



TOP 5 HIGH-VALUE OCCUPATIONS IN ARTS, AUDIO/  
VIDEO TECHNOLOGY & COMMUNICATIONS

Occupation	Pathway	Median Wage
Producers and Directors	Performing Arts	\$100,640
Graphic Designers	Visual Arts	\$38,590
Telecommunications Equipment Installers and Repairers, Except Line Installers	Telecommunications	\$58,430
Audio and Video Technicians	Journalism and Broadcasting	\$44,000
Technical Writers	Journalism and Broadcasting	\$65,820

For a complete list of careers within this cluster and to review occupations specific to your workforce region, visit [careerpathways-nm.com](https://careerpathways-nm.com).

Core Skills

- Equipment Knowledge
  - Technology Design
  - Time Management
  - Installation
  - Operations Analysis
  - Active Learning/Listening
- Reading Comprehension
  - Coordination
  - Persuasion
  - Resume Building
  - Communication
  - Professional Networking

Career Pathways and Occupations

Journalism and Broadcasting Pathway

Audio and Video Technicians	Media and Communication Workers, All Other
Broadcast Announcers and Radio Disc Jockeys	News Analysts, Reporters, and Journalists
Broadcast Technicians	Photographers
Camera Operators, Television, Video, and Film	Poets, Lyricists and Creative Writers
Editors	Sound Engineering Technicians
Film and Video Editors	Technical Writers
Lighting Technicians	Writers and Authors
Media and Communication Equipment Workers, All Other	

Telecommunications Pathway

Telecommunications Equipment Installers and Repairers, Except Line Installers
Telecommunications Line Installers and Repairers

Visual Arts Pathway

Art Directors	Fine Artists, Including Painters, Sculptors, and Illustrators
Artists and Related Workers, All Other	Floral Designers
Commercial and Industrial Designers	Graphic Designers
Craft Artists	Set and Exhibit Designers
Designers, All Other	Special Effects Artists and Animators
Fashion Designers	

Performing Arts Pathway

Actors	Makeup Artists, Theatrical and Performance
Agents and Business Managers of Artists, Performers, and Athletes	Media Programming Directors
Choreographers	Media Technical Directors/Managers
Costume Attendants	Music Directors and Composers
Dancers	Musicians and Singers
Disc Jockeys, Except Radio	Producers and Directors
Entertainers and Performers, Sports and Related Workers, All Other	Talent Directors

Printing Technology Pathway

Desktop Publishers	Printing Press Operators
Prepress Technicians and Workers	Proofreaders and Copy Markers
Print Binding and Finishing Workers	

A/V Technology and Film Pathway

There are no occupations classified under this career pathway.

SCAN TO EXPLORE MORE  
CAREERS IN THIS CLUSTER

