SCOTTSDALE QUARTER ARIZONA

15059 North Scottsdale Road, Scottsdale, Arizona 85254

TABLE OF

CONTENTS

Market Snapshot

Location

By the Numbers

Local Landscape

Property Highlights

Portfolio Events and Activations

MARKET

SNAPSHOT

Known as the "West's Most Western Town," Scottsdale is located just east of Phoenix and is the 6th largest city in Arizona with a population of 237,000. Phoenix, meanwhile, is the 5th largest city in the entire country. Residents of these cities enjoy a beautiful climate, varied attractions, and vibrant business growth. The $50 billion marketplace is driven by technology, business services, and construction.

The Scottsdale Airpark is located less than 1 mile from Scottsdale Quarter. It is the 3rd largest business district in the state of Arizona, with over 52,000 employees in nearly 3,000 businesses. The airpark houses 35 corporate headquarters or major operations, including Discount Tire, General Electric, General Mills, GoDaddy.com, Henkel Corporation, Hypercom, JDA Software, Taser International, and the Vanguard Group.

The young, wealthy, and active community of the "Beverly Hills of the Desert" has access to more than 200 golf courses, 14,000 hotel rooms, nearly 500 restaurants, and numerous upscale suburban master-planned communities.

A population and business hub of the Southwest, Phoenix offers a fabulous quality of life and attracts a varied business base.

LOCATION

An award-winning place to live, work, shop, and play, Scottsdale Quarter is located in Scottsdale, Arizona, 12 miles east of Phoenix. In addition to over 400,000 square feet of retail, the mixed-use development includes over 300,000 square feet of Class A office space and 575 apartment units. The property is conveniently situated at the northeast corner of Scottsdale Road and the Greenway-Hayden Loop. Scottsdale Quarter is centered between the 2 most luxurious residential areas in the valley: North Scottsdale and Paradise Valley. It is also surrounded by the beautiful Sonoran Desert and metropolitan Phoenix, making Scottsdale Quarter the perfect oasis.

BY THE NUMBERS

RADIUS DEMOS

Population
5 Mile 202,235
10 Mile 610,698
15 Mile 1,505,234

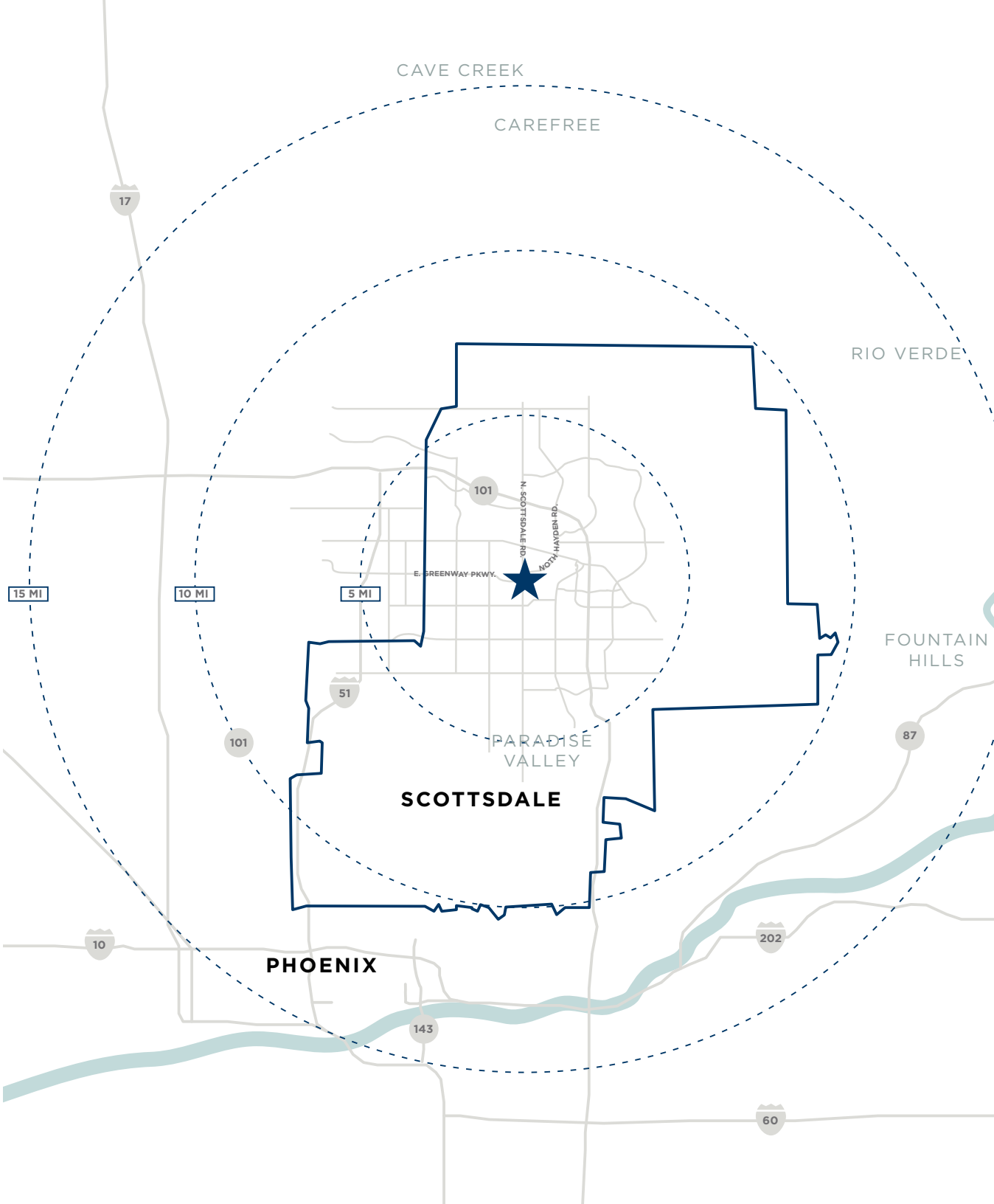
Households
5 Mile 89,865
10 Mile 270,492
15 Mile 622,719

Avg. Household Income
5 Mile $136,563
10 Mile $123,995
15 Mile $96,708

Median Age
5 Mile 46.5
10 Mile 44.9
15 Mile 38.9

Total Annual
Consumer Expenditures
15 Mile $46B

Experian, 2023 Projection



LOCAL LANDSCAPE

EAT

1. Morton's The Steakhouse
2. The Cheesecake Factory
3. Obon Sushi
4. P.F. Chang's
5. True Food Kitchen
6. Dominick's Steakhouse
7. Eddie V's Prime Seafood
8. SOL Mexican Cocina
   Zinburger Wine & Burger Bar

SHOP

9. Apple
10. Restoration Hardware
11. lululemon athletica

STAY

12. The Westin*

OTHER

13. Scottsdale Airport*

*Not Shown

PROPERTY HIGHLIGHTS

GLA
726,503

ANCHORS
H&M, Restoration Hardware

KEY RETAILERS
Over 80 retailers including American Girl, Apple, Bonobos, Calvin Klein, CB2, Design Within Reach, Drybar, Flywheel Sports, Free People, Intermix, Kendra Scott, lululemon athletica, Marine Layer, Pottery Barn, Sephora, Suitsupply, Urban Outfitters, Warby Parker, and west elm

DINING/RESTAURANTS
True Food Kitchen, Dominick's Steakhouse, Kona Grill, SOL Mexican Cocina, Eddie V's Prime Seafood, Grimaldi's Coal Brick-Oven Pizzeria, Breakfast Kitchen Bar, Obon Sushi Bar Ramen, Zinburger Wine & Burger Bar

WHAT'S NEW
Coming Soon: Culinary Dropout, Amazon, Gorjana, Paige Denim, Vineyard Vines, Albion, Mixt.

EVENTS, ACTIVATIONS & BRAND PARTNERSHIPS

We are focused on the unique experience we create at each of our town centers. By providing a mix of things to do and things to buy, our properties deliver the right combination of tenants, activities and events to keep shoppers engaged and returning often.

Our centers serve as incubators for new and growing brands that want to test in new markets. Our exclusive eCommerce platform, Tangible, illustrates that retail is no longer defined by four walls. In addition to traditional bricks and mortar, we allow tenants access to our entire portfolio via targeted digital media strategies, unique sponsorhsip opportunities and pop-up shops.

We support local and curate accordingly.

Between concert series, well-being initiatives, common area activations and dynamic programming, our portfolio-wide event cadence creates and drives traffic to our properties.

We engage our shoppers in person and online. In addition to property activations, we have broad national reach via our digital and social platforms.

BY THE NUMBERS:

300M
Annual Guests

3000
Unique Events

700K
Email Subscribers

21M+
Emails Sent

160+
Social Media Accounts

85M
Social Impressions

41K Average
Monthly Property Reach

72K
Reviews

13.6M
Property Page Views

★★★★★

80%
Mobile Users

46%
5 Star Reviews

Note: 2018 Portfolio-Wide Data

CONTACT

LEASING
Brad Garvey
317.986.8500
Brad.Garvey@washingtonprime.com

DEVELOPMENT
Hunter Whitten
614.887.5659
Hunter.Whitten@washingtonprime.com

SPECIALTY LEASING
Sarah Uren
951.505.7323
Sarah.Uren@washingtonprime.com

SPONSORSHIP
Melissa Streicher
440.289.0726
Melissa.Streicher@washingtonprime.com