

# WORLD HOPE

*Live!*

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Clean water is

*life*

# CLEAN WATER



## WATER AFFECTS EVERYTHING.

We drink it. We clean with it. We bathe with it. We cook with it.

But for most of us, we don't think twice about it. We turn on the faucet and it's there. Fresh, clean water. Water that keeps us hydrated, healthy, clean and strong.

For 768 million people in the developing world, it's a different story. Water—let alone clean and safe water—can be extraordinarily difficult to come by. Here's a snapshot:



**Women and children bear the burden of fetching water, a process that can consume hours every day.**



**The hours spent fetching water is time that could be spent in school, earning income or caring for one's family.**



**The walk to the nearest stream, river or pond is often long, remote and dangerous—leaving women and children vulnerable to harassment, assault and natural predators.**

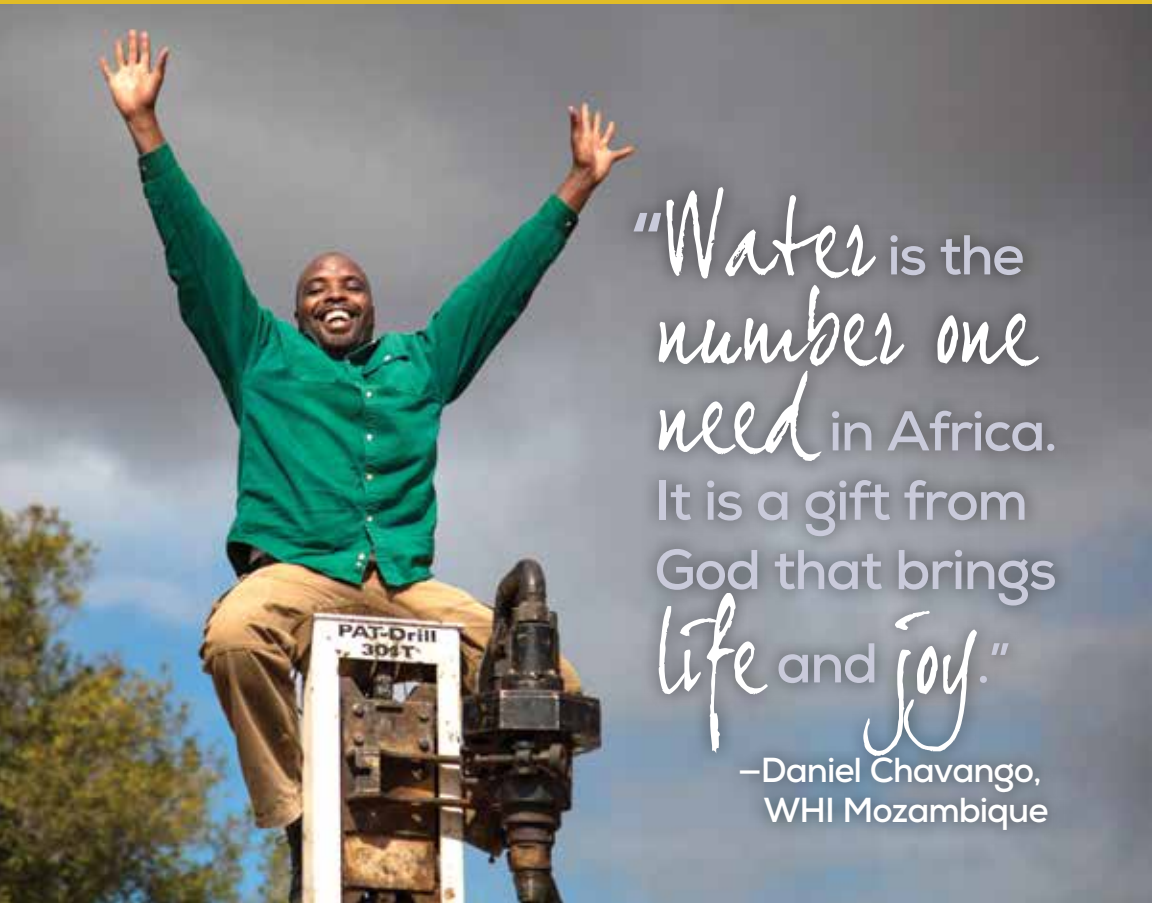


**By the time they return home, the little water they have collected is filled with harmful bacteria that can cause disease or even death.**

Two impossible choices seemingly exist: certain death by dehydration, or potential death by water-borne illness.

**Until a third option emerges... ➔**

**It's one of life's most basic elements—yet 768 million people don't have it.**



*"Water is the number one need in Africa. It is a gift from God that brings life and joy."*

—Daniel Chavango, WHI Mozambique

When empowered with the right resources and knowledge, the poor can and will design practical and creative solutions to lift themselves out of poverty. WHI partners with communities in some of the poorest areas of the world to make clean water and sanitation more accessible. **Here's how:**

### Drilling Wells:

In two of Africa's poorest nations—Sierra Leone and Mozambique—WHI operates well-drilling rigs run by crews made up of local specialists. The teams drill wells in communities without a clean water source, and train local leaders to maintain the wells and keep clean water flowing long after drilling is done. One well brings clean water to approximately 550 people.

### Building Latrines:

Most people don't realize how important a toilet is—yet clean toilets play a huge role in preventing the spread of bacteria and disease. In many of the same communities where wells are drilled, WHI builds latrines. Local materials are used to build the facilities, and community members are trained to maintain them.

### Educating Communities:

Clean water changes lives, but to maximize its impact, it must be accompanied by sanitation and hygiene education. WHI teaches children and families how to keep themselves and their communities healthy and clean through hand-washing, regular bathing, oral hygiene, safe food preparation, trash pick-up and more.

## Here's a novel idea: Our water and sanitation programs WORK!

One of the major problems many communities with a new clean water source face is a simple one—what's next? What happens when a key component of the well breaks and no one knows how to fix it? Or the community can't afford the upkeep? What happens when a community has clean water, but children rarely wash their hands? The result is unsustainability—a well-intentioned project that just won't last.

*"Before the well we were suffering. We were really suffering, walking a far distance only to get dirty water out of a stream."*

—Community member, Kathirie Village, Sierra Leone



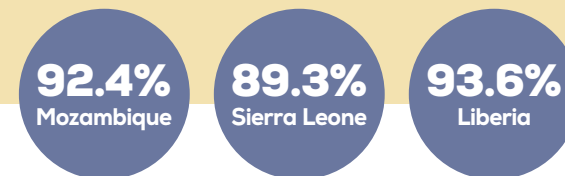
## WHI ensures clean water flows—long after we're gone.

Before WHI drills a well, community leaders declare in writing their readiness to shoulder the responsibility of maintaining their well. Members of a Local Well Committee are then selected and trained in well management skills. They are taught to collect small but regular fees from families collecting water at the well. This way, when a part breaks, there are funds to cover the repair. The process ensures every community member is a stakeholder in their own livelihoods and futures.

*"The well and toilets together have much reduced sickness in our village. Our children are healthy and they are all in school."*

—Local Well Committee Member, Makorie Village, Sierra Leone

WHI conducts regular evaluations of our Water & Sanitation Program, which has been ongoing in Sierra Leone, Mozambique and Liberia since 2005. Our most recent evaluation speaks to our success loud and clear. Of the 197 wells monitored, over 91% are still functioning and producing lab-tested high-quality potable water.



# WHI's Pineapples Project in the News

If you've been following WHI recently, you've heard all about our newest agriculture project—planting pineapples to prevent poverty. We're partnering with rural farming communities in Sierra Leone to introduce pineapple planting as a means of sustainable income generation—income that can be used to pay for school fees, medicine, food and savings for the future. Our innovative program is abuzz in the media. Here are a few snapshots and quotes:



## “Pineapples Changing a Nation Economically, Spiritually”

—The Christian Broadcasting Network

“We say in Africa an empty bag cannot stand...If you are able to feed somebody when they are hungry, it will be easier to talk to them about spiritual needs that they do not see.”

—Robert Kagbo,  
WHI Director of Agriculture

“Pineapples are providing spiritual relief, but also freedom from hunger, illiteracy and joblessness, and long-term development that is bringing hope and prosperity in West Africa.”

—The Christian Broadcasting Network

## “‘Impact investing’ can help Africa as much as charities can.”

“Consider the case of World Hope International...in 2008, it ventured into ‘impact investing’ in Sierra Leone...to set up a commercial subsidiary to stimulate private investment.”

—The Boston Globe



“Relief relief relief. So many NGOs focus on relief. But too much relief makes people lazy. WHI's (Pineapples) Outgrowers program is different because it's not just about giving people things – it's about agribusiness. It's about capacity building and sustainable development.”

—Musa Tholley,  
WHI Pineapples  
Project Coordinator

## We Must Do Something

The sight, the smell, the wailing. It's a scene I can't—and won't—forget: An infant, just three weeks old, dying in her mother's arms. She lay convulsing in the one-room, open air clinic as nurses scrambled to save her life with the few resources they had. The mother clutched her tightly, her hardened face cringing with every labored breath.

No words will ever make sense of an infant's death. Why life is ever taken from our smallest, most helpless beings. Yet for families in the developing world, infant and child mortality is a harsh reality. The worst part? The majority of deaths are preventable.

The case above is testament alone. Cerebral malaria was the culprit—it's the deadliest form of malaria, yet a disease that could be prevented with a simple mosquito net. A mere \$28 could have saved the child's life.

I can't say it any clearer—we must do something. The Lord calls us to dedicate our lives to serving the poor, the vulnerable, the oppressed, the hurting. We cannot continue to stand by and let preventable disease and poverty claim the lives of “the least of these.”

Poverty and disease will not be solved overnight, but small, simple changes at the grassroots level will make a difference. At WHI, we're seeing the fruit of these small changes every day. Clean water sending children back to school. Pineapples helping farmers afford medicine for their children. Mosquito nets reducing rates of malaria.

It's change to be celebrated, and change your support has made possible. Yet there is still much work to be done. As we expand our reach to some of the most vulnerable areas of the world, will you continue to walk alongside us? Together, we can fully reflect Christ's compassion for the poor.

Thank you,

John Lyon  
CEO & President



*Opportunity. Dignity. Hope.*

**WORLD WATER DAY IS MARCH 22.  
YOU CAN HELP!**

DONATE TODAY at [WorldHope.org](http://WorldHope.org), use the QR code to the right, or send a check to:

World Hope International, Attn: Gift Processing  
P.O. Box 17151, Baltimore, MD 21297

You can also visit [WorldHope.org/GetInvolved](http://WorldHope.org/GetInvolved) to find easy ways to raise awareness and make a difference.

**GIVE NOW**



PHOTOS BY: InterMotion Media & Alex Watson

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