

# FULL PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups

Marvin Petrous

Melody Provenzano

Lat/Lon: 42.478/-83.4689



RF1

## 42875 Grand River Ave

### Novi, MI 48375

1 mi radius    3 mi radius    5 mi radius

	1 mi radius	3 mi radius	5 mi radius	
<b>POPULATION</b>	2020 Estimated Population	5,308	58,187	159,195
	2025 Projected Population	5,297	58,372	159,461
	2010 Census Population	5,174	54,733	149,237
	2000 Census Population	4,365	49,813	138,550
	Projected Annual Growth 2020 to 2025	-	-	-
	Historical Annual Growth 2000 to 2020	1.1%	0.8%	0.7%
<b>HOUSEHOLDS</b>	2020 Estimated Households	2,244	24,850	70,197
	2025 Projected Households	2,264	25,160	70,563
	2010 Census Households	2,111	22,447	63,336
	2000 Census Households	1,703	19,843	57,731
	Projected Annual Growth 2020 to 2025	0.2%	0.2%	0.1%
	Historical Annual Growth 2000 to 2020	1.6%	1.3%	1.1%
<b>AGE</b>	2020 Est. Population Under 10 Years	12.0%	11.0%	10.6%
	2020 Est. Population 10 to 19 Years	12.6%	12.4%	11.5%
	2020 Est. Population 20 to 29 Years	12.3%	12.3%	13.5%
	2020 Est. Population 30 to 44 Years	24.6%	21.0%	19.9%
	2020 Est. Population 45 to 59 Years	19.9%	21.3%	20.7%
	2020 Est. Population 60 to 74 Years	12.0%	14.7%	16.4%
	2020 Est. Population 75 Years or Over	6.6%	7.3%	7.5%
	2020 Est. Median Age	36.9	40.3	40.9
<b>MARITAL STATUS &amp; GENDER</b>	2020 Est. Male Population	49.7%	48.9%	48.5%
	2020 Est. Female Population	50.3%	51.1%	51.5%
	2020 Est. Never Married	27.2%	27.3%	28.3%
	2020 Est. Now Married	54.6%	54.5%	53.0%
	2020 Est. Separated or Divorced	12.3%	11.6%	12.6%
	2020 Est. Widowed	5.9%	6.7%	6.0%
<b>INCOME</b>	2020 Est. HH Income \$200,000 or More	11.4%	15.0%	14.3%
	2020 Est. HH Income \$150,000 to \$199,999	14.1%	12.9%	10.9%
	2020 Est. HH Income \$100,000 to \$149,999	18.3%	19.9%	17.9%
	2020 Est. HH Income \$75,000 to \$99,999	14.8%	13.8%	12.7%
	2020 Est. HH Income \$50,000 to \$74,999	17.0%	14.6%	15.4%
	2020 Est. HH Income \$35,000 to \$49,999	6.6%	8.6%	11.0%
	2020 Est. HH Income \$25,000 to \$34,999	8.1%	5.3%	5.8%
	2020 Est. HH Income \$15,000 to \$24,999	5.9%	4.6%	6.1%
	2020 Est. HH Income Under \$15,000	3.8%	5.4%	6.0%
	2020 Est. Average Household Income	\$125,436	\$131,054	\$124,235
	2020 Est. Median Household Income	\$96,235	\$102,457	\$94,238
	2020 Est. Per Capita Income	\$53,078	\$56,021	\$54,812
	2020 Est. Total Businesses	870	4,052	8,579
2020 Est. Total Employees	10,351	64,284	122,832	

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<b>RACE</b>			
2020 Est. White	55.7%	66.3%	69.1%
2020 Est. Black	7.9%	9.2%	11.1%
2020 Est. Asian or Pacific Islander	33.0%	21.5%	16.6%
2020 Est. American Indian or Alaska Native	0.2%	0.2%	0.2%
2020 Est. Other Races	3.2%	2.7%	3.0%
<b>HISPANIC</b>			
2020 Est. Hispanic Population	176	1,872	5,441
2020 Est. Hispanic Population	3.3%	3.2%	3.4%
2025 Proj. Hispanic Population	3.1%	3.1%	3.4%
2010 Hispanic Population	2.9%	2.6%	2.7%
<b>EDUCATION (Adults 25 or Older)</b>			
2020 Est. Adult Population (25 Years or Over)	3,759	41,441	114,780
2020 Est. Elementary (Grade Level 0 to 8)	0.7%	1.5%	1.6%
2020 Est. Some High School (Grade Level 9 to 11)	2.2%	2.4%	2.5%
2020 Est. High School Graduate	16.6%	12.9%	13.5%
2020 Est. Some College	13.3%	14.5%	16.6%
2020 Est. Associate Degree Only	7.4%	6.9%	7.4%
2020 Est. Bachelor Degree Only	32.7%	33.0%	31.8%
2020 Est. Graduate Degree	27.0%	28.8%	26.5%
<b>HOUSING</b>			
2020 Est. Total Housing Units	2,299	25,497	72,304
2020 Est. Owner-Occupied	53.2%	63.7%	62.0%
2020 Est. Renter-Occupied	44.4%	33.8%	35.1%
2020 Est. Vacant Housing	2.4%	2.5%	2.9%
<b>HOMES BUILT BY YEAR</b>			
2020 Homes Built 2010 or later	3.1%	4.8%	4.7%
2020 Homes Built 2000 to 2009	15.1%	12.2%	11.5%
2020 Homes Built 1990 to 1999	16.0%	22.7%	21.0%
2020 Homes Built 1980 to 1989	17.5%	19.1%	20.5%
2020 Homes Built 1970 to 1979	31.2%	22.0%	19.3%
2020 Homes Built 1960 to 1969	7.6%	7.0%	8.0%
2020 Homes Built 1950 to 1959	3.4%	4.9%	6.0%
2020 Homes Built Before 1949	3.7%	4.7%	6.1%
<b>HOME VALUES</b>			
2020 Home Value \$1,000,000 or More	0.3%	0.8%	1.1%
2020 Home Value \$500,000 to \$999,999	12.6%	13.5%	14.4%
2020 Home Value \$400,000 to \$499,999	7.1%	14.9%	13.6%
2020 Home Value \$300,000 to \$399,999	22.3%	27.0%	26.2%
2020 Home Value \$200,000 to \$299,999	37.9%	26.9%	26.6%
2020 Home Value \$150,000 to \$199,999	12.7%	11.2%	11.4%
2020 Home Value \$100,000 to \$149,999	4.4%	7.7%	8.6%
2020 Home Value \$50,000 to \$99,999	1.2%	2.7%	3.5%
2020 Home Value \$25,000 to \$49,999	0.4%	1.3%	1.3%
2020 Home Value Under \$25,000	4.3%	3.1%	2.6%
2020 Median Home Value	\$281,447	\$307,640	\$310,918
2020 Median Rent	\$1,134	\$1,187	\$1,036

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<b>LABOR FORCE</b>	2020 Est. Labor Population Age 16 Years or Over	4,228	47,237	130,988
	2020 Est. Civilian Employed	68.2%	66.4%	66.5%
	2020 Est. Civilian Unemployed	1.3%	1.1%	1.0%
	2020 Est. in Armed Forces	-	-	-
	2020 Est. not in Labor Force	30.5%	32.5%	32.4%
	2020 Labor Force Males	49.3%	48.2%	47.9%
	2020 Labor Force Females	50.7%	51.8%	52.1%
<b>OCCUPATION</b>	2020 Occupation: Population Age 16 Years or Over	2,883	31,367	87,157
	2020 Mgmt, Business, & Financial Operations	22.3%	23.8%	22.2%
	2020 Professional, Related	38.0%	35.0%	32.9%
	2020 Service	13.2%	11.0%	11.9%
	2020 Sales, Office	17.2%	20.6%	21.0%
	2020 Farming, Fishing, Forestry	-	0.2%	0.1%
	2020 Construction, Extraction, Maintenance	3.9%	2.9%	3.7%
	2020 Production, Transport, Material Moving	5.4%	6.5%	8.1%
	2020 White Collar Workers	77.4%	79.4%	76.2%
	2020 Blue Collar Workers	22.6%	20.6%	23.8%
<b>TRANSPORTATION TO WORK</b>	2020 Drive to Work Alone	84.8%	86.2%	85.5%
	2020 Drive to Work in Carpool	9.2%	5.8%	6.6%
	2020 Travel to Work by Public Transportation	-	0.1%	0.5%
	2020 Drive to Work on Motorcycle	-	-	-
	2020 Walk or Bicycle to Work	0.8%	1.7%	1.5%
	2020 Other Means	0.2%	0.5%	0.5%
	2020 Work at Home	5.1%	5.7%	5.3%
<b>TRAVEL TIME</b>	2020 Travel to Work in 14 Minutes or Less	26.0%	22.7%	22.4%
	2020 Travel to Work in 15 to 29 Minutes	34.0%	36.0%	37.1%
	2020 Travel to Work in 30 to 59 Minutes	36.1%	37.7%	39.9%
	2020 Travel to Work in 60 Minutes or More	6.8%	5.4%	6.1%
	2020 Average Travel Time to Work	22.4	24.7	25.4
<b>CONSUMER EXPENDITURE</b>	2020 Est. Total Household Expenditure	\$186.18 M	\$2.13 B	\$5.76 B
	2020 Est. Apparel	\$6.69 M	\$76.67 M	\$205.99 M
	2020 Est. Contributions, Gifts	\$11.07 M	\$130.11 M	\$350.51 M
	2020 Est. Education, Reading	\$6.49 M	\$76.55 M	\$203.34 M
	2020 Est. Entertainment	\$10.72 M	\$123.69 M	\$332.46 M
	2020 Est. Food, Beverages, Tobacco	\$28.17 M	\$320.58 M	\$867.86 M
	2020 Est. Furnishings, Equipment	\$6.64 M	\$76.54 M	\$205.81 M
	2020 Est. Health Care, Insurance	\$16.63 M	\$190.34 M	\$517.35 M
	2020 Est. Household Operations, Shelter, Utilities	\$59.94 M	\$683.07 M	\$1.85 B
	2020 Est. Miscellaneous Expenses	\$3.53 M	\$40.72 M	\$110.01 M
	2020 Est. Personal Care	\$2.51 M	\$28.65 M	\$77.31 M
	2020 Est. Transportation	\$33.79 M	\$385.46 M	\$1.04 B

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