

Form **990**
Department of the Treasury
Internal Revenue Service

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047
2020
Open to Public Inspection

A For the **2020** calendar year, or tax year beginning **01-01-2020**, and ending **12-31-2020**

B Check if applicable:
 Address change
 Name change
 Initial return
 Final return/terminated
 Amended return
 Application pending

C Name of organization: NATIONAL GEOGRAPHIC SOCIETY
 Doing business as:
 Number and street (or P.O. box if mail is not delivered to street address) Room/suite: 1145 17TH ST NW
 City or town, state or province, country, and ZIP or foreign postal code: WASHINGTON, DC 200364688

D Employer identification number: 53-0193519
E Telephone number: (202) 857-7000
G Gross receipts \$ 401,316,509

F Name and address of principal officer:
 Jill Tiefenthaler
 1145 17TH ST NW
 WASHINGTON, DC 200364688

H(a) Is this a group return for subordinates? Yes No
H(b) Are all subordinates included? Yes No
 If "No," attach a list. (see instructions)
H(c) Group exemption number ▶

I Tax-exempt status: 501(c)(3) 501(c) () ◀ (insert no.) 4947(a)(1) or 527

J Website: ▶ nationalgeographic.org

K Form of organization: Corporation Trust Association Other ▶
L Year of formation: 1888 **M** State of legal domicile: DC

Part I Summary

1 Briefly describe the organization's mission or most significant activities:
 The purpose of the Society shall be to increase and diffuse geographic knowledge and use the power of science, exploration, education and storytelling to illuminate and protect the wonder of the world.

2 Check this box if the organization discontinued its operations or disposed of more than 25% of its net assets.

3 Number of voting members of the governing body (Part VI, line 1a)	22
4 Number of independent voting members of the governing body (Part VI, line 1b)	21
5 Total number of individuals employed in calendar year 2020 (Part V, line 2a)	481
6 Total number of volunteers (estimate if necessary)	23
7a Total unrelated business revenue from Part VIII, column (C), line 12	211,308
7b Net unrelated business taxable income from Form 990-T, line 39	0

	Prior Year	Current Year
8 Contributions and grants (Part VIII, line 1h)	33,502,124	20,353,435
9 Program service revenue (Part VIII, line 2g)	15,505,699	2,977,445
10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	39,496,589	29,824,595
11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	16,189,202	17,314,310
12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)	104,693,614	70,469,785
13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)	24,783,030	18,583,258
14 Benefits paid to or for members (Part IX, column (A), line 4)		0
15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)	54,168,000	53,541,330
16a Professional fundraising fees (Part IX, column (A), line 11e)	1,248,176	1,213,565
b Total fundraising expenses (Part IX, column (D), line 25) ▶ 5,655,241		
17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)	97,702,907	72,073,273
18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)	177,902,113	145,411,426
19 Revenue less expenses. Subtract line 18 from line 12	-73,208,499	-74,941,641

	Beginning of Current Year	End of Year
20 Total assets (Part X, line 16)	1,655,505,558	1,696,779,808
21 Total liabilities (Part X, line 26)	151,203,911	121,878,379
22 Net assets or fund balances. Subtract line 21 from line 20	1,504,301,647	1,574,901,429

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer: _____ Date: 2021-05-15
 Robert Young CFO & Treasurer
 Type or print name and title

Paid Preparer Use Only

Print/Type preparer's name: _____ Preparer's signature: _____ Date: _____
 Check if self-employed PTIN: P01871563
 Firm's name ▶ BDO LLP Firm's EIN ▶ 13-5381590
 Firm's address ▶ 12505 Park Potomac Ave Suite 700 Phone no. (301) 385-2516
 Potomac, MD 20854

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III

1 Briefly describe the organization's mission:

To increase and diffuse geographic knowledge in the broadest sense, using the power of science, exploration, education and storytelling to illuminate and protect the wonder of the world.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? **Yes** **No**

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? **Yes** **No**

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 49,012,778 including grants of \$ 3,732,386) (Revenue \$ 1,651,034)

See Additional Data

4b (Code:) (Expenses \$ 38,907,141 including grants of \$ 11,877,773) (Revenue \$ 214,514)

See Additional Data

4c (Code:) (Expenses \$ 17,389,989 including grants of \$ 2,966,649) (Revenue \$ 934,263)

See Additional Data

(Code:) (Expenses \$ 6,450 including grants of \$ 6,450) (Revenue \$ 177,634)

In 2020, miscellaneous program activity included an impact investing directive, continuing sustainability initiatives, and a reading room and library open to the public. Continued on Sch. O Other Miscellaneous Programs.

4d Other program services (Describe in Schedule O.)
(Expenses \$ 6,450 including grants of \$ 6,450) (Revenue \$ 177,634)

4e Total program service expenses ▶ 105,316,358

Part IV Checklist of Required Schedules

Table with 3 columns: Question ID, Question Text, Yes, No. Rows include questions 1 through 21 regarding organizational requirements, such as political activities, lobbying, and financial reporting.

Part IV Checklist of Required Schedules (continued)

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 22 through 38 regarding organizational reporting, compensation, and tax-exempt status.

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response or note to any line in this Part V [checked]

Table with 3 columns: Question ID, Question Text, and Yes/No columns. Rows include questions 1a, 1b, and 1c regarding Form 1096, Form W-2G, and backup withholding rules.

Part V Statements Regarding Other IRS Filings and Tax Compliance (continued)

<p>2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return</p>	2a	481		
<p>b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)</p>			2b	Yes
<p>3a Did the organization have unrelated business gross income of \$1,000 or more during the year?</p>			3a	Yes
<p>b If "Yes," has it filed a Form 990-T for this year? <i>If "No" to line 3b, provide an explanation in Schedule O</i></p>			3b	No
<p>4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?</p>			4a	Yes
<p>b If "Yes," enter the name of the foreign country: ▶IT, AS, NL, NO, PO, SF, SW, SZ, BE, UK, CA, GM See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).</p>				
<p>5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?</p>			5a	No
<p>b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?</p>			5b	No
<p>c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?</p>			5c	
<p>6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?</p>			6a	No
<p>b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?</p>			6b	
7 Organizations that may receive deductible contributions under section 170(c).				
<p>a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?</p>			7a	Yes
<p>b If "Yes," did the organization notify the donor of the value of the goods or services provided?</p>			7b	Yes
<p>c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?</p>			7c	No
<p>d If "Yes," indicate the number of Forms 8282 filed during the year</p>	7d			
<p>e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?</p>			7e	No
<p>f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?</p>			7f	No
<p>g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?</p>			7g	
<p>h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?</p>			7h	
<p>8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?</p>			8	
9 Sponsoring organizations maintaining donor advised funds.				
<p>a Did the sponsoring organization make any taxable distributions under section 4966?</p>			9a	
<p>b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?</p>			9b	
10 Section 501(c)(7) organizations. Enter:				
<p>a Initiation fees and capital contributions included on Part VIII, line 12</p>	10a			
<p>b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities</p>	10b			
11 Section 501(c)(12) organizations. Enter:				
<p>a Gross income from members or shareholders</p>	11a			
<p>b Gross income from other sources (Do not net amounts due or paid to other sources against amounts due or received from them.)</p>	11b			
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?				
<p>b If "Yes," enter the amount of tax-exempt interest received or accrued during the year.</p>	12b			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.				
<p>a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.</p>			13a	
<p>b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans</p>	13b			
<p>c Enter the amount of reserves on hand</p>	13c			
<p>14a Did the organization receive any payments for indoor tanning services during the tax year?</p>			14a	No
<p>b If "Yes," has it filed a Form 720 to report these payments? <i>If "No," provide an explanation in Schedule O</i></p>			14b	
<p>15 Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see instructions and file Form 4720, Schedule N.</p>			15	No
<p>16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income? If "Yes," complete Form 4720, Schedule O.</p>			16	No

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions. Check if Schedule O contains a response or note to any line in this Part VI



Section A. Governing Body and Management

Table with 5 main rows and 3 sub-columns (1a, 1b, and Yes/No). Row 1a: 22. Row 1b: 21. Rows 2-9 contain various questions about governance and management.

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

Table with 16 rows (10a-16b) and 3 columns (Question, Yes, No). Contains questions about local chapters, conflict of interest, whistleblower policies, etc.

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed: AL, AK, AZ, AR, CA, CO, CT, DE, FL, GA, HI, ID, IL, IN, IA, KS, KY, LA, ME, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, RI, SC, SD, TN, TX, UT, VT, VA, WA, WV, WI, WY

18 Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. 19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year. 20 State the name, address, and telephone number of the person who possesses the organization's books and records: ROBERT YOUNG 1145 17TH ST NW WASHINGTON, DC 200364688 (202) 807-7000

Part VIII Statement of Revenue

Check if Schedule O contains a response or note to any line in this Part VIII

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514	
Contributions, Gifts, Grants and Other Similar Amounts	1a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e	65,779				
	f All other contributions, gifts, grants, and similar amounts not included above	1f	20,287,656				
	g Noncash contributions included in lines 1a - 1f:\$	1g	813,291				
	h Total. Add lines 1a-1f			20,353,435			
Program Service Revenue	2a Storytelling & Outreach	Business Code					
		900004	1,651,034	1,651,034			
	b Education	900004	934,263	934,263			
	c Science & Innovation	900004	214,514	214,514			
	d Other misc. programs	900004	177,634	177,634			
	e						
	f All other program service revenue.		0	0	0	0	
g Total. Add lines 2a-2f.		2,977,445					
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		6,739,592		211,308	6,528,284	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties		14,643,161			14,643,161	
	6a Gross rents	(i) Real					
		(ii) Personal					
		6a	19,504,876				
		b Less: rental expenses	6b	16,833,727			
	c Rental income or (loss)	6c	2,671,149	0			
	d Net rental income or (loss)			2,671,149		2,671,149	
	7a Gross amount from sales of assets other than inventory	(i) Securities					
		(ii) Other					
		7a	337,098,000				
		b Less: cost or other basis and sales expenses	7b	314,012,997			
	c Gain or (loss)	7c	23,085,003	0			
	d Net gain or (loss)			23,085,003		23,085,003	
8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	8a						
	b Less: direct expenses	8b					
c Net income or (loss) from fundraising events							
9a Gross income from gaming activities. See Part IV, line 19	9a						
	b Less: direct expenses	9b					
c Net income or (loss) from gaming activities							
10a Gross sales of inventory, less returns and allowances	10a						
	b Less: cost of goods sold	10b					
c Net income or (loss) from sales of inventory							
11a Miscellaneous Revenue		Business Code					
b							
c							
d All other revenue			0	0	0	0	
e Total. Add lines 11a-11d			0				
12 Total revenue. See instructions			70,469,785	2,977,445	211,308	46,927,597	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX

	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	5,100,402	5,100,402		
2 Grants and other assistance to domestic individuals. See Part IV, line 22	3,621,001	3,621,001		
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.	9,861,855	9,861,855		
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	5,986,921	4,150,443	1,670,137	166,341
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages	35,665,879	25,647,924	8,990,044	1,027,911
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	1,272,607	882,237	355,012	35,358
9 Other employee benefits	7,414,764	5,140,297	2,068,454	206,013
10 Payroll taxes	3,201,159	2,219,209	893,009	88,941
11 Fees for services (non-employees):				
a Management				
b Legal	510,148	107,131	400,011	3,006
c Accounting	444,281	93,299	348,364	2,618
d Lobbying	1,500	1,500		
e Professional fundraising services. See Part IV, line 17	1,213,565			1,213,565
f Investment management fees	11,923,056		11,923,056	
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	32,444,479	31,096,799	0	1,347,680
12 Advertising and promotion	8,484,998	7,252,051		1,232,947
13 Office expenses	2,726,372	2,042,491	549,962	133,919
14 Information technology	599,350	150,492	445,742	3,116
15 Royalties	345,515	342,880	1,310	1,325
16 Occupancy	2,618,821	808,314	1,779,993	30,514
17 Travel	968,331	881,217	61,062	26,052
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	833,012	88,372	740,646	3,994
20 Interest	2,311,833	346,669	1,951,540	13,624
21 Payments to affiliates				
22 Depreciation, depletion, and amortization	3,064,371	1,664,617	1,344,589	55,165
23 Insurance	1,169,351	245,564	916,896	6,891
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a Production Expense	3,627,855	3,571,594		56,261
b				
c				
d				
e All other expenses	0	0	0	0
25 Total functional expenses. Add lines 1 through 24e	145,411,426	105,316,358	34,439,827	5,655,241
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here <input checked="" type="checkbox"/> if following SOP 98-2 (ASC 958-720).	10,287,571	6,636,177	1,831,678	1,819,716

Part X Balance Sheet

Check if Schedule O contains a response or note to any line in this Part IX

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest-bearing	59,687,468	1	36,554,684
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net	9,724,520	3	4,804,041
	4 Accounts receivable, net	5,330,658	4	8,243,186
	5 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0	5	0
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B)	0	6	0
	7 Notes and loans receivable, net	31,787,718	7	28,571,759
	8 Inventories for sale or use	226,216	8	268,081
	9 Prepaid expenses and deferred charges	4,341,023	9	3,684,325
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a 165,581,421		
	b Less: accumulated depreciation	10b 86,052,286	81,772,918	10c 79,529,135
	11 Investments—publicly traded securities	516,834,362	11	590,082,000
	12 Investments—other securities. See Part IV, line 11	924,853,193	12	924,764,060
	13 Investments—program-related. See Part IV, line 11	0	13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11	20,947,482	15	20,278,537
16 Total assets. Add lines 1 through 15 (must equal line 33)	1,655,505,558	16	1,696,779,808	
Liabilities	17 Accounts payable and accrued expenses	29,395,897	17	18,623,515
	18 Grants payable	7,449,522	18	6,318,329
	19 Deferred revenue	3,283,625	19	2,931,358
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons	0	22	0
	23 Secured mortgages and notes payable to unrelated third parties		23	
	24 Unsecured notes and loans payable to unrelated third parties	53,461,664	24	50,584,097
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D	57,613,203	25	43,421,080
	26 Total liabilities. Add lines 17 through 25	151,203,911	26	121,878,379
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here <input checked="" type="checkbox"/> and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	1,335,475,647	27	1,406,768,334
	28 Net assets with donor restrictions	168,826,000	28	168,133,095
	Organizations that do not follow FASB ASC 958, check here <input type="checkbox"/> and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
32 Total net assets or fund balances	1,504,301,647	32	1,574,901,429	
33 Total liabilities and net assets/fund balances	1,655,505,558	33	1,696,779,808	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response or note to any line in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	70,469,785
2	Total expenses (must equal Part IX, column (A), line 25)	2	145,411,426
3	Revenue less expenses. Subtract line 2 from line 1	3	-74,941,641
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	1,504,301,647
5	Net unrealized gains (losses) on investments	5	133,619,399
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	11,922,024
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	1,574,901,429

Part XII Financial Statements and Reporting

Check if Schedule O contains a response or note to any line in this Part XII

		Yes	No
1 Accounting method used to prepare the Form 990: <input type="checkbox"/> Cash <input checked="" type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.			
2a Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	2a		No
b Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input checked="" type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis	2b	Yes	
c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.	2c	Yes	
3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?	3a		No
b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.	3b		

Additional Data

Software ID: 20011424

Software Version: 2020v4.0

EIN: 53-0193519

Name: NATIONAL GEOGRAPHIC SOCIETY

Form 990 (2020)

Form 990, Part III, Line 4a:

STORYTELLING AND OUTREACH Storytelling oversees the Society's grant making efforts in photography, journalism, film, immersive media, podcasts and other media. Its programs also support capacity building, ambitious media projects for impact and efforts to amplify voices historically underrepresented in the media. The Storytelling and Outreach programs include: The National Geographic museum exhibits, the museum store, live lectures, impact video, website, social media, and marketing. Storytelling and Outreach program descriptions continued on Sch. O.

Form 990, Part III, Line 4b:

SCIENce & Innovation The Science & Innovation team oversees the Society's grantmaking efforts in science, conservation and technology, develops and manages major mission programs, and establishes programmatic partnerships with like-minded non-governmental organizations (NGOs). Science & Innovation Program descriptions continued on Sch. O

Form 990, Part III, Line 4c:

NATIONAL GEOGRAPHIC EDUCATION PROGRAMS The National Geographic Education team believes that young people, and the educators who reach them, are key to addressing the planet's most pressing problems. We support this idea through a strategy based on creating communities to give youth and teachers voice, supporting movements for solution finding, designing and distributing game changing tools for classrooms, and using the Society's convening power to leverage our influence to build the field of geography and create the conditions for change. Continued on Sch. O Education Program Descriptions

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Afsaneh Beschloss Trustee	4.0	X						0	0	0
ALEXANDRA GROSVENOR ELLER TRUSTEE	4.0	X						0	0	0
Angel Cabrera TRUSTEE	4.0	X						0	0	0
ANTHONY A WILLIAMS TRUSTEE	4.0	X						0	0	0
Beth Comstock Trustee	4.0	X						0	0	0
BRENDAN P BECHTEL TRUSTEE	4.0	X						0	0	0
EDWARD ROSKI JR TRUSTEE	4.0	X						0	0	0
ELLEN R STOFAN TRUSTEE	4.0	X						0	0	0
FREDERICK J RYAN JR TRUSTEE	4.0	X						0	0	0
GEORGE MUNOZ TRUSTEE	4.0	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Jack Dangermond Trustee	4.0	X						0	0	0
JANE LUBCHENCO TRUSTEE	4.0	X						0	0	0
JEAN CASE Chairman	4.0	X						0	0	0
JOSEPH M DESIMONE TRUSTEE	4.0	X						0	0	0
Katherine Bradley Vice Chairman	4.0	X						0	0	0
Kevin J Maroni Trustee	4.0	X						0	0	0
Lyndon Rive Trustee	4.0	X						0	0	0
Mark Moore Trustee	4.0	X						0	0	0
MICHAEL BONSIGNORE TRUSTEE	4.0	X						0	0	0
Nancy Pfund Trustee	4.0	X						0	0	0

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors										
(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
RAJIV SHAH TRUSTEE	4.0	X						0	0	0
Strive Masiyiwa TRUSTEE	4.0	X						0	0	0
Tracy R Wolstencroft Trustee	4.0	X						0	0	0
ANGELO M GRIMA EVP & GENERAL COUNSEL/CORP. SEC.	45.0			X				423,014	0	251,892
Jill Tiefenthaler CEO	45.0			X				514,012	0	10,847
MICHAEL J COLE SVP/CONTROLLER/ASST. TREASURER	45.0			X				338,789	0	160,146
MICHAEL ULICA PRESIDENT/COO/TREASURER	45.0			X				758,596	0	29,694
Robert Young CFO	45.0			X				100,561	0	1,911
Sumeet Seam Chief Legal Officer	45.0			X				116,332	0	5,998
TARA BUNCH Chief Administrative Officer	45.0			X				419,722	0	28,442

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
AMY KREIDER CHIEF MEDIA & PUBLIC AFFAIRS OFFICER	45.0				X			355,173	0	24,675
EMMA CARRASCO CHIEF MARKETING & ENGAGEMENT/SVP GLOBAL STRATEGY	45.0				X			486,375	0	276,349
Jonathan Baillie Chief Scientist/EVP Science & Exploration	45.0				X			479,131	0	11,829
Kara Ramirez Mullins Chief Advancement Officer	45.0				X			180,770	0	5,598
Mara Dell Chief Human Resources Officer	45.0				X			344,227	0	22,152
Vicki Phillips EVP & Chief Education Officer	45.0				X			485,674	0	19,907
Alex Moen VP Explorers Program	45.0					X		307,242	0	36,715
Enric Sala Explorer in Residence	45.0					X		377,425	0	20,162
Jason Southern Chief Technology Officer	45.0					X		285,898	0	34,849
Kaitlin Yarnall Chief Storytelling Officer & SVP	45.0					X		307,236	0	36,433

Form 990, Part VII - Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

(A) Name and Title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC)	(E) Reportable compensation from related organizations (W-2/1099-MISC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
Valerie Craig VP, Operating Programs	45.0					X		271,604	0	35,985
CHRISTOPHER JOHNS Director Executive, Yellowstone Project						X	295,876	0	0
FRANK BORMAN TRUSTEE EMERITUS						X	13,000	0	0
Gary E Knell CEO & President	0.0						X	19,789	0	0
Robert Bernard Global Head of Strategic Partnerships	0.0						X	304,904	0	0

SCHEDULE A
 (Form 990 or 990-EZ)

Public Charity Status and Public Support
 Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.
 Attach to Form 990 or Form 990-EZ.
 Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047
2020
Open to Public Inspection

Department of the Treasury
 Internal Revenue Service

Name of the organization
 NATIONAL GEOGRAPHIC SOCIETY

Employer identification number
 53-0193519

Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990 or 990-EZ).)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state:
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 An agricultural research organization described in **170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land grant college of agriculture. See instructions. Enter the name, city, and state of the college or university:
- 10 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions—subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 11 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box in lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
 - a **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
 - b **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
 - c **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
 - d **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
 - e Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
 - f Enter the number of supported organizations _____
- g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)
 (Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III.
 If the organization failed to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grant.")	16,973,959	29,820,100	30,724,235	33,502,124	20,599,591	131,620,009
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						0
3 The value of services or facilities furnished by a governmental unit to the organization without charge.. . . .						0
4 Total. Add lines 1 through 3	16,973,959	29,820,100	30,724,235	33,502,124	20,599,591	131,620,009
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f).						0
6 Public support. Subtract line 5 from line 4.						131,620,009

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶	(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
7 Amounts from line 4.	16,973,959	29,820,100	30,724,235	33,502,124	20,599,591	131,620,009
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	75,250,985	58,262,611	103,695,389	87,349,134	89,279,835	413,837,954
9 Net income from unrelated business activities, whether or not the business is regularly carried on	0	296,887	273,756	0	0	570,643
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.).	24,722,265	0	0	0	0	24,722,265
11 Total support. Add lines 7 through 10						570,750,871
12 Gross receipts from related activities, etc. (see instructions)					12	50,381,353

13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

14 Public support percentage for 2020 (line 6, column (f) divided by line 11, column (f))	14	23.06 %
15 Public support percentage for 2019 Schedule A, Part II, line 14	15	0 %

- 16a 33 1/3% support test—2020.** If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization
- b 33 1/3% support test—2019.** If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and **stop here.** The organization qualifies as a publicly supported organization
- 17a 10%-facts-and-circumstances test—2020.** If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization
- b 10%-facts-and-circumstances test—2019.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization
- 18 Private foundation.** If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ▶		(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") .						
2	Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are not an unrelated trade or business under section 513						
4	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf. . .						
5	The value of services or facilities furnished by a governmental unit to the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and 3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year.						
c	Add lines 7a and 7b.						
8	Public support. (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ▶		(a) 2016	(b) 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
9	Amounts from line 6.						
10a	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources. . .						
b	Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975.						
c	Add lines 10a and 10b.						
11	Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on.						
12	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						

14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here.**

Section C. Computation of Public Support Percentage

15	Public support percentage for 2020 (line 8, column (f) divided by line 13, column (f))	15	
16	Public support percentage from 2019 Schedule A, Part III, line 15	16	

Section D. Computation of Investment Income Percentage

17	Investment income percentage for 2020 (line 10c, column (f) divided by line 13, column (f))	17	
18	Investment income percentage from 2019 Schedule A, Part III, line 17	18	

19a 33 1/3% support tests—2020. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization

b 33 1/3% support tests—2019. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here.** The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, of Part I, complete Sections A and B. If you checked box 12b, of Part I, complete Sections A and C. If you checked box 12c, of Part I, complete Sections A, D, and E. If you checked box 12d, of Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

		Yes	No
1	Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>		
	1		
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>		
	2		
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below.</i>		
	3a		
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>		
	3b		
c	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>		
	3c		
4a	Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes" and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>		
	4a		
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>		
	4b		
c	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>		
	4c		
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>		
	5a		
b	Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?		
	5b		
c	Substitutions only. Was the substitution the result of an event beyond the organization's control?		
	5c		
6	Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>		
	6		
7	Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
	7		
8	Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? <i>If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ).</i>		
	8		
9a	Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>		
	9a		
b	Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>		
	9b		
c	Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>		
	9c		
10a	Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>		
	10a		
b	Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings).</i>		
	10b		

Part IV Supporting Organizations (continued)

		Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?		
a	A person who directly or indirectly controls, either alone or together with persons described in lines 11b and 11c below, the governing body of a supported organization?		
b	A family member of a person described in 11a above?		
c	A 35% controlled entity of a person described in line 11a or 11b above? <i>If "Yes" to 11a, 11b, or 11c, provide detail in Part VI.</i>		

Section B. Type I Supporting Organizations

		Yes	No
1	Did the officers, directors, trustees, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's directors or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>		
2	Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised or controlled the supporting organization.</i>		

Section C. Type II Supporting Organizations

		Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>		

Section D. All Type III Supporting Organizations

		Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>		
3	By reason of the relationship described in line 2 above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>		

Section E. Type III Functionally-Integrated Supporting Organizations

1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions):		
a	<input type="checkbox"/> The organization satisfied the Activities Test. Complete line 2 below.		
b	<input type="checkbox"/> The organization is the parent of each of its supported organizations. Complete line 3 below.		
c	<input type="checkbox"/> The organization supported a governmental entity. Describe in Part VI how you supported a government entity (see instructions)		
2	Activities Test. Answer lines 2a and 2b below.		
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>		
b	Did the activities described in line 2a constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>		
3	Parent of Supported Organizations. Answer lines 3a and 3b below.		
a	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>If "Yes" or "No" provide details in Part VI.</i>		
b	Did the organization exercise a substantial degree of direction over the policies, programs and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1** Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A - Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6 and 7 from line 4)	8	
Section B - Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):	1	
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (<i>explain in detail in Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt use assets	2	
3	Subtract line 2 from line 1d	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	
Section C - Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, Column A)	1	
2	Enter 85% of line 1	2	
3	Minimum asset amount for prior year (from Section B, line 8, Column A)	3	
4	Enter greater of line 2 or line 3	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions)	6	
7	<input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see instructions)		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued)

Section D - Distributions		Current Year
1 Amounts paid to supported organizations to accomplish exempt purposes	1	
2 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3 Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4 Amounts paid to acquire exempt-use assets	4	
5 Qualified set-aside amounts (<i>prior IRS approval required - provide details in Part VI</i>)	5	
6 Other distributions (<i>describe in Part VI</i>). See instructions	6	
7 Total annual distributions. Add lines 1 through 6.	7	
8 Distributions to attentive supported organizations to which the organization is responsive (<i>provide details in Part VI</i>). See instructions	8	
9 Distributable amount for 2020 from Section C, line 6	9	
10 Line 8 amount divided by Line 9 amount	10	

Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributions Pre-2020	(iii) Distributable Amount for 2020
1 Distributable amount for 2020 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2020 (reasonable cause required-- <i>explain in Part VI</i>). See instructions.			
3 Excess distributions carryover, if any, to 2020:			
a From 2015.			
b From 2016.			
c From 2017.			
d From 2018.			
e From 2019.			
f Total of lines 3a through e			
g Applied to underdistributions of prior years			
h Applied to 2020 distributable amount			
i Carryover from 2015 not applied (see instructions)			
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.			
4 Distributions for 2020 from Section D, line 7:			
\$			
a Applied to underdistributions of prior years			
b Applied to 2020 distributable amount			
c Remainder. Subtract lines 4a and 4b from line 4.			
5 Remaining underdistributions for years prior to 2020, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, <i>explain in Part VI</i> . See instructions.			
6 Remaining underdistributions for 2020. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, <i>explain in Part VI</i> . See instructions.			
7 Excess distributions carryover to 2021. Add lines 3j and 4c.			
8 Breakdown of line 7:			
a Excess from 2016.			
b Excess from 2017.			
c Excess from 2018.			
d Excess from 2019.			
e Excess from 2020.			

Part VI Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).

Facts And Circumstances Test

990 Schedule A, Supplemental Information

Return Reference	Explanation
Schedule A, Part II, Line 17a 10% Facts-and-Circumstances Test	The National Geographic Society continues to qualify as a public charity demonstrated by the fact that it had over 149,000 different donors in 2020 representing a broad base of public support. It continues to have a comprehensive fundraising plan to solicit donations from the public, including other public charities, private foundations, government agencies, and corporations. In 2020, the Society hired a new Chief of Advancement to head up its fundraising division. In addition, the Society's board is representative of a broad base of the public, including a formerly elected public official and experts in the field. No one on the board has family ties to any officer or other trustee. Except during the COVID-19 emergency, the Society's museum is open to the public year-round and its library is open to the public by appointment. The Society's public lecture series in Grosvenor Auditorium offers numerous opportunities for the public to learn from, and interact with, National Geographic explorers and presenters. The Society also hosts educational workshops on campus for teachers throughout the year. The Society also provides educational curriculum materials, lesson plans, and certification, to teachers all over the United States and beyond. Over 25,000 educators and students enrolled in the Society's online courses in 2020. The National Geographic Society is one of the most well-known brands worldwide and is associated with scientific discovery and exploration, cultural diversity, education, storytelling, photography, and environmental conservation.

990 Schedule A, Supplemental Information

Return Reference	Explanation
Schedule A, Part II, Line 14 2019 Public Support %	No prior year public support % is shown in Part II because the Society met the public support test as a non-private foundation public charity under Part III in 2019.

990 Schedule A, Supplemental Information

Return Reference	Explanation
Schedule A, Part II, Line 10 Other Income	DESCRIPTION - , COLUMN A - 24722265.0, COLUMN B - 0.0, COLUMN C - 0.0, COLUMN D - 0.0, COLUMN E - 0.0, COLUMN F - 24722265.0;

SCHEDULE C
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Political Campaign and Lobbying Activities
For Organizations Exempt From Income Tax Under section 501(c) and section 527
▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ.
▶Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047
2020
Open to Public Inspection

If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then

- Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C.
- Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B.
- Section 527 organizations: Complete Part I-A only.

If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then

- Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B.
- Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)): Complete Part II-B. Do not complete Part II-A.

If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then

- Section 501(c)(4), (5), or (6) organizations: Complete Part III.

Name of the organization NATIONAL GEOGRAPHIC SOCIETY	Employer identification number 53-0193519
---	--

Part I-A Complete if the organization is exempt under section 501(c) or is a section 527 organization.

1 Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities")

2 Political campaign activity expenditures (see instructions) ▶ \$ _____

3 Volunteer hours for political campaign activities (see instructions)

Part I-B Complete if the organization is exempt under section 501(c)(3).

1 Enter the amount of any excise tax incurred by the organization under section 4955 ▶ \$ _____

2 Enter the amount of any excise tax incurred by organization managers under section 4955 ▶ \$ _____

3 If the organization incurred a section 4955 tax, did it file Form 4720 for this year? Yes No

4a Was a correction made? Yes No

b If "Yes," describe in Part IV.

Part I-C Complete if the organization is exempt under section 501(c), except section 501(c)(3).

1 Enter the amount directly expended by the filing organization for section 527 exempt function activities ▶ \$ _____

2 Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ▶ \$ _____

3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b..... ▶ \$ _____

4 Did the filing organization file **Form 1120-POL** for this year? Yes No

5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV.

(a) Name	(b) Address	(c) EIN	(d) Amount paid from filing organization's funds. If none, enter -0-.	(e) Amount of political contributions received and promptly and directly delivered to a separate political organization. If none, enter -0-.
1				
2				
3				
4				
5				
6				

Part II-B Complete if the organization is exempt under section 501(c)(3) and has NOT filed Form 5768 (election under section 501(h)).

For each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying activity.

		(a)		(b)
		Yes	No	Amount
1	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:			
a	Volunteers?		No	
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?		No	
c	Media advertisements?		No	
d	Mailings to members, legislators, or the public?		No	
e	Publications, or published or broadcast statements?		No	
f	Grants to other organizations for lobbying purposes?		No	
g	Direct contact with legislators, their staffs, government officials, or a legislative body?		No	
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?		No	
i	Other activities?	Yes		1,500
j	Total. Add lines 1c through 1i			1,500
2a	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?		No	
b	If "Yes," enter the amount of any tax incurred under section 4912			
c	If "Yes," enter the amount of any tax incurred by organization managers under section 4912			
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			

Part III-A Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6).

		Yes	No
1	Were substantially all (90% or more) dues received nondeductible by members?	1	
2	Did the organization make only in-house lobbying expenditures of \$2,000 or less?	2	
3	Did the organization agree to carry over lobbying and political expenditures from the prior year?	3	

Part III-B Complete if the organization is exempt under section 501(c)(4), section 501(c)(5), or section 501(c)(6) and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Part III-A, line 3, is answered "Yes."

1	Dues, assessments and similar amounts from members	1	
2	Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).		
a	Current year	2a	
b	Carryover from last year	2b	
c	Total	2c	
3	Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues .	3	
4	If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess does the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political expenditure next year?	4	
5	Taxable amount of lobbying and political expenditures (see instructions)	5	

Part IV Supplemental Information

Provide the descriptions required for Part I-A, line 1; Part I-B, line 4; Part I-C, line 5; Part II-A (affiliated group list); Part II-A, lines 1 and 2 (see instructions), and Part II-B, line 1. Also, complete this part for any additional information.

Return Reference	Explanation
Schedule C, Part II-B, Line 1 DETAILED DESCRIPTION OF THE LOBBYING ACTIVITY	Indirectly funded lobbying in support of the Florida Wildlife Corridor initiative, through a project entitled, "Path of the Panther."

SCHEDULE D (Form 990) Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

OMB No. 1545-0047 2020 Open to Public Inspection

Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. Attach to Form 990. Go to www.irs.gov/Form990 for instructions and the latest information.

Name of the organization NATIONAL GEOGRAPHIC SOCIETY

Employer identification number 53-0193519

Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6.

Table with 3 columns: Line number, (a) Donor advised funds, (b) Funds and other accounts. Includes questions 1-4 about fund values and questions 5-6 about donor/donor advisor notification.

Part II Conservation Easements. Complete if the organization answered "Yes" on Form 990, Part IV, line 7.

Form for Part II Conservation Easements. Includes questions 1-9 about easement types, monitoring, and reporting. Includes a sub-table for 'Held at the End of the Year' with rows 2a-2d.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8.

Form for Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Includes questions 1a-1b and 2 about reporting on art and historical treasures.

Part III Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets (continued)

- 3** Using the organization's acquisition, accession, and other records, check any of the following that are a significant use of its collection items (check all that apply):
- a** Public exhibition
 - b** Scholarly research
 - c** Preservation for future generations
 - d** Loan or exchange programs
 - e** Other
- 4** Provide a description of the organization's collections and explain how they further the organization's exempt purpose in Part XIII.
- 5** During the year, did the organization solicit or receive donations of art, historical treasures or other similar assets to be sold to raise funds rather than to be maintained as part of the organization's collection? . . . Yes No

Part IV Escrow and Custodial Arrangements.

Complete if the organization answered "Yes" on Form 990, Part IV, line 9, or reported an amount on Form 990, Part X, line 21.

- 1a** Is the organization an agent, trustee, custodian or other intermediary for contributions or other assets not included on Form 990, Part X? Yes No
- b** If "Yes," explain the arrangement in Part XIII and complete the following table:
- | | Amount |
|---|--------|
| 1c Beginning balance | |
| 1d Additions during the year | |
| 1e Distributions during the year | |
| 1f Ending balance | |
- 2a** Did the organization include an amount on Form 990, Part X, line 21, for escrow or custodial account liability? . . . Yes No
- b** If "Yes," explain the arrangement in Part XIII. Check here if the explanation has been provided in Part XIII

Part V Endowment Funds.

Complete if the organization answered "Yes" on Form 990, Part IV, line 10.

	(a) Current year	(b) Prior year	(c) Two years back	(d) Three years back	(e) Four years back
1a Beginning of year balance	270,689,255	239,870,015	271,322,687	274,276,642	267,324,047
b Contributions	175,987	0	94,492	92,214	256,441
c Net investment earnings, gains, and losses	33,664,353	42,908,132	-13,125,761	45,012,034	13,614,176
d Grants or scholarships	7,970,409	4,964,476	15,914,493	44,965,082	3,825,459
e Other expenditures for facilities and programs	1,300,173	912,042	605,020	2,984,074	2,936,503
f Administrative expenses	2,574,099	6,212,374	1,901,890	109,047	156,060
g End of year balance	292,684,914	270,689,255	239,870,015	271,322,687	274,276,642

- 2** Provide the estimated percentage of the current year end balance (line 1g, column (a)) held as:
- a** Board designated or quasi-endowment ▶ 50.63 %
 - b** Permanent endowment ▶ 25.16 %
 - c** Term endowment ▶ 24.21 %
- The percentages on lines 2a, 2b, and 2c should equal 100%.
- 3a** Are there endowment funds not in the possession of the organization that are held and administered for the organization by:
- | | Yes | No |
|--|--------------------------|--------------------------|
| (i) Unrelated organizations | <input type="checkbox"/> | <input type="checkbox"/> |
| (ii) Related organizations | <input type="checkbox"/> | <input type="checkbox"/> |
| b If "Yes" on 3a(ii), are the related organizations listed as required on Schedule R? | <input type="checkbox"/> | <input type="checkbox"/> |
- 4** Describe in Part XIII the intended uses of the organization's endowment funds.

Part VI Land, Buildings, and Equipment.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11a. See Form 990, Part X, line 10.

Description of property	(a) Cost or other basis (investment)	(b) Cost or other basis (other)	(c) Accumulated depreciation	(d) Book value
1a Land		2,906,296		2,906,296
b Buildings		150,804,181	78,337,373	72,466,808
c Leasehold improvements		1,268,000	1,268,000	0
d Equipment		9,288,834	5,200,450	4,088,384
e Other		1,314,110	1,246,463	67,647
Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) . . . ▶				79,529,135

Part VII Investments—Other Securities.

Complete if the organization answered "Yes" on Form 990, Part IV, line 11b. See Form 990, Part X, line 12.

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1) Financial derivatives		
(2) Closely-held equity interests	146,079,000	F
(3) Other		
See Additional Data Table		
(B)		
(C)		
(D)		
(E)		
(F)		
(G)		
(H)		
(I)		
Total. (Column (b) must equal Form 990, Part X, col. (B) line 12.)	▶ 924,764,060	

Part VIII Investments—Program Related.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11c. See Form 990, Part X, line 13.

(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
(1)		
(2)		
(3)		
(4)		
(5)		
(6)		
(7)		
(8)		
(9)		
(10)		
Total. (Column (b) must equal Form 990, Part X, col.(B) line 13.)	▶	

Part IX Other Assets.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11d. See Form 990, Part X, line 15.

(a) Description	(b) Book value
(1)	
(2)	
(3)	
(4)	
(5)	
(6)	
(7)	
(8)	
(9)	
(10)	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 15.)	▶

Part X Other Liabilities.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 11e or 11f. See Form 990, Part X, line 25.

1. (a) Description of liability	(b) Book value
(1) Federal income taxes	
Total. (Column (b) must equal Form 990, Part X, col.(B) line 25.)	▶ 43,421,080

2. Liability for uncertain tax positions. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total revenue, gains, and other support per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:			
a	Net unrealized gains (losses) on investments	2a		
b	Donated services and use of facilities	2b		
c	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total revenue. Add lines 3 and 4c . (This must equal Form 990, Part I, line 12.)		5	

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return.

Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a.

1	Total expenses and losses per audited financial statements		1	
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:			
a	Donated services and use of facilities	2a		
b	Prior year adjustments	2b		
c	Other losses	2c		
d	Other (Describe in Part XIII.)	2d		
e	Add lines 2a through 2d		2e	
3	Subtract line 2e from line 1		3	
4	Amounts included on Form 990, Part IX, line 25, but not on line 1 :			
a	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
c	Add lines 4a and 4b		4c	
5	Total expenses. Add lines 3 and 4c . (This must equal Form 990, Part I, line 18.)		5	

Part XIII Supplemental Information

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Return Reference	Explanation
See Additional Data Table	

Part XIII Supplemental Information *(continued)*

Return Reference	Explanation

Additional Data

Software ID: 20011424
Software Version: 2020v4.0
EIN: 53-0193519
Name: NATIONAL GEOGRAPHIC SOCIETY

Form 990, Schedule D, Part VII - Investments Other Securities

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
HEDGE FUNDS	449,399,000	F
REAL EST. INVEST. TRUSTS	2,442,000	F
MONEY MARKET FUNDS	89,327,000	F
PERPETUAL TRUST	0	C
100% SUB NGSP, Inc.	126,354,130	C
INVESTMENT - DEFERRED COMPENSATION	1,691,895	F
MORTGAGE-BACKED SECURITIES	2,683,000	F
FIXED-INCOME OBLIGATIONS	74,626,000	F
COMMODITIES	5,538,000	F
CASH EQUIVALENT	0	F

Form 990, Schedule D, Part VII - Investments Other Securities

(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end-of-year market value
Other Direct Investments	26,624,035	C

Form 990, Schedule D, Part X, - Other Liabilities

1. (a) Description of Liability	(b) Book Value
PENSION/POSTRETIREMENT BENEFITS	27,608,909
CHARITABLE GIFT ANNUITIES	11,074,277
DEFERRED COMPENSATION	1,691,895
SCHOLARSHIPS	188,723
TRUSTEE EMERITUS PAYABLE	48,211
Deposits/Tenants	0
Due to Affiliate	85,925
Conditional Contribution	2,643,000
Other Liability	80,140

Supplemental Information

Return Reference	Explanation
Schedule D, Part III, Line 4 Collections of art - description of collections	The Society's image collection contains illustrations, photographic negatives and digital files taken over the past 130+ years by photographers on assignment for the Society. The museum also maintains artifacts donated to or collected by the Society over its 130+ year history. A rare book collection of approximately 1,300 volumes covering topics such as natural history, polar history and climate, and the history of early travel and exploration is maintained within the Society's research and reference library. This collection is made available to scholars and researchers.

Supplemental Information

Return Reference	Explanation
Schedule D, Part V, Line 4 Intended uses of endowment funds	Fund for Exploration--to be used to support research, exploration and conservation. Buffet Funds--to be used to support conservation in Africa and Latin America, as well as all programs for Big Cats conservation. Foundation Funds--to be used to support geographic education.

Form 990, Schedule D, Part X, - Other Liabilities

1. (a) Description of Liability	(b) Book Value
PENSION/POSTRETIREMENT BENEFITS	27,608,909
CHARITABLE GIFT ANNUITIES	11,074,277
DEFERRED COMPENSATION	1,691,895
SCHOLARSHIPS	188,723
TRUSTEE EMERITUS PAYABLE	48,211
Deposits/Tenants	0
Due to Affiliate	85,925
Conditional Contribution	2,643,000
Other Liability	80,140

**SCHEDULE F
(Form 990)**

Department of the Treasury
Internal Revenue Service

Statement of Activities Outside the United States

▶ Complete if the organization answered "Yes" to Form 990, Part IV, line 14b, 15, or 16.
▶ Attach to Form 990.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

Open to Public Inspection

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number
53-0193519

Part I **General Information on Activities Outside the United States.** Complete if the organization answered "Yes" on Form 990, Part IV, line 14b.

- 1 For grantmakers.** Does the organization maintain records to substantiate the amount of its grants and other assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No
- 2 For grantmakers.** Describe in Part V the organization's procedures for monitoring the use of its grants and other assistance outside the United States.
- 3** Activities per Region. (The following Part I, line 3 table can be duplicated if additional space is needed.)

(a) Region	(b) Number of offices in the region	(c) Number of employees, agents, and independent contractors in the region	(d) Activities conducted in region (by type) (such as, fundraising, program services, investments, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in the region	(f) Total expenditures for and investments in the region
See Add'l Data					
3a Sub-total	0	2			17,495,907
b Total from continuation sheets to Part I	0	1			580,835,471
c Totals (add lines 3a and 3b)	0	3			598,331,378

Part IV Foreign Forms

- 1 Was the organization a U.S. transferor of property to a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 926, Return by a U.S. Transferor of Property to a Foreign Corporation (see Instructions for Form 926)* Yes No
- 2 Did the organization have an interest in a foreign trust during the tax year? *If "Yes," the organization may be required to separately file Form 3520, Annual Return to Report Transactions with Foreign Trusts and Receipt of Certain Foreign Gifts, and/or Form 3520-A, Annual Information Return of Foreign Trust With a U.S. Owner (see Instructions for Forms 3520 and 3520-A; don't file with Form 990)* Yes No
- 3 Did the organization have an ownership interest in a foreign corporation during the tax year? *If "Yes," the organization may be required to file Form 5471, Information Return of U.S. Persons with Respect to Certain Foreign Corporations. (see Instructions for Form 5471)* Yes No
- 4 Was the organization a direct or indirect shareholder of a passive foreign investment company or a qualified electing fund during the tax year? *If "Yes," the organization may be required to file Form 8621, Information Return by a Shareholder of a Passive Foreign Investment Company or Qualified Electing Fund. (see Instructions for Form 8621)* . Yes No
- 5 Did the organization have an ownership interest in a foreign partnership during the tax year? *If "Yes," the organization may be required to file Form 8865, Return of U.S. Persons with Respect to Certain Foreign Partnerships (see Instructions for Form 8865)* Yes No
- 6 Did the organization have any operations in or related to any boycotting countries during the tax year? *If "Yes," the organization may be required to separately file Form 5713, International Boycott Report (see Instructions for Form 5713; don't file with Form 990).* Yes No

Part V Supplemental Information

Provide the information required by Part I, line 2 (monitoring of funds); Part I, line 3, column (f) (accounting method; amounts of investments vs. expenditures per region); Part II, line 1 (accounting method); Part III (accounting method); and Part III, column (c) (estimated number of recipients), as applicable. Also complete this part to provide any additional information. See instructions.

990 Schedule F, Supplemental Information

Return Reference	Explanation
Schedule F, Part I, Line 2 Procedures for monitoring use of grant funds	<p>The National Geographic Society FUNDS GRANTS ACROSS THE FIELDS OF CONSERVATION, EDUCATION, RESEARCH, STORYTELLING AND TECHNOLOGY. GRANT PROPOSALS ARE REVIEWED BY NATIONAL GEOGRAPHIC SOCIETY STAFF EXPERTS, AN EXTERNAL PANEL OF GLOBAL SUBJECT MATTER EXPERTS AND AN EXECUTIVE COMMITTEE WHO RECOMMENDS GRANTS FOR APPROVAL. When outside expertise is required to meet the impact objectives of a specific program, we often award grants outside of the grants committee process. Any grants awarded outside of the grants committee pipeline are considered "External Project Funding." Such grants are subject to an internal review process that evaluates the expertise of the grantee, the methodology for executing the work, and the overall contribution to programmatic objectives. Once the grantee is selected, the entire project - including grant funding - is submitted for approval by the NGS senior team through the "Spend Approval Process." Grants approved through this process are subject to reporting requirements above and beyond those required of standard grantees. THE GRANT RECIPIENTS ARE REQUIRED TO SIGN A GRANT AGREEMENT AND SUBMIT REPORTING INCLUDING A FINANCIAL ACCOUNTING OF FUNDS SPENT TO ENSURE THAT THE GRANT FUNDS ARE PROPERLY USED AND ACCOUNTED FOR. THE FOLLOWING IS A DETAILED DESCRIPTION: WHEN A NATIONAL GEOGRAPHIC SOCIETY GRANT APPLICATION HAS BEEN APPROVED, PAYMENT IS ISSUED ONCE THE SOCIETY HAS RECEIVED THE FOLLOWING COMPLETED, SIGNED DOCUMENTS FROM THE GRANTEE: 1) APPROPRIATE TAX FORM. ALL GRANTEES WHO ARE NOT US CITIZENS ARE REQUIRED TO SIGN AND SUBMIT THE APPROPRIATE TAX FORM (FORM W-8) FOR WORK CONDUCTED WHOLLY OUTSIDE THE US. 2) GRANT AGREEMENT. ALL GRANTEES MUST COMPLETE AND SIGN A GRANT AGREEMENT, WHICH INCLUDES DUE DATES FOR RESEARCH REPORTS AND FINANCIAL REPORTS (GENERALLY DUE WITHIN SIX MONTHS OF COMPLETION OF THE FIELD WORK.) BY SIGNING THE GRANT AGREEMENT, THE GRANTEE AGREES TO SUBMIT A FINAL NARRATIVE REPORT AND A FINANCIAL ACCOUNTING OF THE GRANT MONIES SPENT BEFORE THE INDICATED SUBMISSION DEADLINE. GRANTEES ALSO CERTIFY TO PARAGRAPHS 16 & 17 (COPIED BELOW) THAT THEY WILL NOT PROMOTE TERRORISM AND WILL COMPLY WITH FOREIGN TRADE CONTROLS: 17. CERTIFICATION. BY COUNTERSIGNING THIS AGREEMENT, YOU CERTIFY THAT YOUR ORGANIZATION DOES NOT AND WILL NOT PROMOTE OR ENGAGE IN VIOLENCE OR TERRORISM, NOR WILL YOUR ORGANIZATION MAKE SUB-GRANTS OR OTHER PAYMENTS TO ANY ENTITY THAT ENGAGES IN SUCH ACTIVITIES. 17 U.S. FOREIGN TRADE CONTROLS. BY COUNTERSIGNING THIS AGREEMENT, I OR GRANTEE ACKNOWLEDGE THAT I AM AWARE OF, AND AGREE TO COMPLY FULLY WITH, U.S. FOREIGN TRADE CONTROLS THAT GOVERN TRAVEL TO, AND TRANSACTIONS WITH, COUNTRIES SUCH AS CUBA, IRAN, SUDAN, SYRIA, NORTH KOREA, CRIMEA TERRITORY, AND OTHER U.S.-SANCTIONED COUNTRIES, INCLUDING ANY SUCH CONTROLS THAT MAY BE IMPOSED IN THE FUTURE DURING THE PERIOD OF THE GRANT. SPECIFICALLY, I ACKNOWLEDGE THAT I AM AWARE OF AND AGREE TO COMPLY WITH THE REGULATIONS OF THE U.S. DEPARTMENT OF THE TREASURY GOVERNING TRAVEL TO AND TRADE WITH COUNTRIES SUBJECT TO U.S. ECONOMIC SANCTIONS (31 CODE OF FEDERAL REGULATIONS PARTS 500-598) AND ALSO WITH THE EXPORT ADMINISTRATION REGULATIONS OF THE U.S. DEPARTMENT OF COMMERCE (15 CODE OF FEDERAL REGULATIONS PARTS 730-774). I ALSO AGREE THAT, BEFORE ANY FUNDS ARE DISBURSED UNDER THIS GRANT, I WILL PROVIDE THE SOCIETY WITH COPIES OF ANY AUTHORIZATIONS FROM THE U.S. TREASURY DEPARTMENT'S OFFICE OF FOREIGN ASSETS CONTROL ("OFAC") NECESSARY TO CARRY OUT THE GRANT, OR COPIES OF CORRESPONDENCE FROM OFAC CONFIRMING THAT NO SPECIFIC AUTHORIZATIONS ARE NECESSARY. I ALSO REPRESENT AND WARRANT TO THE SOCIETY THAT IN SEEKING AUTHORIZATIONS FROM OFAC AND/OR CONFIRMATION THAT NO SUCH AUTHORIZATIONS ARE NECESSARY, I FULLY DISCLOSED THE NATURE OF THE GRANT AND IDENTIFIED PARTICIPANTS AND IDENTIFIED THE SOCIETY AS A SOURCE OF FUNDING. I ALSO AGREE THAT I WILL KEEP ALL NECESSARY RECORDS TO SHOW THAT I HAVE COMPLIED WITH U.S. FOREIGN TRADE CONTROLS. FINALLY, I ACKNOWLEDGE THAT I HAVE BEEN ADVISED BY THE SOCIETY TO CONSULT WITH MY OWN LEGAL COUNSEL IN CONNECTION WITH MY OBLIGATIONS UNDER U.S. FOREIGN TRADE CONTROLS. GRANTEES ARE REQUIRED TO SUBMIT A CERTIFICATION RELATED TO ETHICAL ISSUES AND THAT THE GRANTEE IS IN COMPLIANCE WITH APPLICABLE ANTI-CORRUPTION LAWS; THEY ALSO CERTIFY THAT THEY HAVE THE PROPER PERMITS TO UNDERTAKE THE PROPOSED FIELD RESEARCH IN THE COUNTRY IN WHICH IT WILL BE CONDUCTED AND THAT NO IMPROPER PAYMENTS OF ANY VALUE HAVE BEEN MADE DURING THE PROCESS OF OBTAINING SUCH PERMITS. ADDITIONALLY, GRANTEES AFFILIATED WITH GOVERNMENT AGENCIES OR PUBLIC INSTITUTIONS ARE SCREENED IN ORDER TO IDENTIFY AND AVOID POTENTIAL CONFLICTS OF INTEREST INVOLVING THE GRANTEE'S OFFICIAL JOB DUTIES AND THE SOCIETY. THE SOCIETY'S FINANCIAL ACCOUNTING SYSTEMS PAYABLE SYSTEM ALSO REVIEWS FOR COMPLIANCE WITH FINANCIAL SANCTIONS LIST (THE SDN LIST) COMPLIED AND MAINTAINED BY THE U.S. TREASURY UPON NEW VENDOR SET-UP AND PRIOR TO EACH PAYMENT. ONCE PAYMENT IS ISSUED, IF GRANTEES WOULD LIKE TO ALTER THEIR PROPOSED BUDGET IN ANY WAY THEY MUST SUBMIT THEIR REQUEST TO THE PROGRAM OFFICER. THE REQUEST IS APPROVED OR DENIED AND A RECORD OF THE CHANGE IS ADDED TO THE GRANT FILE. THE GRANTEE MUST SUBMIT THEIR FINAL REPORT AND FINANCIAL ACCOUNTING BEFORE THE DEADLINE INDICATED IN THEIR GRANT AGREEMENT UNLESS AN EXTENSION HAS BEEN REQUESTED IN WRITING AND APPROVED BY THE PROGRAM OFFICER. THE FINANCIAL ACCOUNTING PROVIDES A BREAKDOWN OF THE ACTUAL COSTS OF THE PROJECT AND IS EXPRESSED TO PARALLEL THE COSTS PROJECTED IN THE ORIGINAL GRANT APPLICATION BUDGET; ALL DISCREPANCIES MUST BE EXPLAINED. IF THERE ARE UN-EXPENDED GRANT MONIES THEY MUST BE RETURNED TO THE SOCIETY. THE REPORTS COORDINATOR REVIEWS THE FINAL REPORT AND FINANCIAL ACCOUNTING FOR COMPLETENESS AND THEN CIRCULATES BOTH REPORTS TO THE PROGRAM OFFICER'S FINAL REVIEW AND APPROVAL. ONCE THE REPORTS ARE APPROVED, THE GRANT IS CLOSED. AN ELECTRONIC COPY OF THE GRANT FILE IS RETAINED, in accordance with the Society's document retention policy, BY THE GRANT OPERATIONS STAFF, WHICH IS THE OFFICIAL REPOSITORY FOR ALL GRANTS RELATED DOCUMENTATION.</p>

990 Schedule F, Supplemental Information

Return Reference	Explanation
Schedule F, Part I, Line 3	Part I investments are valued at year-end book value. Part I program services are calculated on the cash basis. Grants in Parts I, II, & III are valued on the accrual basis.

Return Reference	Explanation
Schedule F, Part I, Line 2 PROCEDURES FOR MONITORING USE OF GRANT FUNDS	<p>The National Geographic Society FUNDS GRANTS ACROSS THE FIELDS OF CONSERVATION, EDUCATION, RESEARCH, STORYTELLING AND TECHNOLOGY. GRANT PROPOSALS ARE REVIEWED BY NATIONAL GEOGRAPHIC STAFF EXPERTS, AN EXTERNAL PANEL OF GLOBAL SUBJECT MATTER EXPERTS AND AN EXECUTIVE COMMITTEE WHO RECOMMENDS GRANTS FOR APPROVAL. When outside expertise is required to meet the impact objectives of a specific program, we often award grants outside of the grants committee process. Any grants awarded outside of the grants committee pipeline are considered "External Project Funding." Such grants are subject to an internal review process that evaluates the expertise of the grantee, the methodology for executing the work, and the overall contribution to programmatic objectives. Once the grantee is selected, the entire project - including grant funding - is submitted for approval by the NGS senior team through the "Spend Approval Process." 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Additional Data

Software ID: 20011424

Software Version: 2020v4.0

EIN: 53-0193519

Name: NATIONAL GEOGRAPHIC SOCIETY

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Central America and the Caribbean	0	0	Program Services	Royalties, fees for service	40,745
East Asia and the Pacific	0	0	Program Services	Royalties, fees for service	485,104

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Europe (Including Iceland and Greenland)	0	0	Program Services	Royalties, fees for service	8,451,838
Middle East and North Africa	0	0	Program Services	Royalties, fees for service	26,963

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
North America (Canada & Mexico only)	0	0	Program Services	Royalties, fees for service	543,940
Russia and Neighboring States	0	0	Program Services	Royalties, fees for service	16,350

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
South America	0	0	Program Services	Royalties, fees for service	376,018
South Asia	0	0	Program Services	Royalties, fees for service	560,243

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Sub-Saharan Africa	0	0	Program Services	Royalties, fees for service	1,354,047
Central America and the Caribbean	0	0	Grantmaking		46,140

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
East Asia and the Pacific	0	2	Grantmaking		849,765
Europe (Including Iceland and Greenland)	0	0	Grantmaking		2,322,138

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Middle East and North Africa	0	0	Grantmaking		117,715
North America (Canada & Mexico only)	0	0	Grantmaking		1,163,032

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Russia and Neighboring States	0	0	Grantmaking		82,638
South America	0	0	Grantmaking		1,059,231

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
South Asia	0	0	Grantmaking		629,976
Sub-Saharan Africa	0	1	Grantmaking		3,591,220

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
East Asia and the Pacific	0	0	Investments		258,191,946
Europe (Including Iceland and Greenland)	0	0	Investments		232,054,846

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
North America (Canada & Mexico only)	0	0	Investments		22,871,604
South America	0	0	Investments		13,314,966

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Central America and the Caribbean	0	0	Investments		19,516,030
Middle East and North Africa	0	0	Investments		1,360,000

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Russia and Neighboring States	0	0	Investments		2,838,012
South Asia	0	0	Investments		16,108,050

Form 990 Schedule F Part I - Activities Outside The United States

(a) Region	(b) Number of offices in the region	(c) Number of employees or agents in region	(d) Activities conducted in region (by type) (i.e., fundraising, program services, grants to recipients located in the region)	(e) If activity listed in (d) is a program service, describe specific type of service(s) in region	(f) Total expenditures for region
Sub-Saharan Africa	0	0	Investments		10,358,821

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	EDUCATION YOUTH INITIATIVES	5,000	wire			FMV
		Central America and the Caribbean	CAMPAIGN FOR NATURE	5,174	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Middle East and North Africa	EDUCATION LEADERSHIP	33,000	wire			FMV
		Sub-Saharan Africa	STORYTELLING SPONSORSHIP	35,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	African Parks Grant	750,000	wire			FMV
		East Asia and the Pacific	External Project Funding	189,580	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	External Project Funding	99,000	wire			FMV
		Europe (Including Iceland and Greenland)	External Project Funding	52,962	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	External Project Funding	35,000	wire			FMV
		Europe (Including Iceland and Greenland)	External Project Funding	53,250	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	External Project Funding	323,050	wire			FMV
		Europe (Including Iceland and Greenland)	External Project Funding	35,000	wire			FMV

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		Europe (Including Iceland and Greenland)	External Project Funding	26,000	wire			FMV
		Middle East and North Africa	External Project Funding	25,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		North America (Canada & Mexico only)	External Project Funding	450,000	wire			FMV
		South America	External Project Funding	120,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	External Project Funding	50,000	wire			FMV
		Sub-Saharan Africa	External Project Funding	262,222	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Human Story Grant	603,800	wire			FMV
		Central America and the Caribbean	Research Grant	5,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Central America and the Caribbean	Research Grant	8,000	wire			FMV
		Central America and the Caribbean	Research Grant	20,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		East Asia and the Pacific	Research Grant	38,158	wire			FMV
		East Asia and the Pacific	Research Grant	9,814	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		East Asia and the Pacific	Research Grant	9,998	wire			FMV
		East Asia and the Pacific	Research Grant	29,800	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		East Asia and the Pacific	Research Grant	50,000	wire			FMV
		East Asia and the Pacific	Research Grant	10,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		East Asia and the Pacific	Research Grant	40,000	wire			FMV
		East Asia and the Pacific	Research Grant	5,779	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		East Asia and the Pacific	Research Grant	40,985	wire			FMV
		East Asia and the Pacific	Research Grant	5,150	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		East Asia and the Pacific	Research Grant	30,000	wire			FMV
		East Asia and the Pacific	Research Grant	25,165	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		East Asia and the Pacific	Research Grant	47,300	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	41,100	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	5,000	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	139,562	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	18,926	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	29,940	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	27,048	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	35,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	29,999	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	9,620	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	36,000	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	49,947	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	7,440	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	10,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	28,197	wire			FMV
		Europe (Including Iceland and Greenland)	Research Grant	29,147	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Europe (Including Iceland and Greenland)	Research Grant	47,420	wire			FMV
		Middle East and North Africa	Research Grant	7,980	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Middle East and North Africa	Research Grant	34,650	wire			FMV
		North America (Canada & Mexico only)	Research Grant	56,400	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		North America (Canada & Mexico only)	Research Grant	19,780	wire			FMV
		North America (Canada & Mexico only)	Research Grant	97,725	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		North America (Canada & Mexico only)	Research Grant	28,500	wire			FMV
		North America (Canada & Mexico only)	Research Grant	6,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		North America (Canada & Mexico only)	Research Grant	8,000	wire			FMV
		Russia and Neighboring States	Research Grant	28,260	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South America	Research Grant	50,000	wire			FMV
		South America	Research Grant	29,957	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South America	Research Grant	29,950	wire			FMV
		South America	Research Grant	55,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South America	Research Grant	20,000	wire			FMV
		South America	Research Grant	69,950	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South America	Research Grant	9,949	wire			FMV
		South Asia	Research Grant	62,102	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South Asia	Research Grant	45,000	wire			FMV
		South Asia	Research Grant	39,363	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South Asia	Research Grant	5,000	wire			FMV
		South Asia	Research Grant	8,850	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South Asia	Research Grant	7,925	wire			FMV
		South Asia	Research Grant	9,982	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South Asia	Research Grant	10,000	wire			FMV
		South Asia	Research Grant	28,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		South Asia	Research Grant	34,700	wire			FMV
		Sub-Saharan Africa	Research Grant	8,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	65,000	wire			FMV
		Sub-Saharan Africa	Research Grant	9,750	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	138,780	wire			FMV
		Sub-Saharan Africa	Research Grant	25,900	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	10,000	wire			FMV
		Sub-Saharan Africa	Research Grant	10,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	14,367	wire			FMV
		Sub-Saharan Africa	Research Grant	5,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	5,000	wire			FMV
		Sub-Saharan Africa	Research Grant	36,093	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	16,000	wire			FMV
		Sub-Saharan Africa	Research Grant	100,000	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	30,000	wire			FMV
		Sub-Saharan Africa	Research Grant	27,500	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	6,000	wire			FMV
		Sub-Saharan Africa	Research Grant	6,500	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	9,810	wire			FMV
		Sub-Saharan Africa	Research Grant	9,938	wire			FMV

Form 990 Schedule F Part II - Grants or Entities Outside The United States

(a) Name of organization	(b) IRS code section and EIN(if applicable)	(c) Region	(d) Purpose of grant	(e) Amount of cash grant	(f) Manner of cash disbursement	(g) Amount of non-cash assistance	(h) Description of non-cash assistance	(i) Method of valuation (book, FMV, appraisal, other)
		Sub-Saharan Africa	Research Grant	50,000	wire			FMV
		Sub-Saharan Africa	Storytelling Grant	75,000	wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Early Career Grants	Europe (Including Iceland and Greenland)	1	10,000	Wire			FMV
Storytelling Grants	South America	1	5,000	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Google Science Fair	South Asia	2	14,780	Wire			FMV
Early Career Grants	South Asia	1	10,000	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Early Career Grants	North America (Canada & Mexico only)	1	10,000	Wire			FMV
Early Career Grants	Sub-Saharan Africa	2	20,000	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Early Career Grants	South America	1	10,000	Wire			FMV
Conservation	South America	1	25,000	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Conservation	Sub-Saharan Africa	1	25,000	Wire			FMV
COVID Emergency Funding	East Asia and the Pacific	2	13,229	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
COVID Emergency Funding	Europe (Including Iceland and Greenland)	5	35,600	Wire			FMV
COVID Emergency Funding	Russia and Neighboring States	1	7,790	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
COVID Emergency Funding	Sub-Saharan Africa	2	16,000	Wire			FMV
Research Grants	Central America and the Caribbean	2	13,140	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Research Grants	East Asia and the Pacific	24	304,807	Wire			FMV
Research Grants	Europe (Including Iceland and Greenland)	57	1,032,935	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Research Grants	Middle East and North Africa	3	50,085	Wire			FMV
Research Grants	North America (Canada & Mexico only)	21	374,127	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Research Grants	Russia and Neighboring States	2	12,700	Wire			FMV
Research Grants	South America	33	634,425	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Research Grants	South Asia	25	279,274	Wire			FMV
Research Grants	Sub-Saharan Africa	35	654,834	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Storytelling Grants	Europe (Including Iceland and Greenland)	1	74,995	Wire			FMV
Storytelling Grants	North America (Canada & Mexico only)	1	112,500	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Storytelling Grants	Russia and Neighboring States	1	33,888	Wire			FMV
Storytelling Grants	South Asia	1	75,000	Wire			FMV

Form 990 Schedule F Part III - Grants and Assistance to Individuals Outside The U S

(a) Type of grant or assistance	(b) Region	(c) Number of recipients	(d) Amount of cash grant	(e) Manner of cash disbursement	(f) Amount of non-cash assistance	(g) Description of non-cash assistance	(h) Method of valuation (book, FMV, appraisal, other)
Storytelling Grants	Sub-Saharan Africa	1	103,750	Wire			FMV

SCHEDULE G
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

**Supplemental Information Regarding
Fundraising or Gaming Activities**

Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.
▶ Attach to Form 990 or Form 990-EZ.
▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

2020

**Open to Public
Inspection**

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number
53-0193519

Part I Fundraising Activities. Complete if the organization answered "Yes" on Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.

- 1** Indicate whether the organization raised funds through any of the following activities. Check all that apply.
- a** Mail solicitations
 - b** Internet and email solicitations
 - c** Phone solicitations
 - d** In-person solicitations
 - e** Solicitation of non-government grants
 - f** Solicitation of government grants
 - g** Special fundraising events
- 2a** Did the organization have a written or oral agreement with any individual (including officers, directors, trustees or key employees listed in Form 990, Part VII) or entity in connection with professional fundraising services? Yes No
- b** If "Yes," list the 10 highest paid individuals or entities (fundraisers) pursuant to agreements under which the fundraiser is to be compensated at least \$5,000 by the organization.

(i) Name and address of individual or entity (fundraiser)	(ii) Activity	(iii) Did fundraiser have custody or control of contributions?		(iv) Gross receipts from activity	(v) Amount paid to (or retained by) fundraiser listed in col. (i)	(vi) Amount paid to (or retained by) organization
		Yes	No			
SD&A Teleservices Inc 5757 W Century Blvd Los Angeles, CA 90045	Professional Fundraiser		No		33,164	-33,164
Avalon Consulting Group Inc 805 15 St NW Washington, DC 20005	Fundraising Consultant		No	7,952,013	391,325	7,560,688
M&R Strategic Services Inc 1101 Conn Ave NW Washington, DC 20036	Fundraising Consultant		No	3,035,392	700,102	2,335,290
Impact Communications Inc 735 8th St SE Washington, DC 20003	Fundraising Consultant		No	2,503,911	77,000	2,426,911
LAKE GROUP MEDIA INC 1 Byram Brook Place ARMONK, NY 10504	FUNDRAISING CONSULTANT		No		6,889	-6,889
Endowed Development Services 921 East 86th St Suite 100 Indianapolis, IN 46240	Fundraising Consultant		No	1,050,000	5,085	1,044,915
Total				14,541,316	1,213,565	13,327,751

3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.

CA, CO, CT, DE, DC, FL, GA, AL, HI, ID, IL, IN, IA, KS, KY, LA, ME, AK, MD, MA, MI, MN, MS, MO, MT, NE, NV, NH, NJ, NM, NY, NC, ND, OH, OK, OR, PA, AZ, RI, SC, SD, TN, TX, UT, VT, VA, AR, WA, WV, WI, WY

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1	(b) Event #2	(c) Other events	(d) Total events
		(event type)	(event type)	(total number)	(add col. (a) through col. (c))
Revenue	1 Gross receipts				
	2 Less: Contributions				
	3 Gross income (line 1 minus line 2)				
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs				
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses				
	10 Direct expense summary. Add lines 4 through 9 in column (d) ▶				
11 Net income summary. Subtract line 10 from line 3, column (d) ▶					

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col.(a) through col.(c))
		1 Gross revenue			
Direct Expenses	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
7 Direct expense summary. Add lines 2 through 5 in column (d) ▶					
8 Net gaming income summary. Subtract line 7 from line 1, column (d) ▶					

9 Enter the state(s) in which the organization conducts gaming activities: _____

a Is the organization licensed to conduct gaming activities in each of these states? Yes No

b If "No," explain: _____

10a Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year? Yes No

b If "Yes," explain: _____

- 11** Does the organization conduct gaming activities with nonmembers? Yes No
- 12** Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed to administer charitable gaming? Yes No
- 13** Indicate the percentage of gaming activity conducted in:
- | | | |
|--------------------------------------|------------|---|
| a The organization's facility | 13a | % |
| b An outside facility | 13b | % |

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name ▶

Address ▶

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? Yes No

b If "Yes," enter the amount of gaming revenue received by the organization ▶ \$ _____ and the amount of gaming revenue retained by the third party ▶ \$ _____.

c If "Yes," enter name and address of the third party:

Name ▶

Address ▶

16 Gaming manager information:

Name ▶

Gaming manager compensation ▶ \$

Description of services provided ▶

- Director/officer Employee Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? Yes No

b Enter the amount of distributions required under state law distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year ▶ \$ _____

Part IV Supplemental Information. Provide the explanations required by Part I, line 2b, columns (iii) and (v); and Part III, lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also provide any additional information. See instructions.

Return Reference	Explanation
Schedule G, Part I, Line 2b(v) payment of fees or payment of expenses	SD&A TELESERVICES, INC.-SD&A GROSS RECEIPTS INCLUDED UNDER AVALON CONSULTING AND IMPACT COMMUNICATIONS.;AVALON CONSULTING GROUP INC-NGS REIMBURSED AVALON FOR THE COST OF PAPER, MAILSHOP SERVICES, & POSTAGE IN THE AMOUNT OF \$3,478,149 IN 2020.;M&R STRATEGIC SERVICES INC.-NGS REIMBURSED M&R \$560,717 FOR DIGITAL ADVERTISING EXPENSES IN 2020.;IMPACT COMMUNICATIONS INC.-IN 2020 NGS REIMBURSED IMPACT COMMUNICATIONS \$31,332 FOR PAPER, MAILSHOP SERVICES, AND POSTAGE.;LAKE GROUP MEDIA INC.-LAKE GROUP MEDIA GROSS RECEIPTS INCLUDED UNDER AVALON CONSULTING. NGS REIMBURSED LAKE GROUP MEDIA \$360,597 IN MAILING LIST FEES IN 2020.;ENDOWED DEVELOPMENT SERVICES-AMOUNT IN REVENUE IS BEQUEST INTENTION ONLY, NOT CASH IN;

Note: To capture the full content of this document as Filed, please select landscape mode (11" x 8.5") when printing.

Schedule I (Form 990)

Grants and Other Assistance to Organizations, Governments and Individuals in the United States

OMB No. 1545-0047

2020

Open to Public Inspection

Department of the Treasury Internal Revenue Service

Complete if the organization answered "Yes," on Form 990, Part IV, line 21 or 22.

Attach to Form 990.

Go to www.irs.gov/Form990 for the latest information.

Name of the organization NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Part I General Information on Grants and Assistance

- 1 Does the organization maintain records to substantiate the amount of the grants or assistance...
2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Domestic Organizations and Domestic Governments. Complete if the organization answered "Yes" on Form 990, Part IV, line 21, for any recipient that received more than \$5,000.

Table with 8 columns: (a) Name and address of organization or government, (b) EIN, (c) IRC section (if applicable), (d) Amount of cash grant, (e) Amount of non-cash assistance, (f) Method of valuation (book, FMV, appraisal, other), (g) Description of noncash assistance, (h) Purpose of grant or assistance. Rows 1-12.

2 Enter total number of section 501(c)(3) and government organizations listed in the line 1 table 101
3 Enter total number of other organizations listed in the line 1 table 4

Part III Grants and Other Assistance to Domestic Individuals. Complete if the organization answered "Yes" on Form 990, Part IV, line 22.

Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of noncash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of noncash assistance
(1) EARLY EXPLORER GRANTS	2	20,000		FMV	
(2) PHOTO ARK GRANT	1	800,000		FMV	
(3) Storytelling Grants	8	410,176		FMV	
(4) RESEARCH GRANTS	139	2,146,425		FMV	
(5) COVID EMERGENCY FUNDING GRANTS	7	53,283		FMV	
(6) EXTERNAL PROJECT FUNDING	1	27,000		FMV	
(6)					
(7)					

Part IV Supplemental Information. Provide the information required in Part I, line 2; Part III, column (b); and any other additional information.

Return Reference	Explanation
Schedule I, Part I, Line 2 Procedures for monitoring use of grant funds.	<p>The National Geographic Society FUNDS GRANTS ACROSS THE FIELDS OF CONSERVATION, EDUCATION, RESEARCH, STORYTELLING AND TECHNOLOGY. GRANT PROPOSALS ARE REVIEWED BY NATIONAL GEOGRAPHIC STAFF EXPERTS, AN EXTERNAL PANEL OF GLOBAL SUBJECT MATTER EXPERTS AND AN EXECUTIVE COMMITTEE WHO RECOMMENDS GRANTS FOR APPROVAL. When outside expertise is required to meet the impact objectives of a specific program, we often award grants outside of the grants committee process. Any grants awarded outside of the grants committee pipeline are considered "External Project Funding." Such grants are subject to an internal review process that evaluates the expertise of the grantee, the methodology for executing the work, and the overall contribution to programmatic objectives. Once the grantee is selected, the entire project - including grant funding - is submitted for approval by the NGS senior team through the "Spend Approval Process." Grants approved through this process are subject to reporting requirements above and beyond those required of standard grantees. THE GRANT RECIPIENTS ARE REQUIRED TO SIGN A GRANT AGREEMENT AND SUBMIT REPORTING INCLUDING A FINANCIAL ACCOUNTING OF FUNDS SPENT TO ENSURE THAT THE GRANT FUNDS ARE PROPERLY USED AND ACCOUNTED FOR. THE FOLLOWING IS A DETAILED DESCRIPTION: WHEN A NATIONAL GEOGRAPHIC SOCIETY GRANT APPLICATION HAS BEEN APPROVED, PAYMENT IS ISSUED ONCE THE SOCIETY HAS RECEIVED THE FOLLOWING COMPLETED, SIGNED DOCUMENTS FROM THE GRANTEE: 1) APPROPRIATE TAX FORM. ALL GRANTEEES WHO ARE NOT US CITIZENS ARE REQUIRED TO SIGN AND SUBMIT THE APPROPRIATE TAX FORM (FORM W-8) FOR WORK CONDUCTED WHOLLY OUTSIDE THE US. 2) GRANT AGREEMENT. ALL GRANTEEES MUST COMPLETE AND SIGN A GRANT AGREEMENT, WHICH INCLUDES DUE DATES FOR RESEARCH REPORTS AND FINANCIAL REPORTS (GENERALLY DUE WITHIN SIX MONTHS OF COMPLETION OF THE FIELD WORK.) BY SIGNING THE GRANT AGREEMENT, THE GRANTEE AGREES TO SUBMIT A FINAL NARRATIVE REPORT AND A FINANCIAL ACCOUNTING OF THE GRANT MONIES SPENT BEFORE THE INDICATED SUBMISSION DEADLINE. GRANTEEES ALSO CERTIFY TO PARAGRAPHS 16 & 17 (COPIED BELOW) THAT THEY WILL NOT PROMOTE TERRORISM AND WILL COMPLY WITH FOREIGN TRADE CONTROLS: 17. CERTIFICATION. BY COUNTERSIGNING THIS AGREEMENT, YOU CERTIFY THAT YOUR ORGANIZATION DOES NOT AND WILL NOT PROMOTE OR ENGAGE IN VIOLENCE OR TERRORISM, NOR WILL YOUR ORGANIZATION MAKE SUB-GRANTS OR OTHER PAYMENTS TO ANY ENTITY THAT ENGAGES IN SUCH ACTIVITIES. 17 U.S. FOREIGN TRADE CONTROLS. BY COUNTERSIGNING THIS AGREEMENT, I OR GRANTEE ACKNOWLEDGE THAT I AM AWARE OF, AND AGREE TO COMPLY FULLY WITH, U.S. FOREIGN TRADE CONTROLS THAT GOVERN TRAVEL TO, AND TRANSACTIONS WITH, COUNTRIES SUCH AS CUBA, IRAN, SUDAN, SYRIA, NORTH KOREA, CRIMEA TERRITORY, AND OTHER U.S.-SANCTIONED COUNTRIES, INCLUDING ANY SUCH CONTROLS THAT MAY BE IMPOSED IN THE FUTURE DURING THE PERIOD OF THE GRANT. SPECIFICALLY, I ACKNOWLEDGE THAT I AM AWARE OF AND AGREE TO COMPLY WITH THE REGULATIONS OF THE U.S. DEPARTMENT OF THE TREASURY GOVERNING TRAVEL TO AND TRADE WITH COUNTRIES SUBJECT TO U.S. ECONOMIC SANCTIONS (31 CODE OF FEDERAL REGULATIONS PARTS 500-598) AND ALSO WITH THE EXPORT ADMINISTRATION REGULATIONS OF THE U.S. DEPARTMENT OF COMMERCE (15 CODE OF FEDERAL REGULATIONS PARTS 730-774). I ALSO AGREE THAT, BEFORE ANY FUNDS ARE DISBURSED UNDER THIS GRANT, I WILL PROVIDE THE SOCIETY WITH COPIES OF ANY AUTHORIZATIONS FROM THE U.S. TREASURY DEPARTMENT'S OFFICE OF FOREIGN ASSETS CONTROL ("OFAC") NECESSARY TO CARRY OUT THE GRANT, OR COPIES OF CORRESPONDENCE FROM OFAC CONFIRMING THAT NO SPECIFIC AUTHORIZATIONS ARE NECESSARY. I ALSO REPRESENT AND WARRANT TO THE SOCIETY THAT IN SEEKING AUTHORIZATIONS FROM OFAC AND/OR CONFIRMATION THAT NO SUCH AUTHORIZATIONS ARE NECESSARY, I FULLY DISCLOSED THE NATURE OF THE GRANT AND ITS PARTICIPANTS AND IDENTIFIED THE SOCIETY AS A SOURCE OF FUNDING. I ALSO AGREE THAT I WILL KEEP ALL NECESSARY RECORDS TO SHOW THAT I HAVE COMPLIED WITH U.S. FOREIGN TRADE CONTROLS. FINALLY, I ACKNOWLEDGE THAT I HAVE BEEN ADVISED BY THE SOCIETY TO CONSULT WITH MY OWN LEGAL COUNSEL IN CONNECTION WITH MY OBLIGATIONS UNDER U.S. FOREIGN TRADE CONTROLS. GRANTEEES ARE REQUIRED TO SUBMIT A CERTIFICATION RELATED TO ETHICAL ISSUES AND THAT THE GRANTEE IS IN COMPLIANCE WITH APPLICABLE ANTI-CORRUPTION LAWS; THEY ALSO CERTIFY THAT THEY HAVE THE PROPER PERMITS TO UNDERTAKE THE PROPOSED FIELD RESEARCH IN THE COUNTRY IN WHICH IT WILL BE CONDUCTED AND THAT NO IMPROPER PAYMENTS OF ANY VALUE HAVE BEEN MADE DURING THE PROCESS OF OBTAINING SUCH PERMITS. ADDITIONALLY, GRANTEEES AFFILIATED WITH GOVERNMENT AGENCIES OR PUBLIC INSTITUTIONS ARE SCREENED IN ORDER TO IDENTIFY AND AVOID POTENTIAL CONFLICTS OF INTEREST INVOLVING THE GRANTEE'S OFFICIAL JOB DUTIES AND THE SOCIETY. THE SOCIETY'S FINANCIAL ACCOUNTS PAYABLE SYSTEM ALSO REVIEWS FOR COMPLIANCE WITH FINANCIAL SANCTIONS LIST (THE SDN LIST) COMPILED AND MAINTAINED BY THE U.S. TREASURY UPON NEW VENDOR SET-UP AND PRIOR TO EACH PAYMENT. ONCE PAYMENT IS ISSUED, IF GRANTEEES WOULD LIKE TO ALTER THEIR PROPOSED BUDGET IN ANY WAY THEY MUST SUBMIT THEIR REQUEST TO THE PROGRAM OFFICER. THE REQUEST IS APPROVED OR DENIED AND A RECORD OF THE CHANGE IS ADDED TO THE GRANT FILE. THE GRANTEE MUST SUBMIT THEIR FINAL REPORT AND FINANCIAL ACCOUNTING BEFORE THE DEADLINE INDICATED IN THEIR GRANT AGREEMENT UNLESS AN EXTENSION HAS BEEN REQUESTED IN WRITING AND APPROVED BY THE PROGRAM OFFICER. THE FINANCIAL ACCOUNTING PROVIDES A BREAKDOWN OF THE ACTUAL COSTS OF THE PROJECT AND IS EXPECTED TO PARALLEL THE COSTS PROJECTED IN THE ORIGINAL GRANT APPLICATION BUDGET; ALL DISCREPANCIES MUST BE EXPLAINED. IF THERE ARE UN-EXPENDED GRANT MONIES THEY MUST BE RETURNED TO THE SOCIETY. THE REPORTS COORDINATOR REVIEWS THE FINAL REPORT AND FINANCIAL ACCOUNTING FOR COMPLETENESS AND THEN CIRCULATES BOTH REPORTS TO THE PROGRAM OFFICERS FINAL REVIEW AND APPROVAL. ONCE THE REPORTS ARE APPROVED, THE GRANT IS CLOSED. AN ELECTRONIC COPY OF THE GRANT FILE IS RETAINED, in accordance with the Society's document retention policy, BY THE GRANT OPERATIONS STAFF, WHICH IS THE OFFICIAL REPOSITORY FOR ALL GRANTS RELATED DOCUMENTATION.</p>

Additional Data

Software ID: 20011424
Software Version: 2020v4.0
EIN: 53-0193519
Name: NATIONAL GEOGRAPHIC SOCIETY

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Greater Wash Community Found 1325 G St NW Washington, DC 20005	23-7343119	501(C)(3)	100,000		FMV		EDUCATION GRANT
Augie's Quest PO Box 9886 Denver, CO 80209	83-0934624	501(C)(3)	5,050		FMV		CONTRIBUTION

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
InquireFirst 3324 Felton St San Diego, CA 92104	81-1260156	501(C)(3)	20,000		FMV		STORYTELLING GRANT
Children's Environ Literacy Found PO Box 412 Chappaqua, NY 10514	36-4540146	501(C)(3)	72,477		FMV		Education Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Iowa Department of Education 400 E 14th St Des Moines, IA 50319	90-0743434	501(C)(3)	40,000		FMV		Education Grant
African People & Wildlife Fund PO Box 624 Bernardsville, NJ 07924	20-3153855	501(C)(3)	100,000		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
African Wildlife Conservation Fund 10564 NW 57 Street Doral, FL 33178	26-0571535	501(C)(3)	48,753		FMV		Research Grant
Agile Services Group LLC 30 N Gould St Sheridon, WY 82801	83-4458297		7,000		FMV		COVID Emergency Funding

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Alaska Whale Foundation PO Box 1927 Petersburg, AK 99833	91-1712495	501(C)(3)	80,000		FMV		Research Grant
America View 250 West 100 North Logan, UT 84321	77-0602801	501(C)(3)	48,339		FMV		Education Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Anand Varma Photography 2374 Eunice Street Berkeley, CA 94708	47-1932047		50,000		FMV		Storytelling Grant
Ancient Egypt Research Assoc 26 Lincoln St Brighton, MA 02135	36-3325468	501(C)(3)	37,500		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Archaeological Institute of America PO Box 10850 Honolulu, HI 96816	37-1579387	501(C)(3)	7,000		FMV		Research Grant
Beneath the Waves 1650 Harvest Green Reston, VA 20194	46-3461387	501(C)(3)	28,600		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Bhutan Foundation 3121 S Street NW Washington, DC 20007	13-3376290	501(C)(3)	8,000		FMV		Research Grant
CEA Consulting 235 Montgomery Street San Francisco, CA 94104	94-3119769		53,000		FMV		External Project Funding

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Civics Unplugged 335 Madison Ave Manhattan, NY 10017	82-1333242	501(C)(3)	10,000		FMV		Research Grant
Coastal Watershed Council 107 Dakota Ave Santa Cruz, CA 95060	68-0368798	501(C)(3)	8,000		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Colorado State University 6024 Campus Delivery Fort Collins, CO 80523	84-6000545	501(C)(3)	96,255		FMV		Research Grant
Conservation Science Partners 11050 Pioneer Trail Truckee, CA 96161	45-2504981	501(C)(3)	99,912		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Consortium of Okla Geographers 100 E Boyd St Norman, OK 73019	73-1310147	501(C)(3)	86,717		FMV		Education Grant
Coral Reef Alliance 1330 Broadway Oakland, CA 94612	94-3211245	501(C)(3)	57,694		FMV		External Project Funding

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Cornell University PO Box 22 Ithaca, NY 14851	15-0532082	501(C)(3)	29,937		FMV		Research Grant
Denver Zoological Foundation 2300 N Steele Street Denver, CO 80205	84-0502539	501(C)(3)	69,490		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Duquesne University 500 First Avenue Pittsburgh, PA 15219	25-1035663	501(C)(3)	20,000		FMV		Research Grant
Educ Serv & Staff Dev Assoc of Central Kansas PO Box 5 Sylvia, KS 67581	48-1069538	501(C)(3)	38,640		FMV		Education Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Explorer Mindset 7330 County Rd S Sobieski, WI 54171	83-2724634	501(C)(3)	55,000		FMV		Research Grant
Florida Wildlife Corridor PO Box 1802 Tampa, FL 33601	83-1297452	501(C)(3)	105,000		FMV		External Project Funding

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Friends of NC State Museum of Nat Sci PO Box 26928 Raleigh, NC 27611	56-1240806	501(C)(3)	27,144		FMV		Research Grant
Global Heritage Fund 220 Montgomery St San Francisco, CA 94104	20-5009512	501(C)(3)	30,000		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

(a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Global Minds Initiative 1129 Wightman St Pittsburgh, PA 15217	81-4787709	501(C)(3)	10,000		FMV		Research Grant
Global Wildlife Conservation PO Box 129 Austin, TX 78767	26-2887967	501(C)(3)	114,476		FMV		External Project Funding

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Gorongosa Project 313 N Water Ave Idaho Falls, ID 83402	04-3452643	501(C)(3)	49,700		FMV		Research Grant
Groovy Girl Media 245 N Highland Ave Atlanta, GA 30307	85-2147954		112,500		FMV		Storytelling Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

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Hamilton County Educ Service Ctr 11083 Hamilton Ave Cincinnati, OH 45231	31-0967612	501(C)(3)	48,150		FMV		Education Grant
Hope College PO Box 9000 Holland, MI 49422	38-1381271	501(C)(3)	27,789		FMV		Research Grant

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Island Conservation 2100 Delaware Ave Santa Cruz, CA 95060	91-1839907	501(C)(3)	125,000		FMV		Research Grant
I-Stem 300 Delaware Ave Wilmington, DE 19801	84-3218800	501(C)(3)	30,000		FMV		Research Grant

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Johnstown Area Heritage Assoc PO Box 1889 Johnstown, PA 15907	25-1247390	501(C)(3)	30,000		FMV		Education Grant
Khaled bin Sultan Living Oceans Found 821 Chesapeake Ave Annapolis, MD 21403	33-0939283	501(C)(3)	14,520		FMV		Research Grant

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Kinston Teens PO Box 2625 Kinston, NC 28502	47-2645211	501(C)(3)	10,000		FMV		Research Grant
Lhaq'temish Foundations 2665 Kwina Road Bellingham, WA 98226	91-1836621	501(C)(3)	25,000		FMV		Research Grant

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Louisiana Univer Marine Consortium 8124 Highway 56 Chauvin, LA 70344	36-4841195	501(C)(3)	29,110		FMV		Research Grant
Maine Environmental Educ Assoc 31 Woodside Rd Brunswick, ME 04011	01-0383590	501(C)(3)	10,000		FMV		Research Grant

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March Waters Inc 69 Moffat St Brooklyn, NY 11207	84-5103893	501(C)(3)	8,000		FMV		Research Grant
MD Council for Civic & History Educ 800 Parkwood Avenue Annapolis, MD 21403	47-3634146	501(C)(3)	25,826		FMV		Education Grant

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MD State Department of Educ 200 W Baltimore St Baltimore, MD 21201	52-6002033	501(C)(3)	29,600		FMV		Education Grant
Metropolitan State University 700 E Seventh St St Paul, MN 55106	41-1687554	501(C)(3)	27,350		FMV		Education Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

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Michigan State University 426 Auditorium Rd East Lansing, MI 48824	38-6005984	501(C)(3)	8,869		FMV		Research Grant
Minnesota Agric in the Classroom P O Box 987 Bemidji, MN 56619	41-1587595	501(C)(3)	37,360		FMV		Education Grant

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Missouri Botanical Garden 4344 Shaw Blvd St Louis, MO 63110	43-0666759	501(C)(3)	60,291		FMV		Research Grant
National Lead for America 236 San Jose 131 Dodge City, KS 67801	83-1839530	501(C)(3)	10,000		FMV		Research Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

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National Tropical Botanical Garden 3530 Papalina Road Kalaheo, HI 96741	52-6057064	501(C)(3)	86,180		FMV		Research Grant
Nebraska Department of Education 1526 K St Lincoln, NE 68508	47-0491233	501(C)(3)	50,000		FMV		Education Grant

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NAmer Assoc for Environmental Educ 2000 P St NW Washington, DC 20036	23-7158061	501(C)(3)	10,000		FMV		Research Grant
Northern Arizona University PO Box 4080 Flagstaff, AZ 86011	74-2579628	501(C)(3)	48,973		FMV		Education Grant

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Oakland Education Association 272 E 12th Street Oakland, CA 94606	94-1330958	501(C)(3)	50,000		FMV		Education Grant
Ohio University PO Box 960 Athens, GA 45701	31-6402113	501(C)(3)	28,950		FMV		Research Grant

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Oklahoma Public School Resource Ctr 309 NW 13th Oklahoma City, OK 73103	46-3231101	501(C)(3)	16,000		FMV		Education Grant
Perry Institute for Marine Science Inc 5356 Main Street Waitsfield, VT 05673	59-1308004	501(C)(3)	29,870		FMV		Research Grant

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Project Exchange 16708 NE 6th St Vancouver, WA 98684	83-2893491	501(C)(3)	10,000		FMV		Research Grant
Rainforest Connection 77 Van Ness Avenue San Francisco, CA 94102	46-2022575	501(C)(3)	96,000		FMV		Research Grant

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Regents Of The University Of California 2195 Hearst Ave Berkeley, CA 94720	94-6036494	501(C)(3)	106,963		FMV		External Project Funding
Regents Of The University Of Michigan 3003 S State Street Ann Arbor, MI 48109	38-6006309	501(C)(3)	50,020		FMV		Research Grant

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Regents Of The University Of Minnesota 6th Marquette Ave Minneapolis, MN 55417	41-6007513	501(C)(3)	5,000		FMV		Research Grant
Research Found of the City Univ of NY 230 West 41st Street NY, NY 10036	13-1988190	501(C)(3)	99,997		FMV		Research Grant

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Reserva The Youth Land Trust Inc PO Box 57277 Washington, DC 20037	84-2906892	501(C)(3)	10,000		FMV		External Project Funding
SDSN Association Inc 475 Riverside Drive NY, NY 10115	47-3511012	501(C)(3)	131,250		FMV		Storytelling Grant

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SR3 SeaLife 2255 Harbor Ave SW Seattle, WA 98126	45-1491069	501(C)(3)	27,054		FMV		External Project Funding
State of Hawaii Depart of Education PO Box 2360 Honolulu, HI 96804	99-0266482	501(C)(3)	70,000		FMV		Education Grant

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Ten Strands PO Box 150869 San Rafael, CA 94915	27-4118171	501(C)(3)	49,997		FMV		Education Grant
Texas A&M University Kingsville 700 University Blvd Kingsville, TX 78363	74-6001530	501(C)(3)	97,538		FMV		Education Grant

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The Amer Ctr of Oriental Res in Amman 209 Commerce St Alexandria, VA 22314	23-7084091	501(C)(3)	20,000		FMV		Research Grant
The Anne K Taylor Fund 2724 Arvin Road Billings, MT 59102	20-4693436	501(C)(3)	15,000		FMV		Research Grant

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The Int'l Wilderness Leadership Found 717 Poplar Avenue Boulder, CO 80304	23-7389749	501(C)(3)	47,900		FMV		Research Grant
The Montgomery Institute PO Box 1889 Meridian, MS 39302	64-0932080	501(C)(3)	22,000		FMV		Education Grant

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The Morton Arboretum 4100 IL Route 53 Lisle, IL 60532	36-1505770	501(C)(3)	49,175		FMV		Research Grant
The Ocean Foundation 1320 19th Street NW Washington, DC 20036	71-0863908	501(C)(3)	8,540		FMV		Research Grant

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The Outlaw Ocean LLC 6010 Broad Brand Rd NW Washington, DC 20015	81-3339001	501(C)(3)	187,463		FMV		Storytelling Grant
Prichard Comm for Acad Excellence 271 W Short Street Lexington, KY 40507	61-1026214	501(C)(3)	17,876		FMV		Education Grant

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The Trustees of Columbia University 615 West 131st St NY, NY 10027	13-5598093	501(C)(3)	39,273		FMV		Research Grant
The University of Memphis 276 Admin Bldg Memphis, TN 38152	62-0648618	501(C)(3)	20,000		FMV		Research Grant

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The University Of Wyoming 1000 E University Ave Laramie, WY 82071	83-6000331	501(C)(3)	50,000		FMV		Education Grant
University Of Hawaii 2440 Campus Road Honolulu, HI 96822	99-6000354	501(C)(3)	39,000		FMV		External Project Funding

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University of Mississippi 105 Odom Hall University, MS 38677	64-6001159	501(C)(3)	183,053		FMV		Education Grant
University of North Texas 1155 Union Circle Denton, TX 76203	75-6002149	501(C)(3)	58,397		FMV		Education Grant

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University Of Utah 201 Presidents Cir Salt Lake City, UT 84112	87-6000525	501(C)(3)	99,690		FMV		Research Grant
Urban & Reg Info Systems Assoc PO Box 1247 Bedford Park, IL 60499	23-7028474	501(C)(3)	50,000		FMV		External Project Funding

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Vanderbilt University PMB 401591 Nashville, TN 37240	62-0476822	501(C)(3)	30,000		FMV		Research Grant
Ventura County Office of Education 5189 Verdugo Way Camarillo, CA 93012	95-6000945	501(C)(3)	50,000		FMV		Education Grant

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Walter Anderson Museum of Art Inc 510 Washington Ave Ocean Springs, MS 39564	51-0173731	501(C)(3)	25,000		FMV		Education Grant
Washington University 700 Rosedale Ave St Louis, MO 63112	43-0653611	501(C)(3)	28,990		FMV		Research Grant

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West Virginia University 1 Waterfront Pl Morgantown, WV 26506	55-6000842	501(C)(3)	62,697		FMV		Research Grant
Western Carolina University 313 HFR Admin Cullowhee, NC 28723	56-6001440	501(C)(3)	21,510		FMV		Research Grant

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W Colorado Business Devel Corp 2591 Legacy Way Grand Junction, CO 81503	84-1054192	501(C)(3)	33,064		FMV		Education Grant
What is Missing Foundation 39 Bond Street NY, NY 10012	30-0175296	501(C)(3)	37,500		FMV		Storytelling Grant

Form 990, Schedule I, Part II, Grants and Other Assistance to Domestic Organizations and Domestic Governments.

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Wildaid Inc 333 Pine St San Francisco, CA 94104	20-3644441	501(C)(3)	109,360		FMV		Research Grant
Wildlife Conservation Society 2300 S Boulevard Bronx, NY 10460	13-1740011	501(C)(3)	160,000		FMV		External Project Funding

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Wisconsin Green School Network 213 N Main Street Poynette, WI 53955	39-1095827	501(C)(3)	40,000		FMV		Education Grant
World Free Press Institute 3118 Hambletonian Ln Walnut Creek, CA 95698	91-1811309	501(C)(3)	37,500		FMV		Research Grant

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Zoological Society of Milwaukee 10005 W Blue Mound Rd Milwaukee, WI 53226	39-6077242	501(C)(3)	38,354		FMV		Education Grant
University of Connecticut 438 Whitney Road Storrs, CT 06369	06-0772160	501(C)(3)	5,000		FMV		Research Grant

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Cape Cod Lighthouse Charter School 195 Route 137 East Harwich, MA 02645	04-3571654	501(C)(3)	7,410		FMV		Research Grant
Princeton University Dept of Geosciences Princeton, NJ 08544	21-0634501	501(C)(3)	13,690		FMV		Research Grant

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Kent State University 221 McGilvrey Hall Kent, OH 44242	31-6402079	501(C)(3)	30,000		FMV		Research Grant

Schedule J
(Form 990)

Compensation Information

OMB No. 1545-0047

2020

Open to Public Inspection

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 23.**

▶ **Attach to Form 990.**

▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number
53-0193519

Part I Questions Regarding Compensation

	Yes	No								
<p>1a Check the appropriate box(es) if the organization provided any of the following to or for a person listed on Form 990, Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.</p> <table border="0"> <tr> <td><input type="checkbox"/> First-class or charter travel</td> <td><input type="checkbox"/> Housing allowance or residence for personal use</td> </tr> <tr> <td><input type="checkbox"/> Travel for companions</td> <td><input type="checkbox"/> Payments for business use of personal residence</td> </tr> <tr> <td><input type="checkbox"/> Tax idemnification and gross-up payments</td> <td><input type="checkbox"/> Health or social club dues or initiation fees</td> </tr> <tr> <td><input type="checkbox"/> Discretionary spending account</td> <td><input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)</td> </tr> </table>	<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use	<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence	<input type="checkbox"/> Tax idemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees	<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)		
<input type="checkbox"/> First-class or charter travel	<input type="checkbox"/> Housing allowance or residence for personal use									
<input type="checkbox"/> Travel for companions	<input type="checkbox"/> Payments for business use of personal residence									
<input type="checkbox"/> Tax idemnification and gross-up payments	<input type="checkbox"/> Health or social club dues or initiation fees									
<input type="checkbox"/> Discretionary spending account	<input type="checkbox"/> Personal services (e.g., maid, chauffeur, chef)									
<p>b If any of the boxes on Line 1a are checked, did the organization follow a written policy regarding payment or reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain</p>	1b									
<p>2 Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all directors, trustees, officers, including the CEO/Executive Director, regarding the items checked on Line 1a?</p>	2									
<p>3 Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to establish compensation of the CEO/Executive Director, but explain in Part III.</p> <table border="0"> <tr> <td><input checked="" type="checkbox"/> Compensation committee</td> <td><input checked="" type="checkbox"/> Written employment contract</td> </tr> <tr> <td><input checked="" type="checkbox"/> Independent compensation consultant</td> <td><input checked="" type="checkbox"/> Compensation survey or study</td> </tr> <tr> <td><input checked="" type="checkbox"/> Form 990 of other organizations</td> <td><input checked="" type="checkbox"/> Approval by the board or compensation committee</td> </tr> </table>	<input checked="" type="checkbox"/> Compensation committee	<input checked="" type="checkbox"/> Written employment contract	<input checked="" type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study	<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee				
<input checked="" type="checkbox"/> Compensation committee	<input checked="" type="checkbox"/> Written employment contract									
<input checked="" type="checkbox"/> Independent compensation consultant	<input checked="" type="checkbox"/> Compensation survey or study									
<input checked="" type="checkbox"/> Form 990 of other organizations	<input checked="" type="checkbox"/> Approval by the board or compensation committee									
<p>4 During the year, did any person listed on Form 990, Part VII, Section A, line 1a, with respect to the filing organization or a related organization:</p> <p>a Receive a severance payment or change-of-control payment?</p> <p>b Participate in, or receive payment from, a supplemental nonqualified retirement plan?</p> <p>c Participate in, or receive payment from, an equity-based compensation arrangement?</p> <p>If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.</p>	4a	Yes								
	4b	No								
	4c	No								
<p>Only 501(c)(3), 501(c)(4), and 501(c)(29) organizations must complete lines 5-9.</p> <p>5 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the revenues of:</p> <p>a The organization?</p> <p>b Any related organization?</p> <p>If "Yes," on line 5a or 5b, describe in Part III.</p>	5a	No								
	5b	No								
<p>6 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation contingent on the net earnings of:</p> <p>a The organization?</p> <p>b Any related organization?</p> <p>If "Yes," on line 6a or 6b, describe in Part III.</p>	6a	No								
	6b	No								
<p>7 For persons listed on Form 990, Part VII, Section A, line 1a, did the organization provide any nonfixed payments not described in lines 5 and 6? If "Yes," describe in Part III.</p>	7	No								
<p>8 Were any amounts reported on Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III.</p>	8	No								
<p>9 If "Yes" on line 8, did the organization also follow the rebuttable presumption procedure described in Regulations section 53.4958-6(c)?</p>	9									

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990
	(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation				
See Additional Data Table							

Part III Supplemental Information

Provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

Return Reference	Explanation
Schedule J, Part II NONTAXABLE BENEFITS	Components of benefits and deferred compensation provided to certain executives: life insurance, parking, 401(k), 457(b), dental & medical insurance, long-term disability, and travel/accident insurance. Below is a summary of all officers or key employees who had a severance clause in their respective employment contracts in 2020. These severance amounts are solely contingent upon an employee's involuntary termination without cause from the Society. As such, these amounts were not accrued or funded in any way and were considered unlikely to occur and did not occur in 2020. None of these amounts have been included in Column D. Emma Carrasco - 1 times base salary Jill Tiefenthaler - 1 times base salary
Schedule J, Part I, Line 4a Severance or change-of-control payment	THE FOLLOWING FORMER OFFICERS, KEY EMPLOYEES, AND HIGHLY COMPENSATED EMPLOYEES RECEIVED SEVERANCE PAYMENTS IN 2020: ROBERT BERNARD--\$223,558 Jonathan Baillie--\$338,942 Emma Carrasco--\$123,957 Michael J. Cole--\$133,607 Angelo Grima--\$108,498 (\$209,135 of Robert Bernard's payments and \$346,154 of Jonathan Baillie's were accrued in 2019) The following former officers and key employees had additional severance accrued at 12/31/20 and reported on Sch. J, Part II, Col. (C): Jonathan Baillie--\$7,211 Michael J. Cole--\$144,295 Angelo Grima--\$227,328 Emma Carrasco--\$259,719

Additional Data

Software ID: 20011424
Software Version: 2020v4.0
EIN: 53-0193519
Name: NATIONAL GEOGRAPHIC SOCIETY

Form 990, Schedule J, Part II - Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

(A) Name and Title		(B) Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other deferred compensation	(D) Nontaxable benefits	(E) Total of columns (B)(i)-(D)	(F) Compensation in column (B) reported as deferred on prior Form 990	
		(i) Base Compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation					
1	MICHAEL J COLE	(i)	153,275	49,591	135,923	149,564	10,582	498,935	0
	SVP/CONTROLLER/ASST. TREASURER	(ii)	0	0	0	0	0	0	0
1	ANGELO M GRIMA	(i)	236,578	74,338	112,098	234,215	17,677	674,906	0
	EVP & GENERAL COUNSEL/CORP. SEC.	(ii)	0	0	0	0	0	0	0
2	Jill Tiefenthaler	(i)	360,847	150,000	3,165	0	10,847	524,859	0
	CEO	(ii)	0	0	0	0	0	0	0
3	MICHAEL ULICA	(i)	596,768	155,896	5,932	9,750	19,944	788,290	0
	PRESIDENT/COO/TREASURER	(ii)	0	0	0	0	0	0	0
4	TARA BUNCH	(i)	344,017	74,546	1,159	9,750	18,692	448,164	0
	Chief Administrative Officer	(ii)	0	0	0	0	0	0	0
5	EMMA CARRASCO	(i)	271,936	86,327	128,112	266,650	9,699	762,724	0
	CHIEF MARKETING & ENGAGEMENT/SVP GLOBAL STRATEGY	(ii)	0	0	0	0	0	0	0
6	Jonathan Baillie	(i)	49,891	90,000	339,240	8,567	3,262	490,960	346,154
	Chief Scientist/EVP Science & Exploration	(ii)	0	0	0	0	0	0	0
7	AMY KREIDER	(i)	308,841	45,281	1,051	7,583	17,092	379,848	0
	CHIEF MEDIA & PUBLIC AFFAIRS OFFICER	(ii)	0	0	0	0	0	0	0
8	Vicki Phillips	(i)	404,306	75,364	6,004	9,750	10,157	505,581	0
	EVP & Chief Education Officer	(ii)	0	0	0	0	0	0	0
9	Kara Ramirez Mullins	(i)	105,382	75,000	388	0	5,598	186,368	0
	Chief Advancement Officer	(ii)	0	0	0	0	0	0	0
10	Mara Dell	(i)	321,478	19,646	3,103	7,583	14,569	366,379	0
	Chief Human Resources Officer	(ii)	0	0	0	0	0	0	0
11	Kaitlin Yarnall	(i)	260,835	45,875	526	9,356	27,077	343,669	0
	Chief Storytelling Officer & SVP	(ii)	0	0	0	0	0	0	0
12	Enric Sala	(i)	319,157	56,640	1,628	9,750	10,412	397,587	0
	Explorer in Residence	(ii)	0	0	0	0	0	0	0
13	Alex Moen	(i)	266,144	38,556	2,542	9,623	27,092	343,957	0
	VP Explorers Program	(ii)	0	0	0	0	0	0	0
14	Jason Southern	(i)	259,985	25,044	869	9,750	25,099	320,747	0
	Chief Technology Officer	(ii)	0	0	0	0	0	0	0
15	Valerie Craig	(i)	245,560	25,501	543	7,300	28,685	307,589	0
	VP, Operating Programs	(ii)	0	0	0	0	0	0	0
16	CHRISTOPHER JOHNS	(i)	295,876	0	0	0	0	295,876	0
	Director Executive, Yellowstone Project	(ii)	0	0	0	0	0	0	0
17	Robert Bernard	(i)	38,077	43,269	223,558	0	0	304,904	209,135
	Global Head of Strategic Partnerships	(ii)	0	0	0	0	0	0	0
18	FRANK BORMAN	(i)	13,000	0	0	0	0	13,000	0
	TRUSTEE EMERITUS	(ii)	0	0	0	0	0	0	0
19	Gary E Knell	(i)	19,789	0	0	0	0	19,789	0
	CEO & President	(ii)	0	0	0	0	0	0	0

Schedule L (Form 990 or 990-EZ)

Transactions with Interested Persons

OMB No. 1545-0047

2020

Open to Public Inspection

Complete if the organization answered "Yes" on Form 990, Part IV, lines 25a, 25b, 26, 27, 28a, 28b, or 28c, or Form 990-EZ, Part V, line 38a or 40b. Attach to Form 990 or Form 990-EZ. Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury Internal Revenue Service

Name of the organization NATIONAL GEOGRAPHIC SOCIETY

Employer identification number 53-0193519

Part I Excess Benefit Transactions (section 501(c)(3), section 501(c)(4), and section 501(c)(29) organizations only). Complete if the organization answered "Yes" on Form 990, Part IV, line 25a or 25b, or Form 990-EZ, Part V, line 40b.

Table with 5 columns: (a) Name of disqualified person, (b) Relationship between disqualified person and organization, (c) Description of transaction, (d) Corrected? (Yes/No)

2 Enter the amount of tax incurred by the organization managers or disqualified persons during the year under section 4958.
3 Enter the amount of tax, if any, on line 2, above, reimbursed by the organization.

Part II Loans to and/or From Interested Persons. Complete if the organization answered "Yes" on Form 990-EZ, Part V, line 38a, or Form 990, Part IV, line 26; or if the organization reported an amount on Form 990, Part X, line 5, 6, or 22

Table with 9 columns: (a) Name of interested person, (b) Relationship with organization, (c) Purpose of loan, (d) Loan to or from the organization (To/From), (e) Original principal amount, (f) Balance due, (g) In default? (Yes/No), (h) Approved by board or committee? (Yes/No), (i) Written agreement? (Yes/No)

Total \$

Part III Grants or Assistance Benefiting Interested Persons. Complete if the organization answered "Yes" on Form 990, Part IV, line 27.

Table with 5 columns: (a) Name of interested person, (b) Relationship between interested person and the organization, (c) Amount of assistance, (d) Type of assistance, (e) Purpose of assistance

Part IV Business Transactions Involving Interested Persons.

Complete if the organization answered "Yes" on Form 990, Part IV, line 28a, 28b, or 28c.

(a) Name of interested person	(b) Relationship between interested person and the organization	(c) Amount of transaction	(d) Description of transaction	(e) Sharing of organization's revenues?	
				Yes	No
(1) Environmental Systems Research Institute	Entity more than 35% owned by Trustee Jack Dangermond	212,181	Arms-length transaction to provide cartographic database professional services at FMV		No

Part V Supplemental Information

Provide additional information for responses to questions on Schedule L (see instructions).

Return Reference	Explanation

**SCHEDULE M
(Form 990)**

Noncash Contributions

OMB No. 1545-0047

2020

▶ **Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30.**
 ▶ **Attach to Form 990.**
 ▶ **Go to www.irs.gov/Form990 for the latest information.**

Open to Public Inspection

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number
53-0193519

Part I Types of Property

	(a) Check if applicable	(b) Number of contributions or items contributed	(c) Noncash contribution amounts reported on Form 990, Part VIII, line 1g	(d) Method of determining noncash contribution amounts
1 Art—Works of art				
2 Art—Historical treasures				
3 Art—Fractional interests				
4 Books and publications				
5 Clothing and household goods				
6 Cars and other vehicles				
7 Boats and planes				
8 Intellectual property				
9 Securities—Publicly traded	X	18	645,725	Market value
10 Securities—Closely held stock				
11 Securities—Partnership, LLC, or trust interests				
12 Securities—Miscellaneous				
13 Qualified conservation contribution—Historic structures				
14 Qualified conservation contribution—Other				
15 Real estate—Residential				
16 Real estate—Commercial				
17 Real estate—Other				
18 Collectibles				
19 Food inventory				
20 Drugs and medical supplies				
21 Taxidermy				
22 Historical artifacts				
23 Scientific specimens				
24 Archeological artifacts				
complementary software	X	2	167,566	Market value
25 Other ▶ (<u> </u>)				
26 Other ▶ (<u> </u>)				
27 Other ▶ (<u> </u>)				
28 Other ▶ (<u> </u>)				

29 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement **29** 0

	Yes	No
30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt purposes for the entire holding period?		No
b If "Yes," describe the arrangement in Part II.		
31 Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions?	Yes	
32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash contributions?		No
b If "Yes," describe in Part II.		
33 If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, describe in Part II.		

Part II Supplemental Information. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization is reporting in Part I, column (b), the number of contributions, the number of items received, or a combination of both. Also complete this part for any additional information.

Return Reference	Explanation
Schedule M, Part I Explanations of reporting method for number of contributions	Securities - Publicly traded - # of contributions Other - complementary software accounts # of contributions

SCHEDULE O
(Form 990 or 990-
EZ)

Department of the Treasury

Internal Revenue Service
Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.

- ▶ Attach to Form 990 or 990-EZ.
- ▶ Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2020

**Open to Public
Inspection**

Employer identification number

53-0193519

990 Schedule O, Supplemental Information

Return Reference	Explanation
<p>Form 990, Part III, Line 4b Science and Innovation Programs cont.</p>	<p>Approximately nine million tons of plastic waste end up in the ocean each year, threatenin g our ecosystems, wildlife and human health. By mobilizing global communities and investin g in science, exploration, innovation and education, the National Geographic Society is wo rking to tackle the world's plastic waste crisis. In 2020, the Society awarded grants to e ight Explorers worldwide that are preventing plastic pollution, two of which were funded u nder the new COVID-19 grant opportunity, which focuses on how humanity and the natural wor ld have reacted to and are living through the unparalleled circumstances created by COVID- 19. Additionally, since launching the educator course, 'Collecting Data to Explore Plastic Pollution in Our Communities,' in fall 2019, more than 1,800 participants have enrolled a nd 8 cohorts have been offered in an effort to empower the next generation of leaders. The Sea to Source: Ganges river expedition team members spent the majority of 2020 processing data, analyzing samples, publishing four scientific papers, and contributing to two exped ition legacy documents: a Methods Toolkit and a Summary Report. The Methods Toolkit serves as a step-by-step guide outlining the research carried out during the expedition in order for our work to be easily replicated and conducted in different river systems around the world. The Summary Report highlights key findings and related solutions as supported by th e multidisciplinary expedition research. The aim for the report is to act as a tool for lo cal partners and decision makers to encourage science-informed-solutions. The National Geo graphic Okavango Wilderness Project (NGOWP) is working to protect the Okavango river basin by exploring and surveying its source waters in Angola. The team has conducted a series o f river- and land-based expeditions focusing on the least known, most inaccessible parts o f the Okavango Basin's river catchments in southeastern and central Angola - a study area of approximately 150,000 square kilometers (57,915 square miles). This area, when linked t o protected areas in Namibia and Botswana, would become one of the largest transboundary p rotected areas on the African continent. Since 2015, the NGOWP team has been surveying the river systems, collecting data and scientific insights to help determine strategies for p rotecting these essential waterways. In addition to building a case for conservation throu gh expedition science, the team is focused on facilitating long-term, sustainable managemen t of protected areas in Angola by establishing partnerships among governments, NGOs, and local communities. Pristine Seas is an exploration, research, and media project founded an d led by National Geographic Explorer-in-Residence Dr. Enric Sala. Its mission is to colla borate with local communities and governments to establish marine protected areas, and spe arhead a worldwide network of partners to reach the critical threshold of 30% ocean protec tion by 2030 (30x30). This inc</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part III, Line 4b Science and Innovation Programs cont.	<p>cludes not only preserving areas that are pristine or near pristine, but also helping to bring closer to pristine (i.e., to restore) areas that may have suffered some human impacts but still harbor unique features such as large animals, healthy bottom communities, and outstanding biodiversity. The project envisions a future ocean where representative examples of undisturbed ecosystems are protected from direct human activities, with the hope that these places will be healthier, more productive, and more resilient to the impacts of ocean warming and acidification. These protected areas will be the best baselines to understand the true magnitude of human impacts on ocean life, to evaluate the efficacy of management and conservation actions, and to help us determine what future ocean we want for our children and grandchildren. Over the last twelve years, Pristine Seas has carried out expeditions in 31 places, 23 of which have since been protected, covering a total area of more than 6 million square kilometers - more than twice the size of India. Beyond Yellowstone--The National Geographic Society used a science-based approach to support wildlife-compatible landscapes in the Greater Yellowstone Ecosystem and in central Montana-from Yellowstone National Park to Grasslands National Park in Canada. We seeked to address the challenges of species recovery and migration across public and private lands while respecting the needs of local landowners and communities. National Geographic Fellow, Arthur Middleton, received his final payment for this project through his lab at the University of California Berkeley from the Beyond Yellowstone program to assess migration patterns in the greater Yellowstone ecosystem. Using camera traps, radio tracking, observation, and analysis to further our understanding of how living things interact across the land. Long term, this project will hopefully spur collaboration in the greater Yellowstone ecosystem creating space for both landowners and wildlife. National Geographic's Big Cats Initiative (BCI) is a comprehensive, action-oriented program that supports on-the-ground big cat conservation projects and a global public awareness campaign, Cause an Uproar. In 2017, BCI conducted an analysis to identify 20 lion strongholds in Africa where we could focus our grantmaking. In 2019, the Big Cats Initiative used this analysis to narrow our original global call to protect big cats around the world to these 20 strongholds in Africa. By the end of 2020, BCI had awarded more than 153 grants covering 27 countries with a total of more than \$4 million. The BCI grants program has made important strides in helping communities understand and protect big cats. BCI continues to offer several pathways for public engagement, including free educator lesson plans, text and online donations platform. The National Geographic Photo Ark is a multiyear effort to raise awareness of and find solutions to some of the most pressing issues affecting wildlife.</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part III, Line 4b Science and Innovation Programs cont.	<p>fe and their habitats. The Photo Ark's three-pronged approach harnesses the power of National Geographic photography and the bold ideas of our explorers. Led by National Geographic photographer Joel Sartore, the project aims to document every species living in the world's zoos and wildlife sanctuaries, inspire action through education, and help save wildlife by supporting on-the-ground conservation efforts. In 2020, Sartore passed the 10,000 species mark with the addition of the guinea pig to the Photo Ark. In partnership with the Zoological Society of London's EDGE of Existence Program, which focuses on the planet's most unique and endangered species, the Photo Ark established a new fellowship program, coined National Geographic Photo Ark EDGE Fellows. The program supports on-the-ground conservation efforts to help save species featured in the National Geographic Photo Ark. In 2020, Photo Ark and EDGE named an additional 12 fellows based in Africa, these new Fellows join two other active cohorts in Latin America and Asia. In 2020, the National Geographic exhibitions team had 8 Photo Ark exhibitions (both in-person and virtual) at nonprofit venues around the world. Last Wild Places--National Geographic envisions a world where intact wilderness areas containing the bulk of biodiversity on our planet, are resilient to and help us mitigate climate change, and continue providing the goods and services that are essential for humanity's survival. Our goal is to help protect 30 percent of the planet by 2030. This includes not only preserving areas that are intact, but also restoring areas that may have suffered some human impacts. To address this existential crisis, the National Geographic Society has developed Last Wild Places, a decade-long initiative to help protect the places that sustain life on Earth. Harnessing expertise developed throughout the Society's 130-year history, Last Wild Places is uniquely positioned to build upon National Geographic's extraordinary legacy of science, exploration, and storytelling to drive impact. Through an integrated approach that supports actionable science, accelerates the adoption of best practices in conservation, uses the latest technology, and inspires people to care for the world around them, we aim to develop a new narrative for nature. In 2020 the program supported three conservation initiatives: American Prairie Reserve, Gorongosa National Park, and African Parks. Continued-- See Science and Innovation Programs cont. below</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part III, Line 4a Storytelling & Outreach cont.	<p>Storytelling Grants use the power of storytelling to illuminate and protect the wonder of our world in support of the Society's mission and vision. Grant projects last approximately one year and produce a wide range of media outputs: photography, written journalism, audio production, data visualization, cartography, short films, AR / VR, and combinations of these specialties. The National Geographic Society is committed to awarding grants to a diverse community of change-makers from around the world to achieve a more equitable and inclusive world and strengthen our storytelling through incorporation of the full range of diverse viewpoints and voices, contexts, and cultural considerations that shape stories. This highly competitive grants program supports three categories of individual storytellers and journalists. Early Career Grants: with budgets capped at \$10,000, Exploration Grants: typical budgets fall in the \$20,000 to \$40,000 range, and Requests for Proposals (RFPs): budgets vary, but the max is often around \$70,000. When grantees turn their media over to National Geographic at the conclusion of their projects, the Society incorporates that material into our signature experiences, stories, and content. The National Geographic Society operates a robust portfolio of Storytelling Programs that aim to diversify, strengthen, and amplify the voices that comprise National Geographic's journalism. National Geographic Photo Camp teaches photography to diverse youth populations around the world, including young people from migrant, refugee, at-risk, and economically developing communities, to inspire and empower the next generation of storytellers with a foundation for impactful photo journalism, and a meaningful introduction to the world of photography. National Geographic's Second Assistant program provides training, mentorship, connections, and pathways for female-identifying and BIPOC early-career photographers in the historically underrepresented field of technical photography by matching early-career photographers with a more experienced National Geographic photographer for hands-on mentorship experiences. National Geographic Field Ready is a mentorship and training program to help early career filmmakers advance in their careers, and to increase diversity and inclusion behind the lens of natural history and wildlife filmmaking by providing diverse, early-career filmmakers with interactive master classes and one-on-one mentorship from leading industry professionals. Each year, National Geographic Society supports Storytelling Festivals in underrepresented regions or covering underrepresented mediums around the world to enable conversations between practitioners and bolster key spaces for recruitment of new grantees who are diverse in background, age, race and gender identity, and practices/mediums. As COVID-19 spread and impacted communities around the globe in 2020, the National Geographic Society launched an COVID-19 Emergency Fund for journa</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part III, Line 4a Storytelling & Outreach cont.	<p>lists all over the world to support their coverage of COVID-19 within their own communities. This fund places particular emphasis on delivering news to underserved populations, particularly where there is a dearth of evidence-based information getting to those who need it, and highlighting underreported stories of inequality that emerged throughout the pandemic. In 2020, National Geographic Society funded 224 projects. The Out of Eden Walk is a years-long journalistic expedition through which National Geographic Fellow Paul Salopek is walking the globe, retracing the pathways of human origins from Africa to South America. This 21,000 mile odyssey is an exercise in slow journalism, allowing Paul to report the major stories of our time holistically by slowing down to walking speed to share the full context and voices of local people behind the headlines of the stories of our time. The Out of Eden Walk is a global storytelling initiative for education and cross-cultural engagement that promotes journalistic education and people-to-people connectivity via the ethos of "slow journalism." The National Geographic Museum is a popular destination in Washington, DC and an opportunity for the public to experience National Geographic in person through its immersive exhibitions and public programming. The museum is an extension of the Society's commitment to educating students of all ages about the wonders of the world. The award winning exhibition, Becoming Jane: The Evolution of Dr. Jane Goodall and WOMEN: A Century of Change were on view when the museum closed due to COVID 19 on March 13, 2020. The museum was not able to reopen in 2020 but produced a series of online offerings including virtual tours of both exhibitions and a series of virtual field trips with National Geographic explorers. The National Geographic Museum produces traveling exhibitions that are hosted by museums and other venues around the world. In 2020, we mounted 29 exhibitions in 17 countries despite the pandemic, sharing our educational offerings with approximately 3.3 million people in the US and globally. The National Geographic Museum store helps visitors take National Geographic home with them by offering captivating books and unique handmade products from around the globe as well as travel accessories that will help guide them on their way. Much of the merchandise relates directly to content in the exhibitions in the museum. Many of the products also contain descriptive histories educating visitors about indigenous peoples or endangered species around the world. The store was forced to close mid-March to the end of the year due to the COVID-19 pandemic. The Impact Media team produces media that further the goals of the National Geographic Society and its programs. Media is created to achieve measurable results amongst targeted audiences and are distributed during live events, on NGS digital and social platforms, and in classrooms. Additionally, videos were screened at global event</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part III, Line 4a Storytelling & Outreach cont.	<p>s such as UN World Wildlife Day and film festivals. In 2020, close to 300 videos were produced, contributing to the marketing, fundraising, conservation, and educational initiatives of the Society. National Geographic Society's Digital team, a part of the Technology organization, builds digital applications for Explorers, teachers/Educators and current or potential funders. In 2020, the team established a central strategy to design and deliver more holistic and seamless experiences for these constituencies on top of a more flexible and data-powered platform. Digital also launched or improved several interactive mapping experiences across the portfolio. Here are a few of the highlights: * In response to the pandemic we: delivered an interactive map for Storytelling's COVID-19 Grants program; created a 360-degree virtual tour of our "Women: A Century of Change" museum exhibition; enabled free online access to Explorer Classroom magazine (both English and Spanish editions), and expanded access to other classroom resources by launching new sign-up channels. * Built a new and more robust identity service based on Auth0 to serve as the foundation for delivering more personalized authenticated experiences. We onboarded 300+ Explorers onto the Explorer Dashboard, the first product with this concept at its heart, and worked on additional products planned to launch in early 2021 (e.g., Field Notes 2.0 and Explorer Classroom registration). * Launched the Map Policy Portal, National Geographic's first digital application to reflect its geographic policies and guide how National Geographic users display the world in maps (e.g. geopolitical units and boundaries, place name conventions and more). * Released several iterations of MapMaker 2.0, a brand new overhaul of the popular MapMaker application used by teachers and students worldwide. The new product makes extensive use of ArcGIS technology available through our strategic partnership with Esri. * Released the first open source app for Earthpulse, part of our partnership with the UN Biodiversity Lab and the Moore Foundation, before spinning out the product to Impact Observatory, founded by NGS Senior Advisor Steven Brumby. * Migrated the GeoBee registration portal in-house from a third party provider. The National Geographic Society's Marketing & Engagement team catalyzes widespread understanding, engagement, admiration and support for the mission and impact of National Geographic. It propels and safeguards National Geographic's reputation and integrity and its work to illuminate and protect the wonder of our world. The team achieves this through strategic communications, marketing and branding, programmatic engagement, events, partnerships and targeted outreach. It focuses on diverse, targeted audiences, including donors and supporters, scientists and academia, explorers, thought leaders, influencers, partner NGOs, press and the public.</p>

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Form 990, Part III, Line 4c Education Programs, cont.	<p>National Geographic's Education programs offer community and leadership programs to educators by building community, providing grants to educators, and through two Fellow programs. Training and certification opportunities are provided to educators through the Nat Geo Educator Certification Program, Geo-Inquiry Process training, grants to the Alliance Network for Geographic Education, and attendance at national professional educator conferences. We provide classroom materials through the free educational website natgeoed.org, the digital connection Explorer Classroom program, Giant Traveling Maps, the K-5 nonfiction reading program, Explorer magazine, and through the Society's education partner, Cengage Learning. The Resource Library features free resources for educators aligned to the content and pedagogy standards they must meet, but do this through the lens of NGS explorers, scientists, storytellers, conservationists, and technologists. We feature people and places from around the world, with an emphasis on human involvement in a changing planet. Major topics include geography, social studies, earth, life, physical science, technology, and culture. In 2020, we developed 512 new individual resources to cover many of the topics middle students (grades 6, 7, and 8) encounter, and offer an inside look at the most interesting people and places from all over the globe. These resources include long and short-form nonfiction articles, videos, photographs, maps, GeoStories, infographics, and assessments, and are offered up in themed collections. In 2020 we added six 2-4 week PBL teaching units aimed at targeting common curricula taught across the US, but infusing it with NGS explorers, data, adventures, and media to engage students at a deeper level. In 2020, the Resource Library served 4,600 pieces of content in 50.3 million pageviews to more than 30 million unique users. National Geographic's Education and Digital teams are collaborating to redesign MapMaker from the ground up. The reimagined MapMaker (2.0) is a new classroom mapping tool designed to effectively convey contextual data, teach geographic concepts and essential 21st-century skills, and keep students engaged, resulting in better learning outcomes. MapMaker 2.0 will ultimately replace its outdated predecessor with updated content and a better user experience. This new tool addresses educator's needs by being easy to use, fitting seamlessly with core student assignment workflows, and allowing users to complete core mapping tasks with little or no individual help. MapMaker 2.0 is powered by content (curated map layers [GIS dataset] and maps [representation of land or sea showing places, features, and/or data] and curricular resources built around the National Geography Standards and United Nations Sustainable Development Goals and housed in the Resource Library. National Geographic Giant Maps offers 51 state maps plus DC (ranging from 21' x 14' to 21' x 17') and 7 continental maps (average s</p>

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Form 990, Part III, Line 4c Education Programs, cont.	<p>ize 25' x 30' of Africa, Asia, Europe, North America, South America, the Pacific, and the Solar System) for sale to the education market. The vinyl floor maps were designed using the expertise of National Geographic's cartographic division and research on elementary spatial thinking. Maps of the continents and Pacific Ocean are designed for K-8 students, and the Solar System Map is intended for K-12 students. State Giant Maps are designed for third-and-fourth-grade state studies. Each map includes free, downloadable activities that can be used with the map. In 2020, the third full year of operations and sales, 53 maps were sold to 38 schools and school districts reaching approximately 5,300 students. Explorer magazine is a K-5/6 classroom magazine with several issues published throughout the school year. Explorer features authentic, engaging, nonfiction content that showcases the adventures of National Geographic Explorers and adapts their inspiring stories for young minds. The three articles per issue support national standards such as the Common Core ELA Standards, the Next Generation Science Standards, and the C3 Framework for Social Studies. In the fall of 2020, Explorer magazine transitioned to an all-digital format and provided free access through the National Geographic website. Each digital magazine issue includes read-a-loud-text highlighting, games, embedded videos, animations, and pop-up vocabulary as well as Teacher's guide with lesson plans, blackline masters, and activities for educators. In 2020, Explorer magazine reached (digitally) 230,871 unique users (372,372 total users) which includes students and educators. National Geographic donated 282K copies of Explorer magazine to First Book and Feed the Children in 2020. National Geographic Society offers a series of professional learning courses for educators to help them deepen content knowledge and learn instructional strategies to implement with their learners. Over 25,000 educators and youth enrolled in NGS online courses in 2020. National Geographic Society supports educators through two fellowship programs. The Education Fellowships support innovative project development and project leadership, share their expertise on an emerging issue or priority, and help incubate new ideas for geographic education. Fellows are generally mid- to late-career educators and they range from pre-K-12 classroom teachers, informal educators, academic geographers committed to geographic education, and nonprofit professionals to thought leaders in the education space. The Grosvenor Teacher Fellowship is a professional development opportunity made possible by a partnership between Lindblad Expeditions and National Geographic Education. The program is named in honor of Gilbert M. Grosvenor, chairman emeritus of the National Geographic Society and Education Foundation Board member. Exemplary educators are recognized for their commitment to geographic education and are given the opportunity to travel aboa</p>

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Form 990, Part III, Line 4c Education Programs, cont.	<p>rd the Lindblad-National Geographic fleet. Through this experience, they bring new geographic awareness into their learning environments and communities. The National Geographic Society global educator community connects preK-12+ formal and informal educators across a variety of channels. Engagement is designed to empower educators to take part in a learning journey that includes professional development opportunities, online courses, and exchanges with National Geographic Explorers. Educators motivate and mentor each other, sharing best teaching practices, resources, opportunities to collaborate, and feedback. The National Geographic GeoBee is an academic competition for public schools, private schools, and home schools in the United States and its territories as well as Department of Defense Dependents Schools. Students in grades 4-8 compete for prizes. In the 2019-2020 academic year program, 9,486 schools across the country held a National Geographic GeoBee, engaging 2,466,360 students to learn about the world and how it works. In early 2020, school GeoBee champions were invited to take a qualifying test to advance to the next level of the competition. Up to 100 school winners in each state were identified as "Top 100" students. Due to the COVID-19 pandemic and widespread closure of schools, the state and national levels of the GeoBee were cancelled. State qualifiers were recognized in a virtual event in April 2020 and all participating schools were invited to a May 2020 virtual event featuring GeoBee host Mo Rocca. As part of the program, National Geographic created and distributed school GeoBee packets that included a question booklet, rules, participation certificates, and a school champion medal. The Society also produced two mailings to all state qualifiers that included a t-shirt, lapel pin, ribbon, certificate, and letter. The Society also generated a number of study tools for students, including online quizzes and voice-activated apps.</p>

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Form 990, Part III, Line 4c Education Programs	<p>In the 2019-2020 school year, the GeoChallenge competition was offered free in all 50 states plus D.C. by issuing a challenge entitled "Tackling Plastic!" that invited participants to create solutions to the single-use plastic crisis while building skills in geography, mapmaking, storytelling, and video production. 7,145 young people submitted solutions but due to the COVID-19 pandemic and widespread closure of schools, the state and national levels of the GeoChallenge were cancelled. Regional qualifiers were recognized in a virtual event in April 2020. As part of the program, National Geographic created and electronically distributed toolkits and rules. The Society also produced a mailings to all regional qualifiers that included a t-shirt, certificate, and letter. The Young Explorers grant program recognizes, elevates, and funds young changemakers and leaders, ages 16-25, who are collaboratively leading solutions for a healthier, safer, and more sustainable planet. Through this opportunity, NGS funds these young innovators to scale and expand their initiative, activity, or project, and support them in engaging others to further their work by deepening their efforts locally or expanding to other communities. In 2020, National Geographic funded 46 young leaders from around the globe to scale or expand their initiatives. As part of the program, NG piloted opportunities for training, community-building, elevation, and mentorship. NGS Education Global Delivery Team has been responsible for administering the support for endowment spending as a result of key partnerships in 32 states. Overseeing the implementation and expenditures of the endowment agreements represents the domestic engagements for implementing the NGS/EDU strategy. For 2020, \$1.26 million was granted as a part of a release of a Request for Proposal for projects. Thirty-one projects were funded aimed to reach approximately 13,600 educators and approximately 76,000 young people. During 2021, RFAs will be released to support the domestic work as aligned to the NGS/EDU strategies. National Geographic licenses the right to publish K-12 textbooks and English Language Teaching products to Cengage Learning under the National Geographic Learning (NGL) trademark. National Geographic works closely with Cengage to ensure these products maintain the highest quality and inspire learners to explore the world. NGL's products center on the unique stories of Society explorers, grantees, and photographers to engage learners. NGL has spotlighted 380 explorers, grantees, and photographers editorial features since 2011 and at 40 educational events in 2020. In 2020, NGL sold 957,000 units (i.e. est. number of students) domestically with reading, science, social studies, and math core and supplemental materials for the K-12 market. NGL sold nearly 84 million units (i.e. est. number of students) for all ages internationally in 121 countries with English Language Teaching (ELT) products. With National Geograph</p>

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Form 990, Part III, Line 4c Education Programs	<p>ic Society's support and investment, NGL's K-12 division published the AP Human Geography program in August 2020 and sold 9,211 units of the program. Other K-12 programs that launched in 2020 included World History: Voyages of Exploration, American Government, Earth and Space Science, and World of Chemistry. Several ELT products were also published in 2020, including World English 3rd Edition, Reading Explorer 3rd Edition, Grammar in Context 7th Edition, Reach Higher, Explore Our World 2nd Edition and Our World 2nd Edition. The NGS Education team has an opportunity to expand its reach and impact to a global community more intentionally in 2021 and beyond. The Education strategy intends to equip 1 million teachers and 25 million youth through its efforts in becoming the next generation of planetary stewards. Global expansion will begin in Latin America and in specific locations due to opportunistic endeavors where there's capacity and local engagement. For example, the Pristine Seas efforts (Oceans also listed below) will support an international community for ocean protection. Additionally, the data suggest Latin America is poised for accelerated and expanded use of NatGeo game-changing tools, resources, and experiences for educators and youth. Using RFPs, RFAs, and other internal mechanisms local partnerships will be initiated for global expansion. The Education team recognizes that teachers are among the many dedicated individuals on the front lines of the COVID-19 pandemic and that they are pioneering new ways of teaching so that students can continue learning. This grant funding opportunity is designed to recognize such efforts by educators. Funding is distributed to individual educators, ranging from \$1000 to \$8000, to design instructional resources that help educators teach effectively in in-person, online, or hybrid learning environments during the pandemic. The objective is to fund educators and communities most hard hit by the pandemic. Internal reviews have been completed for over 200+ proposals. As of February 8, 2021, 80 proposals have been funded for close to \$400K. Quite a bit of diversity is reflected across the proposals ensuring a strong balance of international and domestic grants that have been funded. An additional \$400K will be awarded to successful grantees within the coming months. To empower the next generation of ocean stewards and champions in Pristine Seas communities and beyond, we plan to leverage National Geographic's expertise in creating educational tools and experiences that stoke the curiosity of students and community stakeholders. Education will be a new and valuable component of Pristine Seas' work to help increase ownership, demand protection, and ensure sustainability. There are two key components to our education work to launch in 2021: 1) Community education. Supporting communities to empower local leaders, educators, and youth to be active participants in creating and sustaining MPAs. 2) Global education.</p>

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Form 990, Part III, Line 4c Education Programs	<p>Using National Geographic's considerable media assets and reach to amplify community voices, share successful practices, and catalyze a youth-led global movement to demand marine protection and create sustainable solutions. In the 2019-20 school year, the GeoChallenge competition was offered free in all 50 states plus D.C. by issuing a challenge entitled "Tackling Plastic!" that invited participants to create solutions to the single-use plastic crisis while building skills in geography, mapmaking, storytelling, and video production. A total of 5,973 teams registered to participate in the GeoChallenge and 1,041 teams submitted projects. National Geographic Live Student Matinees bring groundbreaking scientists, photographers, and explorers out of the field and onto stages across the United States and North America. Through compelling storytelling, these speakers offer exciting knowledge from the front lines of discovery, and highlight the critical importance of science, exploration, and conservation. Connecting these powerful role models directly with students inspires a new generation of explorers. In 2019, Student Matinee programs reached over 30,000 students in dozens of cities across North America, including Washington, D.C.; Baton Rouge, Louisiana; Calgary, Alberta, Canada; Chicago; Lone Tree, Colorado; Los Angeles; Indianapolis; Kansas City, Missouri; Mesa, Arizona; Portland, Oregon; and Seattle.</p>

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<p>Form 990, Part III, Line 4d Misc. Program Services, cont.</p>	<p>NGS IMPACT INVESTING The Investment Subcommittee with the approval of the Finance Committee directed the Outsourced Chief Investment Officer (OCIO) to deploy a portion of the investment fund to impact investments within the guidelines of the total portfolio. The OCIO has the flexibility to invest across asset classes and will be measured against the MSCI All Country World Index (net) over a full market cycle. Impact parameters must demonstrate strong alignment with one or more of the Society's global mission priorities to help protect species-at-risk, better understand human history and culture, and conserve some of our planet's last wild places. Relevant investment strategies may include but are not limited to environmental sustainability, conservation, resource efficiency, cultural diversity, and education.</p> <p>2020 SUSTAINABILITY Beginning in March 2020, the onset of the COVID pandemic in the United States paused a lot of our traditional sustainability activities and caused us to develop new approaches and programs with our core sustainability goals still guiding us. The National Geographic Society remains committed to operating sustainably and expecting those it works with to continually improve their sustainable operations. The Society's headquarters became the first LEED-EB certified buildings (2003 Silver), and, through ongoing tracking and improvement of energy usage, building maintenance, waste diversion, office supply purchases, and renovation activity, the Society has maintained continuous LEED-EB certification, rising from Silver to Gold in 2009. In 2018, the Society received its sixth LEED-EB certification. Remaining the most certified and longest continuously certified existing buildings in the world.</p> <p>Sustainability goals The Society has a Corporate Responsibility Policy (CRP) that it shares with employees, suppliers, vendors, and partners. Our Sustainability Governance Committee (SGC) includes National Geographic Partners and Disney representatives to evaluate, update, and further corporate responsibility policies and goals across both the Society and Partners. The Society also maintains four core company-wide sustainability goals: * to become a carbon neutral organization * to work toward zero landfill waste * to practice wise resource stewardship * to have an engaged and healthy workforce</p> <p>Becoming a carbon neutral company The Society performs an annual carbon assessment of its Scope 1, 2, and 3 carbon emissions for 15 businesses/departments with over 70 data points. The goal is to quantify carbon emissions from Society activities, reduce such emissions as much as possible, and offset emissions that cannot be eliminated. The Society purchases RECs (Renewable Energy Certificates) to offset all the electrical usage of its owned buildings and leased space. Offsets are also purchased for non-electrical emissions of Society-owned and leased space and for business travel emissions. Day to day operations are continually evaluated and improve</p>

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Form 990, Part III, Line 4d Misc. Program Services, cont.	<p>d to seek maximum energy efficiency. Our headquarters (and all NGS North American facilities) have been carbon neutral since 2009. Sending zero waste to the landfill The Society seeks to reduce waste produced at its headquarters and to reuse, recycle or compost as much as possible. Employees and tenants share office supplies in communal copy rooms and a large recycling area to reduce the need to purchase new office supplies, packaging material, furniture, and more. Reusable dishware and utensils are provided on every floor's NGS and N GP kitchens for employees, tenants and guests to use instead of disposables. Water bottle refill stations are located at all water fountains. Furniture, equipment, supplies, and Nat Geo products that can't be used at the headquarters are offered for re-use to local nonprofits, schools, museums, and artists. Desk side waste bins have been replaced throughout our complex with centralized multi-stream waste centers that include paper recycling, container recycling, and composting. Recycling and upcycling streams include the composting of all food waste and non-recyclable paper products and the re-use or recycling of more than 20 other materials including paper, metals, glass, plastics, electronics, construction materials, used cooking oil, plastic film (shrink wrap/bubble wrap), and disposable masks and gloves. Practicing the wise use of resources In 2020 the joint Sustainability Governance Committee (SGC) with National Geographic Partners oversaw the evaluation of both organization's Corporate Responsibility Policies ahead of updating both in 2021. Through the CRP, paper suppliers to the Society are asked to provide paper from certified forestry sources and never from old-growth or high-conservation-value designated forests and to never provide paper bleached with elemental chlorine. National Geographic Society activities and services are to be legally and ethically conducted by treating employees, environments, and cultures with respect. Suppliers who provide manufacturing services to the Society are expected to follow Resource Efficiency and Cleaner Production principles as defined by the United Nations Environmental Program (UNEP) - including such measures as re-using waste, process modification, and the awareness and reduction of hazardous materials use. The types of supplies purchased for use at headquarters and the disposal of all items is tracked for LEE D-EB, ensuring ongoing improvement in sustainable purchasing and landfill diversion. Our cleaning crews use green-e certified cleaning products and low or non-VOC paints in the Society's headquarters. In addition, many of the building materials used in the Society are made from recycled material. Water Restoration Certificates are purchased to offset water usage in the DC headquarters. Butterfly gardens and beehives on the headquarters grounds and rooftop support endangered species and educational efforts. Meatless Monday discounts are offered in our on-site Cafet</p>

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Form 990, Part III, Line 4d Misc. Program Services, cont.	<p>eria to all employees, tenants, and guests to promote consumption of delicious, nutritious , yet less resource-intensive foods. In conjunction with the National Geographic Plastic or Planet? Initiative, the Society has made a special effort to remove single-use plastic waste and unnecessary plastic at headquarters. A supply chain audit was completed in 2019 and multiple suppliers and National Geographic teams are working on plastic pollution free ideas and solutions for their businesses. Special event badges and parking tags have been changed from plastic to paper. Reusable dishware and utensils in staff kitchens make disposable plastic utensils or paper dishes and cups (which are generally plastic coated) unnecessary. Coffee makers and bottleless water coolers with CO2 in each kitchen allow staff to fill reusable mugs and bottles. Our current coffee service replaced unrecyclable plastic pods and k-cups with compostable filters and multi-use gravity pots. In the Cafeteria, straws are paper and all to-go food packaging except for one windowed box and some pre-packaged snacks are compostable. Some snacks are sold in returnable glass containers for a deposit. Bottled water is sold in recyclable metal bottles.</p>

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Form 990, Part III, Line 4b Science and Innovation Programs, cont.	<p>The Grants Program provided grants across the Society's thematic areas: Ocean, Land, Wildlife, Human History and Culture, and Human Ingenuity. The grants covered conservation, education, research, storytelling, and technology, and funded work all over the world. In addition, the Society awarded Early Career grants to find and support the next generation of global change-makers. The Illegal Wildlife Trade program leverages National Geographic's power of storytelling to raise awareness, inspire action, and provide critical tools to reduce the trade in illegal wildlife. The primary storytelling platform is Wildlife Watch, which is dedicated to shining light on commercial-scale exploitation of wildlife and other valued resources, identifying weaknesses in national and international efforts to protect wildlife, and empowering institutions and individuals working for a better world. Stories cover a range of human activity, from crime to heroism. National Geographic's Perpetual Planet program, a multiyear partnership with Rolex as part of their Perpetual Planet initiative, seeks to study and illuminate Earth's critical systems - Mountains, Rainforests, The ocean - that provide some of the most basic needs for life on Earth: water, oxygen, a stable climate. These systems, however, are increasingly at risk due to global environmental challenges like climate change. That's why National Geographic and Rolex have partnered to support trailblazing scientific research, expeditions, and solutions to increase our understanding of the threats facing the planet's life support systems and drive action to address them. The partnership supports a series of expeditions to examine the impact of climate and environmental change on the planet's most fragile iconic environments, to document the changes occurring and the implications for people and wildlife. In 2020, the Perpetual Planet team built on and communicated the success of the multi-faceted 2019 National Geographic and Rolex Perpetual Planet Everest Expedition - the most comprehensive single scientific expedition to Everest ever - studying meteorology, geology, glaciology, mapping, and biology. In June 2020, the documentary 'Expedition Everest' aired on National Geographic Channel and has since been uploaded to Disney+ streaming platform. The documentary detailed the difficulties and dangers of executing an international scientific field work expedition at high altitudes. National Geographic Magazine also featured Everest in the July 2020 edition, including several exclusive stories on the expedition both in print and digitally. The magazine also included an exclusive map of the Himalaya river system. In November 2020, the Perpetual Planet and Everest science teams released a special issue of the scientific journal, One Earth, which included 10 articles and scientific findings from the expedition written by Everest team members. The journal findings were widely picked up by international press and resulted in 10.</p>

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<p>Form 990, Part III, Line 4b Science and Innovation Programs, cont.</p>	<p>5 million estimated coverage views from over 320+ pieces of coverage. Scientific discoveries from the expedition have also been published in the journals: Weather, Science of the Total Environment, iScience, Bulletin of the American Meteorological Society, and International Journal of Environmental Research in Public Health. In order to bring the Everest interactive experience to students and the public, the Everest expedition will be showcased in the next National Geographic Museum exhibit chronicling the Society's involvement with Mt. Everest over the century. The grand opening of the exhibit has been delayed to 2021 due to COVID-19. To complement the Everest Expedition, the Perpetual Planet team began planning a supplemental expedition to Tupungato Volcano, in the vulnerable South Andes water tower, to replace the highest weather station in the Southern+Western Hemispheres. The Amazon river basin was chosen as the first location for its Rainforest work (delayed by at least one year because of Covid) given the robust network of in-region Explorers, and previous discussions that the NGS Storytelling team had with NGS Fellow and NGP Photographer Tom Pe schak. The Perpetual Planet team began engaging with National Geographic Explorers to weave together the story of the Amazon as the first location to fund scientific research and storytelling for the Rainforest program. In late 2020, the Perpetual Planet team developed an RFP and invited 20 NG Explorers to apply. The goal of the Amazon work is to ensure robust science + storytelling, that is 100% Explorer-led to align with the new strategic plan, and to tell the story of the Amazon in a new and different way. Given the global pandemic, the Perpetual Planet team is also seeking out opportunities that may align with programmatic goals in Mountains, Rainforests, the Ocean, and can be executed opportunistically. Formal Explorer Mentorship is embedded into two cohort based programs at National Geographic Society, the Early Career Leadership Program (previously called the Young Explorer Leadership and Development Program) and the Fulbright-NGS Fellowship Program. The Explorers serving as mentors in 2020 are: Jenna Jambeck, Meg Lowman, Yannis Papastamatiou, David Guttenfelder, Tierney Thys, Liliana Gutierrez, Federico Pardo, Ami Vitale, Angelo Bernardino, Anita Palmer, Steve Winter, Krithi Karanth, Peg Keiner, Rodrigo Medellin, Beverly Goodman. National Geographic's Exploration Technology Lab uses technology development to build and deploy systems and hardware to empower our network of National Geographic Explorers through access to innovative technologies and tools. In 2020 the Exploration Technology Lab has focused on bringing together Explorers and other subject matter experts to facilitate new ideas and approaches to technology innovation, sourcing and supplying Explorers with bespoke and off the shelf technology, tools and training to accelerate their work, and consulting and advising on technology so</p>

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Form 990, Part III, Line 4b Science and Innovation Programs, cont.	lutions. Examples include collaboration with Explorers to record and publish new findings around deep-sea habitat, support Explorers through creation of bespoke technology including animal born camera systems that will help to interpret voices and sounds of sperm whales , as well as collaboration around cloud based animal AI hardware and software systems for terrestrial conservation and research. Continued--See Science and Innovation Programs cont . below

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<p>Form 990, Part III, Line 4d Misc. Program Services cont.</p>	<p>Engaged and healthy workforce Sustainability is part of new employee orientation. All occupants of headquarters' buildings are encouraged to join the Green Team to help improve sustainability in our building operations and offerings to occupants and staff. All employees and tenants are encouraged to actively participate in and create our many, varied sustainability events and initiatives including Earth Week, courtyard sustainability markets, campus gardening, green news, Bike to Work Day, staff beekeeping, and corporate responsibility groups. Lessons learned for the workplace also help encourage healthier and more sustainable activities outside the office. The Society encourages bicycle commuting locally through the provision of sidewalk bike racks and being an official pit stop on Bike to Work Day, and for HQ occupants by providing garaged bike racks, a bike room, bike maintenance stands, air pumps, lockers, and showers, as well as employee discounts at bike shops and free membership with bike sharing services. Carpooling and the use of low-emission vehicles are supported through parking discounts and free charging for electric vehicles. Discounts with local car shares are offered to employees and tenants. Employees even can benefit from a metro commuting subsidy or bicycle commuter subsidy. Exercise fitness areas are available to all HQ occupants and were recently renovated and expanded. After the pandemic abates we expect to reinstate our rooftop herb garden staffed by National Geographic employees supplying herbs to the Cafeteria, our CSA and farm stand run by a local, sustainable farm, our summer green market featuring local and sustainable businesses, "Swap Meets" for re-homing personal items, and free recycling for 'difficult to recycle' CFLs, batteries, plastic film, and personal electronics. Specific achievements in 2020: *The SGC shared Sustainable Purchasing Guidance with all NGS and NGP staff to further efforts to eliminate waste in purchased products and created activities. *Gave away for re-use several tons of furniture, office supplies, art supplies, and plywood. *Added two more e-bins to collect batteries, media, and cords. And expanded collection of compost/container recycling bins to keep events landfill waste free for guests. *Converted all Museum exhibit lights (e.g. track lighting, down lighting) to LED. *Reduce unnecessary energy use when pandemic shifted most of HQ staff to remote work, turning off unused Cafeteria equipment and turning off monitors, computers and fans left on in sudden departure of tenants and staff. *While the bulk of occupants work from home during COVID, HQ alternated air handler units and minimized run times to maintain just certain areas at our set point of 74 degrees (+- 2 degrees), while maximizing outside air usage to counter COVID transmission. *Expanded glove upcycling program to cover all internal uses - Medical, Archives, Engineering, Cafeteria, Janitorial. Added disposable glove and mask upcy</p>

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Form 990, Part III, Line 4d Misc. Program Services cont.	<p>cling program to address increased use of PPE necessitated by COVID. *When it became clear our Cafeteria would not reopen soon, donated 1897 pounds of food through FoodRescueUS to end local hunger. *Replaced two compressors with one smaller unit which will use much less energy and only run when needed as opposed to constantly running. *Upgraded outdated elevators while HQ was largely empty due to COVID. New elevators are more efficient and use more efficient controllers and components. *Direct to substrate printer installed - Will allow us to use fully recyclable or compostable base materials and eco-friendly inks - no plastic, no landfill waste, no chemicals. We could print our own non-plastic event badges and parking tags rather than outsourcing that work. We should even manage to reduce the number of man hours per print, with printing direct to substrate requiring just one process/layer versus coordinating the many plastic layers (backing, print base, print, protective coating) of more traditional current print systems. *Installed guard booth which will allow main garage entry to remain closed much more often and reduce effect on internal air control. Will keep the door open just during peak entry/exit times so as to avoid excessive wear and tear on the door operator. The National Geographic Society Library The National Geographic Library's reading room is open to the public by appointment, and library and archives staffers respond to phone calls, letters and emails. They also provide tours of the library & archives, including researchers, VIPs, grantees, student groups, and professional colleagues from other libraries, archives, and cultural heritage institutions. Librarians participated in regional interlibrary loan, lending items from the physical collection to various DC-area libraries. Finally, many books and magazines are donated to nonprofit organizations each year.</p>

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<p>Form 990, Part III, Line 4b Science & Innovation Programs, cont.</p>	<p>The National Geographic Society continues to support the Explorers-in-Residence/At-large program to develop and enhance its long-standing relationships with some of the world's pre eminent scientists and storytellers. These experts are dedicated to making notable advance s in their respective fields and are highly regarded within scientific and exploration cir cles. National Geographic Explorers-in-Residence/At-large's groundbreaking discoveries fue l the kind of critical information, conservation initiatives, and compelling stories that are the hallmark of the National Geographic Society. National Geographic Explorers-in-Resi dence/At-large for 2020 are Enric Sala, marine ecologist; Sylvia Earle, oceanographer; Bob Ballard, ocean explorer; Lee Berger, paleoanthropologist; James Cameron, filmmaker and ex plorer; Mike Fay, conservationist; Beverly and Dereck Joubert, filmmakers and conservation ists; Louise and Meave Leakey, paleontologists; Tom Lovejoy, conservation biologist, and R odrigo Medellin, ecologist. National Geographic Fellows provide expert consultation on act ive projects supported by National Geographic that have clear goals and deliverables. They lead novel, ambitious projects that promise to make an impact on the world. Focusing on c ollaboration with cross-divisional stakeholders at National Geographic, they deliver broad media impact during their term. They represent and illustrate the diversity of discipline s that the Society covers in its scientific and editorial efforts. 2020 National Geographi c Fellows include: Andrew Brennen, Educator; Ashley Lamb-Sinclair, Educator; Dwayne Reed, Educator; Anita Palmer, Educator; Kim Young, Educator; Bronwyn Agrios, technology; Darlene Cavalier, citizen scientist; Naftali Honig, Wildlife Crime Investigator; Corey Jaskolski, engineer; James Watson, conservation scientist; Matthias Hoffmann-Kuhnt, Biologist; Narum asa Tsutsumida, geographic information scientist; Alok Bhardwaj, engineer; Maya Lin, desig ner, architect, and artist; Davide Monteleone, photographer; Hannah Nordhaus, storytelling ; Sandesh Kadur, Wildlife Filmmaker; Photographer; Gautam Shah, Wildlife Storyteller; Thom as P Peschak, Conservation Photographer; Brian Skerry, photographer and photojournalist; P ete Muller, photojournalist; Ian Urbina, Investigative Reporter; Nirupa Rao, Botanical Ill ustrator; Lynsey Addario, Photojournalist; Ruddy Roye, documentary photographer; Maya Gode d, photographer and documentary filmmaker; Tara Roberts, Storyteller; LaToya Ruby Frazier, visual artist; Ronan Donovan, Conservation Visual Storyteller; Michele Norris, journalist ; Steve Boyes, conservation biologist; Katy Croff Bell, archaeological oceanographer; Amie lle DeWan, training and capacity building; Chris Golden, ecologist and epidemiologist; Dom inique Goncalves, ecologist; Jenna Jambeck, Environmental Engineer; Heather Koldewey, Marin e Biologist; Rudi Putra, conservation biologist; Paul Salopek, journalist; Rae Wynn-Grant, carnivore ecologist; Yves Ube</p>

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Return Reference	Explanation
Form 990, Part III, Line 4b Science & Innovation Programs, cont.	Imann, Architect.

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part III, Line 2 New program services	The Society began a new grant program giving emergency COVID-19 grants to journalists around the world to support their coverage of COVID-19 within their own communities. The Education team also distributed grants to teachers to help design effective ways to teach in online and hybrid learning environments during the COVID-19 pandemic.

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part III, Line 3 Significant changes in program services	Due to the COVID-19 pandemic, the Society was forced to close its museum and store to the public March 13 to the end of the year.

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Return Reference	Explanation
Form 990, Part III, Line 4d Description of other program services	(Expenses \$ 6,450 including grants of \$ 6,450)(Revenue \$ 177,634) In 2020, miscellaneous program activity included an impact investing directive, continuing sustainability initiatives, and a reading room and library open to the public. Continued on Sch. O Other Miscellaneous Programs.

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part V, Line 3b Reason for not filing Form 990-T	The 990T is on extension awaiting final K-1 investment information necessary to prepare a complete and accurate return.

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part VI, Line 11b Review of form 990 by governing body	The Society's Form 990 was prepared by tax and financial staff at the Society, and was reviewed by senior management, including the CEO, President and Chief Legal Officer. It was also reviewed by the Society's outside tax advisors. A draft of this Form 990 was provided to the full Board of Trustees for comments and questions before it was filed with the IRS.

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part VI, Line 12c Conflict of interest policy	<p>The National Geographic Society maintains a Code of Ethics stating the Society's expectation that staff (employees), officers and third party representatives (including independent contractors, consultants, business partners and others who support our mission or receive our funds), will perform their responsibilities in a manner consistent with the highest standards of ethical conduct. The Code of Ethics is published internally, and on the Society's public facing Website https://www.nationalgeographic.org/ethics/. The Code of Ethics is rooted in the Society's commitment to carry out its mission in a manner that earns the respect of everyone we interact with including charitable donors, business associates, third party representatives, Society members, our staff, explorers, fellows, grantees and the general public. In recognition that accomplishing this objective depends on the individual commitment of our staff and business partners to acting with personal integrity, the following core principles apply: (1) we will conduct every aspect of our business in a fair, lawful and ethical manner; (2) we will encourage and expect everyone we work with to do the same; and (3) we will maintain a culture that reinforces these principles. The Code of Ethics includes the Society's Conflict of Interest Policy, which (1) defines potential conflicts of interest and provides several illustrative examples; (2) requires disclosure of any potential conflict to the Society; and (3) prohibits a conflicted staff member from engaging in any activity or decision-making concerning a potential conflict of interest in the absence of disclosure and independent resolution (including recusal and other steps deemed appropriate to resolve the potential conflict) by the Society, as set forth as follows in the terms of the policy itself:</p> <p>"Avoid Conflicts of Interest A conflict of interest arises when you, a family member, or a close friend has a business, financial, or personal interest in the other side of a transaction or business dealing with the National Geographic Society. You must always act in the best interest of the Society. This includes being sensitive to situations where it might appear that your responsibility to the Society has been compromised. Here are some ways a conflict of interest might arise: Having a personal, family, or financial interest in any Society transaction Acting as an employee or consultant for, or providing any other assistance to, a competitor Having a financial interest in a competitor, supplier, contractor, grantee, fellow, consultant, or other business partner Hiring or supervising a family member Accepting gifts, discounts, or services beyond policy limits from anyone doing (or seeking) business with the National Geographic Society Most potential conflicts can be resolved in a simple and mutually acceptable way. The key is to disclose the issue promptly-before it becomes an actual conflict that could compromise your responsibility to act exclu</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part VI, Line 12c Conflict of interest policy	<p>sively in the National Geographic Society's best interest. If you have a potential conflict of interest, you must report it to your manager-before you engage in any activity related to the situation. Your manager, in consultation with you, Human Resources, and Law & Business Affairs, will determine what measures should be taken to resolve it appropriately. Such measures typically include recusing yourself from any decision relating to the matter. If you are unsure but have questions, get help from your manager, Human Resources or the Society's ethics officer. Gifts and Gratuities Staff members may not receive any gift worth more than \$100 from any person or organization doing business with the National Geographic Society. Staff members involved in purchasing decisions must take extra care to avoid any gifts that might affect, or appear to affect, their decision-making responsibilities on behalf of the National Geographic Society. Additionally, the Society's Code of Ethics expressly prohibits bribery and all other forms of corruption; sets standards for conducting diligence and for approval of certain third party business relationships; and mandates reporting of any potential issues to the Society's Ethics Officer, or other designated Society representative as set forth in the Code of Ethics: Corruption and Bribery - Strictly Prohibited Every country we work in has laws against corruption and bribery. We take compliance with these laws seriously. As a U.S.-based organization, the National Geographic Society focuses particular attention on the anti-bribery standards of the U.S. Foreign Corrupt Practices Act. We may not offer, promise, pay, give, or approve any bribe, kickback, or other inducement in the form of cash or anything else of value (such as gifts, travel, entertainment, or charitable contributions) to any person or organization with the intent to exert improper influence over the recipient, induce the recipient to violate their duty of loyalty, secure an improper advantage for the National Geographic Society, or improperly reward the recipient for past conduct. Nor may we allow any third party representative (such as customs clearance brokers, independent contractors, consultants, business partners, or anyone else) to do so on our behalf. Our Anti-Corruption policy sets standards that must be followed in our relationships with explorers, fellows, grantees, third party representatives, field workers ('fixers'), exhibitors, and recipients of charitable donations. Additionally, there are special standards that apply to our interactions with government officials (including travel, accommodations, meals, and entertainment). If you think that an improper payment has been solicited, offered, or made, you must promptly report it to the ethics officer, or another contact listed on the last page of the Code. The Society requires each of its employees including its officers to complete a business conduct certification (referred to as the Society's</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part VI, Line 12c Conflict of interest policy	<p>Ethics and Policies Pledge') as a condition of continuing employment annually. Each staff member is required to affirm that: * I have read and I understand my obligations under the National Geographic Society's Code of Ethics. I agree to comply with the Code, the Society's policies, and laws that apply to my responsibilities on behalf of the Society. * I understand that I am obligated to report all potential Code, policy or legal violations I am aware of. I am familiar with the options available to me for asking questions or reporting a potential violation. * I am not aware of any potential violation, or I have reported all potential violations that I am aware of. (A staff member who is aware of an unreported potential violation is prompted to report it prior to completing the certification.)" The Society maintains an Ethics Helpline operated by an independent third party for reporting potential violations or asking questions concerning the Code of Ethics, the Society's policies and/or legal compliance. The Helpline is available 24 hours a day, seven days a week. The Helpline accepts email, web-based and automated phone line submissions, and also offers the option of speaking to a customer service representative. The Helpline accepts anonymous reports and allows an individual who makes a report to receive follow up communications even if he/she chooses to remain anonymous. The Society maintains a separate Code of Ethics for its Directors and Trustees, which is based on the same core principles as the Code applicable to the Society's staff and third party partners, and grounded in the same commitment to maintaining the highest standards of ethics and personal integrity. It includes a Conflict of Interest policy applicable to Directors and Trustees specifically, which mandates disclosure of potential direct or indirect material conflicts involving Board-level decisions, as well as recusal from decision-making and voting on a conflict matter. The Society's Board members may contact the General Counsel or Ethics Officer with questions or concerns, and may also avail themselves of the Society's Ethics Helpline. Each Board member submits a Conflict of Interest Certification annually certifying that: there are no conflicts of interest (or disclosing potential conflicts if any may exist); and committing to continuing disclosure should a conflict arise subsequently.</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part VI, Line 15a Process to establish compensation of top management official	<p>The Board of Trustees of the National Geographic Society has delegated authority to the Compensation Committee to oversee the compensation and benefits of certain senior executives of the Society. The Committee, which is composed exclusively of independent members of the Board of Trustees, is responsible for overseeing an executive compensation program for the Society's senior executives. The Committee follows the procedures set forth in the IRS regulations under Section 4958 in making compensation decisions. In particular, the Committee engages an independent compensation consultant to prepare and present comparable market data with respect to the Society's cash compensation and benefits programs, and is also advised by outside counsel. The Committee reviews the performance of senior executives and evaluates their compensation and benefits in light of the comparable market data provided by the independent compensation consultant and other relevant factors. The Committee relies on such market data in awarding cash compensation and reviewing benefit programs for the Society's senior executives, and receives an opinion from the independent compensation consultant as to the reasonableness and comparability of the Society's executive compensation and benefits programs to that provided for similar services by similar organizations under similar circumstances. The Committee documents its decisions regarding executive compensation decisions in its minutes. The Chair of the Committee promptly reports all actions taken by the Committee to the full Board of Trustees.</p>

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part VI, Line 15b Process to establish compensation of other employees	The Compensation Committee followed the process described above at meetings held in February, September, & December of 2020 with respect to compensation decisions for the following senior executives positions; President and CEO: EVP, Chief Operations & Financial Officer; EVP, General Counsel & Corporate Secretary; Chief Marketing & Engagement Officer; Chief Administrative Officer; SVP, Global Strategy; Chief Scientist & SVP, Science and Exploration; Executive Director, Yellowstone Project and Special Advisor.

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Return Reference	Explanation
Form 990, Part VI, Line 19 Required documents available to the public	The Society's corporate charter is available to the public through the District of Columbia Department of Consumer and Regulatory Affairs Corporations Division. The financial statements of the tax-exempt parent, the National Geographic Society, are made available in this Form 990. The Society does not currently make its audited financial statements available to the public because they are issued on a consolidated basis, which include financial details of the activities of Society's taxable subsidiary which are not disclosed for competitive reasons. The Society's Forms 990 and 990T are available upon request, as well as online at Guidestar.org .

990 Schedule O, Supplemental Information

Return Reference	Explanation
Form 990, Part IX, Line 11g Other Fees	OTHER PROFESSIONAL FEES - Total Expense: 32444479, Program Service Expense: 31096799, Management and General Expenses: , Fundraising Expenses: 1347680;

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Return Reference	Explanation
Form 990, Part XI, Line 9 Other changes in net assets or fund balances	Post-retirement Benefits-FAS 158 - 11473000; Grants cancelled/returned - 448745; misc. adj. - 279;

**SCHEDULE R
(Form 990)**

Related Organizations and Unrelated Partnerships

OMB No. 1545-0047

2020

**Open to Public
Inspection**

▶ **Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.**
▶ **Attach to Form 990.**
▶ **Go to www.irs.gov/Form990 for instructions and the latest information.**

Department of the Treasury
Internal Revenue Service

Name of the organization
NATIONAL GEOGRAPHIC SOCIETY

Employer identification number

53-0193519

Part I Identification of Disregarded Entities. Complete if the organization answered "Yes" on Form 990, Part IV, line 33.

(a) Name, address, and EIN (if applicable) of disregarded entity	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	(e) End-of-year assets	(f) Direct controlling entity
(1) NG URL HOLDING LLC 1145 17TH ST NW WASHINGTON, DC 20036	HOLDING COMPANY	DC	0	0	NATIONAL GEOGRAPHIC SOCIETY

Part II Identification of Related Tax-Exempt Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related tax-exempt organizations during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	(g) Section 512(b)(13) controlled entity?	
						Yes	No
(1) NG Foundation for Sci Ex (Asia)	grant making	KS	501(c)(3)	8	National Geographic Society	Yes	

Part III Identification of Related Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, because it had one or more related organizations treated as a partnership during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related, unrelated, excluded from tax under sections 512- 514)	(f) Share of total income	(g) Share of end-of-year assets	(h) Disproportionate allocations?		(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)	(j) General or managing partner?		(k) Percentage ownership
							Yes	No		Yes	No	

Part IV Identification of Related Organizations Taxable as a Corporation or Trust. Complete if the organization answered "Yes" on Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.

(a) Name, address, and EIN of related organization	(b) Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of- year assets	(h) Percentage ownership	(i) Section 512 (b)(13) controlled entity?	
								Yes	No
(1) NGSP INC 1145 17TH ST NW WASHINGTON, DC 20036 16-1750687	HOLDING CO.	DC	NATIONAL GEOGRAPHIC SOCIETY	C Corporation	48,392,206	126,354,130	100 %	Yes	
(2) NG UK Ltd	HOLDING COMPANY	UK	NGSP INC	C Corporation	0	0	100 %	Yes	
(3) NGTI LTD	HOLDING COMPANY	UK	NGSP INC	C Corporation	0	0	100 %	Yes	

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?		Yes	No
a	Receipt of (i) interest, (ii) annuities, (iii) royalties, or (iv) rent from a controlled entity	Yes	
b	Gift, grant, or capital contribution to related organization(s)		No
c	Gift, grant, or capital contribution from related organization(s)		No
d	Loans or loan guarantees to or for related organization(s)	Yes	
e	Loans or loan guarantees by related organization(s)		No
f	Dividends from related organization(s)	Yes	
g	Sale of assets to related organization(s)		No
h	Purchase of assets from related organization(s)		No
i	Exchange of assets with related organization(s)		No
j	Lease of facilities, equipment, or other assets to related organization(s)		No
k	Lease of facilities, equipment, or other assets from related organization(s)		No
l	Performance of services or membership or fundraising solicitations for related organization(s)	Yes	
m	Performance of services or membership or fundraising solicitations by related organization(s)		No
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)		No
o	Sharing of paid employees with related organization(s)		No
p	Reimbursement paid to related organization(s) for expenses		No
q	Reimbursement paid by related organization(s) for expenses		No
r	Other transfer of cash or property to related organization(s)		No
s	Other transfer of cash or property from related organization(s)		No

2 If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.

(a) Name of related organization	(b) Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved
(1) NGSP Inc	F	48,392,206	AUDITED FINANCIAL STATEMENTS
(2) NGSP INC	A	1,072,630	AUDITED FINANCIAL STATEMENTS
(3) NG FOUNDATION FOR SCI EX (ASIA)	L	71,688	AUDITED FINANCIAL STATEMENTS
(4) NGSP INC	L	4,511,157	AUDITED FINANCIAL STATEMENTS
(5) NGSP INC	D	23,275,000	AUDITED FINANCIAL STATEMENTS

Part VII **Supplemental Information**

Provide additional information for responses to questions on Schedule R. (see instructions).

Return Reference	Explanation