

International Certified Career Coach

*A 3-month certification program delivered
by industry legends with emphasis on
Global Best Practices, Experiential Learning
& State-of-the-Art Career Guidance Tools*

Feb 22-24, 2019

**The Metropolitan Hotel,
New Delhi**

Program Fee:
INR 24,500
(incl. of taxes)



Career
Development
Alliance (USA)

in association with



MINDLER



Why Get A Certification In Career Counselling?

The recent years have seen an emergence of a multitude of career options across the globe. From well-established careers like Medicine and Engineering to new-age career options like Social Media Evangelist and Wildlife Photography, students today are spoiled for choice when it comes to making their career decision. It is only natural that they face hundreds of questions before arriving upon one of the most crucial decisions of their adult life.

Cognizant of the need for structured career planning, schools, colleges and educational institutions are now actively taking steps to promote career guidance and proper selection. Many national boards and government bodies have now made counselling and aptitude testing mandatory in schools.

In spite of the sizeable and growing need for qualified counsellors to guide students, there is a huge supply and skill shortage. Reports suggest that as many as 90% of schools in India do not have provisions for full-time counsellors or other forms of career guidance for students.

Thus, being skilled and trained in career counselling and guidance will put you at the forefront of career opportunities in this domain and help you meet this expanding demand. Career Guidance, Counselling, Mentoring and Coaching are becoming the next buzz words. This 3-month experiential learning program to become an International Certified Career Coach (ICCC) is going to be a perfect stepping stone to build your career in this fast-growing field.

‘ Career guidance & counselling, mentoring & coaching will be the next big professional opportunity in the near future. ’

‘ A paradigm shift is occurring in India with Universities, Educational Boards, Schools and Governments beginning to understand the significance of career counselling. ’

‘ As of today there is a shortfall of about half a million career counselling & guidance professionals in the country. ’

‘ Skilled & certified career counsellors will be the biggest beneficiaries & best placed to fill the gap of qualified practitioners. ’

Key Highlights

PROGRAM DURATION: **3 MONTHS**



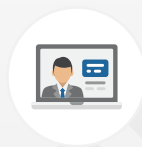
80-Credit Program



3-Day In-Person Experiential Training



Live Projects & Case Assignments



Webinars & Continuous Learning Support



Tech-Enabled Guidance System & Counsellor tools



21st Century Global Skills as per NCDA (USA)

Bodies behind the Certification:

About Career Development Alliance, USA

Founded in 1998, CDA is a career development body in Washington, USA. Its founders are members of notable international organizations, and are pioneering and championing the cause of career development and guidance.

Widely consulted for career development across the globe, CDA has created comprehensive training and instructor materials used to train tens of thousands of professionals and paraprofessionals. Notable clients include the American Medical Association (AMA), United States Secret Service, Federal Deposit Insurance Corporation (FDIC), among others.

About Mindler, India

Mindler is the world's most advanced career guidance platform, run by alumni from Harvard, ISB, IIT and leading psychometricians. A technology-enabled ecosystem for career planning, Mindler leverages technology, research, machine learning and algorithms to enable students to discover their unique potential.

Mindler's award-winning career guidance framework and assessment tool have been developed by a team of some of the top psychometricians, industry experts and researchers in the world. It is the most accurate and valid career assessment, with a blend of advanced technology and millions of research data points collected from students from multiple demographics and cultures.

In the Media:

"The platform 'minds' your career." -Economic Times

"Mindler plays the guide in career choices." -The Financial Express

"Mindler minimizing the human bias in the decision-making process." -Education Technology

Awards & Recognition:

NCDA

National Career Development Association



clje



ISB

Centre for Innovation and Entrepreneurship



APCDA

Asia Pacific Career Development Association

Dates: **Feb 22-24, 2019** | Venue: **The Metropolitan Hotel, New Delhi** | Fee: **INR 24,500** (incl. of taxes)

Program Overview

A. Understanding the Education and Career Ecosystem

Module 1:

Panoramic View of the Indian Education System

Detailed overview of the Indian education system, including different boards, college/university admissions and the varied range of university selection and eligibility criteria.

Module 2:

Indian Careers Landscape

Potential career options across multiple traditional and emerging domains and streams, with a special focus on helping students find the perfect career fit.

Module 3:

Education Abroad

Understanding the system of education and admissions in popular study abroad destinations, and how to guide students to reach their dream college destination.

Module 4:

Changing Face of Careers in the 21st Century

The disruption of education through technological advances and how to adapt career planning to future demands.

B. Effective Career Guidance: Tools, Techniques and Challenges

Module 5:

Psychometric Testing in India and Abroad

Essentials of psychometric theory, test construction, and the effective utilisation of psychometric tools in career guidance.

Module 6:

Skill Building for the Future

Inculcating vital skills in students to consolidate their overall profile and get them ready for the job market.

C. Enhancing Counselling Skills

Module 7:

Essentials of a Great Counsellor

Effectively managing the softer aspects of the career counselling setup, including handling parental and student expectations, and ethical issues in guidance.

Module 8:

Global Competencies and Helping Skills

Critical competencies of career development professionals for effective counselling, which are globally recognised as guidelines by career bodies and associations.

Module 9:

Creating the Most Effective Learning Environment

The power of positive feedback as a key skill for a coach, with first-hand experience of how learning and exploration can be accelerated.

D. Partnering with Mindler

Module 10:

Understanding the Mindler Ecosystem

Models of association with Mindler and how to effectively utilise the Mindler platform and support tools to your benefit.

E. Practical Training

Module 11:

Case Studies

Real-life case studies of students and their career dilemmas to hone the counselling skills of participants.

Module 12:

Live Projects & Assignments

Practical exposure to the counselling setup through a series of live projects and assignments, along with constant hand holding by experts.

Module 13:

Webinars

Continued learning and engagement through webinars by subject matter experts to monitor progress and enable guided learning.

EVALUATION & CREDENTIALING

Continued evaluation during the entire term of the program. Final evaluation by the panel of Master Trainers.

Industry Stalwarts & Master Trainers Anchoring The Program



Dr. David Reile

- Past President – National Career Development Association, USA
- 30+ years experience in Career Counselling & Leadership Development
- Executive Coach – Career Development Alliance, USA
- Managing Director – RS Foundation, USA
- Ph.D. in Counselling Psychology



Prof. Dr. N.K. Chadha

- Senior Consultant at UNDP (United Nations Development Program)
- President – Asia Pacific Career Development Association
- Chief Psychometrician at Mindler
- 35+ years experience in Psychometrics, Career Planning & Consulting
- Ex-HOD, Psychology Department at University of Delhi



Peter Reding

- Co-Founder of Coach for Life (Partner, International Coaching Federation)
- Coach for World Changing Leaders & Visionaries
- Chairman of the Independent Ethics Review Board for ICF
- Visionary Coach & Pioneer in Professional Coaching & Transformation
- MCC and MBA from Pepperdine Graziadio School of Business



Prikshit Dhanda

- Professionally trained from Harvard University, USA
- Certified MBTI & FIRO-B Practitioner
- Renowned Leadership & Life Coach - mentored over 1.5 million students
- Director & Chief Strategy Officer at Mindler
- 20+ years experience in Career Guidance & Mentoring



Dr. Barbara Suddarth

- Executive Director – Career Development Alliance, USA
- 25+ years experience in Career Counselling & Leadership Development
- Introduced & established career coaching modules in multiple countries
- Certified Master Trainer - NCCC, NCC, MCC, CDF, CDFI
- Ph.D. in Counselling Psychology



Prateek Bhargava

- Founder & CEO, Mindler
- 10+ years experience in Education Advisory, Career Coaching, Data Analytics
- Double MBA from Indian School of Business, Hyderabad & MDI, Gurgaon
- Certified Life & Career Coach
- Director & Advisor, Taxmann Education Trust & Taxmann Publications

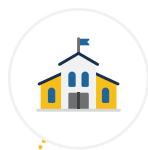


Nirmal Agarwal

- Founder, Cognix Knowledge Group
- Alumnus, Stanford University, USA
- 20+ years experience in Career & College Counselling
- Certified in Career Counselling & Consulting from University of California, USA
- Worked with over 200 schools & Advisory Board Member of various schools

Build a Career in Career Counselling

Attract jobs and target opportunities in a rapidly growing and in-demand field.



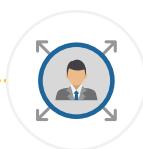
Create a Holistic Ecosystem in your School/Institution

Set up a career guidance platform in your institution with live student tracking, rich content, query support and more.



Learn from Industry Leaders

Benefit from the learning and collective experience of 200+ years of leading industry experts.



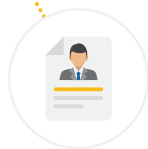
Fulfil Entrepreneurial Aspirations

Set up your own counselling practice with the technological and informational support of an advanced career guidance platform.



Gain Mastery through Practice

Get hands-on learning through real-life case studies, live projects, assignments and practical exposure.



Enhance your Resume

Make your CV stand out through a certification from an international career guidance body and world's most advanced career guidance platform.



Stay at the Top of your Game

Polish your skills and gain knowledge of emerging and evolving trends to be the best in your domain.

Why Should You Enroll In The Career Coach Certification Program?

Become A Mindler Partner Counsellor And Get:

- ★ Comprehensive career guidance platform to support and scale your business
- ★ Counsellor dashboard with a consolidated system for live student tracking
- ★ Opportunity to enhance income by taking up projects with Mindler
- ★ Access to top jobs in the domain of career counselling across the country
- ★ Well-researched and regularly updated content on careers through career library, blogs & more!



You Should Enroll In The Program If You Are A...



*School/ College Counsellor
& Independent Career Expert*

- ★ Update and expand your counselling and career planning skills
- ★ Access state-of-the-art career guidance tools for effective counselling
- ★ Boost your resume with an international certification led by global experts



*School Teacher/
University Professor*

- ★ Understand the system of career selection and admissions to prepare students for the future
- ★ Be better equipped to mentor students and handle adolescent issues
- ★ Contribute to career guidance initiatives in the school/university



*Psychology and
Consulting Professionals*

- ★ Build your career in a highly lucrative and growing field
- ★ Broaden your knowledge of career guidance by learning from experts
- ★ Enhance your income by taking up projects or setting up private practice

Program Duration

3 Months

1

**3-Day In-Person
Experiential Workshop**
February 22-24, 2019

2

**Assignments &
Case Studies**
March, 2019

3

**Live Projects &
Webinars**
March-April, 2019

4

**Evaluation &
Credentialing**
April-May, 2019

On-boarding Process

How to enroll in the program

PROGRAM FEE:
INR 24,500 (incl. of taxes)



Fill up the application form

Submit your complete program application by Feb 12, 2019. Apply early to increase your acceptance chances.



Screening of applications

Review of applications by a panel of experts. First come, first reviewed. (Rolling Process)



Final shortlisting

Accepted candidates to be notified within 10 days of submitting the application.



Fee submission

Program fee of INR 24,500 to be paid within 7 days of acceptance.

Application Deadline:
February 12, 2019

Number of seats:
40

Venue (for 3-Day Workshop):
The Metropolitan Hotel, New Delhi

Participant Testimonials



"As a principal, I did not ever get such an opportunity where I could think one-to-one for a child and what all goes into planning a career. Now I go back much more equipped. What I have learnt here is very practical and I think we would be able to replicate it in our school."

-Abha Anant, Principal, City Montessori School



"The program has been fabulous! It's truly eye-opening because it makes you think about things that we are not looking at but we should be if we want the best for students. There's so much of data, inputs and content to carry forward."

-Debarati Bannerjee, HR Manager, SCJ Academy



"I had the expectation that I could come up with an international standard in my career coach practice and I am happy that the program is intact with my expectations. I strongly believe that it is going to make a big leap in launching my career as a career coach."

-Thahir Ahammed, Director, Precision Global Training, Oman



"It has been intensively knowledge-based and the quality of the sessions was exemplary. The speakers were absolute masters of whatever they were speaking. I have learnt so much in each session that it will take me a week to compile all the information I have taken in."

-Hina Sharif Khan, Head - Career Guidance, SelaQui International



"The program was very informative, interactive and with well-experienced speakers. The case studies they gave us were really good. We usually have candidates that come to us with similar problems. I got solutions as to how I can stay calm and deal with them."

-Ann Andrew Gracious, Placement Counsellor, Genesis Global School



"I feel more confident about making a difference in my students' lives and guiding them in their career. It has been an enormous learning experience for me and I have already started planning how I can improve my teaching and better help my kids."

-Niharika Kulshreshtha, Teacher, The Scindia School

Media Coverage

"Learn global best practices in counselling and sharpen counselling skills."

THE FINANCIAL EXPRESS

"Imparting international best practices in counselling."

DECCAN HERALD

"Creating specialists who can take care of the rising demand in India."


THE TIMES OF INDIA

"करियर काउंसलर्स को नए करियर अवसरों के बारे में जागरूक कर रहा है इंटरनेशनल सर्टिफिकेशन प्रोग्राम"

दैनिक भास्कर

Glimpses of the Previous Cohorts



Clement Chauvet, Chief of Skill & Business Development at the UNDP (United Nations Development Programme) opening the conclave with his keynote address.



David Reile addressing the audience in his engaging sessions on the 'Essentials of a Great Counsellor' and 'Global Competencies & Helping Skills.'



Prof. Dr. N.K. Chadha, enlightening the participants on the fundamentals of psychometric theory in his module on 'Psychometric Testing in India & Abroad.'



Peter Reding, addressing the audience in his sessions on 'Creating the Most Effective Learning Environment' and 'Developing a Career Coach Mindset.'



The ICCC promoted audience engagement and inquisitiveness throughout the 3-day workshop, with live Q & A sessions and feedback from the participants.



Prikshit Dhanda delivering an eye-opening address on the development of essential skills in his module on 'Skill building for the Future.'



The experiential learning model of the ICCC incorporated numerous case studies and examples to encourage practical-based and active learning.



Participants partaking in a group activity to apply their learning through the development of their own situational questions on psychological constructs.

Shaping the Career Coaching Landscape in India



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