

# ROBBINS PROPERTIES

Leasing Opportunity at Brainerd Village Shopping Center  
5748 Brainerd Road; Chattanooga, TN 37411



**AVAILABLE SPACE  
FOR LEASE**  
**1,600 - 22,000 SQUARE FEET**

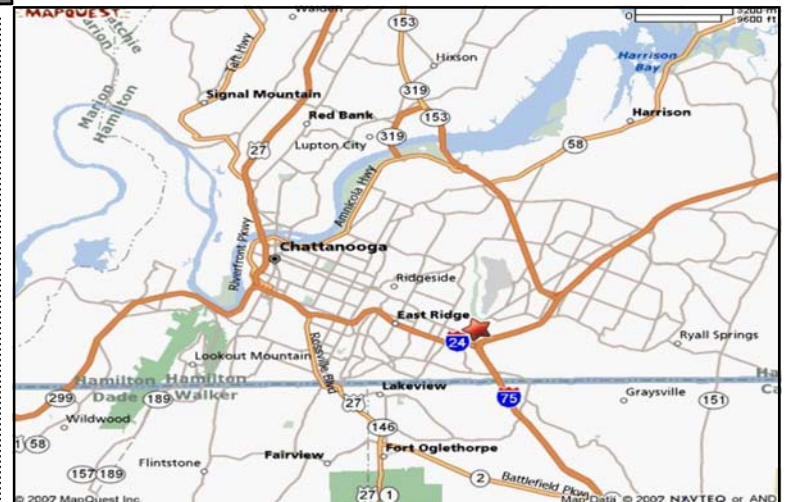
**ANCHORS:**  
CONN'S HOMEPLUS, OLLIE'S BARGAIN OUTLET,  
BADCOCK HOME FURNITURE & SALON SUITES

**OUT PARCELS: CHICK-FIL-A & IHOP**

### 2010 DEMOGRAPHICS

	<u>1 MILE</u>	<u>3 MILE</u>	<u>5 MILE</u>
POPULATION	4,007	53,869	139,783
AVG. HH INCOME	\$52,309	\$57,969	\$54,761

**TRAFFIC COUNT**  
**38,219+ CARS PER DAY**



**ROBBINS PROPERTIES**  
Leasing • Property Management • Investment Sales

Mark Robbins, Principal

Phone: 615.301.6571

Mobile: 615.473.7731

www.robbs-properties.com

mrobbs@robbs-properties.com

# ROBBINS PROPERTIES

## Leasing Opportunity at Brainerd Village Shopping Center

5748 Brainerd Road; Chattanooga, TN 37411

### TENANTS INCLUDE:

Conn's HomePlus  
Salon Suites  
Conduent  
Badcock Furniture  
Jackson Bakery  
Amigos Restaurant  
Chao's Mongolian Grill  
Little Caesars  
Ollie's Bargain Outlet  
Chick-Fil-A  
IHOP  
Epikos Comics  
Speedy Cash  
Woodcraft  
Lucky Nails  
Onin Staffing  
Renegade Classics  
H & R Block



CENTRALLY LOCATED IN CHATTANOOGA, TN  
AT THE  
I-24 WEST / I-75 NORTH SPLIT

NEAR EASTGATE TOWN CENTER &  
WAL-MART SUPERCENTER

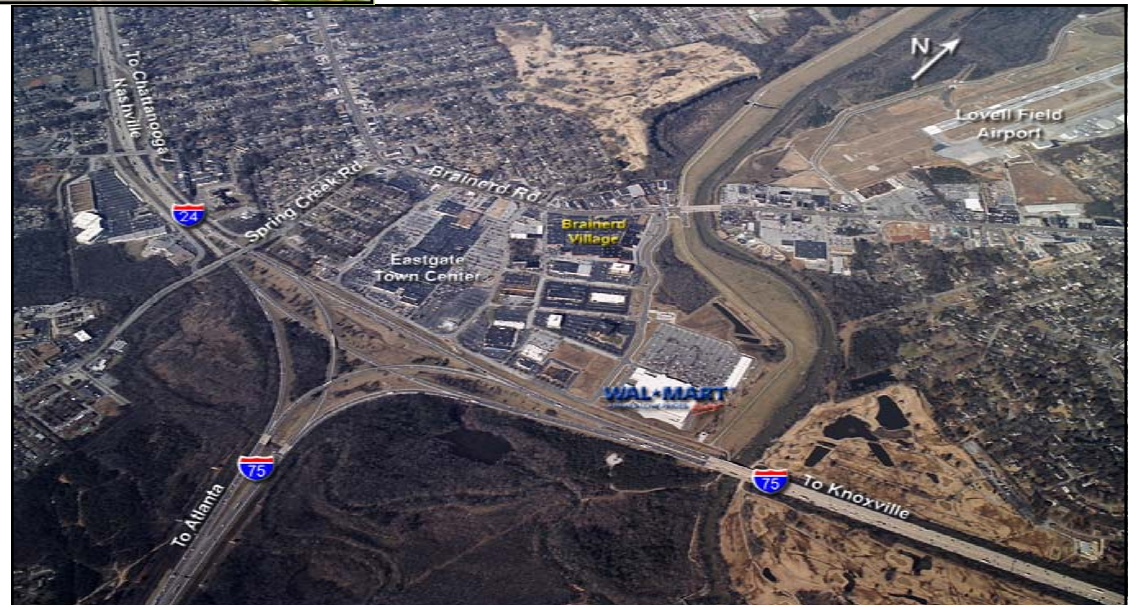
CENTER HAS GREAT VISUAL EXPOSURE FROM  
BRAINERD ROAD

BRAINERD VILLAGE SHOPPING CENTER

AVAILABLE  
SPACE

1,600 SF-

22,000 SF



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# Brainerd Village

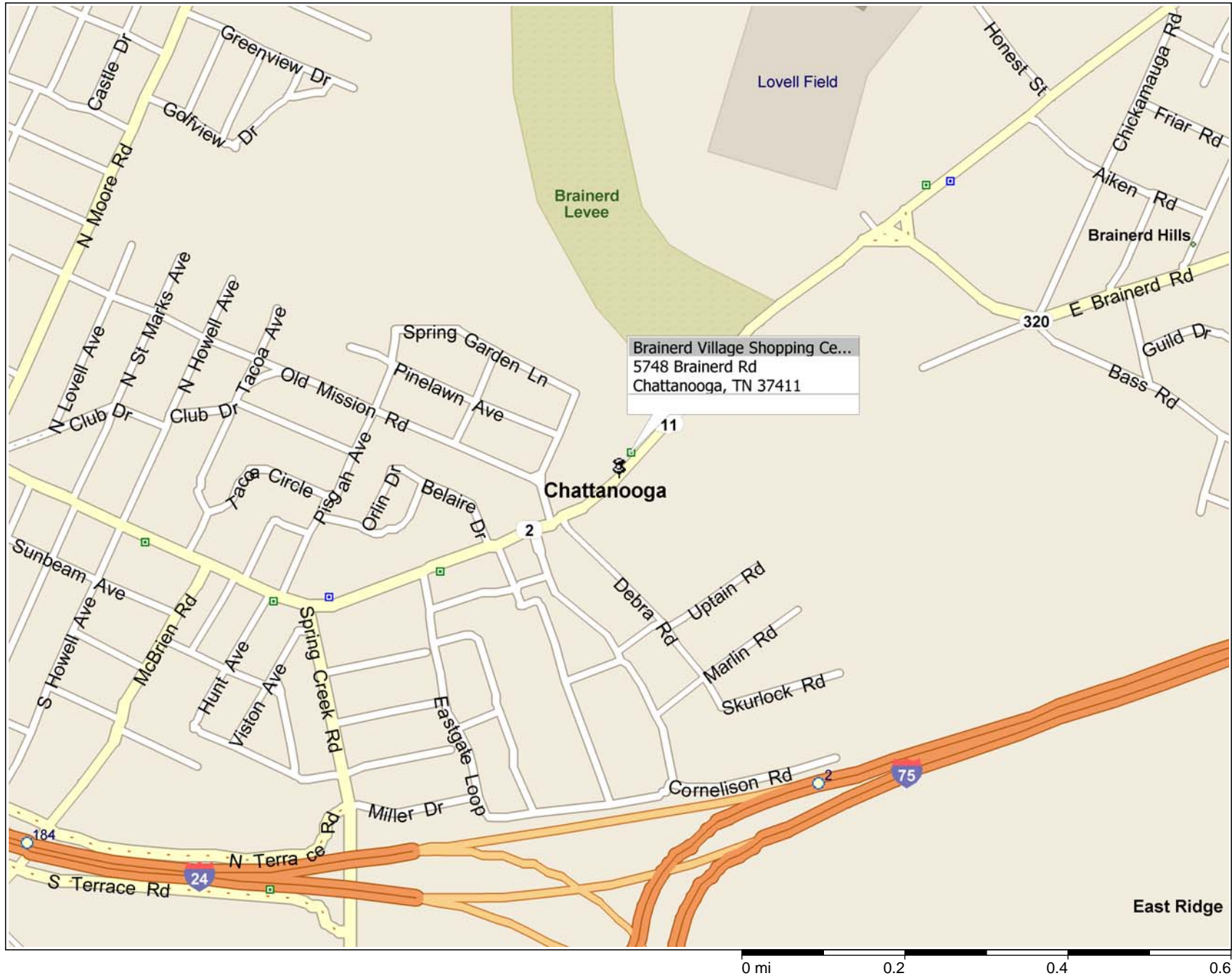
5714-5900 Brainerd Road, Chattanooga, TN 37411



## Brainerd Village

5714	Available	1,625 SF	5856	Badcock Home Furniture	25,650 SF
5726	Chao's Mongolian Grill	4,492 SF	5862	Jackson Bakery	2,367 SF
5730	Little Caesars	2,137 SF	5864	Epikos	4,282 SF
5740	Lucky Nails	1,103 SF	5870	Available	3,540 SF
5744	Available	9,082 SF	5874	Amigos Mexican Restaurant	4,160 SF
5758	Available	3,960 SF	5880	Salon Suites	14,216 SF
5764	Available	3,335 SF	5888	Regegade Classics	2,800 SF
5768	Ollie's Bargain Outlet	27,400 SF	5892	Chattanooga Cleaning Company	1,285 SF
5810	Conduent	22,457 SF	5894	H & R Block	2,244 SF
5818	Available	6,300 SF	5896	Driving School	1,122 SF
5824	Woodcraft	6,483 SF	5898	Onin Staffing	1,200 SF
5844	Conn's	50,276 SF	5900	Speedy Cash	2,207 SF

# Brainerd Village - Local Map





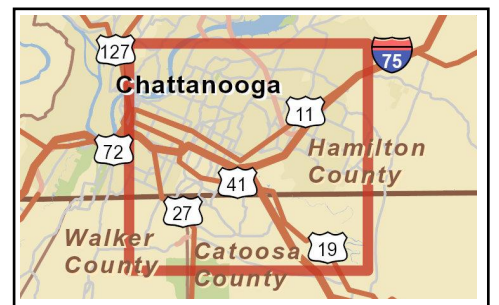
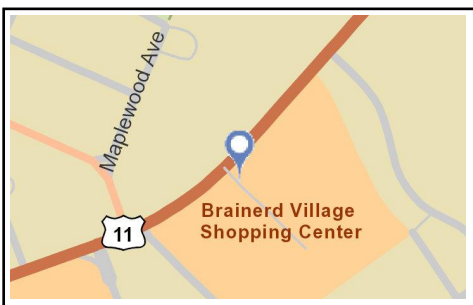
# Site Map

Prepared by Robbins Properties

5748 Brainerd Road, Chattanooga...  
5748 Brainerd Rd,  
Chattanooga, TN, 37411

Latitude: 35.012564  
Longitude: -85.212502  
Rings: 1, 3, 5 Miles

Site Type: Ring








# Market Profile

Prepared by Mark Robbins

5748 Brainerd Rd, Chattanooga...

Latitude: 35.012095  
Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	3,954	51,963	129,300
2000 Group Quarters	0	400	2,338
2010 Total Population	4,007	53,869	139,783
2015 Total Population	4,074	55,288	144,875
2010 - 2015 Annual Rate	0.33%	0.52%	0.72%
 2000 Households	1,798	23,143	54,261
2000 Average Household Size	2.2	2.23	2.34
2010 Households	1,826	24,274	59,313
2010 Average Household Size	2.19	2.2	2.31
2015 Households	1,855	24,997	61,719
2015 Average Household Size	2.2	2.19	2.31
2010 - 2015 Annual Rate	0.32%	0.59%	0.8%
2000 Families	1,034	14,209	34,749
2000 Average Family Size	2.85	2.84	2.92
2010 Families	995	14,208	36,460
2010 Average Family Size	2.9	2.86	2.94
2015 Families	993	14,393	37,379
2015 Average Family Size	2.92	2.87	2.94
2010 - 2015 Annual Rate	-0.04%	0.26%	0.5%
 <b>2000 Housing Units</b>	1,938	24,968	59,479
Owner Occupied Housing Units	57.0%	56.0%	54.6%
Renter Occupied Housing Units	35.1%	36.8%	36.6%
Vacant Housing Units	7.9%	7.2%	8.8%
<b>2010 Housing Units</b>	2,044	26,864	67,101
Owner Occupied Housing Units	54.5%	53.7%	52.6%
Renter Occupied Housing Units	34.8%	36.6%	35.8%
Vacant Housing Units	10.7%	9.6%	11.6%
<b>2015 Housing Units</b>	2,117	28,040	71,095
Owner Occupied Housing Units	52.9%	52.5%	51.5%
Renter Occupied Housing Units	34.7%	36.6%	35.3%
Vacant Housing Units	12.4%	10.9%	13.2%
<b>Median Household Income</b>			
2000	\$33,094	\$34,920	\$32,427
2010	\$43,395	\$46,825	\$44,119
2015	\$50,853	\$53,453	\$51,605
<b>Median Home Value</b>			
2000	\$69,906	\$78,281	\$77,254
2010	\$93,246	\$105,079	\$102,166
2015	\$111,464	\$123,292	\$118,979
<b>Per Capita Income</b>			
2000	\$18,691	\$20,010	\$18,188
2010	\$24,023	\$25,988	\$23,455
2015	\$25,939	\$28,332	\$25,835
<b>Median Age</b>			
2000	35.8	37.8	37.3
2010	37.4	39.7	39.4
2015	38.0	40.3	40.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5748 Brainerd Rd, Chattanooga...


# Market Profile

Prepared by Mark Robbins

Latitude: 35.012095

Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Households by Income</b>			
 Household Income Base	1,772	23,060	54,235
< \$15,000	18.3%	16.7%	21.7%
\$15,000 - \$24,999	18.8%	17.4%	16.9%
\$25,000 - \$34,999	15.7%	16.0%	14.8%
\$35,000 - \$49,999	21.9%	18.8%	17.5%
\$50,000 - \$74,999	16.6%	18.5%	17.0%
\$75,000 - \$99,999	4.9%	6.6%	6.2%
\$100,000 - \$149,999	2.8%	3.9%	3.9%
\$150,000 - \$199,999	0.3%	1.0%	0.9%
\$200,000+	0.7%	1.2%	1.2%
Average Household Income	\$40,859	\$44,974	\$42,938
<b>2010 Households by Income</b>			
Household Income Base	1,826	24,273	59,314
< \$15,000	12.9%	12.0%	16.0%
\$15,000 - \$24,999	10.2%	9.8%	11.2%
\$25,000 - \$34,999	14.1%	12.1%	11.5%
\$35,000 - \$49,999	20.7%	19.6%	17.8%
\$50,000 - \$74,999	21.5%	21.0%	20.3%
\$75,000 - \$99,999	13.9%	15.7%	13.7%
\$100,000 - \$149,999	4.4%	5.8%	6.0%
\$150,000 - \$199,999	1.6%	2.3%	2.0%
\$200,000+	0.7%	1.7%	1.6%
Average Household Income	\$52,309	\$57,969	\$54,761
<b>2015 Households by Income</b>			
Household Income Base	1,854	24,996	61,719
< \$15,000	11.0%	10.1%	13.7%
\$15,000 - \$24,999	8.8%	8.4%	9.8%
\$25,000 - \$34,999	11.9%	10.1%	9.7%
\$35,000 - \$49,999	16.8%	15.8%	14.3%
\$50,000 - \$74,999	29.7%	27.9%	26.8%
\$75,000 - \$99,999	13.9%	15.6%	14.0%
\$100,000 - \$149,999	5.2%	7.4%	7.4%
\$150,000 - \$199,999	1.9%	2.7%	2.4%
\$200,000+	0.9%	1.9%	1.9%
Average Household Income	\$56,498	\$63,015	\$60,083
<b>2000 Owner Occupied HUs by Value</b>			
Total	1,100	13,916	32,530
<\$50,000	17.1%	13.9%	20.0%
\$50,000 - 99,999	76.1%	62.6%	53.5%
\$100,000 - 149,999	5.7%	15.8%	16.8%
\$150,000 - 199,999	1.1%	4.4%	5.5%
\$200,000 - \$299,999	0.0%	2.0%	2.7%
\$300,000 - 499,999	0.0%	1.1%	1.2%
\$500,000 - 999,999	0.0%	0.2%	0.3%
\$1,000,000+	0.0%	0.1%	0.1%
Average Home Value	\$70,120	\$89,405	\$91,107
<b>2000 Specified Renter Occupied HUs by Contract Rent</b>			
Total	665	9,127	21,672
With Cash Rent	97.7%	95.7%	95.3%
No Cash Rent	2.3%	4.3%	4.7%
Median Rent	\$453	\$445	\$399
Average Rent	\$443	\$453	\$411

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.


Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5748 Brainerd Rd, Chattanooga...

Latitude: 35.012095  
Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Population by Age</b>			
 Total	3,952	51,968	129,302
Age 0 - 4	6.1%	5.8%	6.2%
Age 5 - 9	6.4%	5.9%	6.6%
Age 10 - 14	6.5%	6.1%	6.6%
Age 15 - 19	5.6%	5.8%	6.3%
Age 20 - 24	7.1%	6.8%	6.9%
Age 25 - 34	17.0%	15.3%	14.1%
Age 35 - 44	16.3%	15.0%	14.7%
Age 45 - 54	12.6%	13.8%	13.6%
Age 55 - 64	7.9%	9.2%	9.4%
Age 65 - 74	6.6%	8.1%	8.1%
Age 75 - 84	5.9%	6.1%	5.5%
Age 85+	1.9%	2.0%	2.0%
Age 18+	77.5%	78.6%	76.9%
<b>2010 Population by Age</b>			
Total	4,008	53,871	139,782
Age 0 - 4	6.1%	5.8%	6.2%
Age 5 - 9	6.3%	5.7%	6.1%
Age 10 - 14	5.8%	5.5%	5.9%
Age 15 - 19	5.8%	5.6%	6.3%
Age 20 - 24	7.4%	6.6%	6.6%
Age 25 - 34	15.1%	14.3%	13.2%
Age 35 - 44	14.4%	13.7%	13.0%
Age 45 - 54	14.8%	14.2%	14.2%
Age 55 - 64	11.6%	12.7%	12.5%
Age 65 - 74	6.2%	7.6%	7.9%
Age 75 - 84	4.3%	5.7%	5.6%
Age 85+	2.2%	2.7%	2.6%
Age 18+	78.4%	79.7%	78.2%
<b>2015 Population by Age</b>			
Total	4,073	55,287	144,875
Age 0 - 4	6.0%	5.7%	6.1%
Age 5 - 9	6.2%	5.6%	6.0%
Age 10 - 14	5.8%	5.6%	6.0%
Age 15 - 19	5.5%	5.3%	5.8%
Age 20 - 24	6.9%	6.4%	6.5%
Age 25 - 34	15.5%	14.3%	12.9%
Age 35 - 44	13.6%	13.3%	12.8%
Age 45 - 54	13.4%	12.9%	12.9%
Age 55 - 64	13.0%	13.3%	13.2%
Age 65 - 74	7.9%	9.6%	9.6%
Age 75 - 84	4.1%	5.4%	5.4%
Age 85+	2.0%	2.7%	2.7%
Age 18+	78.6%	79.9%	78.5%
<b>2000 Population by Sex</b>			
Males	46.4%	46.9%	46.9%
Females	53.6%	53.1%	53.1%
<b>2010 Population by Sex</b>			
Males	47.5%	47.5%	47.4%
Females	52.5%	52.5%	52.6%
<b>2015 Population by Sex</b>			
Males	47.9%	47.8%	47.6%
Females	52.1%	52.2%	52.4%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5748 Brainerd Rd, Chattanooga...



# Market Profile

Prepared by Mark Robbins

Latitude: 35.012095

Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Population by Race/Ethnicity</b>			
 Total	3,954	51,963	129,299
White Alone	59.4%	70.9%	65.8%
Black Alone	35.1%	25.2%	30.3%
American Indian Alone	0.4%	0.3%	0.3%
Asian or Pacific Islander Alone	1.9%	1.6%	1.5%
Some Other Race Alone	1.2%	0.6%	0.9%
Two or More Races	2.1%	1.3%	1.2%
Hispanic Origin	2.4%	1.5%	2.0%
Diversity Index	54.6	45.0	49.6
<b>2010 Population by Race/Ethnicity</b>			
Total	4,008	53,868	139,782
White Alone	54.7%	68.2%	64.3%
Black Alone	37.3%	26.2%	29.9%
American Indian Alone	0.4%	0.3%	0.4%
Asian or Pacific Islander Alone	2.2%	2.1%	2.0%
Some Other Race Alone	2.3%	1.2%	1.7%
Two or More Races	3.1%	1.9%	1.7%
Hispanic Origin	4.8%	3.2%	3.8%
Diversity Index	60.2	49.8	53.4
<b>2015 Population by Race/Ethnicity</b>			
Total	4,074	55,288	144,875
White Alone	53.0%	67.1%	63.6%
Black Alone	38.0%	26.6%	29.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian or Pacific Islander Alone	2.5%	2.4%	2.2%
Some Other Race Alone	2.6%	1.4%	1.9%
Two or More Races	3.5%	2.1%	2.0%
Hispanic Origin	5.6%	3.8%	4.5%
Diversity Index	61.9	51.6	54.8
<b>2000 Population 3+ by School Enrollment</b>			
 Total	3,779	49,915	124,484
Enrolled in Nursery/Preschool	1.8%	1.9%	2.0%
Enrolled in Kindergarten	0.7%	1.3%	1.5%
Enrolled in Grade 1-8	10.2%	9.9%	10.9%
Enrolled in Grade 9-12	5.3%	4.9%	5.0%
Enrolled in College	5.1%	4.6%	4.6%
Enrolled in Grad/Prof School	0.7%	0.7%	0.6%
Not Enrolled in School	76.1%	76.7%	75.4%
<b>2010 Population 25+ by Educational Attainment</b>			
Total	2,747	38,132	96,410
Less than 9th Grade	2.9%	3.6%	5.5%
9th - 12th Grade, No Diploma	10.2%	10.7%	12.6%
High School Graduate	33.2%	30.3%	32.6%
Some College, No Degree	26.6%	26.4%	23.6%
Associate Degree	7.1%	7.0%	6.3%
Bachelor's Degree	14.2%	14.8%	12.9%
Graduate/Professional Degree	5.8%	7.2%	6.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5748 Brainerd Rd, Chattanooga...




# Market Profile

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Latitude: 35.012095

Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>2010 Population 15+ by Marital Status</b>			
 Total	3,278	44,741	114,359
Never Married	32.9%	28.5%	28.9%
Married	38.1%	46.5%	46.8%
Widowed	9.6%	8.0%	8.5%
Divorced	19.4%	17.0%	15.9%
<b>2000 Population 16+ by Employment Status</b>			
 Total	3,176	42,012	102,793
In Labor Force	70.0%	66.2%	63.2%
Civilian Employed	66.9%	62.8%	59.2%
Civilian Unemployed	2.7%	3.3%	3.9%
In Armed Forces	0.3%	0.1%	0.1%
Not in Labor Force	30.0%	33.8%	36.8%
<b>2010 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	91.1%	89.3%	88.4%
Civilian Unemployed	8.9%	10.7%	11.6%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	93.1%	91.6%	90.9%
Civilian Unemployed	6.9%	8.4%	9.1%
<b>2000 Females 16+ by Employment Status and Age of Children</b>			
Total	1,840	22,891	55,863
Own Children < 6 Only	6.3%	6.5%	7.0%
Employed/in Armed Forces	5.1%	4.5%	4.3%
Unemployed	0.3%	0.3%	0.7%
Not in Labor Force	1.0%	1.8%	2.0%
Own Children < 6 and 6-17 Only	4.9%	4.6%	5.0%
Employed/in Armed Forces	3.4%	3.2%	3.0%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	1.4%	1.3%	1.8%
Own Children 6-17 Only	13.3%	13.7%	14.9%
Employed/in Armed Forces	11.5%	10.4%	11.2%
Unemployed	0.2%	0.6%	0.5%
Not in Labor Force	1.6%	2.7%	3.2%
No Own Children < 18	75.5%	75.1%	73.1%
Employed/in Armed Forces	41.7%	38.7%	34.6%
Unemployed	2.1%	2.3%	2.5%
Not in Labor Force	31.7%	34.2%	36.1%
<b>2010 Employed Population 16+ by Industry</b>			
 Total	1,974	25,276	61,112
Agriculture/Mining	0.0%	0.1%	0.2%
Construction	2.8%	5.4%	5.4%
Manufacturing	10.1%	11.4%	12.2%
Wholesale Trade	3.1%	3.6%	3.7%
Retail Trade	12.2%	12.1%	11.8%
Transportation/Utilities	6.0%	5.3%	5.3%
Information	1.5%	1.4%	1.4%
Finance/Insurance/Real Estate	11.0%	10.0%	9.1%
Services	46.6%	46.6%	47.1%
Public Administration	6.7%	4.2%	3.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5748 Brainerd Rd, Chattanooga...


# Market Profile

Prepared by Mark Robbins

Latitude: 35.012095

Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>2010 Employed Population 16+ by Occupation</b>			
Total	1,973	25,275	61,111
White Collar	56.4%	59.1%	56.2%
Management/Business/Financial	8.3%	11.1%	10.5%
Professional	18.6%	20.0%	19.0%
Sales	13.7%	12.5%	12.4%
Administrative Support	15.8%	15.5%	14.4%
Services	23.6%	18.4%	19.5%
Blue Collar	20.0%	22.5%	24.3%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	3.3%	4.8%	4.9%
Installation/Maintenance/Repair	2.2%	2.5%	2.9%
Production	6.9%	7.5%	8.1%
Transportation/Material Moving	7.6%	7.6%	8.2%
<b>2000 Workers 16+ by Means of Transportation to Work</b>			
 Total	2,097	25,955	59,683
Drove Alone - Car, Truck, or Van	75.0%	82.4%	80.5%
Carpooled - Car, Truck, or Van	17.0%	13.2%	13.7%
Public Transportation	3.1%	0.9%	1.7%
Walked	1.3%	0.8%	1.5%
Other Means	0.8%	0.8%	0.9%
Worked at Home	3.0%	1.9%	1.7%
<b>2000 Workers 16+ by Travel Time to Work</b>			
Total	2,097	25,954	59,683
Did Not Work at Home	97.0%	98.1%	98.3%
Less than 5 minutes	2.1%	1.7%	2.2%
5 to 9 minutes	12.3%	11.0%	10.7%
10 to 19 minutes	45.9%	45.3%	42.7%
20 to 24 minutes	21.0%	19.5%	18.9%
25 to 34 minutes	9.8%	14.1%	16.1%
35 to 44 minutes	1.8%	1.8%	2.2%
45 to 59 minutes	1.9%	2.4%	2.6%
60 to 89 minutes	1.0%	1.2%	1.6%
90 or more minutes	1.1%	1.3%	1.4%
Worked at Home	3.0%	1.9%	1.7%
Average Travel Time to Work (in min)	18.1	19.1	19.9
<b>2000 Households by Vehicles Available</b>			
Total	1,767	23,056	54,235
None	8.8%	6.5%	10.0%
1	47.2%	42.4%	39.5%
2	34.2%	36.3%	34.6%
3	7.2%	10.9%	11.3%
4	1.9%	2.6%	3.0%
5+	0.7%	1.3%	1.5%
Average Number of Vehicles Available	1.5	1.7	1.6

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



5748 Brainerd Rd, Chattanooga...



# Market Profile

Prepared by Mark Robbins

Latitude: 35.012095

Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>2000 Households by Type</b>			
 Total	1,797	23,142	54,262
Family Households	57.5%	61.4%	64.0%
Married-couple Family	35.4%	42.9%	42.6%
With Related Children	15.7%	16.8%	17.1%
Other Family (No Spouse)	22.0%	18.5%	21.5%
With Related Children	13.7%	11.4%	13.6%
Nonfamily Households	42.5%	38.6%	36.0%
Householder Living Alone	35.9%	33.1%	30.8%
Householder Not Living Alone	6.6%	5.5%	5.2%
Households with Related Children	29.4%	28.3%	30.7%
Households with Persons 65+	25.0%	26.4%	26.8%
<b>2000 Households by Size</b>			
Total	1,798	23,143	54,261
1 Person Household	35.9%	33.1%	30.8%
2 Person Household	32.8%	34.7%	34.0%
3 Person Household	16.0%	16.0%	16.9%
4 Person Household	9.5%	10.2%	11.1%
5 Person Household	4.1%	4.1%	4.6%
6 Person Household	1.3%	1.2%	1.7%
7+ Person Household	0.4%	0.6%	0.9%
<b>2000 Households by Year Householder Moved In</b>			
Total	1,767	23,057	54,236
Moved in 1999 to March 2000	23.4%	22.2%	22.0%
Moved in 1995 to 1998	28.6%	26.1%	26.0%
Moved in 1990 to 1994	15.8%	14.5%	14.6%
Moved in 1980 to 1989	12.3%	13.5%	13.8%
Moved in 1970 to 1979	7.8%	10.3%	10.5%
Moved in 1969 or Earlier	12.1%	13.3%	13.0%
Median Year Householder Moved In	1995	1994	1994
<b>2000 Housing Units by Units in Structure</b>			
 Total	1,930	24,865	59,402
1, Detached	67.6%	62.6%	64.6%
1, Attached	1.3%	2.5%	3.1%
2	9.7%	9.1%	9.7%
3 or 4	0.8%	3.6%	4.0%
5 to 9	2.7%	4.7%	5.8%
10 to 19	5.6%	5.8%	3.8%
20+	7.3%	7.9%	5.4%
Mobile Home	4.7%	3.8%	3.6%
Other	0.3%	0.0%	0.0%
<b>2000 Housing Units by Year Structure Built</b>			
Total	1,913	24,887	59,398
1999 to March 2000	0.5%	1.4%	1.8%
1995 to 1998	2.5%	4.1%	5.8%
1990 to 1994	1.7%	4.2%	4.6%
1980 to 1989	6.7%	12.2%	11.1%
1970 to 1979	16.7%	15.2%	15.4%
1969 or Earlier	71.9%	62.8%	61.3%
Median Year Structure Built	1958	1963	1964

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



5748 Brainerd Rd, Chattanooga...

# Market Profile

Prepared by Mark Robbins

Latitude: 35.012095

Longitude: -85.213146

Ring: 1, 3, 5 Miles

	1 mile radius	3 miles radius	5 miles radius
<b>Top 3 Tapestry Segments</b>			
1.	Rustbelt Traditions	Great Expectations	Great Expectations
2.	Great Expectations	Rustbelt Traditions	Modest Income Homes
3.	Metro City Edge	Rustbelt Retirees	Midlife Junction



**2010 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$2,364,946	\$34,369,698	\$78,864,507
Average Spent	\$1,295.15	\$1,415.91	\$1,329.63
Spending Potential Index	54	59	56
Computers & Accessories: Total \$	\$310,345	\$4,489,904	\$10,192,310
Average Spent	\$169.96	\$184.97	\$171.84
Spending Potential Index	77	84	78
Education: Total \$	\$1,847,526	\$26,032,025	\$58,521,787
Average Spent	\$1,011.79	\$1,072.42	\$986.66
Spending Potential Index	83	88	81
Entertainment/Recreation: Total \$	\$4,463,967	\$65,861,665	\$152,619,787
Average Spent	\$2,444.67	\$2,713.26	\$2,573.13
Spending Potential Index	76	84	80
Food at Home: Total \$	\$6,360,439	\$92,845,973	\$216,035,205
Average Spent	\$3,483.26	\$3,824.91	\$3,642.29
Spending Potential Index	78	85	81
Food Away from Home: Total \$	\$4,592,488	\$66,684,546	\$153,674,882
Average Spent	\$2,515.05	\$2,747.16	\$2,590.91
Spending Potential Index	78	85	80
Health Care: Total \$	\$5,265,770	\$78,610,241	\$185,567,006
Average Spent	\$2,883.77	\$3,238.45	\$3,128.61
Spending Potential Index	77	87	84
HH Furnishings & Equipment: Total \$	\$2,424,871	\$35,968,644	\$83,035,063
Average Spent	\$1,327.97	\$1,481.78	\$1,399.95
Spending Potential Index	64	72	68
Investments: Total \$	\$2,084,118	\$32,485,035	\$74,789,522
Average Spent	\$1,141.36	\$1,338.26	\$1,260.93
Spending Potential Index	66	77	72
Retail Goods: Total \$	\$32,933,595	\$485,109,556	\$1,131,049,513
Average Spent	\$18,035.92	\$19,984.74	\$19,069.17
Spending Potential Index	73	80	77
Shelter: Total \$	\$21,322,642	\$316,110,250	\$716,810,630
Average Spent	\$11,677.24	\$13,022.59	\$12,085.22
Spending Potential Index	74	82	77
TV/Video/Audio: Total \$	\$1,784,292	\$25,893,956	\$60,123,868
Average Spent	\$977.16	\$1,066.74	\$1,013.67
Spending Potential Index	79	86	82
Travel: Total \$	\$2,419,594	\$36,582,473	\$83,293,221
Average Spent	\$1,325.08	\$1,507.06	\$1,404.30
Spending Potential Index	70	80	74
Vehicle Maintenance & Repairs: Total \$	\$1,306,430	\$19,248,764	\$44,716,093
Average Spent	\$715.46	\$792.98	\$753.90
Spending Potential Index	76	84	80

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.