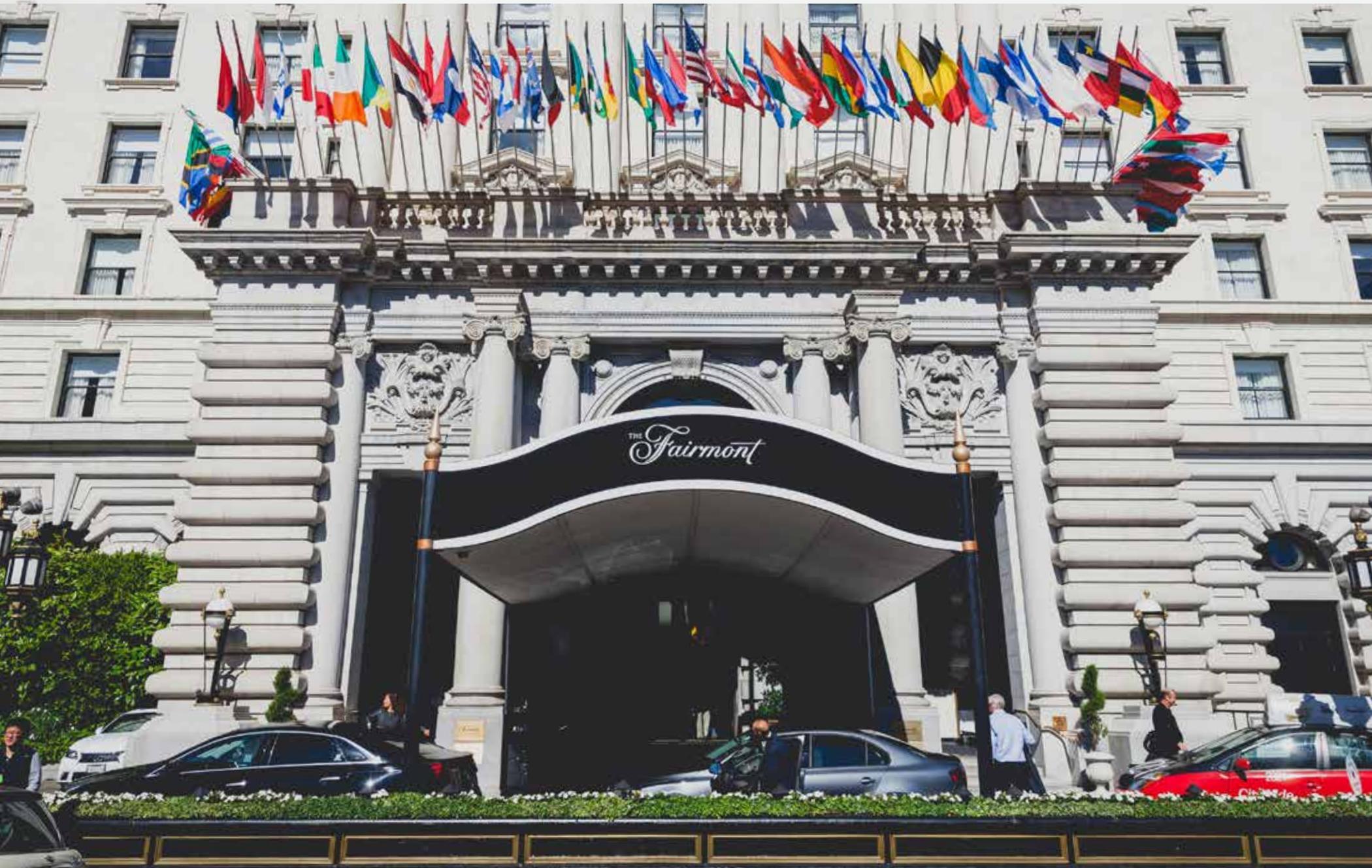


*Fairmont*

950 MASON STREET  
SAN FRANCISCO



# THE ULTIMATE DESTINATION

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*Natural beauty, vibrant neighborhoods, and contagious energy.*

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The historic, legendary, Fairmont San Francisco is a AAA Four-Diamond luxury hotel. It's world-renowned for its luxurious grounds and panoramic views of the City of San Francisco. In addition to its 606 guest rooms and 72,000 square feet of spectacular function space, Fairmont San Francisco offers unmatched accommodations with three renowned restaurants and lounges.

Centrally located atop the iconic Nob Hill, Fairmont San Francisco is a short cable car trip from the bustling Downtown, Financial District, Union Square and Fisherman's Wharf.

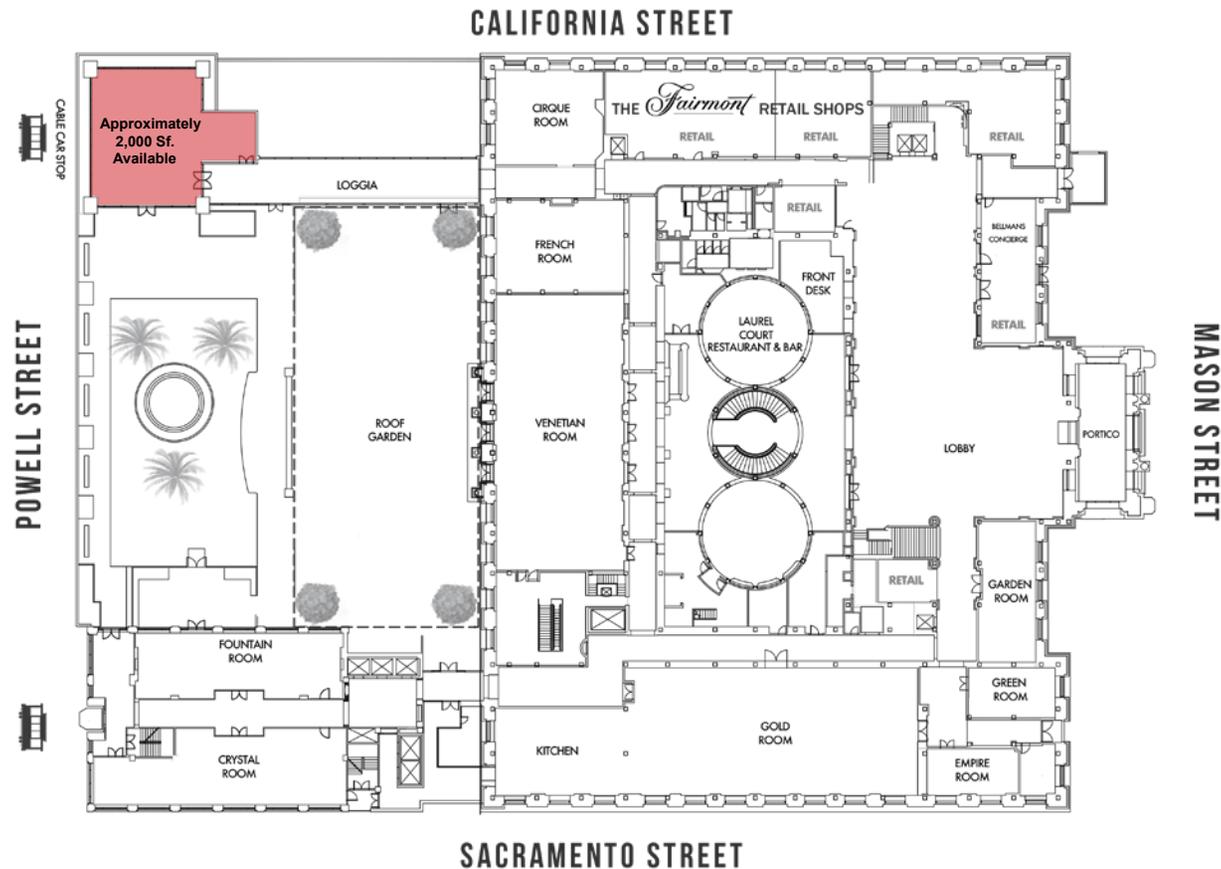
You can't help but walk the halls and feel like royalty as you absorb the beautiful architecture and design of the hotel. The discriminating guests will be exposed to a distinct shopping experience, unique to Fairmont San Francisco. Don't miss this rare opportunity to be a part of a historic San Francisco address and the future of its burgeoning retailers.



# AVAILABILITY

## 450 SF TO 2,000 SF OF VARIOUS AVAILABLE RETAIL SPACES

Inquire with exclusive brokers



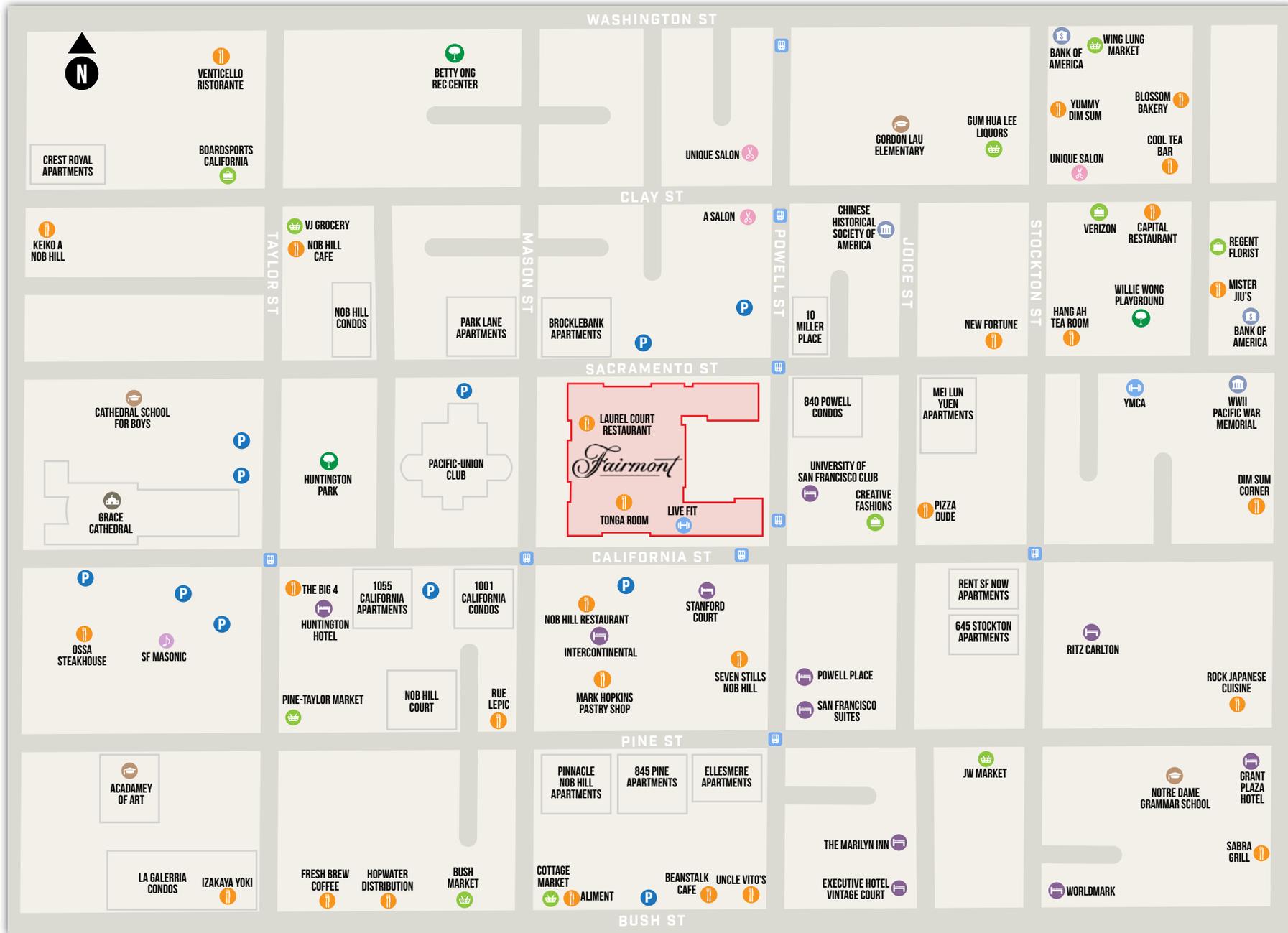
## DESCRIPTION

- Lobby location with immediate visibility
- Additional entry level ground floor locations
- Inquire with exclusive brokers for terms

## HIGHLIGHTS

- Neighboring tenants include:
  - Tonga Room & Hurricane Bar
  - Laurel Court Restaurant & Bar
  - Caffé Cento
- Marshall's Farm honey beehives and herb garden

# NEIGHBORHOOD



-  PARK / REC
-  CABLE CAR
-  BEAUTY
-  SCHOOL
-  GROCERY
-  HOTEL
-  RETAIL
-  FITNESS
-  MUSEUM
-  RESTAURANT
-  BANK
-  WORSHIP
-  MUSIC HALL
-  PARKING

# MARKET OVERVIEW

## NOB HILL MARKET

Nob Hill is a luxury and historic destination in San Francisco. The neighborhood, home to nearly 22,000 residents with a median age of 41, is named after one of San Francisco's original "Seven Hills." This famed district is home to many of the city's affluent families as well as a large, young urban professional population.

Nob Hill notable locations include the Pacific Union Club, a private social club across the street from Fairmont San Francisco, Grace Cathedral, Huntington Park, which features a playground for kids, the Masonic Center and The Academy of Art University, which owns and operates several buildings for housing and educational opportunities.

	1 Mile	3 Mile
Population	161,926	449,933
Average Age	43.3	42.8
Households	89,924	229,123
HH Income	\$111,693	\$140,344

## FAIRMONT SAN FRANCISCO

Fairmont San Francisco maintains a high level of occupancy throughout the year and attracts well-seasoned travelers, the majority of which are between 35 to 60 years-old.

Guests hail primarily from North America, with approximately 10% of guests traveling internationally. Business guests frequent the hotel mid-week, while leisure guests comprise the majority of the occupancy on weekends and during peak family-travel periods such as summer and the holiday season. The hotel also plays host to some of the City's most buzzed-about events, which attract a wide-range of well-to-do visitors.

Additionally, the hotel's famed Tonga Room & Hurricane Bar consistently brings in a millennial and tourist crowd Wednesday through Sundays.

	1 Mile	3 Mile
Consumer Spending	\$2,204,641	\$6,724,221
Food/Beverage Spending	\$633,223	\$1,849,064
College Degree	83,610	258,689



# Fairmont

950 MASON STREET

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