



TOP 5 HIGH-VALUE OCCUPATIONS IN MARKETING, SALES & SERVICE

Occupation	Pathway	Median Wage
Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	Professional Sales	\$48,210
Market Research Analysts and Marketing Specialists	Marketing Research	\$48,880
Real Estate Sales Agents	Professional Sales	\$46,230
Property, Real Estate, and Community Association Managers	Marketing Management	\$48,430
Public Relations Specialists	Marketing Communications	\$55,730

For a complete list of careers within this cluster and to review occupations specific to your workforce region, visit careerpathways-nm.com.

Core Skills

- Persuasion
 - Negotiation
 - Service Orientation
 - Management of Financial Resources
 - Social Perceptiveness
- Speaking
 - Mathematics
 - Active Listening
 - Management of Material Resources
 - Coordination

Career Pathways and Occupations

Merchandising Pathway

Models	Wholesale and Retail Buyers, Except Farm Products
Merchandise Displayers and Window Trimmers	

Marketing Research Pathway

Market Research Analysts and Marketing Specialists
--

Professional Sales Pathway

Advertising Sales Agents	Retail Salespersons
Cashiers	Sales and Related Workers, All Other
Counter and Rental Clerks	Sales Engineers
Demonstrators and Product Promoters	Sales Representatives of Services, Except Advertising, Insurance, Financial Services, and Travel
Door-to-Door Sales Workers, News and Street Vendors, and Related Workers	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products
Driver/Sales Workers	Sales Representatives, Wholesale and Manufacturing, Technical and Scientific Products
First-Line Supervisors of Non-Retail Sales Workers	Solar Sales Representatives and Assessors
First-Line Supervisors of Retail Sales Workers	Telemarketers
Parts Salespersons	
Real Estate Brokers	
Real Estate Sales Agents	

Marketing Communications Pathway

Public Relations Specialists

Marketing Management Pathway

Advertising and Promotions Managers	Public Relations Managers
Fundraising Managers	Sales Managers
Marketing Managers	
Property, Real Estate, and Community Association Managers	

SCAN TO EXPLORE MORE CAREERS IN THIS CLUSTER

