

# EASTRIDGE

San Jose, California

A PACIFIC RETAIL CAPITAL PARTNERS PROPERTY



**EASTRIDGE CENTER** boasts over one million square feet of exciting shopping, dining and entertainment and is the world-record holder of the most square-feet of murals on a shopping center! The 2nd largest retail destination in the Bay, Eastridge is anchored by Macy's, JCPenney, Round 1 Bowling & Amusements, Red Robin, and Sears, and features 150 stores and pop-up shops and a spectacular 15-screen AMC Theatre with IMAX. Brand highlights include H&M, Hollister Co., Tilly's, G by Guess, Victoria's Secret, 24-Hour Fitness SuperSport, and the Bay's first Forever 21 Red. Redeveloped in 2017, Eastridge offers two levels of shopping, a spacious Eatery, family lounges, charging lounges, and a dynamic calendar of events rooted in celebrations of culture, fitness, family, and the arts.

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**\$100,000+**

Average Household Income for 39% of primary trade area

**532,297**

Population within 5-miles

**13 Million**

Shoppers visit annually (before 2017 development)

**\$92,981**

Average Household Income within 5-miles

**151,822**

Total households within 5-miles

**\$ Multi-Million**

A 2017-2018 multi-million dollar full-remodel updated the center

**31% Above U.S.**

Average household income is 31% higher than US average

**53% Families**

Primary Trade Area is affluent family market (average 4 per home)

**High-Visibility**

Active marketing program with weekly events focused on driving sales and spotlighting brands



## SPECIALTY LEASING AT EASTRIDGE

Whether you want to operate for a few days or a few months, we can provide common area pushcarts, kiosks, or temporary in-line spaces. Eastridge is a shopping destination in San Jose, CA. With all the top retail stores in the area, it is a place where you can enjoy shopping with your family and friends. At Eastridge, all the little things are big to us.

### RETAIL MERCHANDISING UNIT

Try your concept of an Eastridge provided unit in a high trac, common area location.

### KIOSK

A free-standing merchandising unit located in a high trac, common area location. Kiosks are designed and provided by the tenant, with management approval prior to move-in. Perfect for those retailers who prefer a customized unit.

### POP-UP SHOP & EVENT ACTIVATIONS

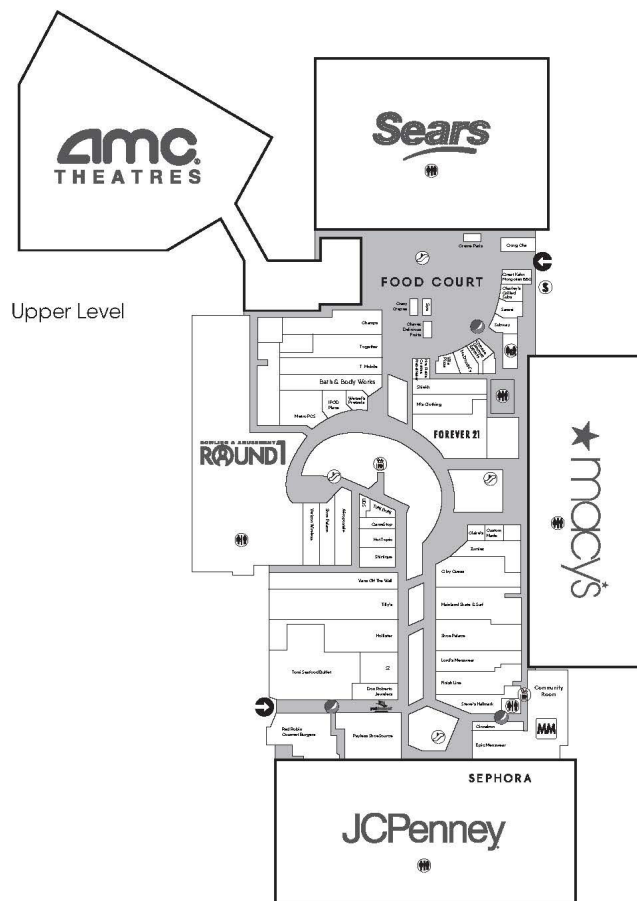
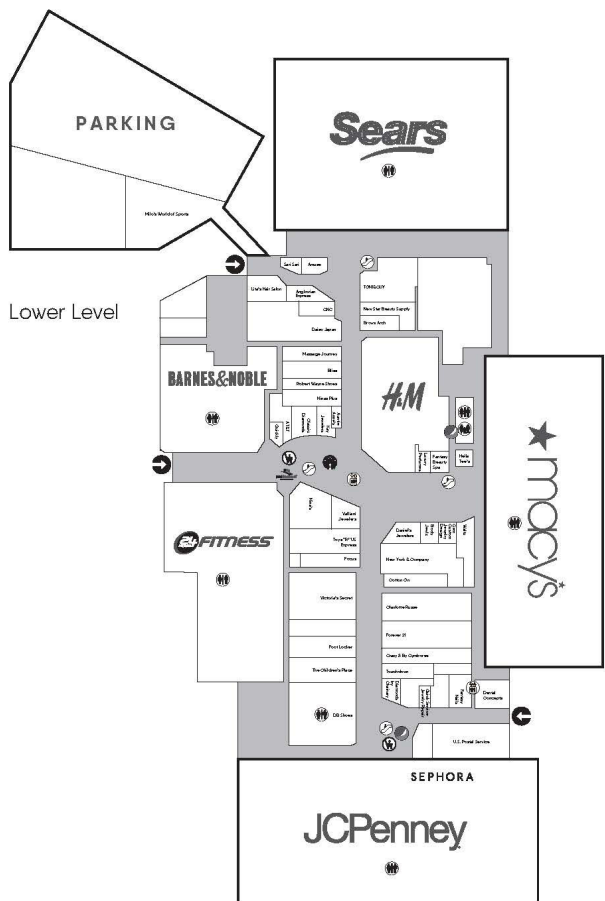
For those retailers who desire an actual store space but are not ready for a long-term lease obligation. A perfect way to test the waters for your concept. Pop-up shop to make your brand an event or rent booth space at one of our many events scheduled to take place throughout the year.

### SPONSORSHIP, ADVERTISING, AND STATIC DISPLAYS

Unlimited opportunities exist to promote your business, such as billboard-style advertising and free-standing displays in the common area, as well as on the walls and through the branding of amenities such as play areas and family restrooms.

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## PERMANENT LEASING

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