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West Midtown is Atlanta's story of transformation and rejuvenation.

In this urban setting, factories and warehouses from the 19th century have been revitalized and repurposed, and the now vibrant district has a wide range of cultural and commercial offerings.

For one, you could say West Midtown is a restaurant boxing ring of sorts: the top-notch dining options compete to be the talk of the town. This results in a rabbit hole of exploration for foodies.

Additionally, artisanal shops of all kinds showcase master craftsmanship, art galleries and live music venues cement a commitment to the arts, and there's an increasing focus on parks and greenery with the forthcoming Westside Trail and vast Westside Park.

West Midtown is Atlanta reborn with excitement that promises future growth.



Meet the West Midtown local

Josh is a 28-year old chef, new to Atlanta to cut his teeth in one of the city's culinary capitals. The fast-paced and exciting restaurant environment has been invigorating, as he enjoys the challenge of innovating dishes and surprising customers. On his off days, he likes to catch a concert or visit one of the nearby art galleries. He senses that his life is only just beginning, and feels the same way about his neighborhood.

Josh is West Midtown.

Fast Facts

- Spends most of his monthly salary on rent
- Stays connected to news and information via laptops and mobile phones
- Shops and banks online





By The Numbers

VISITORS PER YEAR

689,200

TRAFFIC

**73% local
27% visitor**

AVERAGE HH INCOME

\$94,119

WALK SCORE

84

POPULATION DENSITY (PER SQ MI)

6,398

MEDIAN AGE

31

UNIQUE STOREFRONTS

45

TOTAL GLA (SQ FT)

193,549



“We are bringing people together in the name of food. And that’s nothing you’ll see - it’s something you’ll feel.”

— PINKY COLE, THE SLUTTY VEGAN

Case Study

We're proud to collaborate with brands and businesses in neighborhoods and markets across the country. Read the following case study to learn more about one of our partners.

The Slutty Vegan was named from a unique aha! moment by Pinky Cole in her Atlanta apartment in 2018. She found herself craving vegan junk food - and didn't know where to go. That experience - and the name - stuck with her. She opened the plant-based burger concept first as a food truck; then came the storefront in Atlanta's historic Westview neighborhood. Today, The Slutty Vegan is one of the darlings of plant-based American food and beverage concepts preparing for rapid expansion - Cole reports that 13 new locations are slated to open by 2021.

When speaking about The Slutty Vegan, Cole calls it the ultimate euphoric experience that's debunking myths about vegan food. "It doesn't have to be dead to taste good," she says before explaining that vegan food often gets a bad rap for being bland and/or expensive. Part of the Slutty Vegan's work is reimagining vegan and plant-based food and making it an experience. "We make you feel comfortable and uncomfortable all at the same time," she notes.

There's no doubt about it - The Slutty Vegan is more than a restaurant. It's also sparking a new food movement for Atlanta's African-American community. "I cannot tell you what it's like to see African Americans in the Westend standing in line for vegan food," she notes. "We are bringing people together in the name of food. And that's nothing you'll see - it's something you'll feel."

The Slutty Vegan's customer service success has a lot to do with community - not only the community you feel when you walk in the door, but also what they've been able to do by being a part of the historic Westview neighborhood in Atlanta. "Westview was a ghost town before we got here, and now we're outgrowing this location really quickly," she shares. "We're excited at what's happened in the community because of The Slutty Vegan."

Expansion plans include more locations in urban communities similar to Westview

How's the recent success feel? "It feels really good," she says. "Because this is bigger than food; this is a movement."

Pinky Cole

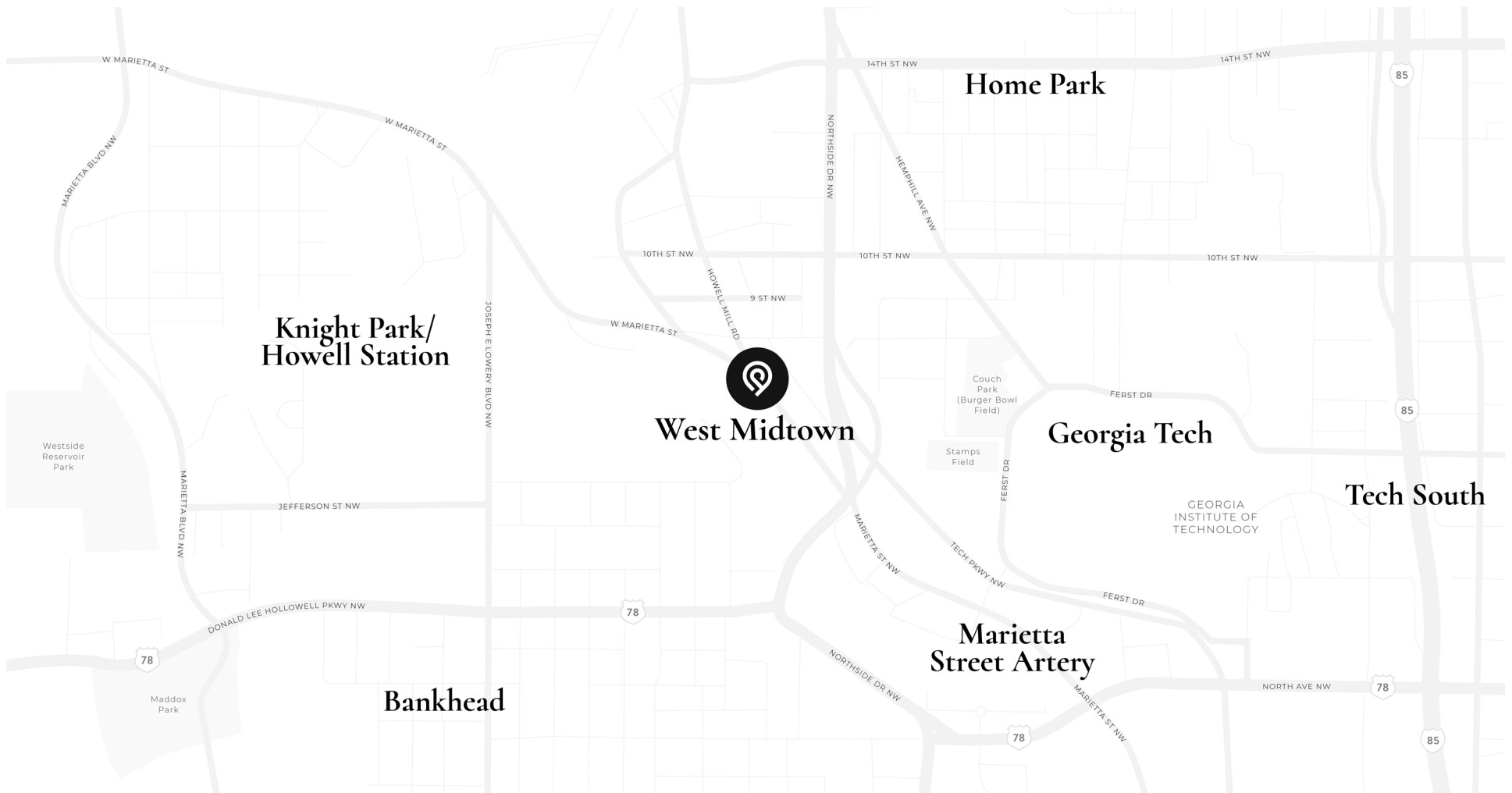
Owner, Slutty Vegan
Asana Partners Retail Partner





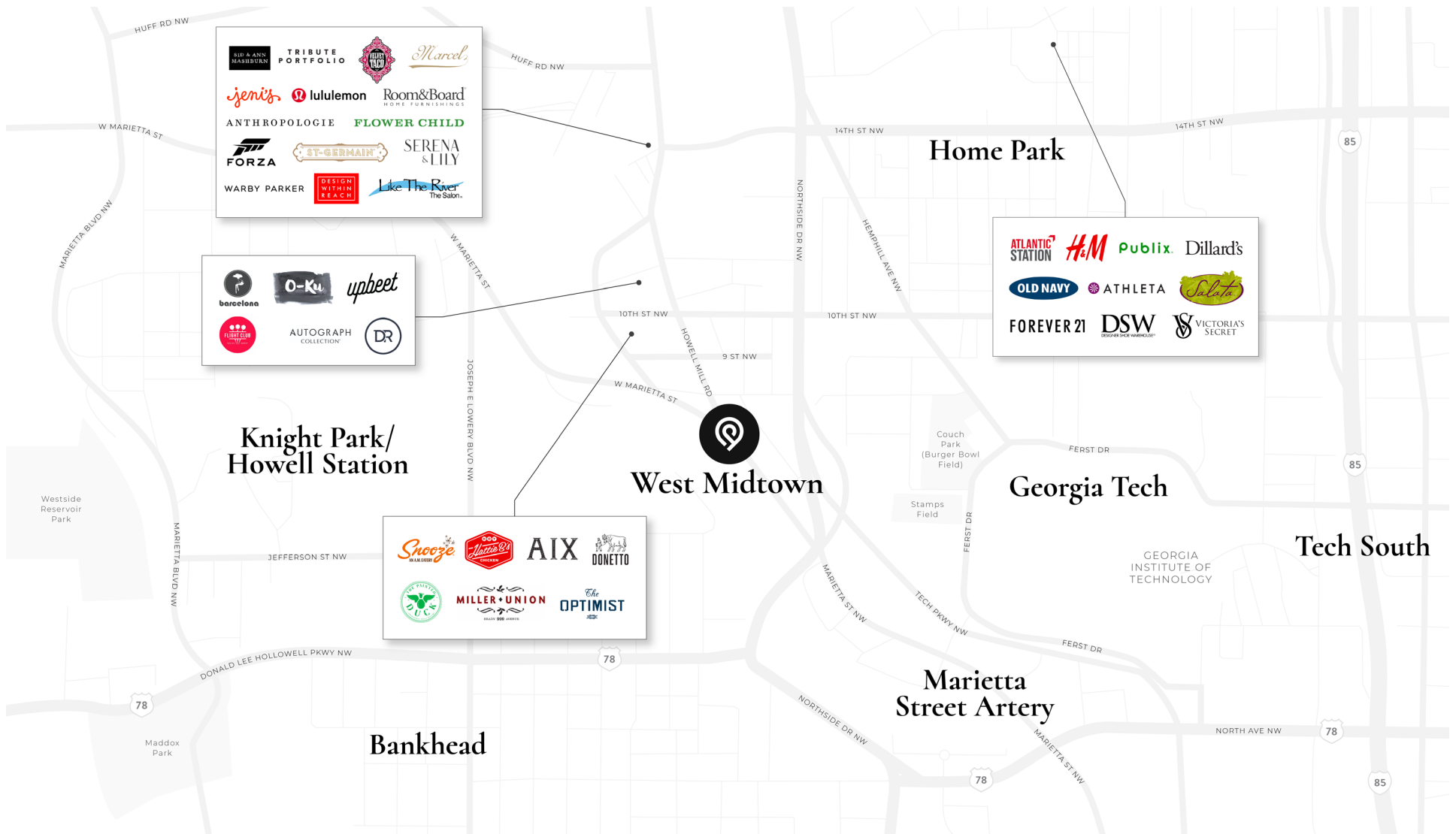
OUR LOCATION

A story rich in transformation and growth.
A hub for some of the city's best eats, art,
and experiences. Craftsmanship, community,
and culture. This is West Midtown.

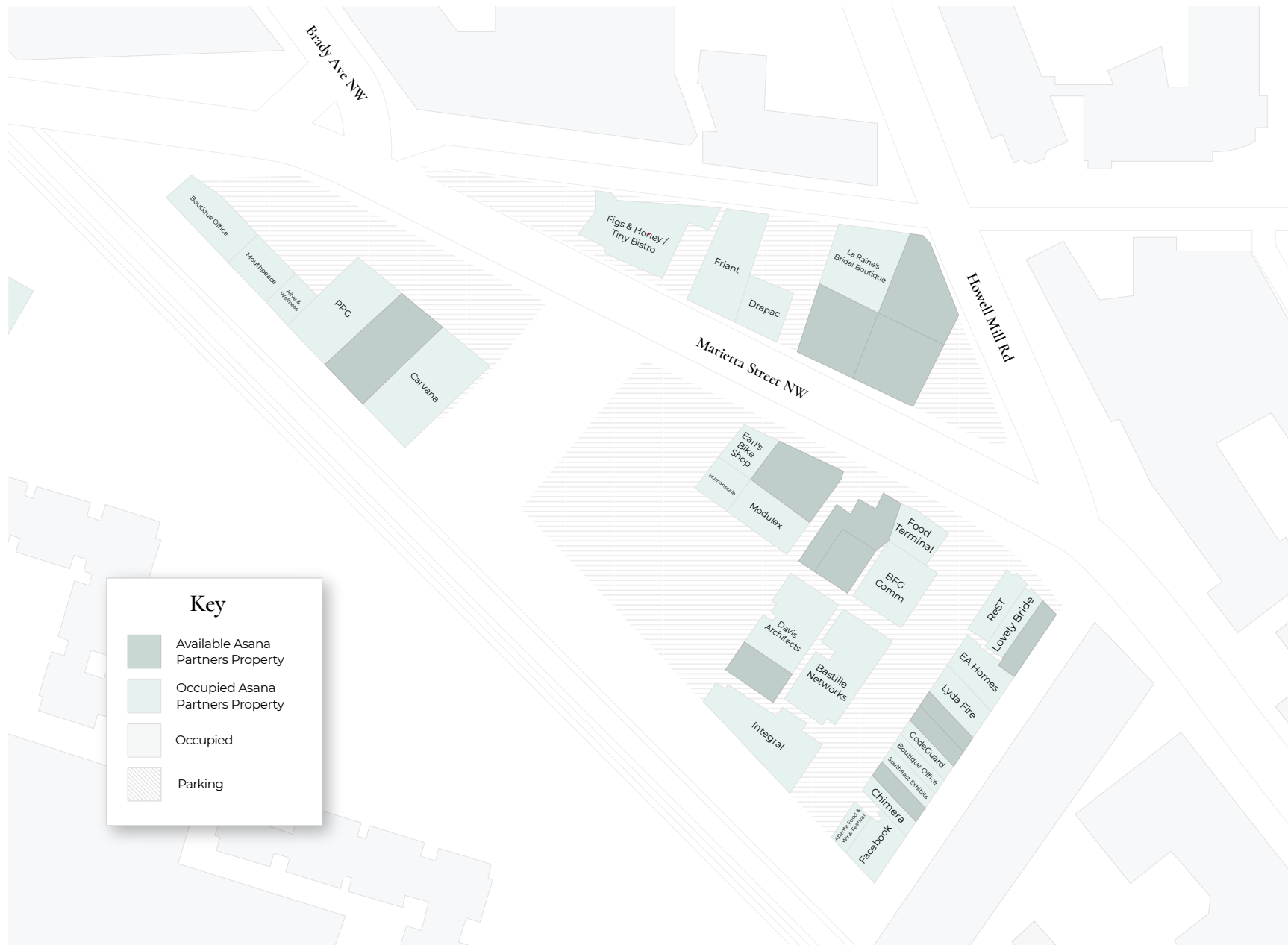




The Neighborhood

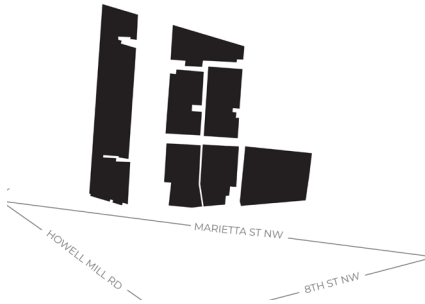


Our Properties





Our Buildings



Brickworks

- | | |
|-----------------------|-----------------------|
| Unit A100 – 1,8691 SF | Unit A169 – 6,897 SF |
| Unit A118 – 1,576 SF | Unit A172– 5,663 SF |
| Unit A121 – 1,6521 SF | Unit A200 – 2,061 SF |
| Unit A133 – 1,576 SF | Unit AB05 – 5,4951 SF |
| Unit A157 – 3,578 SF | Unit AB00 – 16,577 SF |
| Unit A163 – 2,620 SF | Unit AB10 – 13,138 SF |



Brickworks Siteplan – Street Level

1000 Marietta St NW

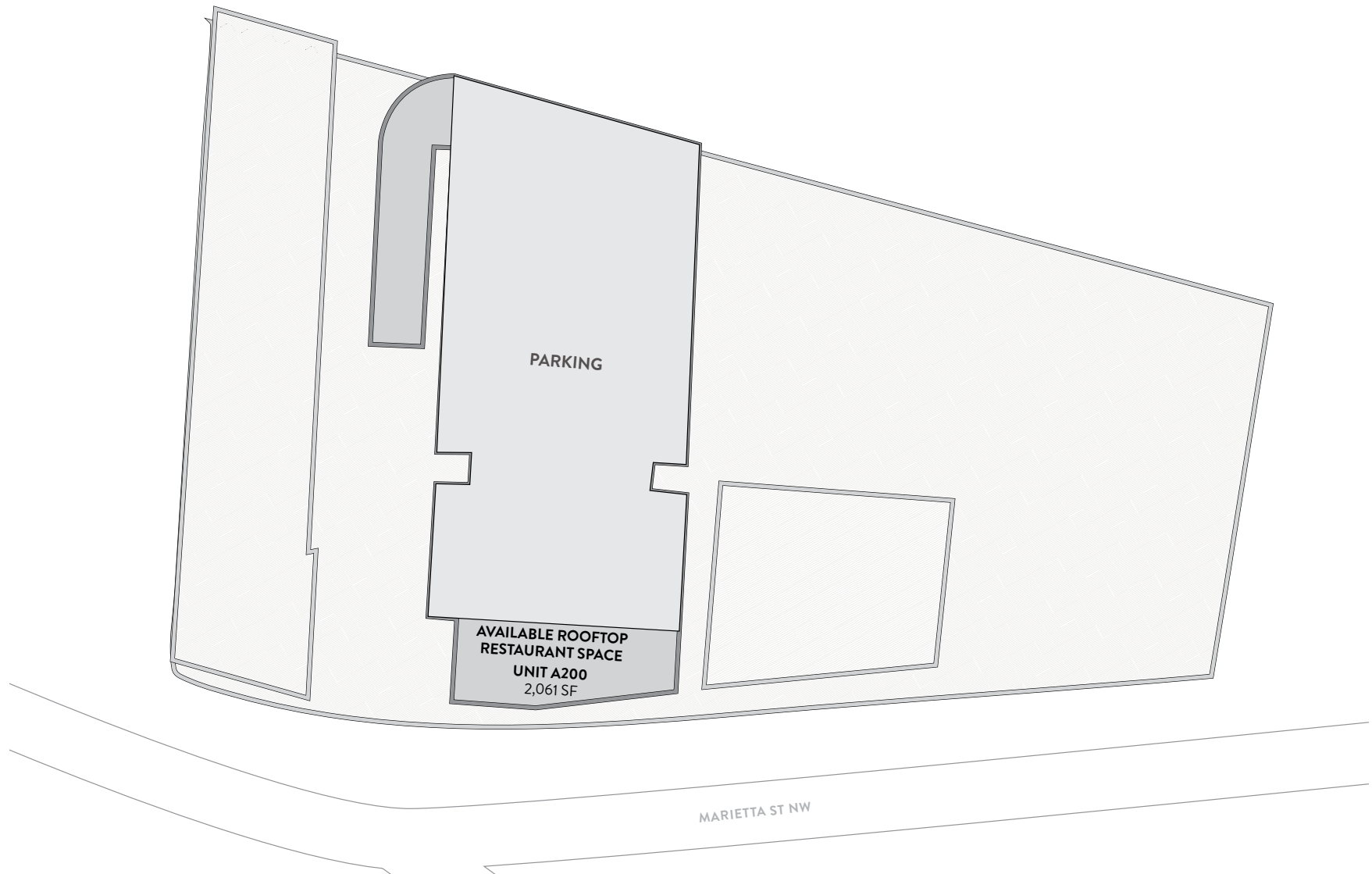
■ AVAILABLE □ LEASED ■ PARKING



Brickworks Siteplan – Rooftop

1000 Marietta St NW

■ AVAILABLE □ LEASED ■ PARKING

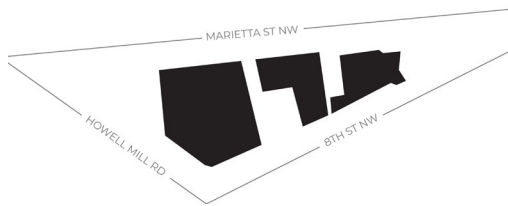


Brickworks Siteplan – Lower Level

1000 Marietta St NW

■ AVAILABLE □ LEASED ■ PARKING





Brickworks East

Unit D100 – 2,197 SF

Unit D110 – 2,151 SF

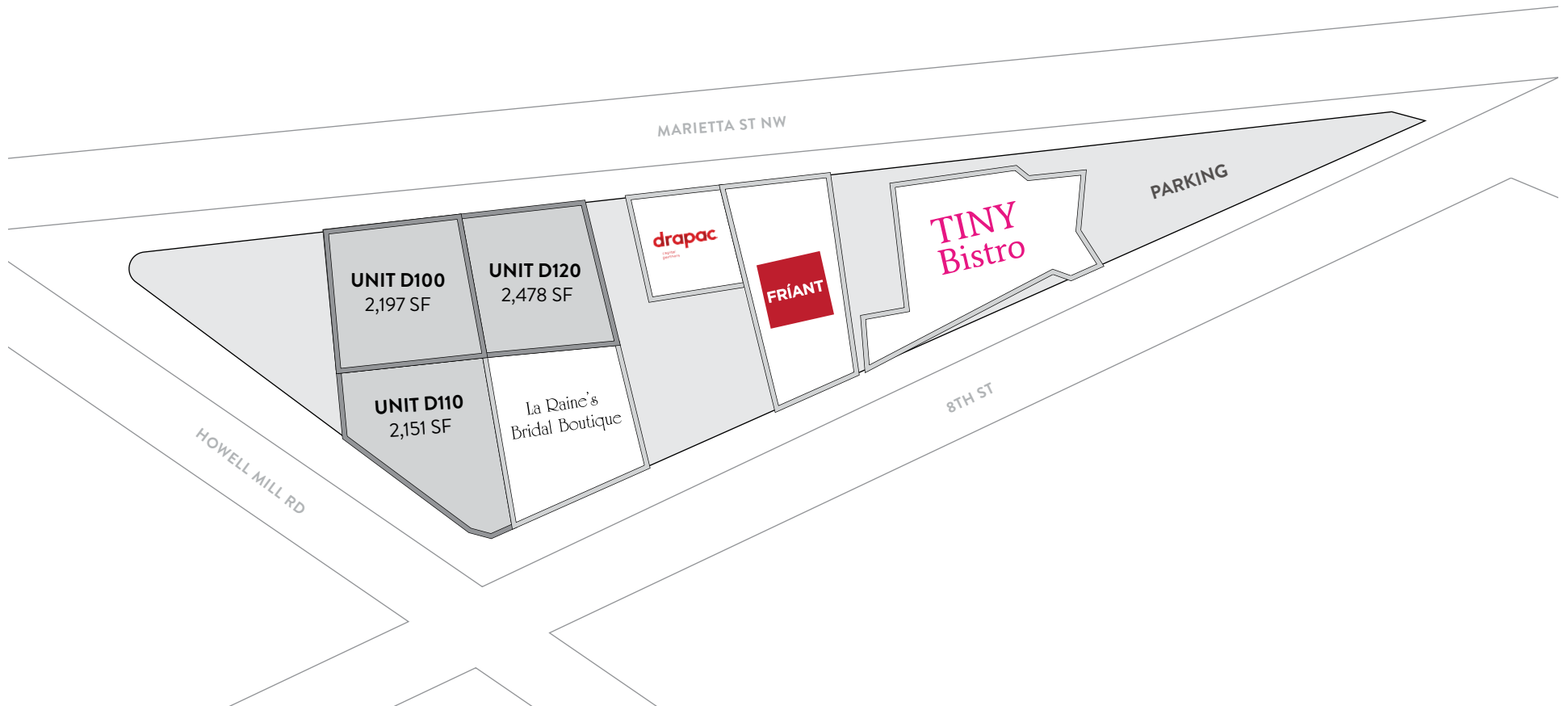
Unit D120 – 2,478 SF



Brickworks East Site Plan

999 Marietta St NW

■ AVAILABLE □ LEASED ■ PARKING





MARIETTA ST NW

Brickworks North

Unit B110 – 5,800 SF



Brickworks North Site Plan

1026-1050 Marietta St NW

■ AVAILABLE □ LEASED ■ PARKING





Meet Asana



We're Asana Partners. We create real estate value by serving as transparent, honest, and accountable agents of change and drivers of innovation.

Here's how we do that:

WE STAY AHEAD OF THE CURVE.

We target dynamic and vibrant growth-oriented U.S. markets that attract people and personalities with high levels of education and household income who crave a high quality, luxury, and early adopter experience.

WE BELIEVE IN PEOPLE.

We build teams of experienced operators and collaborators who make things happen; we're talking people we trust who execute asset-level business plans with accountability, precision, and a spark of ingenuity.

WE ARE LEADERS IN EFFICIENCY AND INNOVATION.

We don't reinvent the wheel; we invest in proven urban retail corridors that would benefit from our unique and innovative spirit and vision. That agile and forward-thinking approach is grounded in some of the industry's most-qualified real estate experience and financial expertise.

GET IN TOUCH

We'd love to hear from you, please reach out to our contacts below.



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