



EMPLOYMENT OPPORTUNITY – GOLF HOUSE KENTUCKY

Title: Director, Player Development

Reports to: Executive Director

Application Deadline: Open Until Filled

Application Process: Submit resume, cover letter and references to Brent Paladino, Executive Director via e-mail at bpaladino@kygolf.org

OVERALL JOB SUMMARY

Under the direction of the Executive Director, the Director, Player Development shall be responsible for the planning and implementation of all Golf House Kentucky related golf programming and activities designed to expose, cultivate interest and increase retention in the number of golfing customers. This position is responsible for operating and managing the Section's Player Development Activities, specifically Drive Chip and Putt, PGA Junior League, PGA HOPE and Youth on Course. In addition to organization-related efforts, this position will be the direct resource and liaison to our PGA Members, facilities and allied associations within our state to assist with all Section and PGA of America cross-programming to create a successful life-cycle of golf that will positively impact the value of our Kentucky PGA Professionals and strengthen facility golf operations.

In addition to player development, this position will offer implementation and activation support for additional Golf House Kentucky programs and services including, but not limited to, PGA Member education, tournaments, social media and marketing, and fundraising.

SPECIFIC JOB RESPONSIBILITIES

Player Development Programs: Become the Player Development resource for Section Members and facilities. Develop and administer programming for all ages and genders to foster a deeper engagement with the game. This will include clinics for all skill types of women and juniors.

Youth on Course: Responsible for the implementation, growth and promotion of the Youth on Course program. Assist in the newly developed Youth on Course Caddie Program by providing outreach to all local high schools.

Drive Chip and Putt: Manage all activities associated with Drive, Chip, and Putt events including but not limited to scheduling, set-up, site selection, host site communication and agreements, equipment (procurement, transportation, and storage), recruitment and training of volunteers for all qualifying events.

PGA Junior League: Manage all activities associated with Kentucky PGA Junior League Golf events including but not limited to scheduling, set-up, site selection, host site communication and agreements, equipment (procurement, transportation, and storage), recruitment and training of team captains, and coordination with the Regional League Manager. Responsible for the execution of the section's PGA Junior League Championship.

PGA HOPE: Manage all activities associated with PGA HOPE programs and chapters within the Section to include but not limited to: coordinating with designated and certified HOPE instructors, starting new chapters, growing the number of PGA Professionals that are certified to instruct, and manage relationship with the Veterans Affairs local office.

Golf in Schools: Foster a strong working relationship with The First Tee of Louisville and other First Tee chapters to develop a unified and successful Golf in Schools program. Responsible for PGA Member recruitment, communication with schools and districts, and developing strategies for after school enrichment programming.

Get Golf Ready: Responsible for the promotion and execution of the Get Golf Ready Kentucky program, aimed at bringing new golfers into the game of golf.

Kentucky PGA Junior Tour: Assist Director, Junior Golf as needed with the execution of the state-wide junior tour program.

USGA Handicaps: Drive growth in the number of USGA handicap subscribers in the Kentucky Golf Association through creative marketing, promotion and activation at member clubs.

Additional Responsibilities:

- Actively seek PGA Members who would benefit from incorporating these initiatives and programs; gather and report trends and success stories to inspire Members, to maximize awareness, adoption and participation.
- Serve as contact for the USGA/KGA Play 9 campaign. Coordinate efforts with participating clubs and promotion with GHK communication staff. Collaborate and assist with marketing and promotions for events.
- Support communication and awareness activities by marketing events and producing support material for Kentucky PGA Members and facilities.
- Assist with additional Golf House Kentucky programs and competitions as needed, including junior golf tournaments, foundation events, amateur and professional competitions

QUALIFICATIONS

- Bachelor's degree (B.A. / B.S.) in Business Administration, Marketing, Sports Management or related field
- PGA Member or Associate preferred
- Experience with teaching the game of golf to players of all abilities
- Functional knowledge of the rules of golf
- Basic understanding of developing and monitoring project budgets
- Must be organized, detailed, and possess good project management skills
- Must have the ability to interact positively with the GHK staff, players, host club staff, and volunteers
- Ability/willingness to travel to events
- Passion for the game of golf

COMPENSATION & BENEFITS PACKAGE

Salary commensurate with experience and qualifications. Package will include health and dental insurance, work related travel reimbursement, education seminars, PGA dues paid (if applicable), cell phone reimbursement and vacation as outlined in team handbook.

APPLICATION PROCESS

Position open until filled based on the mutual needs of Golf House Kentucky and the successful applicant. **To apply, submit resume, cover letter, and references via e-mail to Brent Paladino, Executive Director at bpaladino@kygolf.org.**

ABOUT GOLF HOUSE KENTUCKY

Golf House Kentucky is the umbrella organization for Kentucky's Family of Golf Organizations: Kentucky Golf Association, Kentucky PGA and Kentucky Golf Foundation. The vision of Kentucky's golf leaders, Golf House Kentucky was founded in 1978, and is headquartered in a picturesque country setting in Louisville, Kentucky. Golf House Kentucky conducts competitions for golfers of all ages, gender and skill levels (amateur and professional), and provides valuable services to Kentucky PGA professionals and member golf facilities. Working in partnership with the USGA, Golf House Kentucky provides individual golfers and member golf facilities with a wide range of services: Handicapping, USGA Course and Slope Rating, award programs, club consulting and golf management software. The family's philanthropic affiliate, Kentucky Golf Foundation promotes the Kentucky Golf Hall of Fame, Kentucky golf museum and provides grant and scholarship programs for youth in the Commonwealth of Kentucky.