



# OTTAWA HILLS

## VISION PLAN

Council Presentation  
June 6, 2016

*Creating a comprehensive, balanced, and innovative blueprint for the future.*

## AGENDA

1. Project Review/Update
2. Task Force Input Review
3. Public Input - What did we Learn?
  - Community Survey
  - Public Meeting
4. Proposed Recommendations
5. Next Steps



# Project Update – In Progress

## 1 Prepare

*Preparing for the vision addresses tasks of governance, awareness building, outreach, and logistics.*

Task 1.1: Project Kick-off ✓

Task 1.2: Project Branding & Website ✓

Task 1.3: Social Media ✓

## 2 Understand the context

*Understanding the existing conditions in the Village is a critical step to creating a vision that is rooted in both possibilities and realities.*

Task 2.1: Data/Information Collection ✓

Task 2.2: Conditions & Trends ✓

Task 2.3: Task Force Meetings ✓



ARCHITECTS. ENGINEERS. PLANNERS

# Project Update – To Come

## 3 Conduct the Vision

*We will hold various types of meetings to conduct the vision and include a variety of public involvement.*

Task 3.1: Idea Meetings ✓

Task 3.2: Analytical Meetings continuing

Task 3.3 Deliberative Meetings continuing

## 4 Illustrate the Vision

*Based upon the development program created in Phase 3 the consultant team will begin developing a series of maps and images that communicate the vision graphically.*

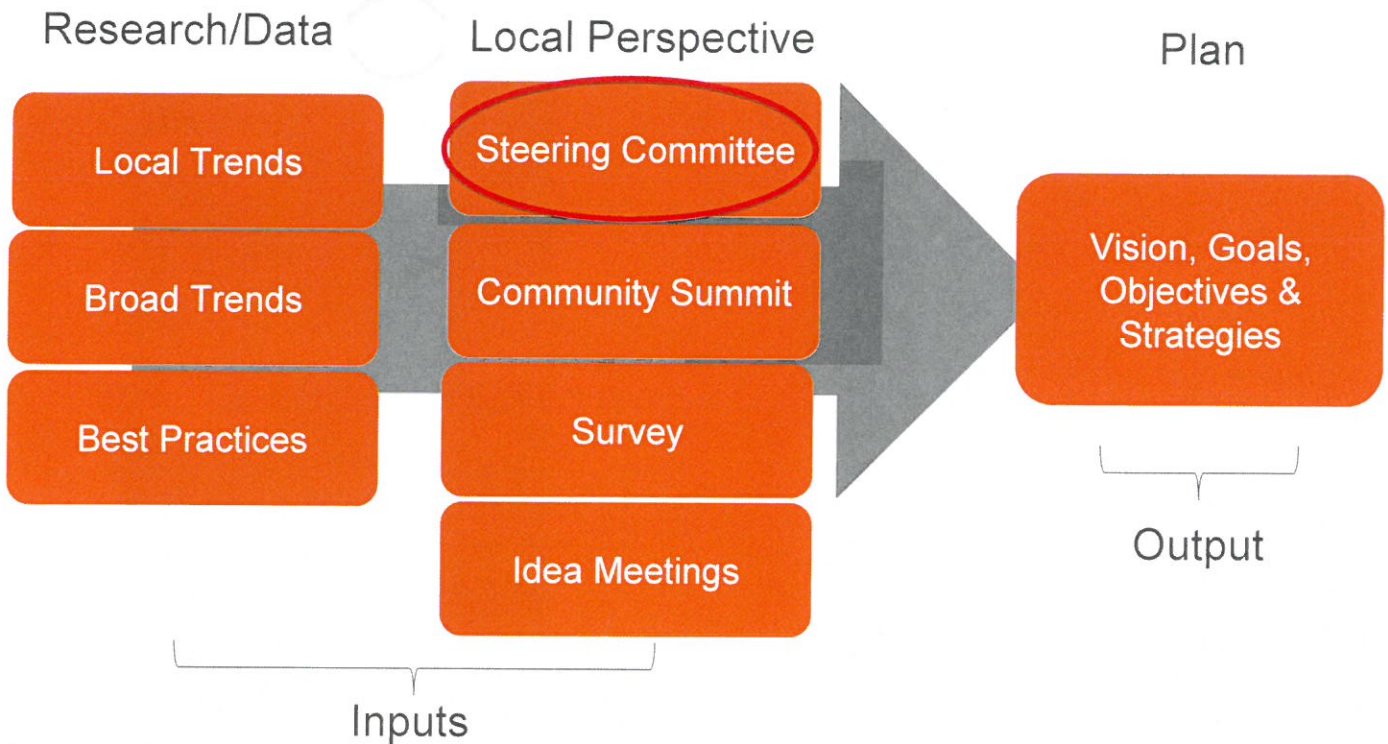
Task 4.1: Vision Concepts



ARCHITECTS. ENGINEERS. PLANNERS



# Building the Plan



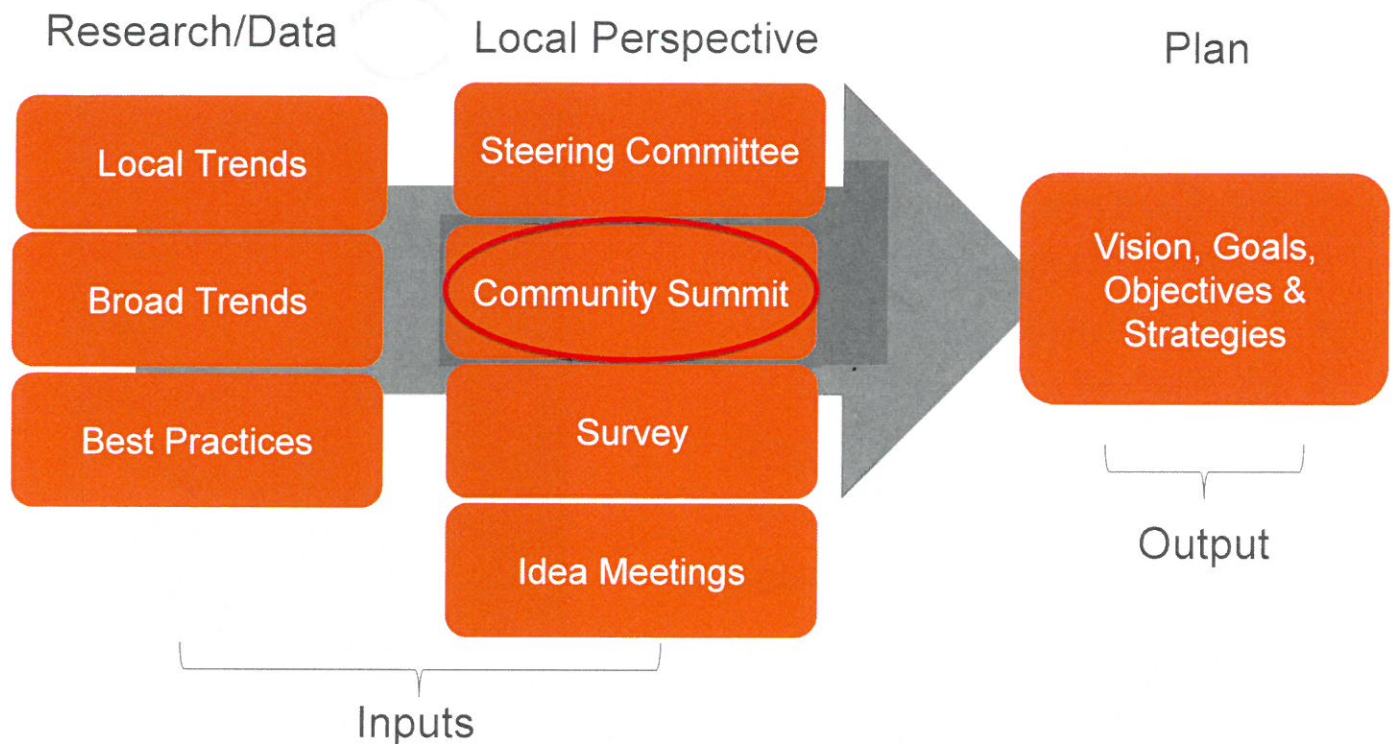
## Task Force Feedback Summary

*What the community expressed is to strengthen what you have and adapt it to current circumstances.....*





# Building the Plan



## Survey Summary

### Distribution:



A hard copy of the survey was mailed to each Ottawa Hills household early February and community members were given until March 4<sup>th</sup> to complete the survey, though surveys returned later were also included in the results. In addition, the survey was available online at the project website. In total, we received **539 survey responses** (12% of the population), 442 through hard copy and 97 online.



# Community Summit Summary

Group	Development Level
-------	-------------------

1	5.0
2	3.3
3	6.4
4	5.9
5	3.0
6	4.1
7	4.6
8	4.3
9	4.1
10	2.3
11	6.0
12	5.0

The mean for all the small groups together is 4.5 and the mode is 5.

# Community Summit Summary

This is considered desirable based on Summit feedback





## Survey Summary

economy  
**taxes**  
school values  
maintenance

*Wrong track responses primarily focused on high taxes, school issues, services needing help, property values not increasing, and the economy*

## Survey Summary

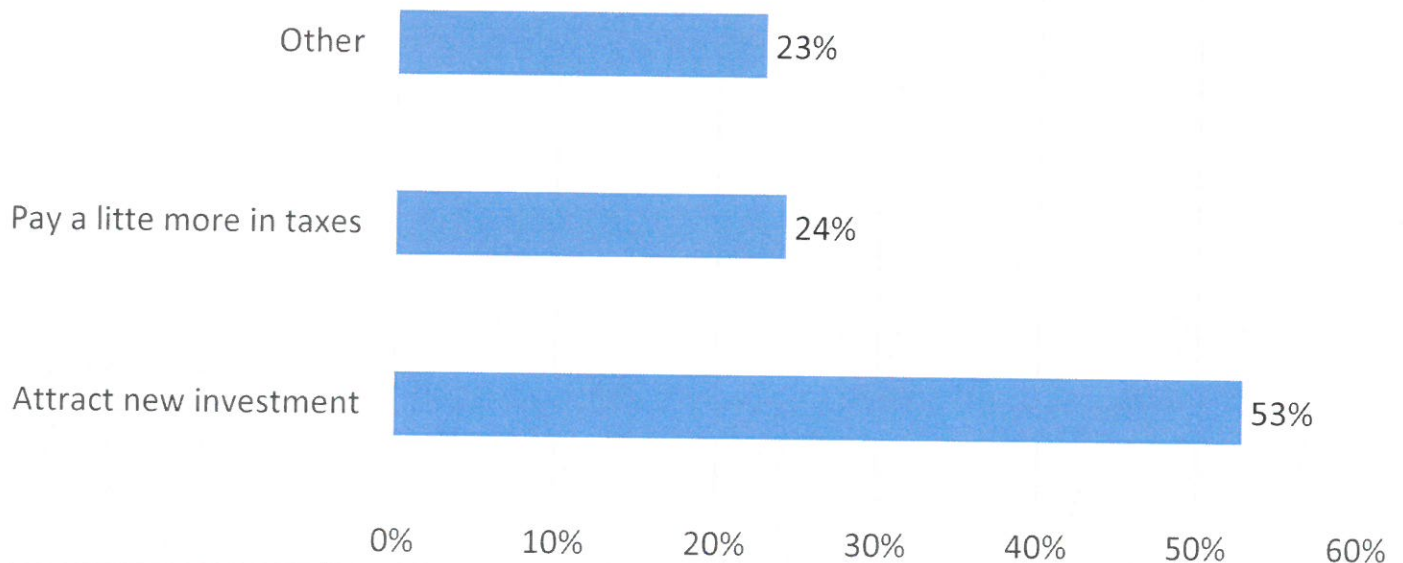
How do you think Ottawa Hills is perceived by outsiders to the community?

**snobbish**  
unfriendly  
**elitist**  
**rich**

*People believe that those not living in Ottawa Hills view the place as snobbish and elitist. The local newsletter was cited as contributing to this perception.*

# Survey Summary

Over the last ten years the median home value and median income have remained relatively constant, while the cost of services (e.g. roads, police, etc.) has increased. ...What strategy would you support to address this trend?



# Survey Summary

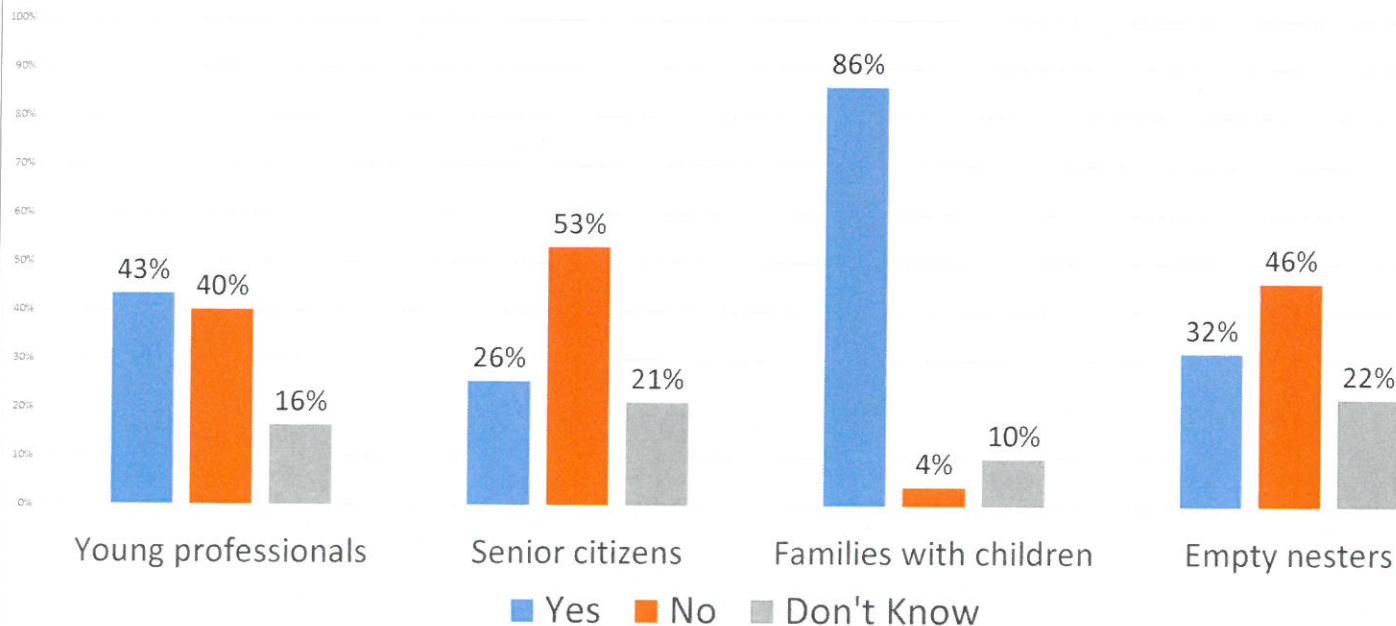
On a scale of 1 to 5, with 1 being poor and 5 being excellent, how would you rate the level of property maintenance for the following:

Area	1	2	3	4	5
Public/community space	2%	2%	13%	46%	37%
Personal home maintenance	2%	6%	25%	49%	19%



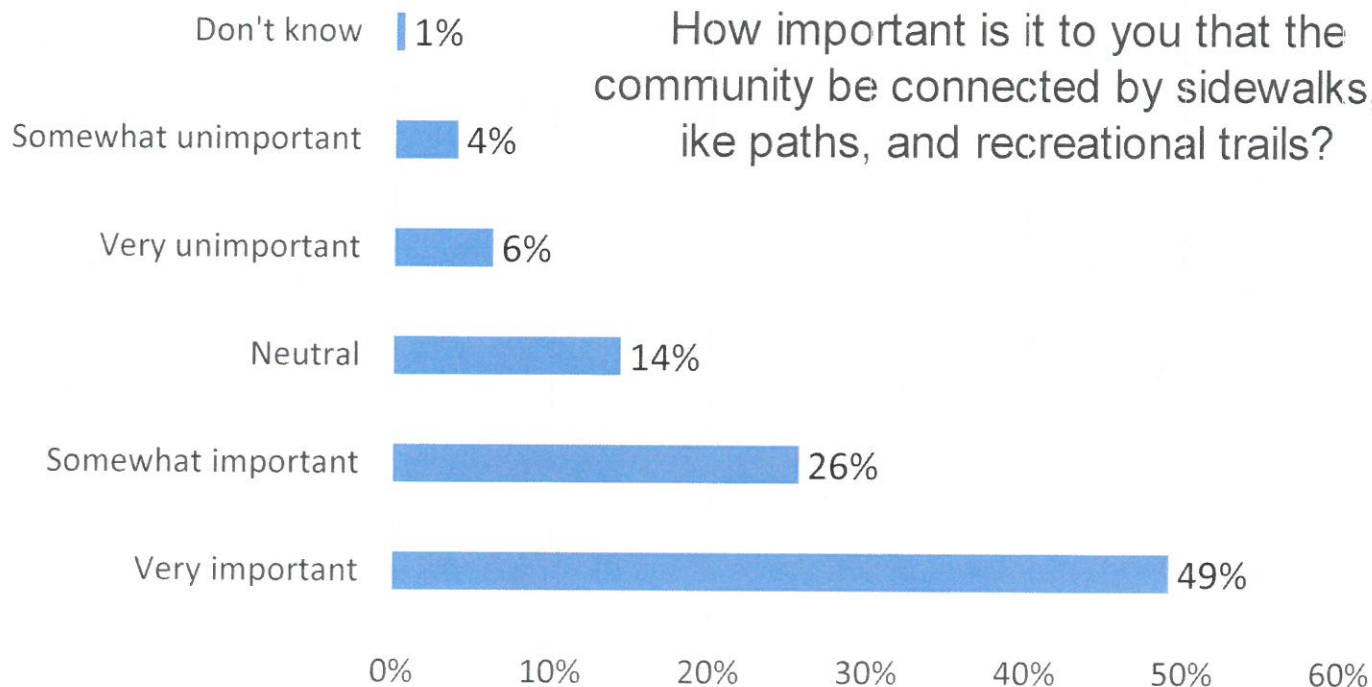
# Survey Summary

Do you believe the housing choices are currently available to attract more of the groups you think the Village should attract?



# Survey Summary

How important is it to you that the community be connected by sidewalks, bike paths, and recreational trails?

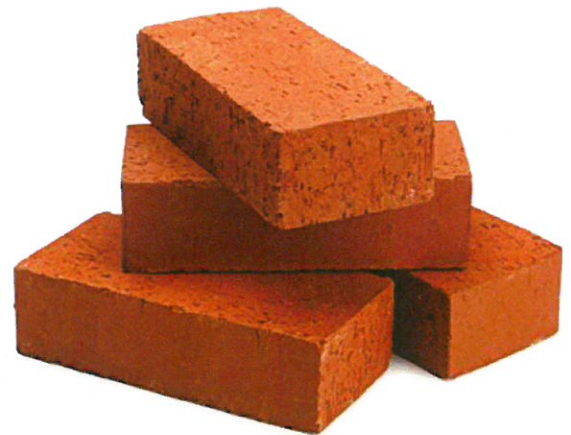




# Summary & Conclusions

Use **Assets** as **building blocks**...

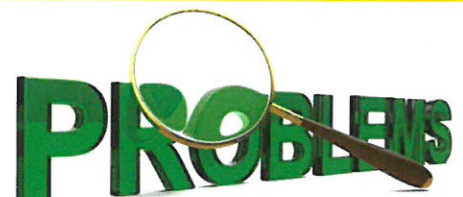
- Close Community
- Garden Village
- Historic Planned Community
- Large Open Space Network
- Good School System
- Strong Regional Location
- Diverse Architecture
- Enhance Walkability
- Engaged Community



# Summary & Conclusions

Acknowledge and address...

- Reputation as being exclusive
- Increasing need to raise taxes to support services
- Limited community events, dependency on school to fill this role
- Stagnant or declining property values, declining maintenance
- Lack of housing choices and community focal area for gathering

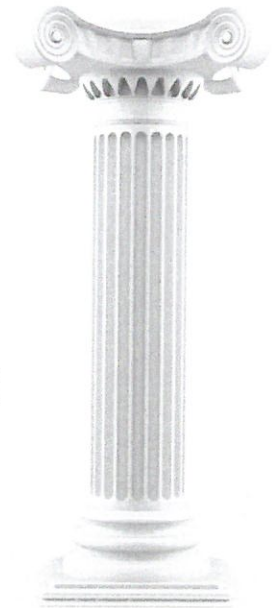




# Plan Pillars

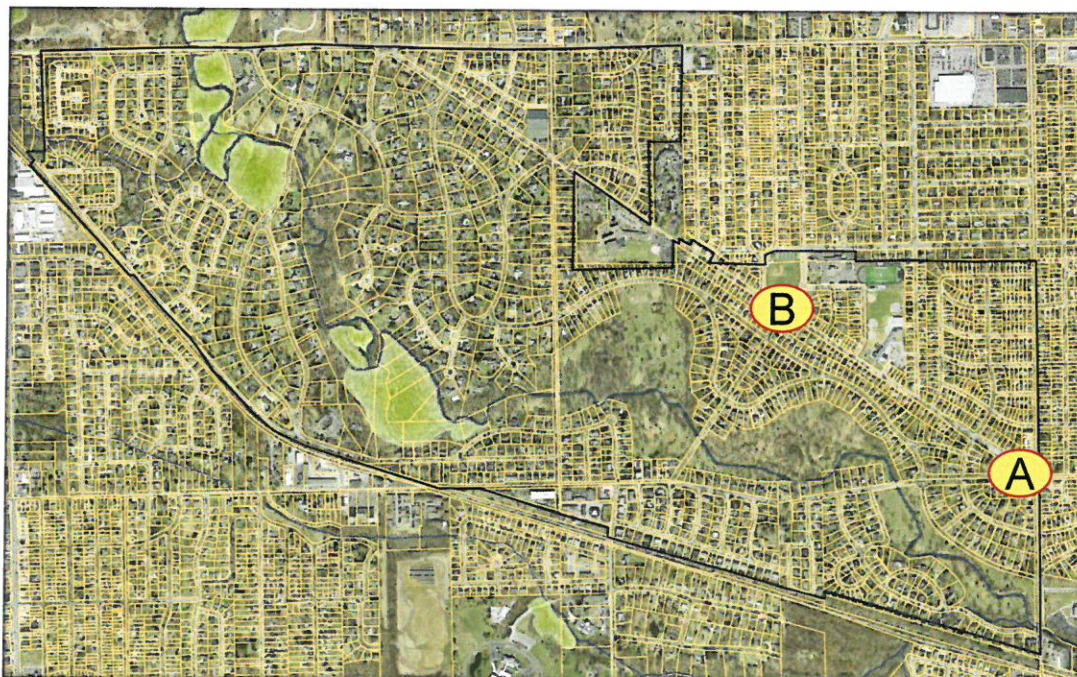
## The Five Pillars

1. Create a Unique Village Center
2. Diversify Housing
3. Enhance the local image and brand
4. Increase Community Events
5. Enhance Existing Services, Amenities, and Property Values



# Plan Pillars

## Community Map – Opportunity Areas



A –  
Triangle Park  
(gateway)

B –  
Village Center



# Plan Pillars

## *Recommendations:*

1. Revise the zoning code to allow for use.
2. Utilize form-based code techniques to ensure development fits with community character.
3. Market Vision Plan to developers to attract desired development.
4. Offer incentives for desired development.

# Plan Pillars





# Plan Pillars

## 2. Diversify Housing Choices

*Why:* Attract young professionals and provide more living choices for young/small families and seniors, increase tax base.

*What:* Small- to medium-scale condos and townhouses. That is, “step-up, step-down” housing choices.

# Plan Pillars





# Plan Pillars



# Plan Pillars





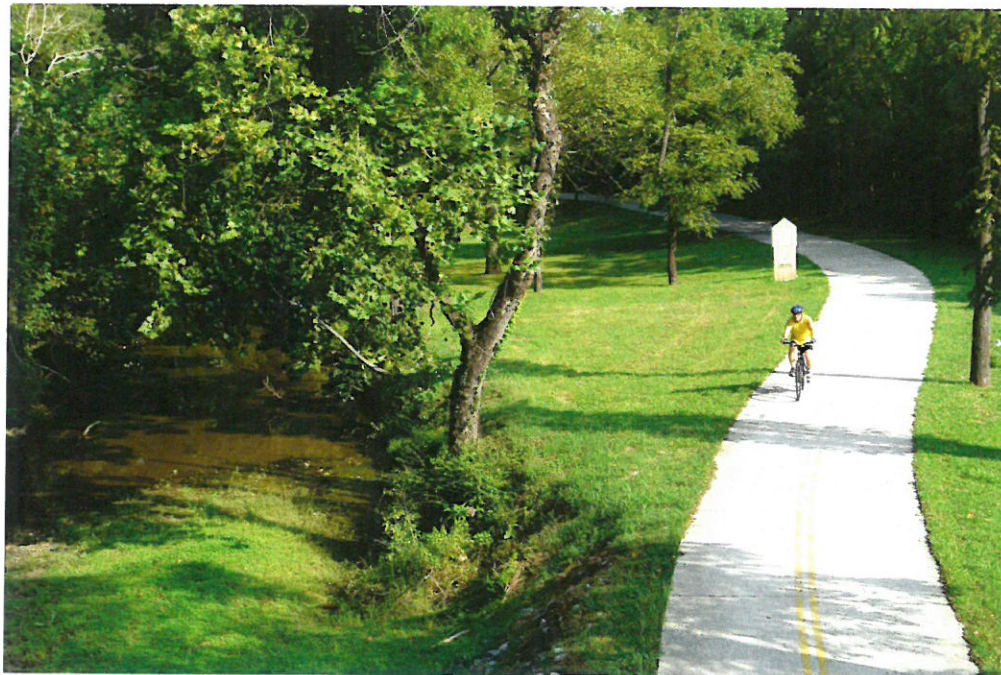
# Plan Pillars

## Community Map – Open Space Trail



# Plan Pillars

## Open Space – Character





# Plan Pillars

## 4. Increase Programming of Community Events

*Why:* Strengthen community connections, add to sense of place, attract young professionals and others to community

*What:* Create community-based events that bring residents and visitors together to enjoy Ottawa Hills

# Plan Pillars

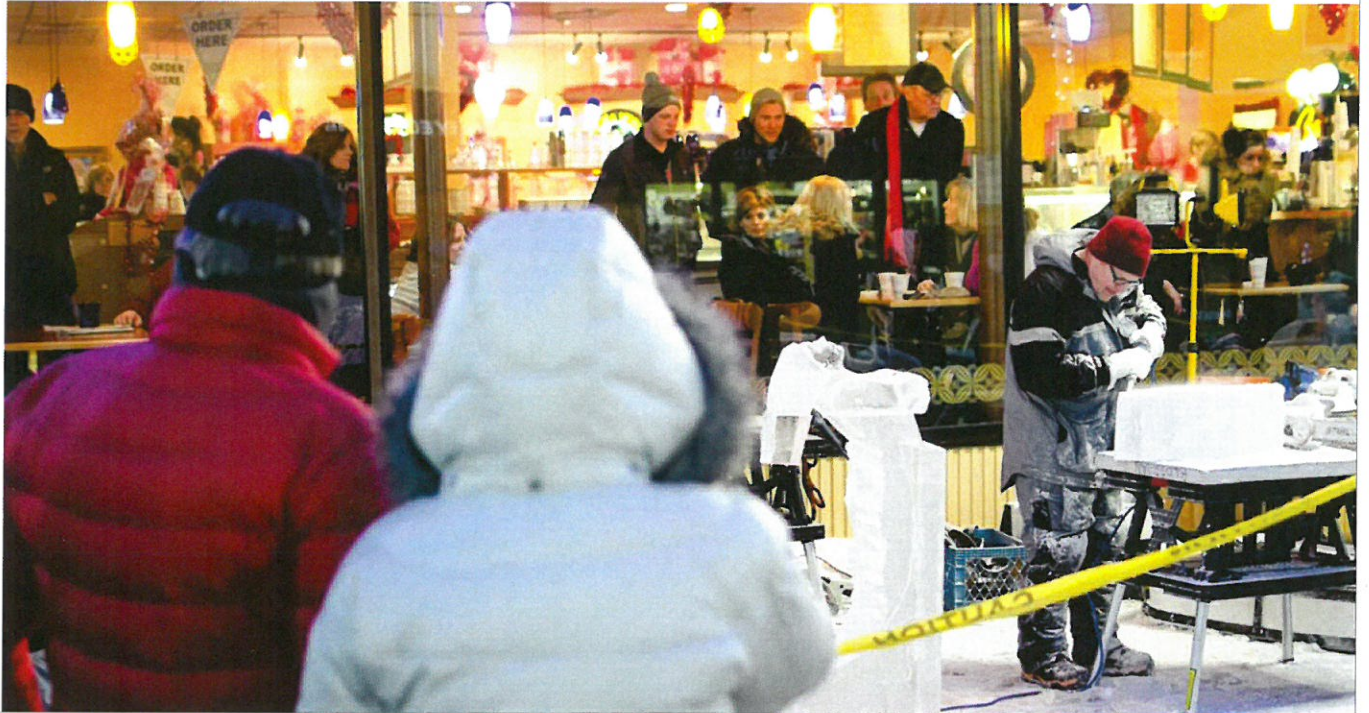
## Community Gardening, Worthington





# Plan Pillars

## Winter Activities, Perrysburg



# Plan Pillars

## *Recommendations:*

- Connect with University to offer a local speaker series, classes, etc.
- Use High School as “cultural center”
- Host tours that showcase Ottawa Hills’ history as an early planned community and other interesting aspects of the community’s history
- Engage residents in a unique community-wide event, such as “art on the lawn”
- Explore grant programs thru ODNR to develop trail systems





## 6. NEXT STEPS

### NEXT STEPS

#### **Task Force Meeting 3**

Translate ideas collected through public engagement into values and goal statements for the final plan. Strategize for the implementation of project goals. Identify priority development areas to focus on with new strategies.

#### **Elected Officials Meeting**

Present recommended value statements, objectives, strategies, and focus areas to Village staff/officials. OHM will prepare materials, client team will present.

#### **Task Force Meeting 4**

Develop an implementation strategy using an Accountability Matrix which should include prioritized objectives and strategies, estimated costs, and suggested responsible parties.

#### **Adoption Meeting**

Following the development of the final Plan document, OHM Advisors, the client team, and members of the Task Force will present the Plan to the Village's elected bodies to be formally adopted and given legal standing.