

# Resource Guide

*For Grant County Businesses*

**Grow  
your  
business  
today!**



*2nd Edition, May 2017*

*Presented by:*



**Grant County** Economic **GROWTH** Council

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# Welcome

## PURPOSE OF THIS GUIDE

Every entrepreneur and small business owner needs access to resources when looking to grow their business, but it is not always obvious who can help. This guide was created by the Growth Council to help local businesses connect with the firms or individuals who have the right expertise to meet their need.

## GROWTH COUNCIL MISSION

To facilitate investment and reinvestment for job retention and creation.

## GROWTH COUNCIL STAFF

### EXECUTIVE DIRECTOR, TIM ECKERLE



Tim has been with the Growth Council since 1984 and has helped numerous businesses start and grow in Grant County. He is a graduate of IU with a degree in geography. In 2016, Tim was named one of the top 50 economic developers in the country.

email: [teckerle@grantcounty.com](mailto:teckerle@grantcounty.com)

### DIRECTOR OF BUSINESS DEVELOPMENT & OPERATIONS, CHARITY BAILEY



Charity joined the Growth Council team in 2014. Charity holds a degree in Psychology from Asbury University and has extensive background in both customer service and management.

email: [cbailey@grantcounty.com](mailto:cbailey@grantcounty.com)

### DIRECTOR OF MARKETING & COMMUNICATIONS, DANIELLE TOWNE



Danielle first started with the Growth Council as an intern in 2015. She is a graduate of Taylor University with a degree in International Business and Economic Development. She is experienced in online marketing strategies and website development.

email: [dtowne@grantcounty.com](mailto:dtowne@grantcounty.com)

## COLLABORATORS



## DISCLAIMER

Entries in this guide were provided to the Growth Council by the firms listed. The Growth Council is not responsible for the businesses or incentives they offer. However, the Growth Council does reserve the right to omit or decline entries provided, to maintain the integrity of this guide as a publication under the Growth Council brand. This list is not comprehensive and those wishing to be included must submit their information to the Growth Council.

## "COMMITMENT TO OFFER" FORM

In conjunction with the Growth Council's Small Business Initiative,

my firm \_\_\_\_\_

Commits to offer the following to small businesses in Grant County:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

*(ex. One free hour of consultation)*

The primary small business contact for my firm is (list up to 2)

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

# Steps to Start a Business



*Someone has to watch the money.*

## CHRISTEN SOUERS

### **DAWN ABDON**

(765) 662-0029

dabdon@consideritsolved.com

### **ERICKA MOWER**

(765) 662-0029

emower@consideritsolved.com

#### **OFFER:**

- » 1 free hour of consultation (tax or business issue)
- » 1 free hour of quickbooks consultation or set-up
- » Competitive payroll service customized to fit your needs
- » Tax planning & retirement planning

## DULIN WARD & DEWALD, INC.

### **MICHAEL ERNST**

(765) 662-9955

mernst@dwdcpa.com

### **VALERIE MCHARRY**

(765) 662-9955

vmcharry@dwdcpa.com

#### **OFFER:**

- » First time free consultation for any business or individual services including: tax & business consultation, quickbooks support, pension planning services (TPA), networking hardware & software support, business valuations

## REA LOGAN & CO.

### **DOUG BRYANT**

(765) 664-2366

dougb@realogan.com

### **TRACY KELLY**

(765) 664-2366

tracyk@realogan.com

#### **OFFER:**

- » Free initial consultation for business or tax issues
- » Quickbooks and Quickbooks online support
- » Bookkeeping and financial statement preparation
- » Complete payroll service

*If you build it, they will come.*

## **BOWMAN CONSTRUCTION**

### **JUSTIN WILEY**

(765) 664-5161

[jwiley.bowman@gmail.com](mailto:jwiley.bowman@gmail.com)

#### **OFFER:**

- » Cost estimates for new buildings
- » Construction viability for potential projects

## **HALSTEAD ARCHITECTS**

### **MICHELLE DOYLE**

(765) 662-9372

[michelle@halstead-architects.com](mailto:michelle@halstead-architects.com)

### **MIKE HALSTEAD**

(765) 662-9372

[mike@halstead-architects.com](mailto:mike@halstead-architects.com)

#### **OFFER:**

- » Free consultation for architectural services
- » Building code review and construction document services
- » 3D visualization
- » Space planning
- » Historic preservation

## **JGBOWERS INC.**

### **PHIL HERRING**

(765) 677-1000

[pherring@jgbowers.com](mailto:pherring@jgbowers.com)

#### **OFFER:**

- » Design-build
- » Pre-construction services, conceptual and architectural design
- » Turn-key general construction



*Ideas are easy. Implementation is hard.*

## GRANT COUNTY ECONOMIC GROWTH COUNCIL

### **TIM ECKERLE**

(765) 662-0650

teckerle@grantcounty.com

#### **OFFER:**

- » Revolving Loan Fund
- » Business plan development and review

## LEGACY LENDING GROUP, INC.

### **JIM GOODPASTER**

(765) 506-0789

jim@jimgoodpaster.com

#### **OFFER:**

- » Free business startup/expansion counseling from 20+ year business owner
- » Connections to private investors
- » Simplified loan process, minimal documentation

## SALIN BANK

### **ROB BOYD**

(260) 399-1927

r.boyd@salin.com

#### **OFFER:**

- » Full service banking
- » Advocacy and connections

## STAR FINANCIAL BANK

### **BRETT CAREY**

(765) 651-6800

brett.carey@starfinancial.com

### **CHRIS OLIVER**

(765) 651-6800

chris.oliver@starfinancial.com

### **JIM WALLACE**

(765) 651-6800

jim.wallace@starfinancial.com

#### **OFFER:**

- » Small Business Administration lender
- » Financial consultations

*Ideas are easy. Implementation is hard.*

## VIA CREDIT UNION

### JAY VANDEBURG

(765) 733-9060

[jvandeberg@viacu.org](mailto:jvandeberg@viacu.org)

#### OFFER:

- » Small business financing including SBA options
- » Business credit cards
- » Business plan review, budgeting, projections advice

*Its never too early to plan ahead.*

## **GARDNER FAMILY ALLSTATE**

### **EMILY GARDNER**

(765) 674-6788

emily.gardner@allstate.com

#### **OFFER:**

- » Risk management review
- » Consultation on employee benefits and property/casualty risks
- » Consultation on financial, life, and retirement for business and employees

## **INSURANCE MANAGEMENT GROUP**

### **TRENT DAILEY**

(765) 664-2333

tdailey@insmgt.com

#### **OFFER:**

- » Insurance consultation (employee benefits & property/casualty)

*Tap into the next generation.*

## **INDIANA WESLEYAN UNIVERSITY**

### **TIFFANY SNYDER**

(765) 677-2520

tiffany.snyder@indwes.edu

### **OFFER:**

- » Paid interns for start ups ([www.iwuacceleratein.com](http://www.iwuacceleratein.com))
- » Internship program development
- » Marketing your open jobs & internships to IWU students
- » Internship & job fair opportunities to market to students ([iwucdpartnerships.com](http://iwucdpartnerships.com))

*Its good to have someone in your corner.*

## **KILEY HARKER CERTAIN**

### **ADRIENNE RINES**

(765) 664-9041

arines@khclegal.com

#### **OFFER:**

- » One hour free for any of the items below
- » Advice on business organization (LLC, partnerships, etc)
- » Assistance organizing/forming a corporation
- » Contract preparation & review
- » Employment law

*Get your work out there!*

## **BURKHART ADVERTISING**

### **LEAH LANNING**

(765) 730-7321

llanning@burkhartadv.com

### **GREG GRISWOLD**

(765) 210-4392

ggriswold@burkhartadv.com

### **OFFER:**

» Billboards

## **EPIC PHOTOGRAPHY**

### **LEAH LANNING**

(765) 669-2777

leahlanning@icloud.com

### **OFFER:**

» Headshots

» Corporate photography

## **GOOD NEWS VENTURES, INC.**

### **DOUG ROORBACH**

(765) 425-8903

doug@newsheald.org

### **OFFER:**

» One free 1/4 page black & white advertisement in either The News Herald or The Segway

## **HOOSIER JIFFY PRINT**

### **ROB WILSON**

(765) 664-3162

hoosierjiffy@gmail.com

### **RUTH RICE**

(765) 664-3162

hoosierjiffy@gmail.com

### **OFFER:**

» 20% off first order to any new business

» Brochures, flyers, letterhead, business cards, etc.

» Apparel & promotional products, including shirts, banners, pens, etc.

*No worries... We all need help sometime!*

## EPIC PHOTOGRAPHY

### **LEAH LANNING**

(765) 669-2777

leahlanning@icloud.com

#### **OFFER:**

» mentoring/coaching

## GP DESIGN

### **DAVID & SANDY LOER**

(765) 651-4545

sloer@gpdesigns.biz

#### **OFFER:**

» Free advice

## MODERN MACHINE & TOOL INC.

### **LES KORPORAL**

(765) 934-3110

d.l.korporal@gmail.com or modernmachine@earthlink.net

#### **OFFER:**

» Free advice

*Just a little bit of everything.*

## **GAS CITY AREA CHAMBER OF COMMERCE**

### **NANCY HOOVER**

(765) 674-7545

[gascitychamber@indy.rr.com](mailto:gascitychamber@indy.rr.com)

#### **OFFER (DEPENDENT ON MEMBERSHIP):**

- » Market your business through our cutting-edge website, Chamber Snapshot. This is an opportunity to have your business featured in front of numerous local consumers to attract them to your business and website.
- » Engage in networking opportunities to build new business contacts at our monthly Chamber luncheon (the 3rd Wednesday of every month).
- » Share special ads and flyers in our weekly email that goes out to all members for no charge. We will also promote your business or organization through social media.
- » The Gas City Chamber staff and diplomats will promote and attend your ribbon cutting and open house events.

## **MARION-GRANT COUNTY CHAMBER OF COMMERCE**

### **KYLIE JACKSON**

(765) 664-5107

[kylie@marionchamber.org](mailto:kylie@marionchamber.org)

#### **OFFER (DEPENDENT ON MEMBERSHIP):**

- » Business support - referrals, online business directory, Member2Member program, Living Guide, monthly newsletter, mailing labels, job listings, etc.
- » Networking - Early Birds, Grant County Young Professionals Network, ribbon cuttings, open houses, Community Marketplace, ambassadors, Business After Hours
- » Education - Business Growth Series, Fireside Chat Series, Sales & Marketing Association, Dept. of Labor seminar, sales & marketing seminar
- » Advocacy on a local and state level, as well as forums for members to have access to local, state and national legislators

## **USMS ADVISORS (CREDIT CARD PROCESSING)**

### **JIM GOODPASTER**

(765) 613-0082

[jim@usmsadvisors.com](mailto:jim@usmsadvisors.com)

#### **OFFER (CREDIT CARD PROCESSING):**

- » Free consultation for all things payment processing/business financing/more
- » 1 free credit card processing fees/rates analysis
- » Lease-free option on processing equipment with ZERO mark-up
- » We share our monthly proceeds with organizations our clients choose!



