

THE SHOPS AT  
SOUTH  
TOWN



# SALT LAKE CITY, UT

The Shops at South Town is one of Utah's largest shopping destinations with nearly 1.2 million square feet of retail space. Conveniently located, newly renovated, and with plentiful parking, The Shops at South Town offers a superior one-stop shopping experience with over 100 retail, dining, and entertainment options. You'll find the latest trends from popular brands including H&M, HomeGoods, JCPenney, Forever 21, and Macy's as well as fashion favorites from an extensive lineup of local boutiques. Grab a bite in our Dining Terrace and enjoy family friendly amenities and entertainment, including interactive media experiences and Round1 Bowling and Amusement.

Phase two of a multi-million-dollar "Mountain Meets Modern" renovation completed in 2018 transformed the shopping center. Exterior and interior public art created by both local and world-renowned artists increases visibility, promotes community engagement, and celebrates the unique location as a gathering area at the basecamp of the Wasatch Mountains. A rejuvenated interior boasts natural sunlight and landscaping, exposed beams, contemporary store fronts, and state-of-the-art technology, separating The Shops at South Town from other centers in the market.

TOTAL SQUARE FEET CENTER GLA

**1,235,249**

TOTAL RETAILERS

**120**

PROJECTED DAILY VISITORS

**3,000**

PROJECTED ANNUAL VISITORS

**5M**



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# AERIAL OVERVIEW

## APARTMENTS/TOWNHOMES

1,895 Units | Cairns Development

## OFFICE BUILDING

586,000 SF Commercial Space | Cairns Development

## SANDY CITY HALL

(0.6 miles away)



HYATT  
(0.8 miles away)

STATE STREET  
33,671 VEHICLES PER DAY

10600 SOUTH  
52,592 VEHICLES PER DAY

COSTCO  
WHOLESALE  
(0.7 miles away)



(0.3 miles away)

I-15 OFFRAMP  
PROVIDES DIRECT ACCESS TO CENTER

INTERSTATE-15  
159,000 VEHICLES PER DAY

## HALE CENTER THEATER

1,150 Seats (0.5 miles away)

## MIXED-USE DEVELOPMENT

500M Dollar Development in Cairns District

## MARKETPLACE AT SOUTH TOWN

Target, Buy Buy Baby, Old Navy, and More

## COMMONS AT SOUTH TOWNE

Nordstrom Rack, DSW, Petsmart and More

# SCHOOLS, CRITICAL SITES, AND EMPLOYERS

## SCHOOL ENROLLMENT INFORMATION

Sorted by Distace From Center and Number of Students

1. Salt Lake Community College	1 mile   60,000
2. Jordan High School	1.1 miles   2,069
3. Alta High School	2.2 miles   1,853
4. St. John the Baptist Catholic Middle School	2.3 miles   353
5. Bingham High School	2.9 miles   2,566
6. Mount Jordan Middle School	1.6 miles   910
7. Canyon School District	1.8 miles   1,900
8. Waterford School	4.4 miles   846

## CRITICAL SITES AND LANDMARKS

Sorted by Distace From Center

9. Megaplex Theatres at Jordan Commons	1.3 miles
10. Mountain America Exposition Center	1 mile
11. K1 Speed-Indoor Go Karts	1.2 miles
12. Hale Centre Theatre	0.6 miles
13. South Jordan Towne Center	2.6 miles
14. Rio Tinto Stadium	1.4 miles
15. AMC West Jordan 12	3.5 miles
16. Loveland Living Planet Aquarium	2.4 miles
17. Classic Fun Center	1.8 miles

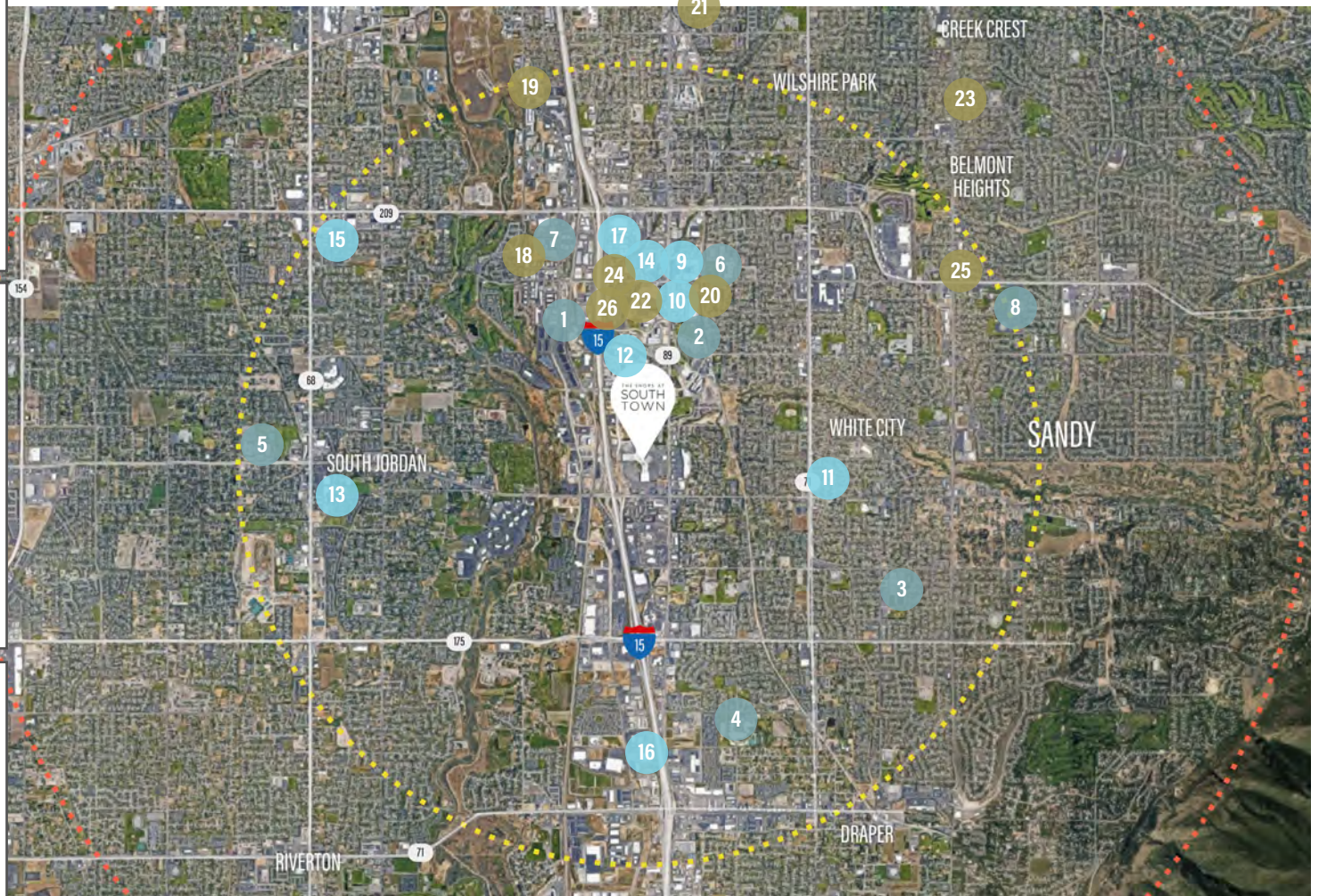
## BIGGEST EMPLOYERS

Sorted by Distace From Center and Number of Employees

18. Canyons School District School District	1.8 miles   4,500
19. General Dynamics Information Call Center	3.1 miles   1,656
20. Becton Dickinson Medical Products	1.8 miles   500
21. Xerox Commercial Solutions	16.2 miles   654
22. Sandy City Municipal Government	0.5 miles   500
23. Teleperformance USA Call Center	4.6 miles   459
24. E-Trade Financial Call Center	0.6 miles   423
25. Alta View Hospital	3.5 miles   332
26. Workers Comp. Fund Insurance Co.	1.1 miles   320

●●●●● 3-Mile Radius

●●●●● 5-Mile Radius



School Enrollment Information



Critical Sites and Landmarks



Biggest Employers



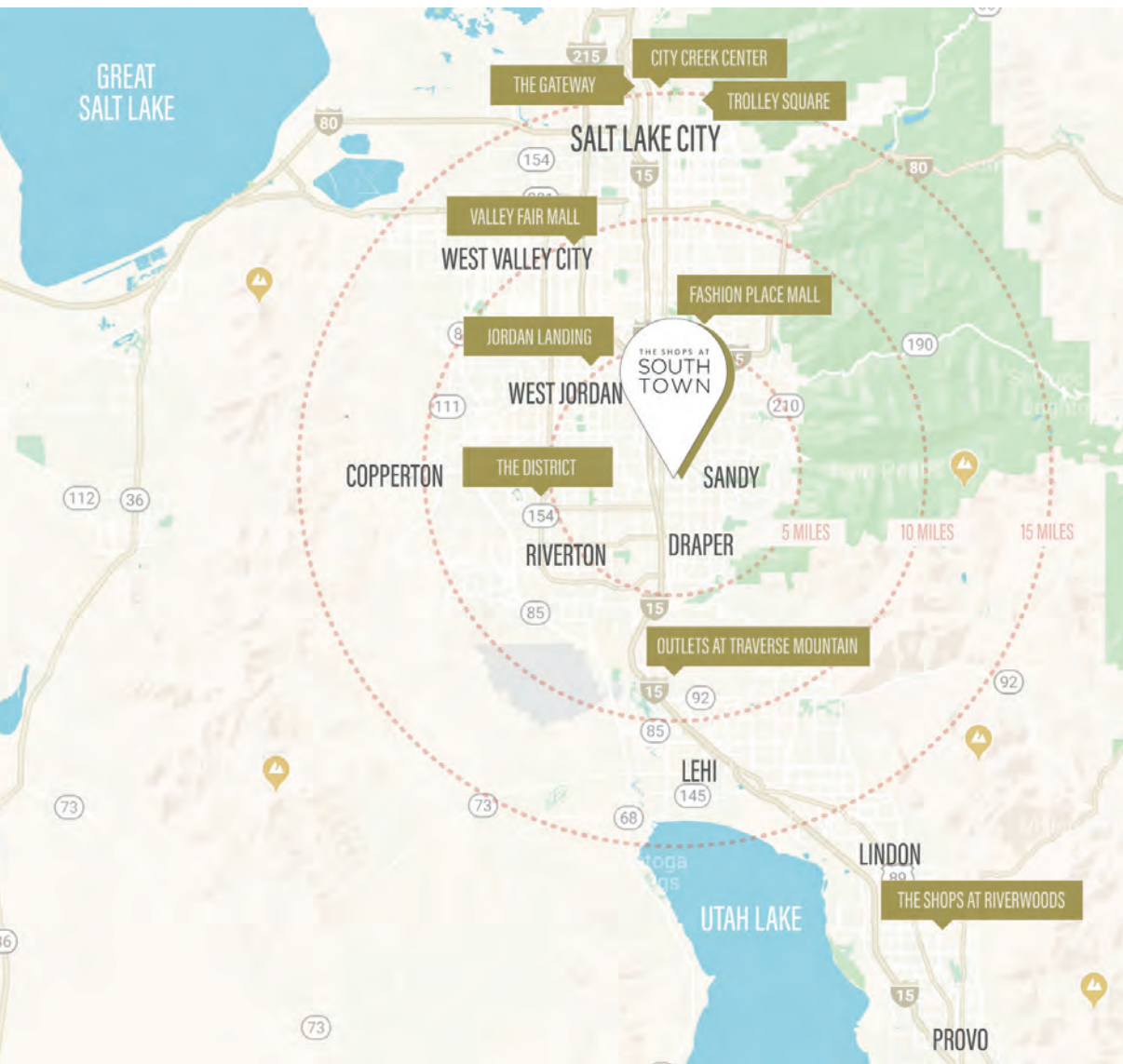
# CAIRNS PROJECT

The Cairns project is the largest development in Sandy City History and will be an international base camp for recreation in the Wasatch canyons. The project includes a new freeway offramp that provides direct access to the center.

- A 12+ story high-rise, high-end residential project
- Now open - Hale Centre Theatre, a 1,300 seat world-class venue
- The Park at City Center, a 330-unit resort-style class A mid-rise apartment community as well as many other housing options with close proximity to mass transit and downtown amenities

With a planned 20-million square feet of development, the city center plan includes:

- New trails
- Enhanced transportation to minimize congestion and ample walkable event parking
- A bustling arts and entertainment scene
- A variety of housing, hotels, office and retail



## SALT LAKE CITY

- Salt Lake City emerged as one of the fastest growing metros due to its unparalleled access to world-class skiing, recreational opportunities and its diverse culture.
- Its ability to draw a talented and skilled workforce has triggered a boom in population, attracting well-known corporations including Goldman Sachs, General Dynamics, and C.R. England.
- Salt Lake City's strategic location fosters one of the best business environments and economies in the nation.
- Recognized as the economic and cultural hub of the Intermountain West, Salt Lake City possesses a low unemployment rate and increasing job growth.
- Due to the abundance of universities in the metro, Salt Lake City boasts one of the highest concentrations of millennials in the country.
- This fuels a robust, educated economy focusing on the financial services, information technology, manufacturing, recreation, and life science industries.

## SALT LAKE CITY LEADS THE NATION AS...

- The Best Place To Start A Career And The #3 Best City For Young Professionals
- The City Poised To Become Tomorrow's Tech Mecca
- The #1 Best City For Millennials
- The #1 Healthiest City

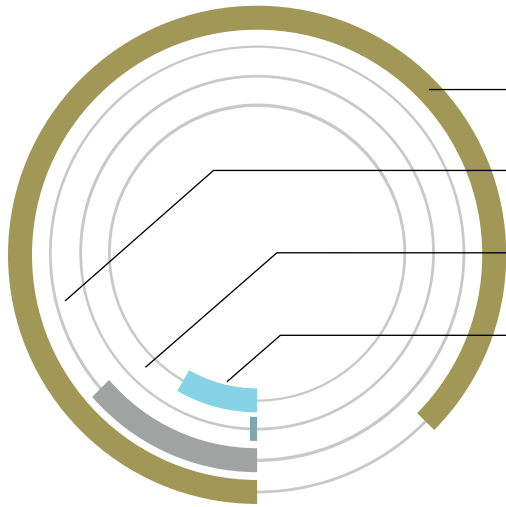
## THE SHOPS AT SOUTH TOWN LOCATION HAS...

- 11,414 businesses with 123,000 employees within 5 miles
- Easy access from freeway and visibility from nearly 159,000 cars daily

# DEMOGRPAHICS

TRADE AREA POPULATION  
10 MILE RADIUS

# 810,685



83% WHITE

14% HISPANIC

1.2% AFRICAN AMERICAN

7% OTHER

### AGE

25% UNDER 15

14% 15-24

51% 25-59

9.6% 65+

259,559

TOTAL  
HOUSEHOLDS

\$82,505

AVERAGE  
HOUSEHOLD INCOME

56%

ARE  
MARRIED



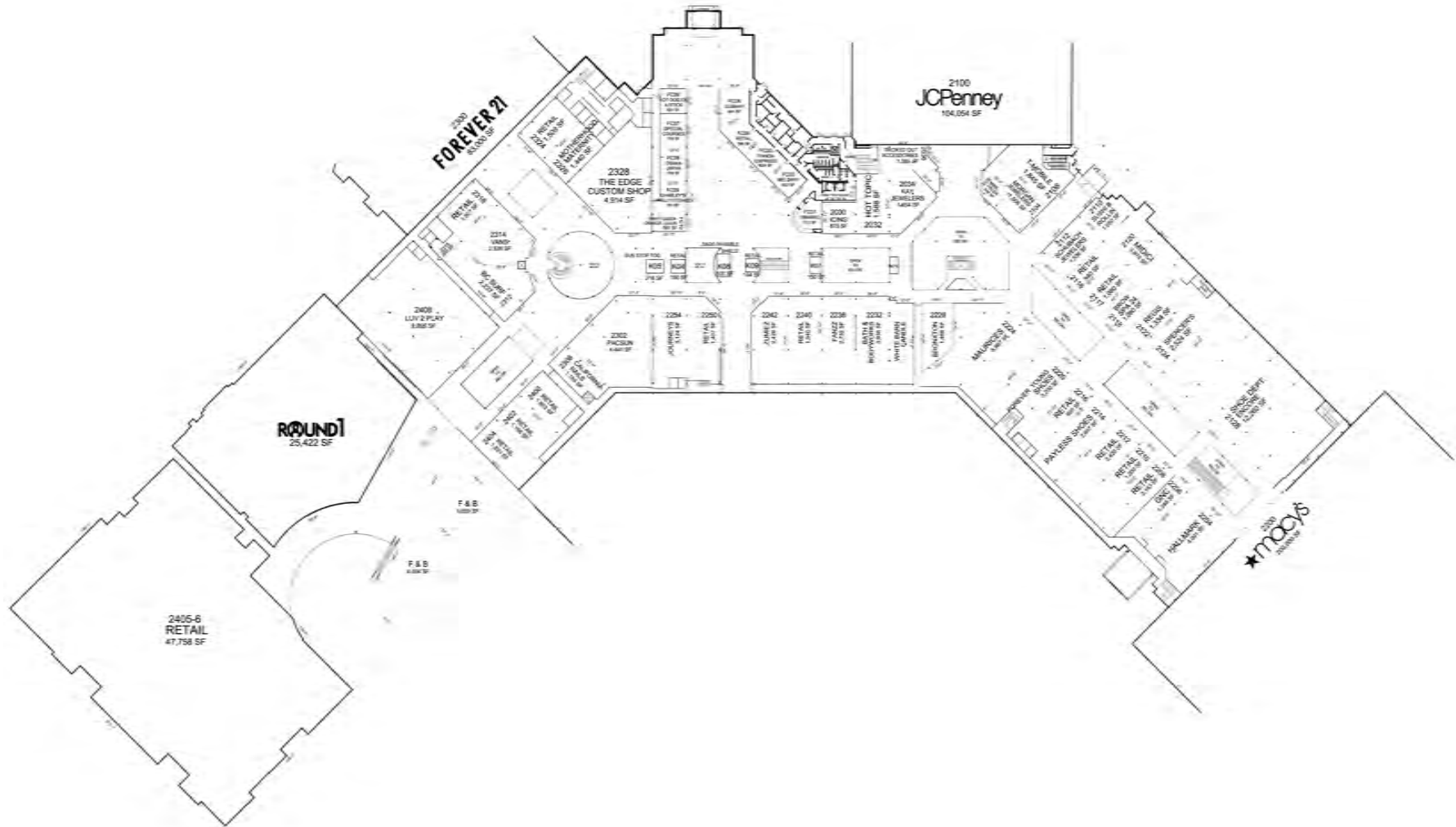
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# UTAH LIFESTYLE





# UPPER LEVEL LEASE PLAN



# SITE PLAN



PROJECT DATA	GLA
MACY'S	200,000
JCPENNEY	104,054
FOREVER 21	84,392
ROUND 1	50,000
HOME GOODS	21,500
H&M	19,985
<b>Total Department Store GLA</b>	<b>479,931</b>
Level 01	156,802
Level 02	172,987
<b>Total Small Shops GLA</b>	<b>329,789</b>
<b>Total GLA</b>	<b>809,723</b>
Marketplace at South Town Outlots	311,402
Includes REI, Ethan Allen, Momentum and 9 restaurants	114,127
<b>TOTAL SITE GLA</b>	<b>1,235,249</b>
<b>TOTAL PARKING SPACES:</b>	<b>6,872</b>

- Anchors/Department Stores
- Small Shops
- Outlots



# AT A GLANCE





MULTI-MILLION  
DOLLAR RENOVATION  
JUST COMPLETED

# 47K+

EMAIL SUBSCRIBERS

# 15K+

SMS  
SUBSCRIBERS

# 350K+

SMS MESSAGES  
SENT PER YEAR



# 37K+

WEBSITE VIEWS  
PER MONTH



# 120+

ACTIVATIONS PER YEAR



# MURALS



IN ORDER TO ENHANCE AND ACTIVATE THE PROPERTY'S EXTERIOR FAÇADE, A FIRST OF ITS KIND ART PARTNERSHIP WITH SANDY CITY CAME TO LIFE. ENVISIONING EXTERIOR BLANK WALLS AS AN OPPORTUNITY TO CULTIVATE THE ARTS CREATED SYNERGY BETWEEN THE CENTER'S PICTURESQUE BACKDROP AND THE PROPERTY'S URBAN MEETS MOUNTAIN THEME. FEATURING THREE ARTISTS, THE MURALS SERVE AS A TANGIBLE TOUCH POINT INSPIRING LASTING COMMUNITY ENGAGEMENT AND ALSO FUELED A CITY WIDE, CITY FUNDED ARTS INITIATIVE.



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# CONTACT US

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A PACIFIC RETAIL PROPERTY