

## Our Rich History

Established in the midst of mainly an agricultural economy, Marion was founded in 1832 by Martin Boots and David Branson. Named in honor of General Francis Marion, Boots and Branson donated what is now present day Marion to be the center of Grant County. Fast-forward to almost two centuries later, Marion has been a center for business, manufacturing, familial life, as well as community, and still today it continues to be a hub for all its residents to enjoy.



**CITY** of **MARION**

## Marion in a Mark

Made by the many spaces within the heartbeat of our community, the new M comes from within and out of the ground and points toward the future of what Marion will become. The new Marion M comes from the repeating patterns within our many blocks and streets of businesses, homes, and great organizations. The center of the M is proportional to the center square where the Grant County Court House sits.

## We believe in...

### *Common Identity*

Marion is a city of rich heritage that belongs together to create synergy allowing progress to take place.

### *Focused Action*

We are champions supporting each other together through community partnerships.

### *Deliberate Care*

We are people-oriented, and together we create thriving homes and a thriving community.

### *Tenacious Hope*

We inspire resilience, we take initiative, and we invest in our future.

### *Vibrant Life*

We are more than just neighbors, we are a thriving community moving forward as a unified body.

## Our Mission

### *We Believe...*

The City of Marion's mission is to bring positive energy and growth to the Marion community through a proactive approach based on honesty, collaboration, and accountability. It is Marion's duty to foster and preserve a safe, healthy, and thriving environment full of opportunity for our family of citizens and visitors alike.

## Our Identity

### *What We're All About*

The city of Marion is a people-focused community that uplifts its citizens. The City of Marion brand and identity exhibits this in all aspects, from the bold and empowering typeface to the unifying colors. This brand acts as a symbol for the shared identity of its residents which can be used as a catalyst for progress. An effective, lasting brand is one that helps define a group of people's identity despite the progression of time thus revealing its endurance. Defining the endurance of Marion under a brand guides the city in a unified effort to thrive.

For more information visit:  
[www.cityofmarion.in.gov/brand](http://www.cityofmarion.in.gov/brand)



**CITY** of **MARION**

**MORE THAN A BRAND**