NETWORQ SOCIAL / PART 1 WORKSHEET

Find Your Money-Making Skillset

Start with something you already know how to do.

Use the questions below to sketch one digital product idea you can test.

1. What skill do you already use?

Think about work, a hobby, or what people ask you to help with.

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2. Who could you help?

Name one specific kind of person who could use that skill.

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3. What problem could you help them solve?

Think of one small outcome you could help them accomplish.

STARTING SIMONE'S EXAMPLE

She uses her organizing skills to help freelance web designers collect client logos, photos, and website copy before kickoff.

Ready to find an idea you can test?

Enter your email and I'll send you the copy-and-paste prompt from the video.

Get the Free Niche Finder Prompt