## POINT HOPE LOWCOUNTRY LIFESTYLE, LASTING LEGACY





## THE VISION

#### **RICH HISTORY, NEXT GENERATION COMMUNITY**

Point Hope is the first community within the former Cainhoy Plantation property, the last of its kind in the City of Charleston and the Charleston Tri-County area. The Master Plan seeks to establish a place—a new town—which includes the functionality and conveniences of modern life but captures the essence of living in the Lowcountry.

Point Hope is anchored by Point Hope Village—a mixed-use commercial district, which provides Class A retail, multifamily, and office uses in the heart of the development. Along with an existing Publix-anchored shopping center plans for the first phase include, single and multifamily residential uses, best-in-class schools, and a wide range of neighborhood amenities. **Every detail has been thoughtfully interspersed within miles of marsh front and waterfront vistas to create a walkable community in a lowcountry setting.** The development is managed by the DI Development Company with vast experience in creating master-planned communities.





#### THE OVERVIEW - POINT HOPE FIRST PHASE

#### o Point Hope Commons:

• 80,000 SF Publix-anchored Neighborhood Shopping Center including 30,000 SF of small shop space

#### o Two Multi-family Developments:

- o Paxton Point Hope Apartments, 274-units, completed in 2018
- o Newbrook Apartments, 264 units, currently under construction

#### o First Single-Family Community within the Master Plan:

o Construction began in 2020

#### o Best-In-Class STEM Public Schools (K-12):

- o Philip Simmons Elementary and Middle School
- Philip Simmons High School

#### o Commercial Amenities

• Commercial development to include retail, restaurants, multi family, and office space

#### o Neighborhood Amenities

• Nature trails, water views, parks, biking paths, playgrounds, and more



## THE DRAW



#### A FAMILY'S DREAM





## MAJOR DRAWS

Point Hope will be a community of the future. As the owner of the property, the Guggenheim family and corporate interests have a long history of innovation throughout our country.

Trails will provide public access to the environment. Large sidewalks, open storefronts, awnings, street trees, sidewalk dining, and bicycle parking combine to create a vibrant public realm.

Point Hope represents a new chapter for the city of Charleston; residents able to enjoy all of downtown Charleston's delights within a short drive, creating a best of both worlds scenario.

#### THE 29492 ZIP CODE STATS



**16,679** Estimated Population

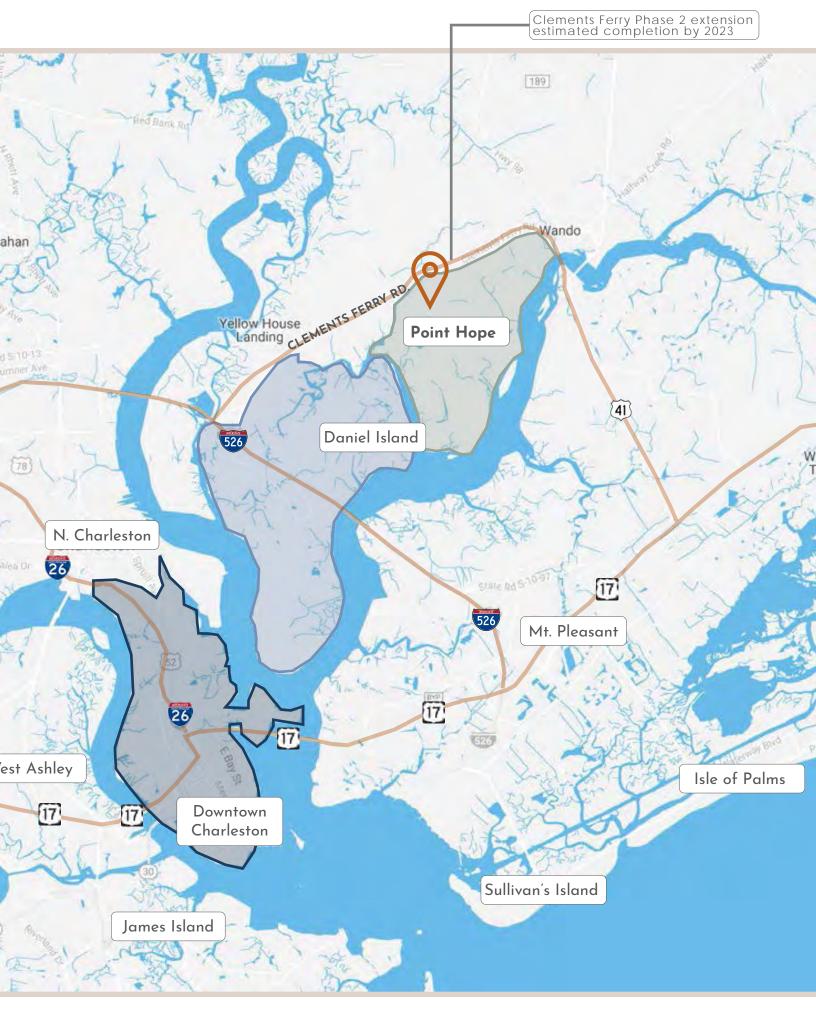


\$539,056 Median Home Value



\$153,786 Average Household Income

\$43,019,069 Eating Out Total Expenditure



## THE AVAILABILITY





### **SUMMARY**

#### PRICING:

- Parcel B: \$450,000
- Parcel C: \$500,000

#### SIZING:

- +/- Acre size
- Parcel B: 0.7 acres
- Parcel C: 0.75 acres

#### UTILITIES:

All utilities available to the cross-parked

#### WETLANDS:

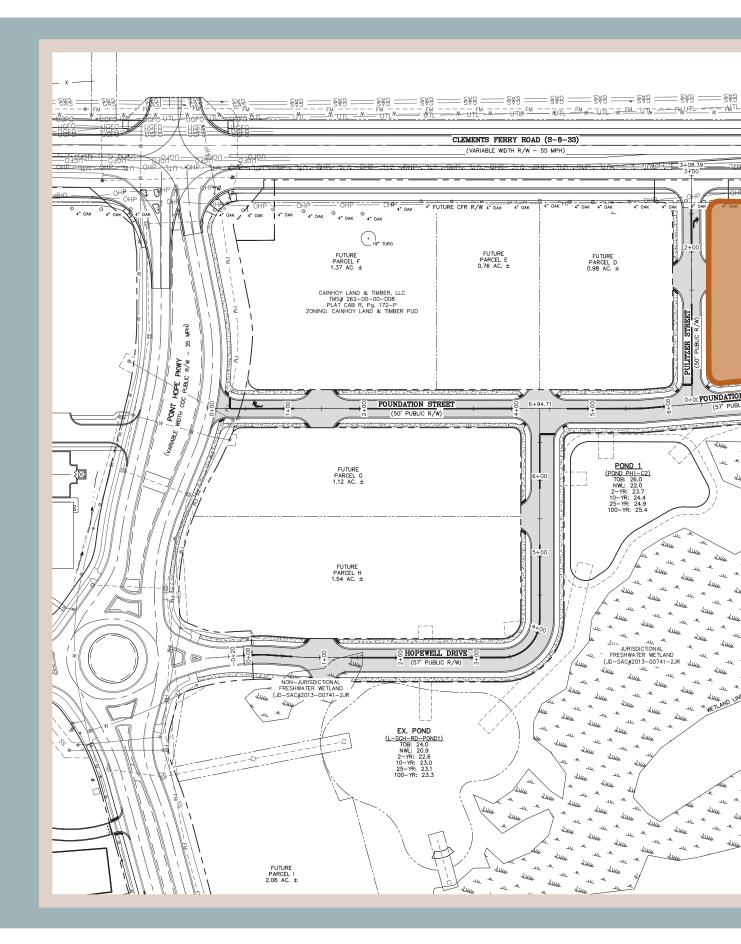
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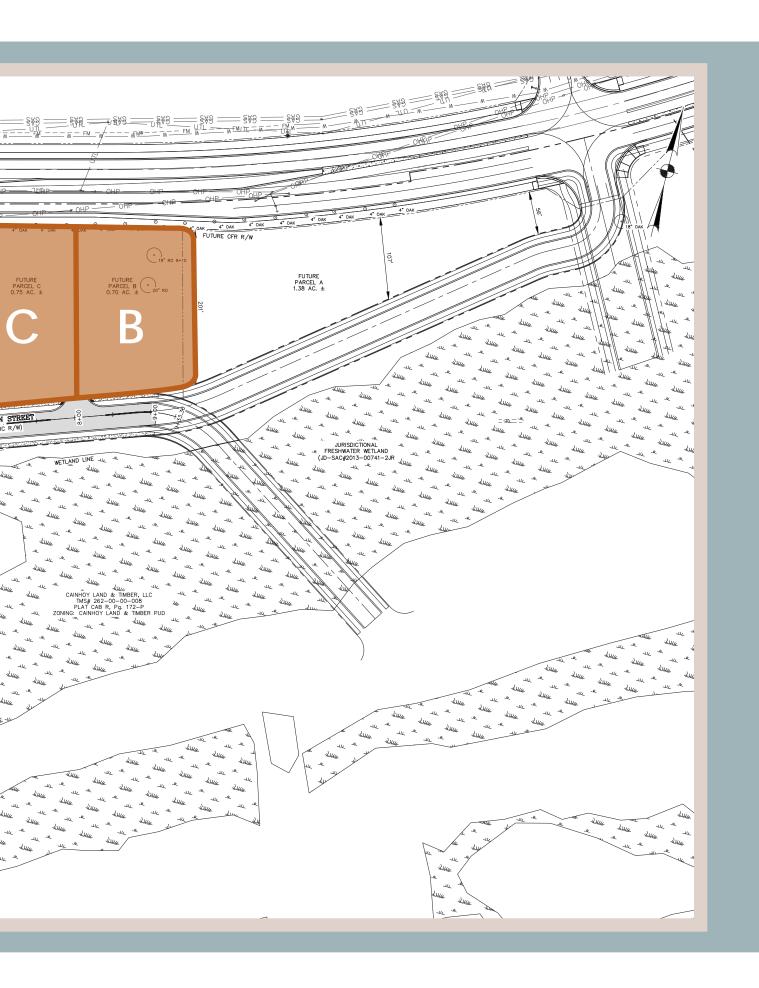
#### ROADS:

• Built and ready

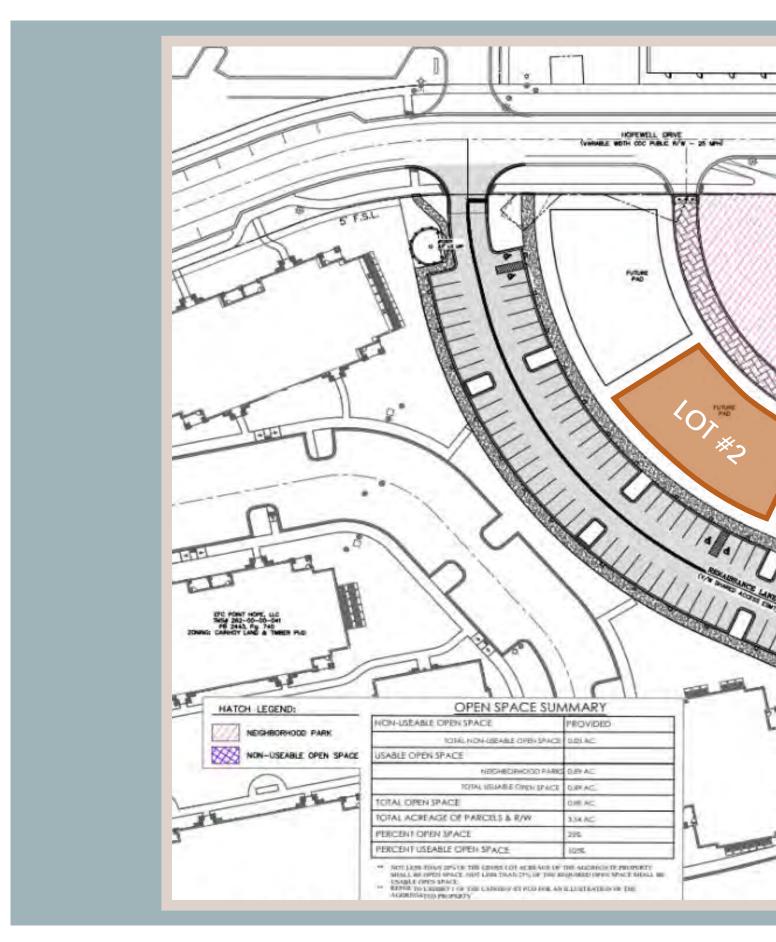
#### ACCESS:

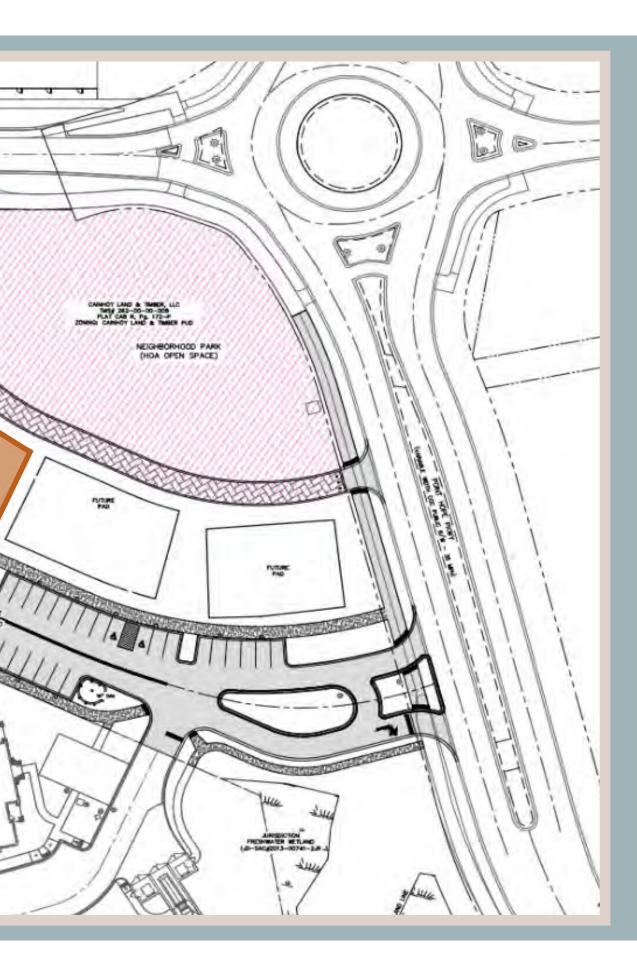
 Lighted access on Point Hope Parkway from Clements Ferry Road THE SITE PLAN





## THE SITE PLAN





## THE **RENDERING**





## THE MARKET

The Charleston region has enticed visitors for centuries. It's one of few places in the world where you have an immediate sense of something special. Iconic for beautifully-preserved historic architecture, gardens and design, award-winning food, world-class golf, arts and culture, and miles of unspoiled beaches – Charleston offers endless sources of inspiration and recreation.

Known for charming, friendly people and gracious hospitality, Charleston is the preferred destination for international business and discerning travelers. It's why this community consistently appears on the World's Best Cities lists, and why Condé Nast Traveler readers voted Charleston the #1 city in the U.S. for five years in a row.

#### TOURISM

The visitor industry is an important and vital aspect of the region's economy. More than 7.3 million visitors come each year to the Charleston region to enjoy the area's history, arts and culture, beaches, golfing, shopping, dining, or one of the many other reasons Charleston ranks among the nation's top travel destinations.

#### **CHARLESTON ACCOLADES**

**#1 South Best City** SOUTHERN LIVING, 2019

#4 on "America's Biggest Boomtowns' list" MAGNIFYMONEY, 2018

James Beard Award Winner "Best Chef Southeast" RODNEY SCOTT BBQ, 2018

#1 City in America for Economic Opportunity YELP, 2018

#1 Best Small U.S. City 8th Consecutive Years CONDE NAST, 2018

James Beard Award Winner "Outstanding Wine Program" FIG, 2018

#1 City U.S. and #10 Best City in the World TRAVEL+LEISURE 2018

#12 Fastest Growing Cities in America U.S. CENSUS BUREAU, 2018

#1 Travel Destination in the U.S. TRAVEL+LEISURE, 2018

Charleston Economy Ranked #16 Best in the Nation MILKEN INSTITUTE, 2018





Region expanding by 26 people per day



6,000-8,000 new jobs added annually



Region growing 3x faster than U.S. average



Tourism impact is \$8.1 billion with 7.28 million visitors per year



Where the jobs will be in 2020 - FORBES

# POINT HOPE

#### SALES TEAM

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