

Market Profile

1105 S State St, Hemet, California, 92543
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 33.72926
Longitude: -116.97161

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	14,860	70,398	107,275
2010 Total Population	16,399	83,661	146,052
2019 Total Population	17,446	90,580	160,312
2019 Group Quarters	217	651	914
2024 Total Population	18,100	94,535	168,343
2019-2024 Annual Rate	0.74%	0.86%	0.98%
2019 Total Daytime Population	13,984	86,571	139,248
Workers	2,219	26,313	34,815
Residents	11,765	60,258	104,433
Household Summary			
2000 Households	6,256	28,795	42,349
2000 Average Household Size	2.33	2.38	2.48
2010 Households	6,268	31,086	50,744
2010 Average Household Size	2.58	2.67	2.86
2019 Households	6,550	32,802	53,963
2019 Average Household Size	2.63	2.74	2.95
2024 Households	6,742	33,893	56,075
2024 Average Household Size	2.65	2.77	2.99
2019-2024 Annual Rate	0.58%	0.66%	0.77%
2010 Families	3,964	20,182	34,905
2010 Average Family Size	3.23	3.30	3.44
2019 Families	4,120	21,201	37,023
2019 Average Family Size	3.30	3.40	3.56
2024 Families	4,235	21,887	38,474
2024 Average Family Size	3.34	3.44	3.60
2019-2024 Annual Rate	0.55%	0.64%	0.77%
Housing Unit Summary			
2000 Housing Units	6,858	33,101	48,050
Owner Occupied Housing Units	57.0%	56.3%	59.8%
Renter Occupied Housing Units	34.2%	30.7%	28.3%
Vacant Housing Units	8.8%	13.0%	11.9%
2010 Housing Units	7,111	36,411	58,493
Owner Occupied Housing Units	50.1%	50.9%	55.7%
Renter Occupied Housing Units	38.0%	34.4%	31.0%
Vacant Housing Units	11.9%	14.6%	13.2%
2019 Housing Units	7,294	37,601	60,594
Owner Occupied Housing Units	47.9%	49.7%	55.2%
Renter Occupied Housing Units	41.9%	37.6%	33.9%
Vacant Housing Units	10.2%	12.8%	10.9%
2024 Housing Units	7,525	38,900	62,997
Owner Occupied Housing Units	48.5%	50.2%	55.8%
Renter Occupied Housing Units	41.1%	36.9%	33.2%
Vacant Housing Units	10.4%	12.9%	11.0%
Median Household Income			
2019	\$32,249	\$36,448	\$41,456
2024	\$36,855	\$41,815	\$49,758
Median Home Value			
2019	\$126,870	\$205,259	\$231,358
2024	\$159,529	\$271,788	\$297,875
Per Capita Income			
2019	\$16,241	\$18,968	\$20,017
2024	\$19,336	\$22,492	\$23,727
Median Age			
2010	37.3	37.0	35.1
2019	38.0	37.9	36.1
2024	38.0	38.1	36.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2019 Households by Income			
Household Income Base	6,550	32,802	53,963
<\$15,000	22.7%	19.3%	16.7%
\$15,000 - \$24,999	15.3%	15.4%	13.4%
\$25,000 - \$34,999	15.4%	13.2%	12.3%
\$35,000 - \$49,999	18.6%	15.9%	14.8%
\$50,000 - \$74,999	15.0%	15.6%	16.8%
\$75,000 - \$99,999	6.4%	8.5%	9.7%
\$100,000 - \$149,999	3.8%	7.5%	10.2%
\$150,000 - \$199,999	1.6%	2.6%	3.6%
\$200,000+	1.3%	2.0%	2.5%
Average Household Income	\$44,186	\$52,626	\$59,588
2024 Households by Income			
Household Income Base	6,742	33,893	56,075
<\$15,000	19.5%	16.6%	14.1%
\$15,000 - \$24,999	13.3%	13.2%	11.2%
\$25,000 - \$34,999	14.2%	12.1%	11.0%
\$35,000 - \$49,999	17.8%	15.1%	13.8%
\$50,000 - \$74,999	17.2%	16.5%	17.1%
\$75,000 - \$99,999	8.2%	9.8%	10.9%
\$100,000 - \$149,999	5.6%	9.8%	13.0%
\$150,000 - \$199,999	2.2%	4.1%	5.3%
\$200,000+	2.0%	2.8%	3.5%
Average Household Income	\$53,150	\$63,028	\$71,396
2019 Owner Occupied Housing Units by Value			
Total	3,491	18,681	33,445
<\$50,000	21.2%	19.7%	16.0%
\$50,000 - \$99,999	23.3%	12.4%	9.3%
\$100,000 - \$149,999	10.3%	6.1%	6.4%
\$150,000 - \$199,999	16.1%	10.4%	10.6%
\$200,000 - \$249,999	6.9%	12.7%	12.3%
\$250,000 - \$299,999	2.1%	10.8%	12.4%
\$300,000 - \$399,999	8.1%	13.9%	15.9%
\$400,000 - \$499,999	1.8%	3.8%	5.3%
\$500,000 - \$749,999	7.3%	6.2%	7.3%
\$750,000 - \$999,999	1.9%	2.6%	3.1%
\$1,000,000 - \$1,499,999	1.0%	0.5%	0.7%
\$1,500,000 - \$1,999,999	0.1%	0.1%	0.3%
\$2,000,000 +	0.0%	0.6%	0.6%
Average Home Value	\$197,136	\$248,142	\$277,103
2024 Owner Occupied Housing Units by Value			
Total	3,650	19,544	35,171
<\$50,000	18.5%	16.6%	12.8%
\$50,000 - \$99,999	17.9%	8.9%	6.1%
\$100,000 - \$149,999	11.2%	4.6%	3.9%
\$150,000 - \$199,999	12.8%	6.2%	5.7%
\$200,000 - \$249,999	8.9%	8.4%	8.3%
\$250,000 - \$299,999	5.9%	12.3%	13.8%
\$300,000 - \$399,999	7.6%	21.9%	24.1%
\$400,000 - \$499,999	2.1%	5.2%	7.3%
\$500,000 - \$749,999	9.2%	8.0%	8.5%
\$750,000 - \$999,999	4.4%	5.9%	6.6%
\$1,000,000 - \$1,499,999	1.4%	0.8%	1.3%
\$1,500,000 - \$1,999,999	0.1%	0.2%	0.4%
\$2,000,000 +	0.0%	1.1%	1.1%
Average Home Value	\$241,849	\$320,164	\$356,206

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	16,402	83,662	146,051
0 - 4	7.3%	7.4%	7.7%
5 - 9	7.0%	7.1%	7.6%
10 - 14	7.3%	7.4%	8.0%
15 - 24	14.0%	14.3%	14.5%
25 - 34	11.7%	11.6%	12.1%
35 - 44	11.0%	11.0%	11.7%
45 - 54	11.5%	11.6%	11.8%
55 - 64	10.2%	10.1%	9.7%
65 - 74	8.8%	8.5%	7.8%
75 - 84	7.3%	7.2%	6.1%
85 +	3.8%	3.9%	3.0%
18 +	73.6%	73.2%	71.6%
2019 Population by Age			
Total	17,446	90,579	160,310
0 - 4	7.0%	7.0%	7.3%
5 - 9	6.5%	6.6%	7.0%
10 - 14	6.3%	6.4%	6.8%
15 - 24	13.2%	13.0%	13.3%
25 - 34	13.7%	13.8%	14.3%
35 - 44	10.2%	10.2%	11.0%
45 - 54	9.9%	10.0%	10.3%
55 - 64	10.9%	11.2%	11.0%
65 - 74	10.9%	10.5%	9.7%
75 - 84	7.4%	7.1%	6.1%
85 +	4.0%	4.1%	3.2%
18 +	76.3%	76.1%	74.8%
2024 Population by Age			
Total	18,099	94,534	168,344
0 - 4	7.1%	7.1%	7.4%
5 - 9	6.6%	6.6%	7.0%
10 - 14	6.3%	6.6%	6.9%
15 - 24	12.4%	11.9%	12.1%
25 - 34	14.2%	14.2%	15.0%
35 - 44	10.7%	11.2%	11.9%
45 - 54	9.4%	9.3%	9.6%
55 - 64	10.5%	10.6%	10.3%
65 - 74	10.7%	10.9%	10.0%
75 - 84	8.5%	7.9%	6.8%
85 +	3.7%	3.8%	3.0%
18 +	76.3%	76.0%	74.8%
2010 Population by Sex			
Males	7,683	39,703	70,048
Females	8,716	43,958	76,004
2019 Population by Sex			
Males	8,255	43,229	77,173
Females	9,191	47,351	83,139
2024 Population by Sex			
Males	8,633	45,309	81,314
Females	9,467	49,227	87,029

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	16,399	83,661	146,052
White Alone	66.2%	67.5%	65.7%
Black Alone	5.6%	6.0%	5.8%
American Indian Alone	1.4%	1.6%	1.8%
Asian Alone	2.0%	2.4%	2.7%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	19.0%	16.9%	18.3%
Two or More Races	5.4%	5.2%	5.3%
Hispanic Origin	41.4%	37.6%	40.4%
Diversity Index	77.2	75.6	77.4
2019 Population by Race/Ethnicity			
Total	17,446	90,581	160,310
White Alone	61.7%	62.9%	61.3%
Black Alone	6.0%	6.5%	6.3%
American Indian Alone	1.5%	1.6%	1.8%
Asian Alone	2.2%	2.8%	3.1%
Pacific Islander Alone	0.4%	0.4%	0.4%
Some Other Race Alone	22.2%	19.9%	21.2%
Two or More Races	6.1%	5.9%	6.0%
Hispanic Origin	47.7%	43.8%	46.5%
Diversity Index	80.7	79.7	80.9
2024 Population by Race/Ethnicity			
Total	18,100	94,535	168,343
White Alone	59.4%	60.5%	59.0%
Black Alone	6.2%	6.7%	6.4%
American Indian Alone	1.4%	1.7%	1.8%
Asian Alone	2.4%	3.1%	3.4%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	23.8%	21.4%	22.6%
Two or More Races	6.4%	6.3%	6.3%
Hispanic Origin	51.4%	47.5%	50.1%
Diversity Index	82.1	81.4	82.3
2010 Population by Relationship and Household Type			
Total	16,398	83,661	146,052
In Households	98.6%	99.2%	99.3%
In Family Households	81.7%	83.2%	85.8%
Householder	23.9%	24.0%	23.9%
Spouse	15.2%	15.9%	16.4%
Child	33.3%	33.9%	35.6%
Other relative	5.7%	5.8%	6.2%
Nonrelative	3.6%	3.6%	3.6%
In Nonfamily Households	16.9%	15.9%	13.5%
In Group Quarters	1.4%	0.8%	0.7%
Institutionalized Population	1.0%	0.6%	0.4%
Noninstitutionalized Population	0.5%	0.2%	0.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

	1 mile	3 miles	5 miles
2019 Population 25+ by Educational Attainment			
Total	11,679	60,631	105,239
Less than 9th Grade	8.1%	8.4%	8.9%
9th - 12th Grade, No Diploma	13.9%	11.8%	11.1%
High School Graduate	27.9%	28.0%	26.8%
GED/Alternative Credential	4.0%	4.3%	4.2%
Some College, No Degree	28.7%	28.3%	27.8%
Associate Degree	7.6%	7.7%	8.1%
Bachelor's Degree	7.0%	7.6%	8.5%
Graduate/Professional Degree	2.8%	3.9%	4.7%
2019 Population 15+ by Marital Status			
Total	13,989	72,435	126,486
Never Married	32.4%	31.7%	32.4%
Married	44.5%	45.6%	47.5%
Widowed	8.7%	8.7%	7.5%
Divorced	14.3%	14.0%	12.6%
2019 Civilian Population 16+ in Labor Force			
Civilian Employed	86.0%	87.2%	88.7%
Civilian Unemployed (Unemployment Rate)	14.0%	12.8%	11.3%
2019 Employed Population 16+ by Industry			
Total	5,791	30,917	56,879
Agriculture/Mining	1.4%	1.1%	1.3%
Construction	8.5%	11.6%	10.3%
Manufacturing	8.8%	6.6%	6.9%
Wholesale Trade	1.9%	1.8%	2.0%
Retail Trade	10.2%	14.4%	14.0%
Transportation/Utilities	7.9%	8.1%	8.3%
Information	1.7%	1.5%	1.2%
Finance/Insurance/Real Estate	5.8%	3.6%	4.0%
Services	48.2%	46.4%	46.9%
Public Administration	5.6%	4.9%	5.0%
2019 Employed Population 16+ by Occupation			
Total	5,788	30,919	56,879
White Collar	40.5%	44.8%	46.7%
Management/Business/Financial	6.1%	7.2%	8.4%
Professional	9.5%	12.3%	14.2%
Sales	10.8%	11.6%	10.7%
Administrative Support	14.2%	13.7%	13.3%
Services	28.4%	25.2%	24.0%
Blue Collar	31.1%	30.0%	29.3%
Farming/Forestry/Fishing	1.5%	0.9%	1.1%
Construction/Extraction	9.6%	8.8%	7.7%
Installation/Maintenance/Repair	5.0%	4.7%	4.9%
Production	6.3%	6.8%	6.5%
Transportation/Material Moving	8.7%	8.8%	9.2%
2010 Population By Urban/ Rural Status			
Total Population	16,399	83,661	146,052
Population Inside Urbanized Area	99.4%	99.2%	97.9%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	0.6%	0.8%	2.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	6,267	31,085	50,744
Households with 1 Person	30.3%	28.9%	25.4%
Households with 2+ People	69.7%	71.1%	74.6%
Family Households	63.3%	64.9%	68.8%
Husband-wife Families	40.2%	43.2%	47.4%
With Related Children	18.1%	19.5%	23.4%
Other Family (No Spouse Present)	23.0%	21.8%	21.3%
Other Family with Male Householder	6.0%	6.0%	6.1%
With Related Children	3.8%	3.8%	4.0%
Other Family with Female Householder	17.0%	15.8%	15.2%
With Related Children	11.1%	10.7%	10.3%
Nonfamily Households	6.4%	6.1%	5.8%
All Households with Children	33.6%	34.6%	38.3%
Multigenerational Households	6.0%	6.1%	7.0%
Unmarried Partner Households	8.2%	8.0%	7.7%
Male-female	7.5%	7.2%	6.9%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	6,268	31,085	50,744
1 Person Household	30.3%	28.9%	25.4%
2 Person Household	30.9%	30.5%	29.6%
3 Person Household	13.3%	13.2%	13.7%
4 Person Household	11.4%	12.0%	13.2%
5 Person Household	7.9%	8.1%	9.2%
6 Person Household	3.3%	3.8%	4.6%
7 + Person Household	2.9%	3.4%	4.2%
2010 Households by Tenure and Mortgage Status			
Total	6,268	31,086	50,744
Owner Occupied	56.9%	59.7%	64.2%
Owned with a Mortgage/Loan	32.3%	35.3%	41.5%
Owned Free and Clear	24.5%	24.4%	22.8%
Renter Occupied	43.1%	40.3%	35.8%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	7,111	36,411	58,493
Housing Units Inside Urbanized Area	99.2%	99.2%	98.0%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	0.8%	0.8%	2.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	American Dreamers (7C)	American Dreamers (7C)	Senior Escapes (9D)
2.	Senior Escapes (9D)	Senior Escapes (9D)	American Dreamers (7C)
3.	Small Town Simplicity (12C)	The Elders (9C)Up and Coming Families (7A)	
2019 Consumer Spending			
Apparel & Services: Total \$	\$7,361,984	\$43,426,986	\$80,846,319
Average Spent	\$1,123.97	\$1,323.91	\$1,498.18
Spending Potential Index	52	62	70
Education: Total \$	\$4,555,289	\$28,300,161	\$53,157,640
Average Spent	\$695.46	\$862.76	\$985.08
Spending Potential Index	44	54	62
Entertainment/Recreation: Total \$	\$11,071,643	\$65,050,456	\$121,180,717
Average Spent	\$1,690.33	\$1,983.12	\$2,245.63
Spending Potential Index	52	61	69
Food at Home: Total \$	\$18,436,829	\$107,582,750	\$198,820,329
Average Spent	\$2,814.78	\$3,279.76	\$3,684.38
Spending Potential Index	54	63	71
Food Away from Home: Total \$	\$12,587,081	\$74,059,608	\$137,865,159
Average Spent	\$1,921.69	\$2,257.78	\$2,554.81
Spending Potential Index	52	61	70
Health Care: Total \$	\$20,724,196	\$121,182,246	\$224,170,138
Average Spent	\$3,164.00	\$3,694.36	\$4,154.15
Spending Potential Index	53	62	70
HH Furnishings & Equipment: Total \$	\$7,245,797	\$42,963,604	\$80,491,618
Average Spent	\$1,106.23	\$1,309.79	\$1,491.61
Spending Potential Index	52	61	70
Personal Care Products & Services: Total \$	\$3,055,461	\$18,136,306	\$33,712,485
Average Spent	\$466.48	\$552.90	\$624.73
Spending Potential Index	53	62	70
Shelter: Total \$	\$62,495,325	\$377,825,961	\$697,785,592
Average Spent	\$9,541.27	\$11,518.38	\$12,930.82
Spending Potential Index	52	62	70
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$8,413,226	\$50,108,497	\$92,598,716
Average Spent	\$1,284.46	\$1,527.60	\$1,715.97
Spending Potential Index	52	62	69
Travel: Total \$	\$7,218,137	\$43,929,196	\$82,149,277
Average Spent	\$1,102.01	\$1,339.22	\$1,522.33
Spending Potential Index	49	60	68
Vehicle Maintenance & Repairs: Total \$	\$4,009,559	\$23,523,944	\$43,473,443
Average Spent	\$612.15	\$717.15	\$805.62
Spending Potential Index	54	63	70

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2016 and 2017 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024 Esri converted Census 2000 data into 2010 geography.