

SHOP ^{COS.}

EAST QUARTER
THREE HUNDRED PEARL

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ABOUT

PROJECT SCOPE

East Quarter is located at the epicenter of Dallas & 300 Pearl is its first vertical development. A hub for culture, commerce and convenience – the fabric of this neighborhood is woven from the best parts of a bustling downtown CBD (North & West), Deep Ellum’s eclectic vibes (East), and laid back demeanor of Farmer’s Market community (South). With Cesar Chavez’s conversion to a two-way boulevard, traffic now directly exits to the heart of East Quarter off US-75. A true destination. Join acclaimed Chef Nick Badovinus in what is sure to be Dallas’ next big dining district.

DEMOGRAPHICS

	1 mile	3 mile	5 mile
Est. Population	20,774	191,926	409,651
Daytime Population	124,339	340,829	595,157
Medium Home Value	\$380,065	\$362,802	\$362,692

E.Q. BY THE NUMBERS

- 20,000 SF of leased retail space completed
- 18 fully restored historical buildings
- 175,000 SF of completed office space
- 200,000 SF of office space under construction
- 25,000 SF of retail space under construction
- 1M SF of residential, office & retail to come

DETAILS

- 336 Multifamily Units
- ±200,000 SF of Office Space
- 4,999 SF
- 3,790 SF
- 2,078 SF
- 3,472 SF
- 2,504 SF

JOIN:

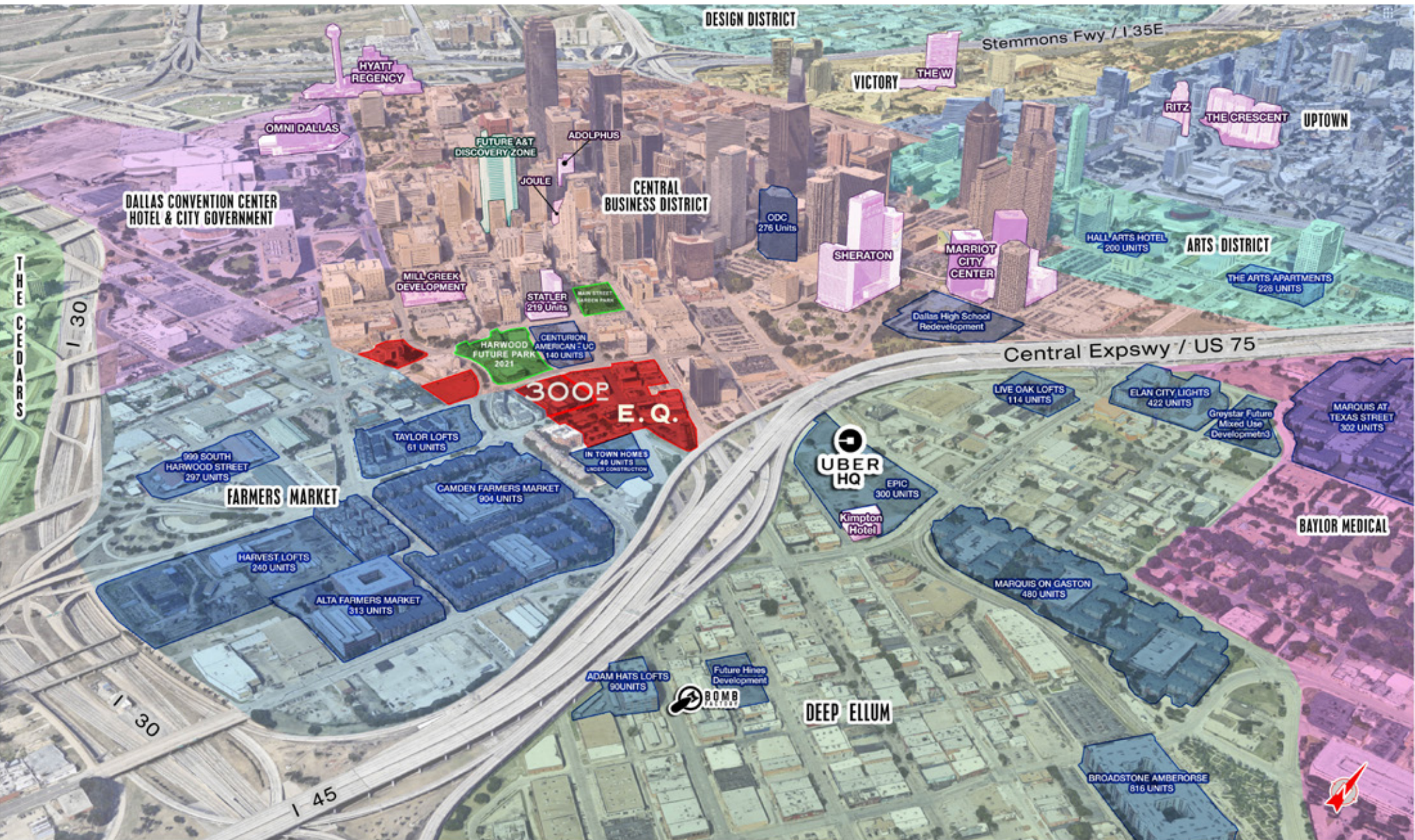


DEVELOPED BY:

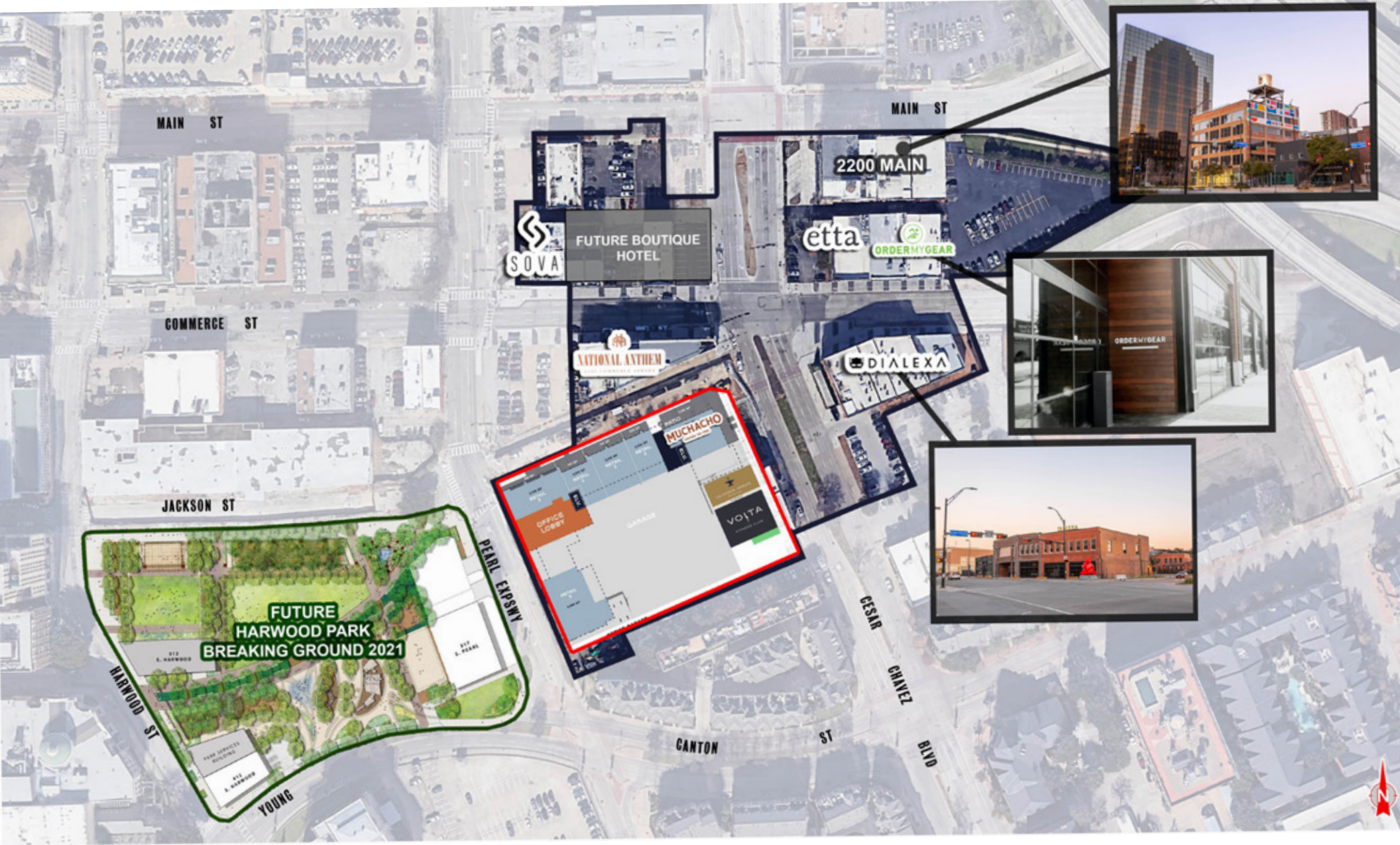
J.P.Morgan
Asset Management



TRADE AERIAL



SITE AERIAL



OBLIQUE AERIAL



▲ DOWNTOWN

▼ FARMERS MARKET

DEEP ELLUM ▶

100,000 SF
Currently Available

300,000 SF
Available In 12 Months

1,200,000 SF
Future availability for the full urban campus

IMPACT MUSEUMS

507 S. Harwood
LARGE BLOCK CREATIVE OFFICE
ENTIRE BUILDING 46,564 RSF

- Historic, Creative Office
- 3 Stories
- Roof Deck
- Former Masonic Temple
- Built 1941, Renovated 2020

[Brochure and Virtual Tour](#)
[View Video](#)

300 PEARL

300 Pearl Street
LARGE BLOCK CLASS AA NEW CONSTRUCTION
UP TO 200,000 RSF

- 2021 Delivery

[Brochure](#)

LEATHER APRON

Private club and bar reserved for East Quarter tenants

[View Photos](#)

VOLTA

Boutique fitness club reserved for East Quarter tenants

[View Photos](#)

DIALEXA 🚚
 2204 Commerce
 Fully Leased

MAGNOLIA
 2115 Jackson
3,694 RSF FOR LEASE

NATIONAL ANTHEM 🍴
 Restaurant concept by Nick Badovinus

[View Photos](#)

JUANITA
 2207 Commerce
8,147 RSF FOR LEASE

WOODRUFF
 2109 Commerce
1,589 - 8,777 RSF FOR LEASE

WATERS
 2117 Commerce
9,775 RSF FOR LEASE

2200 MAIN

2200 Main Street
LARGE BLOCK CREATIVE OFFICE
ENTIRE BUILDING 65,562 RSF

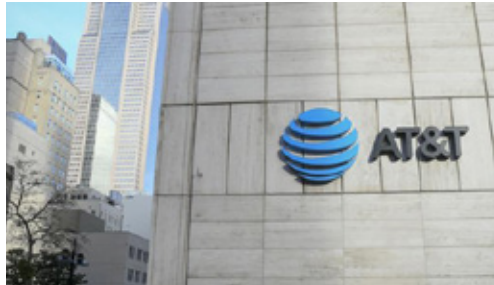
- Historic, Creative Office
- 5 Stories
- Roof Deck
- Former Cadillac assembly plant
- Built 1930, Renovated 2020

[Brochure and Virtual Tour](#)
[View Video](#)

SITE PLAN



NEIGHBORING OFFICE TENANTS



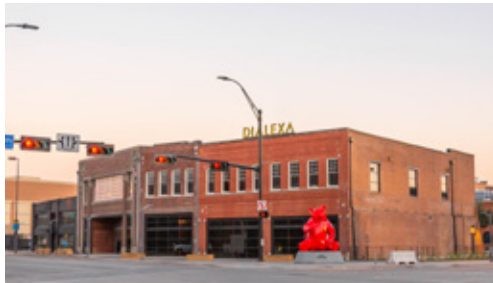
AT&T DISCOVERY DISTRICT

Transforming AT&T's campus into an unprecedented space downtown for everyone to eat, spend time with friends and more. They are adding more than 5,600 square feet of green space and using smart lighting options.



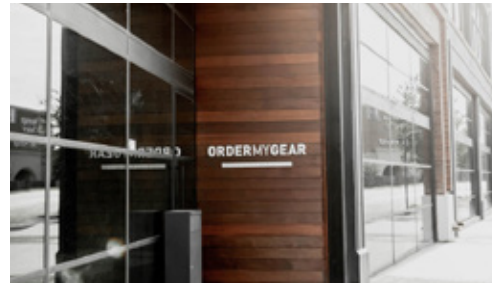
UBER

Uber Technologies will open an office of at least 3,000 employees in Deep Ellum, and it plans to turn Dallas into its largest hub outside of its San Francisco headquarters. Uber will hire or relocate about 400 employees to Dallas by the end of the year.



DIALEXA

Dialexa is the only technology RD&C (Research, Design & Creation) firm. We partner with our clients in the pursuit of big opportunities to create tomorrow's brilliant ideas and bring products to life. Approximately 55 employees



ORDER MY GEAR

OrderMyGear is an e-commerce platform delivering clients the ability to create unique online stores with personalized apparel and gear for corporations, teams, and schools. Our solutions give businesses the advantage of cutting-edge technology to efficiently sell customized merchandise online. Approximately 72 employees



THERABODY

Therabody's new headquarters will bring over 50 jobs to Dallas and will be on the top floors of 2200 Main St., on the southeast corner of Main and Cesar Chavez Blvd., in the redevelopment East Quarter.

PHOTOS



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