## DLN: 93493242005201

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

2020

OMB No. 1545-0047

Department of the Internal Revenue Service **Return of Organization Exempt From Income Tax** 

▶ Do not enter social security numbers on this form as it may be made public.

 $\blacktriangleright$  Go to  $\underline{www.irs.gov/Form990}$  for instructions and the latest information.

Open to Public Inspection

Δ F	or th	e 2020 c	alendar vear, or tax vear begi	nning 01-01-2020 , and ending 12-	31-2020					
		pplicable:	C Name of organization				D Employ	er ident	tificatio	n number
		change	THE ROCK AND ROLL HALL OF FAM AND MUSEUM INC	E						
□ Na	me ch	ange					34-152	0995		
□ Ini			Doing business as							
		n/terminated d return	Number and street (or P.O. boy if n	nail is not delivered to street address) Room/	cuito		E Telephor	ne numb	er	
		on pending	1100 ROCK AND ROLL BOULEVARD	lail is not delivered to street address/ Room/	suite		(216) 7	81-762	5	
<b>—</b> / \p	piicati	on penang	City or town, state or province, cou	ntry, and ZIP or foreign postal code			(210) /	01-702		
			CLEVELAND, OH 441141022	nary, and 21 or foreign postal code			<b>G</b> Gross re	ceints ¢	25 515	250
			F Name and address of principal	al officer:	U/a)	To Aleka				
			GREG HARRIS	ar officer.	П(а)		a group re	turn to		]Yes <b>☑</b> No
			1100 ROCKROLL BLVD CLEVELAND, OH 44114		H(b)		linates? subordinat	es	_	
r Ta	x-exer	mpt status:				include	ed?			☐Yes ☐No
		·	<b>✓</b> 501(c)(3)	(insert no.) 4947(a)(1) or 527	ا ا		." attach a	•		ictions)
) W	ebsit	te:► WW	/W.ROCKHALL.COM		"(c)	Group	exemption	numbe	er 🟲	
					l Year	of forma	tion: 1985	M Stat	e of leas	al domicile:
<b>K</b> Forr	n of o	rganization:	Corporation Trust Ass	ociation LJ Other >	Litear	) 101111d	don. 1505	ОН	ic or rege	ii doimeile.
Pa	art I	Sum	mary							
			scribe the organization's mission o	or most significant activities:						
	-	THE MISS	ION OF THE MUSEUM IS TO ENGA	AGE, TEACH, AND INSPIRE THROUGH T	HE POWER	OFRO	OCK AND R	OLL. SE	E SCH	EDULE O FOR
Çe	<u> </u>	FURTHER	DETAILS.							
<u>e</u>	[									
E E	-									
activities & Governance	2	Check thi	s box ▶ ☐ if the organization di	scontinued its operations or disposed of	more tha	n 25%	of its net a	ssets.		
ن سر				ng body (Part Vl, line 1a)				3	;	10
ν.	4	Number o	of independent voting members o	f the governing body (Part VI, line 1b)			•	4	,	ç
Ĕ	5	Total nun	nber of individuals employed in ca	alendar year 2020 (Part V, line 2a) .				5	;	201
É	6	Total nun	6	,	48					
ď	7a	Total unr	elated business revenue from Par	t VIII, column (C), line 12				7:	a	650,218
				E 000 T II 00			_	7	b	66,834
	<del>-</del>	1100 0111 01	acca pasiness taxable income no		<del></del>	Drid	or Year	7		ent Year
	٩	Contribut	ions and grants (Part VIII line 1h					103	- Cuii	12,827,62
Ē		8 Contributions and grants (Part VIII, line 1h)								3,147,21
Ravenue		_								
æ				lines 3, 4, and 7d )			989,	_		634,679
			renue (Part VIII, column (A), lines				5,890, 36,803,			1,376,39
	_			ust equal Part VIII, column (A), line 12)				_		
	l		nd similar amounts paid (Part IX,	,			1,	000		
	l		•	olumn (A), line 4)				0		
8		-		enefits (Part IX, column (A), lines 5-10)			12,273,	_		9,469,62
<b>€</b>			• • •	mn (A), line 11e)			373,	546		181,420
Expenses	l		raising expenses (Part IX, column (D),							
ш	17	Other exp	penses (Part IX, column (A), lines	11a-11d, 11f-24e)			16,116,	573		13,203,34
	18	Total exp	enses. Add lines 13–17 (must eq	ual Part IX, column (A), line 25)			28,764,	359		22,854,39
	19	Revenue	less expenses. Subtract line 18 fr	rom line 12			8,038,	306		-4,868,48
% <b>♂</b>					Beg	inning	of Current Y	ear	End	d of Year
Net Assets or Fund Balances			. (5 (3) !! (5)		<u> </u>		4455:-			400.55
ASS Ba	l		ets (Part X, line 16)				140,245,	_		136,154,520
2 E	l		ilities (Part X, line 26)				8,489,	_		7,509,24
Zū	22	Net asset	s or fund balances. Subtract line	21 from line 20			131,755,	704		128,645,27
	ırt II		ature Block							
				nined this return, including accompanyir e. Declaration of preparer (other than of						
	nowle									
		1								
		Signati	re of officer			202: Date	L-08-20			
Sign Here		, -								
пеге	•		HARRIS PRESIDENT & CEO r print name and title							
		17		15			1			
			rint/Type preparer's name	Preparer's signature	Date		ck ∐ if	PTIN P002265	559	
Paid		-	irm's name ► MALONEY NOVOTNY L				employed   o's EIN > 34	067700	6	
Pre∣		#I	irm's name ► MALONEY NOVOTNY L			T LILW	13 LIN 📂 34-	00//00	J	
Use	On	ıly ြ	irm's address ▶ 1111 SUPERIOR AVE S	GUITE 700		Phor	ne no. (216)	363-010	00	
			CLEVELAND, OH 441:	142540						
May +	he IP	S discuss	· ·	wn above? (see instructions)				<b>√</b>	Yes [	
IUY L										

Form	990 (2020)					Page <b>2</b>							
Pa	Statement	of Program Servi	ce Accomplis	hments									
	Check if Sched	dule O contains a resp	onse or note to a	any line in this Part III		🗹							
1	Briefly describe the o	rganization's mission:											
ROCI	K AND ROLL". IT CARRI	IES OUT THIS MISSIO	N THROUGH ITS	OPERATION OF A WO	ENGAGE, TEACH, AND INSPIRE TI RLD-CLASS MUSEUM THAT COLLE S WELL AS ITS EDUCATIONAL PRO	CTS, PRESERVES,							
2	-	, -		vices during the year v	which were not listed on	☐ Yes ☑ No							
	If "Yes," describe the					. LIES EINO							
3	•	cease conducting, or r	nake significant	changes in how it cond	lucts, any program	☐ Yes ☑ No							
4	Describe the organiza Section 501(c)(3) and	ation's program service	e accomplishmer ons are required	to report the amount	e largest program services, as mea of grants and allocations to others								
4a	(Code: See Additional Data	) (Expenses \$	16,956,385	including grants of \$	0 ) (Revenue \$	3,274,632 )							
4b	(Code: See Additional Data	) (Expenses \$	123,158	including grants of \$	0 ) (Revenue \$	0)							
4c	(Code: See Additional Data	) (Expenses \$	127,421	including grants of \$	0 ) (Revenue \$	334,576 )							
4d	Other program servic	es (Describe in Sched	ule O.) luding grants of	¢	) (Revenue \$	)							
	Total program serv		17,206,9	<u> </u>	) (Revenue \$	,							
<del></del>	=	.cc expenses r	1,,200,5	<del>-</del> .		Form <b>990</b> (2020)							

Par	Checklist of Required Schedules			
			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	Yes	
2	Is the organization required to complete Schedule B, Schedule of Contributors (see instructions)? 💆	2	Yes	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3		No
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	Yes	
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III			
		5		No
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D</i> ,Part   2	6		No
7	Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		No
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D,</i> Part III	8	Yes	
9	Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV 2	9		No
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi endowments? <i>If "Yes," complete Schedule D, Part V</i>	10	Yes	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.			
	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a	Yes	
	Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII 2	11b		No
	Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		No
	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX 2	11d		No
е	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X 🥦	11e	Yes	
	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	Yes	
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a		No
b	Was the organization included in consolidated, independent audited financial statements for the tax year?  If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Yes	
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		No
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		No
	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b		No
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		No
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		No
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I (see instructions)	17	Yes	
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	Yes	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19		No
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		No
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		No
Ī			Form QQ	n (2020)

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Par	Checklist of Required Schedules (continued)			
			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	Yes	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a	24a		No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
C	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part	25a		No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b		No
26	Did the organization report any amount on Part X, line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		No
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27		No
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? If "Yes," complete Schedule L, Part IV	28a		No
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		No
C	A 35% controlled entity of one or more individuals and/or organizations described in lines 28a or 28b? <i>If "Yes," complete Schedule L, Part IV</i>	28c		No
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M 🐒	29	Yes	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? If "Yes," complete Schedule M	30	Yes	
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32		No
	301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33	Yes	
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1	34	Yes	
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line $2$	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? If "Yes," complete Schedule R, Part V, line 2	36		No
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		No
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19? <b>Note.</b> All Form 990 filers are required to complete Schedule O	38	Yes	
Pa	Statements Regarding Other IRS Filings and Tax Compliance			
	Check if Schedule O contains a response or note to any line in this Part V	· ;		<u> </u>
1 2	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable   1a   91	$\longrightarrow$	Yes	No
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable . 1b 0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	Yes	

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Pai	Statements Regarding Other IRS Filings and Tax Compliance (continued)						
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return						
	If at least one is reported on line 2a, did the organization file all required federal employment tax returns?  Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions)	2b	Yes				
3a	Did the organization have unrelated business gross income of \$1,000 or more during the year?	3a	Yes				
b	If "Yes," has it filed a Form 990-T for this year? If "No" to line 3b, provide an explanation in Schedule O	3b	Yes				
	At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)?  If "Yes," enter the name of the foreign country:	4a		No			
E ~	See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).  Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?	5a		No No			
Б Б	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			No			
		5b					
	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?	5c					
	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?	6a		No			
	If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?	6b					
	Organizations that may receive deductible contributions under section 170(c).	_					
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?		Yes				
	If "Yes," did the organization notify the donor of the value of the goods or services provided?	7b	Yes				
	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?	7c		No			
	If "Yes," indicate the number of Forms 8282 filed during the year						
_	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?	7e		No			
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract?	7f		No			
_	<b>g</b> If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?						
h	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?	7h					
8	<b>Sponsoring organizations maintaining donor advised funds.</b> Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?	8					
9	Sponsoring organizations maintaining donor advised funds.						
а	Did the sponsoring organization make any taxable distributions under section 4966?	9a					
b	Did the sponsoring organization make a distribution to a donor, donor advisor, or related person?	9b					
10	Section 501(c)(7) organizations. Enter:						
	Initiation fees and capital contributions included on Part VIII, line 12 10a						
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 10b						
11	Section 501(c)(12) organizations. Enter:						
a b	Gross income from members or shareholders						
12a	against amounts due or received from them.)	12a					
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year.						
13	Section 501(c)(29) qualified nonprofit health insurance issuers.						
	Is the organization licensed to issue qualified health plans in more than one state?	13a					
	<b>Note.</b> See the instructions for additional information the organization must report on Schedule O.  Enter the amount of reserves the organization is required to maintain by the states in	13a					
	which the organization is licensed to issue qualified health plans						
	Did the organization receive any payments for indoor tanning services during the tax year?	14a		No			
	If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	14b					
	Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year?	15		No			
16	If "Yes," see instructions and file Form 4720, Schedule N.  Is the organization an educational institution subject to the section 4968 excise tax on net investment income?  If "Yes," complete Form 4720, Schedule O.	16		No			

	Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "N 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.	,	inse to i	_
	Check if Schedule O contains a response or note to any line in this Part VI			✓
Se	ection A. Governing Body and Management		Yes	Na
1a	Enter the number of voting members of the governing body at the end of the tax year 10 10		res	No
	If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b	Enter the number of voting members included in line 1a, above, who are independent  1b			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2	Yes	
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5	Did the organization become aware during the year of a significant diversion of the organization's assets?	5		No
6	Did the organization have members or stockholders?	6		No
7a	Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a	Yes	
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
а	The governing body?	8a	Yes	
b	Each committee with authority to act on behalf of the governing body?	8b	Yes	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No
Se	ection B. Policies (This Section B requests information about policies not required by the Internal Revenu	e Code	e.)	
			Yes	No
10a	Did the organization have local chapters, branches, or affiliates?	10a		No
b	If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a		No
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
C	Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this was done	12c	Yes	
13	Did the organization have a written whistleblower policy?	13	Yes	
14	Did the organization have a written document retention and destruction policy?	14	Yes	
15	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a	The organization's CEO, Executive Director, or top management official	15a	Yes	
b	Other officers or key employees of the organization	15b	Yes	
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).			
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		
Se	ection C. Disclosure			
17	List the states with which a copy of this Form 990 is required to be filed AL , AK , AR , CA , CO , CT , DC , FL , GA , MD , MA , MI , MN , MS , MO , NH , NJ , OH , OK , OR , PA , RI , SC , TN , UT , V.	NM, NY	′, NC,	ND, NV
18	Section 6104 requires an organization to make its Form 1023 (or 1024-A if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply.			
19	Own website Another's website Upon request Other (explain in Schedule O)  Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest			
20	policy, and financial statements available to the public during the tax year.  State the name, address, and telephone number of the person who possesses the organization's books and records:  TIM OFFTERMATT 1100 ROCK AND ROLL BLVD CLEVELAND, OH 44114 (216) 781-7625			

**VP-CULTURE & STRATEGY** 

Part VII

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees,

and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part  $\mbox{\rm VII}$  .

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax • List all of the organization's current officers, directors, trustees (whether individuals or organizations), regardless of amount
- of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee." • List the organization's five current highest compensated employees (other than an officer, director, trustee or key employee)
- who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations. • List all of the organization's former officers, key employees, or highest compensated employees who received more than \$100,000
- of reportable compensation from the organization and any related organizations. • List all of the organization's former directors or trustees that received, in the capacity as a former director or trustee of the

See instructions for the order in which to list the	persons above.									
Check this box if neither the organization no	•		ion c	omp	ens	ated a	any c	current officer, dire	ctor, or trustee.	
(A) Name and title	(B) Average hours per week (list any hours for related	Position that pers	n (do an on on is	(C) o no le bo bot	) t che ox, u h an		ore	(D) Reportable compensation from the organization	(E) Reportable compensation from related organizations	(F) Estimated amount of other compensation from the
	for related organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	(W-2/1099- MISC)	(W-2/1099- MISC)	organization and related organizations
(1) NICK AKINS	1.00									
TRUSTEE/MEMBER	0.00	Х						0	0	0
(2) RICK CHIRICOSTA	1.00									
TRUSTEE/MEMBER		Х						0	0	0
(3) PAUL CLARK	0.00 8.00									
TRUSTEE/MEMBER, CO-CHAIR	0.00	Х						0	0	0
(4) CHRIS CONNOR TRUSTEE/MEMBER	0.00	Х						0	0	0
(5) ROB LIGHT TRUSTEE/MEMBER	1.00	х						0	0	0
(6) PAM KAUFFMAN	1.00	х						0	0	0
TRUSTEE/MEMBER	0.00			_						
(7) JOEL PERESMAN TRUSTEE/MEMBER	0.00	Х						0	456,000	41,244
(8) CURTIS SCHENKER	1.00									
TRUSTEE/MEMBER	0.00	Х						0	0	0
(9) JOHN SYKES	2.00	x						0	0	0
TRUSTEE/MEMBER, CO-CHAIR	0.00							J.	O	0
(10) ALEC WIGHTMAN	1.00								_	_
TRUSTEE/MEMBER	0.00	Х						0	0	0
(11) GREG HARRIS	40.00									
PRESIDENT & CEO	0.00			×				577,733	0	52,508
(12) TIM OFFTERMATT	40.00									
VP-FINANCE	0.00			×				244,269	0	27,280
(13) KAREN HERMAN	40.00									
VP-CURATORIAL AFFAIRS	0.00				Х			239,640	0	17,349
(14) DIONNE BROADUS VP-DEVELOPMENT	40.00				х			239,684	0	3,697
(15) DAWN WAYT  VP-SALES & MARKETING	40.00				х			221,557	0	7,656
(16) JASON HANLEY VP-EDUCATION	40.00				×			202,242	0	32,176
(17) LIZ PESCHGES	40.00					х		212,248	0	6,737

Form 990 (2020)							_				Page <b>8</b>
Part VII Section A. Officers, Directors	i i	ey Em	ploy			ıd Hiç	he۶	st Compensated	Employees (co	ntinued)	
<b>(A)</b> Name and title	(B) Average hours per week (list any hours for related	Average hours per than one box, unless person week (list any hours for related for related hours are any hours any hours for related for the angle for related for the form th						(E) Reportable compensation from related organizations (W-2/1099-	Estim amount comper from organizat	nated of other nsation n the	
	organizations below dotted line)	Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former	MISC)	MISC)	rela organiz	ated
(18) TIM PARNIN	40.00					Х		187,596		0	36,816
VP - DIGITAL TECHNOLOGY (19) CRAIG INCIARDI	0.00 40.00	_	+-'	$\vdash$	$\vdash$		$\vdash$	150.406			20.201
CURATOR AND DIRECTOR OF ACQUISITIONS (20) ROB WEIL	0.00		<u>  '</u>	<u> </u> -	_	X	<u>  '</u>	150,406	<del>                                     </del>	0	28,201
SR DIRECTOR OF PRODUCTION	0.00		<u> </u>			Х	<u></u> _ '	126,734	1	0	22,622
(21) STEVE DOBO DIRECTOR OF STRATEGIC PARTNERSHIPS	40.00					Х		120,739		0	29,339
			'		_	<u> </u>	<u> </u>			<u> </u>	
			<u> </u>	<del>   </del>	$\vdash$	-	<u> </u>	-	<del> </del>	-	
	ļ		<del>  '</del>	$\vdash$	$\vdash$	<u> </u>	$\vdash$		<u> </u>	+	
	-		$\vdash$	$\vdash$	$\vdash$		$\vdash$				
1b Sub-Total	VII, Section A .		· · ·	· _	1			2,522,848	456,000		305,625
Total number of individuals (including but of reportable compensation from the organisms)		those li	sted a	abov	/e) v	vho re	ceive	ed more than \$100,	,000		
										Yes	No
3 Did the organization list any <b>former</b> offic line 1a? <i>If "Yes," complete Schedule J for</i>			key e				nighe	est compensated en	· · ·	3	No
<b>4</b> For any individual listed on line 1a, is the organization and related organizations grindividual									:he	4 Yes	
5 Did any person listed on line 1a receive o services rendered to the organization?If '									dual for	5	No
Section B. Independent Contractors				_	_					<u></u>	
Complete this table for your five highest of from the organization. Report compensations.	compensated in									nsation	
Name and b	(A) business address			_	_		_	Descript	(B) ction of services	Comper	C) ensation
COMMUNITY COUNSELLING SERVICE CO LLC				_	_				PAIGN MANAGEMENT		181,426
527 MADISON AVE 5TH FLOOR NEW YORK, NY 10022 GREENDAY SYSTEMS LLC								ORDER FULFILL	CTOPAGE		167,235
35595 CURTIS BLVD UNIT A								UKUEN I OLI ILI	&STURAGE		107,233
EASTLAKE, OH 44095 BLUEBRIDGE NETWORKS								NETWORK SECURITY&DIG	S STORAGE	+	118,541
1255 EUCLID AVE STE 500 CLEVELAND, OH 44115											
		* ***							***************************************		
2 Total number of independent contractors (in compensation from the organization ► 3	acluding but not	limited	J to u	nose	) lisu	ed abu	رevc	who received more	than \$100,000 o	Form 99	(2020)

orm 9 Part		(2020) Statement	of E	Povonuo						Page <b>9</b>
Part	VIII				respo	nse or note to any	line in this Part VIII			🗆
					•	ĺ	<b>(A)</b> Total revenue	(B) Related or exempt function revenue	<b>(C)</b> Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514
	1a Federated campaigns 1a						L	revenue		312 311
Contributions, Gifts, Grants and Other Similar Amounts	b	Membership dues	•	. 1	.b	1,049,635				
9	c Fundraising events 1c 11,428 d Related organizations 1d 100,000									
ifts, ar A										
ons, Gifts, Similar A		Government grants (		<u> </u>	.е	3,203,721				
ions r Sii	f	All other contributions and similar amounts i	s, gift not ir	achudod I	Lf	8,462,839				
tributi Other	q	above Noncash contributions	s incl							
	_	lines 1a - 1f:\$		1	.g	64,362				
Cont	h	Total. Add lines 1a	a-1f		•	•	12,827,623			
						Business Code	2 (51 102	2 (51 102		
ø.	2a	ADMISSIONS				900099	2,651,103	2,651,103		
en.	b	EXHIBIT RENTAL				900099	328,500	328,500		
Reš		PROCEDAM ADMISSIO	NCOL				71,503	71,503		
Program Service Revenue	С	PROGRAM ADMISSIO	NS&I	FEES		900099	, 1,555	, 1,505		
Ser	d	CAFE REVENUE				722210	61,112			61,112
an		MEMBERSHIP DUES					34,995	34,995		
ıbo.	е	MEMBERSHIP DUES				900099		- 1,		
Δ	f	All other program	carv	rice revenue						
		Total. Add lines 2				3,147,213				
	Investment income (including dividends, in similar amounts)     Income from investment of tax-exempt bo					•	686,871		592	686,279
		n 11.			npt bo		32,875			32,875
	3	Royaldes	r.	(i) Real	• '	(ii) Personal	52,070			52,070
	_		_			. , ,				
		Gross rents Less: rental	6a			240,639	<del>]</del>			
	D	expenses	6b			197,915	5			
	С	Rental income or (loss)	6c			42,724	1			
	c	Net rental income	or (	l (loss)		· · · •			42,724	
				(i) Securit	ies	(ii) Other				
	7a	Gross amount from sales of	7a	5.8	75,018					
	assets other than inventory		,							
	b	b Less: cost or other basis and sales expenses 7b 5,927,210								
				27,210						
	С	Gain or (loss)	7c	-:	52,192					
		Net gain or (loss)	•			· · · •	-52,192			-52,192
a)	<b>8</b> a	Gross income from fu (not including \$		ising events 11,428 of						
en re		contributions reported	d on	line 1c).						
}e^		See Part IV, line 18			8a	3,872	_			
Other Revenue		Less: direct expen : Net income or (los			8b	3,872	J			
C th		THE MESTIC OF (188	.J, II	om ramaraion		ents •	1			
	9a	Gross income from See Part IV, line 19	gami •	ing activities.						
	ŀ	Less: direct expen			9a 9b		_			
		: Net income or (los				es •	_			
		-		_		<u> </u>				
	10	Gross sales of inve returns and allowa	entor	ry, less s	10a	2,309,862				
	Ŀ	Less: cost of good	s sol	ld	10b	1,400,340	4			
	c	Net income or (los	s) fr	om sales of i	nvent	ory <b>&gt;</b>	909,522	320,053	589,469	
		Miscellaneo		evenue		Business Code				
	11	aSATELLITE TOWE	R			900099	170,790			170,790
						900099	9 151,181	151,181		
	i t	CAPITAL INVESTM	1ENT	-		900099	151,181	151,181		
		- DDOMOTIONS DE	/E N''	IC .		900004	1 17,433		17,433	
		PROMOTIONS RE	/ EIN U	JE		30000	17,433		17,733	
	,	All other revenue	_				51,873	51,873		
		Total. Add lines 1				•				
	12 Total revenue. See instructions						391,277			
					-	-	17,985,913	3,609,208	650,218	898,864 Form <b>990</b> (2020)

Pa	art IX Statement of Functional Expenses				rage 10
	Section $501(c)(3)$ and $501(c)(4)$ organizations must c	complete all columns.	All other organizatio	ns must complete colu	mn (A).
	Check if Schedule O contains a response or note to an	ny line in this Part IX	<u></u>	<u> </u>	<u> <math>\square</math></u>
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	<b>(C)</b> Management and general expenses	<b>(D)</b> Fundraising expenses
1	Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21				
2	Grants and other assistance to domestic individuals. See Part IV, line 22				
3	Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.				
4	Benefits paid to or for members				
5	Compensation of current officers, directors, trustees, and key employees	1,895,228	1,071,788	391,684	431,756
6	Compensation not included above, to disqualified persons (as defined under section $4958(f)(1)$ ) and persons described in section $4958(c)(3)(B)$				
7	Other salaries and wages	5,651,595	3,876,322	1,635,210	140,063
8	Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)	138,450	98,165	37,849	2,436
9	Other employee benefits	1,283,795	971,441	248,930	63,424
10	Payroll taxes	500,553	349,060	123,423	28,070
11	Fees for services (non-employees):				
а	Management	41,513	19,784	21,729	
b	Legal	347,310	117,541	227,847	1,922
c	Accounting	75,900		75,900	
d	Lobbying				
е	Professional fundraising services. See Part IV, line 17	181,426			181,426
f	Investment management fees	63,249	3,235	56,727	3,287
g	Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)				
12	Advertising and promotion	620,971	615,282	5,004	685
13	Office expenses	1,111,585	738,157	283,519	89,909
14	Information technology	451,016	131,470	298,126	21,420
15	Royalties				_
16	Occupancy	1,424,813	1,168,960	227,651	28,202
17	Travel	149,305	83,682	41,976	23,647
18	Payments of travel or entertainment expenses for any federal, state, or local public officials .				
19	Conferences, conventions, and meetings	44,056	18,475	23,794	1,787
20	Interest				
21	Payments to affiliates				
22	Depreciation, depletion, and amortization	5,387,159	5,098,445	262,178	26,536
23	Insurance	240,742	35,582	194,881	10,279
24	Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
•	a INDUCTION CEREMONY&DEV.	1,339,616	1,267,302		72,314
i	b CURATORIAL&EXH.EXP.	799,928	799,928		
•	c MUSEUM STORE EXPENSES	474,264	226,015	248,249	
•	d EDUC.&PROG.EXPENSES	175,972	175,972		
•	e All other expenses	455,948	340,358	110,653	4,937
25	Total functional expenses. Add lines 1 through 24e	22,854,394	17,206,964	4,515,330	1,132,100
26	Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation.				
	Check here ► ☐ if following SOP 98-2 (ASC 958-720).				

Form 990 (2020)

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17

18

19

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21

23

24

25

Liabilities 22

Fund Balances

ō 29

Assets 30

31

32

33

End of year

Page **11** 

49,098

29,048,309

13,682,304

488,474

2.355.749

442,334

68,048,734

22,039,518

136,154,520

2,100,127

3.284.520

2,124,600

7.509.247

51,016,441

77,628,832

128,645,273

136,154,520

Form 990 (2020)

Check if Schedule O contains a response or note to any line in this Part IX	

		Beginning of year	
1	Cash-non-interest-bearing	392,543	1
2	Savings and temporary cash investments	17,729,288	2
_		00.450.050	_

2 3 Pledges and grants receivable, net . . 20,452,852 1.740.675 Accounts receivable, net Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled 5 

Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B). Notes and loans receivable, net . . . Inventories for sale or use . .

Assets

Accounts payable and accrued expenses .

Grants payable .

Deferred revenue . . .

Tax-exempt bond liabilities . .

Total net assets or fund balances

Total liabilities and net assets/fund balances .

Prepaid expenses and deferred charges . 10a Land, buildings, and equipment: cost or other

basis. Complete Part VI of Schedule D b Less: accumulated depreciation

Investments—publicly traded securities . Investments—other securities. See Part IV, line 11 .

Escrow or custodial account liability. Complete Part IV of Schedule D

Secured mortgages and notes payable to unrelated third parties . . .

Unsecured notes and loans payable to unrelated third parties .

Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity 

Other liabilities (including federal income tax, payables to related third parties,

10a 10b Investments—program-related. See Part IV, line 11 Intangible assets .

Other assets. See Part IV, line 11 . . .

**Total assets.** Add lines 1 through 15 (must equal line 33) .

74,995,212

143,043,946

15 140,245,161 4,901,916 17 3.587.541

6 7

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10c

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33

0 25

8.489.457

56,186,500

75.569.204

131,755,704

140,245,161

778.364

600,892

72,275,612

26,274,935

and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D 26 Total liabilities. Add lines 17 through 25 . . Organizations that follow FASB ASC 958, check here <a> \square</a> and complete lines 27, 28, 32, and 33. 27 Net assets without donor restrictions 28 Net assets with donor restrictions . Organizations that do not follow FASB ASC 958, check here > \(\begin{align\*} \text{and} \\ \text{and} \end{align\*}

complete lines 29 through 33. Capital stock or trust principal, or current funds .

Paid-in or capital surplus, or land, building or equipment fund . . .

Retained earnings, endowment, accumulated income, or other funds

Yes

Nο

Form 990 (2020)

2c

3a

3h

c If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant?

audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.

Audit Act and OMB Circular A-133?

If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required

### Additional Data

Software ID:

**Software Version:** 

**EIN:** 34-1520995

Name: THE ROCK AND ROLL HALL OF FAME

AND MUSEUM INC

Form 990 (2020)

## Form 990, Part III, Line 4a:

SEE SCHEDULE OMUSEUM OPERATIONS: THE ROCK AND ROLL HALL OF FAME HAS ESTABLISHED ITSELF AS THE PRE-EMINENT HOME FOR THE CELEBRATION AND STUDY OF ROCK AND ROLL. IT IS A WORLD-CLASS MUSEUM AND LIBRARY AND ARCHIVES THAT EDUCATES ITS VISITORS ABOUT THE HISTORY OF ROCK AND ROLL, FROM ITS ROOTS TO THE PRESENT, AND ABOUT ROCK AND ROLL'S IMPACT ON OUR CULTURE AND SOCIETY. IT ACCOMPLISHES ALL OF THIS WITH SEVEN FLOORS OF EXHIBITS FEATURING THOUSANDS OF HISTORIC ARTIFACTS, AS WELL AS NUMEROUS FILMS AND INTERACTIVE EXHIBITS. IN ADDITION TO THE PERMANENT EXHIBITS, THE ROCK HALL CURATES SEVERAL NEW TEMPORARY EXHIBITS EACH YEAR WHICH FOCUS ON INDIVIDUAL ARTISTS, VARIOUS GENRES OF MUSIC OR IMPORTANT ANNIVERSARIES OF HISTORIC EVENTS. IN 2020, THE TEMPORARY EXHIBITS FEATURED PLAY IT LOUD: INSTRUMENTS OF ROCK & ROLL, ICONIC: BARON WOLMAN IMAGES OF AN ERA, FOREVER WARPED, IT'S BEEN SAID ALL ALONG: VOICES OF RAGE, HOPE AND EMPOWERMENT, INDUCTION ALL ACCESS: PHOTOGRAPHY BY KEVIN MAZUR, THE ONCE LOST PHOTOGRAPHY OF MICHAEL FRIEDMAN, 2020 NEW INDUCTEES, AND IN MEMORIAM. THE ROCK HALL ALSO CURATES AN INVENTORY OF TRAVELING EXHIBITS THAT ARE FEATURED AT OTHER MUSEUMS AND VISITOR ATTRACTIONS. FURTHER, THE LIBRARY & ARCHIVES, FOR WHICH THE ROCK HALL HAS BEEN COLLECTING ARTIFACTS SINCE IT OPENED IN 1995, HELPS THE ROCK HALL FULFILL ITS MISSION BY MAKING ONE-OF-A-KIND AUDIO AND VIDEO RECORDINGS, PROMOTIONAL MATERIALS, PERSONAL PAPERS AND BUSINESS RECORDS OF POPULAR MUSIC'S MOST INFLUENTIAL FIGURES ACCESSIBLE TO THE PUBLIC FOR THE FIRST TIME. THE LIBRARY AND ARCHIVES ALSO ENHANCES THE MUSEUM'S EDUCATION PROGRAMS AT THE UNIVERSITY LEVEL.

SEE SCHEDULE OPLAY IT LOUD: INSTRUMENTS OF ROCK & ROLL: CO-ORGANIZED WITH THE MET IN NEW YORK CITY, THE EXHIBIT OFFERS A RARE, IN-DEPTH LOOK AT THE INSTRUMENTS THAT INSPIRED THE MUSICIANS AND MADE POSSIBLE THE SONGS WE KNOW AND LOVE. PLAY IT LOUD: INSTRUMENTS OF ROCK & ROLL IS THE LARGEST SINGLE EXHIBIT THE ROCK HALL HAS EVER DISPLAYED AND TAKES OVER FOUR FLOORS OF THE MUSEUM. INSTRUMENTS SHOWCASED SPAN FROM 1939 TO

TODAY AND MANY HAVE NEVER BEEN DISPLAYED OUTSIDE OF THEIR ORIGINAL CONCERT PERFORMANCE SETTING. THIS IS THE ONLY TIME THESE ICONIC INSTRUMENTS

Form 990, Part III, Line 4b:

WILL BE SEEN TOGETHER IN ONE MASSIVE COLLECTION.

SEE SCHEDULE OEDUCATION & PUBLIC PROGRAMS: THE ROCK AND ROLL HALL OF FAMES'S EDUCATION AND VISITOR ENGAGEMENT DIVISION PRODUCES SCORES OF ACTIVITIES AND EVENTS EACH YEAR THAT REINFORCE THE ROCK HALL'S COMMITMENT TO THE STUDY AND INTERPRETATION OF ROCK AND ROLL MUSIC AND ITS ROOTS. THE CONTENT OF THESE PROGRAMS HIGHLIGHTS NOT ONLY THE WORK OF ROCK AND ROLL HALL OF FAME INDUCTEES, BUT ALSO A BROAD SPECTRUM OF POPULAR

MUSIC RANGING FROM THE BLUES, COUNTRY, AND GOSPEL OF THE EARLY 1900S TO THE CLASSIC ROCK OF THE 1960S TO THE HIP HOP AND POP SOUNDS OF TODAY. THESE PROGRAMS ARE PRESENTED IN A VARIETY OF FORMATS INCLUDING INTERVIEWS, CONCERTS, LECTURES, FILM SCREENINGS, MASTER CLASSES, AND

Form 990, Part III, Line 4c:

CONFERENCES AT VENUES BOTH ON- AND OFF-SITE. FURTHER, THE ROCK HALL HOSTED COMMUNITY FESTIVALS CELEBRATING THE INTERSECTION OF MUSIC, CULTURE, AND SOCIETY

efile GRAPHIC print - DO NO			<u>it - DO NOT PRO</u>	DO NOT PROCESS As Filed Data -				DLN: 9	LN: 93493242005201		
SCI	HED	ULE A	Dii	hlic (	harity Statu	e and Dul	olic Supp	ort	OMB No. 1545-0047		
	m 99			if the or	ganization is a sect 4947(a)(1) nonexe  Attach to Form	ion 501(c)(3) empt charitable	organization or trust.		2020		
		the Treasury	► Go to <u>и</u>	ww.irs.	<i>gov/Form</i> 990 for i	nstructions and	I the latest info	ormation.	Open to Public Inspection		
Nam	e of th	nue Service he organiza ND ROLL HALL						Employer identific	<u> </u>		
	IUSEUM	1 INC						34-1520995			
	rt I				<b>s</b> (All organization it is: (For lines 1 thro			See instructions.			
1	n garnz		•		sociation of churches	-		(A)(i)			
2		·		,	.)(A)(ii). (Attach Sch			(4)(1).			
3						,	, ,	<b>.</b>			
4		·	·		ice organization desc			-	ntor the beenitel's		
•	Ш	name, city,		i operate	a in conjunction with	a nospital descri	bed in <b>section</b> .	170(b)(1)(A)(iii). E	nter the nospital s		
5			ation operated for th ( <b>iv).</b> (Complete Part		of a college or unive	rsity owned or op	perated by a gov	ernmental unit descri	bed in <b>section 170</b>		
6		A federal, s	tate, or local govern	ment or	governmental unit de	scribed in <b>sectio</b>	on 170(b)(1)(A	ı)(v).			
7	✓		ation that normally re <b>0(b)(1)(A)(vi).</b> (C			s support from a	governmental u	nit or from the gener	al public described in		
8				•	170(b)(1)(A)(vi).	(Complete Part I	I.)				
9					scribed in <b>170(b)(1)</b> e instructions. Enter				ege or university or a		
10		from activit investment	ies related to its exe	mpt fund ed busine	tions—subject to ceress taxable income (le	tain exceptions,	and (2) no more	is, membership fees, than 331/3% of its su ses acquired by the c	•		
11		An organiza	ation organized and	perated	exclusively to test fo	r public safety. S	ee section 509	(a)(4).			
12		more public	ly supported organia	zations d		09(a)(1) or sec	ction 509(a)(2	s of, or to carry out th ). See <b>section 509(</b> a s 12e, 12f, and 12g.			
a		organizatio		gularİy a <sub>l</sub>				zation(s), typically by of the supporting orga			
b		manageme		organiza	tion vested in the sar			organization(s), by havinge the supported orga	_		
С		Type III f	unctionally integra	<b>ted.</b> A si				nd functionally integra	ted with, its		
d		Type III n	on-functionally int integrated. The org	t <b>egrated</b> anization	. A supporting organi	zation operated fy a distribution	in connection wi	th its supported orgar an attentiveness req			
e		Check this	box if the organization	on receiv		ation from the I		pe I, Type II, Type II	I functionally		
f	Enter		of supported organi			-		<u> </u>			
g	Provi	de the follow	ing information abou	ıt the sur	oported organization(	s).			_		
	(i) Name of supported organization			EIN	(iii) Type of organization (described on lines 1- 10 above (see instructions))	(iv) Is the org in your govern	anization listed ing document?	(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)		
						Yes	No				
Tota		l. B. '	tion Act Notice, se	- 41	-t	Cat. No. 11285		Schedule A (Form 9	000 57\ 000		

	ection A. Public Support						
	Calendar year (or fiscal year beginning in) ▶	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
1	Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grant.")	20,352,416	18,268,754	25,072,456	18,723,103	12,827,623	95,244,352
2	Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
_	The value of services or facilities furnished by a governmental unit to the organization without charge						
	Total. Add lines 1 through 3	20,352,416	18,268,754	25,072,456	18,723,103	12,827,623	95,244,352
	The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						7,841,003
	Public support. Subtract line 5 from line 4.						87,403,349
s	ection B. Total Support						
	Calendar year	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
7	(or fiscal year beginning in) ► Amounts from line 4	20,352,416	18,268,754	25,072,456	18,723,103	12,827,623	95,244,352
8	Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	806,049	1,890,529	1,157,507	905,569	889,944	5,649,598
9	Net income from unrelated business activities, whether or not the business is regularly carried on	1,295,152	1,128,841	1,303,778	1,088,299	17,364	4,833,434
10	Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11	<b>Total support.</b> Add lines 7 through 10						105,727,384
12	Gross receipts from related activities,	etc. (see instructio	ons)			12	54,888,341
13	First 5 years. If the Form 990 is for t	he organization's f	irst, second, third,	fourth, or fifth ta	x year as a section	501(c)(3) organiz	ation, check
	this box and <b>stop here</b>					▶□	
S	ection C. Computation of Public						
14	Public support percentage for 2020 (lin	ne 6, column (f) di	vided by line 11, c	olumn (f))		14	82.670 %
15	Public support percentage for 2019 Sc	hedule A, Part II, l	ine 14			15	81.540 %
16a	33 1/3% support test-2020. If the	organization did r	ot check the box	on line 13, and line	e 14 is 33 1/3% or	more, check this b	юх
b	and <b>stop here.</b> The organization qual <b>33 1/3% support test—2019.</b> If th	fies as a publicly s e organization did	supported organiza not check a box o	tion n line 13 or 16a, a			c this
1	box and <b>stop here.</b> The organization	qualifies as a pub	licly supported org	anization			▶□

17a 10%-facts-and-circumstances test—2020. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported

18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see

**10%-facts-and-circumstances test—2019.** If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and **stop here.** Explain in Part VI how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly

Schedule A (Form 990 or 990-EZ) 2020

Р	Support Schedule for						
	(Complete only if you c						er Part II. If
	the organization fails to	quality under	the tests listed	pelow, please co	omplete Part II.	)	
Se	ection A. Public Support						1
	Calendar year	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
	(or fiscal year beginning in) ► Gifts, grants, contributions, and						
-	membership fees received. (Do not						
	include any "unusual grants.") .						
2	Gross receipts from admissions,						
	merchandise sold or services						
	performed, or facilities furnished in						
	any activity that is related to the organization's tax-exempt purpose						
3	Gross receipts from activities that are						
•	not an unrelated trade or business						
	under section 513						
4	Tax revenues levied for the						
	organization's benefit and either paid						
5	to or expended on its behalf The value of services or facilities						
3	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
7a	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
b	Amounts included on lines 2 and 3 received from other than disqualified						
	persons that exceed the greater of						
	\$5,000 or 1% of the amount on line						
	13 for the year.						
С	Add lines 7a and 7b						
8	Public support. (Subtract line 7c						
	from line 6.)						
	ection B. Total Support		1	1	Γ	Π	1
	Calendar year (or fiscal year beginning in) ▶	(a) 2016	<b>(b)</b> 2017	(c) 2018	(d) 2019	(e) 2020	(f) Total
9	Amounts from line 6						
10a	Gross income from interest,						
	dividends, payments received on	I					
	securities loans, rents, royalties and	I					
	income from similar sources.						
b	Unrelated business taxable income	I					
	(less section 511 taxes) from businesses acquired after June 30,	I					
	1975.	I					
С	Add lines 10a and 10b.						
11	Net income from unrelated business						
	activities not included in line 10b,	I					
	whether or not the business is	I					
12	regularly carried on.		-				1
12	Other income. Do not include gain or loss from the sale of capital assets	1					
	(Explain in Part VI.)	1					
13							
	11, and 12.).		<u> </u>	1.6 11 601 1		F04( )(2)	<u> </u>
14	First 5 years. If the Form 990 is for the	-			•	. , , ,	· —
	check this box and <b>stop here</b>					<u></u>	<u> ▶ ⊔                               </u>
	ection C. Computation of Public S			1 (6)			
15	Public support percentage for 2020 (lin					15	
16	Public support percentage from 2019 S					16	
	ection D. Computation of Investi				.,		
17	Investment income percentage for 202	•	.,		• •	17	
18	Investment income percentage from 2	<b>019</b> Schedule A,	Part III, line 17 .			18	
19a	331/3% support tests—2020. If the	organization did r	not check the box	on line 14, and lin	ne 15 is more thar	33 1/3%, and lin	e 17 is not
	more than 33 1/3%, check this box and s	stop here. The o	rganization qualifi	es as a publicly su	ipported organiza	tion	. ▶□
	33 1/3% support tests—2019. If the						
	not more than 33 1/3%, check this box	and <b>stop here.</b>	The organization	qualifies as a publ	icly supported org	anization	. ▶ □
20	Private foundation. If the organization	on did not check a	a box on line 14, 1	l9a, or 19b, check	this box and see	instructions	▶□

Page 4

7

8

9a

9b

9c

10a

10b

Schedule A (Form 990 or 990-EZ) 2020

Schedule A (Form 990 or 990-EZ) 2020

7

8

10a

box 12b, of Part I, complete Sections A and C. If you checked box 12c, of Part I, complete Sections A, D, and E. If you checked box 12d, of Part I, complete Sections A and D, and complete Part V.) Section A. All Supporting Organizations Yes No

1	Are all of the organization's supported organizations listed by name in the organization's governing documents?  If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose,				
	describe the designation. If historic and continuing relationship, explain.				
2	Did the organization have any supported organization that does not have an IRS determination of status under section 509 (a)(1) or (2)? If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).				
За	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and				
	3c below.				
b	Did the organization confirm that each supported organization qualified under section $501(c)(4)$ , $(5)$ , or $(6)$ and satisfied the public support tests under section $509(a)(2)$ ? If "Yes," describe in <b>Part VI</b> when and how the organization made the				
	determination.				
С	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes?				

	III Section 303(a)(1) or (2).	2				
3a	Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and					
	3c below.					
b	Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the					
	determination.					
C	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes?					
	If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.					
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you					
	checked box 12a or 12b in Part I, answer lines 4b and 4c below.					

	the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the						
	determination.						
С	Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.						
	If fes, explain in Part VI what controls the organization put in place to ensure such use.						
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you						
	checked box 12a or 12b in Part I, answer lines 4b and 4c below.						
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported						
	organization? If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.						
С	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support						
	to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.						
5а	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the						

C						
	If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.					
4a	Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes" and if you					
	checked box 12a or 12b in Part I, answer lines 4b and 4c below.					
b	Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported					
	organization? If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.					
С	Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support					
	to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.					
5a	Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the					
	organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).					

Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document? 5b 5c Substitutions only. Was the substitution the result of an event beyond the organization's control? Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other 6 than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI. 6

Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a

Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes,"

Did one or more disqualified persons (as defined in line 9a) hold a controlling interest in any entity in which the supporting

Did a disqualified person (as defined in line 9a) have an ownership interest in, or derive any personal benefit from, assets in

Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding

Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether

certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes,"

Did the organization make a loan to a disqualified person (as defined in section 4958) not described in line 7? If "Yes,"

substantial contributor? If "Yes," complete Part I of Schedule L (Form 990 or 990-EZ) .

which the supporting organization also had an interest? If "Yes," provide detail in Part VI.

complete Part I of Schedule L (Form 990 or 990-EZ).

the organization had excess business holdings).

organization had an interest? If "Yes," provide detail in Part VI.

provide detail in Part VI.

answer line 10b below.

Pa	rt IV	Supporting Organizations (continued)					
				Yes	No		
		e organization accepted a gift or contribution from any of the following persons?					
а		on who directly or indirectly controls, either alone or together with persons described in lines 11b and 11c below, the hing body of a supported organization?	11a				
b	A fami	ily member of a person described in 11a above?	11b				
		o controlled entity of a person described in line 11a or 11b above? If "Yes" to 11a, 11b, or 11c, provide detail in <b>Part</b>	11c				
_	VI.	B. Type I Supporting Organizations					
	ection	b. Type I Supporting Organizations		Yes	No		
1	appoir descrit activit remov	e officers, directors, trustees, or membership of one or more supported organizations have the power to regularly be or elect at least a majority of the organization's directors or trustees at all times during the tax year? If "No," be in <b>Part VI</b> how the supported organization(s) effectively operated, supervised, or controlled the organization's ies. If the organization had more than one supported organization, describe how the powers to appoint and/or be directors or trustees were allocated among the supported organizations and what conditions or restrictions, if any, and to such powers during the tax year.	1				
2	Did the	e organization operate for the benefit of any supported organization other than the supported organization(s) that	_				
	operat <i>carried</i>	ted, supervised, or controlled the supporting organization? If "Yes," explain in <b>Part VI</b> how providing such benefit dout the purposes of the supported organization(s) that operated, supervised or controlled the supporting ization.	2				
_							
5	ection	C. Type II Supporting Organizations		Yes	No		
1	Were:	a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of		163	110		
-	each d	of the organization's supported organization(s)? If "No," describe in <b>Part VI</b> how control or management of the rting organization was vested in the same persons that controlled or managed the supported organization(s).	1				
S	ection	D. All Type III Supporting Organizations					
				Yes	No		
1	tax ye Form 9	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing					
	documents in effect on the date of notification, to the extent not previously provided?						
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization (s) or (ii) serving on the governing body of a supported organization? If "No," explain in <b>Part VI</b> how the organization maintained a close and continuous working relationship with the supported organization(s).						
_							
3	voice i	ison of the relationship described in line 2 above, did the organization's supported organizations have a significant in the organization's investment policies and in directing the use of the organization's income or assets at all times the tax year? If "Yes," describe in <b>Part VI</b> the role the organization's supported organizations played in this regard.	3				
S	ection	E. Type III Functionally-Integrated Supporting Organizations					
1		the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructi	ons):				
	a 🗌	The organization satisfied the Activities Test. Complete line 2 below.					
	b 🗆	The organization is the parent of each of its supported organizations. Complete line 3 below.					
	c 🗌	The organization supported a governmental entity. Describe in <b>Part VI</b> how you supported a government entity (see	instru	ctions)			
2	Activit	ies Test. <b>Answer lines 2a and 2b below.</b>		Yes	No		
	suppor o <b>rgan</b> respor	bstantially all of the organization's activities during the tax year directly further the exempt purposes of the rted organization(s) to which the organization was responsive? If "Yes," then in <b>Part VI identify those supported lizations and explain</b> how these activities directly furthered their exempt purposes, how the organization was sive to those supported organizations, and how the organization determined that these activities constituted	2-				
		entially all of its activities.  e activities described in line 2a constitute activities that, but for the organization's involvement, one or more of the	2a				
	organi <i>organi</i>	zation's supported organization(s) would have been engaged in? If "Yes," explain in <b>Part VI</b> the reasons for the zation's position that its supported organization(s) would have engaged in these activities but for the organization's ement.	2b				
3		of Supported Organizations. Answer lines 3a and 3b below.	20				
	a Did the	e organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of pported organizations? If "Yes" or "No" provide details in <b>Part VI</b> .	3a				
		e organization exercise a substantial degree of direction over the policies, programs and activities of each of its red organizations? <i>If "Yes," describe in <b>Part VI.</b> the role played by the organization in this regard.</i>	3b				
			30				

Schedule A (Form 990 or 990-EZ) 2020 Page 6 Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations 1 Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (explain in Part VI). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E. (A) Prior Year (B) Current Year Section A - Adjusted Net Income (optional) Net short-term capital gain 1 2 Recoveries of prior-year distributions 3 Other gross income (see instructions) 3 Add lines 1 through 3 4 4 5 Depreciation and depletion 5 Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions) 7 Other expenses (see instructions) Adjusted Net Income (subtract lines 5, 6 and 7 from line 4) 8 (A) Prior Year (B) Current Year Section B - Minimum Asset Amount (optional) 1 Aggregate fair market value of all non-exempt-use assets (see instructions for short 1 tax year or assets held for part of year): a Average monthly value of securities 1a **b** Average monthly cash balances **1**b c Fair market value of other non-exempt-use assets 1c d Total (add lines 1a, 1b, and 1c) **1**d e Discount claimed for blockage or other factors

(explain in detail in Part VI): 2

Acquisition indebtedness applicable to non-exempt use assets 3 Subtract line 2 from line 1d Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).

Net value of non-exempt-use assets (subtract line 4 from line 3) Multiply line 5 by 0.035 6 7 Recoveries of prior-year distributions

8

Minimum Asset Amount (add line 7 to line 6) Section C - Distributable Amount

Adjusted net income for prior year (from Section A, line 8, Column A) Enter 85% of line 1

2

Income tax imposed in prior year

instructions)

temporary reduction (see instructions)

5

7

Enter greater of line 2 or line 3 4

Minimum asset amount for prior year (from Section B, line 8, Column A)

Distributable Amount. Subtract line 5 from line 4, unless subject to emergency

Check here if the current year is the organization's first as a non-functionally-integrated Type III supporting organization (see

1 2 3

3

4

5

6

7

8

4

5

6

Schedule A (Form 990 or 990-F7) 2020

Current Year

_1	Amounts paid to supported organizations to accomplish exempt purposes	1	
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4	Amounts paid to acquire exempt-use assets	4	
5	Qualified set-aside amounts (prior IRS approval required - provide details in Part VI)	5	
6	Other distributions (describe in <b>Part VI</b> ). See instructions	6	
7	Total annual distributions. Add lines 1 through 6.	7	
8	Distributions to attentive supported organizations to which the organization is responsive ( <i>provide details in Part VI</i> ). See instructions	8	
9	Distributable amount for 2020 from Section C, line 6	9	

<b>7 Total annual distributions.</b> Add lines 1 through 6.	7				
8 Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions					
9 Distributable amount for 2020 from Section C, line 6	9 Distributable amount for 2020 from Section C, line 6				
10 Line 8 amount divided by Line 9 amount			10		
Section E - Distribution Allocations (see instructions)	(i) Excess Distributions	(ii) Underdistributio Pre-2020	ons	(iii) Distributable Amount for 2020	
1 Distributable amount for 2020 from Section C, line 6					
2 Underdistributions if any for years prior to 2020					

8 Distributions to attentive supported organizations to which the organization is responsive (provide details in <b>Part VI</b> ). See instructions					
9 Distributable amount for 2020 fr	rom Section C, line 6			9	
10 Line 8 amount divided by Line 9	amount			10	
Section E - Distribution (see instruction		(i) Excess Distributions	(ii) Underdistributio Pre-2020	ons	(iii) Distributable Amount for 2020
1 Distributable amount for 2020 from	om Section C, line 6				
2 Underdistributions, if any, for yea (reasonable cause required <i>exp</i> See instructions.					
3 Excess distributions carryover, if	any, to 2020:				
a From 2015			·		
<b>b</b> From 2016					

(see instructions)	Excess Distributions	Underdistributions Pre-2020	Distributable Amount for 2020
1 Distributable amount for 2020 from Section C, line 6			
2 Underdistributions, if any, for years prior to 2020 (reasonable cause required explain in Part VI). See instructions.			
<b>3</b> Excess distributions carryover, if any, to 2020:			
a From 2015			
<b>b</b> From 2016			
c From 2017			
<b>d</b> From 2018			
e From 2019			
f Total of lines 3a through e			
<b>g</b> Applied to underdistributions of prior years			
h Applied to 2020 distributable amount			
i Carryover from 2015 not applied (see			

See instructions.		
3 Excess distributions carryover, if any, to 2020:		
a From 2015		
<b>b</b> From 2016		
c From 2017		
<b>d</b> From 2018		
e From 2019		
f Total of lines 3a through e		
g Applied to underdistributions of prior years		
<b>h</b> Applied to 2020 distributable amount		
<ul> <li>Carryover from 2015 not applied (see instructions)</li> </ul>		
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.		
4 Distributions for 2020 from Section D, line 7:		
\$		
Applied to underdistributions of prior years		
<b>b</b> Applied to 2020 distributable amount		

f Total of lines 3a through e		
<b>g</b> Applied to underdistributions of prior years		
<b>h</b> Applied to 2020 distributable amount		
<ul> <li>Carryover from 2015 not applied (see instructions)</li> </ul>		
j Remainder. Subtract lines 3g, 3h, and 3i from line 3f.		
4 Distributions for 2020 from Section D, line 7:		
<b>\$</b>		
<ul> <li>a Applied to underdistributions of prior years</li> </ul>		
<b>b</b> Applied to 2020 distributable amount		
c Remainder. Subtract lines 4a and 4b from line 4.		
5 Remaining underdistributions for years prior to		

Schedule A (Form 990 or 990-EZ) (2020)

2020, if any. Subtract lines 3g and 4a from line 2. If the amount is greater than zero, explain in Part VI.

6 Remaining underdistributions for 2020. Subtract lines 3h and 4b from line 1. If the amount is greater than zero, explain in Part VI. See instructions. 7 Excess distributions carryover to 2021. Add lines

See instructions.

d Excess from 2019.

a Excess from 2016. . . . . **b** Excess from 2017. . . . . c Excess from 2018. . . . .

e Excess from 2020. . . . .

3j and 4c. 8 Breakdown of line 7:

Schedule A (	nedule A (Form 990 or 990-EZ) 2020 Page <b>8</b>				
Part VI	Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a and 3b; Part V, line 1; Part V, Section B, line 1e; Part V Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions).				
	Facts And Circumstances Test				

Political Campaign and Lobbying Activities

For Organizations Exempt From Income Tax Under section 501(c) and section 527

OMB No. 1545-0047

DLN: 93493242005201

EZ)

SCHEDULE C (Form 990 or 990-

▶Complete if the organization is described below. ▶Attach to Form 990 or Form 990-EZ. Department of the Treasury ▶Go to www.irs.gov/Form990 for instructions and the latest information. Inspection Internal Revenue Service If the organization answered "Yes" on Form 990, Part IV, Line 3, or Form 990-EZ, Part V, line 46 (Political Campaign Activities), then • Section 501(c)(3) organizations: Complete Parts I-A and B. Do not complete Part I-C. • Section 501(c) (other than section 501(c)(3)) organizations: Complete Parts I-A and C below. Do not complete Part I-B. • Section 527 organizations: Complete Part I-A only. If the organization answered "Yes" on Form 990, Part IV, Line 4, or Form 990-EZ, Part VI, line 47 (Lobbying Activities), then • Section 501(c)(3) organizations that have filed Form 5768 (election under section 501(h)): Complete Part II-A. Do not complete Part II-B. Section 501(c)(3) organizations that have NOT filed Form 5768 (election under section 501(h)); Complete Part II-B. Do not complete Part II-A. If the organization answered "Yes" on Form 990, Part IV, Line 5 (Proxy Tax) (see separate instructions) or Form 990-EZ, Part V, line 35c (Proxy Tax) (see separate instructions), then • Section 501(c)(4), (5), or (6) organizations: Complete Part III. Name of the organization **Employer identification number** THE ROCK AND ROLL HALL OF FAME AND MUSEUM INC 34-1520995 Complete if the organization is exempt under section 501(c) or is a section 527 organization. Part I-A Provide a description of the organization's direct and indirect political campaign activities in Part IV (see instructions for definition of "political campaign activities") Political campaign activity expenditures (see instructions) 2 3 Volunteer hours for political campaign activities (see instructions) Complete if the organization is exempt under section 501(c)(3). Enter the amount of any excise tax incurred by the organization under section 4955 ...... 1 Enter the amount of any excise tax incurred by organization managers under section 4955 ...... If the organization incurred a section 4955 tax, did it file Form 4720 for this year? ..... 3 ☐ Yes □ No Was a correction made? ☐ Yes ☐ No If "Yes," describe in Part IV. Complete if the organization is exempt under section 501(c), except section 501(c)(3). Enter the amount directly expended by the filing organization for section 527 exempt function activities ..... Enter the amount of the filing organization's funds contributed to other organizations for section 527 exempt function activities ..... 3 Total exempt function expenditures. Add lines 1 and 2. Enter here and on Form 1120-POL, line 17b....... Did the filing organization file Form 1120-POL for this year? 5 Enter the names, addresses and employer identification number (EIN) of all section 527 political organizations to which the filing organization made payments. For each organization listed, enter the amount paid from the filing organization's funds. Also enter the amount of political contributions received that were promptly and directly delivered to a separate political organization, such as a separate segregated fund or a political action committee (PAC). If additional space is needed, provide information in Part IV. (a) Name (b) Address (c) EIN (d) Amount paid from (e) Amount of political filing organization's contributions received funds. If none, enter and promptly and -0-. directly delivered to a separate political organization. If none, enter -0-. 2 5

Page 2

Schedule C (Form 990 or 990-EZ) 2020

Calendar year (or fiscal year

beginning in)

Lobbying nontaxable amount

(150% of line 2a, column(e))

Total lobbying expenditures

Grassroots ceiling amount

Grassroots nontaxable amount

(150% of line 2d, column (e))

Grassroots lobbying expenditures

Lobbying ceiling amount

17,206,964 Total exempt purpose expenditures (add lines 1c and 1d) ..... f Lobbying nontaxable amount. Enter the amount from the following table in both 1,000,000 columns. If the amount on line 1e, column (a) or (b) is: The lobbying nontaxable amount is: Not over \$500,000 20% of the amount on line 1e. \$100,000 plus 15% of the excess over \$500,000. Over \$500,000 but not over \$1,000,000 Over \$1,000,000 but not over \$1,500,000 \$175,000 plus 10% of the excess over \$1,000,000. Over \$1,500,000 but not over \$17,000,000 \$225,000 plus 5% of the excess over \$1,500,000.

Over \$17,000,000 \$1,000,000. Grassroots nontaxable amount (enter 25% of line 1f) ..... 250,000 Subtract line 1g from line 1a. If zero or less, enter -0-. ..... Subtract line 1f from line 1c. If zero or less, enter -0-. j If there is an amount other than zero on either line 1h or line 1i, did the organization file Form 4720 reporting ☐ Yes ☐ No section 4911 tax for this year? .....

4-Year Averaging Period Under Section 501(h)

(Some organizations that made a section 501(h) election do not have to complete all of the five

# columns below. See the separate instructions for lines 2a through 2f.)

Lobbying Expenditures During 4-Year Averaging Period

1,000,000

72,000

250,000

(b) 2018

1,000,000

71,000

250,000

(c) 2019

1,000,000

10.000

250,000

(d) 2020

1,000,000

7,500

250,000

Schedule C (Form 990 or 990-EZ) 2020

(e) Total

4,000,000

6,000,000

160,500

1,000,000

1.500.000

(a) 2017

Return Reference

PART II-A, LINE 1B:

	Form 5768 (election under section 501(h)).					
or each "Yes" response on lines 1a through 1i below, provide in Part IV a detailed description of the lobbying ctivity.			a)	(b)		
		Yes	No	Amou	nt	
	During the year, did the filing organization attempt to influence foreign, national, state or local legislation, including any attempt to influence public opinion on a legislative matter or referendum, through the use of:					
а	Volunteers?					
b	Paid staff or management (include compensation in expenses reported on lines 1c through 1i)?					
С	Media advertisements?					
d	Mailings to members, legislators, or the public?					
е	Publications, or published or broadcast statements?					
f	Grants to other organizations for lobbying purposes?					
g	Direct contact with legislators, their staffs, government officials, or a legislative body?					
h	Rallies, demonstrations, seminars, conventions, speeches, lectures, or any similar means?					
i	Other activities?					
j	Total. Add lines 1c through 1i					
а	Did the activities in line 1 cause the organization to be not described in section 501(c)(3)?					
b	If "Yes," enter the amount of any tax incurred under section 4912					
С	If "Yes," enter the amount of any tax incurred by organization managers under section 4912					
	If "Yes," enter the amount of any tax incurred by organization managers under section 4912  If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?					
d		(c)(5), d	or section	on		
d	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  t III-A Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6).			Yes	No	
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?			Yes	No	
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  **TIII-A** Complete if the organization is exempt under section 501(c)(4), section 501    **Sol(c)(6).**  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?		E	Yes 1 2	No	
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  **TIII-A**  Complete if the organization is exempt under section 501(c)(4), section 501 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political expenditures from the prior year?			Yes 1 2 3		
d ari	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	 (c)(5), c	or section	Yes 1 2 3 on 501(c		
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	 (c)(5), c	or section	Yes 1 2 3 on 501(c		
d Part	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	c)(5), c	or section	Yes 1 2 3 on 501(c		
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  **TIII-A**  Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?	(c)(5), (c) rt III-A	or section	Yes 1 2 3 on 501(c		
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  **TIII-A**  Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?	c)(5), c rt III-A 1 2a 2b	or section	Yes 1 2 3 on 501(c		
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  **TIII-A**  Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?	(c)(5), c irt III-A 1 2a 2b 2c	or section	Yes 1 2 3 on 501(c		
d Part	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?  **TII-A** Complete if the organization is exempt under section 501(c)(4), section 501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political expenditures from the prior year?  **III-B** Complete if the organization is exempt under section 501(c)(4), section 501 and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Paranswered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues.	(c)(5), c int III-A 2a 2b 2c 3	or section	Yes 1 2 3 on 501(c		
d Part	till-A  Complete if the organization is exempt under section 501(c)(4), section 501(501(c)(6).  Were substantially all (90% or more) dues received nondeductible by members?  Did the organization make only in-house lobbying expenditures of \$2,000 or less?  Did the organization agree to carry over lobbying and political expenditures from the prior year?  Till-B  Complete if the organization is exempt under section 501(c)(4), section 501(and if either (a) BOTH Part III-A, lines 1 and 2, are answered "No" OR (b) Paranswered "Yes."  Dues, assessments and similar amounts from members  Section 162(e) nondeductible lobbying and political expenditures (do not include amounts of political expenses for which the section 527(f) tax was paid).  Current year  Carryover from last year  Total  Aggregate amount reported in section 6033(e)(1)(A) notices of nondeductible section 162(e) dues.  If notices were sent and the amount on line 2c exceeds the amount on line 3, what portion of the excess do the organization agree to carryover to the reasonable estimate of nondeductible lobbying and political	(c)(5), (c) (rt III-A)  2a 2b 2c 3	or section	Yes 1 2 3 on 501(c		
d art	If the filing organization incurred a section 4912 tax, did it file Form 4720 for this year?	(c)(5), (c) (rt III-A)  1  2a 2b  2c 3	or section	Yes 1 2 3 on 501(c		

REVENUE, WE HAVE EXCLUDED THIS AMOUNT FROM SCHEDULE C. Schedule C (Form 990 or 990EZ) 2020

Explanation ADDITIONAL INFORMATION REGARDING LOBBYING ACTIVITIES: NOT INCLUDED ON LINE 1B OF PART II-A

OF SCHEDULE C WERE \$180,000 OF IN-KIND LOBBYING EXPENDITURES PROVIDED BY A TRUSTEE OF THE MUSEUM. AS FORM 990 DOES NOT PERMIT REPORTING OF IN-KIND EXPENSES AND THE CORRESPONDING

efile GRAPHIC print - DO NOT PROCESS | As Filed Data -SCHEDULE D

DLN: 93493242005201

OMB No. 1545-0047

# **Supplemental Financial Statements**

▶ Complete if the organization answered "Yes," on Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b. ► Attach to Form 990.

Open to Public

Department of the Treasury Internal Revenue Service

(Form 990)

▶ Go to www.irs.gov/Form990 for instructions and the latest information. Inspection Name of the organization **Employer identification number** THE ROCK AND ROLL HALL OF FAME AND MUSEUM INC 34-1520995 Part I Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts. Complete if the organization answered "Yes" on Form 990, Part IV, line 6. (a) Donor advised funds (b) Funds and other accounts 1 Total number at end of year . . . . . . . . . 2 Aggregate value of contributions to (during year) Aggregate value of grants from (during year) Aggregate value at end of year . . . . . . . 5 Did the organization inform all donors and donor advisors in writing that the assets held in donor advised funds are the organization's property, subject to the organization's exclusive legal control? . . . . . . . . ☐ Yes ☐ No 6 Did the organization inform all grantees, donors, and donor advisors in writing that grant funds can be used only for charitable purposes and not for the benefit of the donor or donor advisor, or for any other purpose conferring impermissible ☐ Yes ☐ No Part II **Conservation Easements.** Complete if the organization answered "Yes" on Form 990, Part IV, line 7. Purpose(s) of conservation easements held by the organization (check all that apply). Preservation of land for public use (e.g., recreation or education) Preservation of an historically important land area Protection of natural habitat Preservation of a certified historic structure ☐ Preservation of open space Complete lines 2a through 2d if the organization held a qualified conservation contribution in the form of a conservation easement on the last day of the tax year. Held at the End of the Year 2b Number of conservation easements on a certified historic structure included in (a) . . . . . 20 Number of conservation easements included in (c) acquired after 7/25/06, and not on a historic structure listed in the National Register . . . Number of conservation easements modified, transferred, released, extinguished, or terminated by the organization during the 3 tax year 🟲 Number of states where property subject to conservation easement is located > 5 Does the organization have a written policy regarding the periodic monitoring, inspection, handling of violations, and enforcement of the conservation easements it holds? . . . . . . . . . . . . . Staff and volunteer hours devoted to monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 6 Amount of expenses incurred in monitoring, inspecting, handling of violations, and enforcing conservation easements during the year 8 Does each conservation easement reported on line 2(d) above satisfy the requirements of section 170(h)(4)(B)(i) ☐ Yes In Part XIII, describe how the organization reports conservation easements in its revenue and expense statement, and balance sheet, and include, if applicable, the text of the footnote to the organization's financial statements that describes the organization's accounting for conservation easements. Organizations Maintaining Collections of Art, Historical Treasures, or Other Similar Assets. Complete if the organization answered "Yes" on Form 990, Part IV, line 8. If the organization elected, as permitted under FASB ASC 958, not to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide, in Part XIII, the text of the footnote to its financial statements that describes these items. If the organization elected, as permitted under FASB ASC 958, to report in its revenue statement and balance sheet works of art, historical treasures, or other similar assets held for public exhibition, education, or research in furtherance of public service, provide the following amounts relating to these items:

following amounts required to be reported under FASB ASC 958 relating to these items:

If the organization received or held works of art, historical treasures, or other similar assets for financial gain, provide the

 ${f d}$  Equipment .

		(101111 990) 2020	-:			! =		011	C::1 A			Page Z
	t III	Organizations M										
3	items	the organization's acq (check all that apply):		i, and other records,		any of	the fo	ollowing that are a	significant us	e of its c	ollection	
а	✓	Public exhibition			d	<b>✓</b>	Loar	or exchange prog	ırams			
b	✓	Scholarly research			е		Othe	er				
C	<b>✓</b>	Preservation for future	e generations									
4	Provid Part X	de a description of the		ections and explain	how the	ey furtl	her th	e organization's ex	kempt purpos	e in		
5		g the year, did the org s to be sold to raise fu								☐ Yes	<b></b> N	0
Pa	rt IV	Escrow and Cust Complete if the or X, line 21.			m 990	, Part	IV,	ine 9, or reporte	ed an amour	nt on Fo	rm 990,	Part
1a		e organization an agent led on Form 990, Part								☐ Yes	□ <b>N</b>	o
b	If "Ye	es," explain the arrange	ement in Part XIII	and complete the fo	llowing	table:			An	nount		_
c		ning balance			_			1c				_
d	•	ions during the year .						1d				_
е		butions during the yea										_
f		g balance						4.5				_
		-							1:11: 2			_
2a		ne organization include							•	_	⊔ N	0
b		s," explain the arrange		Check here if the e	xplanati	on has	s beer	provided in Part)	KIII	Ц		
Pa	rt V	Endowment Fun Complete if the or		orod "Vos" on For	-m 000	Dart	- T\/	ino 10				
		Complete if the or	gariizacion answ	(a) Current year		rior yea		(c) Two years back	(d) Three year	s back (e	e) Four yea	rs back
1a	Beginn	ing of year balance .		10,656,140	<u> </u>		1,726	9,096,634		03,270		253,238
b	Contrib	outions		484,792		278	3,108	193,000			:	111,250
С	Net inv	estment earnings, gair	ns, and losses	1,235,198		1,806	5,306	-717,908	1,1	93,364		538,782
d	Grants	or scholarships					T I					
е		expenditures for faciliti	es									
f	Admini	strative expenses .										
g	End of	year balance		12,376,130		10,656	5,140	8,571,726	9,0	96,634	7,9	903,270
2	Provid	de the estimated perce	ntage of the curre	nt vear end balance	(line 1	a, colu	mn (a	ı)) held as:				
а		l designated or quasi-e	-	91.737 %	` .	-,	`	•				
b	Perma	anent endowment 🟲	8.018 %									
c	Term	endowment ► 0.2	245 %									
-	The p	ercentages on lines 2a	 , 2b, and 2c shoul	ld equal 100%.								
3а		nere endowment funds ization by:	not in the possess	sion of the organizat	tion that	t are h	eld ar	nd administered for	r the		Yes	No
	<b>(i)</b> Ur	nrelated organizations				•				3a(		No
		elated organizations								3a(i		No
b		s" on 3a(ii), are the re	-	•			.?			3b		
4		ibe in Part XIII the inte			wment f	unds.						
Pa	rt VI	Land, Buildings, Complete if the or			-m ann	Dart	T\/	ing 11a Soc For	m 990 Paw	t V line	10	
	Descri	ption of property	(a) Cost or oth								Book value	e
			(investme			,	,			,		
12	Land											
	Building	ns				113 7	20,450	1	51,334,845		67	2,385,605
		old improvements				110,77	_==, 150		- 1,55 .,6 15		- 52	
•												

11,057,608

18,265,888

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c).) .

2,833,287

2,829,842

68,048,734

8,224,321

15,436,046

Pelleviii	Complete if the organization answered "Yes" on Form 990, F  (a) Description of security or category  (including name of security)	Part IV, li (b) Book value	ine 11b	.See Form 990, I (c) Metho Cost or end-of	d of valu	uation:
(1) Financial (2) Closely-h (3)Other	derivatives					
(B)						
(C)						
(D)						
(E)						
(F)						
(G)						
(H)						
(I)						
Total. (Column	n (b) must equal Form 990, Part X, col. (B) line 12.)					
Part VIII	Investments—Program Related. Complete if the organization answered 'Yes' on Form 990, F	Part IV, li	ine 11c	. See Form 990,	Part X,	line 13.
	(a) Description of investment	,		(b) Book value	(c)	Method of valuation: or end-of-year market value
(1)						
(3)						
(4)						
(6)						
(7)						
(8)						
(9)						
(10)						
	(h) much acual Farms (00) Bart V and (B) line 12					
	Other Assets.		<u> </u>			
	Complete if the organization answered 'Yes' on Form 990, Pa (a) Description	art IV, lir	ne 11d.	See Form 990, Par	rt X, line	15. (b) Book value
(1)						
(2)						
(3)						
(4)						
(5)						
(6)						
(7)						
(8)						
(9)						
(10)						
	onn (b) must equal Form 990, Part X, col.(B) line 15.)  Other Liabilities.				•	
- ΓαΓί Α	Complete if the organization answered 'Yes' on Form 990, Pa	art IV, lir	ne 11e	or 11f.See Form		
1.	(a) Description of liability				(b) Bo	
(1) Federal i (2) U.S. SBA (2)	PAYCHECK PROTECTION PROGRAM LOAN				2,124,6	500
(3)						<u> </u>
(4)						<u> </u>
(5)						<del></del>
(6)						<u> </u>
(7)						<u> </u>
(8)						<u> </u>
(9)						<u> </u>
	n (b) must equal Form 990, Part X, col.(B) line 25.)			<u> </u>	2,124,	500
	or uncertain tax positions. In Part XIII. provide the text of the footnot	e to the o	raanizat			

2

b

d

5

C

Schedule D (Form 990) 2020

Page 4

2,144,724

17,985,913

386,674

22,854,394

22.854.394

3	Subtract line <b>2e</b> from line <b>1</b>	3	17,985,913
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:		
а	Investment expenses not included on Form 990, Part VIII, line 7b . 4a		
b	Other (Describe in Part XIII.) 4b		

2a

2b

2c

2d

2b

2c

2d

4a 4b

Part XII Reconciliation of Expenses per Audited Financial Statements With Expenses per Return. Complete if the organization answered 'Yes' on Form 990, Part IV, line 12a. Total expenses and losses per audited financial statements . . . . . 1 1 23,241,068 2

Amounts included on line 1 but not on Form 990, Part IX, line 25: Donated services and use of facilities . . 2a

Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I, line 12.) . . . . . . .

Amounts included on line 1 but not on Form 990, Part VIII, line 12: Net unrealized gains (losses) on investments . . . .

Donated services and use of facilities . . . . .

Add lines 2a through 2d . . . .

Add lines 4a and 4b .

Return Reference

See Additional Data Table

Other (Describe in Part XIII.)

Prior year adjustments . . . . .

Part XI Reconciliation of Revenue per Audited Financial Statements With Revenue per Return.

d Other (Describe in Part XIII.) . Add lines 2a through 2d . Subtract line 2e from line 1 . 3 Amounts included on Form 990, Part IX, line 25, but not on line 1: Investment expenses not included on Form 990, Part VIII, line 7b . . .

Other (Describe in Part XIII.)

4 b

Add lines **4a** and **4b** . . . . . . . . . . .

5

Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, line 18.) . . . . . . .

Part XIII Supplemental Information

XI, lines 2d and 4b; and Part XII, lines 2d and 4b. Also complete this part to provide any additional information.

Provide the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a and 4; Part IV, lines 1b and 2b; Part V, line 4; Part X, line 2; Part

Explanation

5

1,758,050

188.759

197,915

188,759

197,915

2e

4c

4c

2e

3

Schedule D (Form 990) 2020

Page <b>5</b>	chedule D (Form 990) 2020		
	ormation (continued)	Part XIII Supplemental Info	
	Explanation	Return Reference	

Schedule D (Form 990) 2020

# **Additional Data**

Software ID: Software Version:

**EIN:** 34-1520995

Name: THE ROCK AND ROLL HALL OF FAME AND MUSEUM INC.

ICS, CORRESPONDENCE, STAGE COSTUMES, AND INSTRUMENTS. THE COLLECTION IS HELD FOR PUBLIC EX HIBITION AND EDUCATION. IT IS THE ROCKHALL'S POLICY NOT TO CAPITALIZE ITEMS THAT ARE DONAT

**Supplemental Information** 

Return Reference Explanation PART III, LINE 1A: FINANCIAL STATEMENT FOOTNOTE FOR COLLECTION: THE ROCKHALL EXHIBITS, COLLECTS, PRESERVES, A ND INTERPRETS THE ARTISTIC AND SOCIO-CULTURAL MILIEU OF ROCK AND ROLL MUSIC. THE CURATORIA L COLLECTION CONSISTS OF RECORDINGS AND TWO- AND THREE-DIMENSIONAL ARTIFACTS INCLUDING LYR

ED TO OR PURCHASED FOR ITS CURATORIAL COLLECTION.

Supplemental Information	
Return Reference	Explanation
PART V, LINE 4:	INTENDED USE OF ENDOWMENT FUNDS: THE MUSEUM'S ENDOWMENTS CONSIST OF BOARD-DESIGNATED ENDOW MENT FUNDS ESTABLISHED TO SUPPORT THE MUSEUM'S MISSION.

Return Reference	Explanation
PART X, LINE 2:	FIN 48 (ASC 740) FOOTNOTE: THE MUSEUM DOES NOT HAVE ANY MATERIAL UNCERTAIN TAX RETURN POSI TIONS IN ITS FINANCIAL STATEMENTS. THE FOOTNOTE FROM THE AUDITED FINANCIAL STATEMENTS REGA RDING FIN 48 (ASC 740) IS AS FOLLOWS: THE ROCKHALL HAS ADOPTED THE ACCOUNTING STANDARD ON ACCOUNTING FOR UNCERTAINTY IN INCOME TAXES, WHICH ADDRESSES THE DETERMINATION OF WHETHER T AX BENEFITS CLAIMED OR EXPECTED TO BE CLAIMED ON A TAX RETURN SHOULD BE RECORDED IN THE CONSOLIDATED FINANCIAL STATEMENTS. UNDER THIS GUIDANCE. THE ROCKHALL MAY RECOGNIZE THE TAX B
	ENEFIT FROM AN UNCERTAIN TAX POSITION ONLY IF IT IS MORE LIKELY THAN NOT THAT THE TAX POSI TION WILL BE SUSTAINED ON EXAMINATION BY TAXING AUTHORITIES, BASED ON THE TECHNICAL MERITS OF THE POSITION. AT DECEMBER 31, 2020 AND 2019, MANAGEMENT HAS EVALUATED THE MUSEUM'S TAX POSITIONS AND HAS CONCLUDED THAT THE MUSEUM HAS TAKEN NO UNCERTAIN TAX POSITIONS THAT REQ UIRE ADJUSTMENT TO THE CONSOLIDATED FINANCIAL STATEMENTS TO COMPLY WITH THE PROVISIONS OF

THIS GUIDANCE.

Supplemental Information

upplemental Information				
Return Reference	Explanation			
PART XI, LINE 2D - OTHER ADJUSTMENTS:	RENTAL EXPENSES 197,915.			

upplemental Information				
Return Reference	Explanation			
PART XII, LINE 2D - OTHER ADJUSTMENTS:	RENTAL EXPENSES 197,915.			

**SCHEDULE G** 

(Form 990 or 990-EZ)

Department of the Treasury

Name of the organization

THE ROCK AND ROLL HALL OF FAME

Internal Revenue Service

DLN: 93493242005201

Inspection

**Employer identification number** 

OMB No. 1545-0047

**Supplemental Information Regarding** Fundraising or Gaming Activities
Complete if the organization answered "Yes" on Form 990, Part IV, lines 17, 18, or 19, or if the

organization entered more than \$15,000 on Form 990-EZ, line 6a.

Attach to Form 990 or Form 990-EZ.

▶Go to www.irs.gov/Form990 for instructions and the latest information.

Open to Public

IIIL	MUSEUM INC						34-1520995	
Pa	Fundraising Activi	•	_		answered "Yes" on Fo	orm 990, F	Part IV, line 1	7.
1	Indicate whether the organiza	ation raised funds thro	ough any	of the fo	ollowing activities. Check	all that app	oly.	
а	✓ Mail solicitations			e	Solicitation of non-	-governmer	nt grants	
b	✓ Internet and email solicita	itions		f	✓ Solicitation of gove	ernment gra	ants	
c	✓ Phone solicitations			g	✓ Special fundraising	gevents		
d	In-person solicitations							
<b>2</b> a	Did the organization have a w or key employees listed in For							s □ No
b	If "Yes," list the 10 highest pa to be compensated at least \$5			lraisers)	pursuant to agreements (	under which	h the fundraise	ris
(i)	Name and address of individual or entity (fundraiser)	(ii) Activity	fundrais custo cont	Did ser have ody or rol of outions?	(iv) Gross receipts from activity	(or ret fundrais	ount paid to ained by) ser listed in ol. (i)	(vi) Amount paid to (or retained by) organization
	COMMUNITY COUNSELLING SERVICE CO LLC 527 MADISON AVE 5TH FLOOR NEW YORK, NY 10022	CAPITAL CAMPAIGN CONSULTING-SEE PART IV	Yes	<b>No</b> No	0		181,426	
ot	al			<b>&gt;</b>			181,426	
	List all states in which the organicensing.	nization is registered					·	registration or

WA, WV, WI

T	than \$15,000 of fundraising e gross receipts greater than \$5	5,000.	gross income on Form	n 990-EZ, lines 1 and 6	6b. List events with
	gross receipts greater than y				
		(a)Event #1	<b>(b)</b> Event #2	(c)Other events	(d) Total events (add col. (a) through
		(event type)	(event type)	(total number)	col. <b>(c)</b> )
<u>e</u>					
Reverkie					
1	L Gross receipts	15,300			15,300
2	Less: Contributions	11,428			11,428
3	Gross income (line 1 minus line 2)	3,872			3,872
4	Cash prizes				
န္မ 5	Noncash prizes				
Direct Expenses	Rent/facility costs				
å  7 ঐ	Food and beverages				
ត្ត  8	Entertainment				
<u> </u>	Other direct expenses	3,872			3,872
1	.0 Direct expense summary. Add lines 4 t	hrough 9 in column (d)			3,872
	1 Net income summary. Subtract line 10				(
Part !	<b>Gaming.</b> Complete if the organization on Form 990-EZ, line 6a.	anization answered "Ye	s on Form 990, Part I	tv, line 19, or reported	i more than \$15,000
Reversie		(a) Bingo	<b>(b)</b> Pull tabs/Instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col.(a) through col.(c))
₽   1	L Gross revenue				
S	Cash prizes				
<u>ĕ</u>   3	Noncash prizes				
a subelication is a sub-sub-sub-sub-sub-sub-sub-sub-sub-sub-	Rent/facility costs				
<u> </u>	Other direct expenses				
		☐ Yes%	☐ Yes %	☐ Yes <u>%</u>	
6	Volunteer labor	□ No	☐ No	□ No	
7	Direct expense summary. Add lines 2 t	hrough 5 in column (d)			
8	Net gaming income summary. Subtract	t line 7 from line 1, columi	n (d)	•	
	Enter the state(s) in which the organizati Is the organization licensed to conduct ga				
	If "No," explain:				
	Were any of the organization's gaming lic	enses revoked, suspended	d or terminated during the		☐ Yes ☐ No

Sche	dule G (Form 990 or 990-EZ) 2020					P	age <b>3</b>		
11	Does the organization conduct gaming	activities with nonmeml	bers?		Yes	□No			
12	Is the organization a grantor, benefici- formed to administer charitable gamin		or a member of a partnership or other entity		Yes				
13	Indicate the percentage of gaming act	ivity conducted in:			L ies				
а	The organization's facility			13a			%		
b	An outside facility			13b			%		
14	Enter the name and address of the pe	rson who prepares the or	rganization's gaming/special events books and rec	cords:					
	Name •								
15a	<del>-</del>		whom the organization receives gaming						
b	If "Yes," enter the amount of gaming amount of gaming revenue retained b		organization • \$ and the	9					
С	If "Yes," enter name and address of the	e third party:							
	Name								
	Address •								
16	Gaming manager information:  Name ▶								
	Gaming manager compensation ▶ \$								
	Description of services provided ▶								
	☐ Director/officer	☐ Employee	☐ Independent contractor						
17 a			e distributions from the gaming proceeds to		□Yes	Пио			
b			ributed to other exempt organizations or spent						
	in the organization's own exempt activ	<u> </u>	•						
Pai			nations required by Part I, line 2b, columns applicable. Also provide any additional inforr				5.		
	Return Reference		Explanation						
	I, LINE 2B - ADDITIONAL RMATION REGARDING FUNDRAISER:		ING SERVICE (CCS) PROVIDED ONLY CONSULTIN PAIGN. CCS DID NOT SOLICIT CONTRIBUTIONS F NDS AT ANY TIME.						

efil	e GRAPHIC pi	rint - DO NOT PROCESS	As Filed Data	a -	DLN: 934	19324	2005	201
Sch	nedule J	C	ompensat	ion Information	00	1B No.	1545-0	3047
(Fori	m 990)	For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees  Complete if the organization answered "Yes" on Form 990, Part IV, line 23.  Attach to Form 990.						)
-	tment of the Treasury al Revenue Service	► Go to <u>www.irs.go</u>	ov/Form990 for	instructions and the latest infor	mation.	pen t	to Pul ectio	
Nar	ne of the organiz				Employer identificat			
	ROCK AND ROLL HAD MUSEUM INC	ALL OF FAME			34-1520995			
Pa	rt I Questi	ons Regarding Compensa	ntion		1 - 1 - 1 - 1 - 1 - 1			
	<del>-</del>						Yes	No
1a				f the following to or for a person liste y relevant information regarding the				
	First-class	s or charter travel		Housing allowance or residence for	personal use			
		companions	닏	Payments for business use of perso				İ
		nification and gross-up paymen		Health or social club dues or initiati				
	☐ Discretion	nary spending account	Ш	Personal services (e.g., maid, chau	ffeur, chef)			
b				follow a written policy regarding pay ve? If "No," complete Part III to expl		<b>1</b> b		
2				or allowing expenses incurred by all	1-3	2		
	directors, truste	ees, officers, including the CEO/	executive Directo	r, regarding the items checked on Lir	ne la?			
3				ed to establish the compensation of t	he			İ
				not check any boxes for methods CEO/Executive Director, but explain	in Part III.			İ
	, [2] a							İ
		ation committee ent compensation consultant	✓	Written employment contract Compensation survey or study				
		of other organizations	<u>.</u>	Approval by the board or compensa	ation committee			İ
		-	_					İ
4	During the year related organiza		990, Part VII, Se	ction A, line 1a, with respect to the f	iling organization or a			
_	-						V	
a b		rance payment or change-of-cor		ified retirement plan?		4a 4b	Yes Yes	
c	•		•	nsation arrangement?		4c	163	No
-		' ' '		plicable amounts for each item in Par				
								İ
	, ,,,	), 501(c)(4), and 501(c)(29	, ,	•				İ
5		ed on Form 990, Part VII, Section ontingent on the revenues of:		the organization pay or accrue any				İ
а		n?				5a	Yes	İ
b	=					5b	163	No
		5a or 5b, describe in Part III.						
6		ed on Form 990, Part VII, Section ontingent on the net earnings o		the organization pay or accrue any				
а	The organization	n?				6a		No
b	-					6b		No
	If "Yes," on line	6a or 6b, describe in Part III.						
7				the organization provide any nonfixe rt III		7	Yes	
8	subject to the ir	nitial contract exception describ	ed in Regulations	red pursuant to a contract that was section 53.4958-4(a)(3)? If "Yes," d		8		No.
9	If "Yes" on line	8, did the organization also folk	ow the rebuttable	presumption procedure described in	Regulations section	9		No
For F	Paperwork Redu	uction Act Notice, see the In	structions for Fo	orm 990. Cat. No. 5	50053T Schedule J	(Form	990)	2020

Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported on Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.  Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.								
(A) Name and Title		<b>(B)</b> Breakdown of W-2 and/or 1099-MISC compensation			(C) Retirement and other	(D) Nontaxable benefits	(E) Total of columns	<b>(F)</b> Compensation in
	co	(i) Base ompensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	deferred compensation		(B)(i)-(D)	column (B) reported as deferred on prior Form 990
See Additional Data Table								

Schedule J (Form 990) 2020	Page <b>3</b>						
Part III Supplemental Information							
Provide the information, explanation	n, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.						
Return Reference	Explanation						
PART I, LINES 4A-B	SEVERANCE PAYMENTS AND SUPPLEMENTAL NONQUALIFIED RETIREMENT PLAN: DIONNE BROADUS RECEIVED A SEVERANCE PAYMENT THIS YEAR OF \$154,501. GREG HARRIS PARTICIPATED IN A SECTION 457(B) PLAN DURING 2020. THE MUSEUM MADE CONTRIBUTIONS TO THE PLAN FOR MR. HARRIS OF \$19,500.						
PART I, LINE 5	COMPENSATION CONTINGENT ON REVENUE: STEVE DOBO IS THE DIRECTOR OF STRATEGIC PARTNERSHIPS AND A PORTION OF HIS COMPENSATION INCLUDES COMMISSION ON REVENUE GENERATED.						
PART I, LINE 7	NON-FIXED PAYMENTS: THE MUSEUM CREATES A BONUS POOL FOR ROCK HALL STAFF IF OPERATING CASH FLOW OF THE ORGANIZATION SIGNIFICANTLY EXCEEDS THE PLAN. THE BONUS POOL IS ALLOCATED TO MEMBERS OF ROCK HALL STAFF BASED UPON THEIR INDIVIDUAL PERFORMANCE. DISTRIBUTIONS						

FROM THE POOL ARE APPROVED BY THE FINANCE COMMITTEE OF THE BOARD OF DIRECTORS.

PART II, COLUMN B(II) - ADDITIONAL

INFORMATION ABOUT

Calcadula 1 (Faura 000) 2020

BONUS AND INCENTIVE COMPENSATION RELATES TO 2019 ACTIVITY DISTRIBUTED IN JANAURY, 2020. DUE TO THE NEGATIVE IMPACT OF THE PANDEMIC, BONUSES WERE SUSPENDED IN 2020.

Schedule 1 (Form 990) 2020

COMPENSATION:

(ii)

(i)

(ii)

(i)

(i)

(ii)

(i)

(ii)

(i)

(ii)

(i)

(ii)

(ii)

(i)

(ii)

**4**DIONNE BROADUS

VP-DEVELOPMENT

5JASON HANLEY

VP-EDUCATION

**6**DAWN WAYT

7TIM PARNIN

**8**LIZ PESCHGES

9CRAIG INCIARDI

10STEVE DOBO

11ROB WEIL

SR DIRECTOR OF PRODUCTION

VP-SALES & MARKETING

VP - DIGITAL TECHNOLOGY

VP-CULTURE & STRATEGY

CURATOR AND DIRECTOR OF ACQUISITIONS

DIRECTOR OF STRATEGIC **PARTNERSHIPS** 

(i) Base Compensation

55,161

167,104

189,467

155,458

172,194

145,148

103,954

118,976

Software ID: **Software Version:** 

(ii)

**EIN:** 34-1520995

Name: THE ROCK AND ROLL HALL OF FAME

AND MUSEUM INC

(iii)

(E) Total of columns

(B)(i)-(D)

243,900

236,501

230,961

226,010

220,077

179,673

150,964

150,237

benefits

3,265

28,018

3,005

32,532

1,457

24,568

26,838

19,508

(F) Compensation in

column (B)

reported as deferred on

0

roilli 990, Schedule J,	Part 11 - Officers, Directors, Trustees, Rey Employees, and	nighest compensate	u Employees
(A) Name and Title	(B) Breakdown of W-2 and/or 1099-MISC compensation	(C) Retirement and	(D) Nontaxable

		,	Bonus & incentive compensation	Other reportable compensation	compensation			reported as deferred on prior Form 990
1GREG HARRIS PRESIDENT & CEO	(i)	380,475	170,000	27,258	8,550	43,958	630,241	0
	(ii)	0	0	0	0	0	0	0
1JOEL PERESMAN TRUSTEE/MEMBER	(i)	0	0	0	0	0	0	0
	(ii)	456,000	0	0	0	41,244	497,244	0
2TIM OFFTERMATT VP-FINANCE	(i)	203,873	40,000	396	7,435	21,960	273,664	0
	(ii)	0	0	0	0	0	0	0
3KAREN HERMAN VP-CURATORIAL AFFAIRS	(i)	163,742	35,000	40,898	5,078	14,243	258,961	0

154,523

138

90

138

54

258

135

258

other deferred

compensation

951

6,241

6,399

5,882

6,372

4,699

3,387

3,995

				-		
1JOEL PERESMAN TRUSTEE/MEMBER	(i)	0	0	0	0	
	(ii)	456,000		0	0	
2TIM OFFTERMATT VP-FINANCE	(i)	203,873	40,000			
	l/iis	0				

30,000

35,000

32,000

32,000

40,000

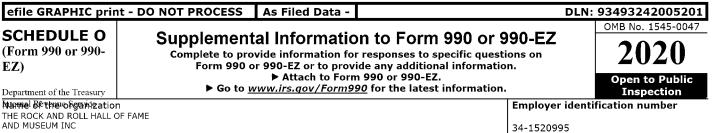
5,000

16,650

7,500

efile GRAPHIC print - DO NOT PROCESS As Filed Data -DLN: 93493242005201 SCHEDULE M OMB No. 1545-0047 **Noncash Contributions** (Form 990) 2020 ▶Complete if the organizations answered "Yes" on Form 990, Part IV, lines 29 or 30. ▶ Attach to Form 990. ▶Go to www.irs.gov/Form990 for the latest information. Open to Public Department of the Treasury Internal Revenue Service Inspection Name of the organization **Employer identification number** THE ROCK AND ROLL HALL OF FAME AND MUSEUM INC 34-1520995 Part I **Types of Property** (a) (b) (c) (d) Check if Number of contributions or Noncash contribution Method of determining applicable items contributed amounts reported on noncash contribution amounts Form 990, Part VIII, line 1g 1 Art-Works of art . . Art-Historical treasures Art—Fractional interests 4 Books and publications Clothing and household goods . . . . . Cars and other vehicles 7 Boats and planes . . 8 Intellectual property . . . Securities—Publicly traded . Χ 11 64,362 FAIR MARKET VALUE 10 Securities—Closely held stock . 11 Securities—Partnership, LLC, or trust interests . . . . 12 Securities—Miscellaneous . . 13 Qualified conservation contribution—Historic structures . . . . Qualified conservation contribution—Other . . Real estate—Residential . Real estate—Commercial . Real estate—Other . . . 18 Collectibles . . . . 19 Food inventory . . . 20 Drugs and medical supplies . 21 Taxidermy . . . . . ON/A 22 Historical artifacts . 23 Scientific specimens . . 24 Archeological artifacts . 25 Other ▶ ( \_\_\_ 26 Other ▶ ( \_\_\_\_\_\_) 27 Other ▶ ( \_\_\_\_\_\_) Number of Forms 8283 received by the organization during the tax year for contributions 29 for which the organization completed Form 8283, Part IV, Donee Acknowledgement Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1 through 28, that it must hold for at least three years from the date of the initial contribution, and which isn't required to be used for exempt 30a Nο **b** If "Yes," describe the arrangement in Part II. Does the organization have a gift acceptance policy that requires the review of any nonstandard contributions? 31 Yes 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash 32a Yes **b** If "Yes," describe in Part II. If the organization didn't report an amount in column (c) for a type of property for which column (a) is checked, Schedule M (Form 990) (2020) For Paperwork Reduction Act Notice, see the Instructions for Form 990. Cat. No. 51227J

Page 2							
	tion. Provide the information required by Part I, lines 30b, 32b, and 33, and whether the organization arm (b), the number of contributions, the number of items received, or a combination of both. Also y additional information.						
Return Reference	Explanation						
	USE OF THIRD PARTIES: THE MUSEUM USES A SECURITIES BROKER TO SELL DONATED SECURITIES. THE FEES CHARGED BY THE BROKER ARE AT OR BELOW THE FAIR MARKET VALUE FOR SUCH SERVICES.						
•	REPORTING OF HISTORICAL ARTIFACTS: UNDER FINANCIAL ACCOUNTING STANDARDS, THE MUSEUM HAS ELECTED TO NOT RECORD REVENUE OR THE CORRESPONDING ASSETS FOR ITS COLLECTION OF ARTIFACTS, MEMORABILIA, AND CERTAIN OTHER NON-CASH ITEMS. THIS METHOD OF ACCOUNTING IS ALLOWABLE UNDER GENERALLY ACCEPTED ACCOUNTING PRINCIPLES.						
	Schedule M (Form 990) (2020)						



Return Reference	Explanation
FORM 990, PART III, LINE 4 - OTHER PROGRAM SERVICES:	THE ROCK HALL DEVELOPS AND PRESENTS WORLD-CLASS EXHIBITS AND PROGRAMS THAT HELP ADVANCE IT S MISSION OF EDUCATING THE WORLD ABOUT THE HISTORY AND SIGNIFICANCE OF ROCK AND ROLL MUSIC. IN ORDER TO PROVIDE A DYNAMIC ENVIRONMENT FOR THIS TO OCCUR, IN ADDITION TO ITS PERMANEN T EXHIBITS, THE ROCK HALL PRESENTED NINE (9) TEMPORARY EXHIBITS DURING 2020. THE MUSEUM'S LIBRARY AND ARCHIVES HOUSES THE MOST COMPREHENSIVE REPOSITORY OF MATERIALS RELATING TO THE HISTORY OF ROCK AND ROLL. 2020 MUSEUM EXHIBITIONS: 2020 INDUCTEES AUGUST 14, 2020 JULY 26, 2021 THE EXHIBIT HIGHLIGHTS THE 2020 CLASS (WHITNEY HOUSTON, DEPECHE MODE, NINE INCH NAI LS, IRVING AZOFF, DOOBIE BROTHERS, T.REX, JON LANDAU, NOTORIOUS B.I.G) AND THEIR IMPACT ON MUSIC HISTORY BY SHOWCASING MANY ICONIC ITEMS THAT SPAN THE ARTISTS' CAREERS. ICONIC: BAR ON WOLMAN IMAGES OF AN ERA OCTOBER 17, 2020 PRESENT THIS EXHIBITION FEATURES PHOTOGRAPHS A ND ARTIFACTS FROM THE COLLECTION OF BARON WOLMAN, ROLLING STONE MAGAZINE'S FIRST CHIEF PHO TOGRAPHER. IN MEMORIAM APRIL 7, 2018 PRESENT INSIDE THE HALL OF FAME GALLERY, THE IN MEMOR IAM EXHIBIT IS DEDICATED TO DISPLAYING ITEMS FROM RECENTLY DEPARTED HALL OF FAME INDUCTESS AND ARTISTS. IT'S BEEN SAID ALL ALONG: VOICES OF RAGE, HOPE AND EMPOWERMENT JULY 26, 2020 PRESENT THIS IS AN INTERACTIVE EXHIBIT SHOWCASING ROCK-THEMED, PLAYABLE PINBALL MACHINES COMBINED WITH HISTORIC MERCHANDISE AND ARTIFACTS TO EXPLORE THE ARTISTIC PORTRAYAL OF ARTI STS AND BANDS. ROCK & ROLL AND PINBALL HAVE A LOT IN COMMON. LOUD, COLOFFUL AND REBELLIOUS, IT WAS INEVITABLE THAT THE TWO WOULD COMBINE TO CELEBRATE ROCK'S ICONS. INSIDE THE EXHIBIT VISITORS WILL FIND MACHINES FEATURING ICONS SUCH AS KISS, GUINS 'N ROSES, ALICE COOPER, DOLLY PARTON, THE WHO, ELTON JOHN AND MORE. ALL OF THE MACHINES ON DISPLAY ARE PLAYABLE BY VISITORS. INDUCTION ALL ACCESS: PHOTOGRAPHER FOR ALL BUT TWO OF THE ROCK & ROLL HALL OF FAME INDUCTION CEREMONIES. THIS SPECIAL EXHIBIT TO FERRS ARZUR'S PERSONALLY CURATED SELECTI ON OF HIS INTIMATE BACKSTAGE PORTRAITS AND EPIC ONSTAGE

Return Reference	Explanation
FORM 990, PART III, LINE 4 - OTHER PROGRAM SERVICES:	TER MANAGER AND MUSIC PRODUCER), STOOD IN THE HURRICANE'S EYE OF AMERICA'S FOLK, ROCK & RO LL, AND POP MUSIC SCENE: HE WAS ALSO AN AVID PHOTOGRAPHER. BETWEEN 1969 AND 1973, ARMED WITH A PENTAX CAMERA AND TRIX FILM, FRIEDMAN PHOTOGRAPHED SOME OF THE MOST NOTABLE MUSICIAN S OF THE TIME, ON AND OFF STAGE, BUT BEFORE HE PRINTED MOST OF THE PHOTOS, HE LOST TRACK OF THE REGATIVES AND EVENTUALLY CONSIDERED THEM LOST. IN 2017, AFTER 45 YEARS, HE DISCOVERE D THE NEGATIVES IN HIS ATTIC. THE REMARKABLE COLLECTION OF CANDIDS', BLACK AND WHITE PHOTO S OF ICONIC MUSICIANS AND PERFORMERS ARE NOW BEING RESTORED. LIKE A '60S ROCK TIME CAPSULE." SAYS ANDY VASOYAN, OF THE ARGONAUT, "EVERY PICTURE IN THIS REDISCOVERED PHOTO COLLECTION REALLY DOES TELL A STORY." THIS EXHIBIT SHOWCASES SOME OF THE RARE PHOTOS FROM THE COLLECTION. IN THE ACCOMPANYING LABELS, FRIEDMAN HIMSELF RECOUNTS THE STORIES BEHIND THE PHOTOS. FOREVER WARPED: 25 YEARS OF VANS WARPED TOUR JUNE 8, 2019 OCTOBER 12, 2020 THE HALL OF FAM EIS PARTHERING WITH THE VANS WARPED TOUR TO CREATE A SPECIAL NEW EXHIBIT DOCUMENTS THE HISTORY OF THE ICONIC TRAVELING MUSIC FESTIVAL. THIS COMPREHENSIVE EXHIBIT DOCUMENTS THE HISTORY OF THE TOUR FROM ITS INCEPTION IN 1995 THROUGH THE FINAL CROSS-COUNTRY RUN IN 2018. YOU WILL SEE ARTIFACTS FROM QUINTESSENTIAL WARPED BANDS AND BREAKOUT ARTISTS FROM THE TOUR'S LENGTHY RUN INCLUDING FALL OUT BOY, NO DOUBT, RANCID, REEL BIG FISH, ICC-T AND HALL OF FAME INDUCTEE, JOAN JETT. THE EXHIBIT ALSO PRESENTS ITEMS FROM THE VERY FIRST WARP ED TOUR, AS WELL AS FROM 2018'S FINAL TOURING RUN AND MORE. THE GARAGE JULY 1, 2019 PRES ENT PICK UP AN INSTRUMENT, CRANK UP THE VOLUME AND MAKE YOUR OWN MUSIC IN THE MUSEUM. DESI GNED TO EVOKE THE BIRTHPLACE OF ROCK BANDS FOR DECADES, THE GARAGE IS WHERE IT'S YOUR TURN TO PLAY! THE GARAGE CONSISTS OF FIVE MAIN AREAS WHERE FOR THE FIRST TIME, FANS CAN PICK UP PEAL INSTRUMENTS, LEARN TO PLAY, JAM WITH FRIENDS, BRAND THEIR BAND WITH CUSTOM MERCHAND ISE AND CHECK OUR GREAT GEAR AND INSTRUMENTS. OWN MINISHMENT SOURCE

Return Reference	Explanation
FORM 990, PART III, LINE 4 - OTHER PROGRAM SERVICES:	JAM EVENT, HOSTING MULTIPLE MINI LIVE EVENTS WHERE WE PARTNERED WITH THE BECK CENTER FOR THE ARTS, CLEVELAND PUBLIC LIBRARY AND THE CHILDREN'S MUSEUM OF CLEVELAND TO BRING MUSIC FO CUSED EDUCATIONAL ACTIVITIES INTO FAMILY HOMES. IN PLACE OF OUR YEARLY ROCK AND RESILIENCE EVENT WE HOSTED A VIRTUAL PANEL DISCUSSION OF WORLD MENTAL HEALTH DAY. CORNERSTONE PARTNE RSHIPS, SUCH AS STOP THE HATE, WITH THE MALTZ MUSEUM AND ROOTS OF AMERICAN MUSIC MADE A SH IFT TO BE COMPLETELY ONLINE FOR THIS SCHOOL YEAR, WITH US UTILIZING THE ROCK HALL EDU PLAT FORM TO PROVIDE THE INFORMATION AND EXPERIENCE THAT THE PARTICIPATING CLASSES WOULD HAVE N ORMALLY GOTTEN ONSITE DURING A VISIT TO THE ROCK HALL. ADDITIONALLY, WE OFFERED UP THE ROC K HALL PLAZA AS A LOCATION FOR PARTNER ORGANIZATIONS, SUCH AS RAINEY INSTITUTE AND THE ROC K HALL PLAZA AS A LOCATION FOR PARTNER ORGANIZATIONS, SUCH AS RAINEY INSTITUTE AND THE BOA RD OF ELECTIONS, TO HOST THEIR CLASSES, PERFORMANCES AND OUTREACH EFFORTS, SO THAT THEY CO ULD CONNECT WITH THEIR AUDIENCES AND IN A SAFE, SOCIALLY DISTANCED, SPACE. THE ROCK HALL'S ANNUAL DR. MARTIN LUTHER KING, JR. CELEBRATION DAY IS FILLED WITH LIVE PERFORMANCES, EDUC ATION PROGRAMS AND FAMILY ACTIVITIES THAT HIGHLIGHT HOW PEOPLE USE MUSIC TO FIND THEIR VOICE, CREATE A SENSE OF COMMUNITY, AND INCITE SOCIAL CHANGE. FREE ADMISSION IS OFFERED TO AL L VISITORS. THE ROCK HALL ALSO TAKES DONATIONS OF HATS, SCARVES, GLOVES AND OTHER COLD WEA THER CLOTHES TO BENEFIT CLEVELANDERS IN NEED. THE ROCK HALL'S ANNUAL BLACK HISTORY MONTH C ELEBRATION IS A CORNERSTONE OF ITS PROGRAMMING AND OUTREACH, RECOGNIZING THE EXTRAORDINARY CONTRIBUTIONS THAT AFRICAN-AMERICANS HAVE MADE TO ROCK AND ROLL MUSIC. SINCE 1996, HIGHLI GHTS HAVE INCLUDED CONVERSATIONS WITH SOLOMON BURKE, HOLLAND-DOZIER-HOLLAND, RUTH BROWN, A L GREEN, BOBBY WOMACK, BOOTSY COLLINS, CHUCK D, RAHIEM, AND LITTLE ANTHONY AND THE IMPERIA LS. THE JOY RIDE WAS A NEW WAY WE ADAPTED TO CONNECT WITH LOCAL ORGANIZATIONS AND PEOPLE IN 2020. WE WORKED WITH SEVERAL ORGANIZATIONS TO BR

Return Reference	Explanation
FORM 990, PART III, LINE 4 - OTHER PROGRAM SERVICES (CONT.):	ROCK HALL LIVE THIS PAST YEAR, LIKE OUR OTHER PROGRAMS AND EVENTS, WE HAD TO QUICKLY SHIFT OUR PLANS DUE TO COVID. IT WAS IMPORTANT THAT WE CONTINUED TO HOST LIVE MUSIC AND SUPPORT LOCAL MUSICIANS, SINCE WE COULD NOT HAVE THE LARGER AND MID-LEVEL EVENTS WE HAVE HAD IN P AST YEARS, WE FOCUSED ON SOME GREAT ATMOSPHERIC MUSIC DURING THE AFTERNOONS AND A SERIES O F LOCAL ACTS, ALL TAKING PLACE IN OUR BEER GARDEN STAGE ON OUR PLAZA. WE WERE STILL ABLE TO HOST OVER 50 LIVE MUSIC PERFORMANCES THIS SUMMER. LUNCH BY THE LAKE. OUR LUNCH BY THE LAKE SERIES CONSISTED OF OUR INHOUSE MUSICIANS AND OUR RESIDENT ROCKER ARTISTS. THESE PRIM ARILY TOOK PLACE ON THURSDAYS, FRIDAYS AND SATURDAYS AND ADDED SOME ATMOSPHERIC MUSIC TO O UR GUESTS VISITS AND THEIR LUNCH OUR ON OUR PLAZA LIVE AND LOCAL WAS A SERIES THAT TOOK PLACE ON THURSDAY AND SATURDAYS AND RAN FROM JULY THROUGH EARLY OC TOBER. WE HOSTED 27 LOCAL MUSICIANS AND BANDS, WHO EACH BROUGHT THEIR DIVERSE MUSICAL STYL ES AND TALENTS TO OUR BEER GARDEN STAGE. PROGRAMMING TOTALS (150 EVENTS): IN MUSEUM: 4 LIVE MUSIC. 56 VIRTUAL EVENTS: IT COMMUNITY EVENTS: 36 JOY RIDE OUTREACHES: 43 IN MUSEUM PROG RAMMING (4) - ROCK HALL NIGHTS: MARDI GRAS FEBRUARY 5TH - BOOKER T JONES LECTURE AND BOOK SIGNING FEBRUARY 19TH - ROCK HALL NIGHTS: ON THE AIR MARCH 4TH - CAVS MARKTED EVENT OCTOBER 25TH LIVE MUSIC (56) - BIG SAMS FUNKY NATION FEBRUARY 25TH - LUNCH BY THE LAKE'S (27 C ONCERTS) JULY & AUGUST - LIVE AND LOCAL (27 CONCERTS) - JUL BIG GREEN JULY 2ND - MADELINE FIN JULY 4TH - THOR PLATTER JULY 9TH - LIZ KELLY JULY 11TH - AUSTIN WALKIN CANE JULY 30TH - BRENT KIRBY WITH RAY FLANAGAN AUGUST 1ST - ERIN NICOLE NEAL AUGUST 5TH - FRAY FLANAGAN TRIO AUGUST 25TH - JUL BIG GREEN SEPTEMBER 37D - CHRIS HATTON SEP TEMBER 10TH - BRENT KIRBY AND FRIENDS SEPTEMBER 12TH - JUL BIG GREEN SEPTEMBER 37D - CHRIS HATTON SEP TEMBER 10TH - BRENT KIRBY AND FRIENDS SEPTEMBER 12TH - JUL BIG GREEN SEPTEMBER 37D - CHRIS HATTON SEP TEMBER 10TH - BRENT KIRBY AND FRIENDS SEPTEMBER 12TH - JUL BIG GREEN SEPTEMBER 17TH -

Return Reference	Explanation
FORM 990, PART III, LINE 4 - OTHER PROGRAM SERVICES (CONT.):	Y JANUARY 20TH - FATHERHOOD INITIATIVE: DISCOVERING TOGETHER KICK OFF EVENT JANUARY 25TH - THE INTERSECTION OF HIP HOP CULTURE AND EDUCATION FEBRUARY 8TH - FAMILY SUNDAYS (6) JULY & AUGUST - YOGA SESSIONS (12) JULY, AUGUST, AND SEPTEMBER - RAINEY INSTITUTE DANCE PROGRAM SESSIONS (3) - JULY & AUGUST - CREATIVE FITNESS PERFORMANCES (2) - AUGUST - VIRTUAL INFO SESSION: STOP THE HATE TOUR, WORKSHOPS, & CONTEST OCTOBER 7TH - BOARD OF ELECTIONS VOTER R EGISTRATION (5) SEPTEMBER & OCTOBER - MUSIC AND MENTAL HEALTH PANEL DISCUSSION OCTOBER 10TH - VIRTUAL FAMILY JAM EVENTS (2) - NOVEMBER & DECEMBER - CENSUS BUREAU OCTOBER 15TH JOY R IDE OUTREACH (43) - MULTIPLE LOCATIONS THROUGHOUT NORTHEAST OHIO BETWEEN APRIL AND DECEMBE R 2020.

Return Explanation

FORM 990, PART VI, SECTION A, LINE 2

990 Schedule O, Supplemental Information

Return

Reference	·
FORM 990, PART VI, SECTION A, LINE 7A	ELECTION OF TRUSTEES: THERE ARE 10 TRUSTEES OF THE ROCK AND ROLL HALL OF FAME AND MUSEUM, INC. ("THE CORPORATION"). ROCK AND ROLL HALL OF FAME FOUNDATION, INC., A CHARITY RECOGNIZED BY THE INTERNAL REVENUE SERVICE (IRS) AS AN ORGANIZATION DESCRIBED IN INTERNAL REVENUE CODE (IRC) SECTION 501(C)(3), DESIGNATES INDIVIDUALS FOR NOMINATION FOR 5 OF THE 10 TRUSTEE POSITIONS AS CLASS A TRUSTEES, AND CLEVELAND ROCK AND ROLL, INC., A CHARITY RECOGNIZED BY THE IRS AS AN ORGANIZATION DESCRIBED IN IRC SECTION 501(C)(3), DESIGNATES INDIVIDUALS FOR NOMINATION FOR 5 OF THE 10 TRUSTEE POSITIONS AS CLASS B TRUSTEES. THE TRUSTEES OF THE CORPORATION THEN ELECT CLASS A AND CLASS B TRUSTEES FROM THOSE NOMINATED.

990 Schedule O, Supplemental Information

Return

Reference	
FORM 990,	FORM 990 PROVIDED TO GOVERNING BODY: THE MUSEUM HAS DISTRIBUTED FORM 990 TO THE FULL BOARD OF
PART VI,	DIRECTORS WITH THE EXCEPTION OF DONOR INFORMATION ON SCHEDULE B, WHICH IT DEEMS TO BE PRIVATE AND
SECTION B,	CONFIDENTIAL. AS SUCH, WE ARE REQUIRED TO ANSWER "NO" TO THE QUESTION ON LINE 11A EVEN THOUGH A
LINE 11B	COPY OF FORM (WITH REDACTED DONOR INFORMATION ON SCHEDULER) WAS PROVIDED TO THE BOARD

990 Schedule O, Supplemental Information

Return

Poference

Reference	
FORM 990,	REVIEW OF FORM 990: FORM 990 IS REVIEWED INTERNALLY BY THE PRESIDENT AND CEO, THE VICE PRESIDENT OF
DART \/I	FINANCE AND THE DIRECTOR OF RUSINESS ANALYTICS IT IS SUBMITTED FOR REVIEW TO THE FINANCE

Explanation

PART VI, FINANCE, AND THE DIRECTOR OF BUSINESS ANALYTICS. IT IS SUBMITTED FOR REVIEW TO THE FINANCE SECTION B, COMMITTEE OF THE BOARD OF DIRECTORS AND TO THE ROCK AND ROLL HALL OF FAME AND MUSEUM'S BOARD OF LINE 11B DIRECTORS.

Return

Reference	
FORM 990,	MONITORING AND ENFORCEMENT OF CONFLICT POLICY: AN ANNUAL QUESTIONNAIRE IS SENT TO ALL OFFICERS,
PART VI,	DIRECTORS, TRUSTEES AND KEY EMPLOYEES. IF A TRANSACTION ARISES IN WHICH AN INDIVIDUAL HAS A
SECTION B,	CONFLICT, THE PERSON IS EXCUSED FROM THE MEETING FOR THE DISCUSSION AND VOTE BY DISINTERESTED
LINE 12C	TRUSTEES OR COMMITTEE MEMBERS. THE TRUSTEES AND/OR COMMITTEE MEMBERS BASE THEIR DECISION ON ALL
	THE FACTS AND CIRCUMSTANCES PRESENTED AND CONSIDER WHETHER THE TRANSACTION IS IN THE BEST
	INTERESTS OF THE MUSEUM. PROPER RECORDS OF THE BOARD, COMMITTEE, OR SUBCOMMITTEE ARE MAINTAINED $lacksquare$

TO VERIFY THAT THE CONFLICT OF INTEREST POLICY HAS BEEN FOLLOWED.

Return

Reference	·
FORM 990, PART VI, SECTION B, LINE 15	COMPENSATION REVIEW AND APPROVAL: IN 2017, THE ROCK HALL'S COMPENSATION COMMITTEE HIRED AN OUTSIDE CONSULTANT TO REVIEW THE JOB DESCRIPTIONS AND ASSOCIATED COMPENSATION FOR THE CHIEF EXECUTIVE OFFICER AND TWENTY HIGHEST-PAID EMPLOYEES OF THE ORGANIZATION. THE CONSULTANT'S FINDINGS ARE REVIEWED AND APPROVED BY THE COMPENSATION COMMITTEE OF THE BOARD OF DIRECTORS. THE COMPENSATION COMMITTEE MEMBERS ARE INDEPENDENT OF THE CEO AND VICE PRESIDENTS. THE COMMITTEE'S DELIBERATIONS AND APPROVAL OF COMPENSATION ARE COMMUNICATED TO SENIOR MANAGEMENT BY THE COMPENSATION COMMITTEE CHAIR.

Return Explanation
Reference

FORM 990, PART VI, STATEMENTS AVAILABLE UPON REQUEST. ALSO, A BROAD MAILING IS MADE TO MANY CONSTITUENTS. THE MUSEUM DOES NOT MAKE ITS GOVERNING DOCUMENTS AVAILABLE TO THE PUBLIC.

LINE 19

efile GRAPHIC print - DO NOT PROCESS
SCHEDULE R

(Form 990)

Department of the Treasury

Name of the organization THE ROCK AND ROLL HALL OF FAME

Internal Revenue Service

AND MUSEUM INC

As Filed Data -

**Related Organizations and Unrelated Partnerships** 

► Complete if the organization answered "Yes" on Form 990, Part IV, line 33, 34, 35b, 36, or 37.

► Attach to Form 990.

► Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

DLN: 93493242005201

2020

Open to Public Inspection

**Employer identification number** 

34-1520995

Part I Identification of Disregarded Entities. Complete	if the organization answ	wered	"Yes" on Form	1 990,	, Part IV, line	33.					
(a) Name, address, and EIN (if applicable) of disregarded entity	<b>(b)</b> Primary activity	<b>(b)</b> Primary activity						(e) End-of-year assets	ts Direct controlling entity		
(1) CMJ ROCK HALL MUSIC FEST LLC 1100 ROCK AND ROLL BLVD CLEVELAND, OH 44114 59-3796917	MUSIC EVENTS		ОН			0 0	RRHOFM		_		
(2) ROCK AND ROLL HALL OF FAME PRODUCTIONS 1100 ROCK AND ROLL BLVD CLEVELAND, OH 44114 13-3846461	MUSIC PRODUCTION		ОН			0 0	RRHOFM				
									_		
									_		
									_		
Part II Identification of Related Tax-Exempt Organization related tax-exempt organizations during the tax year.		ganiza	tion answered	"Yes	on Form 99	O, Part IV, line 34	because it had one o	or more	_		
(a) Name, address, and EIN of related organization	(b) (c) (		(d) npt Code section	(e) Public charity status (if section 501(c)(3))	(f) Direct controlling entity	Section (13) co	g) n 512(b ontrolled tity?				
(1)ROCK & ROLL HALL OF FAME FOUNDATION INC 1290 AVENUE OF THE AMERICAS	MUSIC EDUC		NY	501(C	(3)	LINE 10		Yes	No No		
NEW YORK, NY 10104 13-3171867							N/A				
(2)CLEVELAND ROCK AND ROLL INC 1100 ROCK AND ROLL BLVD	MUSIC EDUC		OH 501(C		OH 501(C)(3)		:)(3)	LINE 7	N/A		No
CLEVELAND, OH 44114 34-1597956								+			
								+			
								+			
								+			
or Panerwork Peduction Act Notice, see the Instructions for Form	990		Cat No. 5013	57			Schedule R (For	n 990\ 2	020		

(a) Name, address, and EIN o related organization	of	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Direct controlling entity	(e) Predominant income(related unrelated, excluded from tax under sections 512-514)	(f) Share of total income	(g) Share of end-of-year assets	(I Disprop alloca	n) rtionate tions?	(i) Code V-UBI amount in bo 20 of Schedule K-1 (Form 1065)	manag partne	lor Per ing ow	(k) rcenta vners
					311)			Yes	No		Yes	No	
Identification of Related Organ						ization ans	wered "Ye	s" on F	orm 9	990, Part I\	/, line	34	
(a) Name, address, and EIN of related organization	(b) Primary activity	l do (state	(c) Legal omicile or foreign untry)	Direct	(d) t controlling Type entity (C co	(e) e of entity orp, S corp, or trust)	<b>(f)</b> Share of total income		(g) of end- year assets	-of- Perce	h) entage ership	Sectio (13) c er	cont ntity
			uncry)									Yes	•

Part V Transactions With Related Organizations. Complete if the organization answered "Yes" on Form 990, Part IV, line 34, 35b, or 36.							
	Yes	No					
1a		No					
1b		No					
. 1c	Yes						
1d		No					
1e		No					
	<b>1</b> b	1a 1b 1c Yes					

e Loans on loan guarantees by related organization(s)		
f Dividends from related organization(s)	1f	No
g Sale of assets to related organization(s)	<b>1</b> g	No
h Purchase of assets from related organization(s)	1h	No
i Exchange of assets with related organization(s)	<b>1</b> i	No
j Lease of facilities, equipment, or other assets to related organization(s)	1j	No
k Lease of facilities, equipment, or other assets from related organization(s)	1k	No
l Performance of services or membership or fundraising solicitations for related organization(s)	11	No
m Performance of services or membership or fundraising solicitations by related organization(s)	1m	No

-				<del></del>
k	Lease of facilities, equipment, or other assets from related organization(s)	1k		No
ı	Performance of services or membership or fundraising solicitations for related organization(s)	11		No
m	Performance of services or membership or fundraising solicitations by related organization(s)	1m		No
n	Sharing of facilities, equipment, mailing lists, or other assets with related organization(s)	1n		No
0	Sharing of paid employees with related organization(s)	10		No
р	Reimbursement paid to related organization(s) for expenses	<b>1</b> p		No
q	Reimbursement paid by related organization(s) for expenses	<b>1</b> q		No
r	Other transfer of cash or property to related organization(s)	1r		No
s	Other transfer of cash or property from related organization(s)	<b>1</b> s		No
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.			
	(a) Name of related organization  (b) Transaction type (a-s)  (c) Amount involved Method of determining an	mount i	nvolved	b

р	Reimbursement paid to related organization(s) for expenses				<b>1</b> p	No			
q	Reimbursement paid by related organization(s) for expenses				<b>1</b> q	No			
r	Other transfer of cash or property to related organization(s)				1r	No			
s	Other transfer of cash or property from related organization(s)				1s	No			
2	If the answer to any of the above is "Yes," see the instructions for information on who must complete this line, including covered relationships and transaction thresholds.								
	(a) Name of related organization	<b>(b)</b> Transaction type (a-s)	(c) Amount involved	(d) Method of determining amount involved					
		<del> </del>	<del> </del>						

Page **3** 

Part VI Unrelated Organizations Taxable as a Partnership. Complete if the organization answered "Yes" on Form 990, Part IV, line 37.

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

<b>(a)</b> Name, address, and EIN of entity	<b>(b)</b> Primary activity	domicile	(d) Predominant income (related, unrelated, excluded from tax under sections 512-514)	10	(e) e all partners section 501(c)(3) ganizations?	(f) Share of total income	(g) Share of end-of-year assets	<b>(h)</b> Disproprtiona allocations?	ľ	(i) Code V-UBI amount in box 20 of Schedule K-1 (Form 1065)		,	<b>(k)</b> Percentage ownership
			514)	Yes	No			Yes	No		Yes	No	
										Schedul	e R (Form	990	0) 2020

chedule R (For	m 990) 2020	Page 5	5					
Part VII	Supplemental Info	nformation						
Provide additional information for responses to questions on Schedule R. (see instructions).								
Return Reference		Explanation						