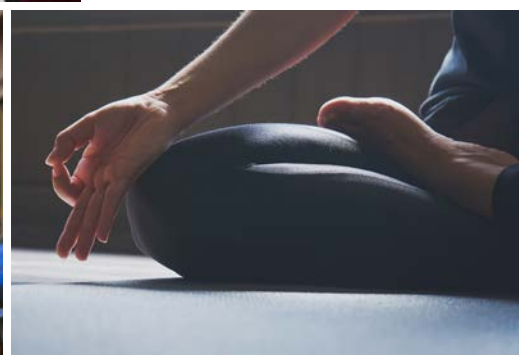




D **THE** *Dayton's*

PROJECT

Minneapolis



Dayton's was more than a one-stop shopping destination. It was a civilizing force, a social and cultural nexus, an idea factory, a memory maker, the heart of the city, a way of life.

RICK NELSON
THE STAR TRIBUNE
NOVEMBER 7, 2015


THE Dayton's PROJECT


43,546
POPULATION
70,000
BY 2025


1,500+
RESIDENTIAL UNITS
UNDER
CONSTRUCTION
27,900
TOTAL UNITS


20,000+
NICOLLET
PEDESTRIANS
PER DAY


4
PROFESSIONAL
SPORTS TEAMS WITH
10 MILLION+
ANNUAL ATTENDANCE
744,000
CONVENTION CENTER ATTENDEES
2018 SUPER BOWL & X GAMES
2019 NCAA FINAL FOUR


58,000+
DAILY
SKYWAY
COUNTS


17,400
PARKING SPACES
WITHIN 3
BLOCKS


22MM
LEISURE VISITORS
10MM
BUSINESS VISITORS
500,000
THEATER ATTENDEES


27M+
OFFICE
SQUARE FEET


8,630
HOTEL ROOMS
900+
NEW ROOMS


205,653
DOWNTOWN EMPLOYEES
51,000
AT TOP 15
EMPLOYERS


\$82,000
AVERAGE HH INCOME
\$337,500
MEDIAN HOME
VALUE

MINNEAPOLIS

DINING & DRINKING

1. O'DONOVAN'S
2. THE SALOON
3. THE DEPOT TAVERN
4. NAM NAM AT SEVEN
5. SEVEN STEAKHOUSE
6. APOTHECARY & COSMOS
7. KIERAN'S IRISH PUB
8. GLUEK'S RESTAURANT & BAR
9. MERCY BAR & DINING
10. ROCK BOTTOM BREWERY
11. CRAVE
12. THE CAPITAL GRILLE
13. UNION
14. FIRE LAKE GRILL
15. FOGO DE CHAO & FHIMA
16. FHIMA'S MINNEAPOLIS
17. NAF NAF & LEEANN CHIN
18. LYON'S PUB
19. MURRAY'S
20. THE OCEANAIRE
21. THE POURHOUSE
22. BRIT'S PUB
23. DEVIL'S ADVOCATE
24. CHIPOTLE
25. THE NEWS ROOM
26. STARBUCKS & BRUEGGER'S
27. MCCORMICK & SCHMICK'S
28. ANDREA PIZZA & WHICH WICH
29. BARRIO & THE LOCAL
30. HASKELL'S WINE BAR
31. ZELO
32. JIMMY JOHN'S
33. HELL'S KITCHEN & THE MELTING POT
34. PANERA BREAD
35. 801 CHOPHOUSE
36. ROTI, MISSION & POTBELLY
37. BRUEGGER'S & FRESHII
38. STARBUCKS & D'AMICO & SONS
39. RUTH'S CHRIS
40. MANNY'S STEAKHOUSE
41. KEYS AT THE FOSHAY
42. PROHIBITION BAR
43. HEN HOUSE EATERY
44. CHEETAH PIZZA & WALKIN' DOG
45. MY BURGER & TACO JOHN'S
46. POTBELLY, STARBUCKS & CAFE DONUTS
47. MERCURY DINING ROOM
48. BEP EATERY
49. BLACKEYE ROASTING
50. SHANGHAI KITCHEN
51. CARIBOU & DBRIAN'S
52. RARE STEAK & SUSHI & THE SIX15 ROOM
53. ATLAS GRILL & CLUBROOM
54. SORRENTO CUCINA DUE
55. SUBWAY
56. DUNN BROTHERS COFFEE

RETAIL & ENTERTAINMENT

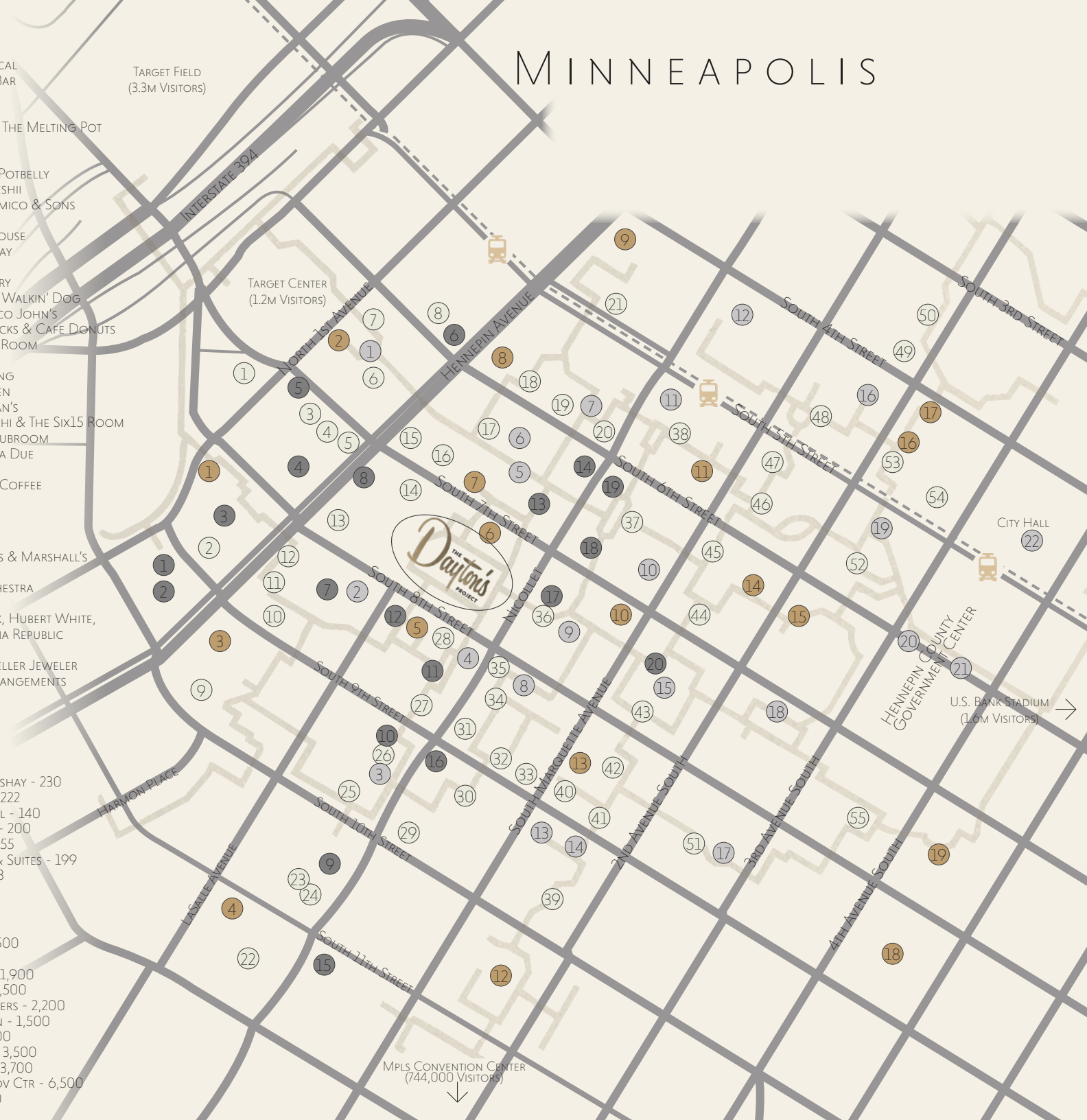
1. HENNEPIN THEATRE TRUST
2. ORPHEUM THEATRE
3. BRAVE NEW WORKSHOP
4. PANTAGES THEATRE
5. FIRST AVE
6. ILLUSION THEATER
7. STATE THEATRE
8. SKYWAY THEATRE
9. DAKOTA JAZZ CLUB
10. TARGET & CVS
11. VERIZON & MEN'S WAREHOUSE
12. CANDY LAND
13. BROOKS BROTHERS & MARSHALL'S
14. SAKS OFF 5TH
15. MINNESOTA ORCHESTRA
15. JB HUDSON
17. NORDSTROM RACK, HUBERT WHITE, T-MOBILE, BANANA REPUBLIC
18. WALGREENS
19. YMCA & RF MOELLER JEWELER
20. AT&T, EDIBLE ARRANGEMENTS

HOTELS (ROOMS)

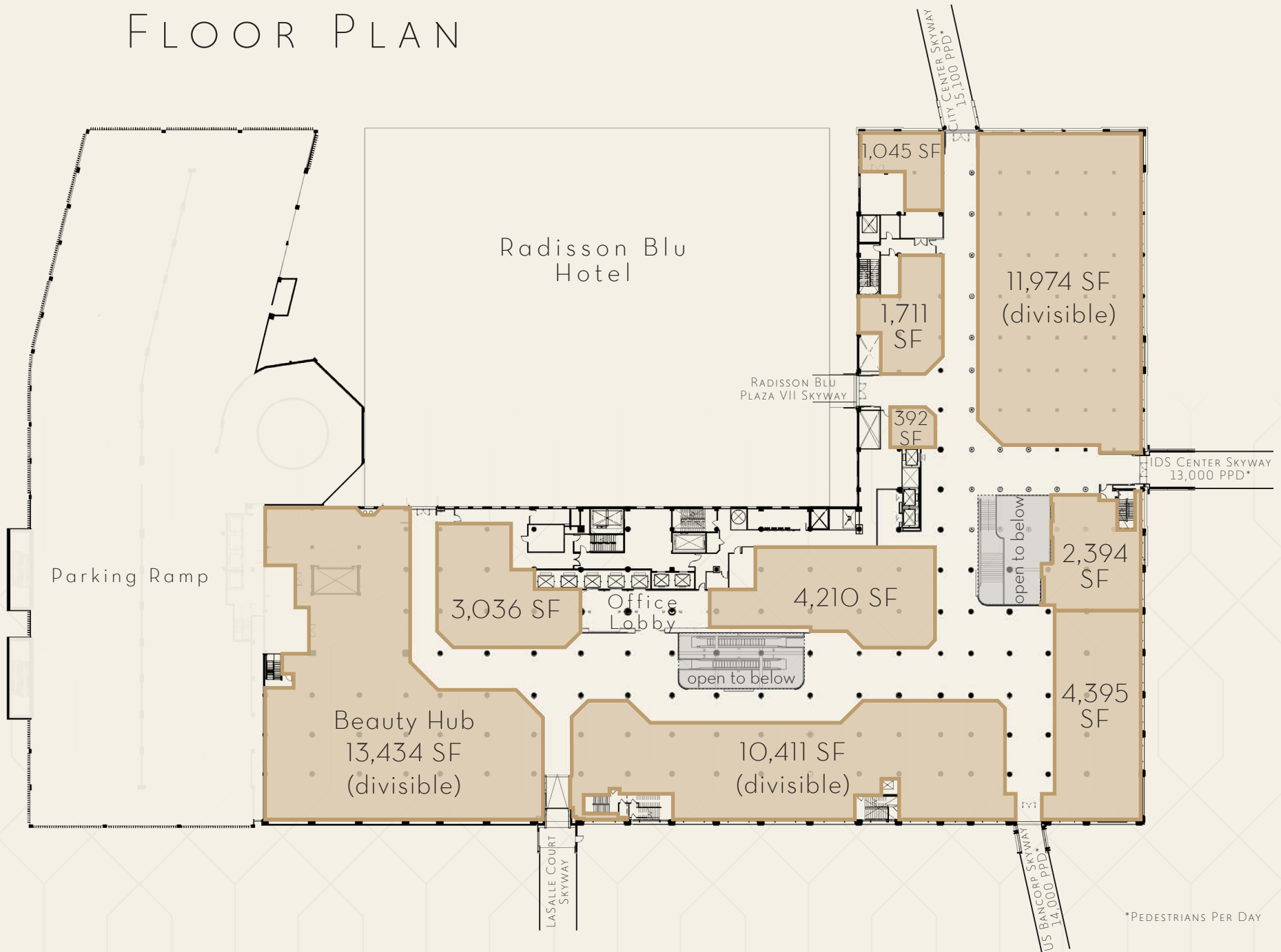
1. HAMPTON INN - 211
2. LOEWS MINNEAPOLIS - 251
3. LE MERIDIEN - 60
4. DOUBLETREE - 229
5. RESIDENCE INN - 124
6. RADISSON BLU - 360
7. MARRIOTT CITY CENTER - 583
8. EMBASSY SUITES - 294
9. AC HOTEL - 225
10. MARQUETTE HOTEL - 281
11. THE WESTIN - 214
12. HILTON - 821
13. W MPLS - THE FOSHAY - 230
14. CROWNE PLAZA - 222
15. THE GRAND HOTEL - 140
16. THE HOTEL MPLS - 200
17. LUMINN HOTEL - 55
18. NORMANDY INN & SUITES - 199
19. HYATT PLACE - 213

OFFICE (EMPLOYEES)

1. MAYO CLINIC SQUARE - 600
2. LASALLE PLAZA - 1,500
3. TARGET HQ - 7,500
4. US BANCORP - 2,600
5. CITY CENTER 4,000
6. 33 S. 6TH - 4,500
7. FIFTY S. 6TH - 2,000
8. RSM PLAZA - 800
9. IDS CENTER - 3,500
10. WELLS FARGO - 3,300
11. RBC PLAZA - 2,000
12. XCEL ENERGY - 1,500
13. AT&T - 1,500
14. 901 3RD AVE S. - 1,900
15. BAKER CENTER - 1,500
16. FIFTH STREET TOWERS - 2,200
17. CAMPBELL MITHUN - 1,500
18. AMERIPRISE - 5,000
19. CAPELLA TOWER - 3,500
20. US BANK PLAZA - 3,700
21. HENNEPIN Co Gov CTR - 6,500
22. CITY HALL - 2,100



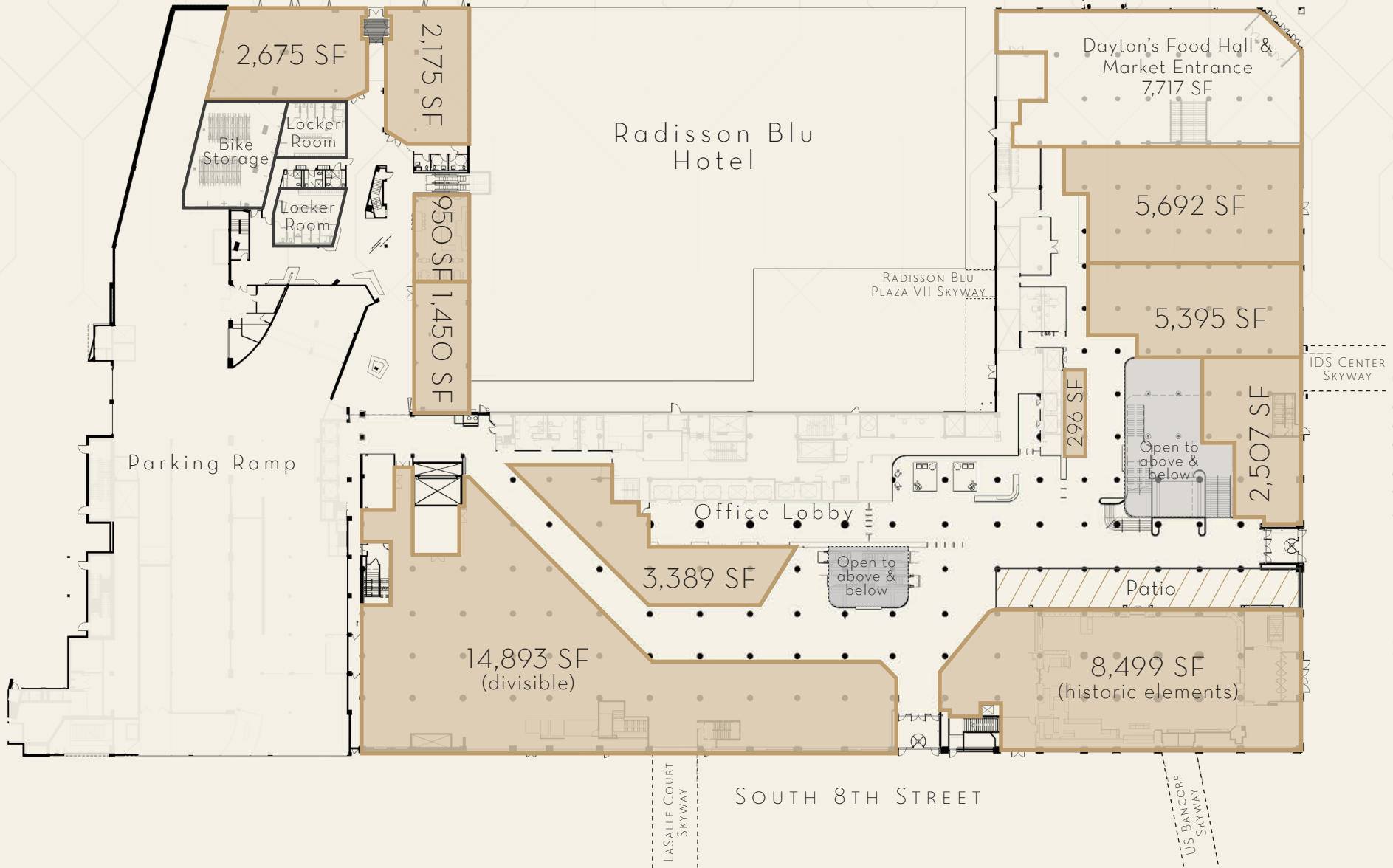
FLOOR PLAN



*PEDESTRIANS PER DAY

FLOOR PLAN

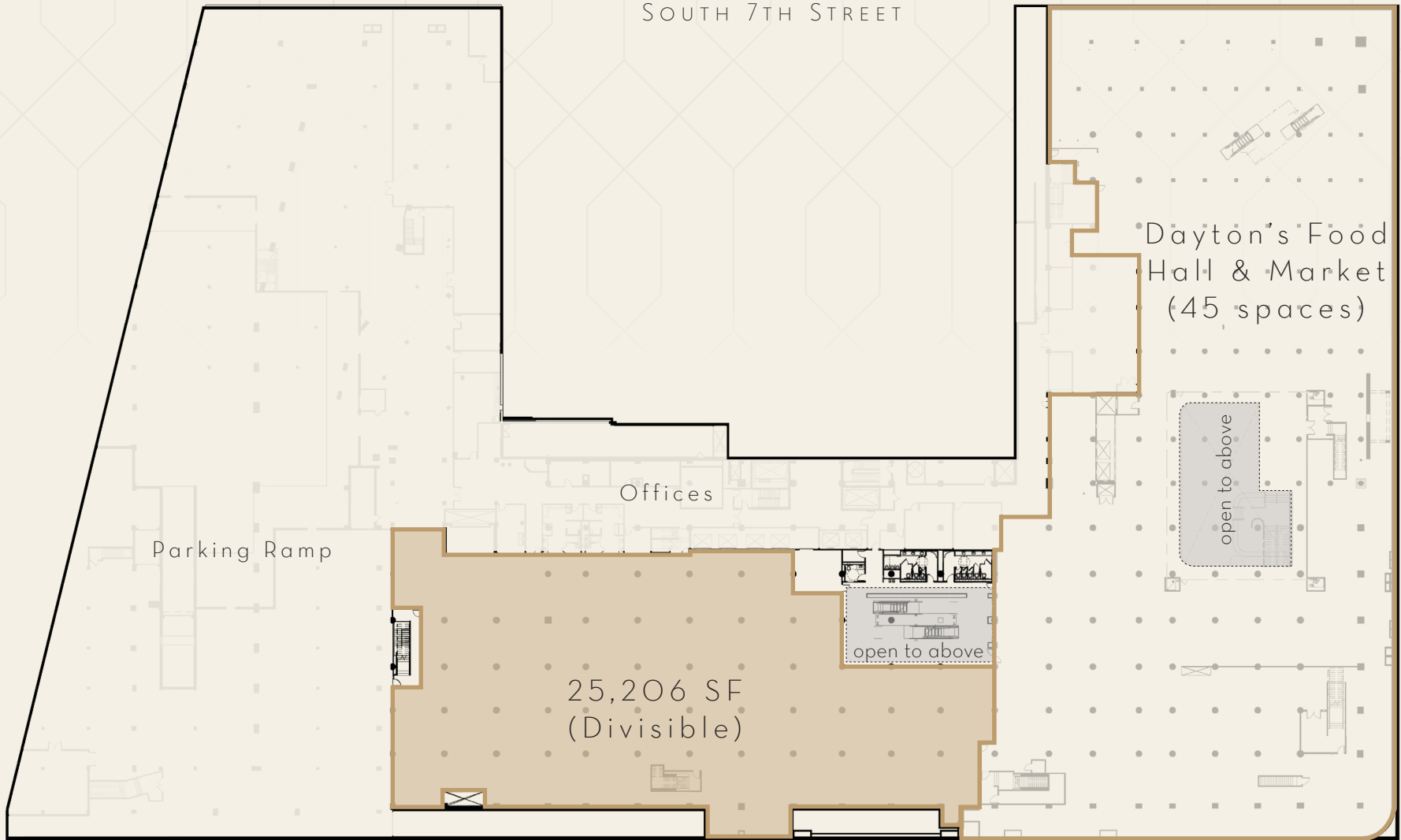
SOUTH 7TH STREET



NICOLLET | 20,000 PEDESTRIANS PER DAY

FLOOR PLAN

SOUTH 7TH STREET



Parking Ramp

Offices

25,206 SF
(Divisible)

Dayton's Food
Hall & Market
(45 spaces)

open to above

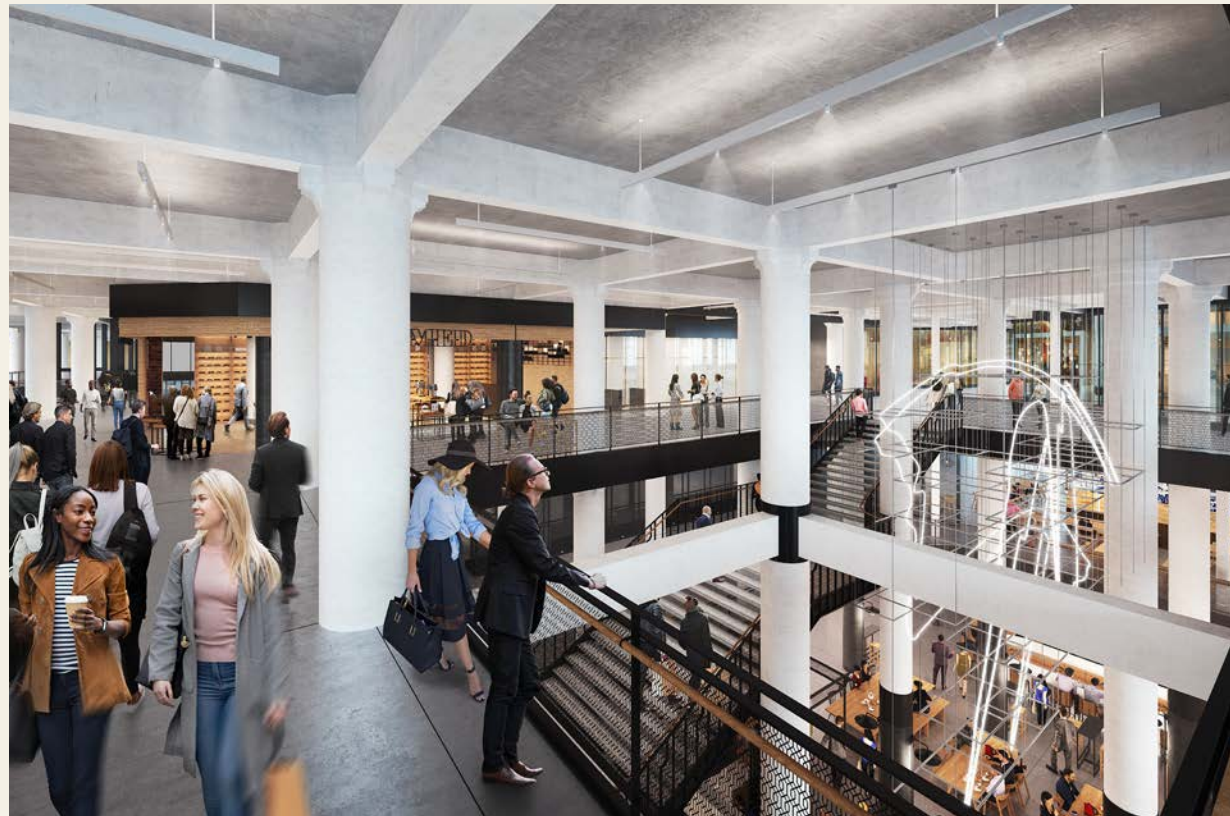
open to above

NICOLLET

SOUTH 8TH STREET

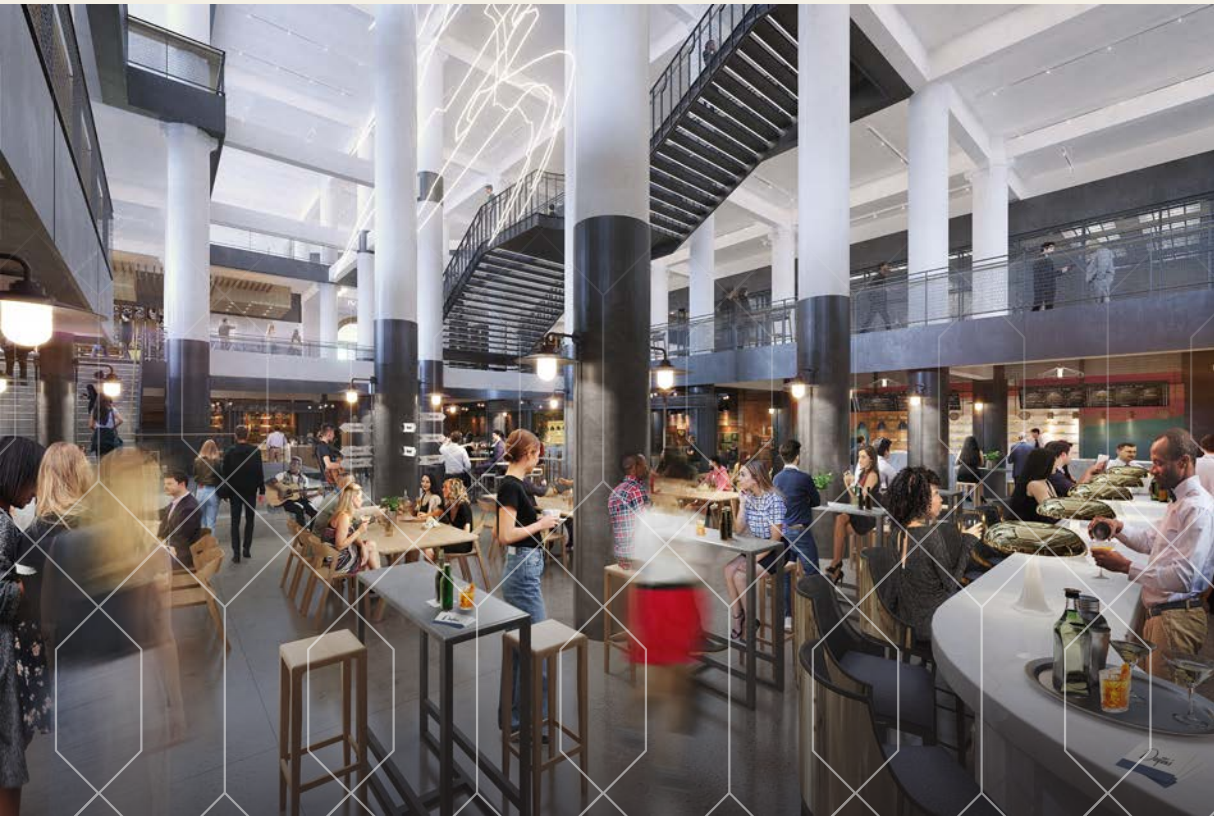
RETAIL AT THE DAYTON'S
PROJECT FOCUSES ON
EMBRACING THE HISTORY WHILE
EVOLVING WITH THE FUTURE

- High profile street level opportunities along Nicollet as well as skyway locations
- Entertainment and restaurants will create experiential opportunities for consumers; bringing them back daily
- 200,00 SF over lower, street & skyway levels
- Downtown workers (over 205,000) and residents (43,500) will shop, dine and enjoy





A STATE OF THE ART SPACE
WITH CAREFULLY CURATED
AND DIVERSE SELECTION OF
CHEFS FOR A TRULY UNIQUE
CULINARY EXPERIENCE



- The Market will include 45,000 square feet with 45-50 different kiosks for a wide range of chef driven offerings
- Central bar with lounge and seating for guests
- Featuring special events including music, movies, guest appearances and demonstrations
- Curated by Andrew Zimmern and his team at Passport Hospitality

STANDING AT TWELVE STORIES WITH OVER 1.2 MILLION SQUARE FEET, THE DAYTON'S PROJECT WILL FEATURE EXCEPTIONAL MODERN OFFICES, RETAIL AND DINING SPACES

- Historic building in the heart of downtown at 7th Street and Nicollet is being re-imagined for the 21st Century
- Currently undergoing a \$250 million renovation, ready for occupancy Early 2020





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UNITED
PROPERTIES
CREATING DEEP ROOTS



TRANSWESTERN[®]