



Oilfield Market

Virtual Trade Show



A virtual trade show is an online version of an event at which goods and services for the oil & gas industry are exhibited and demonstrated.

A virtual trade show functions like a traditional offline tradeshow, translating exhibit halls, educational seminars, job fair and training events into a virtual world environment. This type of trade show is gaining popularity because it allows the attendee to forgo the expense of travel while enjoying some of the amenities of a traditional show.

The attendee can view demos, pick up literature and chat with sales representatives in real time. Keynote speeches and seminars are delivered either in real time or on-demand by videocast , podcast and webcast technology.

Virtual Trade Show Benefits

Virtual Trade Shows are quickly gaining popularity among exhibitors and event marketing professionals due to their relatively low cost and high rate of return. The ability to generate leads directly from your office without having to incur the cost of travel and lodging is appealing for many companies, which allows for a wider range of diversity among exhibitors and attendees.

According to the American Express 2016 Global Meetings & Events Survey, the average cost per attendee for a physical conference is \$457.

Time for a new approach?

Virtual trade shows are becoming one of the most popular ways for companies to communicate their message quickly and effectively, exhibiting their innovations to a mass online audience. According to Forrester's research, "Virtual Events rank as the 2nd most important source of information when business decision makers evaluate technologies or services to purchase."

Cost Per Attendee (excluding air costs)

	NORTH AMERICA	EUROPE	CENTRAL/S. AMERICA	ASIA	GLOBAL HOTELIERS
Sales/Marketing	\$476 ▲	\$337 ▲	\$594 ▲	\$406 ▲	\$325 ▲
Training	\$425 ▲	\$326 ▲	\$480 ▲	\$311 ▲	\$400 ▲
Internal Team Meeting	\$273 ▲	\$320 ▲	\$480 ▲	\$232 ▲	\$300 ▲
Product Launch (Internal/External)	\$419 ▲	\$401 ▲	\$687 ▲	\$358 ▲	\$486 ▲
Conferences/Trade shows	\$609 ▲	\$551 ▲	\$778 ▲	\$459 ▲	\$700 ▲
Senior Leadership Meeting/Board Meeting	\$510 ▲	\$432 ▲	\$671 ▲	\$590 ▲	\$350 ▲
Advisory Board	\$489 ▲	\$323 ▲	\$644 ▲	\$443 ▲	\$256 ▲
Incentive/Special events	\$711 ▲	\$551 ▲	\$911 ▲	\$661 ▲	\$581 ▲

(Sources: North American, European, Asia-Pacific, Central/South American and Key Supplier Surveys from American Express Meetings & Events, August 2015.)

Virtual Trade Show Benefits

Most Compelling Reason to Use Virtual/Hybrid Solution

REASON	NORTH AMERICA	EUROPE	CENTRAL/SOUTH AMERICA	APAC
Ability to reach a broader audience	27%	27%	29%	25%
Ability to re-purpose meeting content for multiple uses	14%	8%	10%	13%
Cost savings	27%	30%	29%	28%
Improve the overall effectiveness of the meeting	6%	9%	4%	9%
Reduce travel and time out of office	27%	26%	27%	24%

Clearly Defined Virtual Policy

ANSWER	NORTH AMERICA	EUROPE	CENTRAL/S. AMERICA	APAC
Yes	13%	13%	27%	29%
No	52%	25%	23%	29%
I Don't Know	35%	63%	50%	41%

One third of the respondents to 2016 Successful Meetings' trends survey said they planned to hold more virtual meetings in the coming year, compared to just 2 percent who will plan fewer. This was by far the largest increase in any type of meeting reported. Hybrid events were second, with nearly 17 percent planning more, and 2 percent planning fewer.

	More	Less	Unchanged	N/A
Virtual meetings	33%	2%	26%	39%
Training meetings	18%	16%	46%	20%
Hybrid meetings	17%	2%	23%	58%
Association meetings	11%	14%	50%	25%
Trade shows	10%	17%	49%	24%
Consumer/marketing events	9%	11%	32%	48%
Sales meetings	9%	8%	45%	38%
Incentives	3%	14%	33%	50%

Virtual Trade Show Benefits

Virtual Trade Show Benefits and Advantages

- The first and most obvious advantage of virtual trade shows is that event hosts and/or exhibitors can save a lot of money on travel, lodging, promotional items, and other costly expenses typically associated with trade shows. The reduced cost of virtual exhibiting allows many more exhibitors to participate, which increases the value of the trade show on the whole.
- Increased attendance – Virtual conferences are easier for attendees to join because no travel involved (particularly international).
- Increased exposure – The event “lives on”. A physical conference lasts for the one or two days, then it is done. A virtual conference can have as many live days you’d like. Then, you can leave it up on-demand permanently so that attendees can access booths, presentations, documents, videos, etc. anytime.
- Virtual trade shows are interactive – Just because you’re not there in person doesn’t mean you don’t get to interact with other attendees. Virtual trade shows allow attendees to visit booths, chat with booth reps, attend seminars and keynote speeches, and even chat, network or talk live to other attendees. Attendees can swap electronic business cards with a keystroke and save that data instantly in your database.
- Reporting and analytics – You just get an attendance report with a physical conference. However, with a virtual conference every single thing the attendee does is tracked and reported. You know how they came, where they went, what they did, chats, tweets, videos watched, etc. You can even run analytics on content located in the event. For example, how many attendees viewed and/or downloaded a piece of collateral. Virtual trade shows also help exhibitors and attendees overcome another challenge traditionally associated with trade shows – the collection and distribution of lead information. Since virtual trade shows take place online, data is readily available to everyone involved, which allows for smooth lead capture.
- The fundamental goal of virtual trade shows is to allow for the same type of interaction that is available at traditional trade shows without the high costs of travel and purchasing a trade show booth. Virtual trade shows often integrate instant messaging, seminar technologies, podcasting, and other means of communication into a single, smooth operating environment.
- Provide attendees access to upper management – The host corporation’s upper management typically do not attend physical trade shows. However, with a virtual trade show, upper management can easily and discreetly make themselves available to clients or partners. For example, this could be through a scheduled moderated chat session in the theater or networking lounge.

Five Reasons Conferences are Going Virtual



1. *Easily accessible both locally and globally. No travel required.*
2. *Cost effective-Saving time and money.*
3. *Highly interactive and engaging with live and on-demand webcast sessions, chat rooms, video, games/contests.*
4. *Easy content consumption. A wealth of content that can be accessed instantly on-demand or at a scheduled time.*
5. *Trackable activity with incredible analytics. Every click, visit, presentation watched, document viewed, chat, social shares, etc. by an attendee can be tracked to highlight specific interests.*



What is a Virtual Career Fair?

Virtual Career Fairs work like an off-line career fair translating a lobby, exhibit halls, booths and other locations into an online 2D environment. Virtual Career Fairs are used to connect job seekers from any location and device (desktop, tablet or phone) with employers. Typically there are live open house hours advertised so that applicants can chat directly with recruiters or hiring managers to ask questions.



Virtual Career Fair Benefits

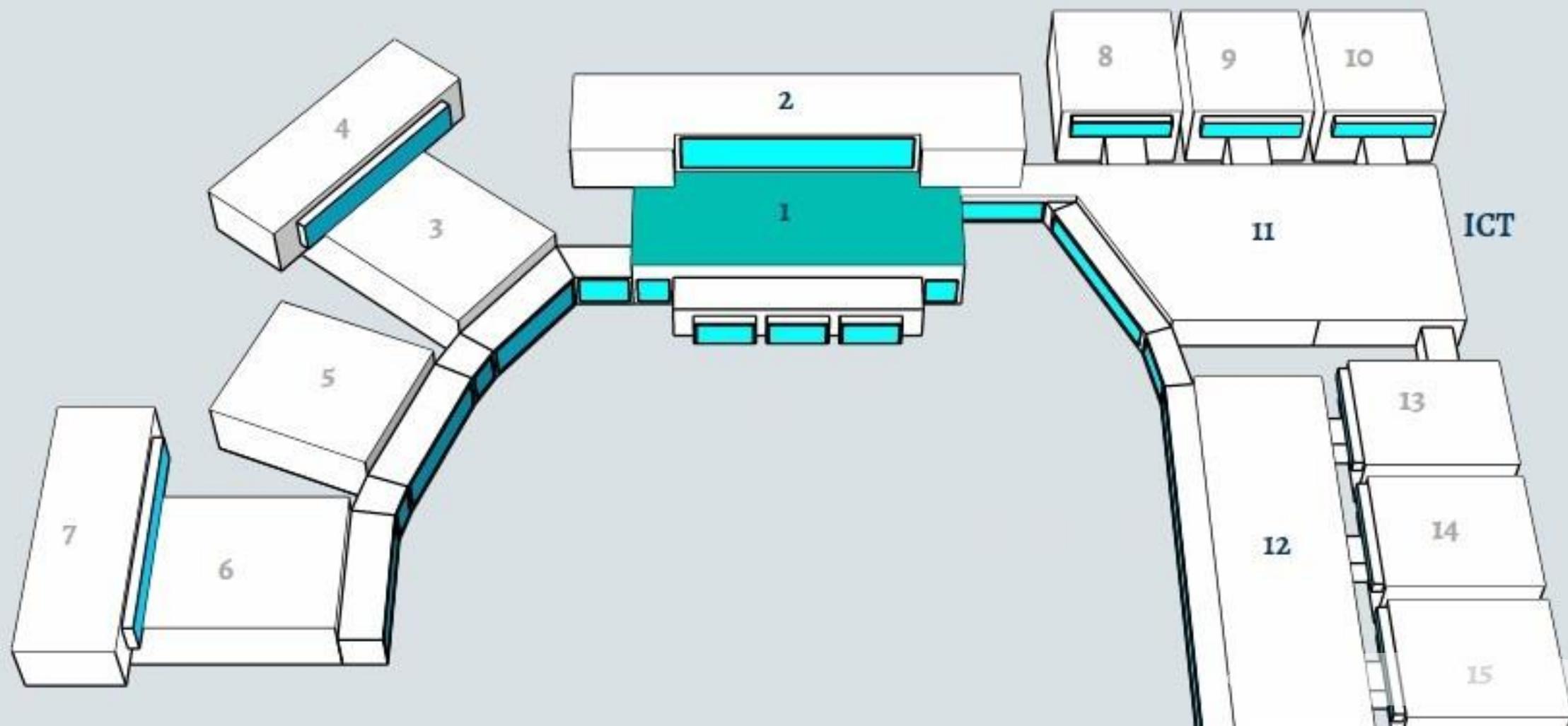
1. Savings to companies and recruiters: Since the career fair is virtual, rather than at a set location in the physical world, it costs less to host. You don't have to worry about booking a large event space to hold the job fair, you won't have to rent equipment or supplies, and your hiring managers and recruiters won't have to leave the comfort of their offices in order to man virtual recruiting booths.
2. Easier to recruit across a large geographic area: While a off-line job fairs only reach candidates at a specific location, a virtual career fair expands the organizations reach to anywhere in the world. One global professional services firm held a two-day virtual career fair that spanned 40 countries, yielding 20,000 registrants and 10,000 attendees over the course of 48 hours.
3. Attract passive job seekers: Many of the attendees who attend virtual career fairs are hard-to-find "passive" candidates who are currently employed and appreciate the ease (no need to take a vacation day) and privacy (they have concerns with being seen at a physical job fair) of attending a virtual career fair.
4. Engage with potential recruits or new hires: Hiring organizations want to maximize the level of candidate engagement before people are brought in for interviews to ensure that they are the right fit. A virtual job fair allows you to get a better understanding of candidates before you engage. Job seekers can view documents they've provided, interact via chat and video, etc.
5. Build your brand: Virtual career fairs can be highly customized as an extension of your companies brand. For example, a photo of your actual office lobby can be used as the virtual career fair lobby to give the job seekers a feel for your corporate culture and environment.

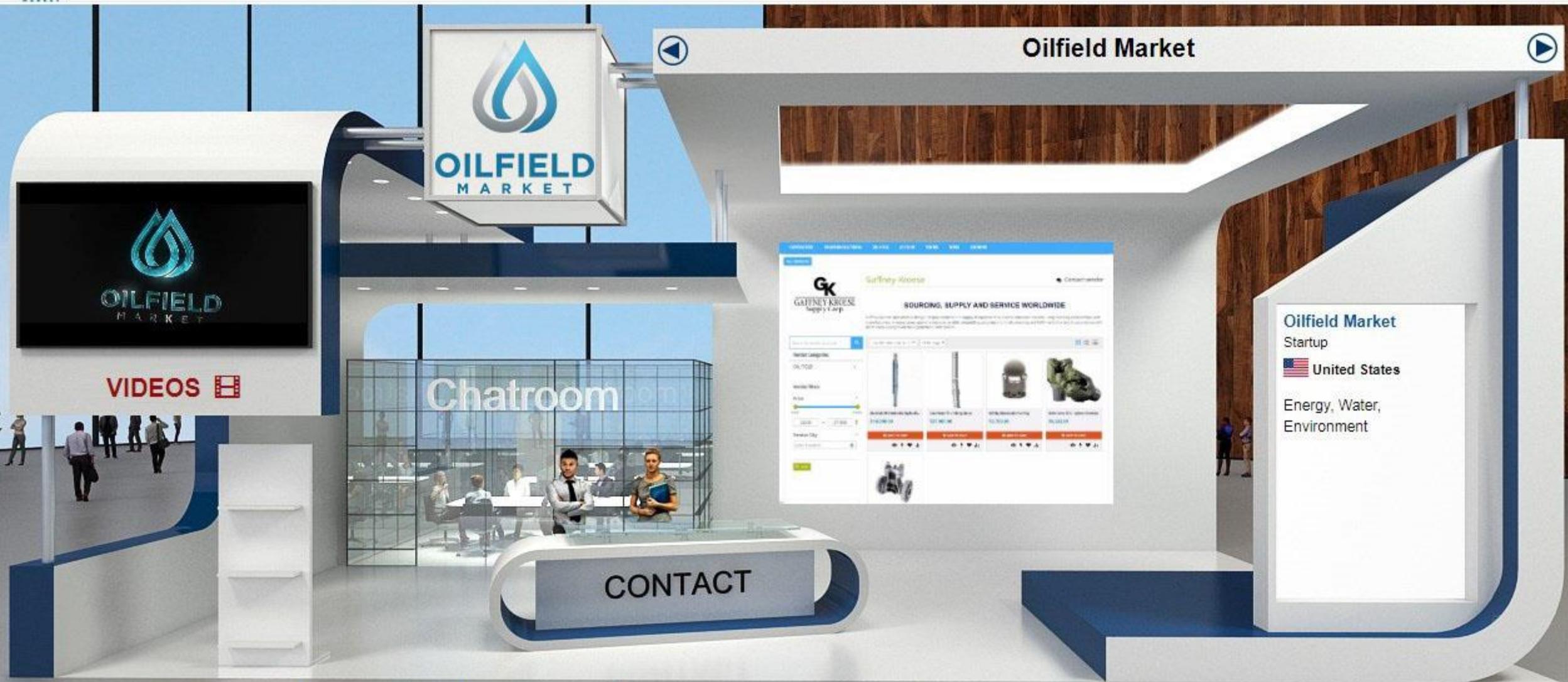
Duration: A typical virtual career fair has 1-3 “live” days where there is a window of a few hours that recruiters are available to chat with job seekers. Then it can be left up on-demand for 30 or 60 days. Companies that have ongoing hiring needs will purchase an annual subscription to have ongoing live days throughout the year.

Interactivity:

- A welcome video can greet candidates with a message from an executive
- Virtual career fairs can offer comparability tests where job seekers answer questions about their skills and interests to determine which booths have suitable jobs.
- Job seekers can browser and apply for jobs, watch live or recorded webinars, view corporate videos, download documents such as benefits offered, and chat with recruiters.

Bottom line, virtual career fairs can reduce costs and eliminate the need to travel, speed up hiring and improve your access to the global talent pool—so you can find people with the right skills, whenever and wherever you need them.





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Video 1: Oilfield Market
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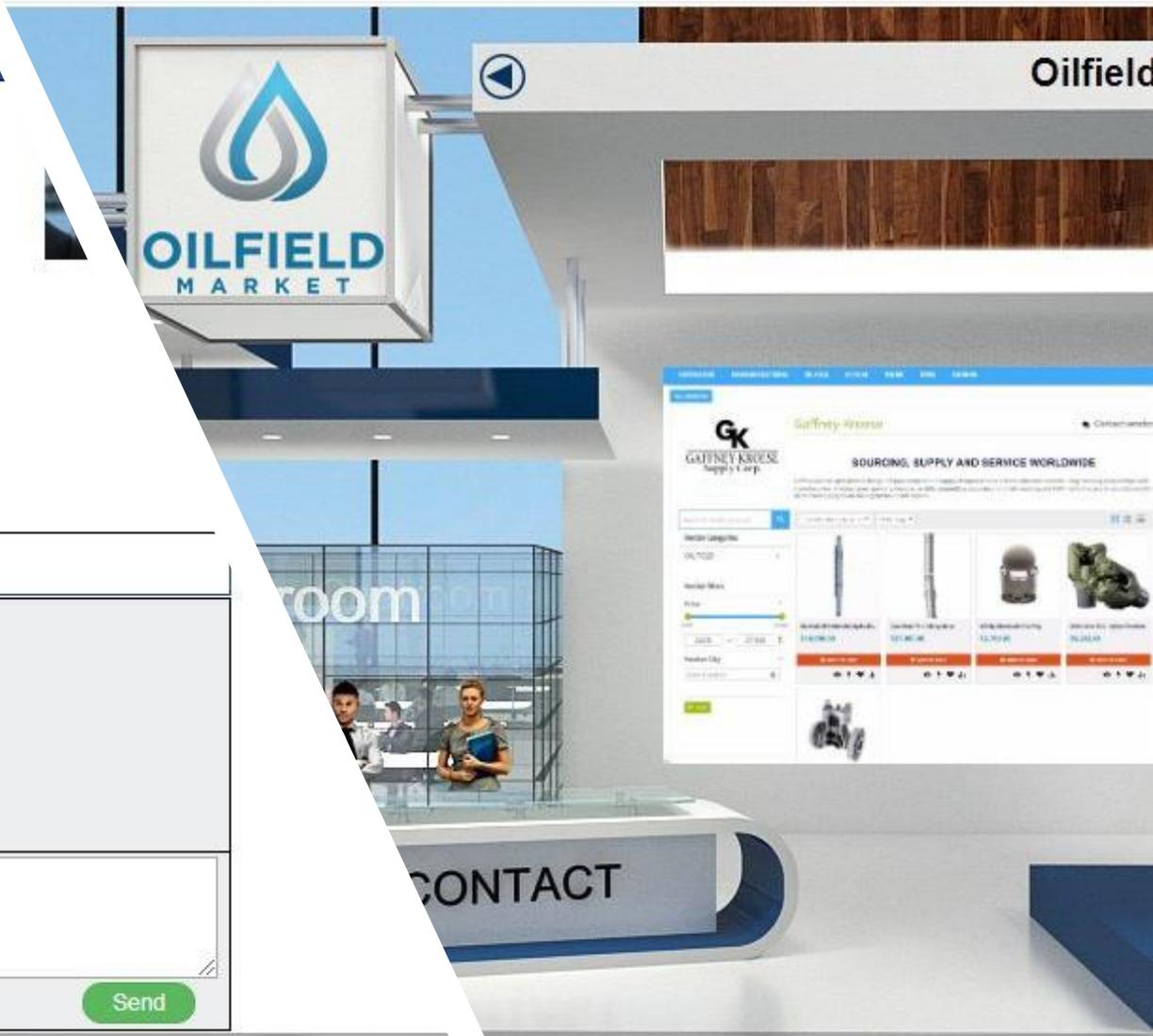
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List of Jobs

Search by keyword(s)

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By working place



By industry



By firm

By contract type

By function

By function level

Search

Delete your criteria

136 results

Exhibitor	Function	Function Level	Job Title	Working Place	
HR FLUX	20.2 - Land, Sea, Environment and Nature	Senior	Milieuconsultant	West Flanders - Arrondissement Kortrijk	
PROVINCIE ANTWERPEN	08.1 - Engineering and Technique	Project Manager	Deskundige technisch gebouwbeheer	Antwerp - Arrondissement Antwerpen	
Tebodin Belgium Nv	08.1 - Engineering and Technique	Project Manager	Project Engineer Procestechniek	Antwerp - Arrondissement Antwerpen	
Tebodin Belgium Nv	08.1 - Engineering and Technique	Project Manager	Project Engineer Elektro, Instrumentatie en Proces Control	Antwerp - Arrondissement Antwerpen	
Tebodin Belgium Nv	08.1 - Engineering and Technique	Project Manager	Project Engineer Piping/Mechanical	Antwerp - Arrondissement Antwerpen	
GUNVOR PETROLEUM ANTWERPEN N.V.			Instrumentatie Technieker	Antwerp - Arrondissement Antwerpen	
GUNVOR PETROLEUM ANTWERPEN N.V.	08.1 - Engineering and Technique	Project Manager	Project Manager	Antwerp - Arrondissement Antwerpen	
Puratos	08.1 - Engineering and Technique	Senior	Head of Maintenance & Engineering	Flemish Brabant - Arrondissement Halle-Vilvoorde	

Lightshot

Your screenshot is copied to clipboard

Project Engineer Procestechniek

 Job Info

Date of creation	20 / 06 / 2019
Function	08.1 - Engineering and Technique
Function level	Project Manager
Sector	Architectural en engineering services
Education Level	EQF Level 7 - Master
Contract type	01 - Long term
Languages	Dutch, English
Public transport	
Address	Boereveldseweg 4 2070 Zwijndrecht
Download	Download detailed description
Url	Link to external description
Description	<p>De werkzaamheden bestaan o.a. uit het uitvoeren van processimulaties, evaluatie en optimalisatie van productie eenheden, het onderzoeken en beoordelen van nieuwe potentiële laboratoriumonderzoeken en proces simulatiesoftware, het opstellen proces scope voor investeringsprojecten, het coördineren van het ontwerp en het opstellen van PFD's, P&ID's, het dimensioneren van leidingen, apparatuur, warmtewisselaars, veiligheids etc. Je voert intensief overleg met je collega's van andere disciplines om zo tot een eenduidig totaalontwerp te komen. Besprekingen met opdrachtgevers, het assisteren van de projectleider en het leveren van een bijdrage aan acquisitie maken ook deel uit van je taken en verantwoordelijkheden. Het uitvoeren van werkzaamheden op locatie en/of bij een opdrachtgever behoort tot de mogelijkheden.</p>

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Phone	003232502801
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Country	Netherlands

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