pensat	ed e	employees who rece	ived more than \$10	0,000
	f the organization's former dir e , more than \$10,000 of reportat										e
compensated	in the following order individual demployees, and former such p	ersons									
☐ Check tl	nis box if neither the organization	n nor any relate	ed organ	nizatio	on co	omp	ensate	d ar	ny current officer, di	rector, or trustee	Т
	(A) Name and Title	(B) Average hours per week (list any hours for related	than o	one bo oth a direct	ox, un off tor/t	t cho unles ficer rust	and a	on	(D) Reportable compensation from the organization (W- 2/1099-MISC)	(E) Reportable compensation from related organizations (W- 2/1099-	(F) Estimated amount of other compensation from the organization and
		organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	2/1099-MI3C)	(W- 2/1099- MISC)	related organizations
See Additiona	al Data Table										

(A) Name and Title	Average hours per week (list any hours		ne bo	ox, ι n of	t che unles ficer ruste	ss pers and a ee)	on	Reportable compensation from the organization (W-	Reportable compensation from related organizations (W-	(F) Estimated amount of other compensation from the
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated employee	Former	2/1099-MISC)	2/1099-MISC)	organization and related organizations
See Additional Data Table										

1b Sub-Total						>				
d Total (add lines 1b and 1c)	•					▶		401,581		36,292
2 Total number of individuals (including	but not limited	to thes	o licte	مط عا	hove) who	roce	awed more than \$11	000	

1b	Sub-Total					j	•				
c	Total from continuation sheets to Pa	rt VII , Section .	Α			j	\cdot				
d	Total (add lines 1b and 1c)					1	• 🗀	401,581			36,292
2	Total number of individuals (including of reportable compensation from the c			e liste	ed ab	ove) v	/ho re	eceived more thar	\$100,000		
										1 34	

c	Total from continuation sheets to Part VII, Section A ▶			
d	Total (add lines 1b and 1c)			36,292
2	Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization \triangleright 2			
			Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual	2		No

2	Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization \triangleright 2			
			Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual	4	Ves	
1		_4_	Yes	

Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation

5

(B)

Description of services

ENTERTAINMENT PRODUC

SECURITY

RENTALS

Nο

365,259

137,761

118,606

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(C)

Compensation

Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for

from the organization Report compensation for the calendar year ending with or within the organization's tax year

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of

services rendered to the organization? If "Yes," complete Schedule J for such person .

(A) Name and business address

Section B. Independent Contractors

compensation from the organization ▶ 3

DAVID DREW PRODUCTIONS

70 WEST OHIO AVENUE STE H RICHMOND, CA 94804

SALINAS, CA 93912 INTACT PROTECTIVE SERVICES

966 E LAKE AVENUE WATSONVILLE, CA 95076 STANDARD PARTY RENTALS

2	Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization \triangleright 2			
			Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3		No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such			

Part		Statement of	Revenue								rage 3
		Check if Schedul	e O contains	a respo	onse or note to any						🗆
							(A) revenue	e	(B) lated or xempt inction	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections
	1:	a Federated campaig	ns	1a				re	evenue		512 - 514
nts nts		b Membership dues		1b	<u> </u>						
Gifts, Grants illar Amounts		c Fundraising events		1c	<u> </u>						
ß, (An		d Related organizatio		1d	<u> </u> 						
Gifi ilar		e Government grants (co		1e	<u> </u>						
ns, Sim		f All other contributions,	, gıfts, grants,	<u> </u>	<u> </u>						
Contributions, Gifts, Grants and Other Similar Amounts		and similar amounts n above	ot included	1f							
ig S		g Noncash contribution	ons included								
ont nd_		in lines 1a - 1f \$ h Total. Add lines 1a-	16		_						
S P		n Iotal. Add lines 1a	-11	<u> </u>		C- 4-	0	T			
.	٦.	GENERAL SALES			Business			459,720	459	,720	
ven		MISCELLANEOUS PROGI	RAM			711300		ź 250,887	250		
g.		SPONSORSHIPS	NAPI			711300	1,	731,281	1,731	,281	
MCE		TICKET FEES				711300		185,564	185	,564	
Ser	_	TICKET SALES				711300	2,	409,751	2,409	,751	
Program Service Revenue	٠	- TICKET SALES				711300		175,228	175	,228	
۲og	f	All other program se	rvice revenue		L	l 212,431		173,220	173	,220	
	g	Total. Add lines 2a-2	f		>						
		Investment income (ii similar amounts) .			interest, and other	.]	79,17	, ₁			79,171
		Income from investme			ond proceeds	.		0			
	5	Royalties				· 🗀		0			
		_	(ı) Rea	l	(II) Personal						
	6a	Gross rents	3	81,418	90,07	1					
	ŀ	Less rental expenses	5	45,757	128,77	6					
		Rental income or	-1	.64,339	-38,70	5					
		(loss)]					
	(Net rental income o					-203,04	14	-164,339	-38,705	
	7:	Gross amount	(ı) Securit	ies	(II) Other	4					
	, .	from sales of assets other									
		than inventory									
	ł	Less cost or other basis and				7					
		sales expenses				4					
		Gain or (loss) Net gain or (loss)	L		<u> </u>	-		0			
		Gross income from fi	undraising ev			1					
ne		(not including \$ contributions reporte		of							
Ve∃		See Part IV, line 18		а	540,382						
Re		Less direct expense		b	394,951						
Other Revenue		Net income or (loss) Gross income from g			ents •	7	145,43	31			145,431
ō	,	See Part IV, line 19		C 3	J						
		- 1		a		4					
		Less direct expense Net income or (loss)		b activit	les	_		0			
		aGross sales of invent		400.770		1					
		returns and allowand	ces	_	727.426						
	ŀ	Less cost of goods s	old	a b		⊣					
		Net income or (loss)				╛	294,81	.3			294,813
		Miscellaneous			Business Code						
	11	La									
	ł	<u> </u>									
	(
		A All and									
		d All other revenue . Total. Add lines 11a			•	1					
								0			
	14	2 Total revenue. See	instructions	• •	· · · •		5,528,80)2	5,048,092	-38,705	
											Form 990 (2018)

Form 990 (2018)				Page 10
Part IX Statement of Functional Expenses				_
Section 501(c)(3) and 501(c)(4) organizations must complete all co	_	·	• •	
Check if Schedule O contains a response or note to any	line in this Part IX .	(B)	(C)	🗹
Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	Program service expenses	Management and general expenses	(D) Fundraisingexpenses
Grants and other assistance to domestic organizations and domestic governments See Part IV, line 21	50,000	50,000		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	32,500	32,500		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals See Part IV, line 15 and 16	0			
4 Benefits paid to or for members	0			
5 Compensation of current officers, directors, trustees, and key employees	239,627	239,627		
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)	0			
7 Other salaries and wages	477,502	419,686	57,816	
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	6,275	4,701	1,574	
9 Other employee benefits	88,966	40,645	48,321	
10 Payroll taxes	57,120	52,414	4,706	
11 Fees for services (non-employees)				
a Management	0			
b Legal	0			
c Accounting	9,350	4,675	4,675	
d Lobbying	0			
e Professional fundraising services See Part IV, line 17	0			
f Investment management fees	0			
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	2,013,263	2,005,542	7,721	
12 Advertising and promotion	73,395	73,395		
13 Office expenses	168,704	139,952	28,752	
14 Information technology	0			
15 Royalties	0			
16 Occupancy	114,537	108,142	6,395	
17 Travel	49,690	49,690	· · · · · · · · · · · · · · · · · · ·	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials .	0	·		
19 Conferences, conventions, and meetings	3,864	3,864		
20 Interest	5,664	5,664		
21 Payments to affiliates	0			
22 Depreciation, depletion, and amortization	50,569	38,601	11,968	
23 Insurance	135,295	16,164	119,131	
24 Other expenses Itemize expenses not covered above (List miscellaneous expenses in line 24e If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O)				
a PRIZE MONEY/TROPHY	419,958	419,958		
b FOOD & BEVERAGE	381,552	381,552		
c MACHINERY & EQUIPMENT/RENTALS	299,915	299,915		
d LIVESTOCK RENTAL	216,833	216,833		
e All other expenses	374,130	370,865	3,265	
25 Total functional expenses. Add lines 1 through 24e	5,268,709	4,974,385	294,324	0

26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation

Check here ▶ ☐ If following SOP 98-2 (ASC 958-720)

Page **11**

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Form **990** (2018)

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44,634

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358,307

16,950

6,876,420

6,893,370

7,251,677

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Form 990 (2018)

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Liabilities 22

Fund Balance

Assets or 30

Net

Less accumulated depreciation

Intangible assets . . .

Grants payable . .

Deferred revenue . .

Complete Part X of Schedule D

Temporarily restricted net assets

Permanently restricted net assets

Total net assets or fund balances

Unrestricted net assets

Other assets See Part IV, line 11 .

Accounts payable and accrued expenses

Tax-exempt bond liabilities . . .

persons Complete Part II of Schedule L .

and other liabilities not included on lines 17 - 24)

Capital stock or trust principal, or current funds

Total liabilities and net assets/fund balances

complete lines 27 through 29, and lines 33 and 34.

Organizations that do not follow SFAS 117 (ASC 958), check here ▶ ☑ and complete lines 30 through 34.

Paid-in or capital surplus, or land, building or equipment fund .

Retained earnings, endowment, accumulated income, or other funds

Total liabilities. Add lines 17 through 25 .

Investments—publicly traded securities .

Investments—other securities See Part IV, line 11 .

Total assets. Add lines 1 through 15 (must equal line 34) .

Escrow or custodial account liability Complete Part IV of Schedule D

key employees, highest compensated employees, and disqualified

Secured mortgages and notes payable to unrelated third parties

Unsecured notes and loans payable to unrelated third parties

Loans and other payables to current and former officers, directors, trustees,

Other liabilities (including federal income tax, payables to related third parties,

Organizations that follow SFAS 117 (ASC 958), check here ▶ ☐ and

Investments-program-related See Part IV, line 11

	Beginning of year		End of year
1 Cash-non-interest-bearing	200	1	180,674
2 Savings and temporary cash investments	4,875,667	2	5,010,350
3 Pledges and grants receivable, net	28,500	3	19,000
4 Accounts receivable, net	113,376	4	77,146
5 Loans and other receivables from current and former officers, directors,			

	3	Pledges and grants receivable, net	28,500	3	19,000		
	4	Accounts receivable, net			113,376	4	77,146
	5	Loans and other receivables from current and for trustees, key employees, and highest compensa Part II of Schedule L		5	0		
S	6	Loans and other receivables from other disquality section 4958(f)(1)), persons described in section contributing employers and sponsoring organizations voluntary employees' beneficiary organizations.	fied pe n 4958 tions c (see in		6	0	
et	7	Notes and loans receivable, net			605,744	7	567,859
SS	8	Inventories for sale or use			132,612	8	167,214
A	9	Prepaid expenses and deferred charges		9	0		
	10a	Land, buildings, and equipment cost or other basis Complete Part VI of Schedule D	10a	3,311,942			

1,842,081

10b

Form	990 (2018)				Page 12
Pai	Reconcilliation of Net Assets				
	Check if Schedule O contains a response or note to any line in this Part XI			<u> </u>	<u> </u>
1	Total revenue (must equal Part VIII, column (A), line 12)	1		5	,528,802
2	Total expenses (must equal Part IX, column (A), line 25)	2			,268,709
3	Revenue less expenses Subtract line 2 from line 1	3			260,093
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4			,893,370
5	Net unrealized gains (losses) on investments	5			,093,370
6	Donated services and use of facilities	6			
7		7			
8	Investment expenses	8			
9	'	9			425
_	Other changes in net assets or fund balances (explain in Schedule O)	10			
	Net assets or fund balances at end of year Combine lines 3 through 9 (must equal Part X, line 33, column (B))	10			,153,888
Pa	TXII Financial Statements and Reporting				
	Check if Schedule O contains a response or note to any line in this Part XII	•	• •		
				Yes	No
1	Accounting method used to prepare the Form 990				
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		2a		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed esparate basis, consolidated basis, or both	on a			
	☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis				
Ь	Were the organization's financial statements audited by an independent accountant?		2b		No
	If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate consolidated basis, or both	basıs,			
	☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis				
С	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?		2c		
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche	dule O			
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sir Audit Act and OMB Circular A-133?	ngle	3a		No

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits

3b

Form **990** (2018)

Additional Data

Software ID: 18007218 Software Version: 2018v3.1

EIN: 94-0361165

Name: CALIFORNIA RODEO INC.

Form 990 (2018)

Form 990, Part III, Line 4a:

THE CALIFORNIA RODEO IS THE LARGEST RODEO IN CALIFORNIA. THE BEST COWBOYS AND COWGIRLS KEEP THE ARENA BUSY AS THEY COMPETE FOR BIG PRIZE MONEY AND COVETED GOLD BUCKLES THE RODEO IS A 4 DAY SHOW FEATURING BULL RIDING, TRICK RIDING, CLOWNS, THE ONE ARM BANDIT AND MORE

Form 990, Part III, Line 4b: BIG WEEK ACTIVITIES - THE WEEK SURROUNDING THE CALIFORNIA RODEO SALINAS IS FULL OF ACTIVITIES THE ACTIVITIES INCLUDE CARNIVAL, COLMO PARADE,

CONCERTS, COWBOY POETRY, GOLF TOURNAMENT, HORSE PARADE, KIDDIE KAPERS PARADE, AND PRO BULL RIDING

Form 990, Part III, Line 4c: THE CALIFORNIA RODEO GRANTED FUNDS TO SUPPORT PUBLIC RECREATION UNLIMITED, INC. IN ITS STADIUM PROJECT. THE STADIUM WILL BE A 5,000 PERSON. FACILITY THAT WILL BE AVAILABLE TO HOST A LARGE VARIETY OF COMMUNITY EVENTS INCLUDING YOUTH RECREATIONAL AND ENRICHMENT PROGRAMS

(A) (D) (E) (B) (C) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

	any hours	and	a dır	ecto	r/tr	ustee)	1	organization	organizations	from the
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee		Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
CRAIG ANDRUS	1 00									
Past President		X						0	0	0
- Tube i residente	0 00			_	_	\vdash				
BENNY JEFFERSON	1 00									
Past President	0 00	X						0	0	0
RANDY PAROLA	1 00									
		×						0	0	0
Director	0 00									
DARYL WHITCHER	1 00									
	•••••	×						0	0	0
Past President	0 00									
MICHAEL SCARR	2 00									

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Director
DARYL WHITCHER
Past President
MICHAEL SCARR
Past President

RIC CAUSLEY

JOHN CUNHA

CHAD LINDLEY

TOM PETTITT

PAST PRESIDENT

LLOYD APPLING

PAST PRESIDENT

....... PAST PRESIDENT

Director

Director

and Independent Contractors

(A) (D) (B) (C) (E) (F) Name and Title Average Position (do not check more Reportable Reportable Estimated than one box, unless compensation amount of other hours per compensation person is both an officer week (list from the from related compensation

	any hours	and	a dır	recto	or/tr	ustee))	organization	organizations	from the
	for related organizations below dotted line)	individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
JOE GRAINGER	0 00									
PAST PRESIDENT	0 00	×						0	0	0
RON CLEMENTS	0 00	х						0	0	0
PAST PRESIDENT	0 00									
SCOTT HOUCHIN	1 00									
Director	0.00	X						0	0	0
	0 00			-	-		_			
WARREN WAYLAND	1 00									
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PAST PRESIDENT						
SCOTT HOUCHIN						
Director						
WARREN WAYLAND						
PAST PRESIDENT						

ADAM JACOB

PETE PEDRAZZI

PAST PRESIDENT

KATHY DONNELLY

PAT HITCHCOCK

BRETT HARRELL

MATT JENKINSON

Director

Director

Director

Director

Director

and Independent Contractors

(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless amount of other hours per compensation compensation person is both an officer week (list from the from related compensation and a director/trustee) any hours organization organizations from the

	for related organizations	95	-	\2	X	e E	TI	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related
	below dotted line)	Individual trustee or director	Institutional Trustee	Officer	y employee	Highest compensated employee	Former		, 11 2 5,	organizations
JIM LEACH JR	0 00	×						0	0	0
PAST PRESIDENT	0 00	l ''						Ĭ		
GREG BAXTER	3 00	l								
Director	0 00	×						0	0	0
KYLE BROWN	1 00	l								
Director	0 00	×						0	0	0
MARTIN JESSER CON	1 00									

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Director
KYLE BROWN
Director
MARTIN JEFFERSON
Director
JERRY BUNKER

Director

Director

Director

STEVE DAVIS

Vice President

BRENT EASTMAN

HENRY DILL

Director

President

STANLEY CHAN

BRIAN CONTRERAS

and Independent Contractors

(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average amount of other than one box, unless hours per compensation compensation person is both an officer compensation week (list from the from related and a director/trustee) any hours organization organizations from the

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Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees,

and Independent Contractors

GEORGE HANSON

MIKE HITCHCOCK

DAVE PEDRAZZI

SAMMY JENKINSON

Vice President

Director

Director

Director

Director

TIM MARTIN

	,				,			(11, 2,4,000	(14) 2/4 000	
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	key employee	Highest compensated	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
TIM EASTMAN Director	1 00	×						0	0	0
ROBERT EGGERS Secretary	6 00	×		х				0	0	0
CYNDIE FERRELL Director	1 00	×						0	0	0
TONYALINARES	1 00									

CYNDIE FERRELL	1 00	v					0	0	
Director	0 00	<					,)	
TONYA LINARES	1 00	×				·	0	0	
Director	0 00	<					0	0	
LAURIE LAVELLE	1 00	_					0	0	
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Director	0 00	, ,			Ĭ	,	
TONYA LINARES	1 00	l 🗸			0	0	
Director	0 00	_ ^				9	
LAURIE LAVELLE	1 00	×			0	C	
Director	0 00	l '''				, and the second se	İ

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(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average amount of other than one box, unless compensation hours per compensation person is both an officer week (list from the from related compensation and a director/trustee) any hours organization organizations from the

	,							(11) 2 (1000	(14) 2/4 000		
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations	
KELLY MCMILLIN	1 00	×						0	0	0	
Director	0 00								,		
NEIL MILBURN	1 00										
Director	0 00	×						0	0	0	
MIKE MCVAY	3 00										
Director	0 00	×						0	0	0	
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NEIL MILDORN		×			l	
Director	0 00					
MIKE MCVAY	3 00	×			0	
Director	0 00	Χ				
GERRY NIELSEN	1 00	¥			0	
Director	0.00	^				

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and Independent Contractors

TOM NIELSEN

SAM JENKINSON

FRED HOOKER

Vice President

CRAIG KUEHL

ORLANDO GARCIA

Director

Director

Director

TIM PRADER

Treasurer

Director

(A) (D) (B) (C) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average amount of other than one box, unless hours per compensation compensation person is both an officer week (list from the from related compensation and a director/trustee) any hours organization organizations from the

and Independent Contractors

KEVIN SILACCI

DEAN CALLENDER

Director

Director

Director

Director

Director

Director

TONY ROSSI

TOM ADCOCK

DAVE MCDOUGAL

PATTY STANDRIDGE

	formulated	ū	u un	an ector, trastee,				(14, 2/1000	(14, 2/1000	monification and
	for related organizations below dotted line)		Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
MIKEL ANN MILLER	1 00	X						0	0	0
Director	0 00							-		
JOHN SARGENTI	1 00	×						0	0	0
Director	0 00									
MARK SCARR	1 00	Х						0	0	0
Director	0 00									

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and Independent Contractors (A) (B) (C) (D) (E) (F) Name and Title Position (do not check more Reportable Reportable Estimated Average than one box, unless hours per compensation compensation amount of other

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191,075

13,225

7,201

	week (list any hours	pers	on is	both	n an	office ustee		from the organization	from related organizations	compensation from the
	for related organizations below dotted line)	individual trustee or director	Institutional Trustee	<u> </u>	Key employee	Highest compensated employee	Former	(W- 2/1099- MISC)	(W- 2/1099- MISC)	organization and related organizations
JUSTIN GRAINGER	1 00	x						0	0	0
Director	0 00	l ''						0	0	
JAMES SLATEN	40 00	×		×				139,423	0	15,866
GENERAL MANAGER	0 00							·		
TIM BALDWIN	3 00	×						0	0	0
Director	0 00	l '''							0	· ·
JON WOOSTER	1 00	×						0	0	0

Director 0 00

> 0 00 40 00

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MARGIE JANUARY

OFFICE MANAGER

VICTORIA CARLISLE

SPONSORSHIP MGR

40 00

efile GRAPHIC print - DO NOT PROCESS As Filed Data -SCHEDULE D

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

(Form 990)

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Department of the Treasury

Supplemental Financial Statements

► Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ▶ Attach to Form 990.

OMB No 1545-0047

DLN: 93493225007190

Open to Public

▶ Go to www.irs.gov/Form990 for the latest information.

Internal Revenue Service Inspection Name of the organization **Employer identification number** CALIFORNIA RODEO INC 94-0361165 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b)Funds and other accounts Total number at end of year Aggregate value of contributions to (during year) Aggregate value of grants from (during year) Aggregate value at end of year Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? ☐ Yes ☐ No Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible private benefit? 🗌 Yes 🗌 No Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7 Purpose(s) of conservation easements held by the organization (check all that apply) Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year Held at the End of the Year Total number of conservation easements Total acreage restricted by conservation easements 2b Number of conservation easements on a certified historic structure included in (a) 2c Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the tax year 🟲 Number of states where property subject to conservation easement is located ▶ Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? ☐ Yes Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) and section 170(h)(4)(B)(II)? In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8. If the organization elected, as permitted under SFAS 116 (ASC 958), not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items If the organization elected, as permitted under SFAS 116 (ASC 958), to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items (i) Revenue included on Form 990, Part VIII, line 1 (ii) Assets included in Form 990, Part X If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the following amounts required to be reported under SFAS 116 (ASC 958) relating to these items Revenue included on Form 990, Part VIII, line 1 Assets included in Form 990, Part X

Cat No 52283D

Schedule D (Form 990) 2018

Par	t III	Organizations M	aintaining Col	lections o	f Art, I	Histori	cal T	reası	ires, oi	Other	Similar .	Assets (contin	ued)	
3		the organization's acq (check all that apply)	juisition, accessioi	n, and other	records,	, check	any of	the fo	ollowing t	hat are a	significan	t use of its	colle	ction	
а		Public exhibition				d		Loan	or excha	ange prog	ırams				
b		Scholarly research				e		Othe	ır.						
c		Preservation for future	e generations												
4	Provid Part X	e a description of the III	organization's col	lections and	explain	how the	ey furtl	her the	e organız	zation's ex	xempt pur	pose in			
5		g the year, did the org to be sold to raise fur									nılar	☐ Ye	·s	□n	0
Pa	rt IV	Escrow and Cust Complete if the or X, line 21.			' on For	m 990	, Part	IV, lı	ine 9, o	r reporte	ed an am			990,	Part
1a		organization an agent ed on Form 990, Part		an or other I	ntermed	liary for	contri	bution	s or othe	er assets	not	☐ Ye	es	□ N	o
h	τ ε "∨ο	s," explain the arrange	omant in Bart VIII	and comple	to the fo	llouung	table					Amount			_
b c		s, explain the arrange ning balance	ement in Part XIII	and comple	te the it	mowing	table			1c		Alliount			_
d	-	ons during the year								1d					_
e		outions during the year	r							1e					_
f		g balance	•							1f					_
2a	Did th	- e organization include	an amount on Fo	rm 990, Par	t X, line	21, for	escrow	v or cu	ıstodıal a	ccount lia	ability?	. 🗆 Ye	s	□ N	— О
b		s," explain the arrange									•	_			
Pa	rt V	Endowment Fun													
			·	(a)Current	t year	(b) P	rıor yea	r	(c)Two y	ears back	(d)Three	ears back	(e) Fo	ur year	rs back
1 a	Beginni	ng of year balance .													
b	Contrib	utions													
C	Net inve	estment earnings, gair	ns, and losses												
d	Grants	or scholarships	•												
е		xpenditures for faciliting	es												
f	Adminis	strative expenses .													
g	End of y	year balance													
2 a		e the estimated perce designated or quasi-e	=	ent year end	balance	(line 1	g, colu	mn (a)) held a	s					
ь	Perma	nent endowment 🕨													
С	Tempo	orarily restricted endo	wment >												
	The pe	ercentages on lines 2a	, 2b, and 2c shou	ld equal 100)%										
3а		ere endowment funds	not in the posses	sion of the c	organizat	tion that	t are h	eld an	ıd admını	stered fo	r the		_	1	
	-	zation by										2	a(i)	Yes	No
	• •	related organizations lated organizations					•						a(i) a(ii)		
b		s" on 3a(II), are the re		s listed as r	equired	on Sche	dule R	?.					3b		
4		be in Part XIII the inte	_										i_		
Pa	rt VI	Land, Buildings,					_								
	D	Complete if the or	ganization answ (a) Cost or oth												
	Descrip	otion of property	(a) Cost or otr (investme		(u) Cost	or other	uasis (4	ouier)	(E) ACC	umulated (depreciation		u) boo	ok valu	е
1a	Land .														
b	Building	gs					2,04	48,042			810,22	4		1	1,237,818
С	Leaseho	old improvements					63	36,865			597,80	3			39,062
d	Equipm	ent					54	49,820			409,54	1			140,279
е	Other						-	77,215			24,51	3			52,702

Total. Add lines 1a through 1e (Column (d) must equal Form 990, Part X, column (B), line 10(c))

Schedule D (Form 990) 2018			Page 3
Part VII Investments—Other Securities. Complete if the organiz See Form 990, Part X, line 12.	zation ansi	wered "Yes" on Form 990, Part IV	, line 11b.
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuati Cost or end-of-year mark	
(1) Financial derivatives			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 12)	•		
Part VIII Investments—Program Related. Complete if the organization answered 'Yes' on Form 990 (a) Description of investment (b)	, Part IV, l Book value		ion
(1)		Social of year mank	
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 13)			
Part IX Other Assets. Complete if the organization answered 'Yes' on F (a) Description	orm 990, Pa	art IV, line 11d See Form 990, Part X,	line 15 (b) Book value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 15) Part X Other Liabilities. Complete if the organization answered		orm 990 Part IV line 11e or 11f	
See Form 990, Part X, line 25.			
(a) Description of liability (1) Federal income taxes	(b) E	Book value	
DONATIONS PAYABLE		4,716	
FACILITY DEPOSITS		12,430	
SALES TAX PAYABLE (4)		43	
(5)			
(6)			
(7)			
(8)		<u>_</u>	
(9)			
Total. (Column (b) must equal Form 990, Part X, col (B) line 25)	<u> </u> 	17,189	
2. Liability for uncertain tax positions In Part XIII, provide the text of the footn		rganızatıon's fınancıal statements that	
organization's liability for uncertain tax positions under FIN 48 (ASC 740) Chec	k here if the	text of the footnote has been provide	d in Part XIII 📙

1

Schedule D (Form 990) 2018

Total revenue, gains, and other support per audited financial statements . . .

Amounts included on line 1 but not on Form 990. Part VIII. line 12

1

Page 4

2	Amounts included on line 1 but not on Form 990, Part VIII, line 12		
а	Net unrealized gains (losses) on investments 2a		
b	Donated services and use of facilities		
С	Recoveries of prior year grants		
d	Other (Describe in Part XIII)		
е	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIII)		
С	Add lines 4a and 4b	4c	
5	Total revenue Add lines 3 and 4c. (This must equal Form 990, Part I, line 12)	5	
Par	Reconciliation of Expenses per Audited Financial Statements With Expenses Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.	per Returi	n.
1	Total expenses and losses per audited financial statements	1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25		
а	Donated services and use of facilities		
b	Prior year adjustments		
c	Other losses		
d	Other (Describe in Part XIII)		
е	Add lines 2a through 2d	2e	
3	Subtract line 2e from line 1	3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b 4a		
b	Other (Describe in Part XIII)		
С	Add lines 4a and 4b	4c	
5	Total expenses Add lines 3 and 4c. (This must equal Form 990, Part I, line 18)	5	
Par	t XIII Supplemental Information		
	vide the descriptions required for Part II, lines 3, 5, and 9, Part III, lines 1a and 4, Part IV, lines 1b and 2b lines 2d and 4b, and Part XII, lines 2d and 4b Also complete this part to provide any additional informatio		4, Part X, line 2, Part
	Return Reference Explanation		

Schedule D (Fo	orm 990) 2018		Page 5
Part XIII	Supplemental Info	rmation <i>(continued)</i>	
Ret	urn Reference	Explanation	
			Schedule D (Form 990) 2018

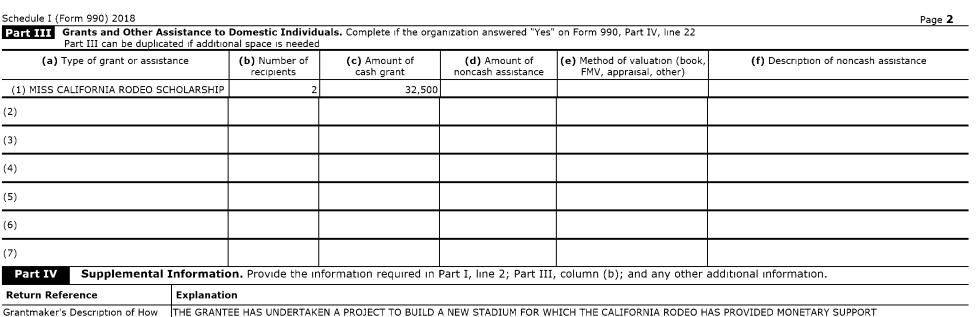
DLN: 93493225007190 OMB No 1545-0047 SCHEDULE G **Supplemental Information Regarding** (Form 990 or 990-EZ) **Fundraising or Gaming Activities** Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a Open to Public Department of the Treasury Attach to Form 990 or Form 990-EZ. Inspection Internal Revenue Service Go to www irs gov/Form990 for instructions and the latest information **Employer identification number** Name of the organization CALIFORNIA RODEO INC 94-0361165 Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part. Indicate whether the organization raised funds through any of the following activities. Check all that apply Mail solicitations e Solicitation of non-government grants Internet and email solicitations Solicitation of government grants

Phone solicitations ☐ Special fundraising events ☐ In-person solicitations Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? ☐ Yes ☑ No If "Yes," list the ten highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization (i) Name and address of individual (ii) Activity (iii) Did (iv) Gross receipts (v) Amount paid to (vi) Amount paid to or entity (fundraiser) fundraiser have from activity (or retained by) (or retained by) custody or fundraiser listed in organization control of col (i) contributions? Yes No Total

che	dule G (Form 990 or 990-EZ) 2018					F	Page 3
.1	Does the organization conduct gaming	activities with nonmember	5?		☐ Yes	□Ne	
.2	Is the organization a grantor, beneficia formed to administer charitable gaming		member of a partnership or other entity		□Yes		
3	Indicate the percentage of gaming activ	vity conducted in					
а	The organization's facility			13a			%
b	An outside facility			13b			%
4	Enter the name and address of the pers	son who prepares the orga	nization's gaming/special events books and ri	ecords			
	Name ►						
	Address ►						
5a	Does the organization have a contract virevenue?	with a third party from who	om the organization receives gaming		□Yes	□No	
b	If "Yes," enter the amount of gaming re amount of gaming revenue retained by		anization ▶ \$ and th	ne			
С	If "Yes," enter name and address of the	e third party					
	Name ►						
	Address ▶						
6	Gaming manager information						
	Name ►						
	Gaming manager compensation ▶ \$						
	Description of services provided ▶						
	☐ Director/officer	☐ Employee	☐ Independent contractor				
7	Mandatory distributions						
а	Is the organization required under state retain the state gaming license?	e law to make charitable di	stributions from the gaming proceeds to		Yes	□No	
b	Enter the amount of distributions requirements in the organization's own exempt activities.		ated to other exempt organizations or spent		53		
Pai	t IV Supplemental Informatio	n. Provide the explanat	rions required by Part I, line 2b, column licable. Also provide any additional info				 S.
_	Return Reference		Explanation				

Schedule G (Form 990 or 990-EZ) 2018

efile GRAPHIC print - DO	NOT PROCESS	As Filed Data -				DL	N: 93493225007190
Note: To capture the full of Schedule I (Form 990) Department of the Treasury Internal Revenue Service		OMB No 1545-0047 2018 Open to Public Inspection					
Name of the organization CALIFORNIA RODEO INC						Employer identifi 94-0361165	cation number
	to award the grants panization's procedur Assistance to Dom	or assistance? es for monitoring the use	of grant funds in the United Domestic Governme	ited States			Yes No
(a) Name and address of organization or government	(b) EIN	(c) IRC section (if applicable)	(d) Amount of cash grant	(e) Amount of non- cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of noncash assistance	(h) Purpose of grant or assistance
(1) PUBLIC RECREATION PO BOX 2562 SALINAS, CA 93902	23-7088131	501 (C)(3)	50,000	0			STADIUM PROJECT
2 Enter total number of section 3 Enter total number of other For Paperwork Reduction Act Notice	er organizations listed	d in the line 1 table					1 0 nedule I (Form 990) 2018



Grants are Used

efile GRAPHIC print - DO NOT PROCESS As Filed Data - DLN: 93493225007190									
Sch	edule J	Compensation Information	ОМВ	No.	1545-0	0047			
(For	n 990)	For certain Officers, Directors, Trustees, Key Employees, and Highe	est						
		Compensated Employees Complete if the organization answered "Yes" on Form 990, Part IV, li	ine 23.	2018					
_		▶ Attach to Form 990.							
•	tment of the Treasury al Revenue Service	► Go to <u>www.irs.qov/Form990</u> for instructions and the latest informa		Open to Public Inspection					
	ne of the organiza IFORNIA RODEO INC		mployer identificatio	n nu	mber				
CAL	IFORNIA RODEO INC		4-0361165						
Pa	rt I Questi	ons Regarding Compensation							
					Yes	No			
1a		opiate box(es) if the organization provided any of the following to or for a person listed of section A, line 1a Complete Part III to provide any relevant information regarding these							
		s or charter travel Housing allowance or residence for pe							
	_	r companions \square Payments for business use of persona							
		nification and gross-up payments \square Health or social club dues or initiation \square Personal services (e.g., maid, chauffe							
	Discretion	nary spending account \square Personal services (e.g., maid, chauffe	ur, cher)						
b		xes in line 1a are checked, did the organization follow a written policy regarding paymer all of the expenses described above? If "No," complete Part III to explain		1b					
2		ation require substantiation prior to reimbursing or allowing expenses incurred by all ees, officers, including the CEO/Executive Director, regarding the items checked in line 1	22	2	Yes				
	directors, truste	ees, officers, including the CEO/Executive Director, regarding the items checked in line 1	a,						
3		If any, of the following the filing organization used to establish the compensation of the CEO/Executive Director Check all that apply Do not check any boxes for methods							
	_	ed organization to establish compensation of the CEO/Executive Director, but explain in	Part III						
	Componer	ation committee							
		ation committee							
		of other organizations Approval by the board or compensation	on committee						
4		, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filir	ng organization or a						
	related organiza	ation							
a		rance payment or change-of-control payment?	<u> </u>	4a		No			
b	•	or receive payment from, a supplemental nonqualified retirement plan?	-	4b		No_			
С		or receive payment from, an equity-based compensation arrangement? of lines 4a-c, list the persons and provide the applicable amounts for each item in Part I.	₁₁ – –	4c		No_			
	,								
	Only 501(c)(3	3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.							
5		ed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any contingent on the revenues of							
а	The organization			5a		No			
b	Any related orga		_	5b		No_			
_	-	5 Sa or 5b, describe in Part III							
6		ed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any contingent on the net earnings of							
a	The organization		<u> </u>	6a		No			
b	Any related orga		<u> </u>	6b		No_			
7	•	ed on Earm 990. Part VII. Section A. line 12, did the organization provide any pentity of							
7	payments not d	ed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed lescribed in lines 5 and 6? If "Yes," describe in Part III		7		No			
8		ints reported on Form 990, Part VII, paid or accured pursuant to a contract that was nitial contract exception described in Regulations section 53 4958-4(a)(3)? If "Yes," desc	cribe	8		No			
9	If "Yes" on line 5 53 4958-6(c)?	8, did the organization also follow the rebuttable presumption procedure described in Re	egulations section	9		No			
For I	Danarwark Badu	uction Act Notice, see the Instructions for Form 990. Cat. No. 500	053T Schedule 1 (I	Eorm	990)	2018			

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii) Do not list any individuals that are not listed on Form 990, Part VII Note. The sum of columns (B)(I)-(III) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual

HOLET THE BUILT OF COMMIT	15 (5	My (m) for each fisced in	aividuai iiidse equal elle te	real almount of Folin 550,	rare vii, occasii ii, iiiic	ta, applicable column (B	dia (E) dinodits for the	C III GIVIGGGI
(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and	(D) Nontaxable	(E) Total of columns	(F) Compensation in
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	other deferred compensation	benefits	(B)(ı)-(D)	column (B) reported as deferred on prior Form 990
1 JAMES SLATEN GENERAL MANAGER	(i)	139,423				15,866	155,289	
	(ii)							
2 VICTORIA CARLISLE SPONSORSHIP MGR	(i)	191,075				7,201	198,276	
STONSONSTITL TICK	(ii)							

Schedule J (Form 990) 2018

Schedule J (Form 990) 2018 Part III Supplemental Information Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II Also complete this part for any additional information

Schedule J (Form 990) 2018

efile GRAPH	IC print - DO NOT PROCESS As Filed Data -	DLN	i: 93493225007190
SCHEDUL (Form 990 or EZ)	Complete to provide information for responses to specific Form 990 or 990-EZ or to provide any additional in Attach to Form 990 or 990-EZ.	ic questions on formation.	OMB No 1545-0047 2018 Open to Public Inspection
Namel Brtherorg CALIFORNIA RODE		Employer iden 94-0361165	tification number
Return Reference	Explanation		
Form 990, Part VI, Line 2 Description of Business or Family Relationship of Officers, Directors, Et	THE FOLLOWING OFFICERS/DIRECTORS HAVE A FAMILY RELATIONSHIP BRENT EASTMAN, DAVE PEDRAZZI, TOM NIELSEN, MICHAEL SCARR, DAF, CRAIG ANDRUS, JOE GRAINGER, PETE PEDRAZZI, TIM EASTMAN, JUSTI TIN JEFFERSON, MATT JENKINSON, SAM JENKINSON, SAMMY JENKINSON GERRY NIELSEN, MARK SCARR, KEVIN SILACCI, AND JAMES SLATEN	RYL WHITCHER, BENNY . N GRAINGER, ADAM JAC	JEFFERSON COB, MAR

Return Reference	Explanation
Form 990, Part VI, Line 6 Explanation of Classes of Members or Shareholder	THERE ARE TWO CLASSES OF MEMBERSHIP EACH CLASS IS ENTITLED TO EQUAL VOTING RIGHTS AND VOT ING PRIVILEGES GENERAL MEMBERSHIP CONSISTS OF THOSE PERSONS WHO, UPON APPLICATION TO THE S ECRETARY, HAVE BEEN APPROVED FOR MEMBERSHIP BY THE BOARD OF DIRECTORS, AND WHO HAVE PAID T O THE ORGANIZATION A MEMBERSHIP FEE OF \$25 00, OR SUCH OTHER FEE AS MAY BE DETERMINED BY T HE BOARD OF DIRECTORS ADVISORY DIRECTORS CONSISTS OF THOSE GENERAL MEMBERS WHO HAVE HONORA BLY SERVED UPON THE BOARD OF DIRECTORS AND WHO HAVE BEEN ELECTED TO THIS CLASS OF MEMBERSH IP BY THE GENERAL MEMBERS AT THE ANNUAL MEETING, OR HAVE RENDERED OTHER OUTSTANDING SERVIC ES TO THE ORGANIZATION

990 Schedule O, Supplemental Information

Return Explanation

Reference	
Form 990,	THE FORM 990 IS REVIEWED BY AN OFFICER OF THE BOARD AND MADE AVAILABLE TO THE ENTIRE BOARD PRIOR TO
Part VI, Line	SUBMISSION TO THE IRS
11b Form	
990 Review	
Process	

990 Schedule O, Supplemental Information

Return
Reference

Explanation

Form 990,	THE CONFLICT OF INTEREST POLICY IS DISTRIBUTED AND REVIEWED AT THE FIRST MEETING OF THE NE
Part VI, Line	W BOARD (JANUARY) ADDITIONALLY, THE CONFLICT OF INTEREST POLICY IS DISTRIBUTED TO ALL EMP
12c	LOYEES FOR REVIEW AND ACKNOWLEDGEMENT ON AN ANNUAL BASIS
Explanation	
of Monitoring	
and	
Enforcement	
of Conflicts	

990 Schedule O, Supplemental Information Return Reference Explanation

Management

Form 990, Part VI, Line	THE BOARD OF DIRECTORS USES COMPARABILITY DATA TO DETERMINE THE WAGES OF THE GENERAL MANAGER AND KEY EMPLOYEES
15a	
Compensation	
Review &	
Approval	
Process -	
CEO, Top	

Return Reference	Explanation
Form 990, Part VI, Line 15b Compensation Review and Approval Process for Officers and Key Employees	THE BOARD OF DIRECTORS USES COMPARABILITY DATA TO DETERMINE THE WAGES OF THE GENERAL MANAGER AND KEY EMPLOYEES

Return Explanation Reference Form 990. AVAILABLE UPON REQUEST Part VI, Line

19 Other
Organization
Documents
Publicly
Available

Return Explanation Reference Other ADDITIONAL PAID-IN CAPITAL = \$425 Changes In Net Assets

Or Fund Balances -Other Increases