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	v.	990-T	} '			ation Busin					Ketu	rn .	-	OIVID !	- 1010 000	
F	Form 🖷	<del>550-</del> 1		(and	l pro	xy tax under	sect	ion (	6033(	<b>e</b> ))	190	$\wp$	- {	91	018	
		*	For cale	endar year 2018 or oth	er tax y	year beginning 7/	1,	2018, a	and endi	ng 6	/30 , 20	19		<i>ا</i> ک	910	
(	Departm	ent of the Treasury		► Go to www.ir	s.gov/	Form990T for instri	uction	s and	the late	st infor	mation.		050	n to Du	blic Inspecti	on to
١		Revenue Service	▶ Do	not enter SSN number	ers on t	this form as it may be	made	public	if your o	rganıza	ition is a 5	01(c)(3)			rganizations	
,		heck box if ddress changed		Name of organization	· (	Check box if name cha	anged a	ind see	instruction	ns)	-				fication nur	
	B Exem	mpt under section HOLLINS UNIVERSITY CORPORATION										_ (⊩	mployee	es' trust,	, see instruct	ions )
7	✓ 50	501( c ) (03 ) Print or Number, street, and room or suite no. If a PO box, see instructions												54 <u>-050</u>		
_	<u> </u>	• • • • • • • • • • • • • • • • • • • •	Туре	PO BOX 9658								1	<b>ırelat</b> ed ee ınstr		ess activity o	ode
-	□ 40	8A 🔲 530(a)	ł	City or town, state o	provin	ce, country, and ZIP or	foreign	postal	code			) (0	ee man	uctions	,	
4	<u>52                                    </u>			ROANOKE, VA 24										5230	00	
5	at end	value of all assets d of year				(See instructions						<del></del>				
<u> </u>	<del></del> _	273,132,962				►				1(c) tr			(a) tru		Other	_
<u>}</u> !				<del>-</del>		trades or busines			3	<del></del>	_			•	t) unrelate	
Z,	tra					VESTMENTS IN LP										
ZZZ	tro			at the end of the complete Parts III–		ous sentence, com	ipiete	Parts	s i and	ı, con	ipiete a	Scnea	uie ivi	for e	ach addit	iona
٠.	<del>-</del>		_						- A						V [7]	NI -
į						/ in an affiliated gro			nt-subsi	diary c	ontrollea	group	· · ·	▶ ⊔	Yes ✓	INO
-				<ul><li>KERRY EDMO</li></ul>		of the parent corp	oralic	<u> </u>	т,	Jopho	no numb	or N			200 0242	
Ì				e or Business I				ı .	(A) Incon		ne numb	Expense		540-	362-6343 (C) Net	
	_	Gross receipt			T		1	<b>-</b>	(2) 1110011	<u></u>	(5)	-xpciist	<del>-</del>		- (O) NCC	,
	b	Less returns and			1	c Balance ▶	1c									
	2			Schedule A, line 7)	<u> </u>		2	<del> </del>		+	<del> </del> -		<del>  -</del>		<del>-</del> +	
	3	-	•	t line 2 from line 1			3	<u> </u>		+	<del>                                     </del>					
	4a	•		ne (attach Schedu			4a			_	<del> </del>		<del></del>	<u> </u>		
	b			4797, Part II, line 1	•		4b			_	<del>                                     </del>			<del> </del>		
	C						4c	<u> </u>					<del>                                     </del>			
	5	•		tnership or an S corp			5		83,49	6 00			†		83,496	00
	6	Rent income (					6			7						
	7	· ·		ced income (Sche	dule E	E)	7		/			-				
	8					, ganization (Schedule F)	8									
	9		•	ction 501(c)(7), (9), or (1		· , ,	9/									
	10			ivity income (Sche			10									
	11	Advertising in	come (S	Schedule J) .		·/.	11									
	12	Other income (	See inst	tructions, attach so	hedule	e) <u>/</u>	12									
_	13_	Total. Combin				<u> </u>	13		83,49						83,496	0
	Part					ee instructions for					ns.) (Ex	cept f	or cor	ntribut	ions,	
_	`	<del></del>				with the unrelate						٦	·	,		
	14	•		cers, directors, an	,d'trus	tees (Schedule K)			<b>KEC</b>	FIV	EU ,		14			
	15	Salaries and v	_	· · · · /·			•	0				<u>6</u>	15			
	16	Repairs and n	naintena	ance/.				B070	JUN-	2.9.	320 - J	?}	16	L		
	17	Bad debts		. : / · · ·	•			"			·	Ĕŀ	17			
	18			lule) (sée instruction	ons) .			. (	OGD	FN.	UT	_ŀ	18			
	19	Taxes and lice		/	٠.			Ĺ`		<u> ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '</u>	<u> </u>	<b></b> .	19			
	20			•		limitation rules) .		•	 ا مم ا			· .	20	<del>                                     </del>		
	21 22	Depreciation (		•					21 22a			+-	22h			
	~~	T ESS DEDICIA	пин СМ	mueu on acneolle	- m an	u eisewiiere on fe			1020			1	1//[]			

Contributions to deferred compensation plans

Employee benefit programs . . . . . .

Other deductions (attach schedule) . . .

Total deductions. Add lines 14 through 28

Unrelated business taxable income. Subtract line 31 from line 30

Unrelated business taxable income before net operating loss deduction. Subtract line 29 from line 13

Deduction for net operating loss arising in tax years beginning on or after January 1, 2018 (see instructions)

Excess exempt expenses (Schedule I)

Excess readership costs (Schedule J)

23

24

25

26

27

28

29

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31

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Depletion .

23

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27 28

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30

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32

41,645

41,645

41,851

41,851

Form **990-T** (2018)

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	the am	ount on line 38 from: 🔲 Tax rate sche	dule or 🔲 Schedule D (Form 104	1)	40		0	00
41	Proxy	tax. See instructions			41		0	00
42		tive mınımum tax (trusts only)			42		0	00
43	Tax on	Noncompliant Facility Income. See	instructions \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\		43		0	00
44	Total.	Add lines 41, 42, and 43 to line 39 or 4	0, whichever applies	. <u> </u>	44		0	00
Part	V T	ax and Payments					<u>.</u>	
45a∖		tax credit (corporations attach Form 111	· ,	45a	_			
ь	Other	credits (see instructions)		45b	<i>i</i>			
С	Genera	ıl busıness credit. Attach Form 3800 (s	ee instructions) , . , \ \	45c				
d	Credit	for prior year mınımum tax (attach Forr	n 8801 or 8827)	45d				
е	Total o	redits. Add lines 45a through 45d .	'.X[N; \.'		45e		0	00
46		ct line 45e from line 44		. 1	46		0	00
47	Other ta	xes Check if from Form 4255 Form	8611 🔲 Form 8697 🔲 Form 8866 🔲 0	ther (attach schedule) .	47	7 0		00
48	Total t	ax. Add lines 46 and 47 (see instruction	ns)		48		0	00
49	2018 n	et 965 tax liability paid from Form 965-	A or Form 965-B, Part II, column (	k), line 2	49		0	00
50a	Payme	nts: A 2017 overpayment credited to 2	018	50à	_			
b	2018 e	stimated tax payments		50b	<b>⅃</b> ╻┃			
C		posited with Form 8868		50c	!			
d	_	n organizations: Tax paid or withheld at	t source (see instructions)	50d				
е		<i>y</i> ,		50e	<b>-</b>   ¦			
f		for small employer health insurance pr		50f	i			
g		credits, adjustments, and payments:		\				
	☐ Forn		r Total ▶ [	50 <u>d</u>				
51	_	•		/	51		0	00
52		ted tax penalty (see instructions). Chec		<b>V</b>			0	00
53		e. If line 51 is less than the total of line			53		0	00
54	_	ayment. If line 51 is larger than the tota		1	54		0	00
56		e amount of line 54 you want		Refunded •	<u> </u>		_0	00
Part '	_	tatements Regarding Certain Ac					IVI	
56		time during the 2018 calendar year, di					Yes	No
		financial account (bank, securities, or						!
		l Form 114, Report of Foreign Bank ar	nd Financial Accounts It "Yes," er	iter the name of the	toreign co	untry	·	
		UNITED KINGDOM, FRANCE					<b>/</b>	
57		the tax year, did the organization receive a		of, or transferor to, a f	oreign trus	t? .	<del></del>	<del></del> -
		" see instructions for other forms the o						
58	Enter t	ne amount of tax-exempt interest receipenations of perjury, I declare that I have examined to	ved or accrued during the tax yea	and statements, and to the	hest of my ki	noviledge	and heli	of it is
Sign		brrect, and complete locareign of preparer (other the	nan taxpayer) is başed on all information of whic	h preparer has any knowledg	ge			
Uana		MUX/Xtmou	143/20) EVP4	-CDD	May the	RS discu		
Here		ure of officer	Date Title			ructions)?		
	Signat		Preparer's signature	Date		, PT	TINI	===
Paid		Print/Type preparer's name	Check	11	IIV			
Prepa	arer		self-employe					
Use (	Only	Firm's name ▶			Fırm's EIN ►			
		Firm's address ▶			Phone no	O	90-T	/2018\
						rorm 9	3U-1	(∠∪1४)
								-

## **SCHEDULE M** (Form 990-T)

## **Unrelated Business Taxable Income for Unrelated Trade or Business**

OMB No 1545-0687

Open to Public Inspection for

Department of the Treasury Internal Revenue Service

For calendar year 2018 or other tax year beginning 7/1 , 2018, and ending 6/30 , 20 19 ▶ Go to www.irs.gov/Form990T for instructions and the latest information.

▶ Do not enter SSN numbers on this form as it may be made public if your organization is a 501(c)(3).

501(c)(3) Organizations Only

Employer identification number Name of the organization HOLLINS UNIVERSITY CORPORATION 54-0506314 Unrelated business activity code (see instructions) ▶ Describe the unrelated trade or business ► CATERING COMMISSIONS (C) Net Part I Unrelated Trade or Business Income (A) Income (B) Expenses Gross receipts or sales b Less returns and allowances c Balance ▶ 1c 2 Cost of goods sold (Schedule A, line 7) 2 Gross profit. Subtract line 2 from line 1c . . . 3 3 Capital gain net income (attach Schedule D) 4a 4b Net gain (loss) (Form 4797, Part II, line 17) (attach Form 4797) Capital loss deduction for trusts . . . . . . . 4c Income (loss) from a partnership or an S corporation (attach 5 statement) 5 6 . Rent income (Schedule C) . . . . 6 7 7 Unrelated debt-financed income (Schedule E) . . . . . 8 Interest, annuities, royalties, and rents from a controlled organization (Schedule F) . . . . . . . . . . . . . . . 8 Investment income of a section 501(c)(7), (9), or (17) 9 organization (Schedule G) . . . . . . . . . . . 9 10 Exploited exempt activity income (Schedule I) . . . . 10 Advertising income (Schedule J) . . . . . . . 11 11 12 Other income (See instructions, attach schedule) . . . . . 12 6,839 00 6,839 00 13 Total. Combine lines 3 through 12 . . . 13 6,839 6,839 00 Part II Deductions Not Taken Elsewhere (See instructions for limitations on deductions.) (Except for contributions, deductions must be directly connected with the unrelated business income.) 14 Compensation of officers, directors, and trustees (Schedule K) . 14 15 15 Salaries and wages . . . . 16 16 Repairs and maintenance . Bad debts . . . . . . . . . 17 18 18 19 19 20 Charitable contributions (See instructions for limitation rules) 21 21 22b 22 Less depreciation claimed on Schedule A and elsewhere on return . . . 23 23 24 Contributions to deferred compensation plans 25 Employee benefit programs . . . . . . 26 Excess exempt expenses (Schedule I) . . . 27 Excess readership costs (Schedule J) . . . 27 28 Other deductions (attach schedule) . . . . 29 **Total deductions.** Add lines 14 through 28 29 30 Unrelated business taxable income before net operating loss deduction. Subtract line 29 from line 13 6,839 00 31 Deduction for net operating loss arising in tax years beginning on or after January 1, 2018 (see

Unrelated business taxable income. Subtract line 31 from line 30

6,839

31

## **SCHEDULE M** (Form 990-T)

## **Unrelated Business Taxable Income for Unrelated Trade or Business**

OMB No 1545-0687

Department of the Treasury Internal Revenue Service

For calendar year 2018 or other tax year beginning 7/1, 2018, and ending

▶ Go to www.irs.gov/Form990T for instructions and the latest information. ▶ Do not enter SSN numbers on this form as it may be made public if your organization is a 501(c)(3).

Open to Public Inspection for 501(c)(3) Organizations Only

Name o	f the organization				Employer ident	ification	number	
HOLLI	NS UNIVERSITY CORPORATION					54-050	6314	
	related business activity code (see instructions) ► 451211							
De	scribe the unrelated trade or business  RETAIL BOOKSTORE	ON CA	AMPUS					
Part	Unrelated Trade or Business Income	(A) Income		(B) Expens	es	(C) Net		
1a	Gross receipts or sales 138,036 00					T		
b	Less returns and allowances c Balance ▶	1c	138,036	00				
2	Cost of goods sold (Schedule A, line 7)	2	69,721	00				,[
3	Gross profit. Subtract line 2 from line 1c	3	68,315	00			68,315	00
4a	Capital gain net income (attach Schedule D)	4a						
b	Net gain (loss) (Form 4797, Part II, line 17) (attach Form 4797)	4b				$\bot$		
С	Capital loss deduction for trusts	4c						
5	Income (loss) from a partnership or an S corporation (attach	1					1	
	statement)	5				+		
6	Rent income (Schedule C)	6				+		
7	Unrelated debt-financed income (Schedule E)	7				1		
8	Interest, annuities, royalties, and rents from a controlled							
_	organization (Schedule F)	8				+ +		
9	Investment income of a section 501(c)(7), (9), or (17)					1	į	
40	organization (Schedule G)	9				╂		
10	Exploited exempt activity income (Schedule I)	10				+		
11	Advertising income (Schedule J)	12				+		
12 13	Other income (See instructions, attach schedule)	13	60.215	00		+	68,315	00
	Total. Combine lines 3 through 12	10	68,315	UU				
Part	,				ns ) (Except f	or con	tributions,	
	deductions must be directly connected with the unrelate	ed bus	siness income.)	ı				
14	Compensation of officers, directors, and trustees (Schedule K)					14		
15	Salaries and wages					15	45,191	00
16	Repairs and maintenance					16		
17	Bad debts					17		
18	Interest (attach schedule) (see instructions)					18		
19	Taxes and licenses					19		
20	Charitable contributions (See instructions for limitation rules) .					20		
21	Depreciation (attach Form 4562)		. 21			<u>,</u>		
22	Less depreciation claimed on Schedule A and elsewhere on re	turn .	. 22a			22b		
23	Depletion					23		
24	Contributions to deferred compensation plans					24		
25	Employee benefit programs					25		
26	Excess exempt expenses (Schedule I)					26		
27	Excess readership costs (Schedule J)					27		
28	Other deductions (attach schedule)					28	33,777	00
29	<b>Total deductions.</b> Add lines 14 through 28					29	78,968	00
30	Unrelated business taxable income before net operating loss d					30	-10,653	00
31	Deduction for net operating loss arising in tax years beginn	_		-				
	instructions)					31		
32	Unrelated business taxable income. Subtract line 31 from line	30 .				32	-10,653	00

Schedule A—Cost of Goo	ods Sold. E	nter r	nethod of ir	vento	ory va	aluation 🕨						
1 Inventory at beginning	of year	1	68,941	00	6	Inventory a	at end of year .		6	1	68,351	00
2 Purchases	[	2	69,131	00	7	Cost of	of goods sold. Subtract					
3 Cost of labor		3				line 6 from	from line 5. Enter here and					
4a Additional section 26	63A costs					in Part I, Iır	ne 2		7	(	69,721	00
(attach schedule) .		4a			8	Do the rul	es of section a	263A (wit	h resp	ect to	Yes	No
<b>b</b> Other costs (attach sc	hedule)	4b				property p	roduced or acq	uired for	resale	) apply		
5 Total. Add lines 1 thro	· · · · · · · · ·	5	138,072	00		to the orga	ınızation?					$\overline{}$
Schedule C-Rent Incom	e (From R		operty and	Pers		Property I	Leased With I	Real Pro	perty	)		
(see instructions)	•											
Description of property										-		
(1)												
(2)			-		,				_			
(3)												
(4)							·					
	2. Rent rece	ived or a	accrued			-						
(a) From personal property (if the personal property is more than more than 50%)	(b) From real and centage of rent 10% or if the rent	for pers	onal pr	operty exceeds	3(a) Deductions directly connected with the income in columns 2(a) and 2(b) (attach schedule)					е		
(1)												
(2)					•							
(3)								- 1				
(4)												
Total	**	Tota	<u> </u>				(b) Total dad			_		
(c) Total income. Add totals of chere and on page 1, Part I, line 6, Schedule E—Unrelated D	column (A)		<b></b>	ınetru	otions		(b) Total ded Enter here an Part I, line 6,	d on page	-			
			icome (see	<b>2</b> . G	ross in	come from or	3. Deductions	directly con debt-financ			cable to	)
1. Description of d	ebt-financed pro	репу		allocable to debt-financed property			(a) Straight line depreciation (b) Other c (attach schedule) (attach s			) Other de (attach sc		3
(1)	<del>-</del>											
(2)			-									
(3)												
(4)												
Amount of average     acquisition debt on or     allocable to debt-financed     property (attach schedule)	of debt-f	or alloca	property		4 d	olumn vided olumn 5	7. Gross income (column 2 × co			Allocable on 6 × tota 3(a) and	d of colu	
(1)						%						
(2)						%						
(3)						%						
(4)						%						
							Enter here and o Part I, line 7, co			here and I, line 7,		
Totals						<b>&gt;</b>						
Total dividends-received deduc	ctions include	d ın col	umn 8						l			
										Form \$	90-T	(2018)

Schedule F-Interest, Ann	uities, Roy					ianizations (se	e instruc	ctions)		
			Exempt (	Controlled	Organizations			<del></del>		
organization identific				ated income nstructions)	4. Total of specified payments made	5. Part of colum included in the corganization's great	controlling	connected with income		
(1)										
(2)							_	T		
(3)							-			
(4)										
Nonexempt Controlled Organiz	zations			•						
						10. Part of colum	on O that is	11.0	eductions directly	
7. Taxable Income	1	related inco e instruction			tal of specified yments made	included in the organization's gro	controlling	conne	cted with income in column 10	
(1)								<del>                                     </del>		
(2)								<del>                                     </del>		
(3)			+			· · · · · · · · · · · · · · · · · · ·		<del> </del>	-	
(4)					<del></del>	.		+	<del></del>	
(4)	<u> </u>		<u> </u>		·	<del> </del>		<del> </del>		
			•			Add columns 5 Enter here and c Part I, line 8, co	on page 1,	Enter h	columns 6 and 11 nere and on page 1, line 8, column (B)	
Totals		<u> </u>	=0.47	\(\frac{1}{2}\)	(45) 0	<u> </u>		<u>,                                    </u>		
Schedule G-Investment	Income of	a Section	on 501(c		Or (17) Organi Deductions	<u>-</u>			atal daductions	
1. Description of income	2. /	Amount of ir	ncome	direc	ctly connected ach schedule)	4. Set-aside (attach sched		5. Total deductions and set-asides (col 3 plus col 4)		
(1)				<u> </u>						
(2)										
(3)										
(4)					<u>-</u> -	•				
Totals		nere and o line 9, co							re and on page 1, ne 9, column (B)	
Schedule I—Exploited Exe	empt Activi	ity Incor	me, Oth	er Than	Advertising In	come (see inst	tructions	)		
1. Description of exploited activ	ity busii fro	2. Gross inrelated ness income m trade or business	e conne prod un	xpenses irectly ected with fuction of related ess income	4. Net income (loss) from unrelated trade or business (column 2 minus column 3) If a gain, compute cols 5 through 7	5. Gross income from activity that is not unrelated business income	activity that attribu		7. Excess exempt expenses (column 6 minus column 5, but not more than column 4)	
(1)										
(2)										
(3)					-		1			
(4)										
	pag	here and o ge 1, Part I, 10, col (A)	page	nere and on 1, Part I, 0, col (B)					Enter here and on page 1, Part II, line 26	
Totals Schedule J—Advertising I	neomo /ssa	instruct	1000)						· · · · · · · · · · · · · · · · · · ·	
				Canaali	doted Basis			-		
Part I Income From P	eriodicais	керогі	ed on a	Conson		· ·	1		I	
1. Name of periodical	ad	2. Gross dvertising income	3. Direct advertising costs		4. Advertising gain or (loss) (col 2 minus col 3) If a gain, compute cols 5 through 7			dership sts	7. Excess readership costs (column 6 minus column 5, but not more than column 4)	
(1)							1			
(2)							1	-		
(3)			_				<u> </u>	<u> </u>		
	<del></del>		-				1			
(4)		<del></del>	+			-	1			
Totals (carry to Part II, line (5))	<b>•</b>									

Part II Income From Period	licals Reported	l on a Separat	e Basis (For ea	ach periodical I	isted in Part II	fill in columns
2 through 7 on a line-	by-line basis.)	-	•			
1. Name of periodical	2. Gross advertising income	3. Direct advertising costs	4. Advertising gain or (loss) (col 2 minus col 3) If a gain, compute cols 5 through 7	5. Circulation income	6. Readership costs	7. Excess readership costs (column 6 minus column 5, but not more than column 4)
(1)						
(2)						
(3)						
(4)						
Totals from Part I	<b>&gt;</b>		And the second	Q	J	
,	Enter here and on page 1, Part I, line 11, col (A)	Enter here and on page 1, Part I, line 11, col (B)				Enter here and on page 1, Part II, line 27
Totals, Part II (lines 1–5)	Officer Dive			1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Schedule K—Compensation of	Officers, Direc	ctors, and Tru	stees (see instri			
, 1. Name ′	2	2. Title		3. Percent of time devoted to business 4. Compensa unrelate		
(1)				9	6	•
(2)				9	6	
(3)				9	6	
(4)	·			9/	6	
Total. Enter here and on page 1, Part II, I	ine 14			)	<b>-</b>	

Form **990-T** (2018)

**CONSULTING FEES** 

MISCELLANEOUS

**POSTAGE & SHIPPING** 

**CREDIT CARD PROCESSING FEES** 

**OPERATIONS & MAINTENANCE ALLOCATION** 

TOTAL TO SCHEDULE M, FORM 990-T, PART II, LINE 28

1 12,700

5,318

4,149

33,777

867 7,176

\$

\$

\$