

Form **990**

Return of Organization Exempt From Income Tax

OMB No 1545-0047

2015

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

- Do not enter social security numbers on this form as it may be made public
- Information about Form 990 and its instructions is at www.irs.gov/form990.

A For the 2015 calendar year, or tax year beginning

, 2015, and ending

, 20

B Check if applicable: <input type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Final return/terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization VISION BENEFITS OF AMERICA, INC.		D Employer identification number 25-1149206
	Doing business as		E Telephone number (412) 881-4900
	Number and street (or P.O. box if mail is not delivered to street address) 300 WEYMAN ROAD	Room/suite 400	
	City or town, state or province, country, and ZIP or foreign postal code PITTSBURGH, PA 15236-1588		
F Name and address of principal officer JAMES R. DAVIES, PRESIDENT 300 WEYMAN RD, STE 400, PITTSBURGH, PA 15236		H(a) Is this a group return for subordinates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all subordinates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list (see instructions)	
I Tax-exempt status 501(c)(3) <input checked="" type="checkbox"/> 501(c)(4) <input type="checkbox"/> (insert no.) 4947(a)(1) or 527		H(c) Group exemption number	
J Website WWW.VBAPLANS.COM			
K Form of organization <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other		L Year of formation 1973 M State of legal domicile PA	

Part I Summary

Activities & Governance	1 Briefly describe the organization's mission or most significant activities VISION BENEFITS OF AMERICA FOSTERS THE CONSERVATION OF HUMAN EYESIGHT / MAKES AVAILABLE A SPECIALIZED VISION SERVICE PLAN.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets		
	3	Number of voting members of the governing body (Part VI, line 1a)	
	4	Number of independent voting members of the governing body (Part VI, line 1b)	
	5	Total number of individuals employed in calendar year 2015 (Part V, line 2a)	
	6	Total number of volunteers (estimate if necessary)	
	Revenue	7a	Total unrelated business revenue from Part VIII, column (C), line 12
7b		Net unrelated business taxable income from Form 990-T, line 34	
8		Prior Year	Current Year
9		0.	0.
10		43,092,198.	45,222,748.
11		563,648.	270,389.
12		0.	0.
13		43,655,846.	45,493,137.
14		0.	0.
15		0.	0.
Expenses	16a	Professional fundraising fees (Part IX, column (A), line 11e)	
	16b	Total fundraising expenses (Part IX, column (D), line 25)	
	17	37,353,937.	39,407,158.
	18	41,304,195.	44,061,398.
	19	2,351,651.	1,431,739.
Net Assets or Fund Balances	20	Beginning of Current Year	End of Year
	21	49,332,160.	51,243,867.
	22	7,119,779.	7,789,853.
22		Net assets or fund balances Subtract line 21 from line 20.	
		42,212,381.	43,454,014.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer		Date	
	JAMES R. DAVIES Type or print name and title		PRESIDENT	
Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check <input type="checkbox"/> if self-employed PTIN
	AARON HERSHBERGER			P00961884
	Firm's name BKD, LLP	Firm's EIN 44 0160260	Phone no 513-621-8300	
	Firm's address 312 WALNUT STREET, SUITE 3000 CINCINNATI, OH 45202			

May the IRS discuss this return with the preparer shown above? (see instructions) ☒ Yes ☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

IRS - OSC - 22

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JAN 22 2021

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SCANNED MAY 18 2021