



FOR IMMEDIATE RELEASE: First Regal Home Completed, Only One Slot Left for Aspiring Homeowner

April 29th, 2021 Marion, Indiana – After months of design, engineering, and construction work, the first Regal Home is complete in Marion! This newly constructed modular home sits tall and proud on a corner lot in South-East Marion. Its owner, Tasha, is a lifelong resident of Grant County who has always dreamed of becoming a homeowner. Tasha nicknamed her new home *Big Red*: “This red house with its pitched roof, new garage, and new appliances... is the best thing ever!” she exclaims.

Tasha is the first homeowner of the [Regal Homes program](#), a partnership between the City of Marion, Affordable Housing and Community Development Corporation (AHCDC), and the Indiana Housing and Community Development Authority’s (IHCDA). Regal Homes is a continuation of the Blight Elimination Program, a 2015 collaborative project to demolish 75 blighted properties throughout the City of Marion. Regal Homes now provides an opportunity to transform these properties into new homes and beautify the surrounding neighborhoods. The Regal Homes program offers prospective homeowners a free lot and a custom modular home (also known as prefabricated) of their choosing.

When Tasha learned of the Regal Homes program, she jumped at the opportunity to both become a first-time homeowner *and* design her dream home. Going modular gives homebuyers like Tasha the freedom to customize floorplans, color schemes, shape, size, etc. and offers a more affordable as well as smarter and faster alternative to traditional, stick-built construction. Here are just a few of the benefits of modular homes: cost-efficient, fast construction, environmentally friendly, and customizable floor plans to meet the preferred housing size, shape, and style of each family or individual.

[The Regal Homes program](#) is designed to serve a total of three aspiring homeowners. With the first Regal Home complete and the second home under construction, we only have one slot left for our third homeowner! It is first-come, first-serve – apply quick!

"We are excited to see a new homeowner in Marion! A vacant lot that was once an eyesore to the neighborhood is now filled with a brand new, beautiful red house. I hope to see many more residents take advantage of this opportunity with Regal Homes and help beautify our neighborhoods!" says Mayor Jess Alumbaugh.

With the cost of home construction soaring around the country, Regal Homes offers an affordable way to purchase a brand-new home. Regal Homes starts out around \$135,000 for a two-bedroom, two-bath home (with garage), plus we are offering incredible financial incentives to help homebuyers get started: \$7,000 in downpayment assistance and a free lot. Homebuyers can choose from over 70 available lots across Marion.

If you have a dream of new construction and homeownership as well as a vision to beautify the community, you may be the perfect third Regal Homeowner. To become an owner of a Regal Home, visit: www.regalhomesmarion.com

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The Journey of Tasha's Home:



1

Tasha selects a lot in South-East Marion.



2

Tasha designs her dream home, and nicknames it "Big Red".



3

Tasha's lot acquires a foundation.



4

"Big Red" is delivered and placed on the lot.



5

Tasha sneaks a photo of her garage under construction.



6

"Big Red" is ready for Tasha to move in!