

Crossroads Mall  
Redevelopment (2025)

Omaha Public Library (2026)

Dodge Street

72nd Street  
SITE

FOR SALE OR FOR LEASE



# 72ND & FARNAM DEVELOPMENT GROUND

311 & 333 S. 72nd Street  
Omaha, NE 68114

±1.3 ACRES

## PROPERTY HIGHLIGHTS

Rare opportunity to purchase or lease a development site at one of the busiest intersections in the Omaha area. This property holds a **PRIME** position at the center of retail in the metro. Great chance for a retailer to join all of the other activity in the immediate area including the **\$600 million** redevelopment of Crossroad Mall (2025) and the new **\$150 million** Omaha Public Library (2026). Over 540 feet of frontage along 72nd Street, and just steps away from almost **16,000 students** at The University of Nebraska at Omaha. Seller will consider a sale or a ground lease, and the property can be sold as individual parcels, or combined.

**JUSTIN RIVERA**  
Senior Associate  
+1 402 548 4064  
justin.rivera@lundco.com

450 Regency Parkway, Suite 200  
Omaha, NE 68114  
Main +1 402 393 8811  
**lundco.com**

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## Property Highlights

Sale Price	\$2,740,000
Price/SF	\$48.34
Gross Acres	1.3 AC
Gross SF	56,679 SF
Zoning	CC-ACI
Traffic	85,584 (72nd & Dodge)

## NEIGHBORHOOD DEMOGRAPHICS



POPULATION

1 Mile	8,599
3 Miles	114,166
5 Miles	318,682



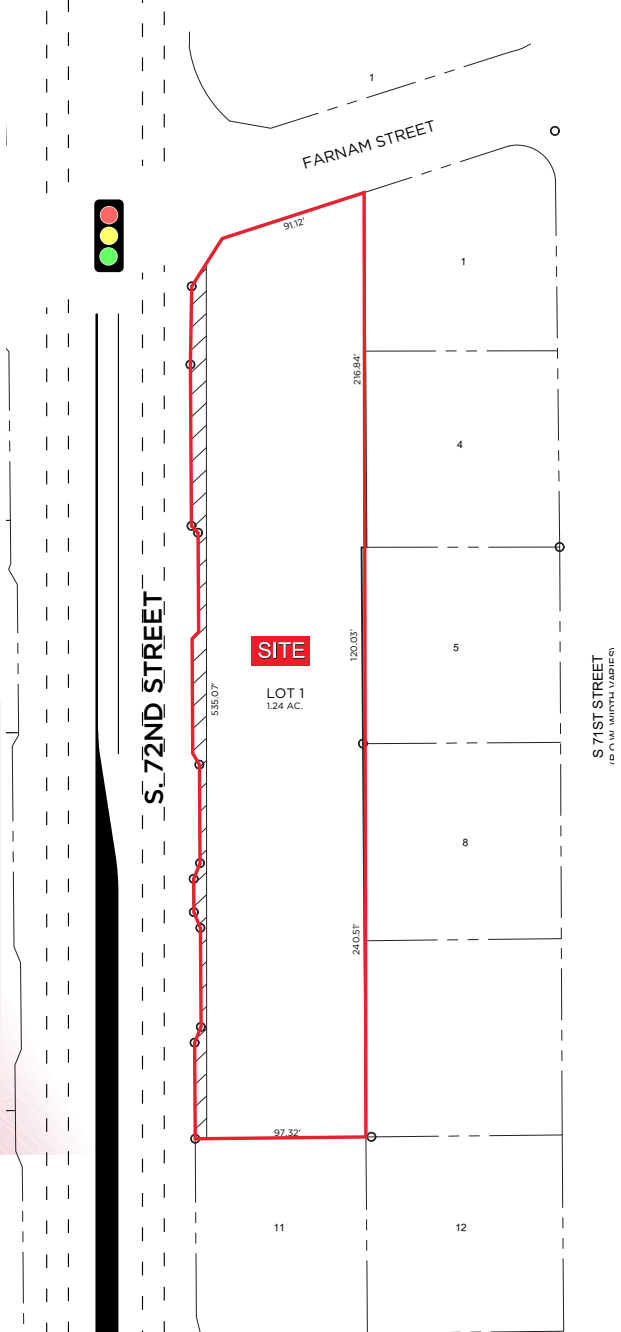
MEDIAN HOUSEHOLD INCOME

1 Mile	\$67,785
3 Miles	\$61,408
5 Miles	\$56,272



NUMBER OF HOUSEHOLDS

1 Mile	3,765
3 Miles	52,230
5 Miles	134,354



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## AERIAL MAP



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