

## **CONTACT**

**ERIC SWEET** 

esweet@lee-associates.com 919.591.2271 MOSS WITHERS

mwithers@lee-associates.com 919.576.2501

KARAH JENNINGS McCONNELL

kjennings@lee-associates.com 919.576.2502



COMMERCIAL REAL ESTATE SERVICES RALEIGH DURHAM

## MARKET OVERVIEW

#### Wilson, North Carolina

Located in the Eastern part of North Carolina, Wilson is the county seat of Wilson County and part of the Rocky Mount-Wilson-Roanoke Rapids CSA. The city is 50 miles from the state capital, Raleigh, 29 miles to Rocky Mount and 36 miles to Greenville. The population is 49,415 and has a median age of 39.1 years.

Founded in 1849, Wilson's economy was originally based on agriculture. Cotton was the dominant cash crop until the early 20th century when it was replaced by tobacco. The creation of the national interstate highway system brought new opportunities to the town. I-95, the major north/south corridor on the East Coast runs straight through the county. US Hwy 264 (I-587) and I-795 are also major transportation routes that disect the county.

Today, Wilson is home to STEM and manufacturing industries. Bridgestone, Merck, Kiddie Aerospace, Alliance One, and Smithfield Meating Packing are amoung the largest employers. BB&T was founded in Wilson in 1872 and remains one of the largest employers in the town.

One of the biggest attractions is the Vollis Simpson Whirligig Park located in Downtown Wilson. The 2-acre park showcases the gigantic kinetic sculpture created by the late Mr. Vollis Simpson, a native of Wilson. His sculptures are on display at the American Visionary Art Museum in Baltimore and the American Folk Art Museum in Manhattan.





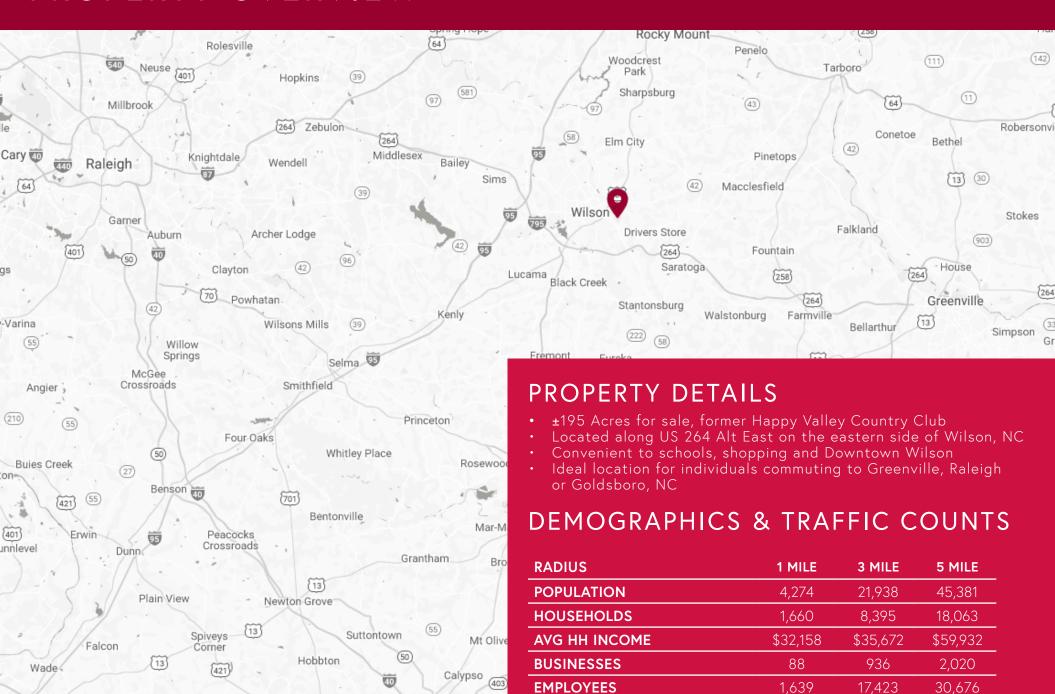
# PROPERTY OVERVIEW

(242)

astover

Clement

Keener

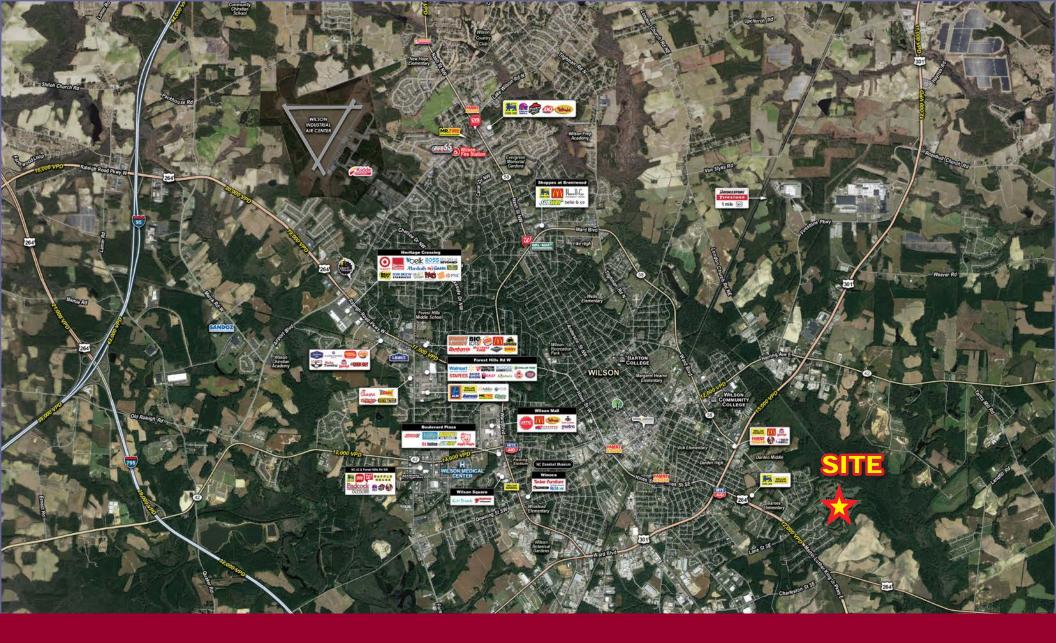


Eaison

TRAFFIC COUNTS

12,000 VPD on MLK, Jr. Pkwy





## CONTACT FOR DETAILS

esweet@lee-associates.com 919.591.2271

MOSS WITHERS mwithers@lee-associates.com 919.576.2501

**KARAH JENNINGS - McCONNELL** kjennings@lee-associates.com 919.576.2502

COMMERCIAL REAL ESTATE SERVICES
RALEIGH DURHAM

WWW.LEERALEIGH.COM • 5430 WADE PARK BLVD., SUITE 300 • RALEIGH, NC 27607